



**KG** College of Arts and Science  
Affiliated to Bharathiar University  
ISO 9001-2015 Certified Institution  
KCiDL Campus, Saravanampatti, Coimbatore – 641 035



**AQAR 2022 - 2023**

**Criteria III - Research, Innovation and Extension**

**3.2 Research Mobilization for Research**

**3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year**

**Supporting Documents**

**Professional Etiquettes**

Name of the Department	Management Studies - BBA
Activity	Guest lecture / Seminar / Webinar / <b>Workshop</b> / Association Inauguration
Date of the activity	16/08/2022
Title of the activity	Professional Etiquettes
Objective	To impart Professional Etiquettes to the Students.
Resource Person	Mr. Frank Alister, Founder-Hey Granny & Roymon Marketing
Total no. of beneficiaries	49
Outcome / Report	Final year students of BBA were given knowledge on being judgemental in life and the negative effects posed by the same. He also encouraged the students to make the most of the available time and resources. The prime focus of the workshop was on the various etiquettes that are to be practiced in professional situations.

**Department of Management Studies - BBA**

Workshop on  
Professional Etiquettes

The poster features the KGCAJ logo at the top left, which includes a shield with a book and the text 'KGCAJ' and 'K.G. COLLEGE OF ARTS AND SCIENCE'. To the right of the logo is the text 'KG College of Arts and Science'. Below this is 'Department of Management studies'. The main title 'WORKSHOP ON PROFESSIONAL ETIQUETTES' is displayed in a red and yellow banner. A portrait of Mr. Frank Alister is shown on the right. Below the title, it lists the resource person: 'Mr. Frank Alister, Founder, Hey Granny & Roymon Marketing, Coimbatore.' The co-ordinator is 'Mrs. P Manonmani, Associate Professor'. The date and time are '16th AUG 2022, 11:30 AM - 01:00 PM'. Social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram are shown with the handle 'Kgcasofficial'. The website 'kgcas.com' is also listed.

**KGCAJ**  
K.G. COLLEGE OF ARTS AND SCIENCE

**KG** College of Arts and Science

Department of **Management studies**

WORKSHOP ON  
**PROFESSIONAL ETIQUETTES**

**RESOURCE PERSON**  
**Mr. Frank Alister**  
Founder,  
Hey Granny & Roymon Marketing,  
Coimbatore.

**CO-ORDINATOR**  
**Mrs. P Manonmani**  
Associate Professor

**16<sup>th</sup> AUG 2022**  
**11:30 AM - 01:00 PM**

**Kgcasofficial**

**kgcas.com**

**Department of Management Studies - BBA**

Workshop on Professional Etiquettes

by

**Mr. Frank Alister, Founder-Hey Granny & Roymon Marketing**





**KG COLLEGE OF ARTS AND SCIENCE**  
**DEPARTMENT OF MANAGEMENT STUDIES – BBA**  
**Workshop on Professional Etiquettes**  
**Attendance Sheet**

S.No	Reg No	First Name	Signature
1	2025F01	AARIN S	Aarinn
2	2025F02	AKSHAYA S S	Akshaya
3	2025F03	ALICE CHRISTINA EVANGELINO	Alice
4	2025F04	ARATHI M	Arathi
5	2025F05	ASHOK N	Ashok
6	2025F06	ASHWIN B	Ashwin
7	2025F07	BANU S	Banu
8	2025F08	BHARATH S	Bharath
9	2025F09	DENNY KUNJAN N	Denny
10	2025F10	DEVA A	Deva
11	2025F11	ELABIA P	Elabia
12	2025F12	GAMINI KUNJAN V	Gamini
13	2025F13	GAURAV S	Gaurav
14	2025F14	GEETHANAM P	Geetha
15	2025F15	HARSHINI PRYAS	Harshini
16	2025F16	IBRA LAKSHMI R	Ibra
17	2025F17	JEMPI JASMINI INJANTA L	Jempi
18	2025F18	KAVYASH R	Kavya
19	2025F19	KAVIN D	Kavin
20	2025F20	KAVYASHREE	Kavya
21	2025F21	KESAVANAM N	Kesava
22	2025F22	KESHAV S	Keshav
23	2025F23	KISHOR KATE	Kishor
24	2025F24	KRISHNAN V	Krishna
25	2025F25	KRISHI	Krishi
26	2025F26	LAKSHI R	Lakshi
27	2025F27	MERONIA ANNAWARRA S	Meronia
28	2025F28	MIRANWAL D	Miran
29	2025F29	NEHA SA	Neha
30	2025F30	NITHYA S M	Nithya
31	2025F31	NITHYASHREE R	Nithya
32	2025F32	NITHYASRI A	Nithya
33	2025F33	NEETHA S S	Neetha
34	2025F34	SAKTHI KUNJAN R	Sakthi
35	2025F35	SALVADHAN S	Salva
36	2025F36	SANDHYTHA V	Sandhya
37	2025F37	SARANI KUNJAN M	Sarani
38	2025F38	SARU KUNJAN S	Saru
39	2025F39	SATHYA PRASAD R	Sathya
40	2025F40	SHOBHA S	Shobha
41	2025F41	SHRIDHAN R	Shridhan
42	2025F42	SURET KACHIDEL	Suret
43	2025F43	SURESH R	Suresh
44	2025F44	SURESH R	Suresh
45	2025F45	SURESH R	Suresh
46	2025F46	SURESH R	Suresh
47	2025F47	SURESH R	Suresh
48	2025F48	SURESH R	Suresh
49	2025F49	SURESH R	Suresh
50	2025F50	SURESH R	Suresh
51	2025F51	SURESH R	Suresh
52	2025F52	SURESH R	Suresh
53	2025F53	SURESH R	Suresh
54	2025F54	SURESH R	Suresh

S.No	Reg No	First Name	Signature
44	2025F45	SURESH R	Suresh
45	2025F46	SURESH R	Suresh
46	2025F47	SURESH R	Suresh
47	2025F48	SURESH R	Suresh
48	2025F49	SURESH R	Suresh
49	2025F50	SURESH R	Suresh
50	2025F51	SURESH R	Suresh
51	2025F52	SURESH R	Suresh
52	2025F53	SURESH R	Suresh
53	2025F54	SURESH R	Suresh

