

KG College of Arts and Science Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Saravanampatti, Coimbatore-641007

Criterion 7: Institutional Values and Best Practices

Key Indicator 7.1 : Institutional Values and Social Responsibilities

Metric 7.1.4 Institution Initiatives in Providing an Exclusive Environment

7.1.4 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens, in the last five years

Year	2021-22	2020-21	2019-20	2018-19	2017-18
No. of Activities	22	13	6	16	5
Reports	PDF	PDF	PDF	PDF	PDF

Academic Year 2021-22

S. No.	Days celebrated	Date
1	World Environmental Day	05/06/2021
2	Computer Literacy Day	12/06/2021
3	Educational Development Day	23/07/2021
4	Chartered Accountant Day	16/07/2021
5	Kargil Victory Day	26/07/2021
6	Teacher's Day	05/09/2021
7	Sanchayika Day	15/09/2021
8	Green Consumer Day	28/09/2021
9	World Postal Day	13/10/2021
10	World AIDS day	01/12/2021
11	National Mathematics Day	16/12/2021
12	Farmers Day	23/12/2021
13	National Youth Day	12/01/2022
14	Consumer Rights Day	15/03/2022
15	International Forest Day	21/03/2022
16	World Water Day	22/03/2022
17	World Water Day	22/03/2022
18	World Health Day	07/04/2022
19	World Health Day	07/04/2022
20	World Heritage day	18/04/2022
21	Handloom Day	08/08/2022
22	Independence Day	13/08/2022

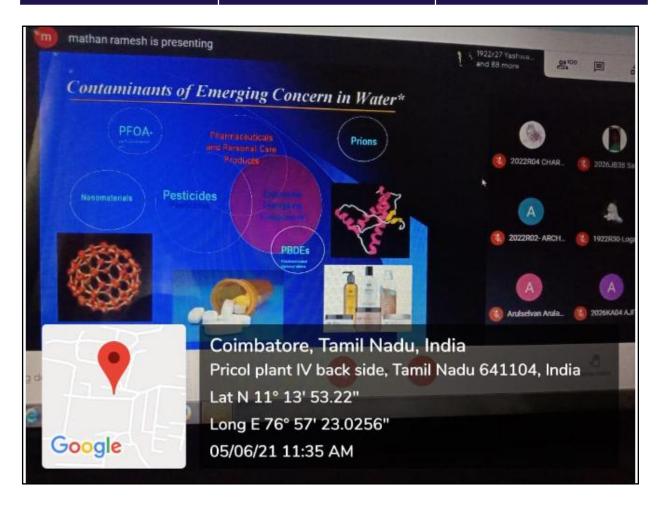
KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

World Environment Day

Name of the Department	Biotechnology
Name of the department Association / Club	Biovision & Environmental club
Activity	World Environment Day
Date of the activity	05.06.2021
Title of the activity	Webinar on " Emerging Contaminants in the aquatic environment"
Objective	The purpose of World Environment Day is to spread awareness about the threat to the environment due to rising pollution levels and climate change. The theme of World Environment Day 2021 is "Ecosystem Restoration". It can take in various forms like growing trees, greening cities, rewilding gardens, changing diets or cleaning up rivers and coasts
Resource Person	Dr. M. Ramesh Professor of Zoology Dean, Faculty of Science Bharathiar University Coimbatore-
Total no. of beneficiaries	65



Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

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Computer Literacy Day



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Name of the Department	INFORMATION TECHNOLOGY
Name of the department Association / Club	SAGAX'21
Activity	Day Celebrations
Day Celebrated	Computer Literacy Day
Date of the activity	06/12/2021
Details of the activity organised	Digital literacy on GOOGLE APP & FLASH
Objective	To promote technological skills on google applications and Flash, especially for I year Arts stream students, and aims to inspire them to learn more and make their work easier by the use of computers.
Resource Person if any	Ms.N.Devi Gayathri, Assistant Professor, B.Sc. IT, KGCAS. Ms.P.Lavanya, Assistant Professor, B.Sc. IT, KGCAS.
Total no. of beneficiaries	60
Outcome / Report	It has increased student's interest and motivation. It has impacted in improvement and advancement of knowledge of the students through easy access to google applications and Flash application. Students have experience of "thinking outside the box". And also, it stimulated growth and generated substantial benefits for the students.

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Educational Development Day

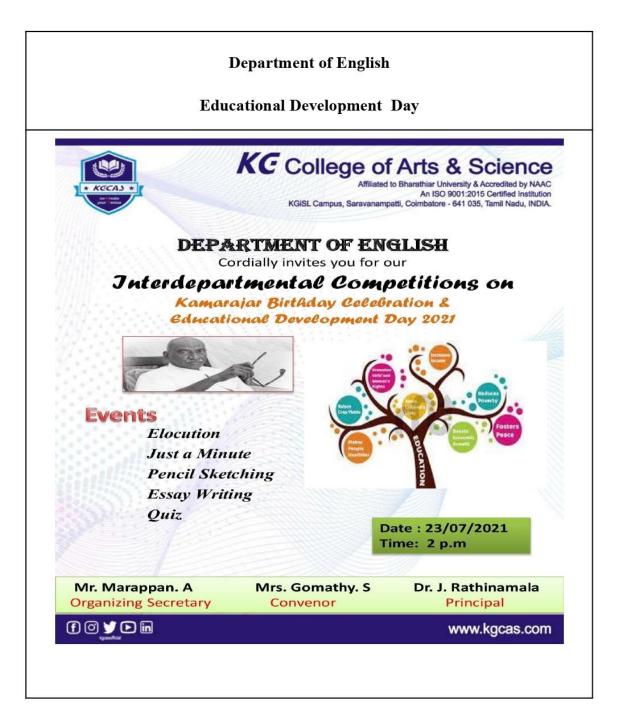


KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGISL Campus, Coimbatore - 35

