

Publications

S.No.	Author(s)	Title / Topic	Publisher / Organizer / Journal	Year	Additional Details
1	Mahendran, S.	Bridging the Gap: Women's Philosophical Thought in Modern Indian Society	Women in Indian Philosophy: Historical and Contemporary Perspectives	2024	Vol. I, pp. 115-119
2	Mahendran, S.	Customer Relationship Management (CRM) In Services	Advanced Contemporary Research Trends in Sustainable Business and Management	2024	Vol. I, pp. 29-31
3	Fermi Paul, T.	The Development of Feminism And Women's Activism In India	The Development of Feminism And Women's Activism In India	2024	Vol. I, pp. 190-200
4	Fermi Paul, T.	Customer Attitude on Big Billion Days Sale of Flipkart and Its Impact on Purchase Behaviour in Coimbatore City	-	2024	Vol. I, pp. 176-182
5	Samuel Caesar Pickens, J.	Financial Standing of Roots India: An Analytical Study	New Horizons of Research in Business Management	2024	Vol. I, pp. 170-175
6	Fermi Paul, T.	HR Analytics and Financial Decision-Making: A Data-Driven Approach to Workforce Management	Journal of Marketing & Social Research	2025	Vol. 15, Issue II, pp. 1-6
7	Fermi Paul, T.	Moral And Ethical Leadership of Women in Classical Tamil Literature	Governance, Trade and Management Ideals in Indian Literary Traditions: An Indian Knowledge System Perspective	2025	Vol. I, pp. 1-9
8	Fermi Paul, T.	Sustainable Development in Climate Change - A Comparative Study of India and Malaysia	India - Malaysia Bilateral Relations in the 21st Century	2025	Vol. I, pp. 1352-1356
9	Jayanthin, M.	Digital tools among trade and Investment opportunities in India	India - Malaysia Bilateral Relations in the 21st Century	2025	Vol. I, pp. 825-830

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10	Jayanthin, M.	AI Driven Tax Compliances Mechanisms for Achieving the vision of Highly Transparent Public Finance in Viksit- Bharath	Strategic Financial Reforms for Viksit Bharat in 2047	2025	Vol. I, pp. 176-185
11	Jayanthin, M.	Sustainable Finance and Investment Green Bonds and Climate Finance	Transforming Trade and Finance for Sustainable Development Goals	2025	Vol. I, pp. 29-31
12	Jayanthin, M.	An Empirical Study of Digital Literacy among Women Through Vision of India	Information Science, Management Research and Social Sciences	2025	Vol. I, pp. 204-208
13	Sowmiyadevi, E.	E- Governance online service in India- a Preliminary analysis	Information Science, Management Research and Social Sciences	2025	Vol. I, pp. 185-188
14	Sowmiyadevi, E.	Analysis of Digital Taxation on E-Commerce Business: Challenges to the Digital Economy	Emerging Trends in Indian Economy; Triple T Perspective	2025	Vol. I, pp. 190-196