

KG COLLEGE OF ARTS AND SCIENCE

Autonomous Institution | Affiliated to Bharathiar University
Accredited with A++ Grade by NAAC
ISO 9001:2015 Certified Institution
KGiSL Campus, Sarayanampatti, Colmbatore - 641 035



Research & Development Cell

Innovation Start-up Policy

Problem Area / Thrust Area:

- 1. Strategies & Governance for Promoting Innovation & Entrepreneurship
- 2. Norms for nurturing innovations and start-up culture among the, Members of faculty, students and staff.
- 3. Innovation pipeline and pathways for entrepreneurs at institution level
- 4. Collaboration and Co-creation of business relationships and knowledge exchange
- 5. Entrepreneurial Impact Assessment

Strategies and Governance:

- Constituted the committee for the planning, implementing the Innovation and Start-up policy.
- 2. Mission and objectives are identified for the Innovation Eco System
- 3. To conduct workshop, seminars, Guest Lecturers and Field Visit to create an awareness about the I & E and Startup benefits
- 4. Strategy for resource mobilization
 - i. Allotment of Institutional fund to develop the pre-Incubation Center (min 1% of the Institutional Budget)
 - ii. Mobilization of funds from government and Non- Government External Agencies.
 - iii. Supporting Innovative Ideas and students Startup through CSR funds
- 5. Facilitate the students and the members of faculty by providing pre-incubation support to develop Innovation and Entrepreneurship culture in the campus.

Committee – Institution Innovation Council (IIC)

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