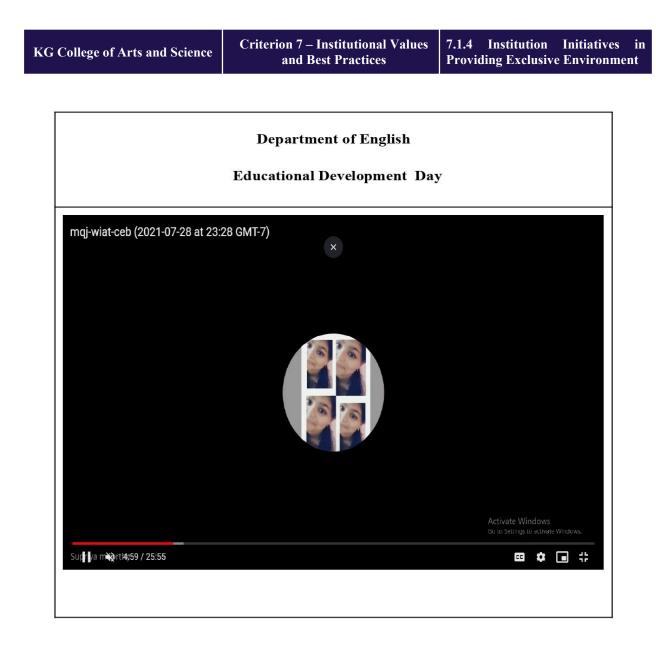
Name of the Department Department of English Name of the department Utopia Association Activity Day Celebrations Day Celebrated Educational Development Day Date of the activity 23/07/2021 Objective To remind the people about Kamarajar's contribution to boosting the education facilities of Tamil Nadu state Total no. of beneficiaries 20 Report On 23/07/2021 the Department of English conducted Educational Development Day in commemoration of the great soul Kamarajar (Kamarajar Birth Anniversary). Following this interdepartmental competitions were organized i.e, Elocution, Just a Minute, Pencil Sketching, Essay Writing and Quiz, Students from the various departments had participated and

made the function to be grand.

7.1.4 Institution Initiatives in Providing Exclusive Environment



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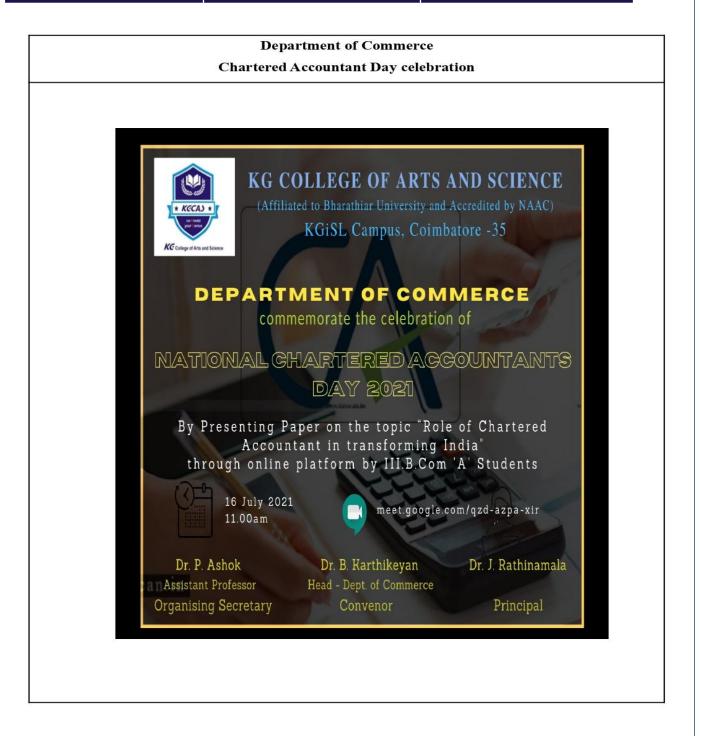
Chartered Accountant day



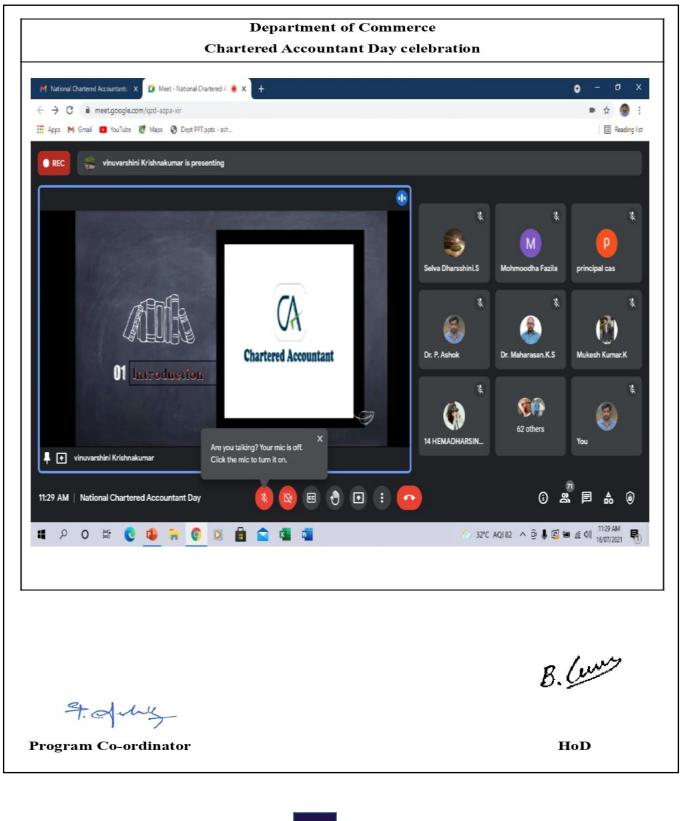
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KGiSL Campus, Coimbatore - 35

Name of the Department	Department of commerce
Name of the department Association / Club	Rocking Geeks
Activity	Day Celebrations
Day Celebrated	Chartered Accountant Day celebration
Date of the activity	16/07/2021
Details of the activity organised	Paper Presentation
Objective	To Encourage Students to develop knowledge regarding accounts and develop their career as a chartered accountant.
Total no. of beneficiaries	100
Outcome / Report	We conducted paper presentation event and many students participated and presented their papers.







