



KG COLLEGE OF ARTS AND SCIENCE

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Criteria 3- Research, Innovations and Extension

Key Indicator 3.3- Research Publication and Awards

3.3.2. Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Year 2018 – 2019

Books Published

S.No.	Name of the Author	Title of the Book	Link to the Document
1	Dr.G.Jagadeeswari	Sanga Ilakkiya Katturai Kathambam	View Document
2	Mr.A.Balakrishnan	Madhurai Kanjiyin Maanagar Madhuri	View Document
3	Dr.R.Anuja Dr.S.Lakshmipriya	Global Business Environment Theories & Cases	View Document
4	Mr.B.Karthikeyan & Mr.P.Ashok	Management Accounting	View Document
5	Mr.B.Karthikeyan, Mr.P.Ashok & Ms.D.Mythili	Company Law and Secretarial Practice	View Document
6	Mr.J.K.Bharath & Ms.R.Menaka	Financial Market	View Document
7	Dr.R.Perumalsamy	Executive Business Communication	View Document
8	Ms.R.Kanchana, MsV.Suganya & Ms.G.Kowsalyadevi	Micro Finance	View Document
9	Ms.J.Nirmala, Ms.Y.Preethi Ceon & Mr.N.Raja	Business Mathematics	View Document
10	Ms.D.Sasirega, Mr.A.P.Christopher Arokiaraj & Ms.J.Poornimha	Visual Basic	View Document
11	Ms.Gowder Praveena Hiriyana, Ms.R.Aswanandini & Ms.P.Selvi	Network Security and Cryptography	View Document

S.No.	Name of the Author	Title of the Book	Link to the Document
12	Ms.M.Sasikala , Ms.A.Gokila Vani & Ms.R.Sarala	Software Engineering & Software Project Management	View Document
13	Ms.M. Usha, Ms.V. Loganayaki & Ms.J. Gayathri	Data Mining Concepts and Its Applications	View Document
14	Mr.S.Boopalan , Ms.G. Priyadarshini & Mr. N.Sriram	PHP & Scripting languages	View Document
15	Mr.M.Vinod Kumar & Ms.A.Nithya	Cryptography & Network Security	View Document
16	Dr.S.Vidhya & Ms.L.Padmavathy	Linux for Absolute Beginners	View Document
17	Ms.V.Sathyavathy, Ms.B.Jeevitha priya & Ms.N.Karthika	Software Testing and Quality Assurance	View Document
18	Ms.P.R.PameelaRani, Ms.A.Lavanya,Ms.G.Yashodha	Mobile Computing	View Document
19	Mr. M. Arun Prasad, Mr. S. Karthikeyan, Mr. M.Senthilkumar & Mr. R. Gladstone Duraisami	Digital Principles and Applications	View Document
20	Mr. Alwin Pinakas James & Ms.M.Kavitha	MAT Lab and Image Processing Concepts	View Document

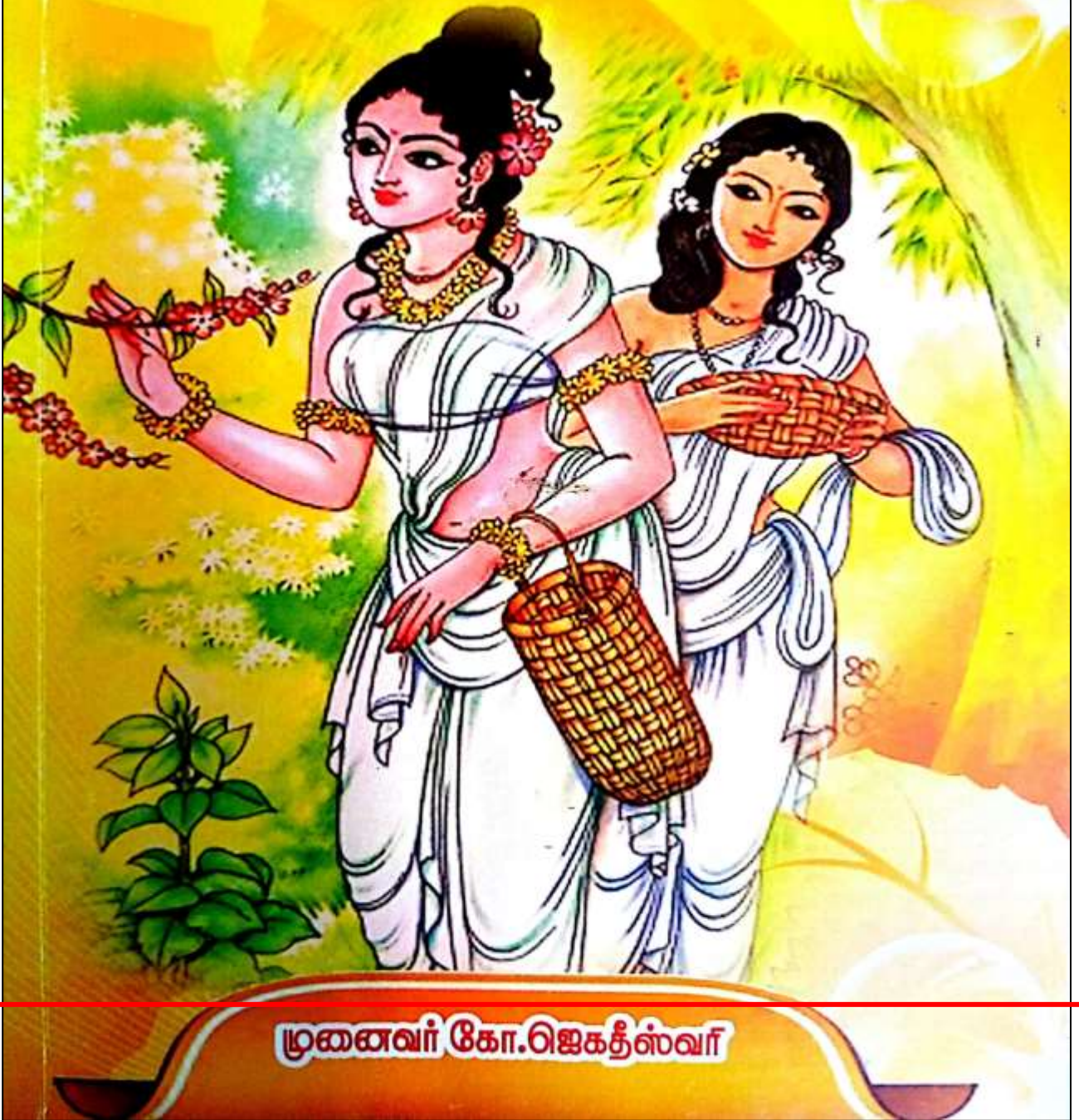
Title : Sanga Ilakkiya Katturai Kathambam

Author : Dr.G.Jagadeeswari

Department : Tamil

Year of Publication: 2018

சங்க இலக்கியக் கட்டுரைக் கதம்பம்



முனைவர் கோ.ஜெகதீஸ்வரி

தமிழ்த்துறையினர் உயர்தனிச் செம்மொழியின் சிறப்புக்களையும் தமிழர்தம் நாகரீகப் பண்புகளையும் அடுத்த தலைமுறைக்கு எடுத்தியம்பும் பணியைச் செவ்வனே செய்து வருகின்றனர். தமிழ்த்துறைத் தலைவர் பேராசிரியர் முனைவர் கோ.ஜெகதீஸ்வரி அவர்கள் சங்க இலக்கியக் கட்டுரைக் கதம்பம் என்ற தலைப்பில் எழுதியுள்ள நூலில் தமிழர்தம் சிறப்புக்களையும் வாழ்க்கை முறைகள் குறித்தும் விரிவாக எழுதியுள்ளார். அவரின் கல்விப்பணி சிறக்கவும் இதுபோன்று பல நூல்களை எழுதவும் வாழ்த்துகின்றேன்

முனைவர் ஆர். அனுஜா
முதல்வர்



சுனம் பதீப்பகம்
கோயம்புத்தூர்



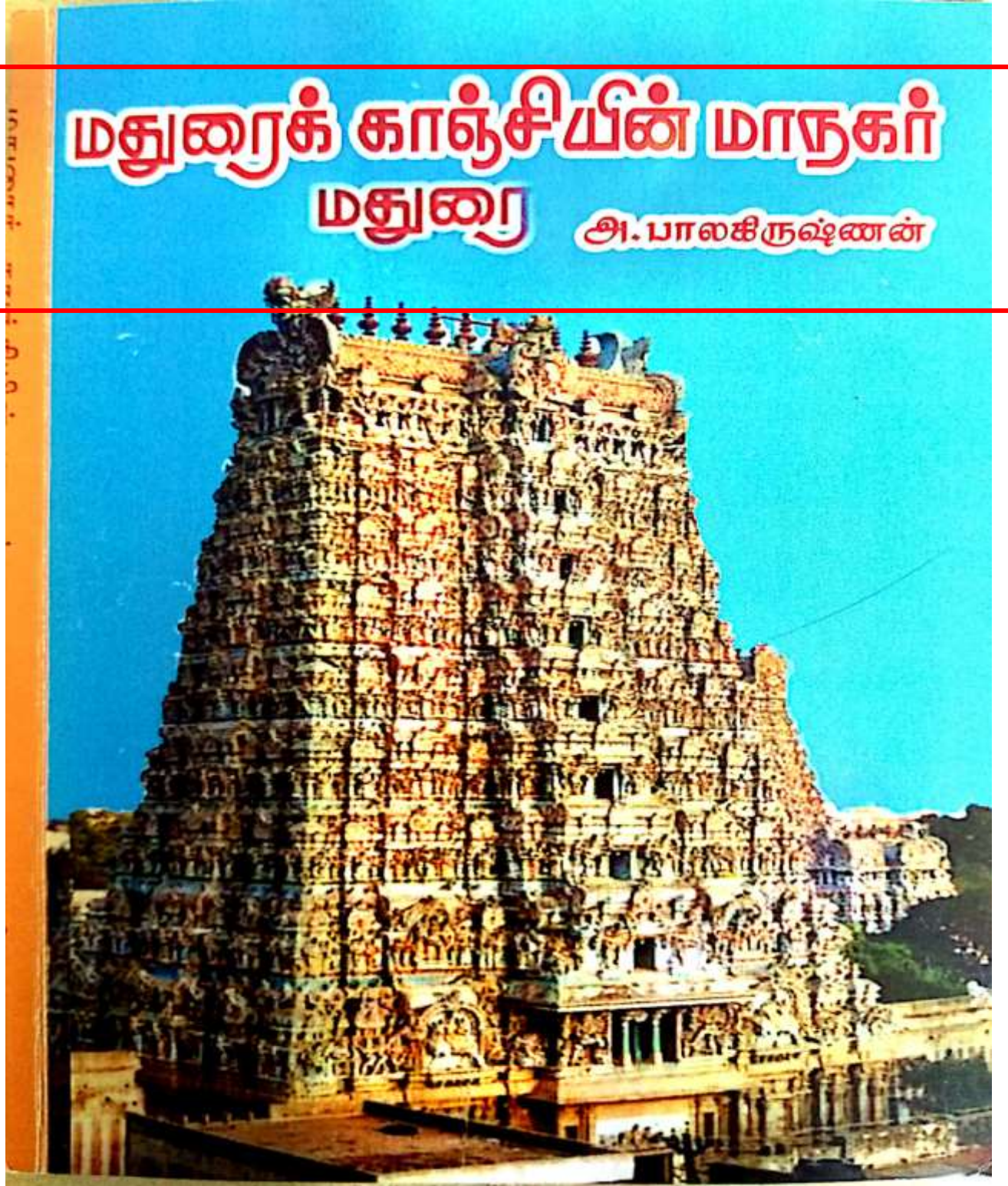
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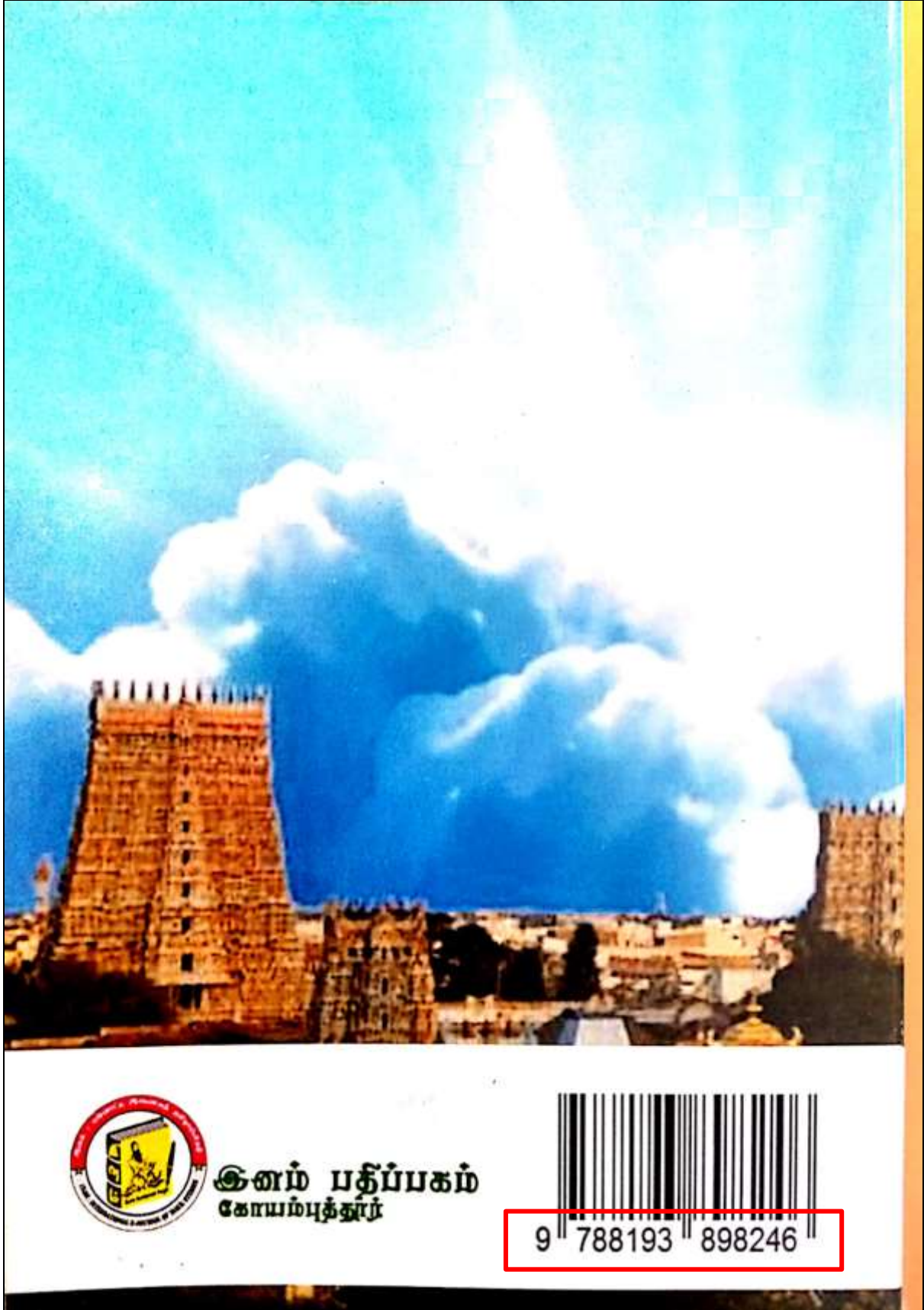
Title : Madhurai Kanjiyin Maanagar Madhurai