  
 Faculty Coordinator
 
  
 HoD

**Awareness Workshop on Basics of Savings and investments**

Name of the Department	Management Studies – BBA
Activity	Guest lecture / Seminar / Webinar / <b>Workshop</b> / Association Inauguration / Management Games
Date of the activity	23/09/2022
Title of the activity	Basics of savings and investments
Objective	Ms Srikanta Lahari Sagi Trainer, BSE provided the knowledge on importance of saving and opportunities available for investments.
Resource Person	Ms Srikanta Lahari Sagi, Trainer Bombay Stock Exchange.
Total no. of beneficiaries	The students from the department of BBA approx 98 students.
Outcome / Report	Students were instilled with knowledge about savings and investments. Knowledge about financial planning, how to invest in Mutual Funds, basic features of Asset Classes, power of compounding. They were clarified on opening a Dmat account before trading in securities market and e trading.

**Department of Management Studies - BBA**

**Awareness Workshop on Basics of Savings and Investments**

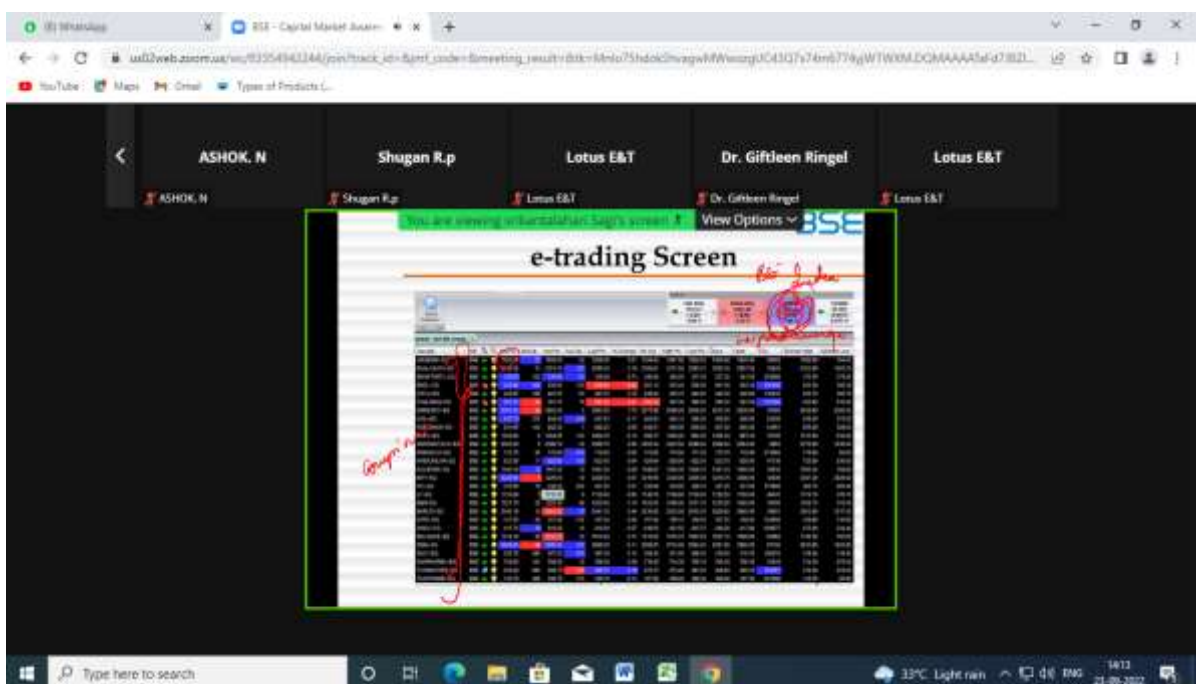
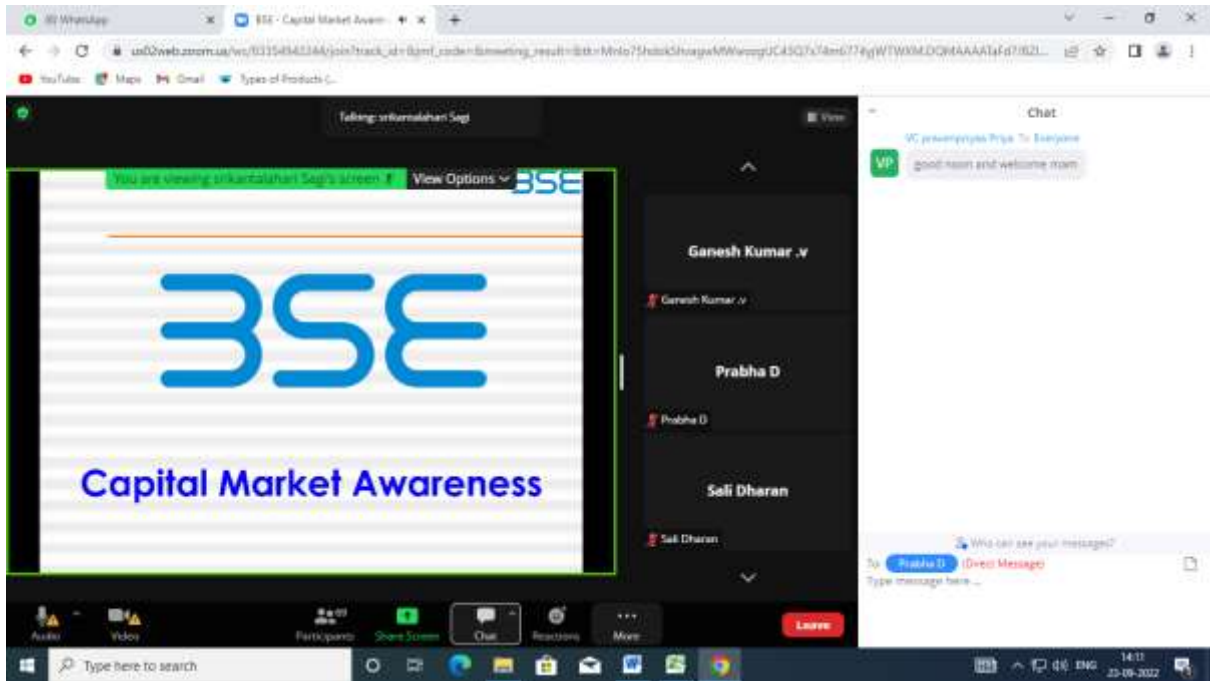
The poster features the KGCAJ logo and the text 'KG College of Arts and Science Department of Management Studies - B.B.A'. It is organized in association with BSE and jointly with Innooviza. The main title is 'BASICS OF SAVINGS & INVESTMENTS'. The resource person is Ms. Srikanta Lahari Sagi, a BSE Trainer. Faculty co-ordinators are Mrs. V.C. Praven Priyad and Mrs. P. Manonmani. Student co-ordinators are Ms. Anikita Kumari and Ms. Hemashree BBA. The event is on 23rd SEP 2022 at 02:00 PM via Zoom. Social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram are shown with the handle 'Kgcasofficial'. The website 'kgcas.com' is also listed.

