

Publications

S.No.	Author(s)	Title / Topic	Publisher / Organizer / Journal	Year	Additional Details
1	Dr. R. Kanchana	A Study on Women's Level of Satisfaction on Online Shopping in Coimbatore District	Journal of Interdisciplinary Cycle Research	-	-
2	Dr. S. Manikandan	An Empirical Analysis on the Role of Pradhan Mantri MUDRA Yojana (PMMY) in Minorities and Economic Development in India	International Journal of Novel Research and Development	-	-
3	Dr. N. Paramesswari	Central Bank Digital Currencies (CBDCs) and Sustainable Finance: Transforming Green Economy Funding in the Digital Era	Taylor & Francis Journal	-	-
4	Dr. M. Vimalarani	Mathematical Modeling of CSR Impacts on Share Prices	Taylor & Francis Journal	-	-
5	Dr. K. Kanagaraj	Technology and Sustainability: A Double-Edged Sword in Achieving a Green World	Thiagarajar School of Management, Madurai	-	International Conference
6	Dr. S. Poorni	Mitigating Worldwide Socio-Economic Disparities Through Sustainable Financial Governance and Adaptive Policy Frameworks	Lex Localis - Journal of Local Self-Government	-	-

Conferences

S.No.	Author(s)	Title / Topic	Publisher / Organizer / Journal	Year	Additional Details
1	Dr. R. Kanchana	Globalization's Effect on a Sustainable Indian Economy	International Conference on Reinventing Business Practices, Startups and Sustainability (ICRBSS)	2025	NexGen Transformation: Innovation and Business Sustainability

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2	Mrs. V. Suganya	AI Implementation in Retail and E-Commerce Platform for Organic Food Products	ICSSR Sponsored Conference	-	Synergizing Media, Management & Technology: Driving Integrity, Innovation, and Entrepreneurship for Viksit Bharat 2047
3	Mrs. S. Nazirabegum	Sustainable Finance and Investment—Green Bonds and Climate Finance	National Conference on Transforming Trade and Finance for Sustainable Development Goals (SDGs)	-	-
4	Mrs. G. Kowsalya Devi	Challenges and Opportunities in Accessing Venture Capital and Government Assistance: A Study of the MSME Sector	ICSSR Sponsored Conference	-	Synergizing Media, Management & Technology
5	Dr. N. Paramesswari	Digital Payments and Financial Market Participation: Evidence from UPI and Mobile Wallet Usage in India	13th International Conference on Emerging Trends in Corporate Finance and Financial Markets	-	-
6	Mr. V. Balakrishnan	Impact of Artificial Intelligence on Social Media	National Conference on Cyber Threat Intelligence and Security (NCCTIS 2025)	2025	-
7	Dr. M. Vimalarani	Role of Shaping India's Digital Economy	International Conference on Artificial Intelligence and Its Socio-economic Implications on Employment in Emerging Economies	-	-

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1	Dr. R. Kanchana	Promoter of Company	-	2025	Filed: 08/08/2025, Application No.: LD-31938/2025-CO, Certificate No.: LD-20250175465
2	Mrs. V. Suganya	Assessment of Co-operative Societies	-	2025	Filed: 18/02/2025, Application No.: LD-5670/2025-CO, Certificate No.: LD-20250164876
3	Mrs. S. Nazirbegum	Human Resource Planning	-	2025	Filed: 12/11/2025, Application No.: LD-46615/2025-CO, Certificate No.: LD-20260181312
4	Dr. S. Manikandan	Partnership Accounts: Admission of a Partner	-	2024	Filed: 18/11/2024, Application No.: 36071/2024-CO/L, Certificate No.: LD-20250164243
5	Mrs. G. Kowsalya Devi	Insurance Claim	-	2025	Filed: 18/07/2025, Certificate No.: LD-20250168548
6	Dr. N. Paramesswari	ANOVA in Management Research	-	2025	Filed: 19/02/2025, Application No.: LD-5731/2025-CO, Certificate No.: LD-20250169360
7	Mr. V. Balakrishnan	Python String	-	2025	Filed: 10/07/2025, Application No.: LD-27606/2025-CO, Certificate No.: LD-20250175063
8	Dr. M. Vimalarani	Ratio Analysis	-	2025	Filed: 14/02/2025, Application No.: LD-5156/2025-CO, Certificate No.: LD-20250164566