



KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University

Accredited by NAAC

ISO 9001:2015 Certified Institution

KGiSL Campus, Coimbatore – 641 035

Criterion 3 – Research, Innovations and Extension

Key Indicator – 3.2 Resource Mobilization for Research

3.2.2 Number of workshops / seminars / conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

**Academic Year
2020 -2021**

Workshops / Seminars / Conference on Research



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Computer Technology
Name of the department Association / Club	Spangle's
Activity	Webinar
Date of the activity	19/02/2021
Title of the activity	International Webinar on Quality perspective on Research Publication
Objective	The main objective of the webinar is adoption of the Arts and Science research paper writing pattern and international ethical standard in research.
Resource Person	Mr. B.Sriram, Quality Assurance Advisor, Sur University College
Total no. of beneficiaries	170
Outcome / Report	Through this webinar participants gained awareness on research capacity building and the purpose of research. General Expectations of best research publication were clarified with clear illustrations.



Principals
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

19/02/2021 – Webinar on Quality Perspective on Research Publication

KG COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathiar University & Accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

DEPARTMENT OF COMPUTER TECHNOLOGY

Invites you for the
International Webinar On
Quality Perspective on Research Publications



Mr. B. SRIRAM
Quality Assurance Advisor
Sur University College
Oman

Date : 19.02.2021
Time : 2.00 pm - 3.00 pm

Meet Link : <https://meet.google.com/es0-ppjb-gky>

Organising Secretary
Ms.A.Lavanya,
Ms.N.Sowndharya

Convener
Ms.V.Sathyavathy,
HOD

Principal
Dr.J.Rathinamala

KGCAS | **KG College**
Education Enhanced by Experience | of Arts & Science

19/02/2021 – Webinar on Quality Perspective on Research Publication

ARTS OF WRITING HIGH QUALITY RESEARCH PAPERS

KEYWORDS
ENSURE ADEQUATELY REFLECT THE PAPER

Do the keywords adequately reflect the paper?
Yes
No

If the article is concerned with research activity, has it not been utilized and reported?
Think several modifications to make for the article. The content is not related to the...

Meeting details

Coimbatore, Tamil Nadu, India
KG Campus, 365, Thudiyalur Road, Keeranatham Rd, Saravanampatti, Coimbatore,
Tamil Nadu 641035, India
Lat N 11° 4' 58.8144"
Long E 76° 59' 49.2288"
19/02/21 02:31 PM



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce
Name of the Department Association / Club	ROCKING GEEKS
Activity	Online Guest Lecture
Date of the activity	24/03/2021
Title of the activity	Research Writing and Publication.
Objectives	To understand the various stages and processes involved in the writing and publication of articles and reports. To eliminate the common and grammatical errors made during the writing of articles
Resource person	Dr.D.Parasakthi, Professor and Head of Commerce (CS) in Dr.N.G.P College of Arts and Science.
Total number of beneficiaries	100
Outcome	She gave a clear note on the essential qualities writing must carry for publishing it. She explained about the errors made in writing of journals, articles and reports and also gave some tips to rectify them.



Rathnam
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

24/03/2021 – Guest Lecture on Research Writing and Publication

KG COLLEGE OF ARTS AND SCIENCE
Affiliated to Bharathiar University and Accredited by NAAC
KG & GL CAMPUS SARAVANAMPATTI, COIMBATORE-35, TAMIL NADU

DEPARTMENT OF COMMERCE
ROCKING GEEKS
ORGANISES AN ONLINE GUEST LECTURE
ON
RESEARCH WRITING AND PUBLICATIONS

-:Resource Person:-

MEET LINK :-
<https://meet.google.com/ume-zbpu-cny>

Dr. D. Parasakthi
M.Com, M.Phil, P.G.D.C.A, M.C.A., LL.B., Ph.D
Professor & Head, Commerce (CS),
Dr.U.G.P Arts and Science College.

Date: 24/03/2021 | Day: Wednesday | Time: 1:30 PM | Platform: Google Meet

Ms. D. Mythili
Organising Secretary

Mr. B. Karthikeyan
Head-Dept of Commerce
Convener

Dr. J. Rathinamala
Principal

**** ALL ARE INVITED ****

24/03/2021 – Guest Lecture on Research Writing and Publication

ume-zbpu-cny (2021-03-24 at 01:23 GMT-7)

Quality of writing

- Manuscript Content issues**
 - Consistency of material
 - Inclusion of appropriate content
- Writing and composition issue**
 - Correct grammar
 - Effective style
 - Concise sentences

Dr. H.G.P. Arts and Science C.
Coimbatore, Tamil Nadu, India

DRPARASAKTHI D

5:55 / 53:33



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	Mind Benders
Activity	Faculty Development Programme
Date of the activity	19/04/2021
Title of the activity	Research Design
Objective	This Faculty development programme is aimed at enhancing research capabilities of academicians in their respective disciplines
Resource Person	Dr.M.Hemalatha Professor School of Computer Science Sri Ramakrishna College of Arts and Science Coimbatore
Total no. of beneficiaries	65
Outcome / Report	The speaker explained well about the research design, selecting a research area, how to choose a research problem, selecting a research supervisor, identification of research problems, literature review and publications.



Hellinamale
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

19/04/2021 – FDP on Trends and Challenges in Current Research - Research Design

KG College of Arts & Science
 Affiliated to Bharathiar University & Accredited by NAAC
 KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nady, INDIA.

Department of Software Systems & Computer Science[PG]
FDP on Trends and Challenges in Current Research
 Date : 19th April to 23rd April

Day 1 TITLE: Research Design

Dr.M.Hemalatha
 Professor
 School of Computer Science
 Sri Ramakrishna College
 of Arts & Science
 Coimbatore

Day 1 : 19-4-2021

E-Certificate will be provided

<https://meet.google.com/sxa-kwrn-jyz>
Register : <https://forms.gle/6WZowC536MWWAnKr5>

Dr.V.V.Gomathi Assistant Professor Association Co-ordinator
Mr.Alwin Pinakas James HOD, Convenor
Dr.j.Rathinamala Principal

19/04/2021 – FDP on Trends and Challenges in Current Research - Research Design

Coimbatore today
 APRIL 21, 2021 00:00 IST
 UPDATED: APRIL 21, 2021 04:46 IST

SHARE ARTICLE | PRINT | A | A | A

Karpagam Institutions: Webinar on a new arena in pharma sector and critical parameters for publication aspects, 10.30 a.m.

KG College of Arts and Science: Faculty development programme on trends and challenges in current research, 2 p.m.

Jansons Institute of Technology: Webinar on Model Based Systems Engineering and Open standards, 4 p.m.

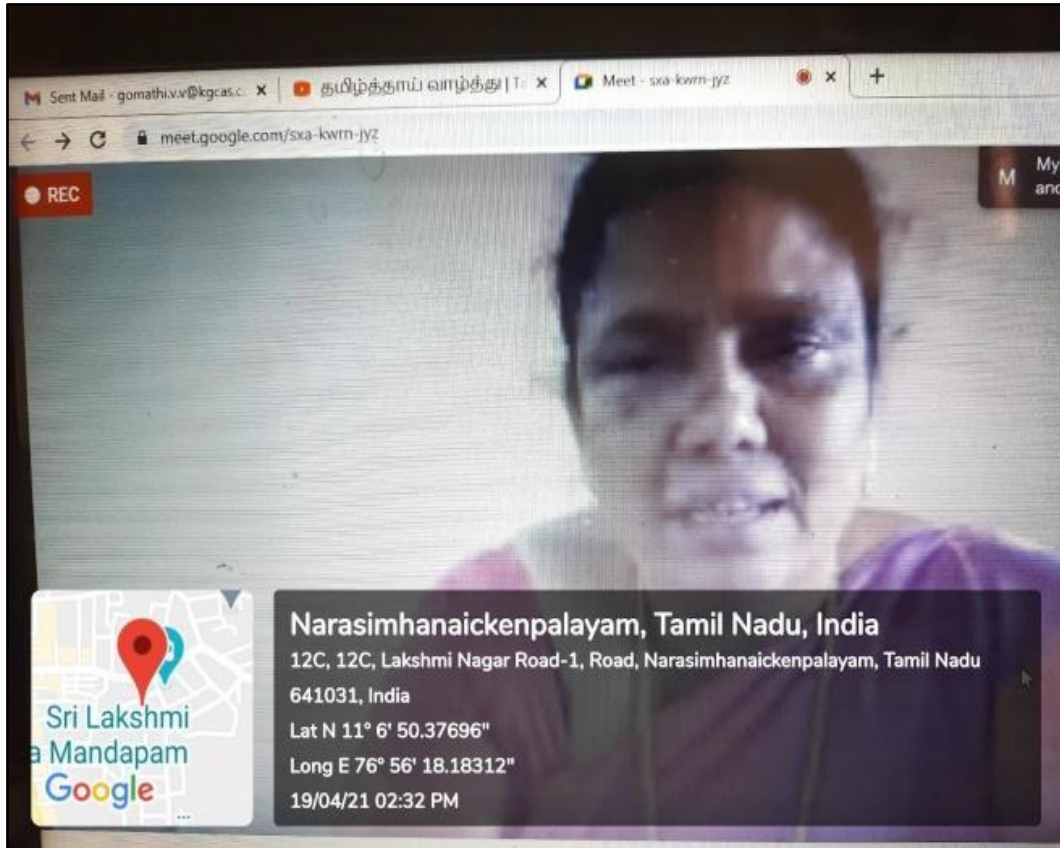
Sri Ramakrishna Engineering College: Online programme on nurturing digital marketing skills, 9.30 a.m.

Related Articles

Top Picks in The Hindu today

- Crossword blog #289 | Let there be light, She declared simply
- Amazon picks launch partner to deploy Project Kuiper satellites
- Facebook is building Clubhouse-style audio products
- Marion Cotillard, Adam Driver-starrer 'Annette'

**19/04/2021 – FDP on Trends and Challenges in Current Research -
Research Design**





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	Mind Benders
Activity	Faculty Development Programme
Date of the activity	20/04/2021
Title of the activity	Art of Writing a Research Proposal
Objective	This Faculty development programme is aimed at enhancing research capabilities of academicians in their respective disciplines
Resource Person	Dr.P.Subashini Professor,Department Of Computer Science Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore:641043
Total no. of beneficiaries	65
Outcome / Report	The speaker explained well about the research & development as a system, world of R&D, R&D in Israel, Finland and different parts of the world, R&D as output, STI policies, Government initiatives, Public R&D spending, Research projects, Essence of proposals and steps to write a great research proposal



R. K. Srinivasan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

**20/04/2021 – FDP on Trends and Challenges in Current Research - Art
of Writing a Research Paper**



KG College of Arts & Science

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KGSIL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nady, INDIA.

Department of Software Systems & Computer Science[PG]

FDP on Trends and Challenges in Current Research

Date : 19th April to 23rd April



DAY 2

TITLE : Art of Writing a Research Paper



Dr.P.Subashini
Professor

Department of Computer Science
Avinashingam Institute for
Home Science and Higher
Education for Women
Coimbatore

Day 2 : 20-4-2021

E-Certificate will
be provided



<https://meet.google.com/sxa-kwrn-jyz>

Register - <https://forms.gle/6WZowC536MWWAnKr5>

Dr.V.V.Gomathi
Assistant Professor
Association Co-ordinator

Mr.Alwin Pinakas James
HOD, Convenor

Dr.j.Rathinamala
Principal



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	Mind Benders
Activity	Faculty Development Programme
Date of the activity	21/04/2021
Title of the activity	Scholarly Publishing Resources for Faculty and Research Scholar
Objective	This Faculty development programme is aimed at enhancing research capabilities of academicians in their respective disciplines.
Resource Person	Dr. R. Balasubramani Assistant Professor Department of Library and Information Science Bharathidasan University Trichy.
Total no. of beneficiaries	65
Outcome / Report	The speaker explained well about the citations/references, impact factor, H-index, Citation databases which includes web of science, Google scholar citation, scopus and Plagiarism, Online publishing and open source electronic resources.



R. Balasubramani
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

21/04/2021 – FDP on Trends and Challenges in Current Research - Scholarly Publishing Resources for Faculty and Research Scholar

KG College of Arts & Science
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 An ISO 9001:2015 Certified Institution
 KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

Department of Software Systems & Computer Science [PG]
FDP on Trends and Challenges in Current Research
Date: 19th April to 23rd April
DAY 3

DATE: 21.04.2021 **TIME: 2.00 pm to 3.30 pm**

Title: Scholarly publishing resources for faculty and research scholar
Dr. R. Balasubramani
 Assistant Professor
 Department of Library & Information Science
 Bharathidasan University
 Trichy.

MEET: <https://meet.google.com/sxa-kwrn-jyz>
Register: <https://forms.gle/6WZowC536MWWAnkr5>

Dr. V.V. Gomathi Assistant professor Association Co-ordinator
Mr Alwin Pinakas James HOD, Convenor
Dr. J. Rathanamala Principal

www.kgcas.com

21/04/2021 – FDP on Trends and Challenges in Current Research - Scholarly Publishing Resources for Faculty and Research Scholar

thehindu.com/todays-paper/tp-national/tp-tamilnadu/coimbatore-today/article34372215.ece

TAMIL NADU
Coimbatore today
 APRIL 21, 2021 09:00 IST
 UPDATED: APRIL 21, 2021 04:46 IST

SHARE ARTICLE | PRINT | A | A | A

Karpagam Institutions: Webinar on a new arena in pharma sector and critical parameters for publication aspects, 10.30 a.m.

KG College of Arts and Science: Faculty development programme on trends and challenges in current research, 2 p.m.

Jansons Institute of Technology: Webinar on Model Based Systems Engineering and Open standards, 4 p.m.

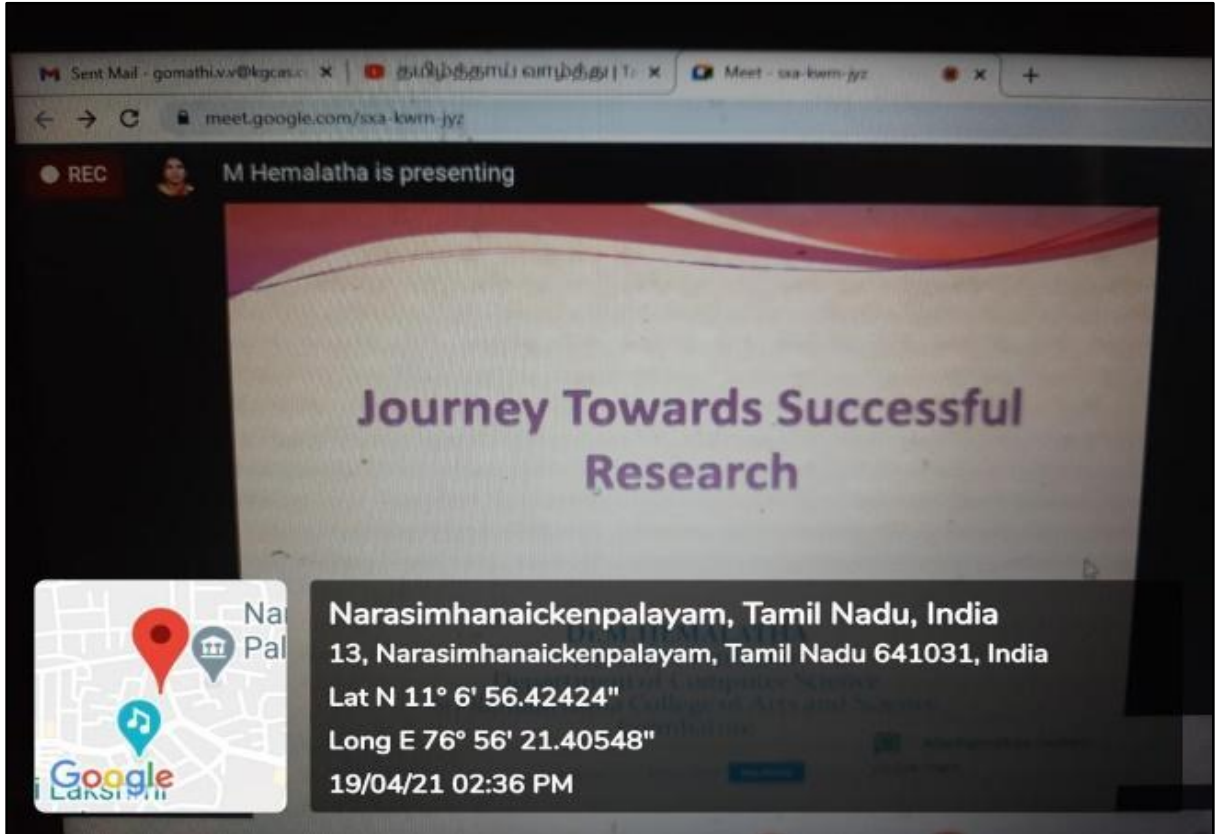
Sri Ramakrishna Engineering College: Online programme on nurturing digital marketing skills, 9.30 a.m.

Related Articles

Top Picks in The Hindu today

- Crossword blog #289 | Let there be light, She declared simply
- Amazon picks launch partner to deploy Project Kuiper satellites
- Facebook is building Clubhouse-style audio products
- Marion Cotillard, Adam Driver-starrer 'Annette'

**21/04/2021 – FDP on Trends and Challenges in Current Research -
Scholarly Publishing Resources for Faculty and Research Scholar**





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	Mind Benders
Activity	Faculty Development Programme
Date of the activity	22/04/2021
Title of the activity	Scientific Publications in recognized & indexed journals
Objective	This Faculty development programme is aimed at enhancing research capabilities of academicians in their respective disciplines.
Resource Person	Dr.T.Pratheepan University Librarian (Acting) Uva Wellassa University, Sri Lanka
Total no. of beneficiaries	65
Outcome / Report	The speaker explained well about the importance of research and publications in higher education, key terminologies in relation to research and publications, identification of quality journals, how to check the chosen journals can be trusted, Journal Impact Factor, Authentic sources for selecting journals, Journal finder tools, Finding predatory journals and publishers and about how web of science can be accessed.