Author : Mr.A.Balakrishnan

Department : Tamil

Year of Publication: 2018



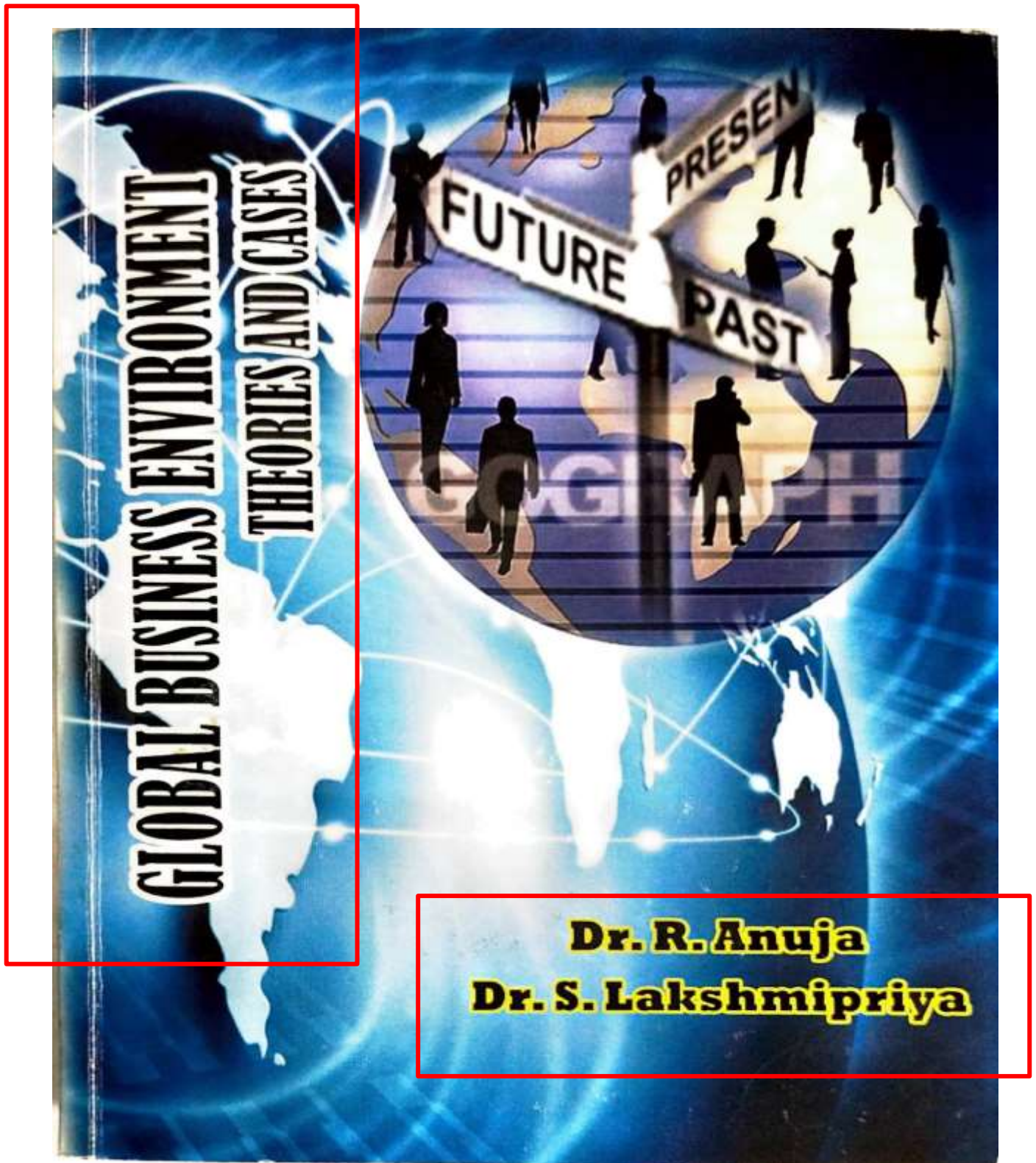


Title : Global Business Environment Theories & Cases

Authors : Dr.R.Anuja Dr.S.Lakshmipriya

Department : Management Studies

Year of Publication: 2018



GLOBAL BUSINESS ENVIRONMENT

Theories and Cases

Dr. R. Anuja
Principal

Dr. S. Lakshmipriya
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Inam Pathippagam

GLOBAL BUSINESS ENVIRONMENT
Theories and Cases

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Size : 1/8 demy

First Edition : November 2018

Published By : **Inam Pathippagam**

B.7, Door No.2

Vallalar Apartment

Vallalar Nagar, Ondipudur

Coimbatore – 641 016

Cell: 9600370671

Printed by : Real Impact Resolution, Chennai

Pages : xi + 555

Prices : Rs 500

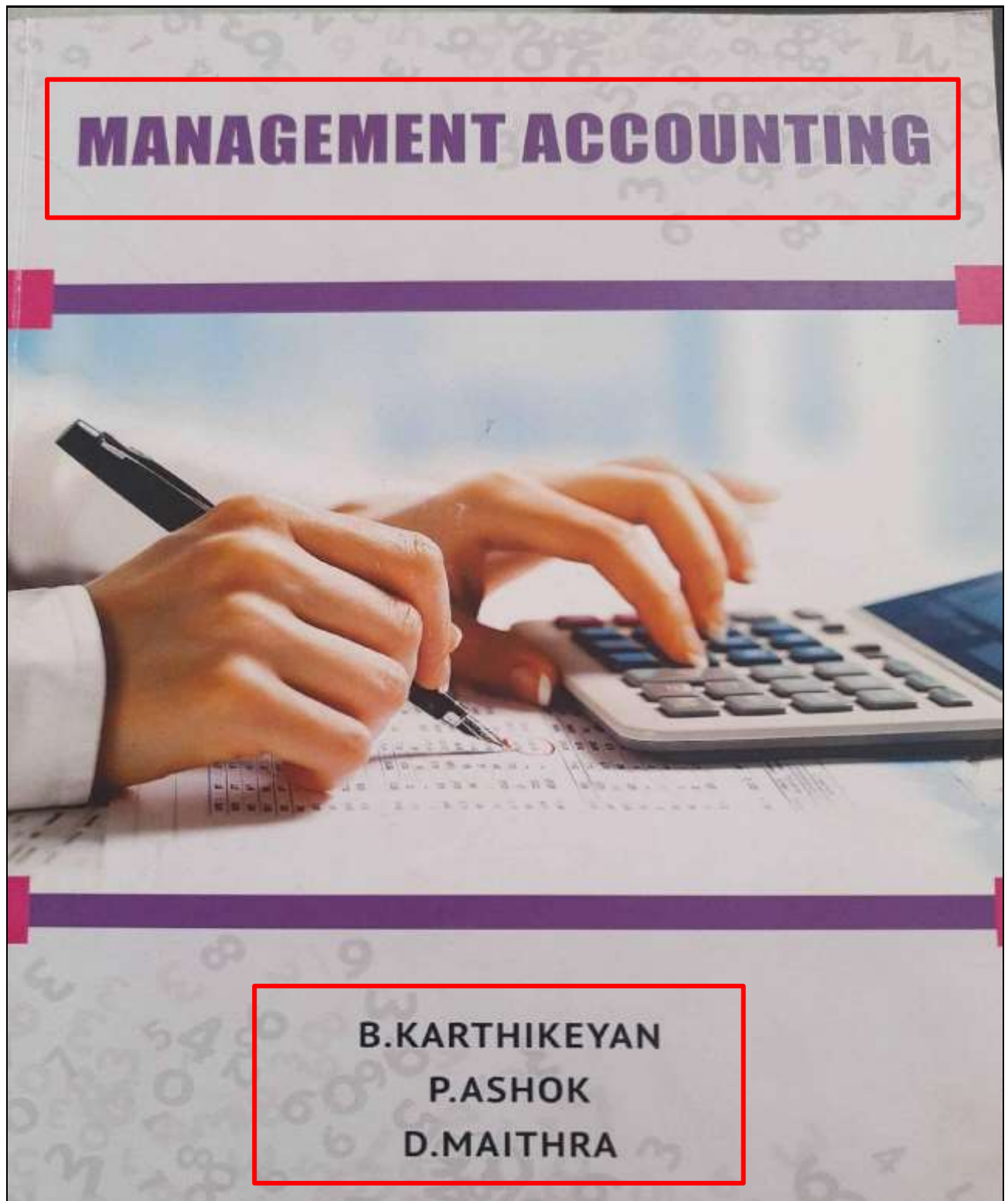
ISBN : 978-81-939766-1-6

Dr.R.Anuja is an accomplished, proven and well recognized leader with 20+ years of experience in various pillars including HR, marketing, trading and management. She is currently serving as Principal at KG College of Arts and Science. She is the Senate Member of Bharathiar University for more than three years. She has completed her doctorate in management. She is expertise in academic curriculum planning and implementation, counselling, career guide, system designing with cost effectiveness and industry-institute interaction. She is an analytical problem solver, critical thinker, self-motivated and multi-task oriented person. She is the recipient of Excellent Academician & Innovative Dedicated Principal Award from The Society of Innovative Educationist & Scientific Research Professional Singapore-Malaysia Section for 2018. She also received best performer award from KG Foundation presented by Dr. APJ. Abdul Kalam. She is also the recipient of best teacher award and senior educator and researcher award. She is an author of text books titled "Managerial Economics", "Organizational Behaviour" and published 25+ papers in reputed national and international journals

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Title : Management Accounting
Authors : Mr.B.Karthikeyan & Mr.P.Ashok
Department : Commerce
Year of Publication: 2018



MANAGEMENT ACCOUNTING

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ARUNA PUBLICATIONS

CHENNAI – 600 049

Published by
Aruna Publications
17, 2st Street (Annexe) North Jaganath Nagar,
Villivakkam,
Chennai- 600 048
Tamilnadu.
Email: arunapublications@gmail.com
Phone: 044-26507131

Management Accounting

ISBN: 952-74-1283-761-4

Rs. 150/-

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Laser typeset at: Kumaran Computers, Chennai- 600 021.