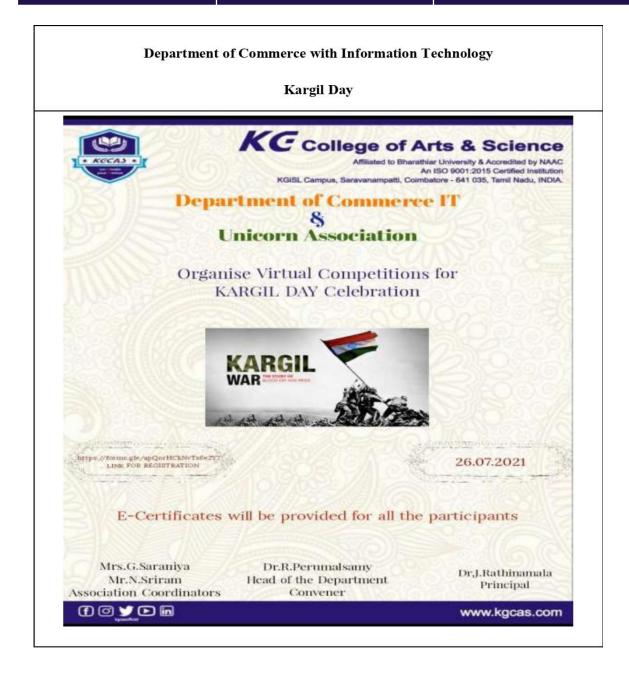
Kargil Victory Day



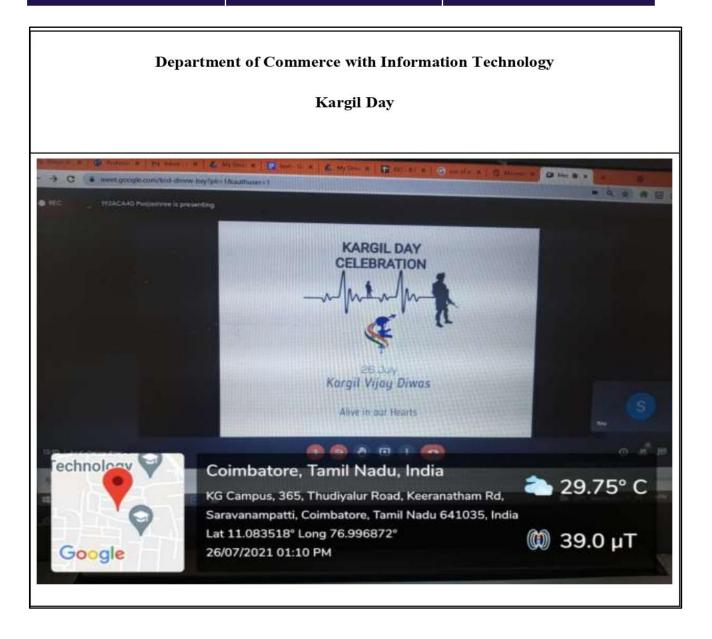
KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	B.Com IT
Name of the department	Unicorn'21
Activity	Day Celebrations
Day Celebrated	Kargil Day
Date of the activity	26/07/2021
Details of the activity organised	Competitions - Drawing Competition, Elocution (Tamil/
Objective	Kargil Vijay Diwas was celebrated on 26 July 2021 to mark
Resource Person if any	Nil
Total no. of beneficiaries	20
Outcome / Report	The Department of Commerce IT has celebrated Kargil





7.1.4 Institution Initiatives in Providing Exclusive Environment





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

Teacher's day competition

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Name of the Department	B.Com. IT	
Name of the department Association / Club	Unicom'21	
Activity	Interdepartmental Competition	
Date of the competition	05/09/2021	
Title of the competition	Poster Designing Competition	
Objective	To Design a poster in the occasion of Teacher's Day Celebration. This competition will help the students to improve and apply their creativity. To design the poster to reflect the role of teachers they are playing and to show the importance of teaching the community to build a stronger nation.	
Total no. of students participated	9	
I Prize	Kanika.M -III BCA	
II Prize	Brindha M- II MSc SS	

G College of Arts and Scie	ence Criterion 7 – Inst and Best F		4 Institution Initia oviding Exclusive Envir	tives in onment
Department of Commerce with Information Technology				
	Teacher's Day Poster	r Designing Comp	etition	
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"Teacher's Day - Po	ster Designing competition" - DE	PARTMENT OF COMMERCE	E IT 😕	8 C
Saraniya Eniyavan - saranya. gg	bkgcas.com≻		Fri, Sep 3, 2021, 10:32 AM	← 1
actively for this competition. E-C- 05/09/2021. Link to Upload posters: bit/y/c	Day Celebration * , Department of Commerce IT is co ertificates will be provided to all the participants. Kindly n <u>myposter/imyteacher</u> poster image created by using software tools too.)			
Thanks & Regards.				
Ms. G. Saraniya, Mr. N. Sriram,				
Ms. G. Saraniya, Mr. N. Sriram,				
Ms G. Saraniya, Mr. N. Stiram, Association Coordinators, Department of Commerce IT.	yall r≯ Forward			
Ms. G. Saraniya, Mr. N. Sriram, Association Coordinators, Department of Commerce IT.	r all r> Forward			

List of students participated

S.No	Roll No	Name	Class
1.	2032J02	C.Anuradha	IMSc.SS
2.	202AAB08	S.Bhuvaneshwari	II B.Com B
3.	2032J05	M.Brindha	II MSc SS
4.	202AAB01	Aishwarya .K	II B.Com B
5.	2021F03	Archana	II BA English Literature
6.	1922JB18	Harshavarthinidevi D	III BCA-B
7.	2022JA60	Yogeshwari.S	II BCAA'
8.	2022JA41	Prince Samuel.D	II BCAA
9.	1922JB22	Kanika.M	III BCA 'A'

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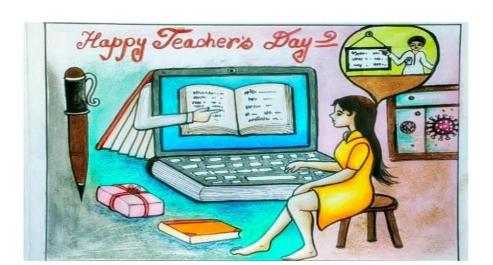
Program Co-ordinator

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7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of Commerce with Information Technology Teacher's Day Poster Designing Competition





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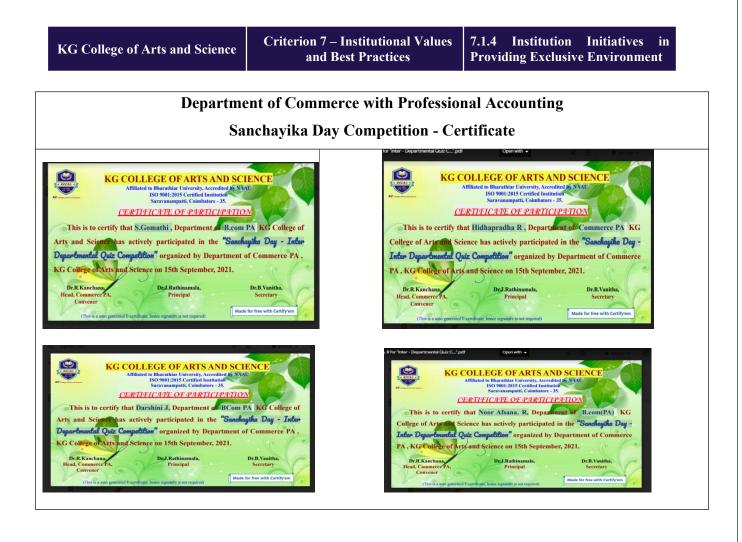
Sanchayika day

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Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	Protants'21
Activity	Day Celebrations
Day Celebrated	Sanchayika Day
Date of the activity	15/09/2021
Details of the activity organised	Interdepartmental Quiz Competition
Objective	The main objective of celebrating "Sanchayika Day" is to encourage the money saving habit among the students in their early age. To acknowledge the students about banking facilities. Student can learn the arrangements and money management in their early career.
Resource Person if any	
Total no. of beneficiaries	164