K. S. Pratheepan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

22/04/2021 – FDP on Trends and Challenges in Current Research – Scientific Publications in Recognized & Indexed Journals

KG College of Arts & Science
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 KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

Department of Software Systems & Computer science[PG]
FDP on Trends and Challenges in Current Research
DATE: 19th April to 23rd April

DATE: 22.04.2021 **TIME: 2.00 pm to 3.30 pm**

TITLE: Scientific Publications in Recognised & indexed journals

Dr. T. Pratheepan
 University Librarian(Acting)
 Uva Wellassa University
 Sri Lanka

Meet: <https://meet.google.com/sxa-kwrn-jyz>
Register: <https://forms.gle/6WZowC536MWWAnkr5>

Dr. V.V. Gomathi
 Assistant professor
 Association Co-ordinator

Mr. Alwin Pinakas James
 HOD, Convenor

Dr. J. Rathnamala
 Principal

www.kgcas.com

22/04/2021 – FDP on Trends and Challenges in Current Research – Scientific Publications in Recognized & Indexed Journals

REC M Hemalatha is presenting

Long time ago, people who sacrificed their Food, Family, Sleep, Laughter and other Joys of Life were called

SAINTS

Now, they are called

Ph.D. Students

Sri Lakshmi Mandapam Google

Narasimhanaickenpalayam, Tamil Nadu, India
 12C, 12C, Lakshmi Nagar Road-1, Road, Narasimhanaickenpalayam, Tamil Nadu 641031, India
 Lat N 11° 6' 50.3766"
 Long E 76° 56' 18.1878"
 19/04/21 02:45 PM



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	Mind Benders
Activity	Faculty Development Programme
Date of the activity	23/04/2021
Title of the activity	1) Research Grants: Failures and Success & 2) Global Challenges Research Fund-An Overview
Objective	This Faculty development programme is aimed at enhancing research capabilities of academicians in their respective disciplines.
Resource Person	<p>1) Research Grants: Failures and Success Dr. Naidu Dhanpal Jayram Assistant Professor, Department of Physics Kalasalingam Academy of Research and Education, Krishnankoil</p> <p>2) Global Challenges Research Fund-An Overview Dr. Vikram Srinivasa Raghavan GCRF Researcher, Department of IAP Indian Institute of Science, Bangalore</p>
Total no. of beneficiaries	65
Outcome / Report	<p>Session 1: The speaker explained well about the importance of research or academics, General points regarding R&D and academics, Grants and its specific reasons, types of grant and website links, steps for the preparation for proposals, aim & objectives for abstract, literature survey, budget and things funding agency needs.</p> <p>Session 2: The speaker explained well about the basic requirements before seeking international grants, identifying international collaborators and grants, pre-proposal requirements, drafting a proposal (online/ offline modes) and education style and pitching for the next grant. Overall, The participants acquired Knowledge in the research domain and gave excellent feedback and got more benefits.</p>



Rathinam
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

23/04/2021 – FDP on Trends and Challenges in Current Research – Research Grants: Failures and Success & Global Challenges Research Fund – An Overview



KG College of Arts & Science

Affiliated to Bharathiyar university & Accredited by NAAC
KGiSL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA

Department of Software Systems & Computer Science[PG]

FDP on Trends and Challenges in Current Research

DAY 5
Date : 19th April to 23th April



TITLE: Research Grants : Failure and Success

Dr. Naidu Dhanpal Jayram

Assistant Professor
Department of Physics
Kalasalingam Academy of
Research and Education
Krishnakoil

Day 5 : 23-4-2021

Title : Global Challenges research fund : an overview

Dr. Vikram Srinivasa Raghavan

GCRF Researcher
Department of IAP
Indian Institute of Science
Bangalore

Day 5 : 23-4-2021



Time: 2.00 pm to 3.30 pm

Meet : <https://meet.google.com/sxa-kwrn-jyz>

Register : <https://forms.gle/6WZowC536MWWAnkr5>

E-Certificate will be provided

Dr. V.V.Gomathi
Assistant Professor
Association Co-ordinator

Mr. Alwin Pinakas James
HOD,Convenor

Dr. J. Rathinamala
Principal


23/04/2021 – FDP on Trends and Challenges in Current Research – Research Grants: Failures and Success & Global Challenges Research Fund – An Overview


meet.google.com/sxa-kwrn-jyz

M Hemalatha is presenting

P. Kala and 74

People's Network





Sri Lakshmi Mandapam
Google

Narasimhanaickenpalayam, Tamil Nadu, India

12C, 12C, Lakshmi Nagar Road-1, Road, Narasimhanaickenpalayam, Tamil Nadu
641031, India
Lat N 11° 6' 50.37732"
Long E 76° 56' 18.18456"
19/04/21 03:05 PM



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KGiSL Campus, Coimbatore – 641 035

Activity	Conference
Date of the activity	21/05/2021 - 22/05/2021
Title of the activity	International Conference on Interdisciplinary Research in Social Sciences, Sciences and Technology
Objective	The International Conference on Interdisciplinary research has Communicated the research in multidisciplinary and main objective is that to share their disciplines.
Resource (convenor)	Dr. Shivakumara Palaiahnakote, Professor, Universiti Malaya, Kuala Lumpur, Malaysia.
Total no. of beneficiaries	300



Rathinamoorthy
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

A
G

21/05/2021 – 22/05/2021 – International Conference on Interdisciplinary Research in Social Sciences and Technology

CONFERENCE THEMES

- Bio Pharmaceuticals & Bio Energy
- Biotechnological Approach for Waste Management
- Proteomics & Genomics
- Artificial Intelligence
- Machine Learning
- RPA & IoT & AR
- Covid-19 and Business
- Politics, Law and Economics
- India: Investment Destination
- Mythological Themes in Indian Literature
- Comic Aspects of Human Nature as Depicted in American Literature
- Transformation and the Relativity of Truth Reflected in Modern Literature
- Micro Nanotechnology
- Healthcare Innovation
- Embedded & Communication Systems
- Neural Networks and Fuzzy Logic
- Signal Processing in Information Theory
- Different Face of Mathematics in Real Life

NOTE
Research work related to any of the Conference themes will be accepted.

AUTHOR GUIDELINES

Authors are instructed to use Arial Font type with the font size 12 for normal contents and size 14 for headings and it should be in IEEE format with proper line spacing and figures.

DATES TO REMEMBER

Conference Dates: 21st & 22nd May 2021
Last date of Submission of Abstract: 30th April 2021
Last date of Submission of full paper: 5th May 2021
Communication of Paper Acceptance: 10th May 2021
Last date to Pay Registration fee: 12th May 2021

REGISTRATION DETAILS

- ◆ Registration fee for Foreign Authors: \$ 20.
- ◆ Registration fee for Indian Participants/ Research Scholars – Rs.500.
- ◆ Registration fee for Students – Rs.300.
- ◆ Registration form should be duly filled and send it along with the Abstract.
- ◆ Remittance of fee details will be sent to the individual through mail.
- ◆ E- Certificate will be provided to the participants and paper presenters.
- ◆ Selected papers will be published in the Conference Proceedings with ISBN Number.
- ◆ Best papers in different streams will be selected by the Jury and awarded.

For Further Details Contact

The Convener – ICHRSNST 2021,
 KG College of Arts and Science, KGISL, Campus, 305, Thudiyalur Road, Saravanampatti, Coimbatore-641035, Tamil Nadu, India.
 +91-9842079098, Mail Id:ichrsnst2021@kgeas.com



KG COLLEGE OF ARTS AND SCIENCE
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 PRESENTS

TWO DAY VIRTUAL INTERNATIONAL CONFERENCE ON INTERDISCIPLINARY RESEARCH IN SOCIAL SCIENCES, SCIENCES AND TECHNOLOGY

In Collaboration With



UNIVERSITI MALAYA
 Fakulti Sains Komputer dan Teknologi Maklumat

21st MAY & 22nd MAY 2021

21/05/2021 – 22/05/2021 – International Conference on Interdisciplinary Research in Social Sciences and Technology

ABOUT THE CONFERENCE

KG College of Arts and Science, Coimbatore proudly organizes an International Conference on **Interdisciplinary Research in Social Sciences, Sciences and Technology** in collaboration with the Universiti Malaya, Kuala Lumpur, Malaysia. It will surely provide an opening to all the professionals, blooming authors, renowned speakers and delegates from all walks of life to present their creation of thoughts and innovative ideas to a vast and grand audience. This conference will open its portals to each and every branch of Commerce, Management, Science, Computer, Biotechnology, Mathematics, Electronics and English Literature. It extends its gentle yet craving invitation to all the prominent scholars to participate and get highly benefited.

ABOUT UNIVERSITI MALAYA

Universiti Malaya, or UM, Malaysia's oldest university, is situated on a 922 acre (373.12 hectare) campus in the southwest of Kuala Lumpur, the capital of Malaysia. It was founded on 28th September 1905 in Singapore as the King Edward VII College of Medicine and on 8th October 1949, it became the University of Malaya with the merger of the King Edward VII College of Medicine and Raffles College (founded in 1928). The University of Malaya derives its name from the term 'Malaya' as the country was then known. The Carr-Saunders Commission on University Education in Malaya, which recommended the setting up of the university, noted in its Report in 1948: "The University of Malaya would provide for the first time a common centre where varieties of race, religion and economic interest could mingle in joint Endeavour... For a University of Malaya must inevitably realise that it is a university for Malaya." The growth of the University was very rapid during the first decade of its establishment and this resulted in the setting up of two autonomous Divisions on 15th January 1959, one located in Singapore and the other in Kuala Lumpur. In 1960, the government of the two territories indicated their desire to change the status of the Divisions into that of a national university. Legislation was passed in 1961 and the University of Malaya was established on 1st January 1962. On June 16th 1962, University of Malaya celebrated the installation of its first Chancellor, Tunku Abdul Rahman Putra Al-Haj, who was also the country's first Prime Minister. The first Vice-Chancellor was Professor Oppenheim, a world-renowned Mathematician. Currently, His Royal Highness, the Sultan of Perak, Darul Ridzuan, Sultan Nazrin Muizzuddin Shah is the Chancellor of UM. YBhg. Dato' Prof. Ir. Dr. Mohd Hamdi Abd Shakor was appointed as the 13th Vice-Chancellor of UM on 1st November 2020.

ABOUT KGCAS

KG College of Arts and Science (KGCAS) was started in the year 2005 with the intent to provide quality education at the undergraduate level and post-graduate level, focusing primarily on meeting the talent requirements of the domestic and global IT and IT-enabled service providers. The infrastructure available in the institution for the pursuit of IT and ITES education is unparalleled. A very liberal scholarship provides for opportunities for economically challenged yet academically brilliant students to take up courses at the college. Choosing the right institution for the future will depend on the proximity of such institutions with the industry. KG College of Arts and Science, an Institution sponsored by KG Information Systems Private Limited, is the perfect match to an Industry-Institute learning environment. We call it 'Campus Inside' where learning takes place within the precinct of Industry. The KG College of Arts and Science is located on the KG Campus, a sprawling 40-acre campus, just 8 Kms from city, which also houses the BPO, Software, Call Centre operations of KGISL, apart from co-location of its institute of higher learning. The Campus presents the perfect integration of Institute - Industry - Infrastructure in an environment of perfecting learning - the foothills of the Western Ghats, Coimbatore. The placement opportunities start from the time you join such future-thinking programmes. What better then, will be an opportunity, than mentoring yourself at an institution sponsored by an Industry.

CHIEF PATRON

Dr. K.G. Bakthavathsalam, Chairman, KG Hospital.

PATRON

Dr. Ashok Bakthavathsalam, Managing Trustee, KGISL, Educational Institutions & Managing Director, KGISL.

ADVISORY COMMITTEE

Mr. R.Aravind, CEO, KGCAS.
Dr.B.Vanitha, Secretary, KGCAS.
Dr. Prof. Mohd Yamani Idna Bin Idris, Deputy Dean of Research, Faculty of Computer Science and Information Technology, Universiti Malaya, Malaysia.

CONFERENCE CHAIRS

Dr.J.Rathinamala, Principal, KGCAS.
Dr. Mohamad Nizam Bin Ayub, HOD, Computer System and Information Technology, Universiti Malaya, Malaysia.

CONVENERS

Dr.Shivakumara Palaiahnakote, Professor, Universiti Malaya, Kuala Lumpur, Malaysia.
Dr.B.Adalarasu, Dean-Research, KGCAS.

ORGANIZING SECRETARIES

Dr.K.G.Senthil Kumar, Dean-Academics (Arts).
Dr.P.Ajitha, Dean- Academics (Science).

INTERNATIONAL EXPERT COMMITTEE

Prof. AKM Waliul Islam Ph.D., Professor of English, Institute of Modern Languages, University of Dhaka, Bangladesh.
Dr.Eswaramoorthy Rangaswamy, Principal & Provost, Amity Global Institute, Singapore.
Dr. S.Senthilkumar, Professor in Accounting & Management, Sky Line University, Nigeria.
Dr.Sathish Kumar Selvapuram, Program Leader for Telecommunication Engineering, Asia Pacific University of Technology and Innovation, Kuala Lumpur, Malaysia.
Dr. Kankeyanathan Kannan, Senior Lecturer, University of Jaffna, Sri Lanka.

NATIONAL EXPERT COMMITTEE

Dr. S. Prashant Mothe, Associate Professor, Department of English, Adharsh Mahavidyalaya, Omega, Maharashtra.
Dr.S.A.Senthil Kumar, Professor & Head, Department of Management, Pondicherry University, Karaikal Campus, Puducherry.
Prof.Dr. E.Raja Justus, Professor (Finance), Manonmaniam Sundaranar University, Tirunelveli.
Dr. Jibu Thomas, Associate Professor & Head, Department of Biotechnology, Karunya Institute of Technology & Sciences, Coimbatore.
Dr. P.Ponmurugan, Associate Professor, Department of Botany, Bharathiar University, Coimbatore.
Dr. S.K. Moukeshwaran, Associate Professor, Department of Computer Science, Dayananda Sagar University, Bangalore.

**21/05/2021 – 22/05/2021 – International Conference on Interdisciplinary Research
in Social Sciences and Technology**



Workshops / Seminars / Conference on Entrepreneurship



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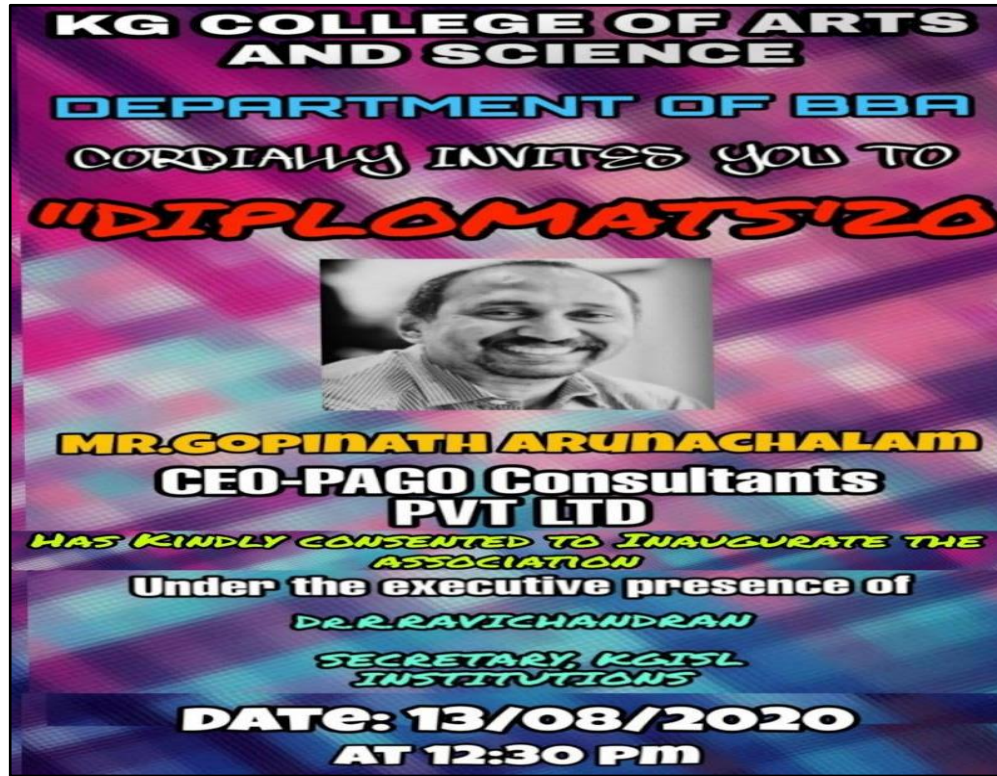
KGiSL Campus, Coimbatore – 641 035

Name of the Department	Management
Name of the department Association / Club	Arthasasthra
Activity	Guest lecture
Date of the activity	13/08/2020
Title of the activity	Role of the Entrepreneur(DIPLOMATS20)
Objective	The Main objective of this is to Develop Rural Entrepreneurship
Resource Person	Mr.Gopinath Arunachalam CEO PAGO CONSULTANT COIMBATORE
Total no. of beneficiaries	100
Outcome / Report	The students have learnt the following skills from the expert talk. Entrepreneurship Social Awareness Business Related Activities

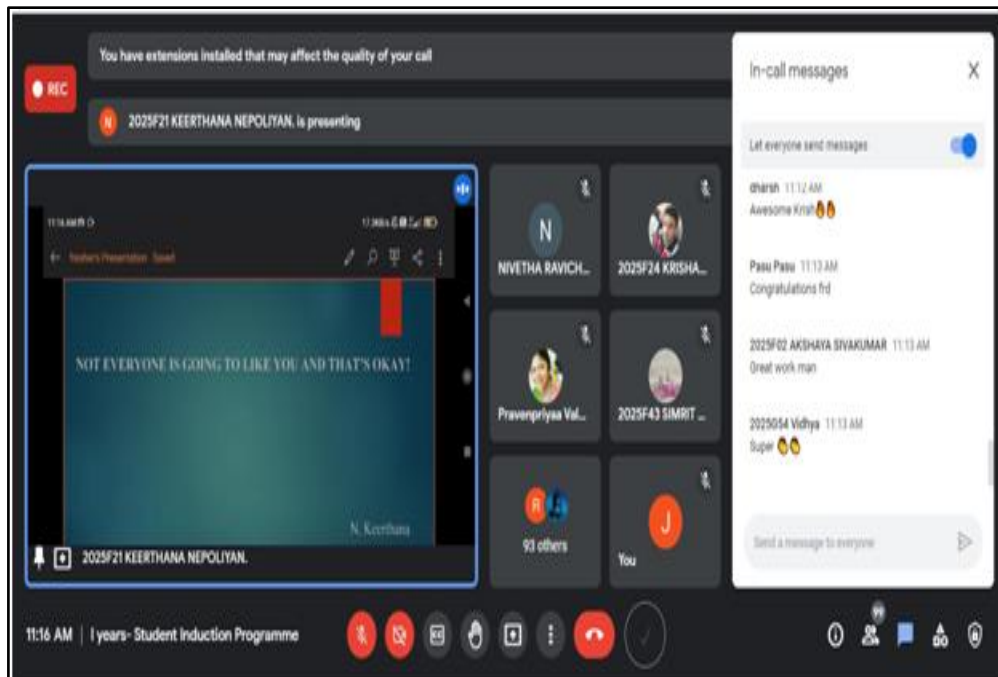


K. Gopinath
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13/08/2020 – Guest Lecture on Role of the Entrepreneur (DIPLOMATS20)



13/08/2020 – Guest Lecture on Role of the Entrepreneur (DIPLOMATS20)





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce
Name of the department Association / Club	Rocking Geeks
Activity	Guest lecture
Date of the activity	17/04/2021
Title of the activity	Venture Capital funding opportunities for early stage entrepreneurs
Objective	The main aim of organizing this lecture is to make students aware of the opportunities available for start-ups and fund raising.
Resource Person	Dr.K.Senthil Kumar, Head of Entrepreneurship Development in AIC- NIFFTEA Incubation centre for Textiles and Apparels
Total no. of beneficiaries	98
Outcome / Report	The Chief Guest Dr.K.Senthil Kumar interacted with the students about the venture capitalists, Angel investors and incubators.



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**17/04/2021 – Guest Lecture on Venture Capital Funding Opportunity for Early
Stage Entrepreneurs**

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KG1SL CAMPUS, SARAVANAMPATTI, COIMBATORE-35, TAMIL NADU

DEPARTMENT OF COMMERCE
In Association with
Institution's Innovation Council (IIC)
INVITES YOU ALL FOR THE **STARTUP WEBINAR 7.0**
ON
**"VENTURE CAPITAL FUNDING OPPORTUNITY
FOR EARLY STAGE ENTREPRENEURS "**
Resource Person



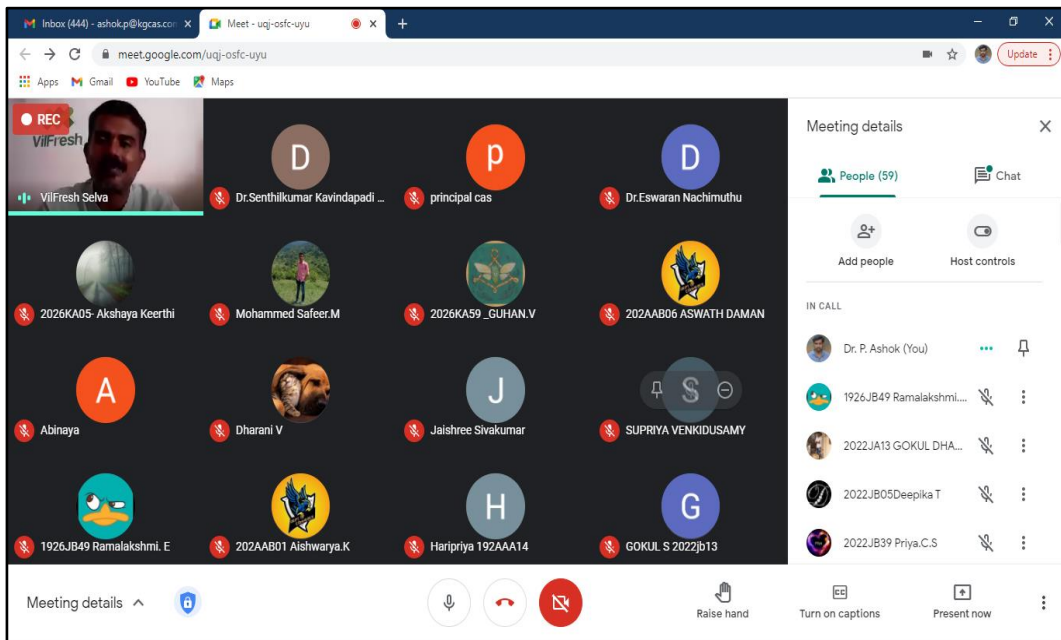
DR. K.SENTHILKUMAR
HEAD, ENTREPRENEURSHIP DEVELOPMENT,
AIC-NIFT TEA INCUBATION CENTRE FOR TEXTILES AND APPARELS,
(SUPPORTED BY ATAL INNOVATION MISSION, NITI AAYOG-GOVT. OF INDIA)
Meet Link:- <https://meet.google.com/goj-joap-cvm>

Date: 17/04/2021 | Day: Saturday | Time: 2:30 PM | Platform: Google Meet

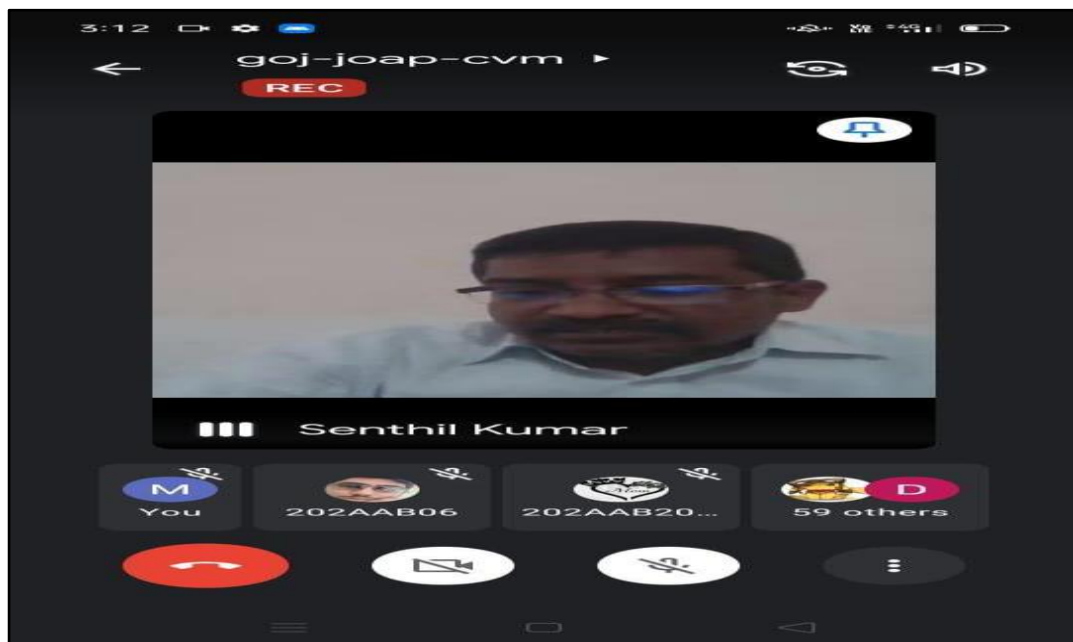
Ms. D. Mythili Dr. B. Adalarasu Dr. J. Rathinamala Dr. B. Vanitha
Organising Secretary Dean-Research / Convener Principal Secretary

.... All Are Invited

17/04/2021 – Guest Lecture on Venture Capital Funding Opportunity for Early Stage Entrepreneurs



17/04/2021 – Guest Lecture on Venture Capital Funding Opportunity for Early Stage Entrepreneurs





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Name of the Department	Commerce
Name of the department Association / Club	CAED Cell
Activity	Guest lecture - Online
Date of the activity	19/02/2021
Title of the activity	Entrepreneurial Attitude
Objective	Major focus was given on ways to help the students know about entrepreneurship and develop their entrepreneurial skills and help them to start up business.
Resource Person	Mr.Selvakumar Varadharajan, Chief Executive Layman, Laymen Agro Ventures Private Limited, Coimbatore.
Total no. of beneficiaries	78
Outcome / Report	It helps in starting a business and getting more ideas about business, it makes students develop their entrepreneurial traits.