Printed at: Maruthi Offset Printing, Chennai- 4.

MANAGEMENT ACCOUNTING

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ABOUT THIS BOOK

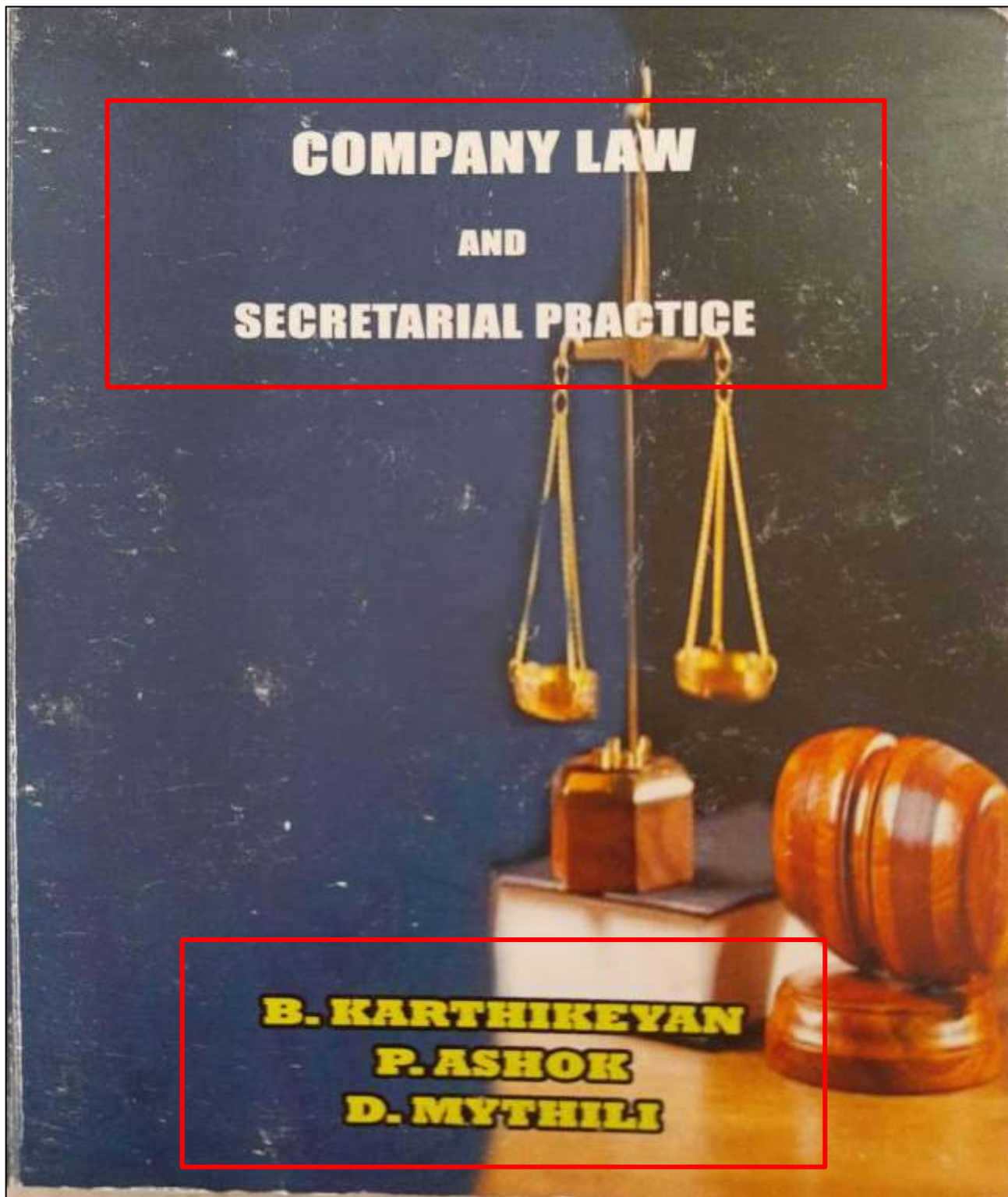
The information is made useful by analysis and interpretation of financial statement with the help of management accounting. Financial accounting provides necessary accounting information to the management. In present days the management accounting has become an integral part of business. It helps the management in planning, coordinating, communicating and controlling.

The area covered in this subject is very wide; it not only includes the tools and techniques for analysis and interpretation of financial statements like common size statement, comparative statement, ratio analysis, fund flow and cash flow statement, marginal costing, budgetary control but it also covers management reporting. The knowledge of all these areas are imperative for commerce and management students. We have tried to bring forth the complex subject in a systematic and simple language. This book has been exhaustively dealt with simple presentation of theoretical concept.

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17, 2st Street (Annexe) North Jaganath Nagar,
Villivakkam, Chennai- 600 048, Tamilnadu.
Email: arunapublications@gmail.com
Phone: 044-26507131

ISBN: 952-74-1283-761-4
Rs. 150/-

Title : Company Law and Secretarial Practice
Author : Mr.B.Karthikeyan, Mr.P.Ashok & Ms.D.Mythili
Department : Commerce
Year of Publication: 2018



COMPANY LAW AND SECRETARIAL PRACTICE

B. KARTHIKEYAN

P. ASHOK

D. MYTHILI

Assistant Professor (s)