List of Participants:

Name of the Student	Department
JAYASHREE C	BCA
PRINCE SAMUEL.D	BCA
SANDEP SREERAM.G	BCA
THIRISHA J	BCA
SURESH D	BCA
VISHAL.KS	BCA
SAKTHI PRIYA.K	BCA

Name of the Student	Department		
YOGESHWARI. S	2ND BCA		
WINSTON PRAVEEN KUMAR. P	BCA		
NANDHINI E	BCA		
KARTHIKA. S	BCA		
ABINAYA.S	BCA		
SURESH KUMAR. N	BCA -C SECTION		
HAMITHRA.S	BCA		
SRUTHI K	BCA		
AGALYA.M	BCA		
AYISHA SIDDEQUA. MJ	BCA		
SRINITHI.R	BCA		
MANIKANDAN S	COMMERCE PA		
C.SYED ABBAS	BCA		
JEEVITHA	ВССН		
JEEVANANDHAM.L	BCA		
MADHUMATHI S	BCOM PA		
RENUKAVYA.V	B.COM P.A		
THARUNIKA M R	B.COM PA		
YUVA SHREE P	B.COM PA		
VINITHA SENTHIL KUMAR	B COM PA		
SWATHY.R	B.COM PA		

Name of the Student	Department
SOWNDHARI R	B.COM PA
KRITHIK.S	BCA
VAISHNAVI.V	B.COM PA
KAVYASHREE.S.G	B.COM PA
ANBARASU.D	B.COM(PA)
M. GOWSIKA	B. COM PA
G.SHANMUGAPRIYA	B.COM PA
KANISHKA S	B.COM
BRUNDHA S	BCOM P.A B
ABHINAYA R	B.COM 'PA'
J.PRIYANKA	B.COM PA
GANESH	BCA
DEEPA S	B.COM (PA)
SASMITA. G	B.COM (P.A)
F.ASMA	BCA
PAVITHRA R	BCOM PA
VISHALI.S	BCA
R.C.ANUSHA SREE	B.COM PA
SURYA. S	B. COM PA
SASMITA.G	III B.COM(P.A)
SOWMIYA.P	B COM (PA)

Name of the Student	Department	
KEERTHANA A	B.COM PA	
SRI SABARI. B	B.COM PA	
HARINI.R.V	B.COM PA	
INDHUMATHI.G	COMMERCE PA	
ANNAPOORANI TS	BCOM PA	
JESWANTH SAMUEL	B.COM PA	
PRIYA HARSHINI M	B.COM PA	
AKHIL	B.COM' PA'	
PRATHIKSHA.S	BCOM PA	
PRIYADHARSHINI S P	COMMERCE PA	
MADHUMITHA V	B.COM	
SURENDAR. A	B.COM PA	
SNEGHA. G	BCOM PA	
ABIRAMI.B	B.COM PA	
GAYATHRI SARAVANAN	B.COM PA	
SAKTHI BALAJI.S	BCOM PA	
SWETHA. S	BCOM. PA	
DIVYABHARATHI M	B.COM PA	
KOWSALYA	B COM CA	
GAYATHRI.G	B.COM PA	
YAZHINI T M	B.COM (PA)-B	

Name of the Student	Department
SWAMYVEL P	B.COM PA
RENUKA DEVI.P	BCA
S. SHALINI PREETHI	B.COM
POOJITHA P.S	B.COM PA
SHEHANAZ HASEIN R	B.COM PA
RAJESWARI.S	B. COM PA
SUJITHA	BCA
PRIYANKA. S	BCOM PA
DIVYA GUNASEKARAN	B.COM PA
S. SHALINI PREETHI	COMMERCE PA
V. DEEPA	COMMERCE PA
S. ARTHI	BCOM PA A
SURENDAR S	B COM PA
SAKTHI PRIYA. B	B.COM PA
SANDRA MARY SHAJU	B.COM PA
MADHUMITHA V	DEPARTMENT OF
S. SOUNDHARYA	B.COM (PA)
K.V.SWETHA	BCA
KASTHURI.V	BCOM.PA
VIGNESH	B COM PA
THAMARAIKANI.V	COMMERCE PA

Name of the Student	Department
SANTHOSH S	BCA
VENKATA NARAYANAN	B.COM(PA)
SHARON ANGELINA. S	COMMERCE
M. MYTHILI PRIYA	B.COM.PA
DIVYABHARATHI.M	B.COM PA
SURYA. S	B.COM PA
KOWSHIKA.P.R	B.COM PA
S.VARSHINI	III B COM PA
MRIDHULA SHRI M	B.COM PA
HARIPRIYA P	B.COM(PA)
V. SHYAMALA	BCA
DEEPIKA .V	B.COM PA
SRISHAA S. D	BCOM PA
GAYATHRY.T	COMMERCE
JOSHINI S B	B COM. PA
SHREE LAKSHMI M S	B COM. PA
SANGEETH N	B COM. PA
SURYA . S	B.COM PA
AKHIL K	BCA
CHANDRU G.S	B.COM PA
M. YOKESH	BCA

Name of the Student	Department
GOKUL.M	B.COM PA
NITHIN.K	B.COM PA
KANISHKANTH.N	BCA
MUGUNDH.M	BCOM.PA
PRIYA.C.S	BCA
LAVANYA B	B.COM PA
RAZEKA R	COMMERCE
S.GOMATHI	B.COM PA
JOSHMA.S	B.COM PA
D.SANDHYA	B.COM.PA
KARTHIKEYAN.R	B.COM PA
JAIDURGA K	B.COM PA
OMESH BHARATH R	BCOM PA
S. ARTHI	B.COM PA
DHARSHINI.R	B.COM PA
ANTHONY DAISY. P	B. COM PA
SABARISH NATHAN	B. COM
SANOFAR.A	BCOM PA
SOUNDHIRA RAJ. M	B COM PA
SIVA SANDHIYA. M	B COM PA
KAVIYA.C	B.COM PA

Name of the Student	Department
DHARSHINI. R	B. COM PA
KARUNAMBHIKA. P.N	B. COM. P. A
ABHINANDANA KUMAR	B.COM PA
KIRUTHIKA. K	B. COM PA
THEJUS KRISHNA J	BCA
HARI DASS M	B.COM (PA)
ASWIN SATHISH	B.COM PA A
SWATHI.S	COMMERCE
YASWANTH. B	BCA
SNEHA.P	B COM.PA
SWATHY.R	COMMERCE PA
JONES KEROLINE SPK	B COM PA
PRIYA DHARSHINI.E	B COM PA
MATHIYARASI G	B.COM PA "A"
AKSHWATHI .P	B COM PA
HIDHAPRADHA R	COMMERCE PA
SHRI VARSHINI	BCOM PA
REVATHY. M	B. COME PA
GREESHMAA.K.R	B.COM PA
PAVITHRA.S	BCA
DARSHINI J	BCOM PA

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

Name of the Student	Department	
KAVIYA SREE R.P	COMMERCE PA	
NOOR AFSANA. R	B.COM PA	
R.SUBASRI	BCA	
DEEPIKA.T	COMMERCE	
SUGHASINEE.M	COMMERCE	
ELANTHIRIAN.C	B.COM CA	
AISHWARYA VJ	B.COM PA	
HARINA	COMMERCE PA	
HARISH S P	B. COM PA	

Swap ...