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19/02/2021 – Guest Lecture on Entrepreneurial Attitude

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(AFFILIATED TO BHARATHIAR UNIVERSITY AND ACCREDITED BY NAAC)
SARAVANAMPATTI, COIMBATORE-35.

KGCAJ

INSTITUTION'S INNOVATION COUNCIL (IIC)
In Association With
**CENTRE FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED CELL)**

*Cordially invite you for a Guest lecture
On the topic*

" ENTREPRENEURIAL ATTITUDE "

BY



MR. SELVAKUMAR VARADARAJAN
FOUNDER, CHIEF EXECUTIVE LAYMAN, VIL-FRESH LAYMAN AGRO VENTURES PVT. LTD.

Virtually through
 **Google Meet**
On Friday (19/02/2021) @ 2:00 pm

DR. P. ASHOK
DIRECTOR - CAED CELL
Organising Secretary

DR. K.G. SETHILKUMAR
DEAN - MANAGEMENT
VICE PRESIDENT-IIC
Convenor

DR. J. RATHINAMALA
Principal

www.kgcas.com



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce with Information Technology
Name of the department Association / Club	UNICORN
Activity	Webinar
Date of the activity	19/05/2021
Title of the activity	Government Schemes for Startups in India
Objective	On 19th May 2021 Department of Commerce IT conducted a webinar on “Government Schemes for Startup” at 2.30 pm through Google meet. Dr. N. Eswaran, Vice principal Administration, KG College of Arts and Science was the invited speaker. The objective of this webinar is to spread awareness to the young generation about the various schemes for startups provided by the Government of India. Around 85 students from all the three classes participated in this webinar. Ms. G. Saraniya, Assistant Professor, welcomed and introduced the chief guest. Dr. A. Myilsamy, Assistant professor proposed the vote of thanks.
Resource Person	Dr. N. Eswaran, Vice-Principal, KG College of Arts and Science
Total no. of beneficiaries	85
Outcome / Report	The students get benefitted by this webinar by knowing various opportunities and schemes for startups in India. They got the knowledge about various sources for starting a new business.



Kalliammal
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COIMBATORE - 641 035.

19/05/2021 – Webinar on Government Schemes for Startups in India

KG COLLEGE OF ARTS AND SCIENCE
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 Saravanampatti, Coimbatore - 35

DEPARTMENT OF COMMERCE IT

Cordially invites you all for the Webinar on

GOVERNMENT SCHEMES FOR STARTUPS IN INDIA

Resource Person
Dr. N. Eswaran
 Vice Principal - Administration,
 KG College of Arts and Science,
 Saravanampatti, Coimbatore - 35.

Date: 19/05/2021 **Time: 2.30 pm - 3.30 pm**

Google Meet Link: meet.google.com/kcd-dmrw-bxy

Association Coordinators **Convener** **Principal** **Secretary**
Ms. G. Saraniya **Dr. R. Perumalsamy** **Dr. J. Rathinamala** **Dr. B. Vanitha**
Mr. N. Sriram

19/05/2021 – Webinar on Government Schemes for Startups in India

Category	Required Documents
Photographs	2 copies (passport-size)
Proof of Identity	PAN Card, Passport, Aadhaar Card, Voter's ID, Driving License
Address Proof	Passport, Driving License, Aadhaar Card, Postpaid Phone Bill, Voter's ID
Age Proof	Passport, PAN Card
Bank Statements	Last six months
Proof of Income	Income Tax Returns, Salary Slips,
Signature Proof	Bank verified signature, PAN Card, Passport

Cancelled/Scanned cheque, copy of passbook's front of the same bank account.

Coimbatore, Tamil Nadu, India
 C3, Sakkarai Chetiyar Colony, Neelikonam Palayam,
 Coimbatore, Tamil Nadu 641033, India
 Lat N 11° 0' 34.092"
 Long E 77° 1' 41.52"
 19/05/21 03:06 PM

START UP BUSINESS LOAN

- No collateral or security needs to be provided to avail a startup business loan.
- Startup business loans come with easy and flexible repayment tenures.
- The documentation required for availing a startup business loan is minimal.
- The funds are swiftly disbursed to the applicant's bank account.
- The interest rate charged by the lender will depend completely on the applicant's credit history.

Coimbatore, Tamil Nadu, India
 C3, Sakkarai Chetiyar Colony, Neelikonam Palayam,
 Coimbatore, Tamil Nadu 641033, India
 Lat N 11° 0' 34.092"
 Long E 77° 1' 41.52"
 19/05/21 02:42 PM



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce with Information Technology
Name of the department Association / Club	UNICORN
Activity	Guest Lecture
Date of the activity	10/04/2021
Title of the activity	Marketing Tactics and Paradigms
Objective	The Department of Commerce IT has arranged a Guest Lecture on "Marketing Tactics and Paradigms" on 10/04/2021. Mr. R. Subin, City Manager at Khatabook for Manchester of South India, was the invited chief guest. Around 65 students from all the 3 years have participated in this guest lecture.
Resource Person	Mr. R. Subin, City Manager at Khatabook for Manchester of South India.
Total no. of beneficiaries	60
Outcome / Report	The participants clearly understand various marketing strategies with examples.




Rathinam
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COIMBATORE - 641 035.

10/04/2021 – Guest Lecture on Marketing Tactics and Paradigms

KG COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathiar University & Accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

Department of Commerce IT
&
Unicorn Association

Invites you all for the Guest lecture on the topic of
" Marketing Tactics and Paradigms "



Mr. R.Subin
City Manager at Khatabook
For Manchester of South India

Date: 10 / 04 / 2021 Time: 01:00 PM

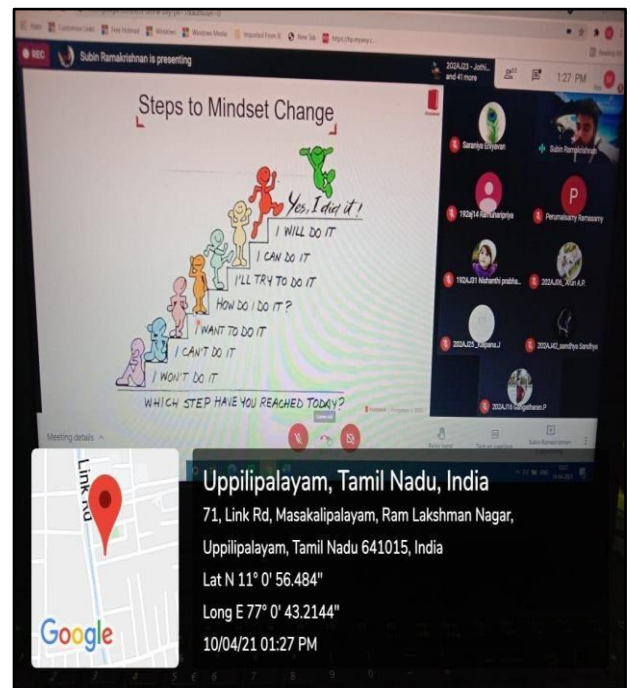
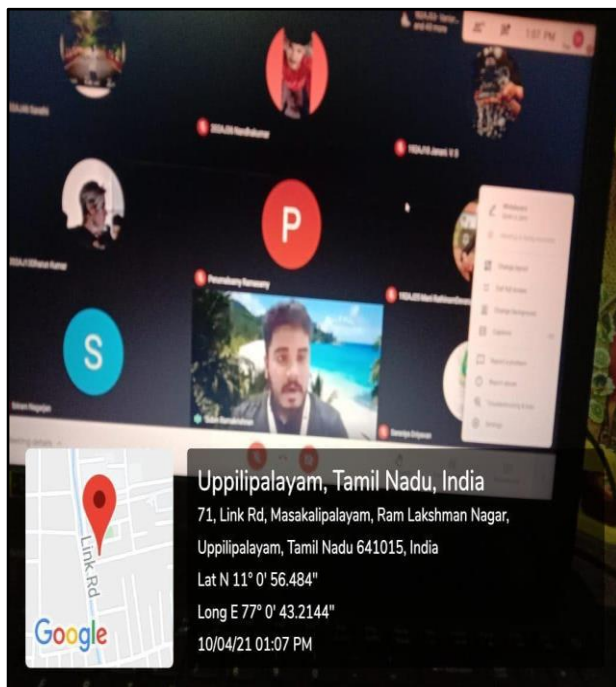
Mrs. G.Saraniya
Mr. N.Sriram
Association Coordinators

Dr.R.Perumalsamy
Head of the Department
Convener

Dr. J.Rathinamala
Principal

KECAS | **KGCollege**
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10/04/2021 – Guest Lecture on Marketing Tactics and Paradigms





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Name of the Department	Commerce with Information Technology
Name of the department Association / Club	UNICORN
Activity	Workshop
Date of the activity	26.03.2021
Title of the activity	Investors Financial Education
Objective	Faculty of Commerce & The Securities and Exchange Board of INDIA Organizes State Level Startup workshop “INVESTORS FINANCIAL EDUCATION” on 26/03/21 at 12.00 pm. Nearly 100 Students attended the Workshop. The Speaker Dr.P.Karthikeyan, Assistant Professor – Kongu Engineering College has started her speech about the “Global Money Week”. He clearly explained about the importance of Investment, Value of Money, and Savings and also instructed the students about Effective investment.
Resource Person	Dr.P.Karthikeyan, Assistant Professor – Kongu Engineering College
Total no. of beneficiaries	100
Outcome / Report	The Outcome of this Workshop is that students can easily understand the better investment of money.



Karthikeyan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

26/03/2021 – State Level Startup Workshop on Investors Financial Education

KG College of Arts and Science
(Affiliated to Bharathiar University Accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641035, Tamilnadu, INDIA

Faculty of Commerce
&
The Securities and Exchange Board of INDIA

Organizes State level Startup Workshop on
" INVESTORS FINANCIAL EDUCATION "

Dr. P. Karthikeyan
Associate Professor
School of Management studies
Kongu Engineering College.

Date: 26 / 03 / 2021
Time : 12:00 PM

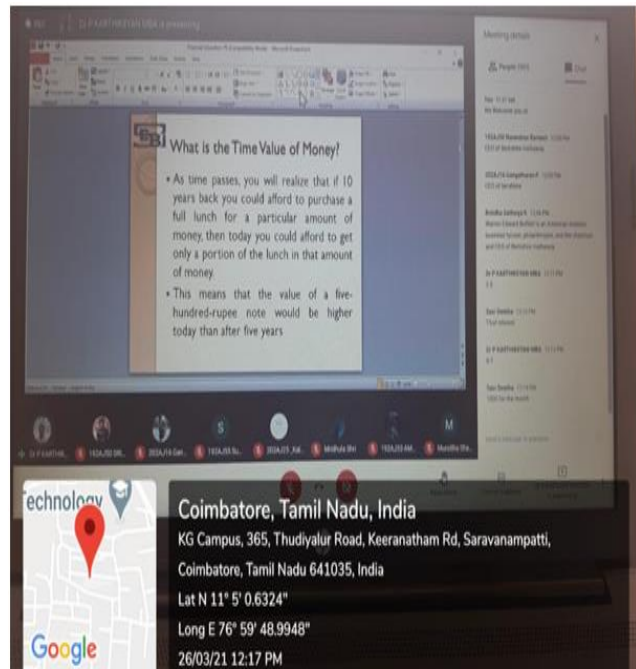
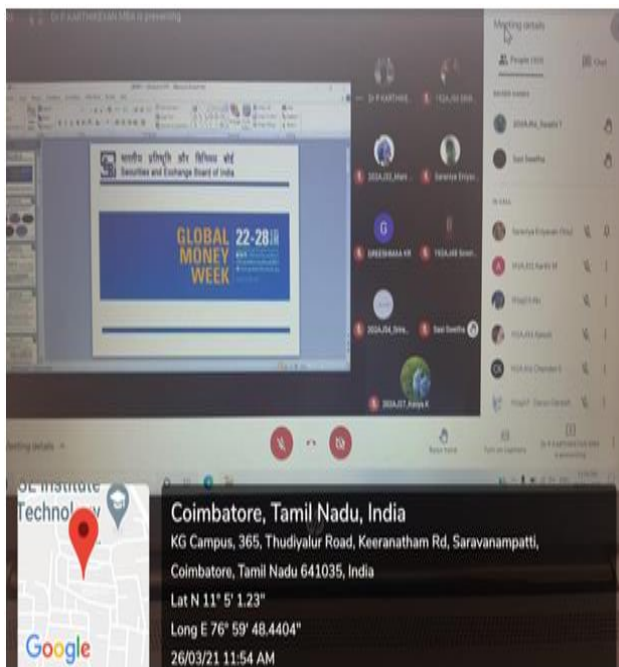
<https://meet.google.com/cei-ueuh-szz>

Mrs. G. Saraniya
Organizing Secretary

Dr. R. Perumalsamy
Head
Department of Commerce IT
Convener

Dr. J. Rathinamala
Principal

26/03/2021 – State Level Startup Workshop on Investors Financial Education





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce with Information Technology
Name of the department Association / Club	Unicorn'20
Activity	Guest lecture
Date of the activity	22/01/2021
Title of the activity	A College to Corporate and Entrepreneurship Journey
Objective	To create awareness to the students about the necessary skills they should improve during the college days which are useful in the process of searching for a job and adapting to the modern work culture.
Resource Person	Mr. Arun Divakaran, Digital Transformation Lead and Leadership Coach, IQVIA, Coimbatore.
Total no. of beneficiaries	93
Outcome / Report	The Department of Commerce IT has arranged a guest lecture on the topic "A College to Corporate and Entrepreneurship Journey" on 22.01.2021 at 2.45 PM through google meet platform. Mr. Arun Divakaran, Digital Transformation Lead and Leadership Coach, IQVIA, Coimbatore was the invited chief guest. Ms. Sasikala of II yr. has welcomed and introduced the chief guest. Around 95 students from all the 3 sections participated in the event. The chief guest explained the entrepreneurship opportunities to the students. The chief guest made the session interactive and interesting with his pleasant and thought provoking presentation. Often the chief guest asked questions to the students to make the session lively. The students asked many questions to the chief guest, he answered all the questions raised by the students.




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22/01/2021 – Guest Lecture on A College to Corporate and Entrepreneurship Journey

KG COLLEGE OF ARTS & SCIENCE
 (Affiliated to Bharathiar University & Accredited by NAAC)
 KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

**Department of Commerce IT
 &
 Unicorn Association**

**Invites you all for the guest lecture on
 the topic of
 "A College to Corporate and Entrepreneurship Journey"**



Mr. Arun Divakaran
 Digital Transformation lead and leadership coach
 IQVIA
 Coimbatore

Date: 22/01/2021 **Time: 02:45 PM**

All are Invited

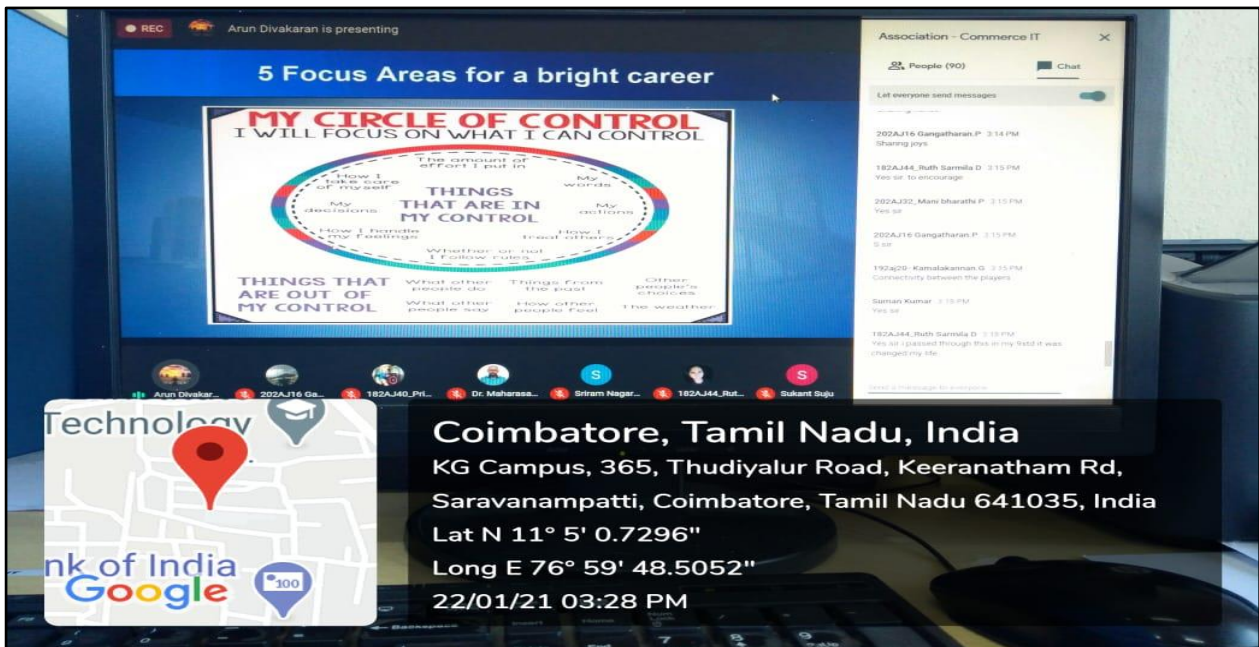
**Mrs. G. Saraniya
 Mr. N. Sriram**
 Association Coordinators

Dr. R. Perumalsamy
 Head of the Department
 Convenor

Dr. J. Rathinamala
 Principal

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 Education Enhanced by Experience

22/01/2021 – Guest Lecture on A College to Corporate and Entrepreneurship Journey



REC Arun Divakaran is presenting

5 Focus Areas for a bright career

MY CIRCLE OF CONTROL
 I WILL FOCUS ON WHAT I CAN CONTROL

The amount of effort I put in

How I give shape of myself

My decisions

How I handle my feelings

My words

My actions

How I treat others

Whether or not I follow rules

THINGS THAT ARE OUT OF MY CONTROL

What other people say

What other people think

Things from the past

How other people feel

Other people's feelings

Things from the world

Association - Commerce IT

People (90) Chat

Let everyone send messages

202A116 Gangatharan P. 3:14 PM
Sharing pics

182A144_Ruth_Sarmila D. 3:15 PM
Yes sir. To encourage

202A132_Mano_bharathi P. 3:15 PM
Yes sir

202A116 Gangatharan P. 3:15 PM
Sir

192A220_Kamalakaran G. 3:15 PM
Connectivity between the papers

Saman Kiara 3:15 PM
Yes sir

182A144_Ruth_Sarmila D. 3:16 PM
Yes sir. Passed through this in my field it was changed my life.