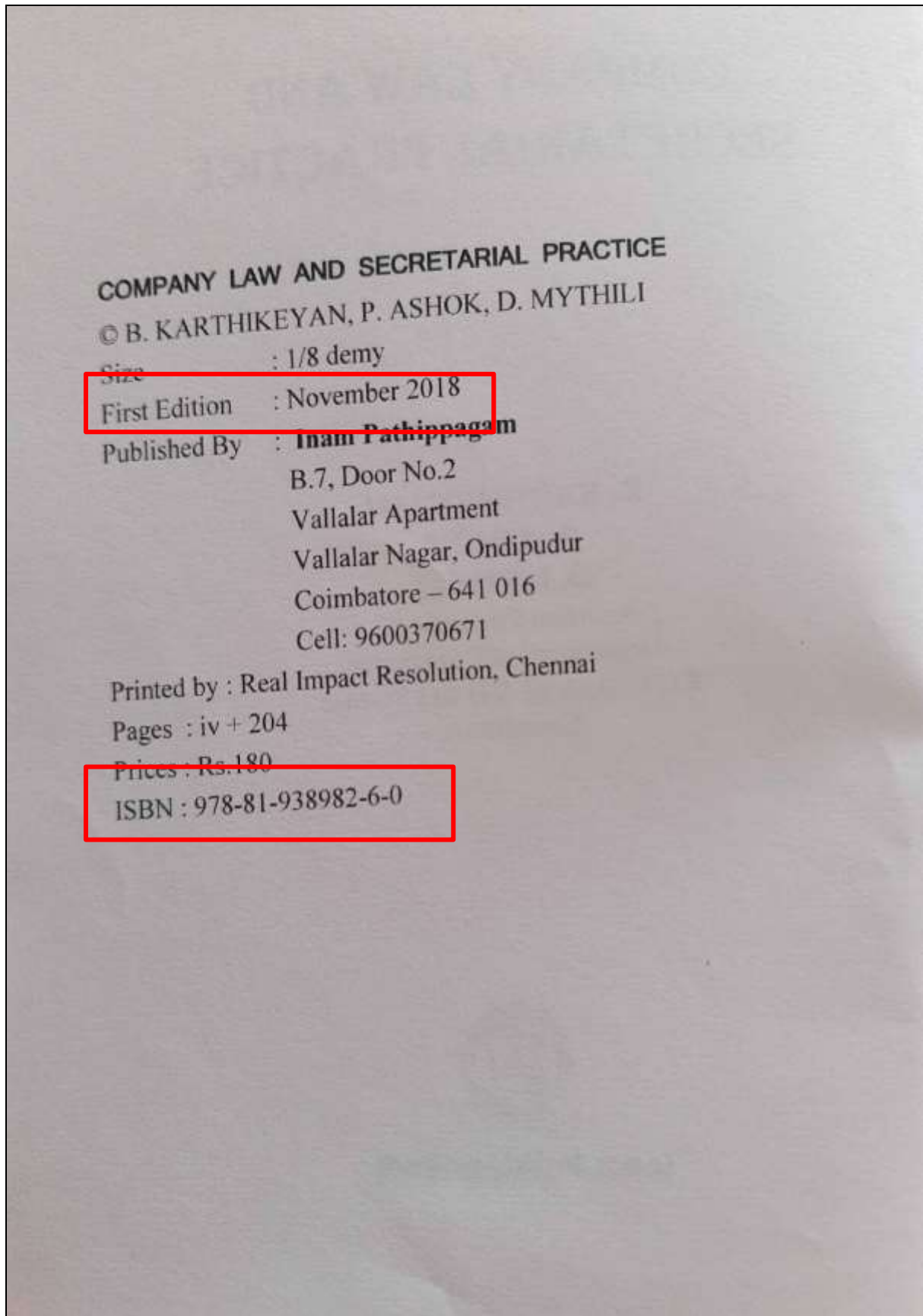
Department of Commerce

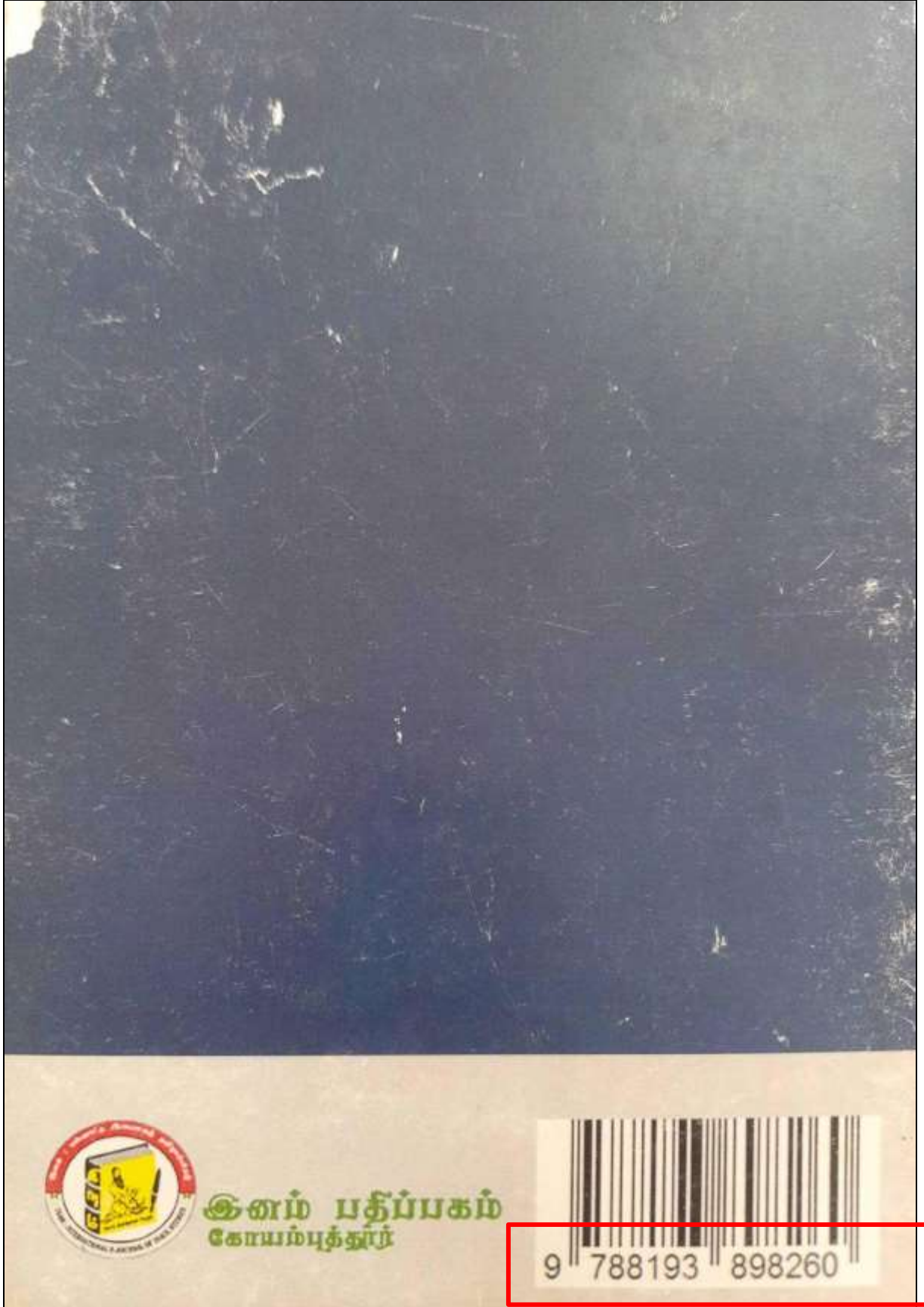
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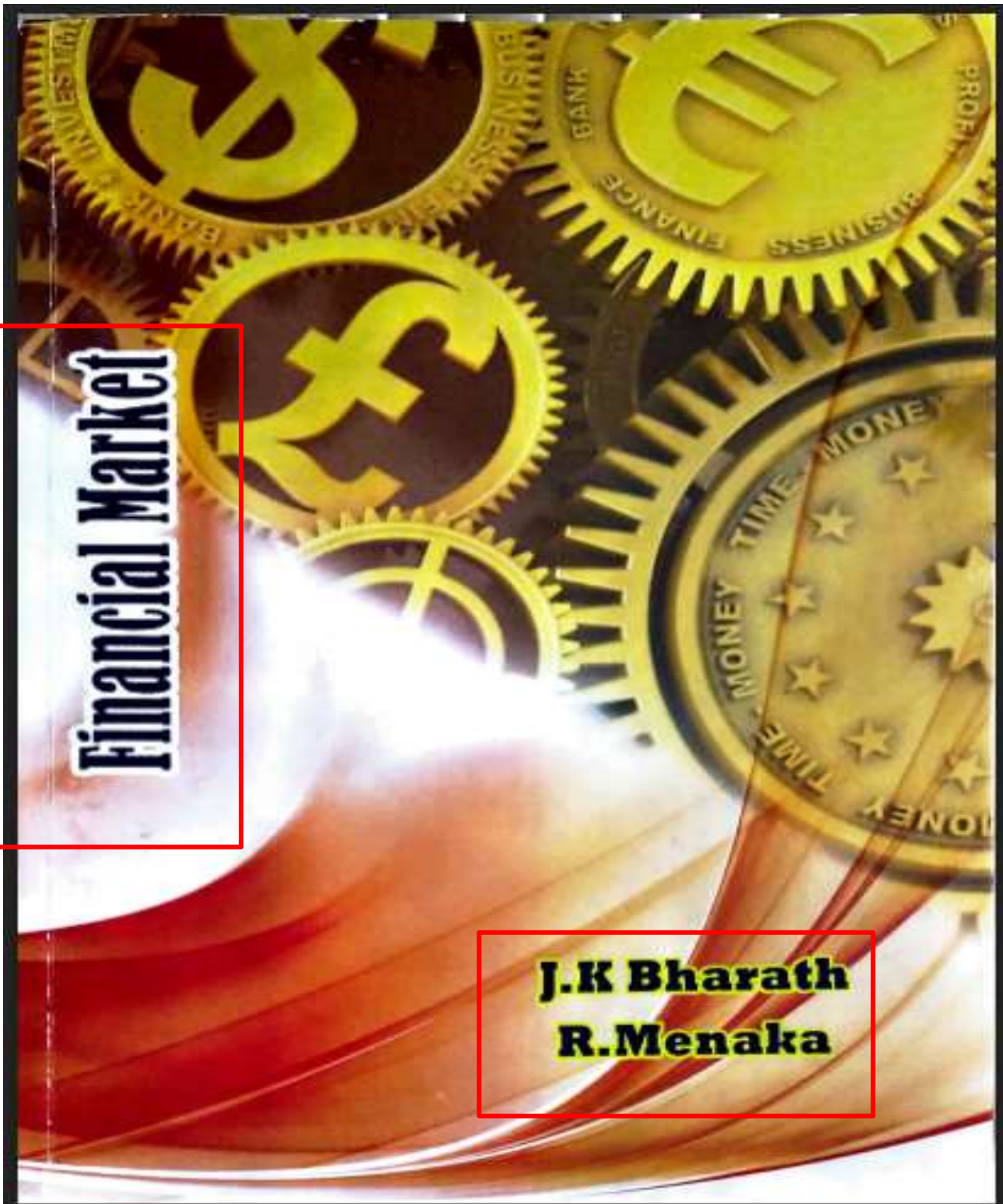


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Title : Financial Market
Author : Mr.J.K.Bharath & Ms.R.Menaka
Department : Commerce with Computer Applications
Year of Publication: 2018



FINANCIAL MARKET

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Size : 178 demy

First Edition : November 2018

Published By : **Inam Pathippagam**

B.7, Door No.2

Vallalar Apartment

Vallalar Nagar, Ondipudur

Coimbatore – 641 016

Cell: 9600370671

Printed by : Real Impact Resolution, Chennai

Pages :416

Prices - Rs.370

ISBN : 978-0-359-39911-6 (lulu)



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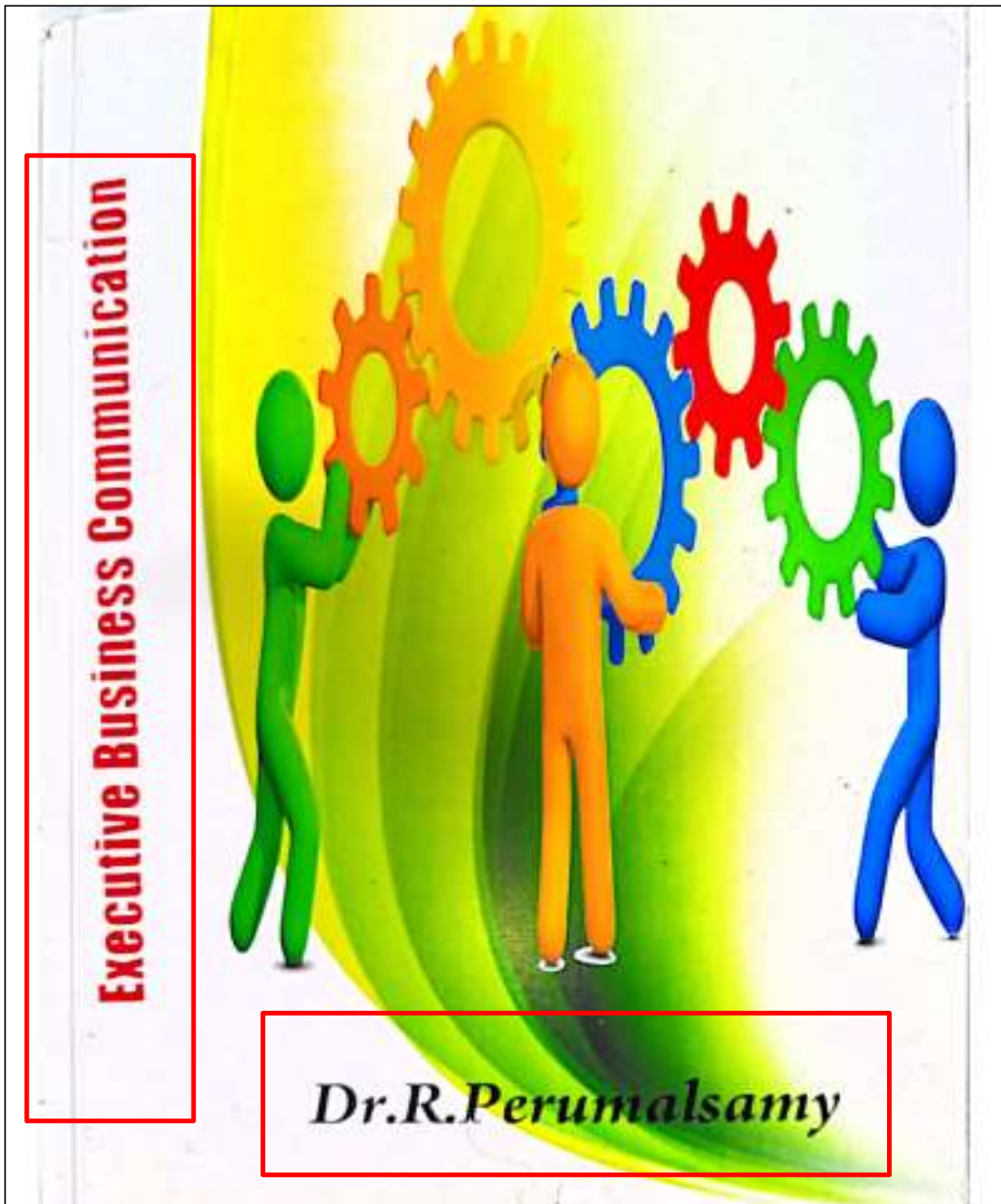
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சென்ட்ரல் பதிப்பகம்
கோயம்புத்தூர்



Title : Executive Business Communication
Author : Dr.R.Perumalsamy
Department : Commerce with Information Technology
Year of Publication: 2018



Executive Business Communication

Dr.R.Perumalsamy

*Head of the Department
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INAM PATHIPPAGAM

Dr.R.Perumalsamy

Executive Business Communication

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First Edition : January 2019
Published by – INAM

B-7, Door No-2
Vallalaar Apartments, Vallalaar Nagar,
Ondipudur, Coimbatore – 21.
Cell : 9600370671, 9677821364.

Email : inameditor@gmail.com
Pages : 418
Prices : Rs 370

ISBN : 978-0-359-47426-4



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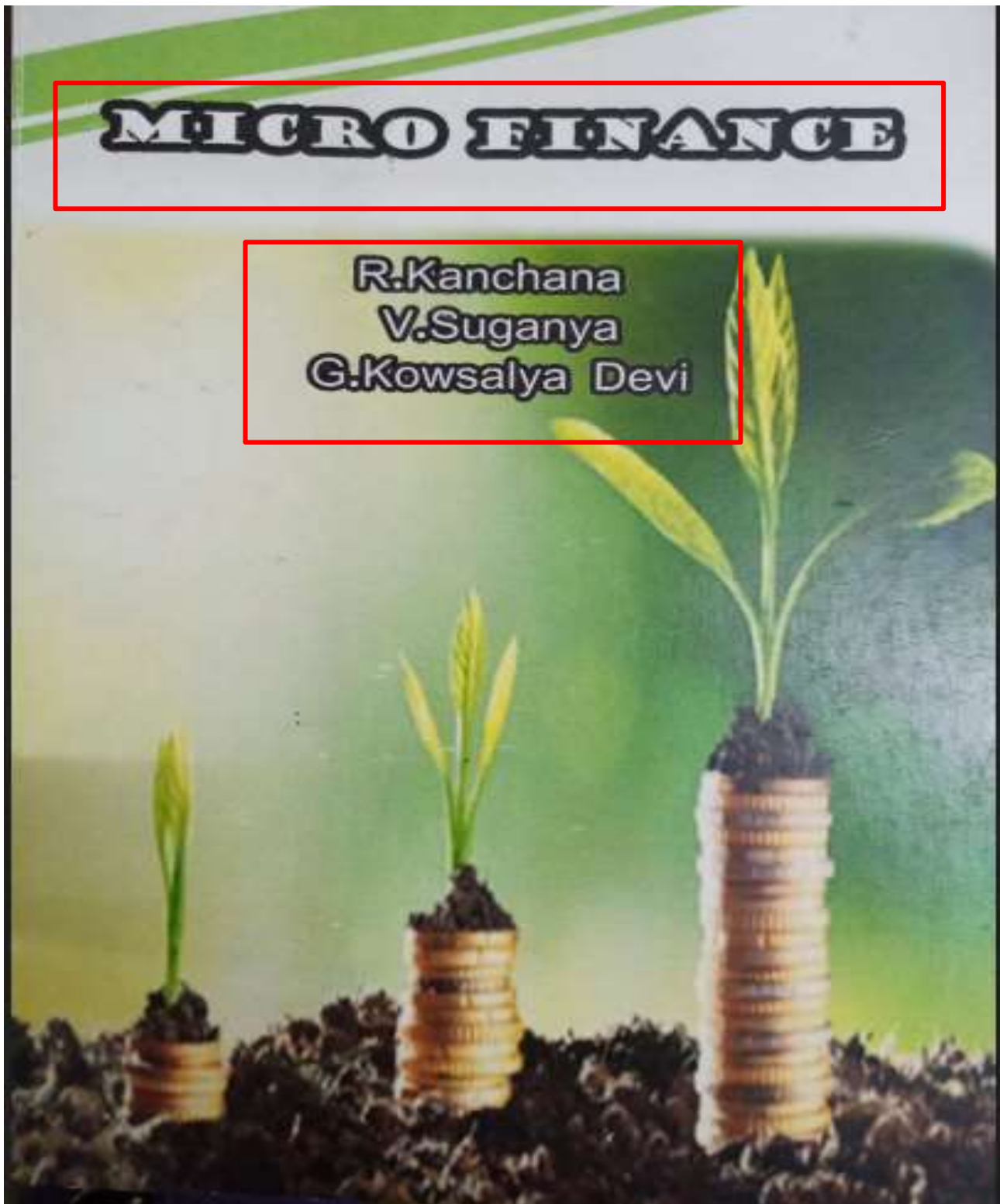


