

Publications

| S.No. | Author(s) | Title / Topic | Publisher / Organizer / Journal | Year | Additional Details |
|-------|--------------------|---|---|------|---------------------------------------|
| 1 | Dr. P. Prema | Strategic Business Management in HR and Finance with AI | A2Z EduLearningHub LLP | - | ISBN: 978-81-977995-5-6, pp. 1-120 |
| 2 | Dr. P. Prema | IPR in India & Abroad - A General Perspective | Department of Research and Publications, A2Z EduLearningHub | - | ISBN: 978-81-991683-1-2, pp. 1-210 |
| 3 | Dr. Ramya T. | Strategic Business Management in HR and Finance with AI | A2Z EduLearningHub LLP | - | ISBN: 978-81-977995-5-6, pp. 1-120 |
| 4 | Dr. Ramya T. | IPR in India & Abroad - A General Perspective | Department of Research and Publications, A2Z EduLearningHub | - | ISBN: 978-81-991683-1-2, pp. 1-210 |
| 5 | Nagarathinam A | Drivers of Customer Perception and Loyalty: A Study in the Coimbatore Restaurant Industry | International Journal of Research and Analytical Reviews | 2024 | Vol. 11, Issue 1, pp. 959-965 |
| 6 | Mrs. Muthumeena P. | IPR in India & Abroad - A General Perspective | Department of Research and Publications, A2Z EduLearningHub | - | ISBN: 978-81-991683-1-2, pp. 1-210 |
| 7 | Dr. G. Saraniya | Enhancing Public Service Delivery through Blockchain-Based Governance | Taylor & Francis Group | 2025 | Scopus Indexed Conference Publication |
| 8 | G. Saraniya | Securing the Network using Signature-Based IDS in a Network Intrusion Detection System | International Journal of Scientific Research in Network Security (IJSRNS) | 2019 | - |
| 9 | G. Saraniya | Energy Conservation of Sensor Nodes in Wireless Sensor Networks | International Journal of Scientific Research (IJSR) | 2019 | - |
| 10 | G. Saraniya | Comparative Performance Analysis of Wireless Sensor Network Protocol | International Conference | 2018 | - |

Conference Roles / Contributions

| S.No. | Author(s) | Title / Topic | Publisher / Organizer / Journal | Year | Additional Details |
|-------|-------------|---|--|------|--------------------|
| 1 | G. Saraniya | Reviewer and Technical Committee Member | International Conference on Innovative Approaches and Applications for Sustainable Development (I2ASD 2025), Meknès, Morocco | 2025 | - |

Conferences

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|-------|-----------------|---|--|------|--|
| 1 | Nagapriya T. P. | Artificial Intelligence for Risk Management in Sustainable Investments | International Conference on Industry 5.0: Advancing Human-Centric Innovation and Sustainable Transformation, Sankara College of Science and Commerce | 2025 | - |
| 2 | Nagapriya T. P. | Sustainable Insurance in India | National Seminar on Insurance and Innovation, Sri Ramakrishna College of Arts and Science | 2023 | - |
| 3 | Nagapriya T. P. | Challenges Faced by Startups in India | India Means Business – Reform, Perform & Transform, Sri Ramakrishna College of Arts and Science | 2023 | - |
| 4 | G. Saraniya | Analytical Study of Cybersecurity and Its Techniques | International Collaborative Business Analytics Conference, KPR College of Arts, Science and Research | 2024 | Generative Artificial Intelligence in the Analytical Era |
| 5 | M. Mahalakshmi | Healthcare Disease using Genetic Spectral Clustering in Data Mining | ICIET 2025, Dr. R.V Arts and Science College | 2025 | - |
| 6 | M. Mahalakshmi | Comparison of Static and Dynamic Watchdog Technique to Provide Secure Data Transfer | ICETRA 2024, United College of Arts and Science | 2024 | - |

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|-------|----------------|--|---|------|--------------------|
| 7 | M. Mahalakshmi | Enhancing Crop Health: Deep Learning Solutions for Identifying Plant Diseases – A Review | ICETRA 2025, United College of Arts and Science | 2025 | - |
| 8 | Nagarathinam A | Malaysian Education & Governance Seminar | Saito University College, Malaysia | 2024 | - |
| 9 | Nagarathinam A | Multilingual Microlearning Modules in Commerce: A New Wave in Outcome-Based Education | International e-Conference (MRES 2025), ACT Academy | 2025 | - |
| 10 | Nagarathinam A | Consumer-Driven Pathways to Sustainable Transformation in the Petroleum Retail Sector: Evidence from Coimbatore City | International Conference on Business Innovation and Sustainable Society, GITAM University | 2025 | November 2025 |

Book Chapters

| S.No. | Author(s) | Title / Topic | Publisher / Organizer / Journal | Year | Additional Details |
|-------|-------------|---|---|------|---|
| 1 | A. Myilsmay | Artificial Intelligence as a Catalyst for Innovation in Personalised Marketing Strategies | Multidisciplinary Research Area in Arts, Science & Commerce | 2025 | Vol. 11, ISBN: 978-81-992792-6-1, pp. 44-47 |

Books

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|-------|----------------|-----------------------------|---------------------------------|------|----------------------------|
| 1 | G. Saraniya | Basics of Computer Networks | Notion Press Publication | 2021 | ISBN: 978-1-63974-810-5 |
| 2 | M. Mahalakshmi | Machine Learning | Charulatha Publication | 2024 | ISBN-13: 978-93-6260-619-8 |

Patents

| S.No. | Author(s) | Title / Topic | Publisher / Organizer / Journal | Year | Additional Details |
|--------------|------------------|---|--|-------------|--|
| 1 | G. Saraniya | IoT-Based Automatic Solar Tracking System | Patent Office | 2025 | Patent Application No: 202541014199, Filed: 19/02/2025 |
| 2 | Nagarathinam A | E-commerce Fraud Detector | Patent Office | 2025 | Design No: 482182-001, Date: 30/11/2025 |