Technology

Coimbatore, Tamil Nadu, India
 KG Campus, 365, Thudiyalur Road, Keeranatham Rd,
 Saravanampatti, Coimbatore, Tamil Nadu 641035, India
 Lat N 11° 5' 0.7296"
 Long E 76° 59' 48.5052"
 22/01/21 03:28 PM

Bank of India Google



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Name of the Department	Commerce with Information Technology
Name of the department Association / Club	Unicorn'20
Activity	Guest lecture
Date of the activity	12/11/2020
Title of the activity	Entrepreneurship and Social Responsibility
Objective	To motivate the students to start their own startup. To know the procedures to start a company.
Resource Person	Dr. Shyam Prasad Rajasekaran, Co-Founder, Veg Route Agri Business, Coimbatore.
Total no. of beneficiaries	70
Outcome / Report	Department of Commerce IT conducted a Guest Lecture on "Entrepreneurship and Social Responsibility" on 12.11.2020. Dr. Shyam Prasad Rajasekaran, Co-Founder, Veg Route Agri Business, Coimbatore was the invited chief guest. Ms.G.Saraniya, Assistant Professor has welcomed the chief guest. The chief guest explained the way he started his business. He shared his experience in starting a start-up, and the way he found the business domain.



K. G. Saraniya
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

12/11/2020 – Guest Lecture on Entrepreneurship and Social Responsibility

No.	Feedback Questions	Rectified	No	Rectified
1	Any technical difficulties faced by you and has it been solved during the session? [Since its an online series this feedback would be more helpful to resolve the technical issues if any addressed by the participants]	25	29	2

The image shows a Zoom meeting in progress. A man with a mustache and glasses is speaking. The Zoom interface is visible, including the 'Meeting stats' panel on the right and the 'Participants' list. The background shows a yellow wall with a framed picture.



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Name of the Department	Commerce with Professional Accounting
Name of the department Association / Club	ProTants'20
Activity	Guest Lecture
Date of the activity	16/03/2021
Title of the activity	Capital Market Awareness for Upcoming Entrepreneurs
Objective	Dr. Sharan Kumar Shetty, Chief guest of the day delivered Enthusiastic talk on the topic "Capital Market Awareness for Upcoming Entrepreneurs". He started his speech with the Awareness about Capital Market to the Students. Then He spoke about how the students can be updating their knowledge in Capital Market and can make safe returns from it. He insisted the students to do online trading and get knowledge about it.
Resource Person	Dr. Sharan Kumar Shetty, Professor – Sahyadri College of Engineering & Management, Ideator & Financial Advisor of Sahyadri Capital Advisors LLP, Mangaluru.
Total no. of beneficiaries	69 Students
Outcome / Report	Feedbacks collected from Students through google form. 69 students gave their Feedbacks .Out of 69 responses 43.5% of the Students gave their feedback as Excellent about the overall rating of the session, 2.9% given their opinion as Fair, and 37.7% of the responses was Very Good and 16% is of opinion it is Good.



Kallanamma
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COIMBATORE - 641 035.

16/03/2021 – Webinar on Capital Market Awareness for Upcoming Entrepreneurs

KG COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathiar University & Accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

The Management, Principal, Members of the Faculty and Students of
Department of Commerce PA
Cordially Invites you all for the webinar on
“CAPITAL MARKET AWARENESS FOR UPCOMING ENTREPRENEURS ”

Dr. Sharan Kumar Shetty MBA, Ph.D
Professor, Sahaydri College of Engineering and Management ,
SEBI Certified Resource Person,
Ideator & Financial Advisor of Sahyadri Capital Advisors LLP (Startup), Mangaluru

Date: 16/03/2021
Time : 2:00 pm to 3:00 pm

<https://meet.google.com/bok-xfsp-sfn>

All are cordially invited for the event to make it more special

Organizing Secretary	Convenor	Principal
Ms. S. Nazira Begum	Dr. R. Kanchana	Dr. J. Rathinamala

KGCAJ | **KGCollege**
of Arts & Science

16/03/2021 – Webinar on Capital Market Awareness for Upcoming Entrepreneurs

Dr. Sharan Kumar Shetty.MSNIM is presenting

BSE INVESTORS' PROTECTION FUND

Capital Market Awareness
An Initiative of
BSE Ltd. - Investor Protection Fund

Investors' Awareness Program

III PA A

COMPAQ

Coimbatore, Tamil Nadu, India
365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat N 11° 5' 0.384"
Long E 76° 59' 49.7364"
16/03/21 01:46 PM



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce with Professional Accounting
Name of the department Association / Club	ProTants '21
Activity	Guest Lecture
Date of the activity	27.04.2021
Title of the activity	Personal Branding
Objective	Mrs. Bhuvanewari Subramani, Director, Engineering Operation, Infor Bangalore, Chief guest of the day delivered Enthusiastic talk on the topic " Personal Branding ". She started her Speech with the way how to Improve and Expel ourselves in our day to day life. How to develop ourselves to face the Competitive Environment and World. She insisted the students keep their knowledge updated and achieve their goals.
Resource Person	Mrs. Bhuvanewari Subramani Director, Engineering Operations, Infor, Bangalore.
Total no. of beneficiaries	75 Students
Outcome / Report	Feedbacks collected from students through google form. 75 students gave their Feedbacks .Out of 75 responses 50.7% of the Students gave their feedback as Excellent about the overall rating of the session, 2.6% given their opinion as Fair, and 34.7% of the responses was Very Good and 12% is of opinion it is Good.



K. Srinivasan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

27/04/2021 – Webinar on Personal Branding

KG COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathiar University & Accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

The Management, Principal, Members of the Faculty and Students of
Department of Commerce PA
Cordially Invites you all for the webinar on
“ Personal Branding”

Ms. Bhuvanewari Subramani
Director, Engineering Operations, Infor, Bangalore

Date: 27/04/2021
Time : 11 am to 12 pm

<https://meet.google.com/bok-xfsp-sfn>

All are cordially invited for the event to make it more Special.

Organizing Secretary	Convenor	Principal
Ms. S. Nazira Begum	Dr. R. Kanchana	Dr. J. Rathinamala

KGCCAS | KGCollege of Arts & Science

27/04/2021 – Webinar on Personal Branding

REC

III PA A

People (93)

- 202AKA54sujith Kumar
- 202AKA57 Swetha
- 202AKA58 Tharini
- 202AKA59 Usha Sivak...
- 202AKB03 Arun Jetley...
- 202AKB09 Deepika.L
- 202AKB11 Dinesh
- 202AKB16 Harthika

Coimbatore, Tamil Nadu, India
263-A/16, Silver Crest Apartment, Venkitta puram Rd, Coimbatore, Tamil Nadu 641025, India
Lat N 11° 1' 36.7896"
Long E 76° 55' 49.8576"
27/04/21 11:12 AM

Dr Ambedkar Rd

Google



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Mathematics
Name of the department Association / Club	Mathaholics - 20
Activity	Guest Lecture
Date of the activity	12/02/2021
Title of the activity	Entrepreneurship Development Skills through Vedic Mathematics and Abacus
Objective	The main aim of this function is to help the students to know about usage of abacus and vedic mathematics.
Name of the Resource person	Ms.Kanika Chawla
Total no. of beneficiaries	98




Kanika Chawla
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

**12/02/2021 – Orientation Programme on Entrepreneurship Development Skills through
ABACUS and Vedic Mathematics**

KG COLLEGE OF ARTS & SCIENCE
 (Affiliated to Bharathiar University & Accredited by NAAC)
 KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

DEPARTMENT OF MATHEMATICS
 Organizes an Orientation Program on
**ENTREPRENEURSHIP DEVELOPMENT SKILLS
 THROUGH ABACUS AND VEDIC
 MATHEMATICS**

Date: 12.02.2021  Time: 2.30 PM – 3.30 PM

Ms.Kanika Chawla
 Trainer,
 Indian Institute of Vedic Maths and Abacus

Google Meet Link : <https://meet.google.com/yqb-xptu-bkx>

Ms.Y.Preethi Ceon Ms.R.Geetharamani Dr.J.Rathinamala
 Organizing Secretary Convener Principal

All are Invited...

KGCAS | **KGCollege**
 Education Enriched by Experience | of Arts & Science

Institution's Innovation Council**Interdepartmental Hackathon 2020**

1.	Program type	Hackathon
2.	Theme of the program	To motivate students to present innovation ideas and to take their ideas to next level.
3.	Topic of the session	Interdepartmental Hackathon 2020
4.	Date & Time	23.12.2020 at 2.00 PM
5.	Speaker(s)	Judges: Dr.P.Krishnapriya, Vice Principal (Academics), KGCAS Dr.P.Ajitha ,Dean -Academics –Science,KGCAS Dr.K.Senthil Kumar , Dean-Academics –Arts,KGCAS
6.	Platform conducted	Google Meet
7	No. of Students participated	120
8.	Program Link	https://meet.google.com/hwd-xikd-vkw
9	Name of the Coordinator(s)	Dr.S.Vijaya
10	Objective:	To encourage, first year students of various departments, to come up with innovation ideas and take their ideas to the next level.
11	Benefits	120 students from various departments actively participated in this webinar. 14 teams presented their innovation ideas. Judges Dr.P.Krishnapriya, Vice Principal (Academics), KGCAS, Dr.P.Ajitha, Dean -Academics –Science, KGCAS, Dr.K.Senthil Kumar, Dean-Academics –Arts, KGCAS evaluated the presentations of all the students and gave suggestions to bring their ideas to the next level.



Krishnapriya
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

23/12/2020 – Interdepartmental Hackathon 2020



KG COLLEGE OF ARTS AND SCIENCE
(ACCREDITED BY NAAC)
(AFFILIATED TO BHARATHIYAR UNIVERSITY)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

*Hackathon's
are where your
Crazy idea becomes reality*

*What you do
Makes a difference
And you have to decide
What kind of difference
You want to make*

**INTER DEPARTMENTAL
HACKATHON CONTEST**

Participation,
I think, one of
the Best method
of educating...
so, do participate..!

Pecha Kucha presentation must be prepared to explain your innovation idea within 3mins.

Presentation must contain,

- *Title*
- *Problem statement description*
- *Objective*
- *Technology used*
- *Beneficiaries*
- *Possibility for commercialization*

*Last date to upload your
presentation in Google form
is 21.12.2020*

PLATFORM :  Google Meet

CODE : meet.google.com/hwd-xikd-vkw

DATE : 23 .12.2020

TIME : 2.00pm to 5.00pm



KG College of Arts and Science

KG COLLEGE OF ARTS AND
SCIENCE
(affiliated to Bharathiar University and
Accredited by NAAC)



Institutions Innovation Council 3.0

Activity Report

Ideation Activity

1.	Program type	Student's Activity
2.	Theme of the program	Activities to students
3.	Topic of the session	Innovation Idea
4.	Date & Time	26.02.2021 @ 02.00pm
5.	Speaker(s)	Dr.Krishnapriya, Vice Principal-Academics KGCAS
6.	Platform conducted	Offline
7.	No. of Students participated	84
8.	Program Link	-
9.	Name of the Coordinator(s)	V floor Auditorium
10.	Recording Link	Dr.S.Vijaya

Objective:

Activities given to students to make them think innovatively.

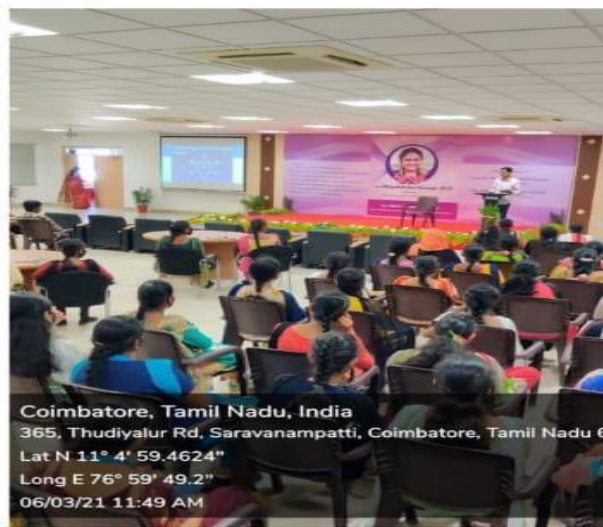
Benefits:

84 students of various departments attended the program. Activities to boost up students' innovative thinking were conducted in the auditorium. Students were interestingly participating in the activities. At the end of the activity how to find a solution to real time problem and make it into a product were discussed by Dr.Krishnapriya, Vice Principal - Academics.

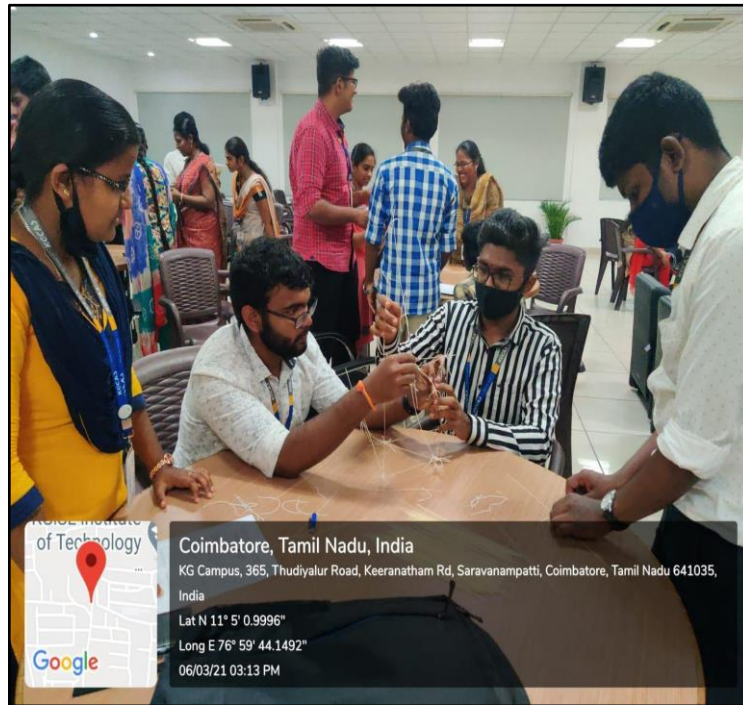


Krishnapriya
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

26/02/2021 – Student Activity on Innovation Idea



26/02/2021 – Student Activity on Innovation Idea



26/02/2021 – Student Activity on Innovation Idea





KG College of Arts and Science



KG COLLEGE OF ARTS AND SCIENCE
Saravanampatti, Coimbatore – 35, Tamilnadu

Institution's Innovation Council
Ideation Camp

1.	Program type	Orientation
2.	Theme of the program	To present information about Hackathon, innovation ideas and steps involved in bring the idea into product.
3.	Topic of the session	Mentorship Session for Innovators
4.	Date & Time	06/03/2021 at 10.00 am
5.	Speaker(s)	Dr.P.Krishnapriya Vice Principal –Academics, Institution Ambassador, NISP KGCAS
6.	Platform conducted	Offline
7.	No. of Students participated	100
8.	Program Link /Venue	III floor Auditorium
9.	Name of the Coordinator(s)	Dr.S.Vijaya

Objective:

To bring an impending among students to understand about ideas to solve a problem and how to convert the ideas into Proof of Concepts (PoC).

Benefits

Ideation camp conducted for the second year students of various domains. Dr.Krishnapriya, Vice Principal (Academics) addressed the students and explained how to convert the ideas into Proof of Concept. At the end of the proof session two problem statements were given to students and they were asked to come up with solution statements for the Poc PITCH to be conducted on 12.03.2021.



Krishnapriya
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

06/03/2021 – Orientation Programme – Mentorship Session for Innovators

KG COLLEGE OF ARTS AND SCIENCE
AFFILIATED TO BHARATHIAR UNIVERSITY ACCREDITED BY NAAC

RESOURCE PERSON



Dr. P. KrishnaPriya
Vice principal

Registration Open for
Science, Arts, Commerce and
Engineering Students

Date:06/03/2021
Time:10:00am to 12:30pm



**IDEATION
CAMP**



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

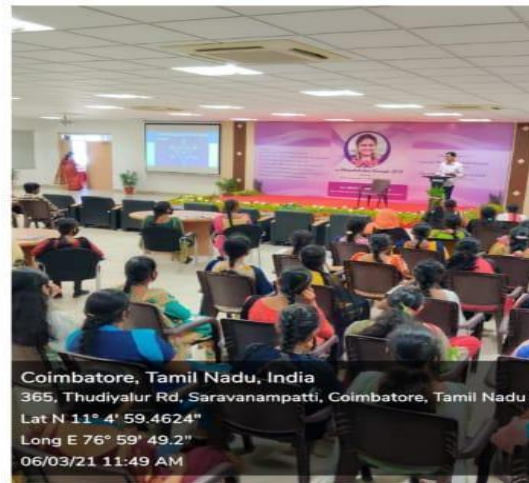


KECA3
College of Arts and Science



R & D CELL - KGCAS

06/03/2021 – Orientation Programme – Mentorship Session for Innovators





KG College of Arts and Science

KG COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar University and Accredited by NAAC)

Institutions Innovation Council 3.0

Activity Report

IDEATION CAMP



1.	Program type	Student's Presentation
2.	Theme of the program	Presentation of students
3.	Topic of the session	Idea Presentation
4.	Date & Time	06/03/2021 @ 02.00pm
5.	Speaker(s)	Mr. Shyam Prasad Co-Founder of VegRoute Pvt Ltd
6.	Platform conducted	Offline
7.	No. of Students participated	80
8.	Program Link	-
9.	Name of the Coordinator(s)	V Floor Auditorium
10.	Recording Link	Dr.S.Vijaya

Objective:

To bring the innovative ideas from students and take them to develop their ideas into product.

Benefits:

Students presented their ideas in front of the Resource Person Mr. Shyam Prasad. Mr. Shyam Prasad gave suggestions to improve their ideas and how to take it to the next level. He also shared about his start-up business, encouraged students to bring their ideas into product and to start their own startup. He also interacted with the audience and answered the questions asked by the students.



K. Srinivasan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

06/03/2021 – Student’s Presentation – Idea Presentation

KG COLLEGE OF ARTS AND SCIENCE
AFFILIATED TO BHARATHIAR UNIVERSITY ACCREDITED BY NAAC

RESOURCE PERSON

Shyam Prasad Rajasekaran
Co-founder and Chief-Operations
VEGROUTE
Agri Tech Private Lts.