Title : Micro Finance

Author : Ms.R.Kanchana, MsV.Suganya & Ms.G.Kowsalyadevi

Department : Commerce with Professional Accounting

Year of Publication: 2018



MICRO FINANCE

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MICRO FINANCE

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Size : 1/8 demy

First Edition : November 2018

Published By : **Inam Pathippagam**

B.7, Door No.2

Vallalar Apartment

Vallalar Nagar, Ondipudur

Coimbatore – 641 016

Cell: 9600370671

Printed by : Real Impact Resolution, Chennai

Pages : v + 127

Prices : Rs.110

ISBN : 978-81-938982-8-4



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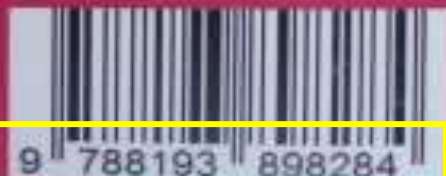
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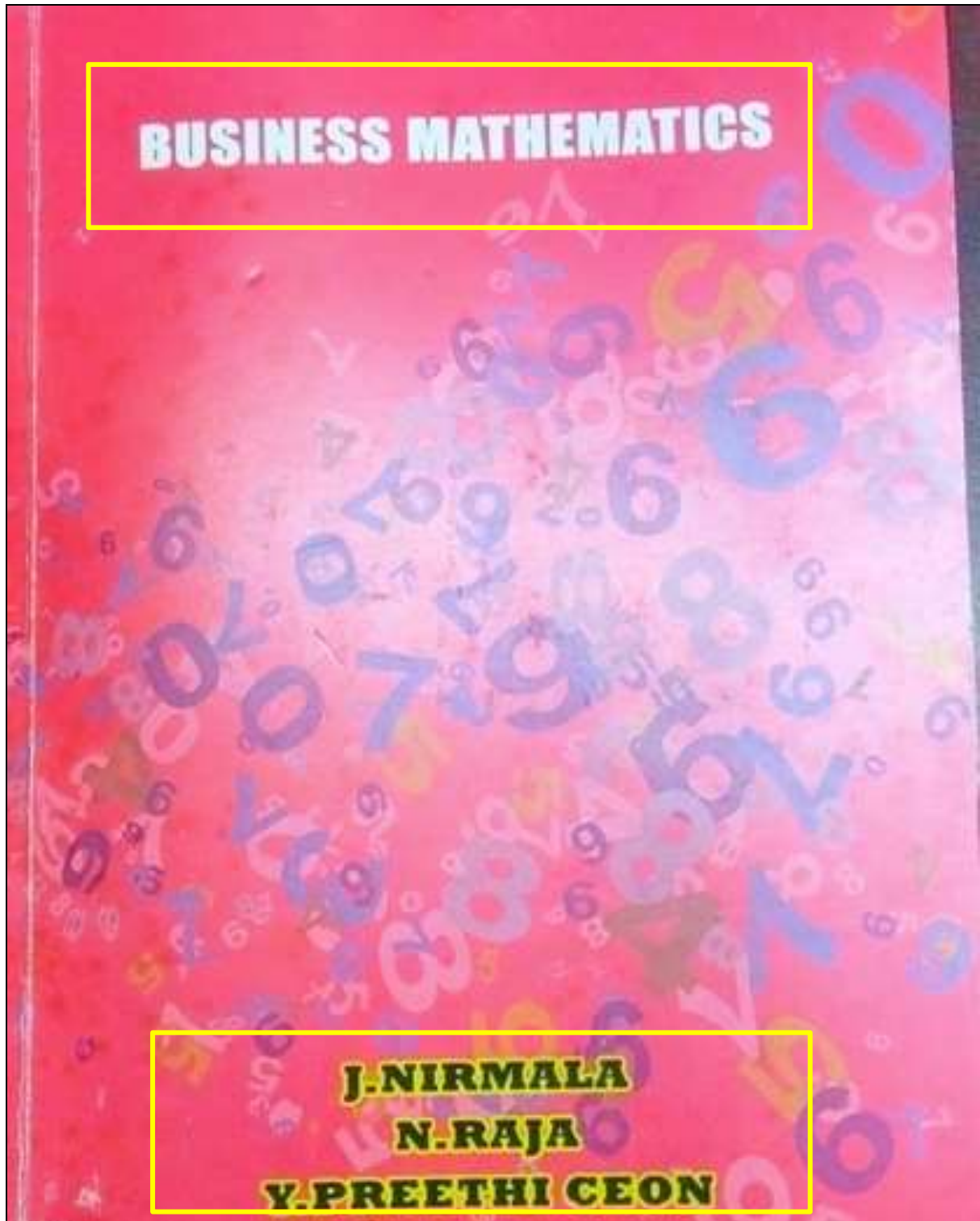
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சார் புத்திரகம்
கொழும்பு




Title : Business Mathematics
Author : Ms.J.Nirmala, Ms.Y.Preethi Ceon & Mr.N.Raja
Department : Mathematics
Year of Publication: 2018




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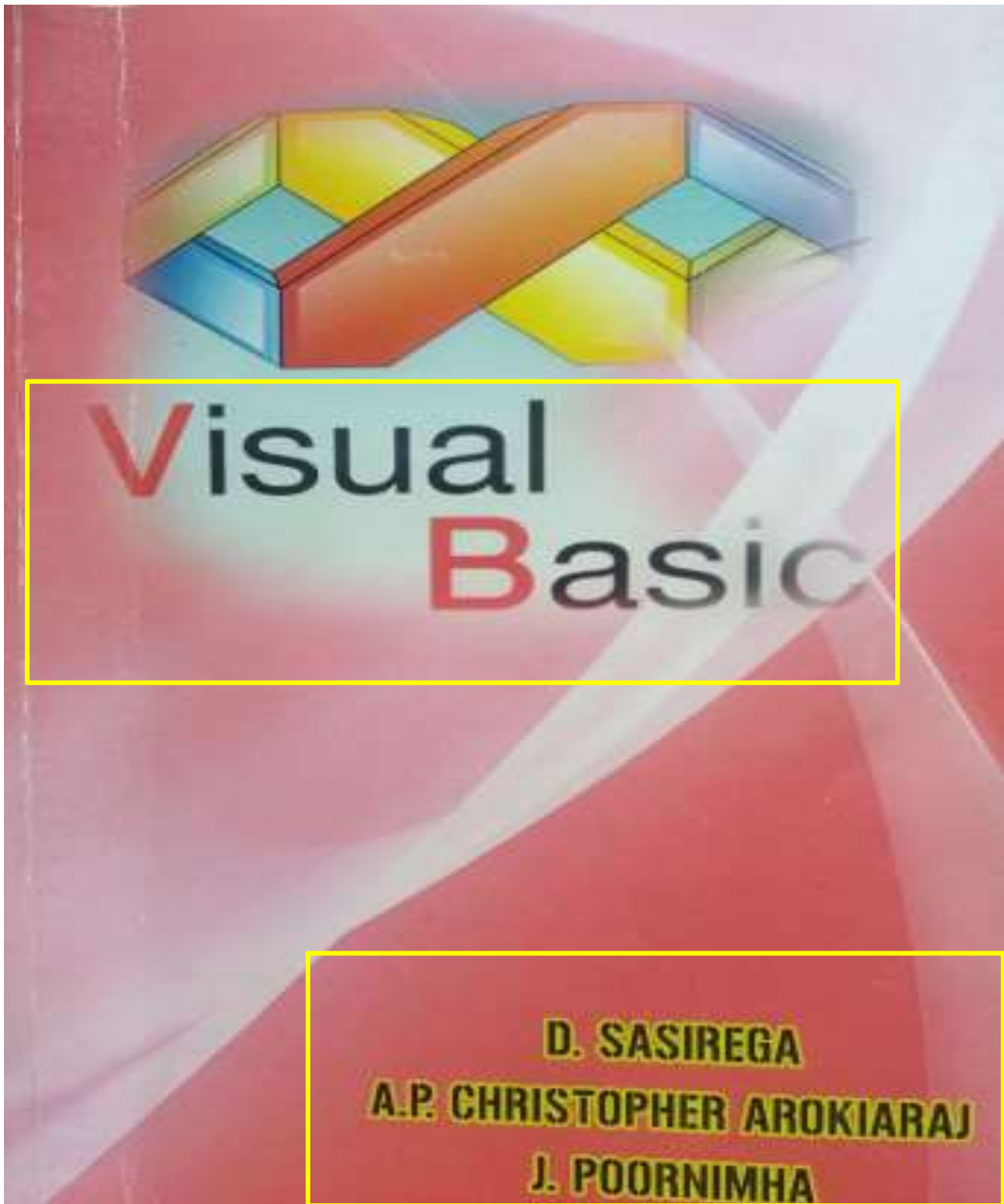


 **ஆனந்த பதிப்பகம்**
சென்னை



9 788193 898253

Title : Visual Basic
Author : Ms.D.Sasirega, Mr.A.P.Christopher Arokiaraj & Ms.J.Poornimha
Department : Computer Science
Year of Publication: 2018



VISUAL BASIC

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Size : 1/8 demy

First Edition : November 2018

Published By : Inam Pathippagam

B.7, Door No.2

Vallalar Apartment

Vallalar Nagar, Ondipudur

Coimbatore – 641 016

Cell: 9600370671

Printed by : Real Impact Resolution, Chennai

Pages : 275

Price : Rs. 250

ISBN : 978-81-939766-0-9

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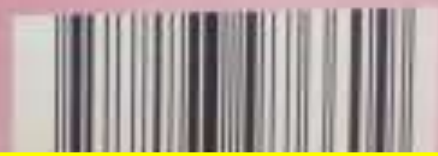