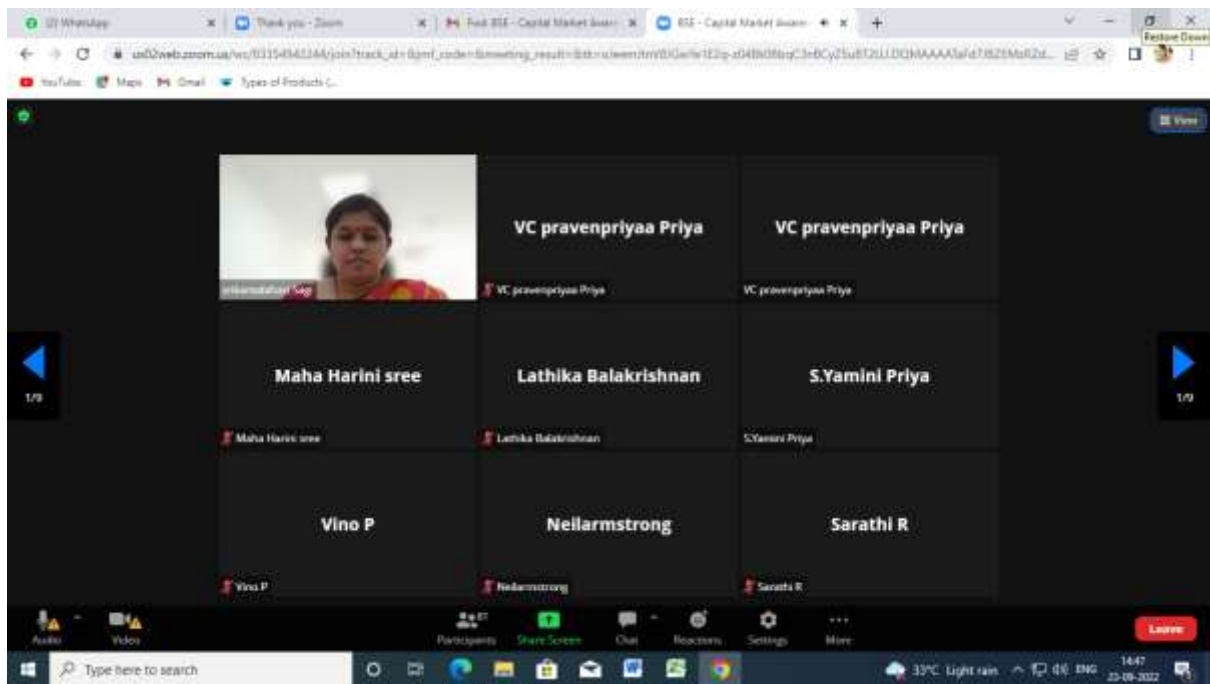
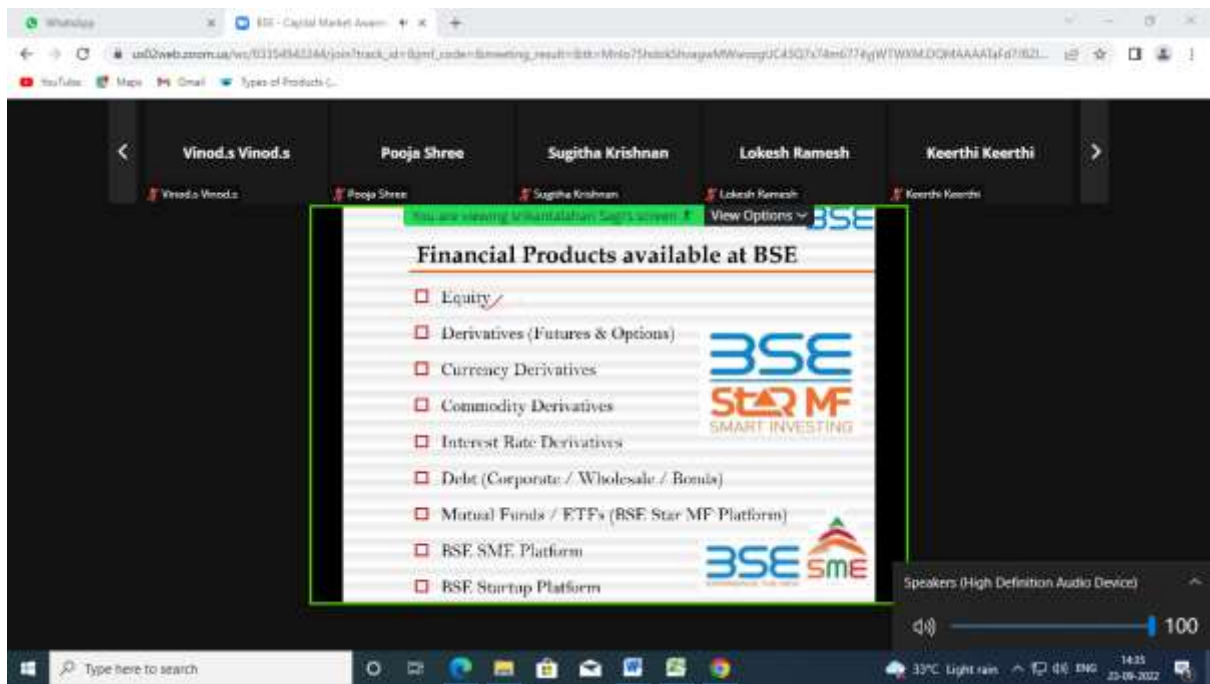
**KGCAJ**  
**KG College of Arts and Science**  
Department of **Management Studies - B.B.A**  
in association with BSE  
— jointly organize —  
*Innooviza*  
AWARENESS WORKSHOP ON  
**BASICS OF SAVINGS & INVESTMENTS**  
RESOURCE PERSON  
**Ms. Srikanta Lahari Sagi**  
Trainer BSE  
FACULTY CO-ORDINATORS  
Mrs. V.C. Praven priyad  
Mrs. P. Manonmani  
STUDENT CO-ORDINATORS  
Ms. Anikita Kumari  
Ms. Hemashree  
BBA  
zoom  
23<sup>rd</sup> SEP 2022  
02:00 PM  
kgcas.com  
f t y l i  
Kgcasofficial