STUDENTS PRESENTATIONS

Date 6.3.2021
TIME: 2.00pm

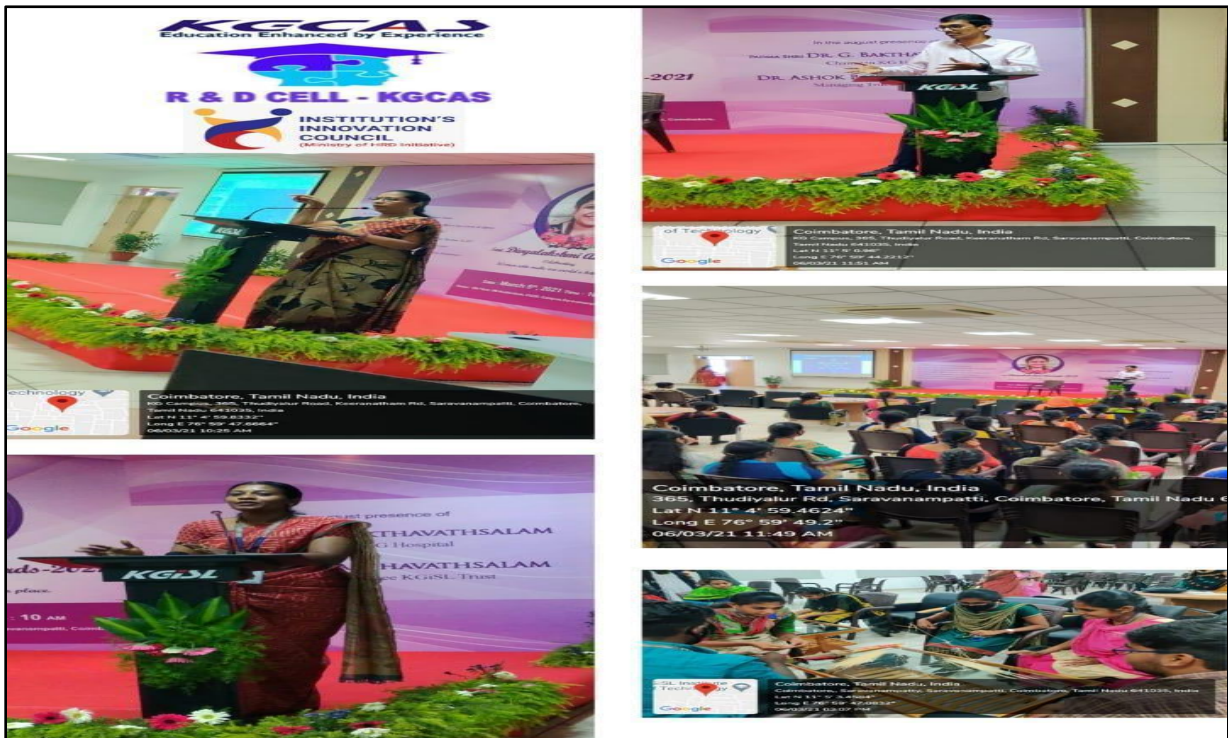
IDEATION CAMP

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

KECS
KG College of Arts and Science

R & D CELL - KGCS

06/03/2021 – Student’s Presentation – Idea Presentation





KG College of Arts and Science

KG COLLEGE OF ARTS AND SCIENCE

(affiliated to Bharathiar University and Accredited by NAAC)

Institutions Innovation Council 3.0

Activity Report

SESSION DISCUSSION



1.	Program type	Orientation
2.	Theme of the program	Internship Discussion
3.	Topic of the session	Session Discussion with Innovator
4.	Date & Time	12/03/2021 @ 2.00pm
5.	Speaker(s)	Shyam Prasad Rajasekaran
6.	Platform conducted	Co-Founder and Chief operation, Veg Route Agri Tech Private Limited
7.	No. of Students participated	80
8.	Program Link	Board room
9.	Name of the Coordinator(s)	Dr.P.Krishnapriya Vice Principal-Academics KGCAS
10.	Recording Link	Offline

Objective:

To inculcate innovative thinking among students.

Benefits:

80 students of various departments representing their team attended a session discussion with the innovator Mr. Shyam Prasad Rajasekaran, Co-Founder and Chief operation, Veg Route Agri Tech Private Limited and discussed about their innovation ideas. Team of students from various departments participated in the discussion and interacted with the Resource person. Mr. Shyam Prasad gave his valuable suggestion to the students.



Krishnapriya
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

12/03/2021 – Internship Discussion with Innovator



The flyer features a photograph of the KG College of Arts and Science building on the left. At the top center is the logo for R & D CELL - KGCAS, which includes a graduation cap and a lightbulb. The main title is "SESSION DISCUSSION WITH INNOVATOR". Below this, the date and time are listed as "Date: 12.03.2021" and "TIME: 2.00pm". The venue is "Boardroom". On the right side, under the heading "RESOURCE PERSON", there is a portrait of Shyam Prasad Rajasekaran, identified as the Co-founder and Chief-Operations of VEGROUTE Agri Tech Private Ltd. At the bottom center is the logo for the INSTITUTION'S INNOVATION COUNCIL, a Ministry of HRD initiative.

R & D CELL - KGCAS

SESSION DISCUSSION WITH INNOVATOR

Date: 12.03.2021
TIME: 2.00pm

Venue: Boardroom

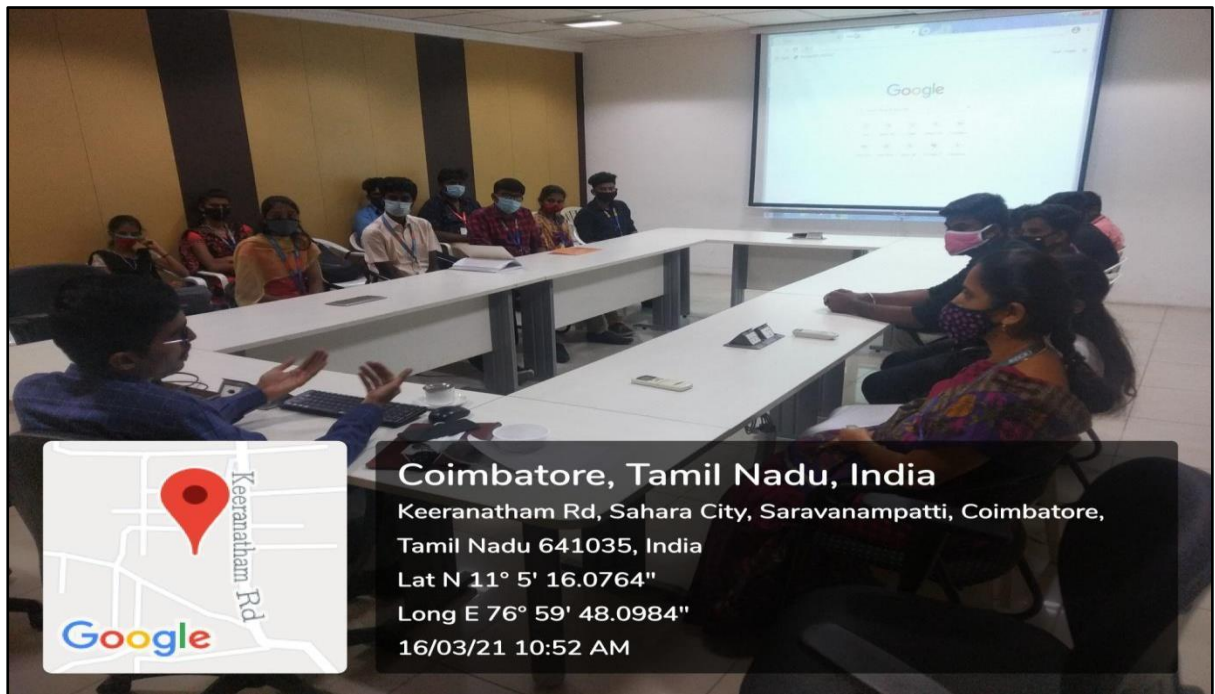
RESOURCE PERSON



Shyam Prasad Rajasekaran
Co-founder and Chief-Operations
VEGROUTE
Agri Tech Private Ltd.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD initiative)

12/03/2021 – Internship Discussion with Innovator



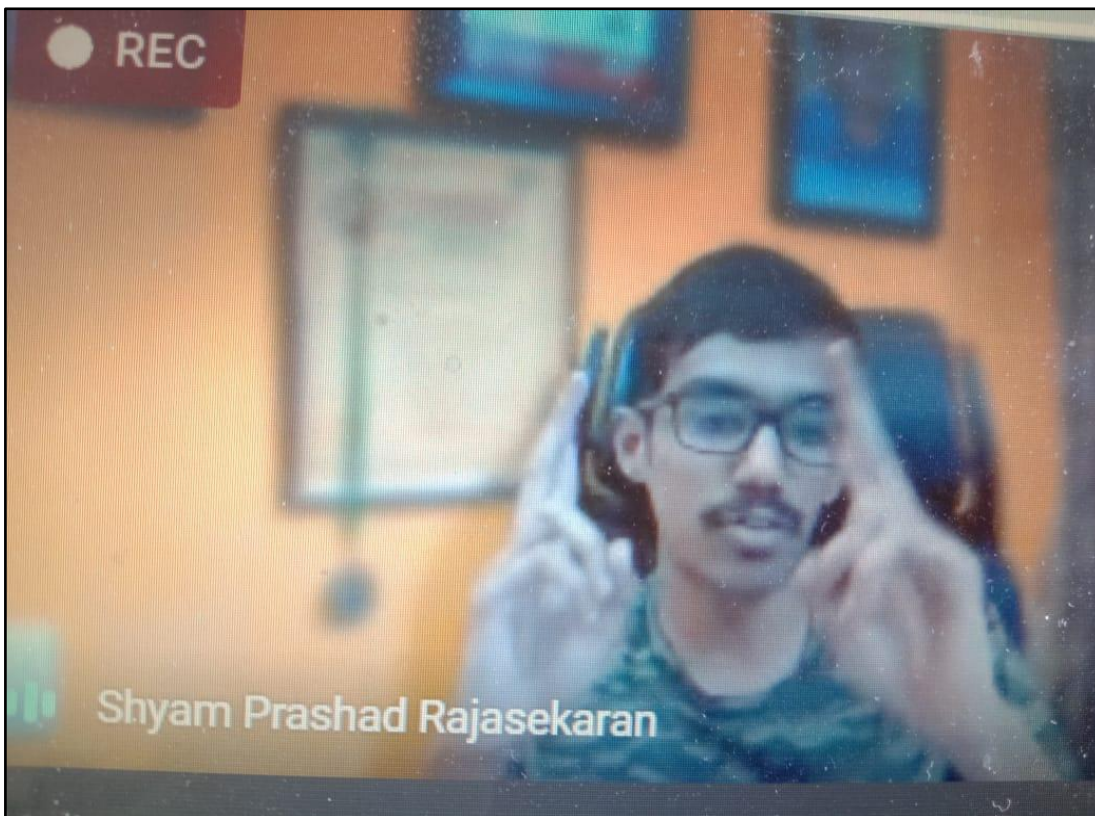
A photograph showing a group of people seated around a large conference table in a meeting room. A large screen at the front of the room displays the Google search page. An inset map in the bottom left corner shows the location on Keeranatham Rd. A text box in the bottom right provides the following details:

Coimbatore, Tamil Nadu, India
Keeranatham Rd, Sahara City, Saravanampatti, Coimbatore,
Tamil Nadu 641035, India
Lat N 11° 5' 16.0764"
Long E 76° 59' 48.0984"
16/03/21 10:52 AM

12/03/2021 – Internship Discussion with Innovator



12/03/2021 – Internship Discussion with Innovator



KECAS

KG COLLEGE OF ARTS AND SCIENCE

(Affiliated by Bharathiar University and Accredited by NAAC)

SARAVANAMPATTI, COIMBATORE- 641035

**CENTER FOR AGRIBUSINESS
ENTREPRENEURSHIP DEVELOPMENT (CAED)**

Inaugural Function Report 2020-2021

(02/09/2020)



KG COLLEGE OF ARTS AND SCIENCE

COIMBATORE-641035

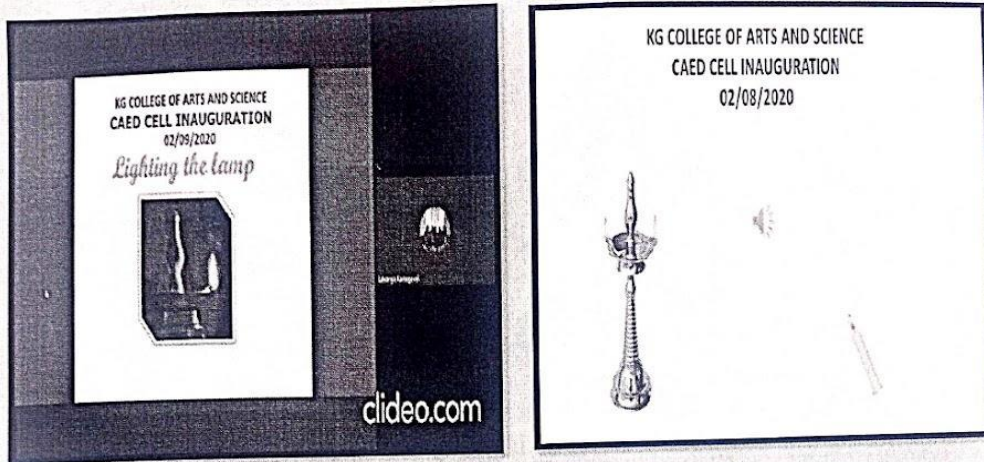
CAED Cell Inauguration 2020-21

Date: 02.09.2020**Platform:** Google meet

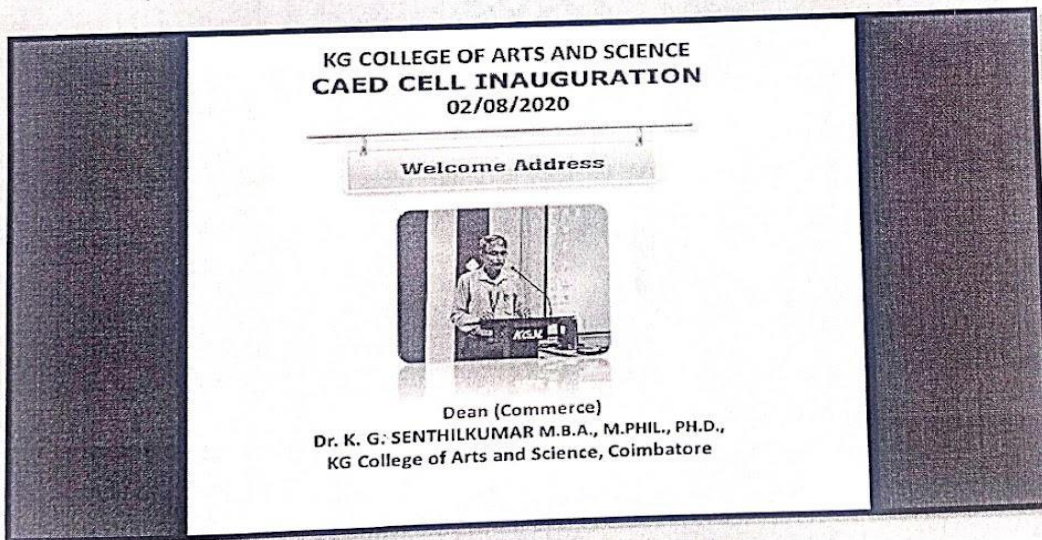
The Center for Agribusiness Entrepreneurship Development Cell of KG College of Arts and Science has been inaugurated on 2nd September 2020 for the academic year of 2020-21 by the Chief Guest. **Dr. S. Shanthakumari, Career Counselor, Corporate Trainer & Proprietrix, ARCAANA, Coimbatore.** The inauguration was commenced with Tamil Thai Valthu and followed with the Virtual lighting of lamp by the group of dignitaries. **Dr. K. G. Senthilkumar, Dean - Commerce,** welcomed all the dignitaries and introduced the Chief Guest. **Dr. N. Eswaran, Vice Principal,** has given the presidential address and described the importance of CAED Cell also, briefed how it motivates the students to get benefited.

The prestigious part of our inauguration, **Dr. S. Shanthakumari, Career Counselor, Corporate Trainer & Proprietrix, ARCAANA, Coimbatore,** delivered her inaugural address on the topic "*Agribusiness in India*". In her address she demonstrated the agribusiness opportunities and potential of new developments in Indian agriculture and how aspiring students can tap into it and make a successful venture in the agribusiness start-up space.

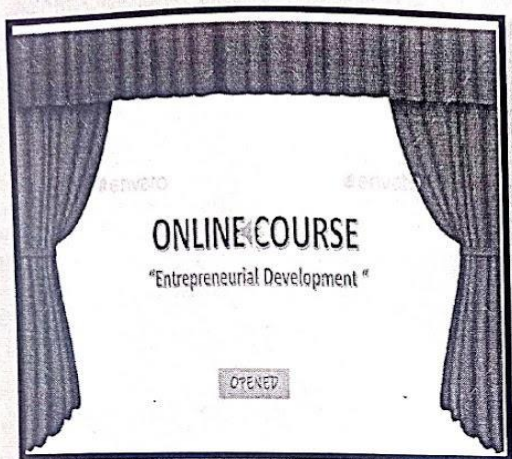
At the end of session, **Dr. P. Ashok, Director, CAED Cell** delivered the vote of thanks to all including the Principal, the HOD, and faculty advisors without whom this event wouldn't have been possible. He thanked the chief guest for grating the occasion by his solemn presence and all the students of the CAED Cell who were the main ingredient of this function.



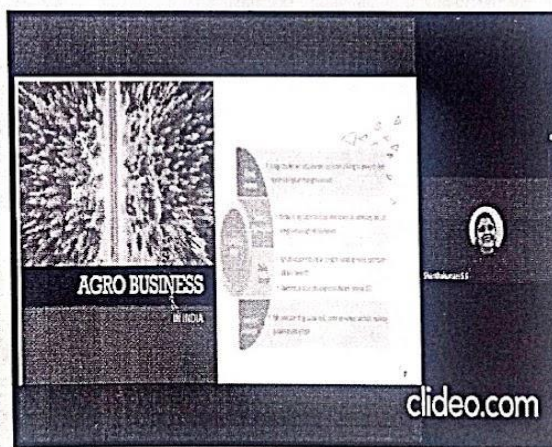
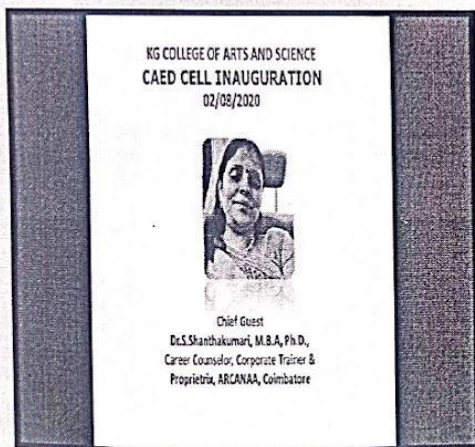
The Inaugural function started with the Virtual lighting of Kuthuvilakku by Chief Guest **Dr. S. Shanthakumari**, Career Counsellor, Corporate Trainer & Propretrix, ARCAANA, Coimbatore and other dignitaries on the online.



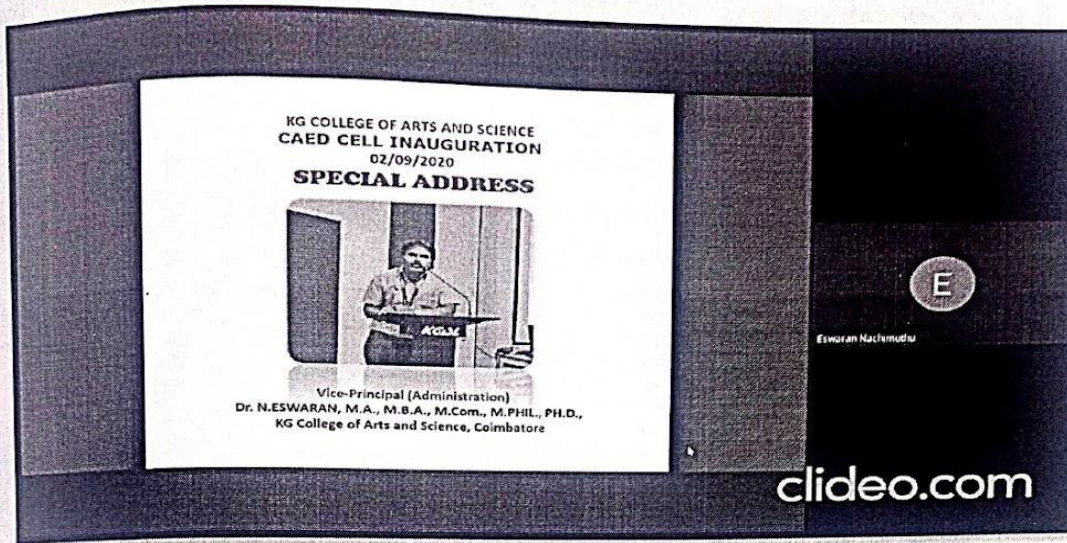
Dr. K. G. Senthilkumar, Dean – Commerce, welcomed all the dignitaries and introduced the Chief Guest.