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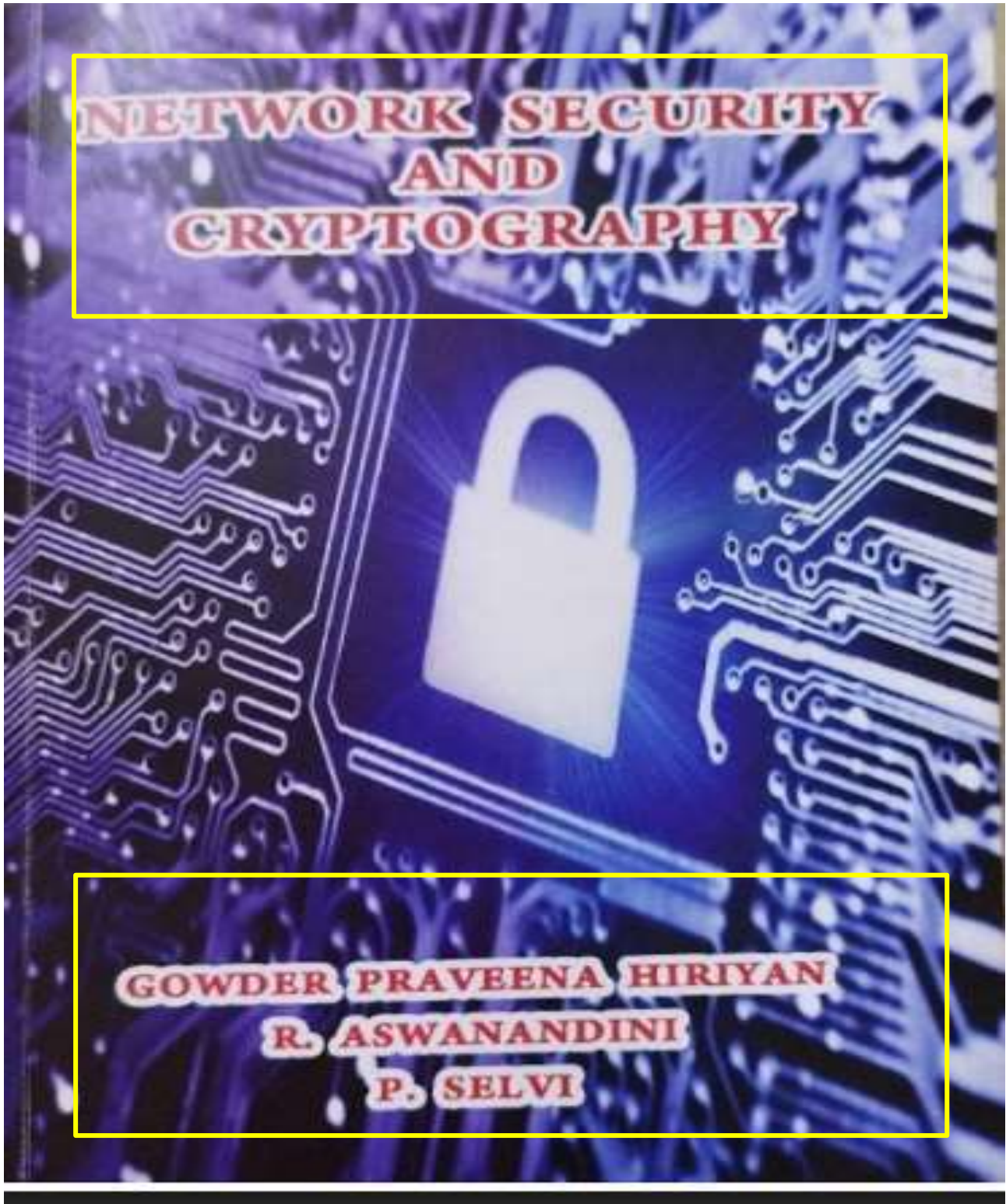


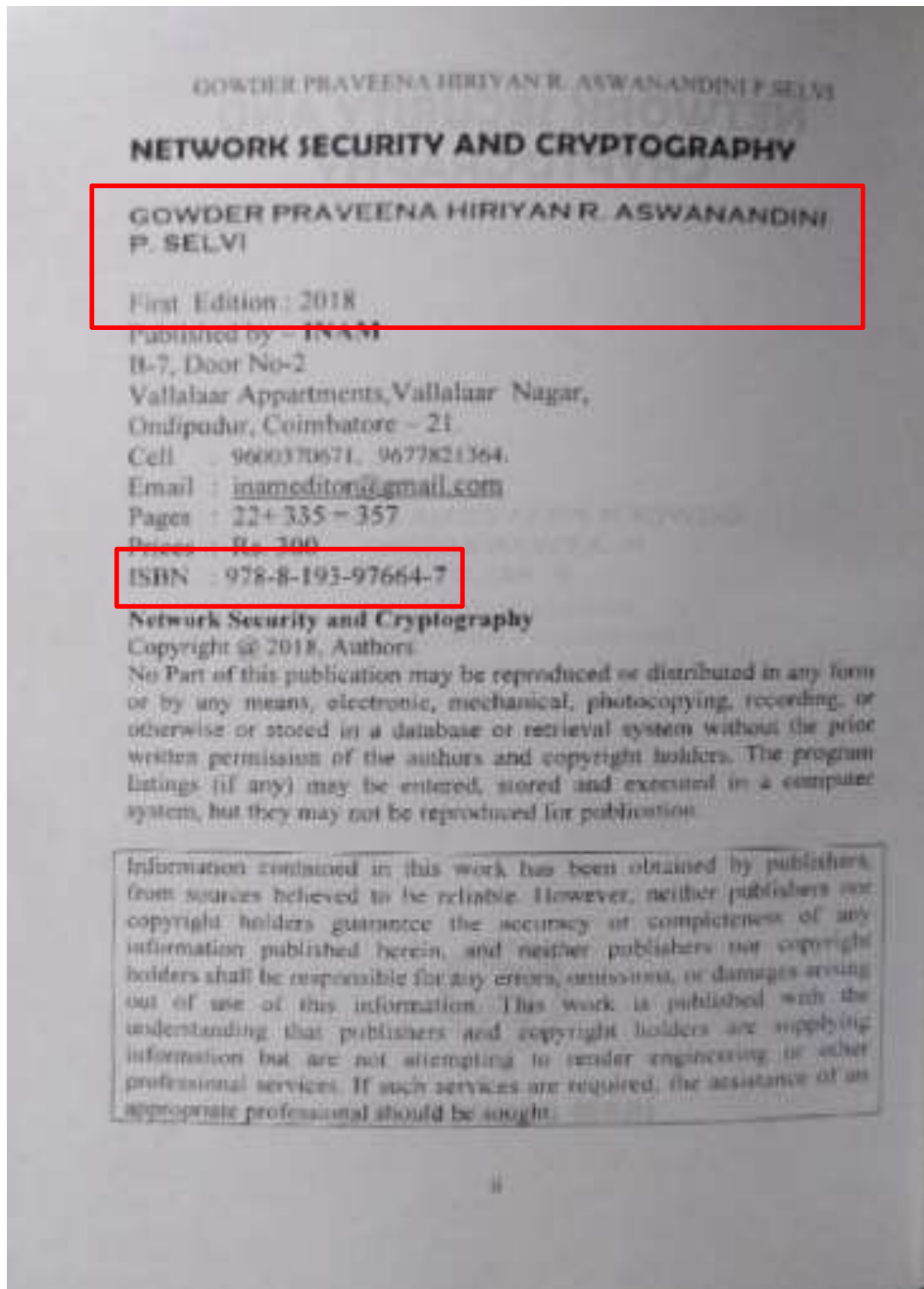
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9 788193 976609

Title : Network Security and Cryptography
Author : Ms.Gowder Praveena Hiriyan, Ms.R.Aswanandini & Ms.P.Selvi
Department : Computer Science
Year of Publication: 2018







The book cover features three author portraits and their biographies. The background is a green circuit board pattern. The authors are: 1. Gowder, Praveena, Mithyan, Assistant Professor, Department of Computer Science, KG College of Arts and Science, Coimbatore. 2. R. Anandhini, Assistant Professor, Department of Computer Science, KG College of Arts and Science, Coimbatore. 3. P. Selvi, Assistant Professor, Department of Computer Science, KG College of Arts and Science, Coimbatore. The cover also includes a logo for Sarabambika Publishers, a barcode, and the ISBN number 9 788193 976647.

Gowder, Praveena, Mithyan, is currently working as an Assistant professor, Department of Computer Science, KG College of Arts and Science, Coimbatore. She has eight years of working experience in various academic institutions.

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P. Selvi currently working as an Assistant professor, Department of Computer Science, KG College of Arts and Science, Coimbatore. She has six years of working experience in various academic institutions. She is currently pursuing her Ph.D. Karpagam Academy of Higher Education. She has published in three International journals and two scopus journals.

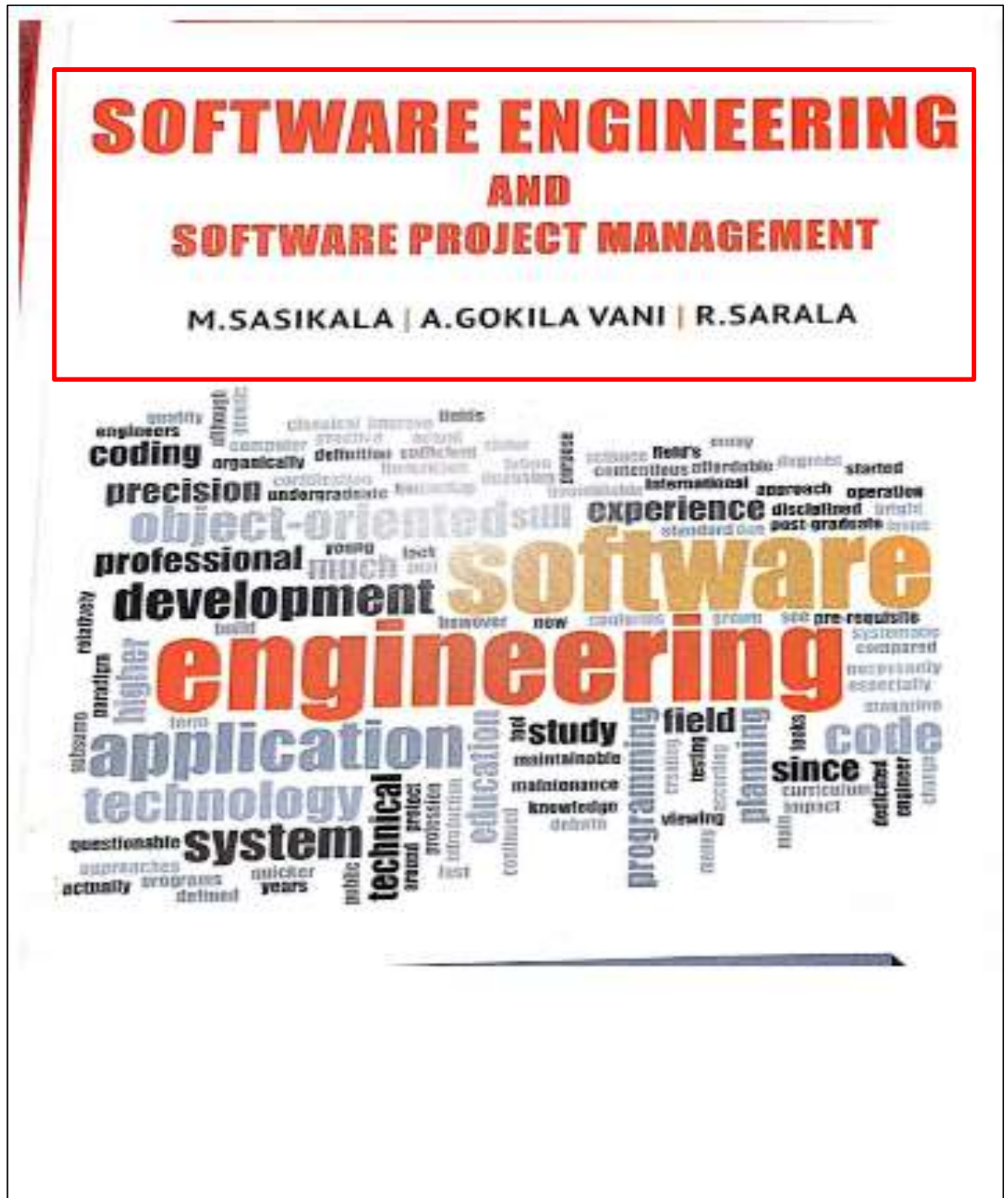
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Sarabambika
9 788193 976647