Co-ordinator (Ms.S.NAZIRA BEGUM)

R.S.

HoD (Dr..R.KANCHANA)

Green Consumer day

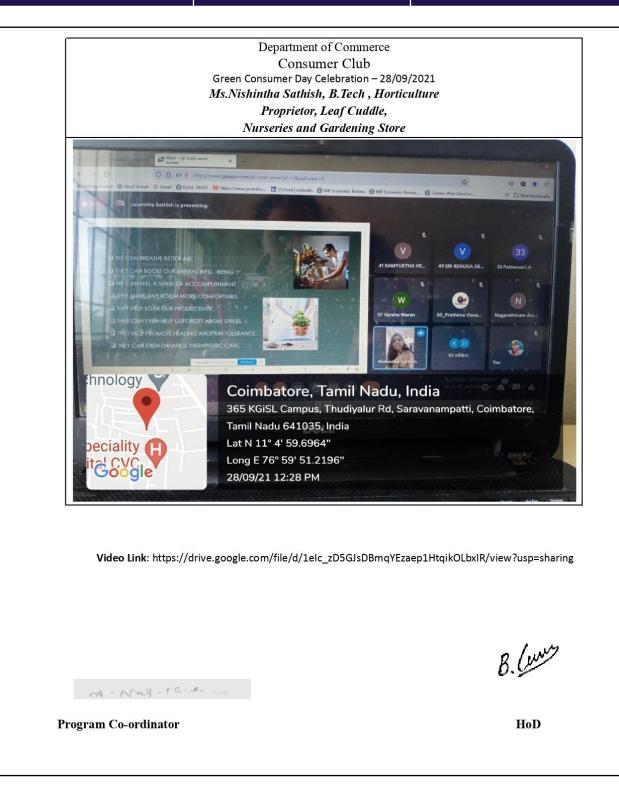


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Name of the Department	DEPARTMENT OF COMMERCE
Name of the department Association / Club	CONSUMER CLUB
Activity	Green Consumer Day Celebration
Date of the activity	28/09/2021
Title of the activity	"The Green that Adds Years to our Lives"
Objective	To create awareness among the students about the Plants that can be grown in house environment and their medicinal Benefits.
Resource Person	Ms.Nishintha Sathish, B.Tech , Horticulture Proprietor, Leaf Cuddle, Nurseries and Gardening Store
Total no. of beneficiaries	90 students and 9 Faculty Members
Outcome / Report	The students and Faculty members from various departments actively participated. The Resource Person clearly explained about the varieties of plants that can be grown in House environment. She also explained the benefits of the plants and how it can make our environment healthy and better to live.

Criterion 7 – Institutional Values and Best Practices





KG	College	of Arts	and	Science
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World Postal day

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* KECAS *	ISO 9001:2015 Certified Institution
hora, gibtarn	KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Commerce with Professional Accounting	
Name of the department Association / Club	ProTants'21	
Activity	Day Celebration	
Date of the activity	09/10/2021	
Title of the activity	World Postal Day "Stamp & Postal Collection"	
Resource Person	Mr. L. Poovalingam, Dean – Students Affairs, KG College of Arts and Science.	
Total no. of beneficiaries	08	

List of Participants:	

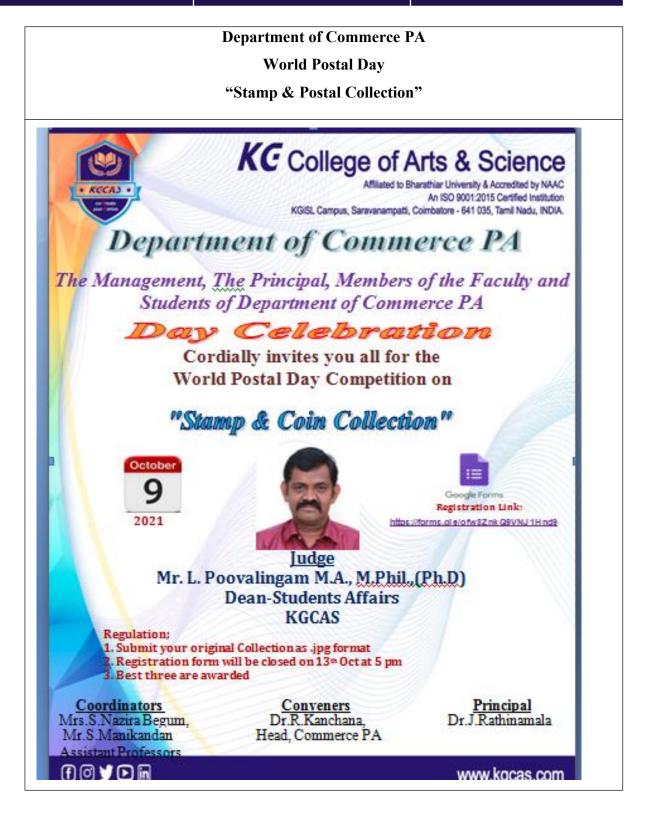
Name of the Student	Department
WINSTON PRAVEEN KUMAR. P	BCA
NANDHINI E	BCA
KARTHIKA. S	BCA
ABINAYA.S	BCA
MADHUMITHA V	B.COM
S. SHALINI PREETHI	B.COM
PRIYANKA. S	BCOM PA
DIVYA GUNASEKARAN	B.COM PA

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Co-ordinator (Ms.S.Nazira Begum)

R.S.