Department of Management Studies – BBA

Awareness Workshop on Basics of Savings and Investments





**Problem Solving**

1.	Program type	Workshop
2.	Theme of the program	Problem Solving
3.	Topic of the session	Problem Solving and Ideation Workshop
4.	Date & Time	25.11.2022 , 11.00am
5.	Speaker(s)	Dr.D.Surendran CEO and Founder SKS Skill Fasteners Pvt. Ltd. Innovation Ambassador
6.	Platform conducted	Offline
7.	No. of Students participated	139
8.	Program Link	
9.	Name of the Coordinator(s)	Dr.S.Vijaya
10.	Attendance Link	<a href="https://drive.google.com/file/d/1rjjxBACuRzY4JaYabmjHPxTdRRhXCVWf/view?usp=share_link">https://drive.google.com/file/d/1rjjxBACuRzY4JaYabmjHPxTdRRhXCVWf/view?usp=share_link</a>

**Objective:**

- Students can select and use appropriate concepts and methods to solve problems effectively and creatively.
- Able to focus the startup with the concern of the present and future needs.
- Identify and use appropriate technology to define, solve and present solutions to problems.

**Benefits:**

The Resource Person, Dr.D.Surendran, CEO and Founder, SKS Skill Fasteners Pvt. Ltd., Innovation Ambassador, interacted with the students , about Problem Solving and the challenges in problem solving . He has also clearly explained how to identify and solve a problem according to the implicit aspects of the problem.

ENCLOSURES:

Invitation:

The poster features the college's logo (KECAJ) and the Institution's Innovation Council (IIC) logo. The main title is "SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP". The central figure is a portrait of Dr. D Surendran, CEO and Founder of SKS Skill Fasteners Pvt. Ltd., Innovation Ambassador. To the left, the Principal (Dr. J Rathinamala) and Vice Principal (Dr. P KrishnaPriya) are listed. To the right, the Co-ordinator (Dr. S Vijaya) is listed. The event is scheduled for November 25th, 2022, from 11:00 AM to 01:00 PM at the III Floor Auditorium. Social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram are shown with the handle "Kgcasofficial". The website "kgcas.com" is also provided.

**KG** College of Arts and Science  
Institution's Innovation Council  
organizes

SESSION ON **PROBLEM SOLVING  
AND IDEATION WORKSHOP**

**PRINCIPAL**  
Dr. J Rathinamala

**VICE PRINCIPAL**  
Dr. P KrishnaPriya  
President – IIC

**CO-ORDINATOR**  
Dr. S Vijaya  
Innovation Activity Co-ordinator

**Dr. D Surendran**  
CEO and Founder,  
SKS Skill Fasteners Pvt. Ltd.,  
Innovation Ambassador

NOV 2022  
**25<sup>th</sup>**

11:00 AM - 01:00 PM

III Floor Auditorium

[kgcas.com](https://www.kgcas.com)

[f](#) [t](#) [v](#) [i](#) [@](#)  
Kgcasofficial



**Success Chronicle of an Entrepreneur**

Name of the Department	Management Studies - BBA
Activity	Guest lecture / Seminar / Webinar / Workshop / Association Inauguration /
Date of the activity	09/09/2022
Title of the activity	Alumni Talk – Reminiscing College days
Objective	To share the experiences of the journey from college day to real market.
Resource Person	Mr. D Rajkumar, Short film Actor cum Director
Total no. of beneficiaries	150
Outcome / Report	The students were enlightened with the demands of the talent market in current scenario.

Department of Management Studies – BBA

Alumni Talk

**KG** College of Arts and Science

Department of  
Management Studies - B.B.A

ALUMNI GUEST LECTURE ON  
**REMINISCING  
COLLEGE DAYS**

ALUMNI SPEAKER  
**Mr. D Rajkumar**  
Short film Actor / Director

Batch - 2018

CO-ORDINATORS  
**Ms. V C Praven priyaa**  
Assistant Professor - B.B.A

9<sup>th</sup> SEP 2022  
11:30 AM

kgcas.com

III Floor  
Auditorium

Kgcasofficial

**Department of Management Studies - BBA**

Alumni Talk

by

**Mr. D Rajkumar, Short film Actor cum Director**





**Professional Skill Briefing**

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants '22 Finance Club
Activity	Inauguration
Date of the activity	12/09/2022
Title of the activity	Professional Skill Briefing
Objective	Shri.D.Vignesh, B.Com, FCS, Practicing Company Secretary, Faculty of Company Secretary, and Coimbatore Chapter is the guest of the day. The main objective of these program students should be to gain career opportunities. The students know the importance of ACS Course scope and the study methodology. After completing their degree or during the degree period students will enhance their profile with the Company Secretary Course. The chief guest delivered the content of the course durations, subjects and the mode of examination. He explained the demand and competition of the corporate secretary sector. He insisted on the higher profit and the different benefits of people looking for jobs in the CS field.
Resource Person	Shri.D.Vignesh, B.Com, FCS, Practicing Company Secretary, Faculty of Company Secretary, Coimbatore Chapter
Total no. of beneficiaries	120 Students