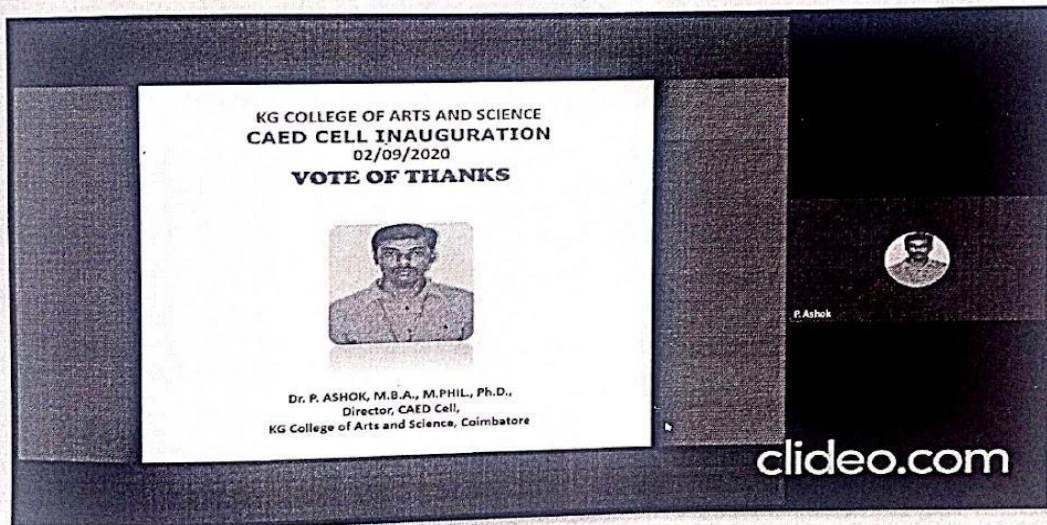
Online course “Entrepreneurial Development” launched by our Chief Guest Dr. S. Shanthakumari, Career Counsellor, Corporate Trainer & Proprietrix, ARCAANA, Coimbatore, through virtual platform.



Followed by, the Chief Guest addressed the gathering emphasizing on the topic “Agribusiness in India”. In her address she demonstrated the agribusiness opportunities and potential of new developments in agriculture and how aspiring the students in the agribusiness.

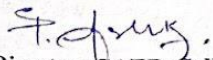


The Special address was delivered by Dr. N. Eswaran, Vice Principal, and described the importance of CAED Cell also, briefed how it motivates the students to get benefited.



The function ended with a vote of thanks proposed by Dr. P. Ashok, Director, CAED Cell. He thanked the Chief Guest for gracing the occasion by his solemn presence.

Video link: <https://www.youtube.com/watch?v=d1S9Xa4RPPQ>


Director, CAED Cell


Principal

KECAS**KG COLLEGE OF ARTS AND SCIENCE**

(Affiliated to Bharathiar University and Accredited by NAAC)
Saravanampatti, Coimbatore – 35

**CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP DEVELOPMENT
(CAED Cell)****“Interdepartmental Webinar on Entrepreneurship”**

Date: 12/09/2020

Time: 10.30am to 1.15pm

Platform: Google meet

Center for Agribusiness and Entrepreneurship Development Cell organized an Interdepartmental Webinar on the topic Entrepreneurship on 12.09.2020. *Mukesh Kumar from II B.Com. 'A'* Welcomed the gatherings. *Dr. N. Eswaran Vice Principal* inaugurated the webinar and delivered special address and made the event more special. The session was further followed by the key note address delivered by *Dr. B. Adalarasu, Dean - Research*. 14 papers on versatile topics were presented during the session by the students from various departments. Three best paper awards were announced and awarded by the Program Convenor *Dr. P. Ashok, Director, CAED Cell*, which was nominated by the Chief Guest *Dr. B. Adalarasu, Dean Research*. The whole session was interactive and about 180 students attended the webinar for understanding the importance of Entrepreneurship.

The Best papers was awarded to

Ms. A. Noorul Ashma – II.B.Com PA

Ms. S. Swathi - III B.Sc. Biotech

Ms. U.Darthi - III.BCA 'A'

Special award was given to

Ms. S. Keerthika, II.B.Com B

Finally, *Ms. S. Susil Monica* from II B.Com. 'B' delivered Vote of Thanks. Thanked the gatherings and participants for the grand success of the session.

KECAS**KG COLLEGE OF ARTS AND SCIENCE**

(Affiliated to Bharathiar university and Accredited by NAAC)

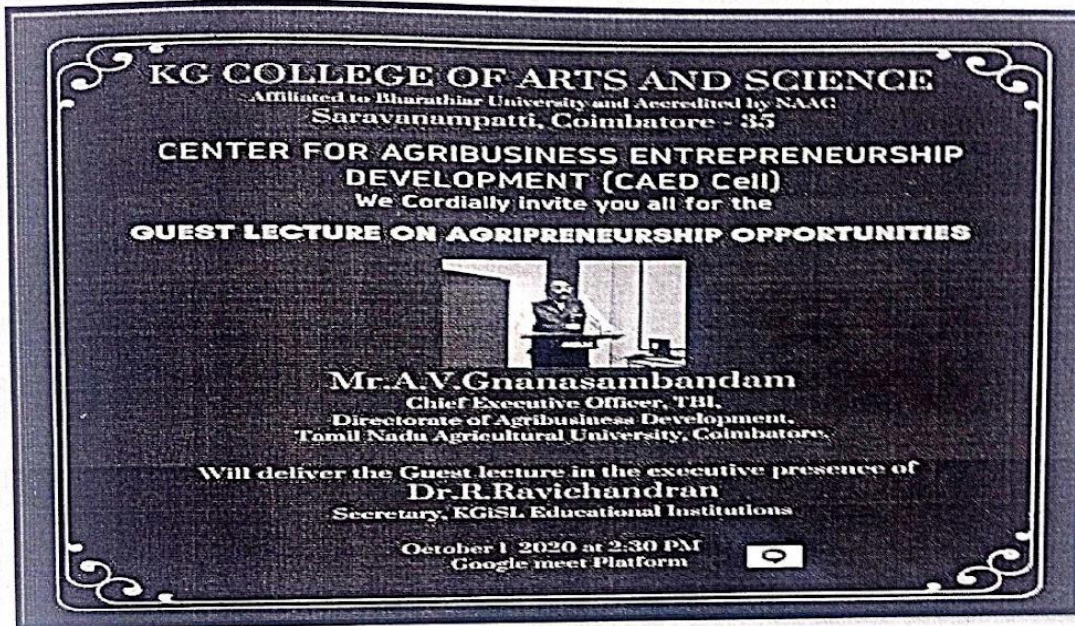
Saravanampatti, Coimbatore -35, Tamilnadu

**CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED Cell)****AN ONLINE GUEST LECTURE****Date: 01/10/2020****Time: 2.30pm to 3.45pm****Platform: Google meet**

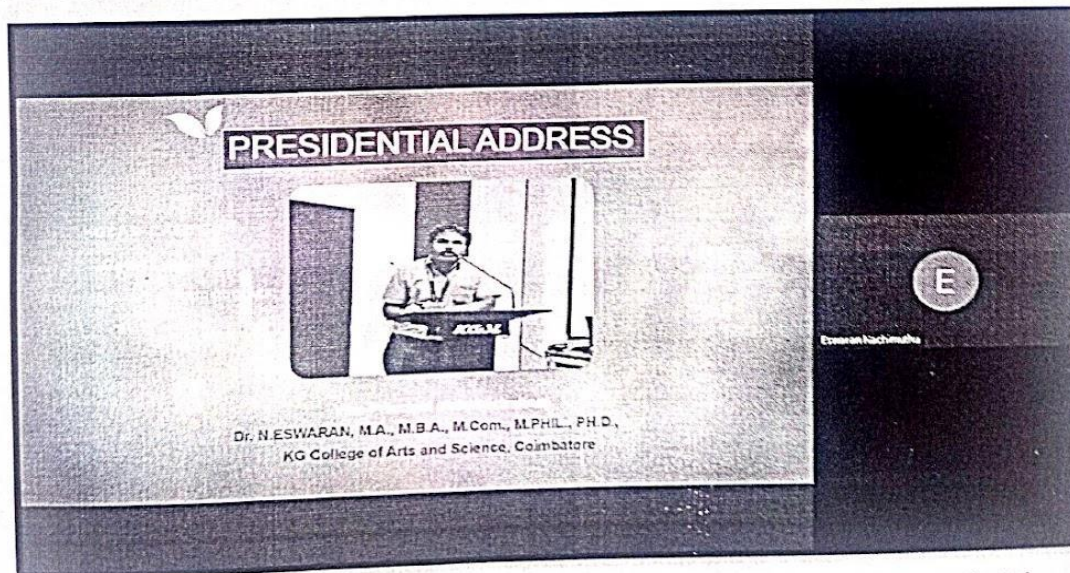
Center for Agribusiness Entrepreneurship Development organized an Online Guest Lecture on the Topic “**Agribusiness Opportunities**” on 1st October 2020 from 2.30pm to 3.45pm through Google Meet Platform. The Guest lecture gathers eminent speaker **Mr. A.V. Gnanasambandam, CEO, Technology Business Incubator, Tamilnadu Agricultural University, (TNAU) Coimbatore.** The lecture was attended by 160 students and 6 Faculty members of Various Departments.

The Guest speaker was heartily welcomed by **Aswathi Dinesh**, a student of II.B.Com. B Sec and **R. Leela** from II.B.Com. A Sec introduced the Chief Guest. **Mr. A.V. Gnanasambandam, CEO, Technology Business Incubator, Tamilnadu Agricultural University, Coimbatore.,** talked about throws light on the Agribusiness Opportunities. He encouraged students with farming background to polish their entrepreneurial skills and from their own Farmer Producer companies, thereby helping and solving marketing problems of a big chunk of farming population in an efficient and effective way. The lecture was based on the different development methods that can be used for a better outcome in agriculture and agribusiness. The Guest lecture session ended with a vote of thanks delivered by **Dr. P. Ashok, Director, CAED Cell.**

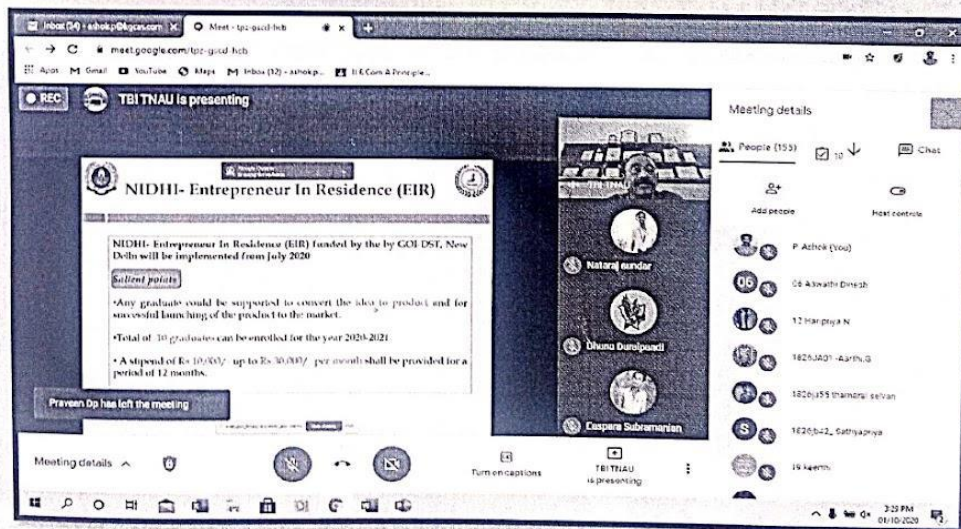
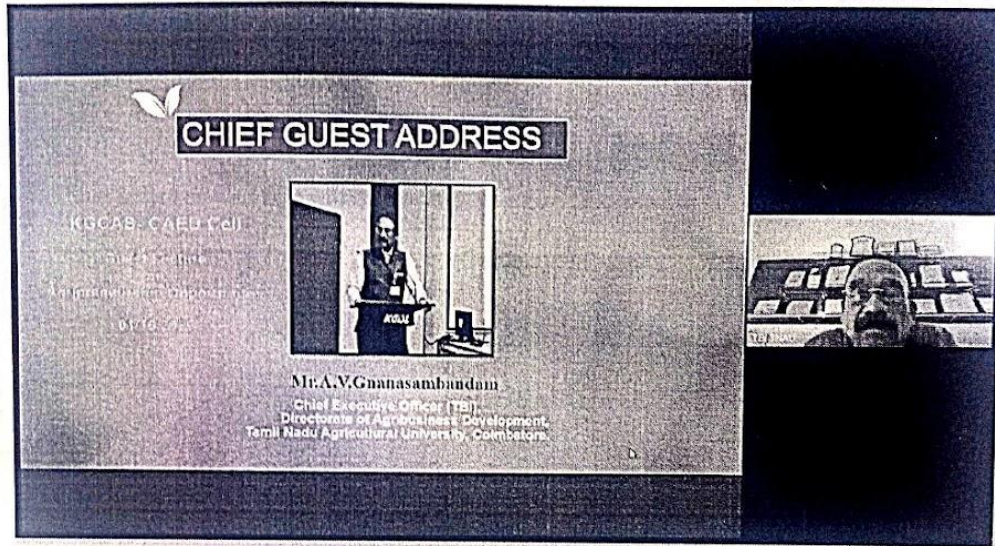
Invitation:



Photos:



The Presidential address was delivered by Dr. N. Eswaran, Vice Principal, and described the importance of Agripreneurship and encourage the students to actively participate in this Guest lecture.



The Chief Guest, Mr. A.V. Gnanasambandam, CEO, Technology Business Incubator, Tamilnadu Agricultural University, Coimbatore., talked about throws light on the Agribusiness Opportunities.

KGCAJ**KG COLLEGE OF ARTS AND SCIENCE**

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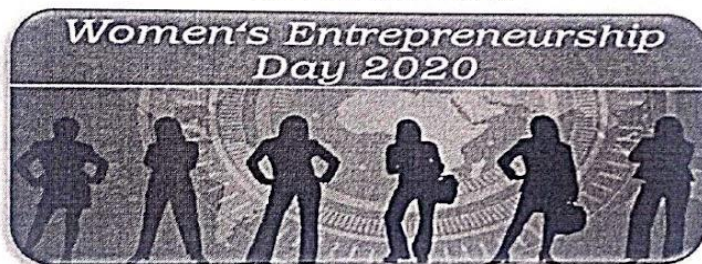
Saravanampatti, Coimbatore -35, Tamilnadu

**CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED Cell)**

In Association with

Institution's Innovation Council**WOMEN'S ENTREPRENEURSHIP DAY s**

November 2020

**Objective:**

Women's Entrepreneurship Day is observed each year on November 19 to celebrate, recognise and appreciate all women entrepreneurs around the world. This is an influential day for our students aspiring women who wish to be entrepreneurs.

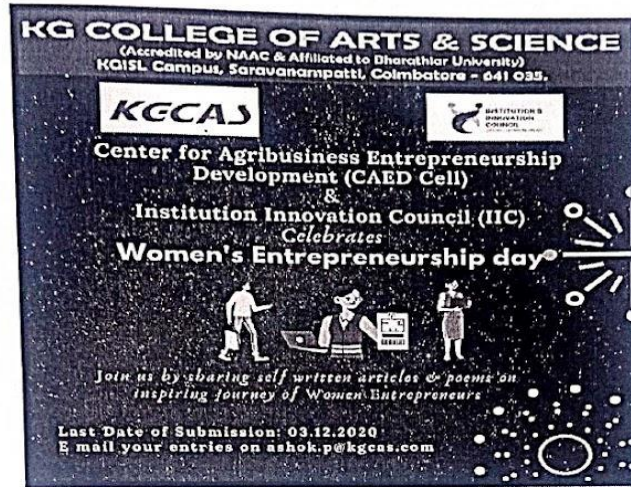
Benefits:

The students gained awareness among women entrepreneurship by sharing self-written articles and poems on the inspiring journey of women Entrepreneurs.

Report:

Center for Agribusiness Entrepreneurship Development Cell in association with Institution's Innovation Council commemorated the celebration of "Women's Entrepreneurship Day" on 03.12.2020. Our students are participated by sharing self-written articles and poems on the inspiring journey of women Entrepreneurs.

Invitation:



Articles & Poems: (By Students)

KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE-35, TAMILNADU

CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED CELL)

KCCAS Celebrates

**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

பெண்ணே! நீ உழைக்கும் உன் உழைப்பு
விட்டிற்கு மட்டுமல்ல...
நாட்டிற்கும் தேவை..!
பெண் தோழியாக மட்டுமல்ல...
தொழிலில் முனைவோராகவும்
வேண்டும்...
சித்திரம் பேசுமாடி உன் அழகால்...
நீ சிகரம் தொட்டபின்,
சரித்திரம் உன் பின்னால்தான்..!
கண்ணாலே கண்ணியம் சொல்லும்
பெண்ணே!
உன் உழைப்பாலே உயர்ந்து வருவாயாக...

Mukesh kumar K
II.B.Com. A

KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE-35, TAMILNADU

CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED CELL)

KCCAS Celebrates

**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

"Do what you love and love what you do" is one quote that I strongly
believe in. This is the era where women have freed themselves from
oppression and have levelled up to being successful in all the fields
possible. So it is safe to say that women are doing what they love.
Breaking all the odds, patriarchy and stereotypes women have walked
a tough path to get here. Women entrepreneurs have proved that
women possess "street smartness" not just in managing homes but also
in managing a business. From hiding money in the kitchen to making
billions in business, it has been a long and a beautiful journey. Of
58.8 million entrepreneurs in India, 14% are women entrepreneurs
which is indeed a great achievement but we still have miles to go and
brights to reach.
Wishing you all a very happy "Women's Entrepreneurship Day".

N.Sadhana
II.B.Com.CA

**KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE-35, TAMILNADU**
CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED CELL)
KCCAS Celebrates

**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

She is the lady of rapturous delight;
A woman of ideas - Distinctive and right,
She is endowed with ability,
and is also a personification of Mightiness and
Mobility.
Her skill set is the best.
Though she works hard, she never rests.
"You can't do it" is what people tell and yell their
heads off,
but, becoming an entrepreneur is what she had
always dreamt of.
Her success evokes joyful emotions,
whereas failure demands practice and perfection.
Sometimes she is heartbroken and in desolation,
yet, takes unilateral decision even during
ambiguous situation.
**WOMEN - The only expression which cannot be
eliminated from the equation LIFE**

TALIYA DON
III B.Sc (IT) B

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DEVELOPMENT (CAED CELL)
KCCAS Celebrates

**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

இந்த பெண்.....
அவள் என்ன விரும்புகிறாள் என்பதை அவள்
அறிந்திருக்கிறாள், அவள் அதைப் பார்க்கிறாள்
அவள் எடுக்க வேண்டிய முடிவென அடிமையான அலகுக்குத்
தெரியாது என்றாலும், தொடங்குவதற்கு அவள்
பயப்படவில்லை.
அவள் முடிவென நாளும் உதவேகம் மற்றும் நேர்மறை
ஆகியவற்றைச் செய்கிறாள், மேலும் அவர் தனது
இலக்குகளை அடைவார் என்று நம்புகிறார், அவளுக்கு
சந்தேகம் மற்றும் கவலைகள் இருக்கும்போதெல்லாம் அவள்
அவர்களை சரணடைந்து, சரியான நேரத்தில், எல்லாம்
செயல்படும் என்று நம்புகிறாள்.
இந்த பெண் தனது கனவுகளை நனவாக்குவதில்
உறுதியாக இருக்கிறாள்

S. Keerthika
II.B.Com. B

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**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

Women Entrepreneur Day
Oh! Inspiring entrepreneur, you a brave woman,
You are walking my crazy dream
A bundle of warm blood!
Oh! Inspiring entrepreneur, you a courageous woman,
You believed you could,
So you did it (Just inspiring!)
Oh! Inspiring entrepreneur, you a resilient woman,
You are walking in to walk,
Where our dream leads to!
Oh! Inspiring entrepreneur, you a fierce woman,
You fight as to be
Pioneer in the journey to the road of success!
You made us to walk in the moonlight,
And now we let you walk stronger!
Just walking towards our's with pleasure and warm blood!

S.VINUJA
III.BCA 'C'

**KG COLLEGE OF ARTS AND SCIENCE
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DEVELOPMENT (CAED CELL)
KCCAS Celebrates

**WOMEN'S ENTREPRENEURSHIP DAY
NOV' 2020**

வியக்கும் வானமும்... வணங்கும்
மண்ணும்... வசை பாடிய வாயும்...
வித்தாரம் பேசியவள் வித்தகரனாள்
வியந்தே போகும்..! வான அளந்த பருந்து
வட்டாரத்தில் அடங்காது...
மேகத்தை கிழித்துக் கொண்டு
வைகுண்டத்திற்கே பயணம்
மேற்கொள்ளும்.....
பெண்ணே நீ பருந்து ஆவாய்!
மண்ணிலிருந்து முதுகு விண்வெளி வரை உன்
பெருமையை நிலைநாட்டும்
மங்கையர்க்கரசியின் வெற்றி... மன்னன்
வெற்றிக்கு நிகரானது..!

S.Nataraj
III.B.Com. A

Video Link: <https://www.youtube.com/watch?v=e-7blTt-kys>

[Signature]
Director, CAED Cell

[Signature]
Principal



KG COLLEGE OF ARTS AND SCIENCE

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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce
Name of the department Association / Club	Rocking Geeks
Activity	Guest lecture - Online
Date of the activity	19/02/2021
Title of the activity	Entrepreneurial Attitude
Objective	Major focus was given on ways to help the students know about entrepreneurship and develop their entrepreneurial skills and help them to start up business.
Resource Person	Mr.Sivakumar Vara dharajan, Chief Executive Layman, Laymen Agro Ventures Private Limited, Coimbatore.
Total no. of beneficiaries	78
Outcome / Report	It helps in starting a business and getting more ideas about business, it makes students develop their entrepreneurial traits.