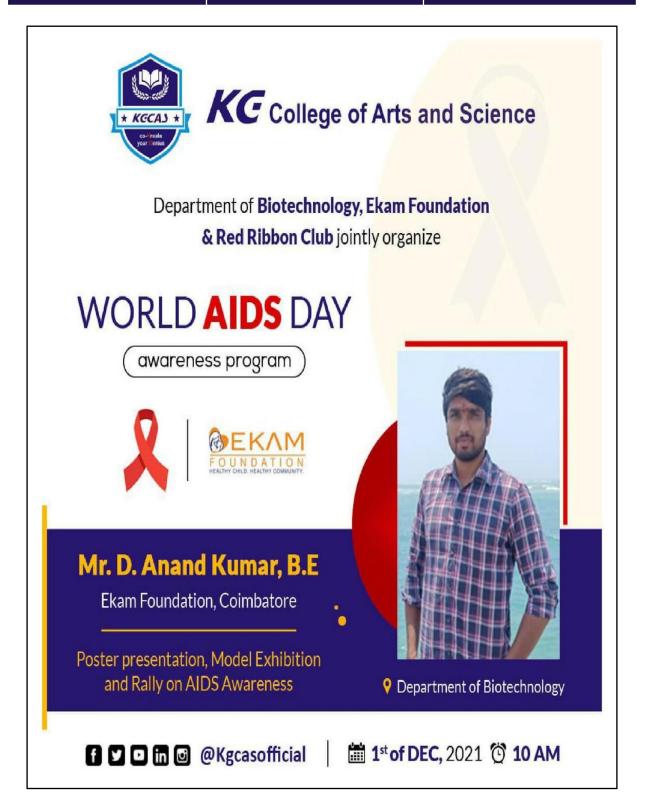
HoD (Dr..R.Kanchana)



KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

World AIDS Day

Name of the Department	Biotechnology	
Name of the department Association / Club	Biovision	
Activity	WORLD AIDS DAY	
Date of the activity	01.12.2021	
Title of the activity	Awareness program on AIDS	
Objective	In the society, people who are affected with AIDS are ignored by others. The purpose of this program is to create awareness on preventive measures, diagnosis, mode of transmission and retroviral treatment methods by poster, Model presentation and Rally	
Resource Person	Mr. D.Anand Kumar, B.E EKAM Foundation Coimbatore	
Total no. of beneficiaries	60	
Outcome / Report	Students interacted with resource person. They come up with number of questions regarding AIDS. Students can able to understand the importance retroviral treatment for AIDS	



Criterion 7 – Institutional Values 7.1.4 Institution Initiatives in KG College of Arts and Science and Best Practices **Providing Exclusive Environment** 01/12/2021-Worlds AIDS Day – Awareness Program GPS Map Camera chhology Coimbatore, Tamil Nadu, India 3XMW+5X6, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat 11.083123° Speciality pital CV Long 76.997189° gle 01/12/21 09:16 AM

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PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

GPS Map Camera

World Mathematics Day



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Name of the Department	Mathematics
Name of the department Association / Club	Mathaholics - 21
Activity	Days Celebration - MATH UTSAV (2021)
Date of the activity	16/12/2021
Title of the activity	MATH EXPO
Objective	The main objectives of mathematics exhibitions are: To inculcate interest in mathematics among the students. To build different mathematical skills and concepts. To create interest in students with mathematical models.
Chief Guest	Dr.B.Vanitha, Secretary and Dr.J. Rathinamala, Principal, KG College of Arts and Science, Coimbatore.
Total no. of beneficiaries	88
Outcome / Report	Students gained wide knowledge of fundamentals of mathematics



Department of Mathematics

" Math Expo"

by

Dr.B. Vanitha, Secretary & Dr.J. Rathinamala, Principal,

KG College of Arts and Science, Coimbatore.



Department of Mathematics

" Math Expo"

by

Dr.B. Vanitha, Secretary & Dr.J. Rathinamala, Principal,

KG College of Arts and Science, Coimbatore.

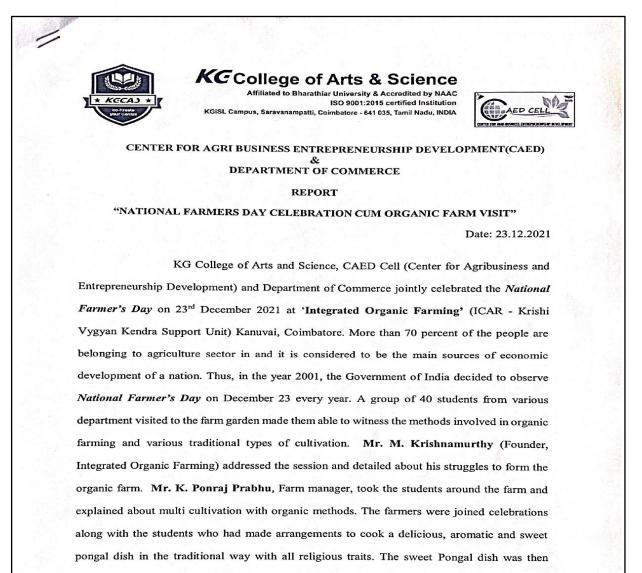


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Program Co-ordinator

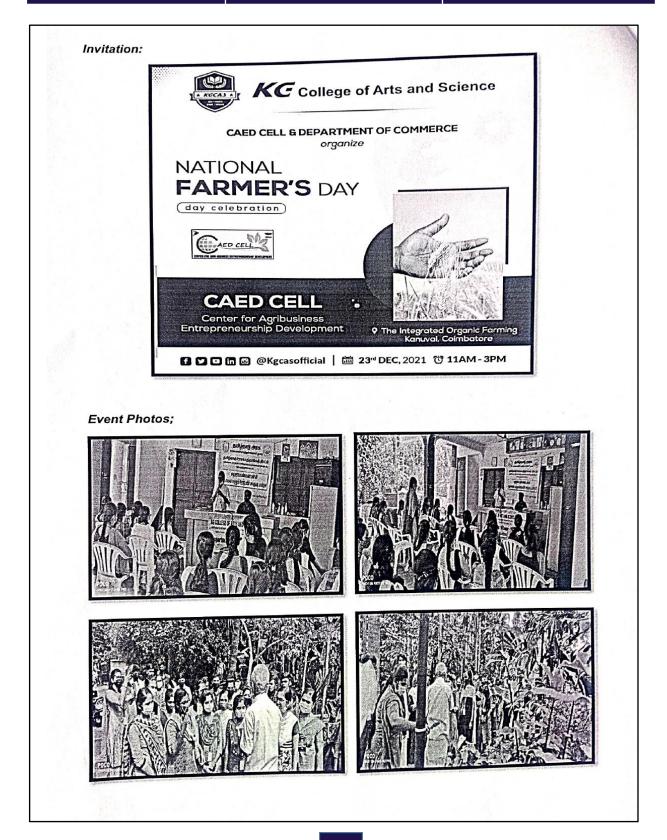
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Farmer's Day