Title : Software Engineering & Software Project Management

Author : Ms.M.Sasikala , Ms.A.Gokila Vani & Ms.R.Sarala

Department : Computer Science

Year of Publication: 2018



SOFTWARE ENGINEERING AND SOFTWARE PROJECT MANAGEMENT

ABOUT THE AUTHORS

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ABOUT THIS BOOK

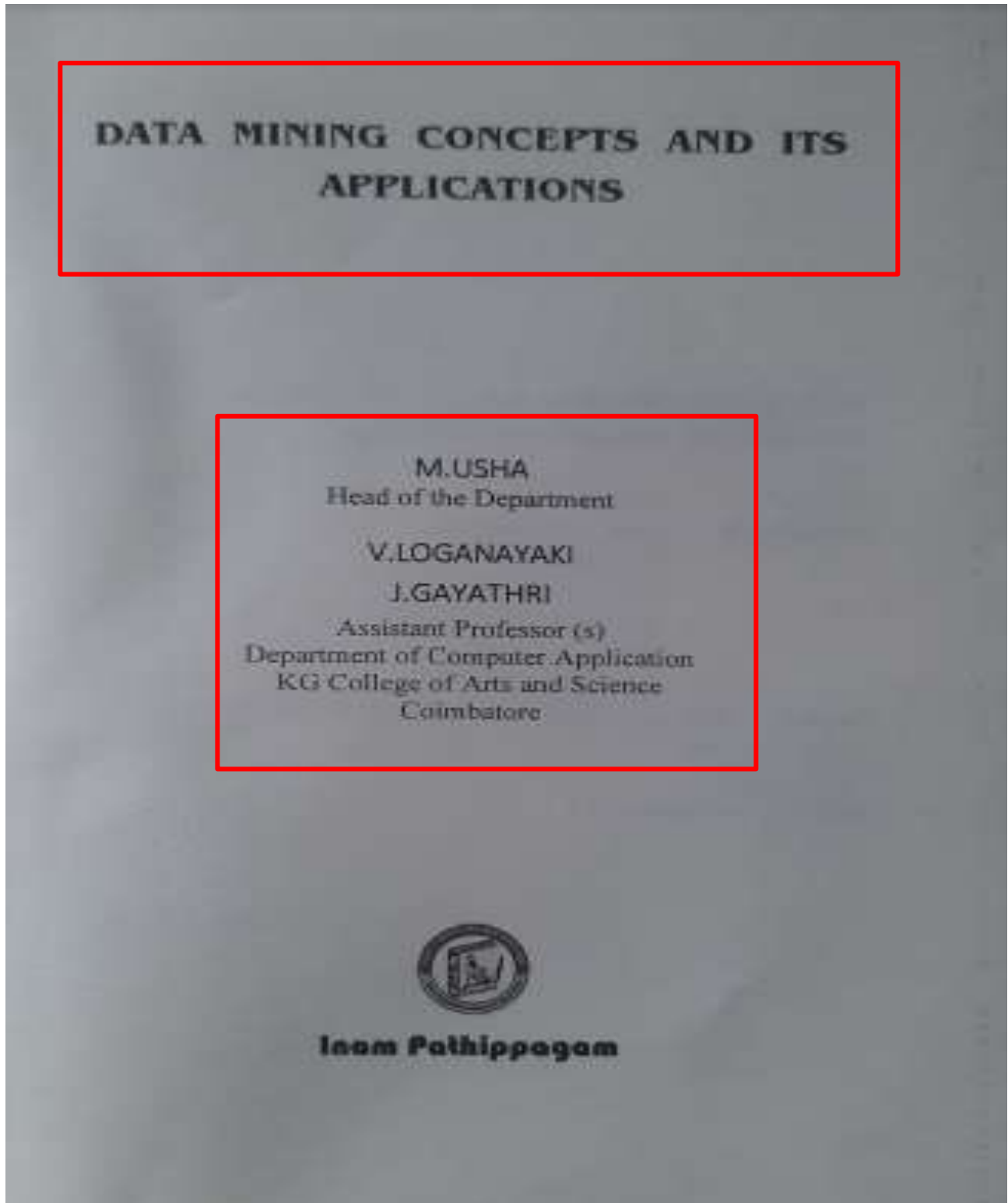
Software engineering with all its components and processes to apply engineering principles to the creation, operations, and maintenance of the software components of various systems. The main focus of software engineering is to develop team strategies for the production of software to solve specific problems while team members are involved in the process, as users, as analysts, programmers, software engineers, etc.

This book has been prepared considering the syllabus of B.Sc. Computer Science. The book is divided into three parts. The first two parts describe the software engineering concepts and its development models. The third part incorporates the different types of testing. The fourth and fifth unit consists of software project management techniques including configuration management, quality assurance, estimation techniques and project development phases in management perspective. The book will be very useful not only to the students but also to the subject teachers.

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 Phone: 044-2650363

ISBN: 952-74-1283-761-7
 Rs. 120/-

Title : Data Mining Concepts and Its Applications
Author : Ms.M. Usha, Ms.V. Loganayaki & Ms.J. Gayathri
Department : Computer Applications
Year of Publication: 2018





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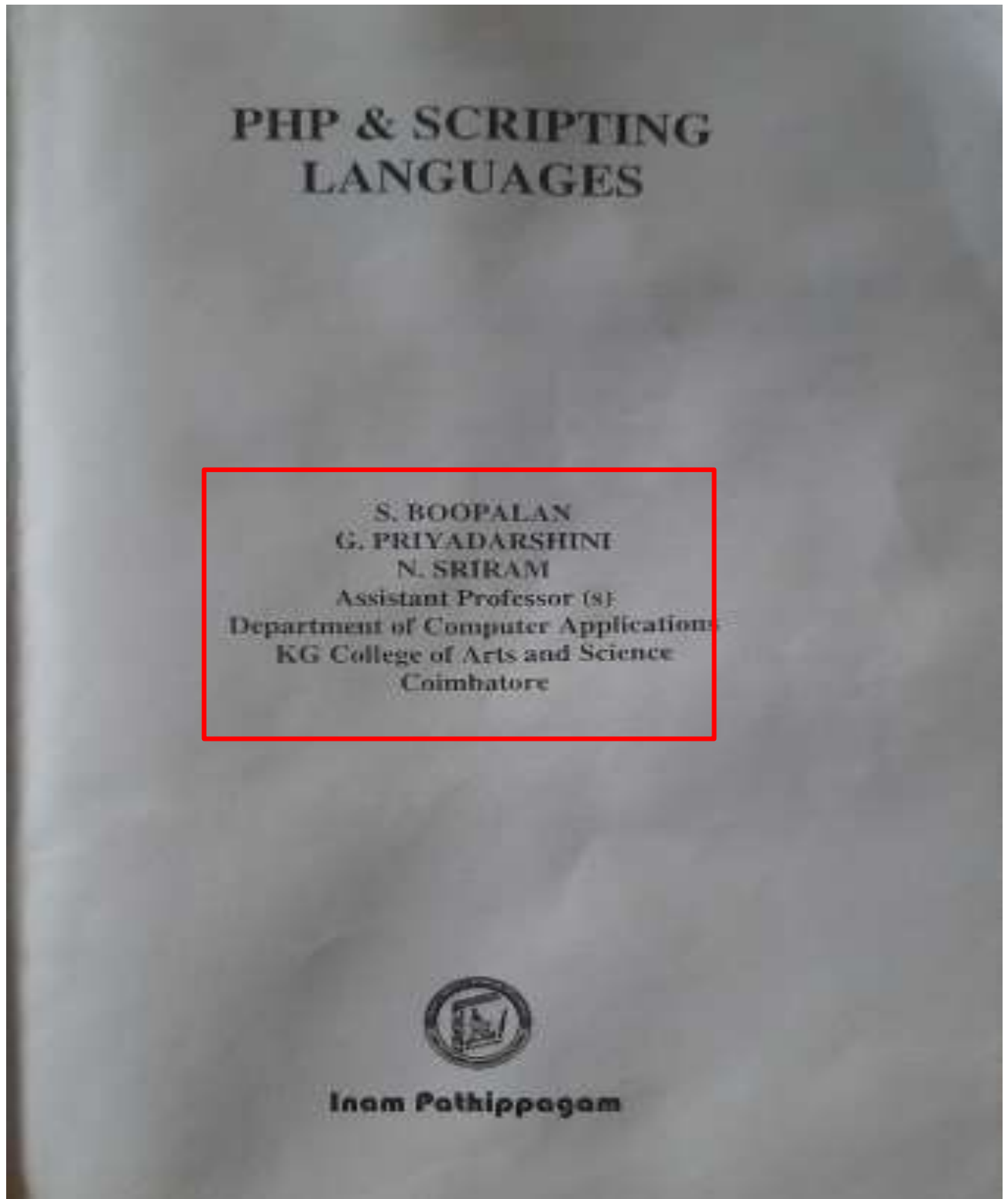


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Title : PHP & Scripting languages
Author : Mr.S.Boopalan , Ms.G. Priyadarshini & Mr. N.Sriram
Department : Computer Applications
Year of Publication: 2018





Title : Cryptography & Network Security
Author : Mr.M.Vinod Kumar & Ms.A.Nithya, Ms.G.Priyadarshini
Department : Computer Applications
Year of Publication: 2018

CRYPTOGRAPHY
&
NETWORK SECURITY

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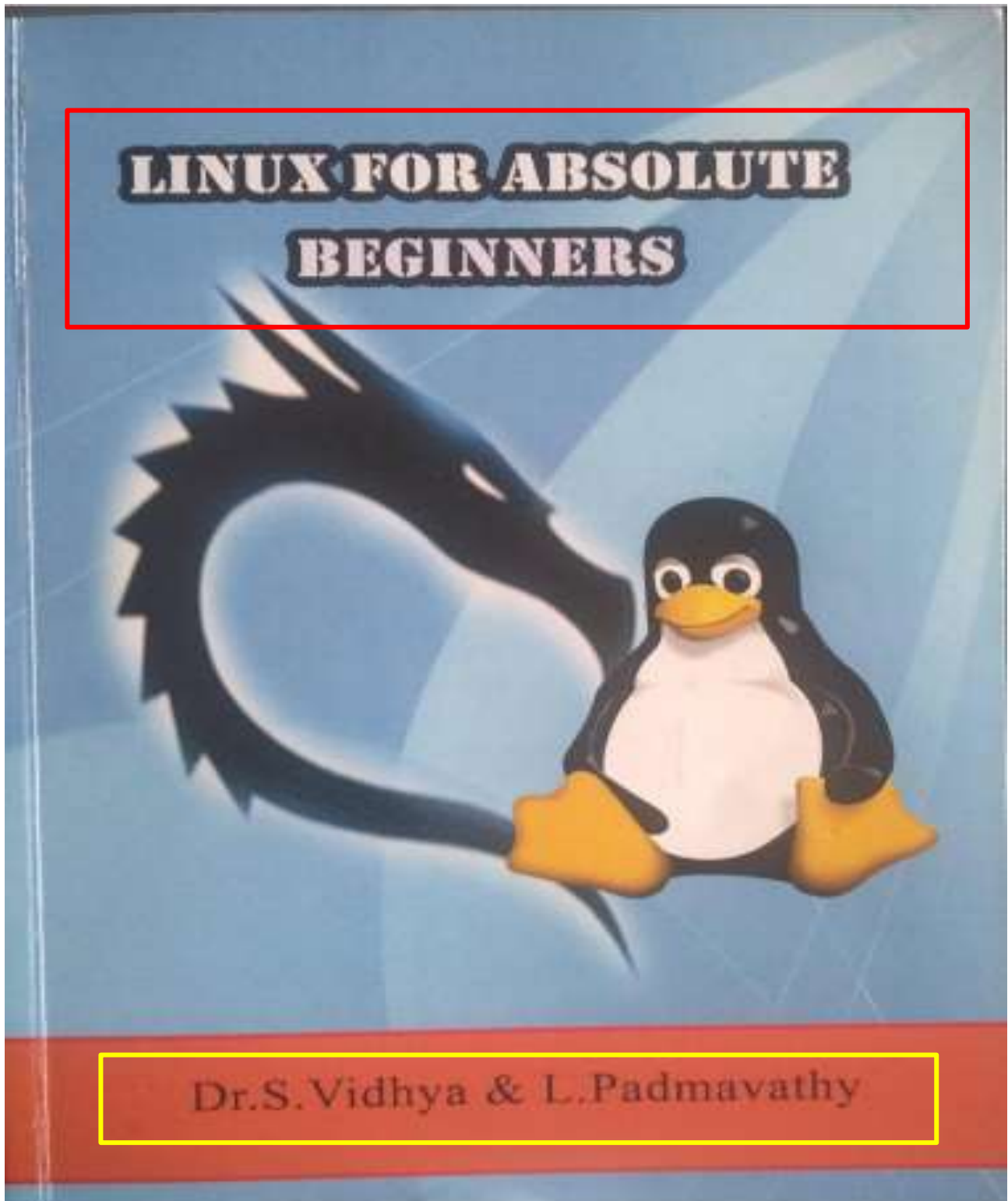
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Title : Linux for Absolute Beginners
Author : Dr.S.Vidhya & Ms.L.Padmavathy
Department : Information Technology
Year of Publication: 2018