Kallianand
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

Department of Commerce
CAED Cell
Guest Lecture on **Entrepreneurial Attitude**

KG COLLEGE OF ARTS AND SCIENCE

(AFFILIATED TO BHARATHIAR UNIVERSITY AND ACCREDITED BY NAAC)
SARAVANAMPATTI, COIMBATORE-35.

KECAS



INSTITUTION'S INNOVATION COUNCIL (IIC)

In Association With

**CENTRE FOR AGRIBUSINESS ENTREPRENEURSHIP
DEVELOPMENT (CAED CELL)**

*Cordially invite you for a Guest lecture
On the topic*

" ENTREPRENEURIAL ATTITUDE "

BY



MR. SELVAKUMAR VARADARAJAN

FOUNDER, CHIEF EXECUTIVE LAYMAN, VIL-FRESH LAYMAN AGRO VENTURES PVT. LTD.

Virtually through

Google Meet

On Friday (19/02/2021) @ 2:00 pm

DR. P. ASHOK
DIRECTOR - CAED CELL

Organising Secretary

DR. K.G. Senthilkumar
DEAN - MANAGEMENT

VICE PRESIDENT-IIC

Convener

DR. J. RATHINAMALA

Principal

www.kgcas.com



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Name of the Department	Commerce CA
Name of the department Association / Club	XEBEC 21
Activity	Workshop
Date of the activity	24/03/2021
Title of the activity	Investors Financial Education
Objective	Faculty of Commerce & The Securities and Exchange Board of INDIA Organizes State Level Startup workshop "INVESTORS FINANCIAL EDUCATION" on 24/03/21 at 10.00am. Nearly 65 Students attended the Workshop. The Speaker Dr.P.Karthika, Trainer, Assistant Professor – Finance, School of Management Studies, Kongu Engineering College has started her speech about the "Global Money Week". She gave more knowledge about Key mandates of SEBI and Financial Planning & Smart plan. The chief guest made the session interactive and interesting with her pleasant and thought provoking presentation. The students asked many questions to the chief guest, she answered all the questions raised by the students.
Resource Person	Dr.P.Karthika, Trainer , Assistant Professor – Finance, School of Management Studies, Kongu Engineering College
Total no. of beneficiaries	100
Outcome / Report	The Outcome of this Workshop is that students can easily understand the better investment of money.



Karthika
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

24/03/2021 – State Level Workshop on Investors Financial Education

KG College of Arts and Science
(Affiliated to Bharathiar University Accredited by NAAC)
KGISEL Campus, Saravanampatti, Coimbatore - 641035, Tamilnadu, INDIA

Faculty of Commerce
&
The Securities and Exchange Board of INDIA



Organizes State level Startup Workshop on
" INVESTORS FINANCIAL EDUCATION "



Dr.P.KARTHIKA, B.Sc, MBA, Ph.D., NET.,
SEBI Resource Person and NCFE
Trainer, Assistant Professor-Finance
School of Management Studies,
Kongu Engineering College

Date: 24 / 03 / 2021
Time : 10:00 AM



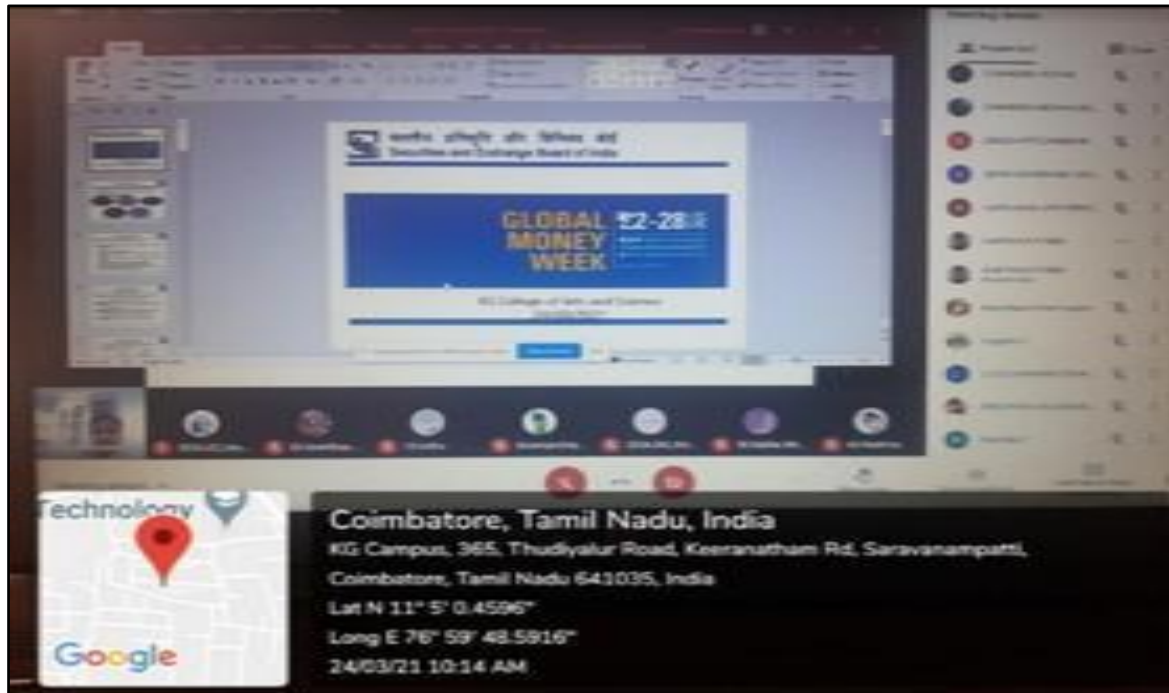
<http://meet.google.com/tup-ukza-thz>

Mrs.G.Saraniya
Organizing Secretary

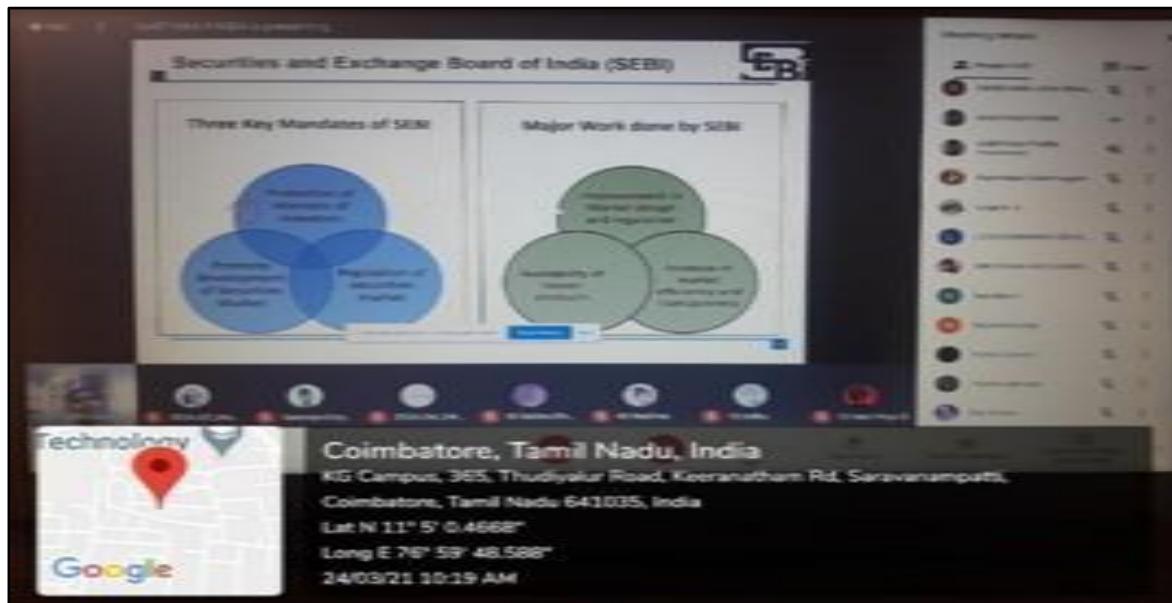
Dr. R. Kanchana
Head
Department of Commerce PA
Convener

Dr. J. Rathinamala
Principal

24/03/2021 – State Level Workshop on Investors Financial Education



24/03/2021 – State Level Workshop on Investors Financial Education





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Commerce CA
Name of the department Association / Club	XEBEC 20
Activity	Webinar
Date of the activity	15/07/2020
Title of the activity	Become an Entrepreneur in Financial Market
Objective	To Motivate and make awareness to the students to develop their skill and knowledge.
Resource Person	Mr. M. Jeyaprakash CEO-MCUBE NSE-NISM Approved Trainer Chennai
Total no. of beneficiaries	249
Outcome / Report	<p>KG College of Arts and Science, Faculty of Commerce conducted a National Webinar on “BECOME AN ENTREPRENEUR IN FINANCIAL MARKET” on 15 th July, 2020 (Wednesday) at 5.00 pm. We all are accompanied by an unexpected situation emerging out of the global pandemic and the consequent lockdown. In this type of situation webinar has emerged as the most effective option – both for the students/ teachers as well as Educational Institutional. Around 249 faculty members and students from more than 20 colleges joined the webinar virtually. The welcome address and introduction of the resource person was delivered by our Vice Principal, Dr.N. Eswaran, He stressed the importance of the webinar. The resources person of this webinar Mr. M. Jeyaprakash, CEO-MCUBE, NSE-NISM Approved trainer Chennai spoke about the level of financial literacy before and current scenario and how the life stages of goal can be identified and converted into financial goal and also share the detailed about the different financial products were can be invest the money to get maximum returns and gave inside on calculation how much to save before the retirement life. In his very crisp address brought out for the students how to become an entrepreneur in financial markets by acquiring theoretical and practical knowledge to become a successful entrepreneur. Dr.R.Ravichandran, Secretary, KGiSL Institutions, appreciated the convener and the battalions of the team</p>



K. Srinivasan
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

15/07/2020 – Webinar on Become an Entrepreneur in Financial Market

KECCAS
KG COLLEGE OF ARTS AND SCIENCE
Affiliated to Bharathiar University & Accredited by NAAC
Coimbatore-35
Faculty of Commerce
Organise
a Webinar on
"Become an Entrepreneur in Financial Market"

Resource Person
Mr.M. JEYAPRAKASH,
CEO - MCUBE,
NSE - NISM Approved Trainer
Chennai.

Click here for Registration :
<https://forms.gle/Rz8CVijqPkLGDZgm7>

Live Webinar 

Students | Faculty Members | Industrialists are invited to participate
Free Registration | E- Certificate will be provided

15 July 2020
IND 5:00 PM

15/07/2020 – Webinar on Become an Entrepreneur in Financial Market



Workshops / Seminars / Conferences on Intellectual Property Rights



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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Computer Technology
Name of the department Association / Club	SPANGLE'S
Activity	Faculty development Program
Date of the activity	March 8 2021 to March 12 2021
Title of the activity	<i>Faculty Development Program on Intellectual Property Rights</i>
Objective	The main objective of the FDP is to create practical knowledge in patents, copyrights. Also the knowledge about the patent process and the procedures to fill a patent. Patent specification and claims and how to generate IP, Generalization of IP is also given to the participants.
Resource Person	Day 1: Mr. Eshwar Sabapathy, Managing Partner, Eshwar's House of Corporate & IPR Laws Day 2: Dr. Abdullah Khan, Associate, K&S Partners Day 3: Mr. JanaksinhJhala, Principal Associate, Khaitan& Co. Day 4: Ms. Sriparna Das, S. MAJUMDAR & CO. Patent & Trade Mark Attorneys Day 5: Dr. Niti Dewan, Head of Patents and Business Development, R.K. Dewan & Co.
Total no. of beneficiaries	120
Outcome / Report	Through this FDP participants gained awareness on patent and copyrights. They learnt about the filling procedures. General Expectations of best patent filing were clarified with clear illustrations.

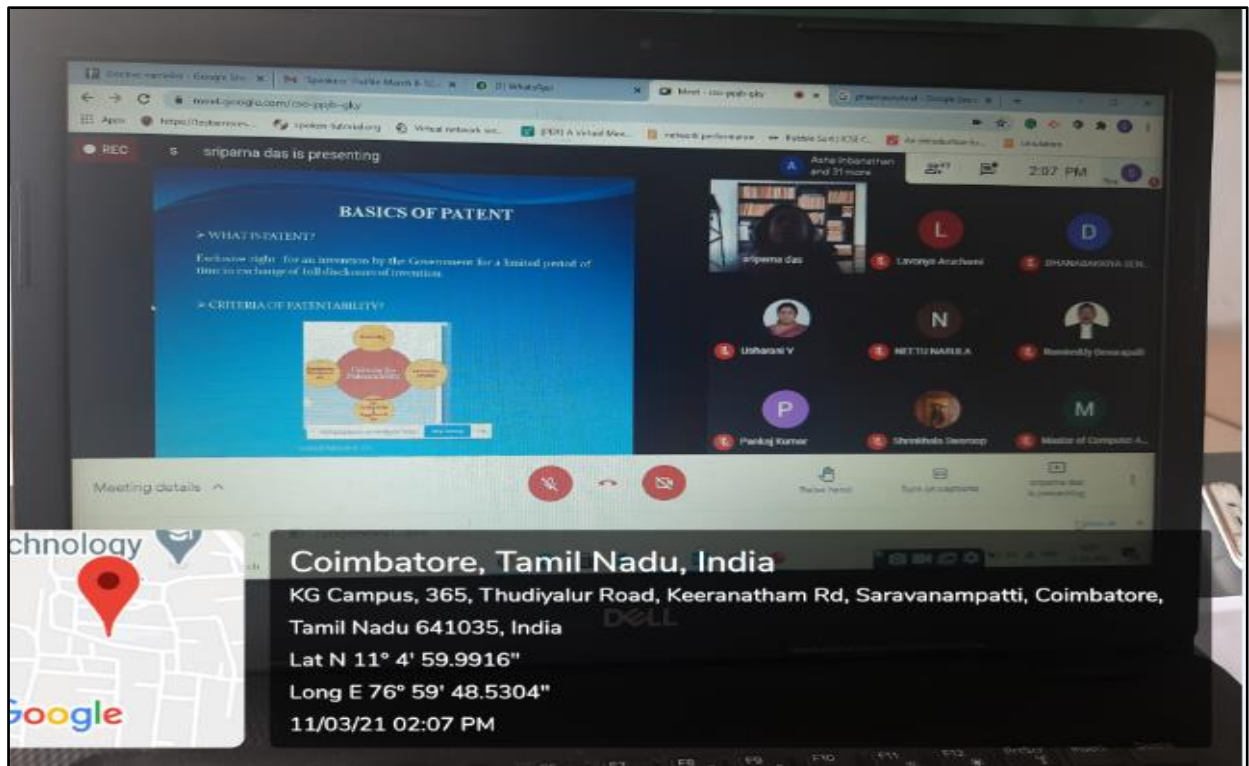


K. K. Kannan
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KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

08/03/2021 – 12/03/2021 – FDP on Intellectual Property Rights



08/03/2021 – 12/03/2021 – FDP on Intellectual Property Rights





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	IIC Activity
Activity	Guest Lecture
Date of the activity	13/12/2020
Title of the activity	Intellectual Property Rights
Objective	Intellectual Property Rights is protecting the creative mind. Patent is a form of IPR, learning it benefits the participants to enrich their knowledge on it. This Guest Lecture is an initiative of how to protect the patents by applying patents, copyrights for literary works, trademarks for their organisation and designs. IPR also takes our economy to the higher level in the world innovation index.
Resource Person	Mr. Sujith Thakur Co-Founder & Partner, Patent Attorney, Jupiter Lae Partners, Gurgaon India
Total no. of beneficiaries	100
Outcome / Report	The Event was beneficial to the participants in terms of protecting their innovative ideas. Usually the ideas are discussed and by not protecting it through patent lead to exploiting it vastly. This Guest Lecture is an initiative towards making awareness and various forms of Intellectual Property rights. One such IPR, is a Patent, various types of patents, do and don'ts of the patent are known to the participants. Even a simple literary work or artistic work can be covered through copy right which is also a form of IPR. Participants are benefited through this workshop by listening to the Guest Lecture.



K. G. College of Arts and Science
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KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

13/12/2020 – Guest Lecture on Intellectual Property Rights

KG COLLEGE OF ARTS AND SCIENCE

KG CAS - IIC JPS

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiatives)

Cordially invites for the Guest Lecture on Intellectual Property Rights

Sujith Thakur,
Co-Founder & Partner,
Patent Attorney,
Jupiter Law Partners,
Gurgaon India.

3rd December 2020

From 12 to 1pm

Google Meet
<https://meet.google.com/xam-bkfw-jps>

13/12/2020 – Guest Lecture on Intellectual Property Rights

IPR - Webinar - RGNIPM (2020) x Channel content - YouTube Sh x xam-bkfw-jps (2020-12-02 at 20:23 GMT-8) x Google Drive - Virus scan warn x

<https://drive.google.com/file/d/1eLbrFAsqZOCz94hCwSOUVuyXL7KV90CN/view>

xam-bkfw-jps (2020-12-02 at 20:23 GMT-8)

Filing Patent Outside India

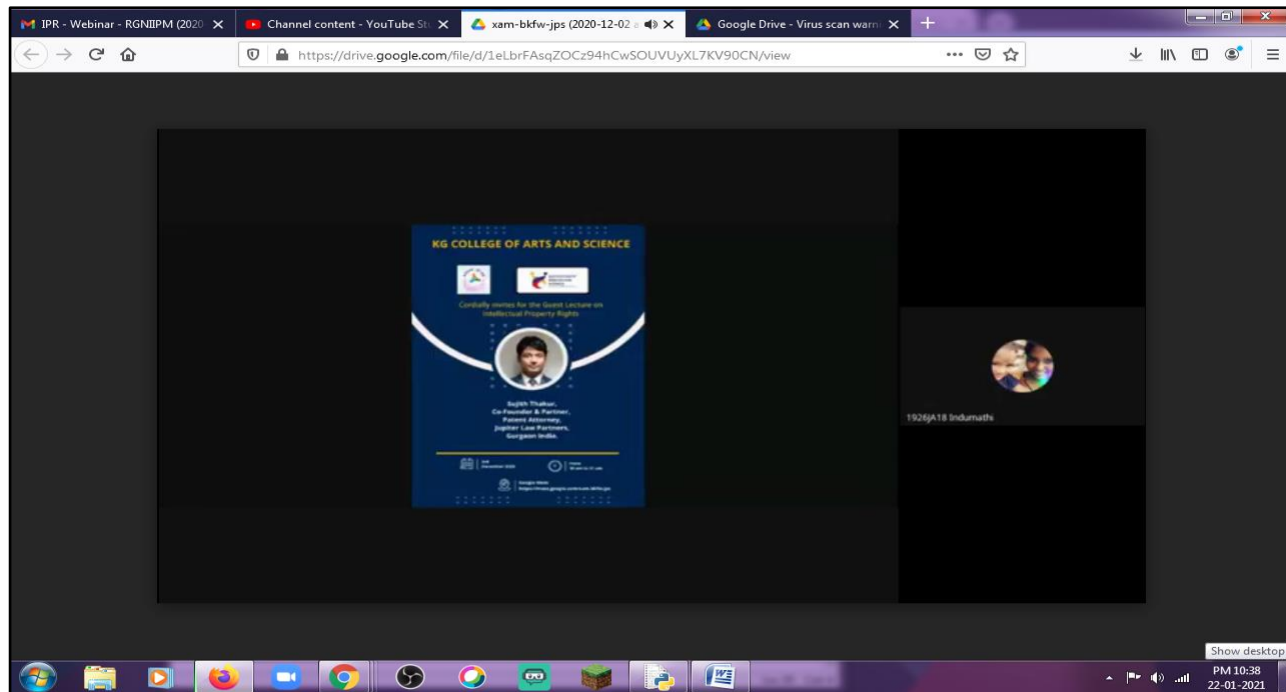
Route 1: Directly
Timeline : 12 months from India filing (priority date)

Route 2: PCT Route
2A: Filing PCT application
TimeLine: 12 months from India filing (priority date)

51:48 / 1:13:26

PM 10:36 22-01-2021

13/12/2020 – Guest Lecture on Intellectual Property Rights





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	IIC Activity
Activity	Webinar
Date of the activity	16 th Dec 2020
Title of the activity	Intellectual Property Rights & Patent Process
Objective	To create awareness on the Patent process as the students can protect their innovative ideas through patents. Patent process involves filing a patent with their products. Intellectual Property Rights awareness initiated knowledge among the students about patents, copyrights and designs. Do's and Don'ts in patent are discussed and students are made aware of it.
Resource Person	Dr. Bharat N Auryawanshi, Assistant Controller of Patents & Designs, RGNIPM, Nagpur.
Total no. of beneficiaries	100
Outcome / Report	Lack of awareness on patent protecting leads to exploiting the youth of their claims and their rightfulness towards it. This lecture was beneficial to the students in terms of claiming their creativeness of mind either in terms of designs or logos or algorithms or anything which is new. Benefits of this Intellectual Property Rights leads to patenting their ideas or their products.