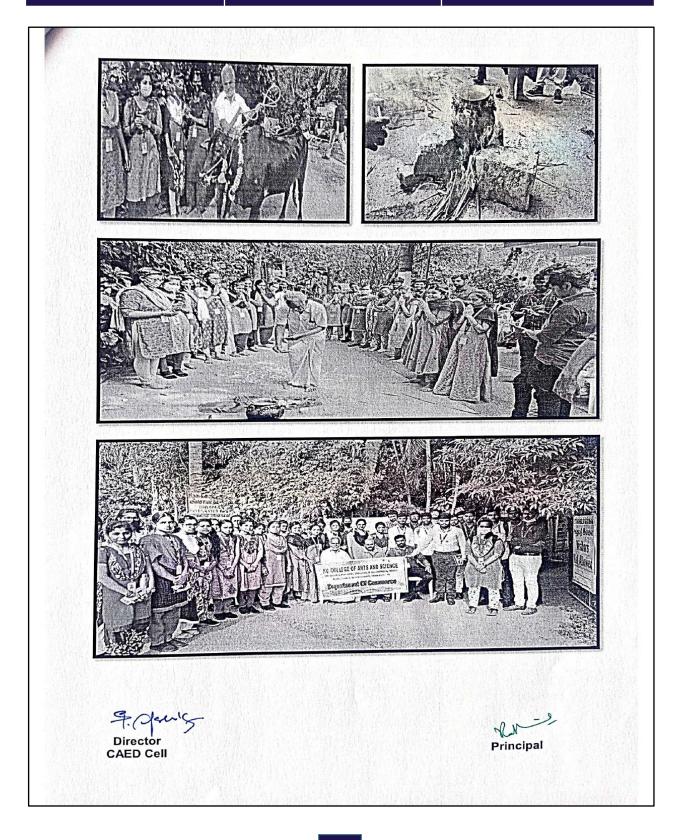


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distributed to all the farmers and students making it a very memorable event.



Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



KECAJ *

KC College of Arts & Science

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CENTER FOR AGRI BUSINESS ENTREPRENEURSHIP DEVELOPMENT (CAED) & DEPARTMENT OF COMMERCE

Date: 20.12.2021

We wish to inform you that CAED Cell and Department of Commerce organizes Seminar cum Field visit Programme on 24/12/2021 at, integrated organic Farming, Kanuvai, Coimbatore on account of *Farmers' Day*. There are 30 students to be attending this event. Therefore, I request you to kindly permit us to accompany the students and transport is required for the same. We ensure that all the protocol regarding Covid-19 will be followed by our students and faculty (wearing masks, social distancing, sanitizing etc). We shall abide by the rules and regulations of the authorities at integrated organic Farming.

Thanking you. Yours Truly

Dr. P.Ashok Director Center for Agribusiness Entrepreneurship Development KG College of Arts and Science, Coimbatore.

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7.1.4 Institution Initiatives in Providing Exclusive Environment

KG COLLEGE OF ARTS AND SCIENCE CAED CELL & DEPARTMENT OF COMMERCE STUDENTS NAME LIST FARMERS' DAY CELEBRATION

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Venue : Integrated Organic Farming Pannimadai

Date : 23/12/2021

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S.NO	NAME	DEPARTMENT	SIGNATURE
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3	ASHWATH R V		When P Rol
4	DEEPIKA S		S. Deepin
5	GAYATHRI S		S. Gaugethai
6	GIRI M		5. Grayathri
7	JAYALAKSHMI S		Jayolakshing_
8	NISHA S		Nitra-S'
9	NITHYASHREE S		Nithijartuf. S.
10	PAVITHRA E		Erauthal
11	SRI VARSHA L	Sec. All	SRI Varisha h.
12	RAGAVIM		MA
13	RAMYAS		S. Bandler
14	RANJANIR	Same and	R. Ranjan
15	RAVIKUMAR R		Finikeeed /
16	RITHIKA T	II B.Com	T. Rithika
17	SAKTHIVEL P		Pdaudre
18	SANJANA. S		Sayger"
19	SANTHIYA M	· · · · · · · · · · · · · · · · · · ·	M. Barthiya
20	SELINA JONES A		A. Solin Jones
21	SIVARAM S		Bivaram 5 t
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23	SREEDHARAN R	1 Mar 1980 /	General
24	SUBHIKSHA K	1 13 13 13 14 H	Bubhiksha.k
25	VENKATESH S		Vanka Toslas
26	SURIA PRAKASH B		Stippet De-
27	YASHICK K	「日本の構成	Andra
28	KAVIYA S		Johne
29	GOKUL G		De Professe
30	PRADEEP R	at all t	K.K.
31	SUNDARAPANDIYAN K	The Alle Mars	Kunta-Jand's
32	KEERTHIKA S	III B.Com	Keetty.
33	RAMYA C	II B.Sc.BT	"Dongal
34	RAMYA SHREE M	II B.A Lit	Jamilah
35	SURYA R	II B.Sc. CT	Singert
36	HARI GUHAN P	II B.Sc CT	anegy
37	MOHAMMAD SABEER M	II B.Sc CT	approved
38	SWAMINATHAN	II B.Sc ECS	Dear 19
39	PRIVA DHARSHINIS	11 BCOM	9 10-7
40	KOBIGAA. B	11 BLOM	KJ.

CENTER FOR AGRI BUSINESS ENTREPRENEURSHIP DEVELOPMENT (CAED)

National Farmers Day - 2021

Newspaper Publications - 23/12/2021





துக்கு மேலாவோர் விவசா யம் மற்றும் அதைச் சார்ந்த தொழில்களில் ஈடுபட்டு வருதில்றவர். விவசாயம் மற்றும் விவசாயல்களை போற்றும் விவசாயல்களை தோணவ கே.ஜி. லைலாற் றும் அறிவியல் துறை மற் றும் வேளான்மை மற்றும் தொழில் முனைவோ மேம்பாட்டு மையம் சார் மேல் பால் விய பில் மாணவ மாணவியர் சுள் கோவை மாணவியர் சுள் கோவை கணுவாயின் உள்ள பண்ணைத்தோட் டம் சென்று களப்பார்வை மேலும் அங்கு இயற்கை விவசாயம் குறித்த செயல்