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Size : 1/8 demy

First Edition : November 2018

Published By : Inam Pathippagam

B.7, Door No.2

Vallalar Apartment

Vallalar Nagar, Ondipodar

Coimbatore – 641 016

Cell: 9600370671

Printed by : Real Impact Resolution, Chennai

Pages : vii + 108

Price : Rs. 100

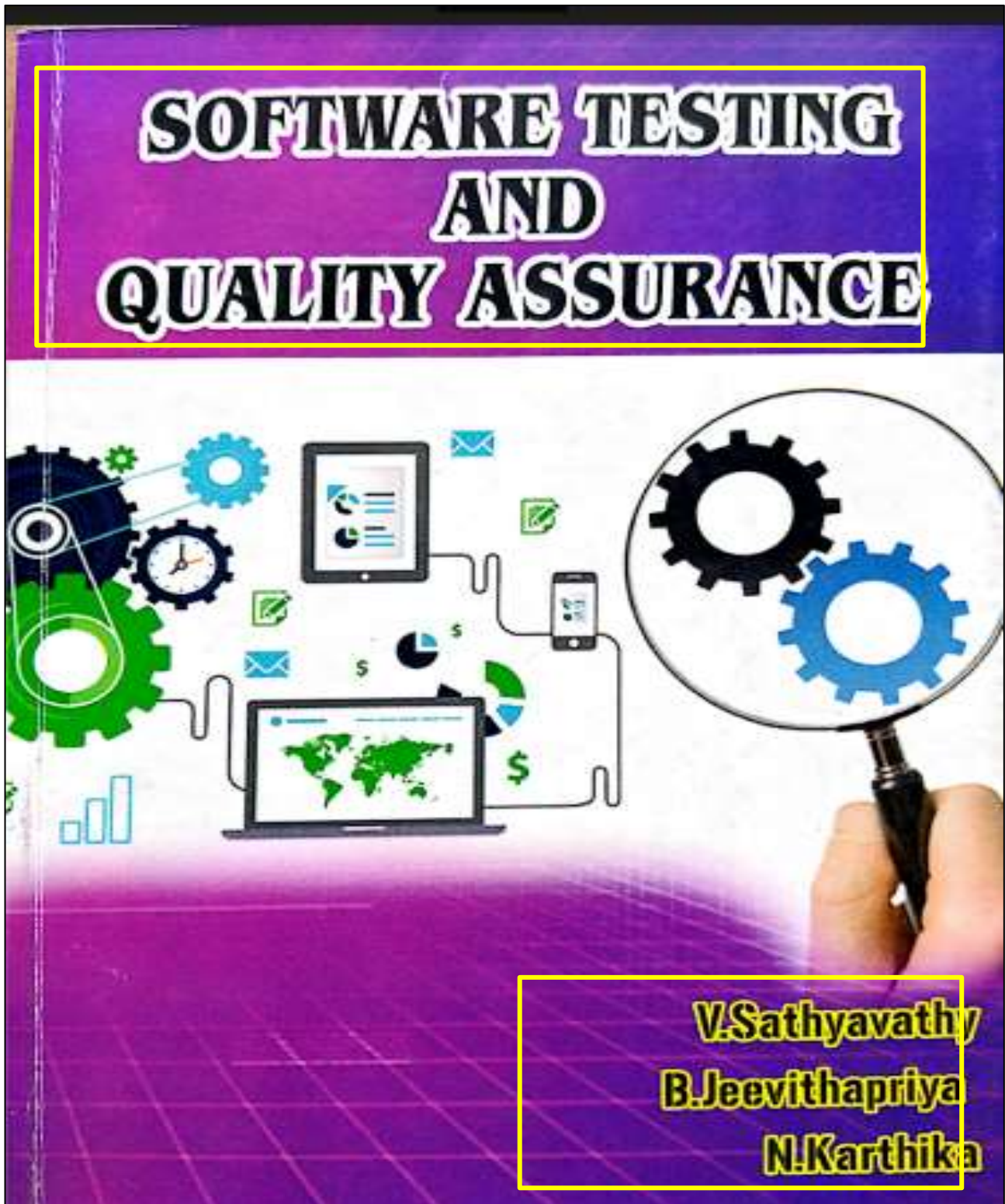
ISBN : 978-0-359-38299-6 (lulu)

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Title : Software Testing and Quality Assurance
Author : Ms.V.Sathyavathy, Ms.B.Jeevitha priya & Ms.N.Karthika
Department : Computer Technology
Year of Publication: 2018



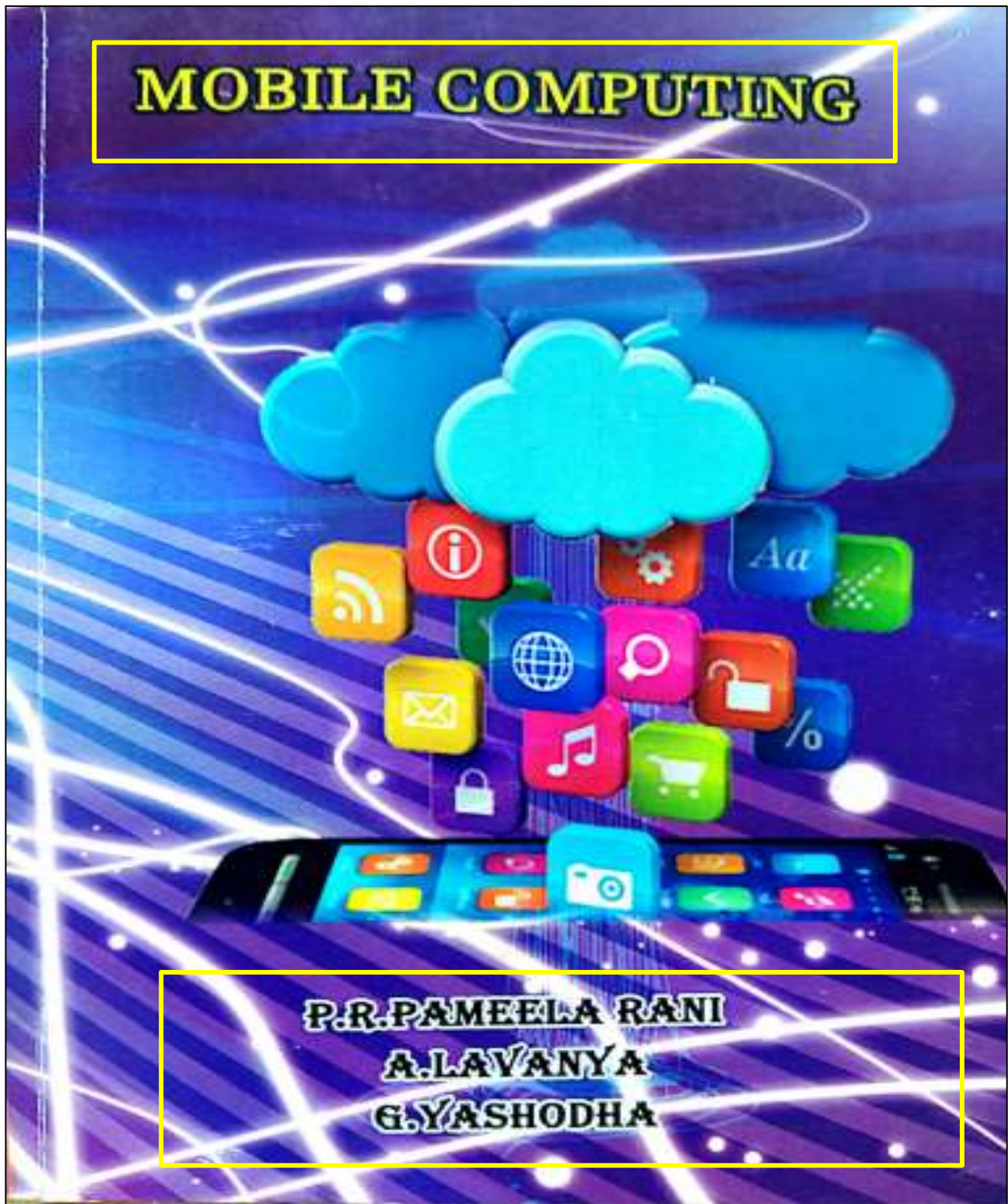
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Title : Mobile Computing
Author : Ms.P.R.PameelaRani, Ms.A.Lavanya,Ms.G.Yashodha
Department : Computer Technology
Year of Publication: 2018



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இனம் பதிப்பகம்
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Title : Digital Principles and Applications
Author : Mr. M. Arun Prasad, Mr. S. Karthikeyan, Mr. M.Senthilkumar &
Mr. R.Gladstone Duraisami
Department : Electronics and Communication Systems
Year of Publication: 2018



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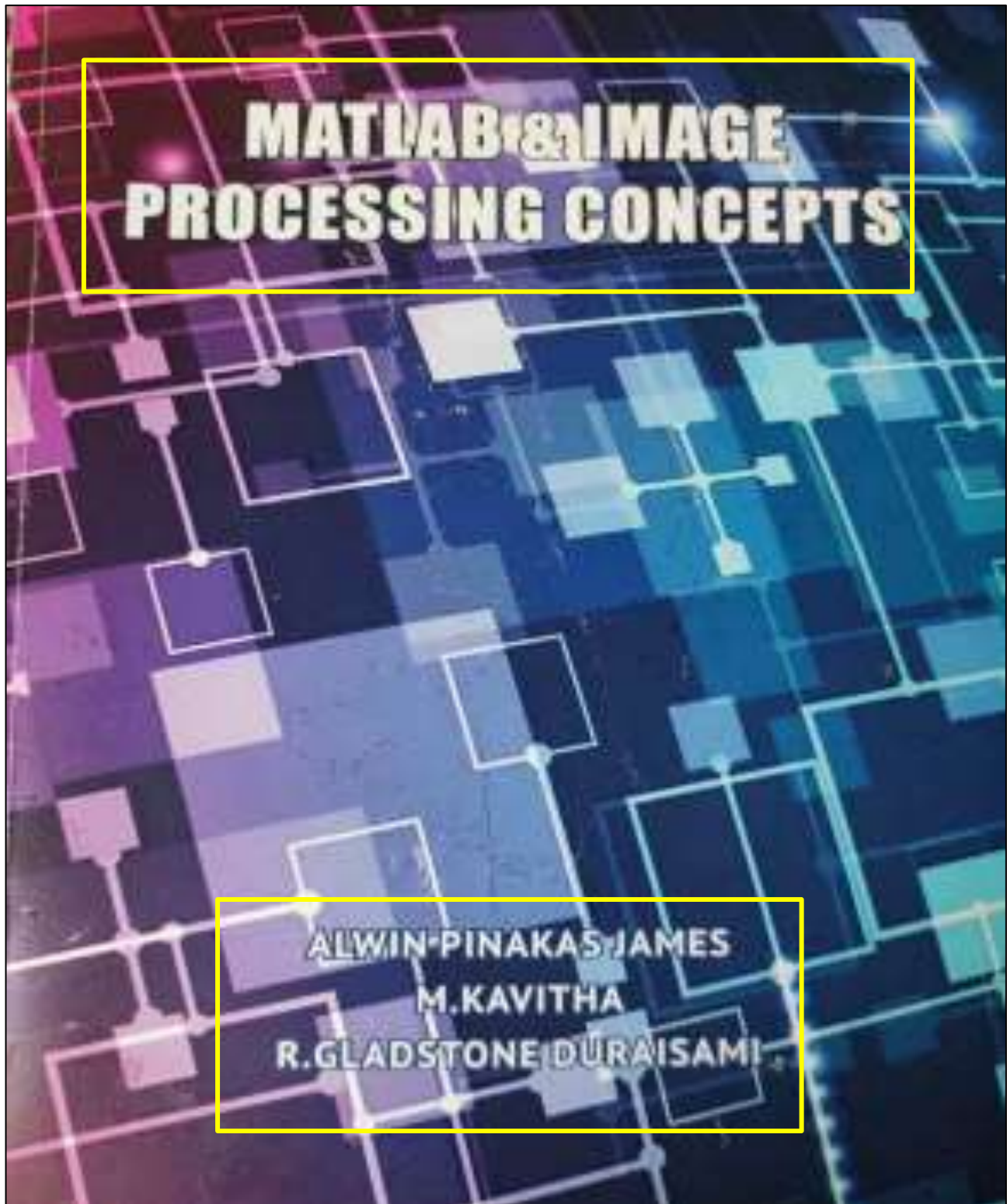
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Title : MAT Lab and Image Processing Concepts

Author : Mr. Alwin Pinakas James, Ms.M.Kavitha, Mr. R.Gladstone Duraisami

Department : Software Systems and Computer Science [PG]

Year of Publication: 2018



MATLAB & IMAGE PROCESSING CONCEPTS

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ABOUT THIS BOOK

MATLAB AND IMAGE PROCESSING CONCEPTS is a well-structured book for all graduate students of engineering, computer science, systems and related disciplines working in the field of image processing.

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