

#### KG COLLEGE OF ARTS AND SCIENCE

Autonomous Institution | Affiliated to Bharathiar University
Accredited with A++ Grade by NAAC
ISO 9001:2015 Certified Institution



**KGiSL** Campus, Saravanampatti, Coimbatore - 641 035

## **Innovation and Start-up Policy (ISP)**

#### **Preamble:**

KGCAS Innovation and Start-up Policy (KGCAS - ISP) KG College of Arts and Science has joined the campaign on implementing National Innovation and Start-up Policy (NISP) under the Ministry of Human Resource and Development - Innovation Cell (MIC) and adopted the policy. The policy aims at promoting Innovation and start-Up culture among the students and members of faculty of KGCAS

#### Mission

We are committed to nurture and support creativity, innovation and entrepreneurship among students and faculty members for establishment and growth of technology business to serve the local problems.

## **Short Term Objectives**

- To nurture entrepreneurial culture by organizing a large number of relevant FDPs, STTPs, Seminars and workshops.
- To spread awareness among the students and the faculty on research and IPR activities.
- To reinforce the institution-industry interactions and to channelize its outcome towards achieving the mission.
- To strengthen the students on the required technical and entrepreneur skills.
- To Promote the culture of identification of a Problem Statement, Idea Generation, Pitching of Idea, Innovative Problem-Solving Skills among the community of students and the faculty members.
- To Provide the incubation support for the students and faculty members start up

## **Long Term Objectives**

- To develop an ecosystem by establishing Atal Tinkering Lab.
- To associate with the Government bodies like DST, ICSSR, TNASC, MSME, DBT,

- BIRAC and other academic institutions for collaborating world class facility in Research and Innovation
- To provide a platform for young students to develop products with global recognition that can generate business opportunities.
- To set up the Centre of Excellence with the leading industry partners to provide the opportunity for the student's community to explore about the latest tools and technologies
- To facilitate of student's start-ups with angel funding.
- To generate intellectual properties with students and faculty Startups

# Policy for Research, Innovation, Start-up and Intellectual Property Rights - KGCAS

- 1. Policy for Start-Ups
- 2. Policy for IPR
- 3. Policy for Seed Grant for Research
- 4. Policy for Seed Grant for Publication
- 5. Policy for Seed Grant for Product Development

## Planning and Monitoring Committee KGCAS - ISP

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