K. S. Srinivasan
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KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

16/12/2020 – Webinar on Intellectual Property Rights & Patent Process

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Saravanampatty, Coimbatore - 641 035

Logos: KG CAS - ICIPW, INSTITUTION'S INNOVATION COUNCIL (Ministry of Education, India), and another accreditation logo.

Webinar on
Intellectual Property Rights (IPR) & Patent process

The Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur, India

Resource Person

Dr. Bharat N Suryawanshi,
Assistant Controller of Patents & Designs,
RGNIPM, Nagpur.

Google Meet Link
<https://meet.google.com/awm-kmez-fyy>

Date : 16--December 2020 @ 11.00 a.m

16/12/2020 – Webinar on Intellectual Property Rights & Patent Process

REC | B Bharat Suryawanshi is presenting

Meeting details: People (101), Chat, Add people

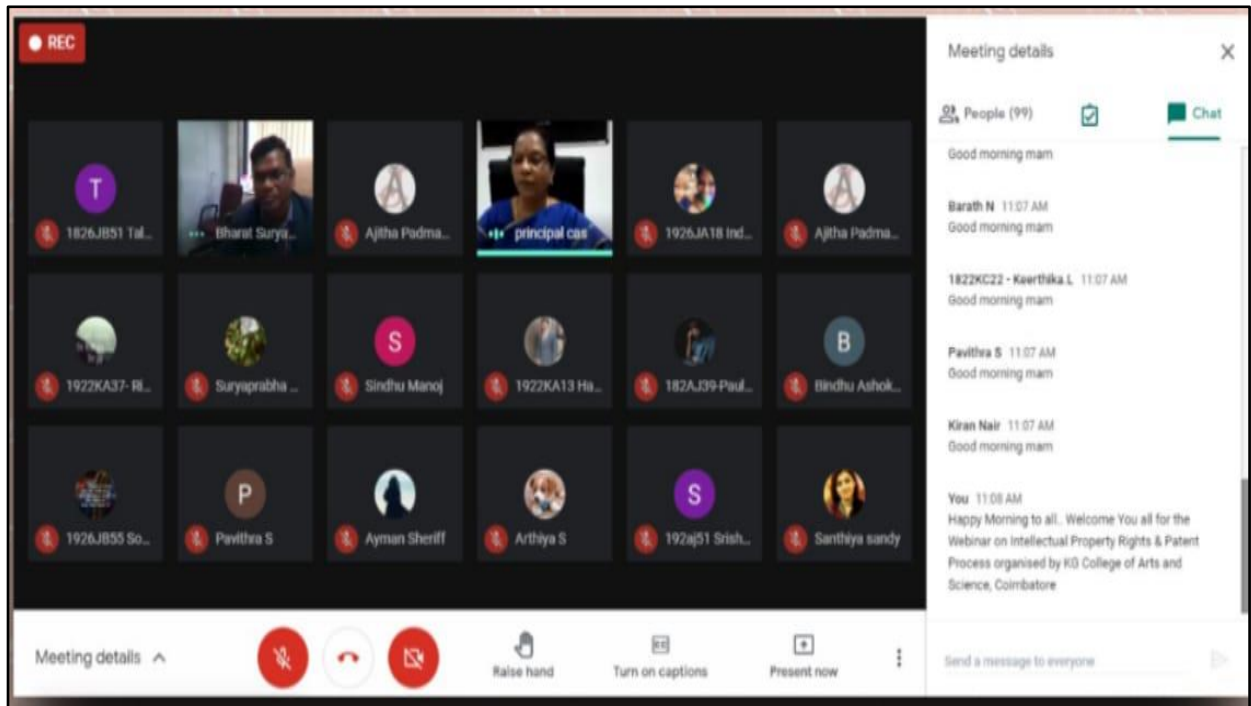
IN CALL:

- IIC.KGCAS (You)
- 1822KC50 - Suganya R
- 1826JB51 Talya Don
- 1826KA51-shivasangeriV
- 1826KA52 - Sonak
- 1826KA55 Vani
- 182A/J8-Jeyastree J

Meeting content: INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS. DR. BHARAT N. SURYAWANSHI, Assistant Controller of Patents & Designs, RGNIPM, Nagpur. Contact: rgniipm.ipw@nic.in, www.ipindia.gov.in

Meeting controls: Mute, Video off, Raise hand, Turn on captions, Bharat Suryawanshi is presenting

16/12/2020 – Webinar on Intellectual Property Rights & Patent Process





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	IIC Activity
Activity	Two Days National Level Workshop
Date of the activity	30/12/2020 - 31/12/2020
Title of the activity	Two Days National Level Workshop on Intellectual Property rights
Objective	Two Day National Level workshop's objective is to enrich the knowledge of all the participants like Academicians, Researchers and Students. A knowledge enrichment of the patents will enable the participants to file a patent or register trademarks, designs or copyrights. KGCAS in association with Cell for IPR Promotion and Management (CIPAM) , Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry conducted this workshop. The objective of the workshop was sharing the knowledge of experts especially to the science stream people.
Resource Person	<p>Day 1 Speakers:</p> <p>1. Ms. Simran Sachdeva, Deputy Manager, Cell for IPR Promotion and Management(CiPAM) Department for Promotion and Industry and Internal Trade, Ministry of Commerce and Trade</p> <p>2. Dr. Yamuna, Senior Associate, K & S Partners, Haryana</p>

	<p>3.Mr. Gopinath AS,Partner, K & S Partners, Haryana</p> <p>4.Ms. Archana Sahadeva, Managing Partner, Sahadeva Law Chambers, New Delhi, India</p> <p>5. Mr. Mathews Verghese, Managing Associate, Inttl Advocare, Noida, India</p> <p>Day 2 Speakers: 1.Dr. Praveen Kumar Singh Senior Associate, K & S Partners,Haryana 2.Mr. Varunraj Limaye Partner, K & S Partners, Haryana 3.Dr. G. Arunkumar Partner, K & S Partners, Haryana.</p>
<p>Totalno. of beneficiaries</p>	<p>100</p>
<p>Outcome / Report</p>	<p>As the workshop is handled by experts in the respective fields, it was a great knowledge attainment to the participants. Beneficiaries of this workshop are both the external participants from other colleges and intemal participants fromthe KGCAS also. Enrichment in terms of patent, Trademarks, copyrights and all these aspects was held on two days of the session. Prior art search demo in terms of patent was held and participants are greatly benefited towards it. Participants who benefited are from science streams across the nation from Coimbatore to Jammu and Kashmir.</p>



K. G. Kannan
PRINCIPAL
 KG COLLEGE OF ARTS AND SCIENCE
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30/12/2020 – 31/12/2020 - Two Days National Level Workshop on Intellectual Property Rights (IPR)

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KG1SL CAMPUS, COIMBATORE-35, TAMILNADU
Phone: (0422)-441 9999 Fax: (0422)-266 8325
Website: www.kgcas.com

KGCAS IIC – IPR CELL
In Association With
CELL FOR IPR PROMOTION & MANAGEMENT (CIPAM)
(Department for Promotion of Industry and Internal Trade | Ministry of Commerce and Industry)

TWO DAY NATIONAL LEVEL WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPR)

Who Can Participate (Especially For Science Stream)
-Academicians
-Researchers
-Faculty Members
-Students

Registration link:~
bit.ly/CiPAMKGCASIICIPR

Date: 30th & 31st December 2020
Mode: Online @ Cisco Webex
Time: 10AM - 04 PM

FOR ENQUIRES CONTACT
→ 9894266401, 9843862331
→ iic@kgcas.com
-NO REGISTRATION FEE
-E-CERTIFICATES WILL BE PROVIDED

Dr. P. Ashok
Convener - IIC
Organising Secretary

Dr. P. Ajitha
Dean, Academics-Science
Convener

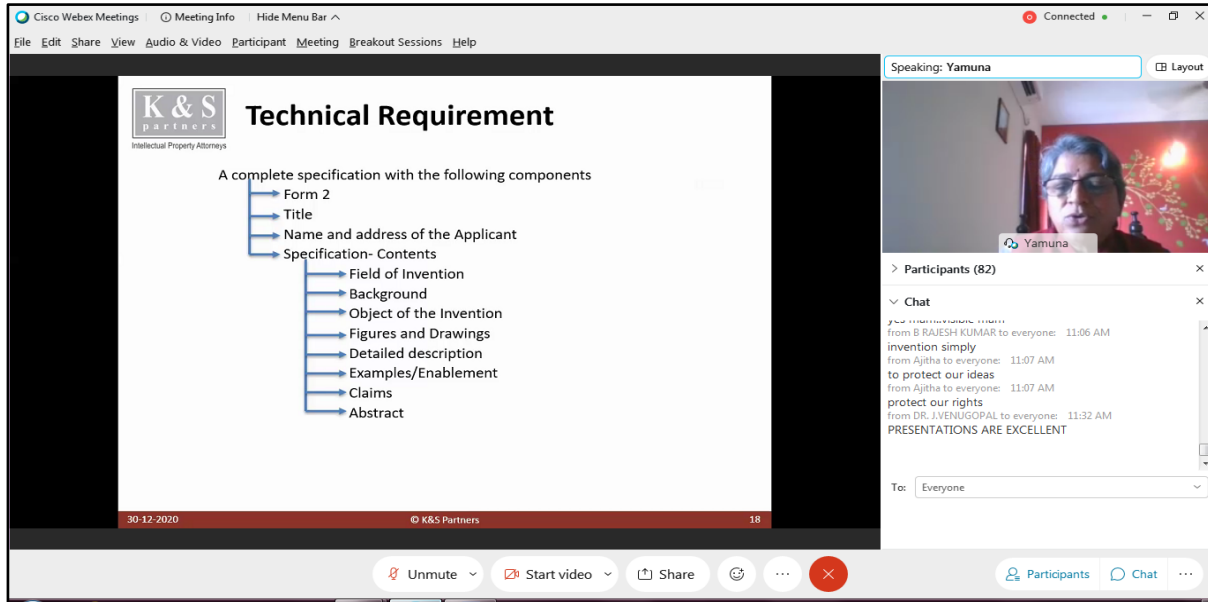
Dr. J. Rathinamala
Principal

30/12/2020 – 31/12/2020 - Two Days National Level Workshop on Intellectual Property Rights (IPR)

Trends of Design Application filings in India

Year	Filed	Registered
2012-2013	8,337	7,252
2013-2014	8,533	7,178
2014-2015	9,327	7,147
2015-2016	11,108	7,904
2016-2017	10,213	8,276
2017-2018	11,838	10,012
2018-2019	12,585	9,483

30/12/2020 – 31/12/2020 - Two Days National Level Workshop on Intellectual Property Rights (IPR)





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KGiSL Campus, Coimbatore – 641 035

Name of the Department	Software Systems and Computer Science (PG)
Name of the Association	IIC Activity
Activity	One Day National Level Workshop
Date of the activity	07/01/2021
Title of the activity	One National Level Workshop on Intellectual Property rights
Objective	Basic Objective of this workshop is to impart knowledge on Intellectual Property rights in terms of patent, copy rights , trademarks , designs and GI for the arts stream fraternity. By organising and conducting this workshop to both the external participants and internal participants of KG College of arts and science, they learnt on how to file a patent, register a trademark and designs. Objectives are fulfilled as the experts shared knowledge on these aspects which are interesting and informative and also an easy way of learning how to apply patents , why's and where fore's are known.
Resource Person	<p><u>Speakers:</u> Ms. Akshaya P. Sachin Senior Associate, Anand and Anand</p> <p>Ms. Swetha S N Senior Associate, K&S Partners</p> <p>Ms. Swetha S N Senior Associate, K&S Partners Ms. Eva Bishwal , Senior Associate, Fidus Law Chambers</p>

	Mr. N V Sai Sunder Partner, Eshwars House of Corporate & IPR Laws
Total no. of beneficiaries	100
Outcome / Report	Beneficiaries of the One day workshop in Intellectual Property Rights especially for arts stream are participants from various colleges in and around Coimbatore and also from various parts of the nation. This workshop is conducted by KGCAS in association with Cell for IPR promotion and management, Department of Promotion for internal trade and Industry, Ministry of Commerce and Industry. Participants are benefited largely in terms of patents, GI, trademarks, design and copyright.



Rathinam
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

07/01/2021 – One Day National Level Workshop on Intellectual Property Rights (IPR)

KG COLLEGE OF ARTS AND SCIENCE
(Affiliated to Bharathiar University and Accredited by NAAC)
KGJSL CAMPUS, COIMBATORE - 36, TAMIL NADU
Phone: (0422)-441 9999 Fax: (0422)-266 8325
Website: www.kgcas.com

KGCAS IIC – IPR CELL
In Association With
CELL FOR IPR PROMOTION & MANAGEMENT (CIPAM)
(Department for Promotion of Industry and Internal Trade | Ministry of Commerce and Industry)

ONE DAY NATIONAL LEVEL WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPR)

Who Can Participate (Especially For Arts Stream)
-Academicians
-Researchers
-Faculty Members
-Students

REGISTRATION LINK :-
<https://bit.ly/KGCASIPRCIPAM-ARTS>

For Enquires contact
- 9894266401, 9843862331
- lic@kgcas.com
- NO REGISTRATION FEE
- E-CERTIFICATES WILL BE PROVIDED

Date: 07th JANUARY 2021
Mode: Online @ Cisco Webex
Time: 10Am - 04Pm

Dr. P. Ashok
Convener - IIC
Organising Secretary

Dr. P. Ajitha
Dean, Academics-Science
Convener

Dr. J. Rathinamala
Principal

07/01/2021 – One Day National Level Workshop on Intellectual Property Rights (IPR)

shwars
TRADEMARK REGISTRATION- WHY??

International Application
Protection against counterfeiting
Intangible Asset
Exclusive right to use
Prima facie evidence

under
Protection Common Law
Unregistered Trademark

Registered Trademark

Speaking: SAISUNDER N V (CoHost)

Ajitha
CoHost.me

SAISUNDER N V (CoHost)

Ajitha P

SAISUNDER ... (CoHost)

Avinash Kumar Mishra

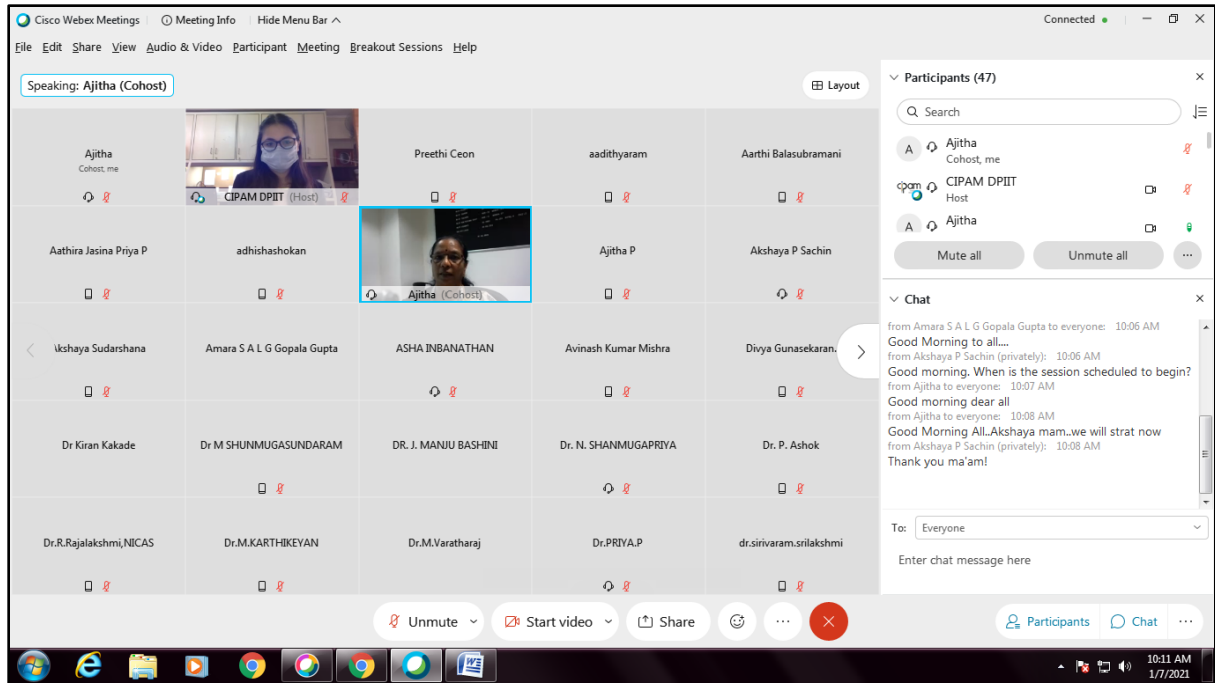
1922KC21 Jerome Kumar

Unmute Start video Share

Participants Chat

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1/7/2021

07/01/2021 – One Day National Level Workshop on Intellectual Property Rights (IPR)





KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University

Accredited by NAAC

ISO 9001:2015 Certified Institution

KGiSL Campus, Coimbatore – 641 035

Name of the Department	COMMERCE CA
Name of the department Association / Club	XEBEC 20
Activity	Webinar
Date of the activity	23/01/2021
Title of the Activity	Securities Market with Hands on Training
Objective	To get a clear understanding about the securities market.
Resource Person if any	Dr. K. Prabhakaran NCFE & SEBI Financial, Education Trainer.
Total no. of beneficiaries	101
Outcome / Report	<p>The Department of Commerce CA organised a webinar on 23rd January 2021 at 10:00 AM. The department faculty along with 101 students participated for the webinar through Google Meet. People will forget what you said, people will forget what you did, but people will never forget how you made them feel. As part of association activity, the Department of Commerce CA organised a webinar "Securities Market with Hands on Training" on 23rd January 2021. Students from I years, II years, and III years along with the faculty members got benefited through this webinar. The Resource person for this webinar is Dr. K. Prabhakaran NCFE & SEBI Financial Education Trainer. The webinar starts with a prayer song and Welcome speech and introduction of the resources person was done by Nega Namratha. M II B.Com CA B. She stressed the importance of the webinar in the holistic development of the student. The resource person insists on financial development and career development in the business and he wished the college to succeed in the course of time by conducting similar programmes in future. Finally the Vote of Thanks was given by S. Poojashree of II B.Com CA A thanked all including Secretary , Principal, Vice Principals, Deans, HOD, faculty members and our students participants without whom this event wouldn't have been possible.</p>



K. Poojashree
PRINCIPAL
KG COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 035.

23/01/2021 – A National Level Webinar on Securities Markets with Hands on Training

KECAS
KG COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathiar University & accredited by NAAC)
KGISL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

Department of Commerce CA

The Management, The Principal, Member of the Faculty and Students
of Department of Commerce CA invite you all for the
**A National Level Webinar on Securities Market with
Hands on Training**

on
23rd January 2021 @10:00am
Resource Person

Dr.K.Prabhakaran
**NCFE & SEBI Financial
Education Trainer.**

Ms. Archana Kumar
Organizing Secretary

Dr.J.K.Bharath
Head, Commerce CA
Convenor

Dr.J.Rathinamala
Principal

KECAS | **KGCollege**
Education Enhanced by Experience | of Arts & Science

23/01/2021 – A National Level Webinar on Securities Markets with Hands on Training

prabhakaran k is presenting

Investment

- It is strategy of putting the money into different areas and assets so that it generates a rate of return that is better than what it would earn if it was laying idle.
- Four examples are Fixed Deposits, Equities, Mutual fund, Gold etc.

Investor

"An investor without an investment objective is like a traveler without a destination."
Ralph Singer

Investor

III B.Com CA A

People (100)

Chat

Add people

IN CALL

- JEYAKUMAR V (No)
- 182ACAD6 Divya Dharm...
- 182ACAD7_Durga
- 182ACAD8 Rakeshwar S
- 182ACAD9 Lathika Ram...
- 182ACAF1_mathan sri
- 182ACAD2_Sardhya Ar...
- 182ACAD3 Shweta Pat...
- 182ACAD4 Arthy Ramachand...

Chinnagoundanur, Tamil Nadu, India
Kidayur Road, Chinnagoundanur, Tamil Nadu 637303, India
Lat N 11° 28' 20.6112"
Long E 77° 49' 56.3232"
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