Department of Commerce with Professional Accounting

Finanza Rock

Inauguration on “Professional Skill Briefing ”

**KG** College of Arts and Science  
Department of **Commerce PA**  
Associated with The Institute of Company Secretaries of India (ICSI) Coimbatore Chapter

**INAUGURATION** *Finanza 2022*

**PROFESSIONAL SKILL -  
BRIEFING**

**RESOURCE PERSON**  
**Shri. D Vignesh, B.Com, FCS**  
Practicing Company Secretary,  
Coimbatore and Faculty in ICSI,  
Coimbatore Chapter

**CO-ORDINATOR**  
**Ms. M Jayanthi**  
Assistant Professor,  
Finance Club Coordinator,  
Department of Commerce PA.

**12<sup>th</sup> SEP 2022**  
**02:30 PM - 03:30 PM**

**kgcas.com**

**Kgcasofficial**

**III Floor Auditorium**

**Department of Commerce with Professional Accounting**

**Finanza Rock**

**Inauguration on “Professional Skill Briefing ”**

**By**

**Shri.D.Vignesh, B.Com, FCS,Practicing Company Secretary, Faculty of Company  
Secretary, Coimbatore Chapter**



**Co-ordinator**  
**(Ms.M.Jayanthi)**

**HoD**  
**(Dr.R.Kanchana)**

**Financial Planning and Literacy**

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants '22
Activity	Webinar on Financial Planning and Literacy
Date of the activity	25/08/2022
Title of the activity	Financial Planning and Literacy
Objective	Mr. T K Venkatesh, Founder and CEO of Zreya Wealth Technologies Pvt Ltd., Coimbatore is the Chief guest of the day delivered Enthusiastic talk on the topic “ <b>Financial Planning and Literacy</b> ”. He started his Speech with the Wealth Benefits and the ways of planning to create wealth. He insisted and explained the various financial planning sources to obtain maximum benefits and created awareness among the students for their future careers.
Resource Person	Mr. T K Venkatesh, Founder and CEO of Zreya Wealth Technologies Pvt Ltd., Coimbatore.
Total no. of beneficiaries	105 Students

Department of Commerce with Professional Accounting

Webinar on “Financial Planning and Literacy”



**KG** College of Arts and Science

*ProTants' 2022*

Department of **Commerce PA**

— organizes —

WEBINAR ON

**FINANCIAL PLANNING  
AND LITERACY**

**CHIEF GUEST**

**Mr. T K Venkatesh**

Founder & CEO,  
Zreya Wealth Technologies Pvt Ltd,  
Coimbatore.



CO-ORDINATOR

**Ms. S Nazira Begum**

Assistant Professor,  
Department of Commerce PA



**Kgcasofficial**

**25<sup>th</sup> AUG 2022**

**02:30 PM**

**kgcas.com**

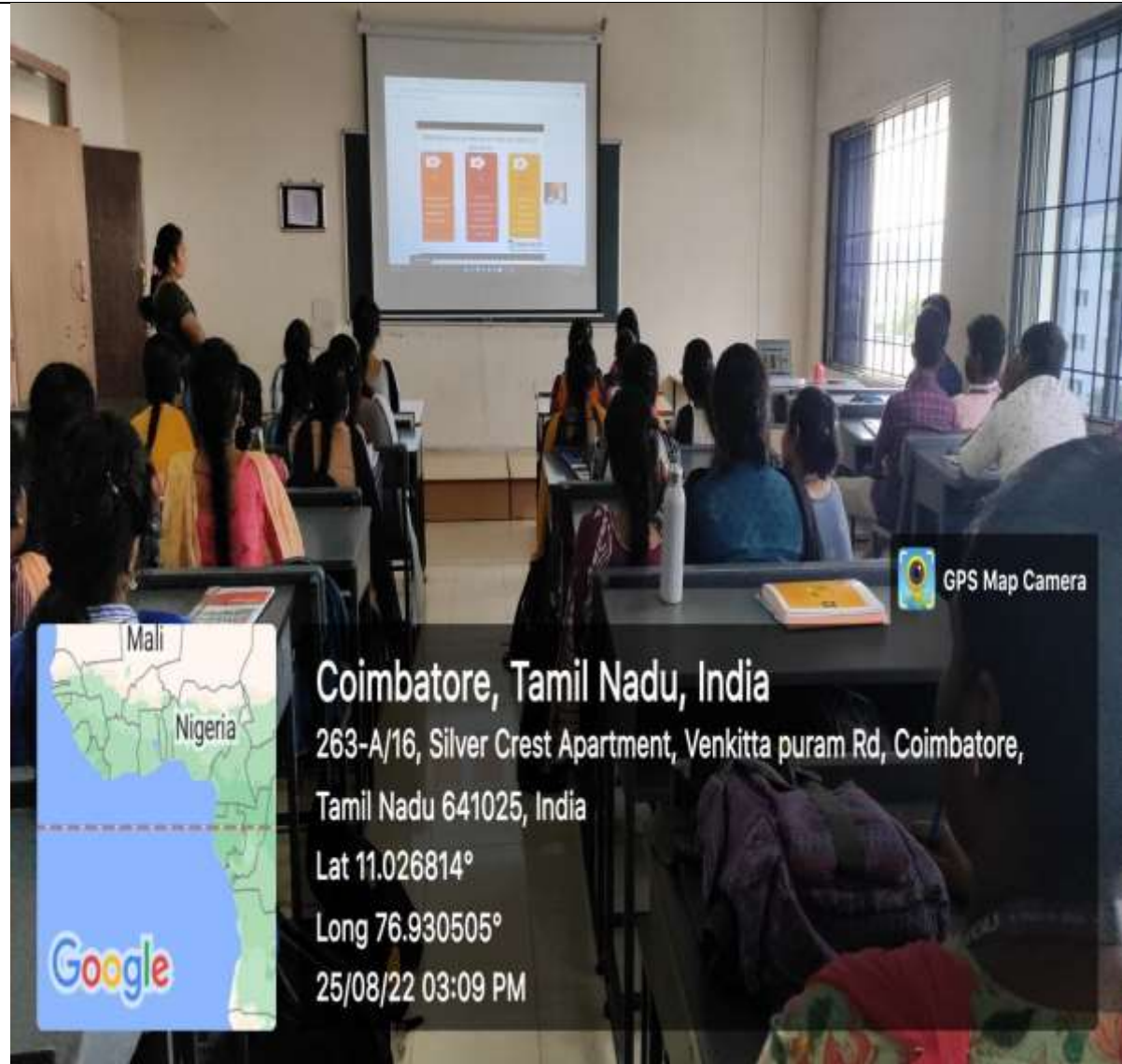
**Department of Commerce with Professional Accounting**

**Webinar on “Financial Planning and Literacy”**

**By**

**Mr. T K Venkatesh,**

**Founder and CEO of Zreya Wealth Technologies Pvt Ltd., Coimbatore.**



**Co-ordinator**  
**(Ms.S.Nazira Begum)**

**HoD**  
**(Dr.R.Kanchana)**

**Life Skill Development on New Business**

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants '22
Activity	Guest Lecture on Life Skill Development on New Business
Date of the activity	20/10/2022
Title of the activity	Life Skill Development on New Business
Objective	Ms. Anupriyanka P, Proprietor, Rhiya Indane Gas Agency, Annur, Coimbatore, delivered a Guest lecture on the topic Life Skill Development on New Business, she demonstrated various methodologies and methods in implementing, thinking and starting up for new business opportunities. New business development concerns all the activities involved in realizing new business opportunities, including product or service design, business model design and marketing. Business development is mostly seen as growing an enterprise with a number of techniques. She also insisted the students in high level decision making based on realistic assessment.
Resource Person	Ms. Anupriyanka P, Proprietor, Rhiya Indane Gas Agency, Annur, Coimbatore.
Total no. of beneficiaries	210 Students

Department of Commerce with Professional Accounting  
Guest Lecture on “Life Skill Development on New Business”

Department of **Commerce PA** along with **ProTants'22**

• GUEST LECTURE ON •

**LIFE SKILL DEVELOPMENT  
ON NEW BUSINESS**

20<sup>th</sup> OCT, 2022 02:30 PM

**COORDINATOR**  
**Ms. S Nazira Begum**

**Ms. Anupriyanka P**  
Proprietor,  
Rhiya Indane Gas Agency,  
Annur, Coimbatore

**CONVENOR**  
**Dr. R Kanchana**

**KG** College of Arts and Science

f t y in s Kgcasofficial kgcas.com III Floor Auditorium



**Department of Commerce with Professional Accounting**  
**Guest Lecture on “Life Skill Development on New Business”**  
**By**  
**Ms. Anupriyanka P, Proprietor,**  
**Rhiya Indane Gas Agency, Annur, Coimbatore.**



**Co-ordinator**  
**(Ms. S. Nazira Begum)**

**HoD**  
**(Dr. R. Kanchana)**

### **My Story – Motivational Session by Successful Entrepreneur**

	Program type	Guest Lecture
2.	Theme of the program	“My Story – Motivational Session by Successful Entrepreneur”
3.	Topic of the session	“Things I missed out during my Academics”
4.	Date & Time	30.11.2022 @ 10.30 a.m.
5.	Speaker(s)	Mr. Harish Balaji. U, Software Test Analyst, Deloitte USI, Bangalore
6.	Platform conducted	Online
7	No. of Students participated	80 Participants
9	Name of the CoOrdinator(s)	Dr. P. Krishna Priya– Convenor R. Romela – Organizing Secretary

### **Activity Report**

**Objective:**

- To encourage the students to concentrate on their academics and also to motivate them to be successful Entrepreneurs.

**Benefits:**

Mr. Harish Balaji. U – Has given a talk about the subjects that should be concentrated on in the Academics which ignited the young minds of the students and also participated enthusiastically in Question & Answer sessions.

***Encl: Program Photos & Invitation***

The poster features the KGCCAS logo at the top left, followed by the college name "KG College of Arts and Science". Below this is the event title "Cyber Rockz '22" and the department "Department of Computer Science". A red seal on the right reads "KGCAS ALUMNI TALK SERIES". The main text in a white box says "ALUMNI GUEST LECTURE ON THINGS I MISSED OUT DURING MY ACADEMICS". The speaker is identified as "Mr. Harish Balaji U", a Software Test Analyst at Deloitte USI, Bangalore, from the "Batch - 2016". The event is scheduled for "30th NOV 2022" from "02:00 PM - 03:00 PM" via "Google Meet". Social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram are shown with the handle "Kgcasofficial". The website "kgcas.com" is listed at the bottom right.

**KGCCAS** KG College of Arts and Science

*Cyber Rockz '22*

Department of Computer Science

ALUMNI TALK SERIES

ALUMNI GUEST LECTURE ON

THINGS I MISSED OUT DURING MY

**ACADEMICS**

ALUMNI SPEAKER

**Mr. Harish Balaji U**  
Software Test Analyst,  
Deloitte USI, Bangalore.

Batch - 2016

Google Meet

f t y l i n @  
Kgcasofficial

30<sup>th</sup> NOV 2022  
🕒 02:00 PM - 03:00 PM

🌐 kgcas.com

Participation Name List:

**KG COLLEGE OF ARTS AND SCIENCE**  
**CAED Cell & Institutions innovation council**  
**An Interaction session on Rise of**  
**Studentpreneur**

S.No.	Register No.	Name of the student	Signature of the Student
40	2122J0203	PARADHIK	
41	2122J0204	POOJA P	
42	2122J0205	RAMYA S U	
43	2122J0206	RANJITH K	
44	2122J0207	SANJAY K	
45	2122J0208	SANJAY P B	
46	2122J0209	SANJEEV M	
47	2122J0210	SARANYA G	
48	2122J0211	SINDHUJA S	
49	2122J0212	SNEHA M	
50	2122J0213	SNEHA K	
51	2122J0214	SRI VIDHYA C	
52	2122J0215	SUBAKTEERTHIKA M	
53	2122J0216	SUBHANESH S	
54	2122J0217	SUDHAKAR V S	
55	2122J0218	THANESH S U	
56	2122J0219	TIBRUVARU M K	
57	2122J0220	VARSHINI PRIYA G	
58	2122J0221	VAMINI V	
59	2122J0222	AAKASH P	
60	2122J0223	ABHILASHA R	
61	2122J0224	ABHILASHA R	
62	2122J0225	ARIBHASKAR J B	
63	2122J0226	ARTHI B	
64	2122J0227	ARUN M	
65	2122J0228	DEANUSHER	
66	2122J0229	DEIVANVATHI J	
67	2122J0230	DEIVANI PRIYA G	
68	2122J0231	DHARSHINI N	
69	2122J0232	GUMUTHINI I	
70	2122J0233	HARINI K	
71	2122J0234	INDUJA S	
72	2122J0235	JAGAN S	
73	2122J0236	JALABHIRAM K	
74	2122J0237	JEEVA R	
75	2122J0238	JERESH BENA E	
76	2122J0239	KARTHINI C U	
77	2122J0240	KAVI PRIYA P	
78	2122J0241	KAVYA SHRE S	
79	2122J0242	KOUSIK RAJ K	
80	2122J0243	KOWSHALYA G	
81	2122J0244	LOKSHANA S	
82	2122J0245	MADHAN R	
83	2122J0246	MANO C	
84	2122J0247	MANOJ KUMAR V	
85	2122J0248	MEYYAPPAN P	

S.No.	Register No.	Name of the student	Signature of the Student
40	2122J0203	PARVATHI K.	
41	2122J0204	PREMA P.	
42	2122J0205	RAMYA S U.	
43	2122J0206	RANJITH K.	
44	2122J0207	SANJAY K.	
45	2122J0208	SANJAY P N.	
46	2122J0209	SANJEEV M.	
47	2122J0210	SARANYA G.	
48	2122J0211	SINDHU A S.	
49	2122J0212	SNEHA M.	
50	2122J0212	SNEHA R.	
51	2122J0214	SRI VIDHYA C.	
52	2122J0215	SUBAKHEELTHIKA M.	
53	2122J0216	SUBBANESH S S.	
54	2122J0217	SUDHAKAR V S.	
55	2122J0218	THANESH S U.	
56	2122J0219	TIBRUVARU M K.	
57	2122J0220	VARSHINI PRIYA G.	
58	2122J0221	VAMINI V.	
59	2122J0222	AAKASH P.	
60	2122J0223	ABCLANA R.	
61	2122J0224	ABHANA R.	
62	2122J0225	ARIBASKAR J B.	
63	2122J0226	ARTHI B.	
64	2122J0227	ARUN M.	
65	2122J0228	DEANUSHER.	
66	2122J0229	DEIVANVATHI J.	
67	2122J0230	DIARNI PRIYA G.	
68	2122J0231	DHARSHINI N.	
69	2122J0232	GUMUTHINI I.	
70	2122J0233	HARINI S.	
71	2122J0234	INDUJA S.	
72	2122J0235	JAGAN S.	
73	2122J0236	JALABHIRAM K.	
74	2122J0237	JEEVA R.	
75	2122J0238	JIRESH BENA E.	
76	2122J0239	KARTHINI C U.	
77	2122J0240	KAVI PRIYA P.	
78	2122J0241	KAVYA SHRI S.	
79	2122J0242	KOUSIK RAJ K.	
80	2122J0243	KOWSHALYA G.	
81	2122J0244	LOKSHANA S.	
82	2122J0245	MADHAN R.	
83	2122J0246	MANO C.	
84	2122J0247	MANOJ KUMAR V.	
85	2122J0248	MEYYAPPAN P.	

**Social Entrepreneurship**

Name of the Department	Computer Applications
Name of the department Association	Technozion
Activity	Webinar - International Women's Day (MoU Activity)
Date of the activity	08.03.2023
Title of the activity	“Social Entrepreneurship”
Objective	The main objective of the session was to introduce the concept of ICT Enabled Social Entrepreneurship Concepts to the Girl Students.
Resource Person	Ms. Gayathri Hariprakash, Founder & CEO, BeWitness.
Total no. of beneficiaries	137
Outcome	The participants gained an understanding about the basics of Social Entrepreneurship, the preparations needed to be a social entrepreneur and the options available to become an ICT based Social Entrepreneur.

**Department of Computer Applications**  
**Webinar on Account of International Women's Day**  
“Social Entrepreneurship”

**KG College of Arts and Science**  
Department of Computer Applications

**Sri GVG Visalakshi College For Women**  
Autonomous  
Udumalpet, Tamilnadu, India  
Department of Computer Applications

jointly organize  
**TECHNOZION**  
webinar

**SOCIAL ENTREPRENEURSHIP**

**PATRONS**  
**Dr. J Rathinamala**  
Principal,  
KGCAS, Coimbatore  
**Dr. N Rajeswari**  
Principal,  
Sri GVGVCW, Udumalpet

**CONVENERS**  
**Dr. D Kavitha**  
HoD - Computer Applications,  
KGCAS, Coimbatore  
**Dr. K Manimekalai**  
HoD - Computer Applications,  
Sri GVGVCW, Udumalpet

**ORGANIZER**  
**Ms. R Romela Elizabeth**  
**Preena**

**RESOURCE PERSON**  
**Ms. Gayathri Hariprakash**  
Founder & CEO,  
BeWitness

**STUDENT CO-ORDINATORS**  
**Ms. Santhiya**  
**Ms. Keerthana**  
**Ms. Sruthi**  
III BCA, KGCAS, Coimbatore

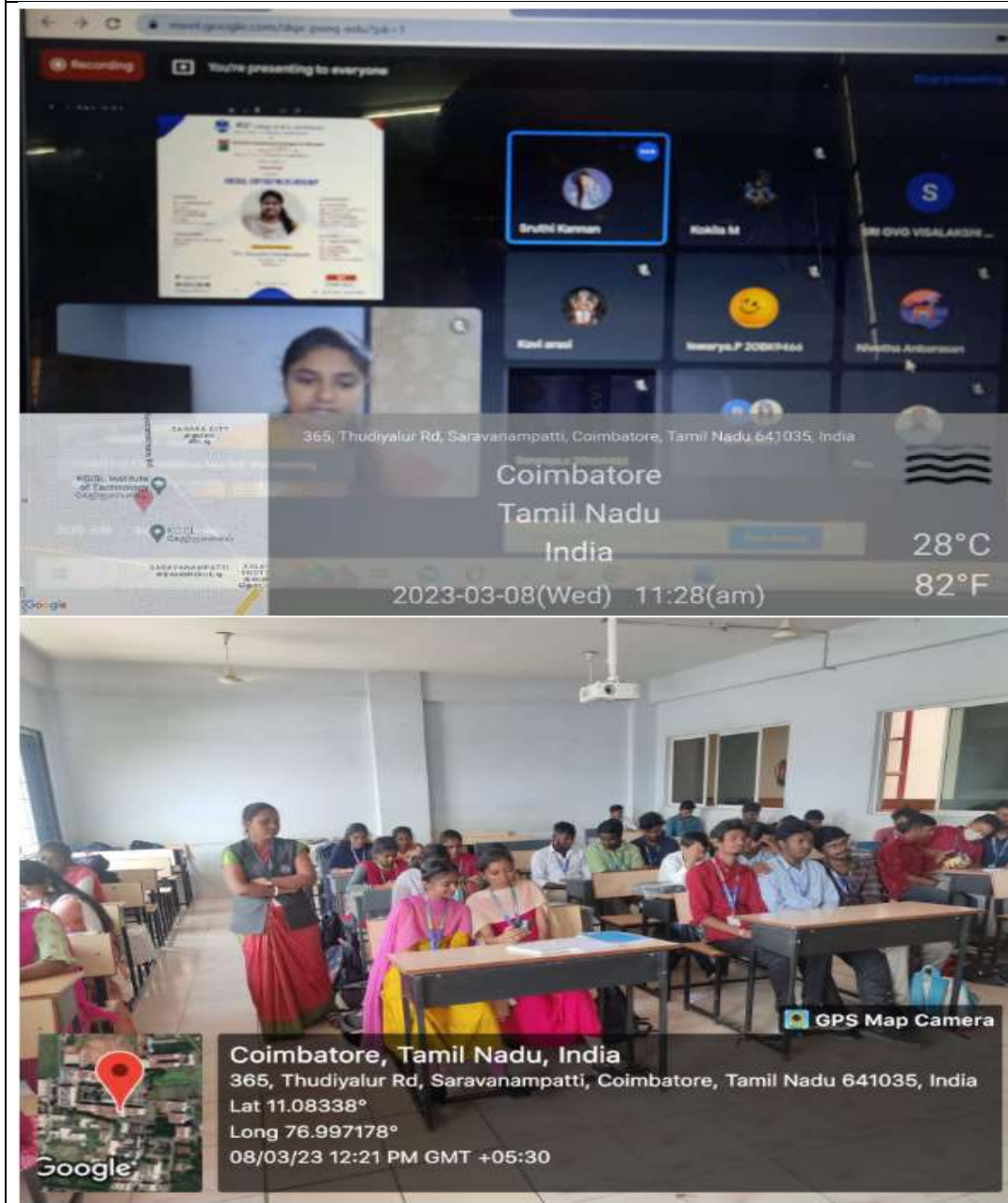
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8<sup>th</sup>  
MAR 2022

🕒 11:15 AM - 12:30 PM

**Department of Computer Applications**  
**Webinar on Account of International Women's Day**  
**“Social Entrepreneurship”**



*Bmela*

Coordinator

*D. X. - H. J.*

HoD



**Workshop on Intellectual Property Rights (IPRs) and IP management for start up**

Name of the Department	Computer Science Associated with IIC
Activity	Workshop
Date of the activity	27/04/2023
Title of the activity	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
Objective	This workshop has provided to the students the state-of-the-art perspectives, ideas, concepts, and solutions related to Intellectual Property Rights (IPR) and IP Management for Start-ups.
Resource Person	Dr.B.Leelalavathi MCA,M.Phil,Ph.D., Associate Professor, Department of Computer Technology, Dr.NGP Arts And Science College
Total no. of Beneficiaries	100
Outcome / Report	The workshop received a lot of positive feedback from both students and faculty members. The session had more interactions from students and this workshop kindled the younger minds. Knowledge about how can startups protect their Intellectual Property using their IPR.

***Encl: Invitation & Program Photos***

 **KG** College of Arts and Science  
Department Of Computer Science and IIC  
*jointly organize*



**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS  
(IPRs) AND IP MANAGEMENT FOR START UP**



**CO-ORDINATOR**  
Mrs. K. Hemalatha  
Yukti Coordinator  
IIC - KGCAS

**Dr. M Usha**  
President - IIC KGCAS

**Dr. J Rathinamala**  
Principal

**RESOURCE PERSON**

**Dr.B.LEELAVATHI** MCA., MPHIL., PHD  
Associate Professor  
Dept of Computer Technology  
DR.NGP Arts and Science College

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**27 TH**  
**APR 2023**

 **B13 HALL**  
**AUDITORIUM**