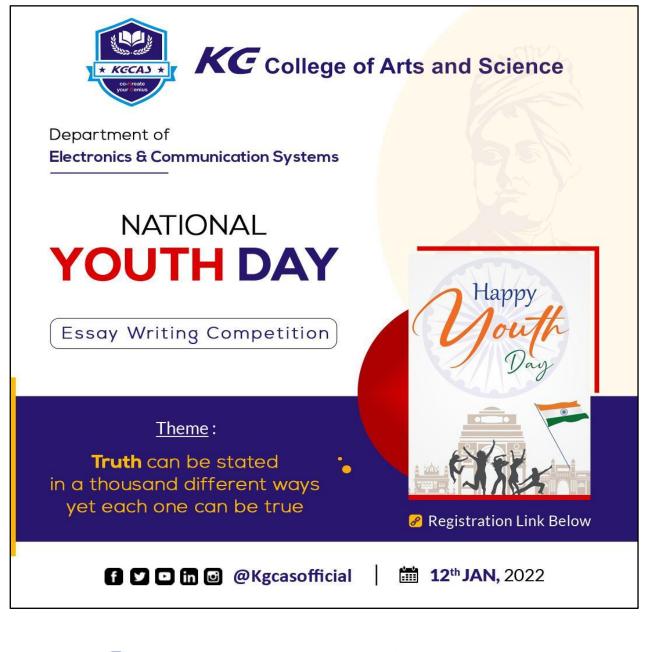
முறைகள் மற்றும் பில் வேறு பாரம்பரிய பலிர்செ டிகளை மாணவர்கள் குரிய் கண்டனர். ஒருங்கி எனர்க இரற்கை வேளாணம் நிறவவர் கிருஷ்ணாம் நிறவவர் கிருஷ்ணாம் நிறவவர் வெலான் பொன்றுத் ரிரபு மாணவர்களை பண் என்றை பல் காருப்டி முறைகள் பற்றி வேசுக்கு வார். பின்னர் பாரம்பரிய முறைகின் தயாரிக்கப் பட்ட இனிப்பு பொக்கல் உணவை மாணவ மாண வியர்கள், ஆதிரியர்கள் மற்றும் விவசாமிகள் சேர்த்து அமர்ந்து உண்ட வர். ஒரு நாள் முழுவதும் னர். ஒரு நாள் முழுவதும் பண்ணைத்தோட்டத்தில் விவசாயம் சார்ந்த பல் வேறு நிகழ்வுகளில் பங் கேற்றது மறக்கமுடியாத நிகழ்வாக உள்ளது என மாணவ மாணவியர்கள் மகிழ்ச்சி தெரிவித்தனர்.



NATIONAL FARMER'S DAY - 2021 FEEDBACK We have celebrated Mational Farmer's Day 2021 in field trip (kanuvaai) itterough Own College I was excited ito explore itre experience of this field trip the farm Quene had explained the Organic farming Vaage and benegits. He explored more information about plante, trees, poultry forming apiculture Goban gas etc. we gathered more information about Irealthy product. This field this gave more knowledge about trees and grined how to grow plants. we enjoyed the formeris day in the field trip. I enjoyed my trip to the form and of I get a chance to Visit the farm again. we thank Over College to give the opportunity to know about Organic farming and the farmer's life Nithyashnee. S 20211126 IL . B. com . A NATIONAL FARMERS DAY We shave calebrated national farme day in field dogs through ous college. We had enjoyed the field top and gained more knowledge about Planty and tricky o The Indiana Anad explained more about plinity, trees, and animaly . We transed about more treating producty and came to know about more good and Valuable things offer trong on This Field Whip gave more knowledge about these and gentred know to grow plants a rie and more thankful to our college to geve the and these the L. SRI Varisha 202AAA51 IT years & Com A

National Youth Day

Name of the Department	Electronics and Communication Systems	
Name of the department Association / Club	ELECTRO GENIX	
Activity	Day Celebrations	
Day Celebrated	National Youth Day	
Date of the activity	12/01/2022	
Details of the activity organised	Essay Writing Competition	
Objective	The essay writing competition was held in the topic of Roles and Responsibilities of Today's Youth. The main objective is to provide and cultivate the positive thinking on roles and responsibilities of todays youth which are reinforced by thoughts such as optimism, hope and belief that hard work is never wasted.	
Total no. of students participated	25	
Outcome / Report	The students actively participated and written the essay on motivational things and the responsibilities that a positive mind anticipates happiness, health, joy and successful outcome of every situation and action.	





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

World Intellectual Property day

Name of the Department	COMMERCE CA
Name of the department Association / Club	XEBEC 2022
Activity	Day Celebrations
Day Celebrated	World Intellectual Property day
Date of the activity	26/04/2022
Details of the activity organized	Other
Objective	Awareness about IPR.
Resource Person if any	-
Total no. of beneficiaries	All B.Com CA
Outcome / Report	We created awareness on IPR to the students by encouraging the students of all three years to prepare pluck cards and charts and they demonstrated them in each class.





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

International Forest Day

* KCCA3 *	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Institution KGISL Computer Completerer 35
your Benius	KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants'22
Activity	Day Celebrations
Date of the activity	International Forest Day
Title of the activity	21/03/2022
Objective	Interdepartmental Competition – Tree Auction Game
Resource Person	The main objective of the International Forest Day March 21 is to create awareness about Forest and to safeguard the forest and forest animals. The students given cards to the faculties to save the forest resources, Tree Auction Game is conducted to show the hidden talents of students regarding trees and to know the value of trees and to get an idea about how Auction takes place in real time and to reflect on a cause that had been laid down to protect the trees and most of all to celebrate the beauty of Forest
Total no. of beneficiaries	14 Teams
Outcome / Report	Nil

7.1.4 Institution Initiatives in Providing Exclusive Environment



57

7.1.4 Institution Initiatives in Providing Exclusive Environment



Criterion 7 – Institutional Values and Best Practices

7.1.4 Institution Initiatives in Providing Exclusive Environment

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1 3	2nd BS/C CT 'A'	2026KA49	SNEHA.A	
		2028KA16	HARINLS	
2 2	Ind BSC CS W	2022KA36	PRADIKSHA N	
		2022KA48	SANMITHA.G	
3 1	st BCA 'B'	2122JB32	PRADEEPAN.A	
		2122,0833	PRAKASH.K	
4 3	rd BA ENGLISH	1921F05	N. ASMATH RAHIMA	
		1921F36	M. RISWANA FATHIMA	
5 2	nd BSC.CS 'C'	2022KC58	YUWAN SHANKAR G	
		2022KC14	JEEVA. K	
6 3	rd BBA. CA	1925/308	BOOPATHY RAJ. R	
		1025G51	SHYAM PRASANTH	
7 1	st BSC. CS	2122KC20	MUGUNTH	
		2122KC25	NAVEEN	
8 1	st BSC. CS	2122KC13	KAMALESH	
		2122KC41	SRIRAM	
9 1	st BCOM, CA '8'	212ACB26	MITHUN KUMAR, R	
		212ACB52	SURYA.C	
10 3	rd BA ENGLISH	1921F34	PRIVADHARSHINLM	
		1921F01	ABIRAMILS	
11 2	nd BCOM.CA 'B'	202ACB02	AKASHLKS	
		202ACB46	SANJALN	
12 1	st BSC, IT 'A'	2126JA04	APARNA.M	
		2126JA56	UMA MAHESHWARI.M	
13 3	rd BCOM 'B'	192AA811	GOPI KRISHNAJP	
		192AAB23	LOKESHWARJV	
14 2	nd BCOMLCA 'B'	202AC857	VIDUL.M	

Swap ...

Co-ordinator (Ms. S. Nazira Begum)

R. S.

HOD (Dr. R. Kanchana)

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

World Water Day

Name of the Department	Commerce IT
Name of the department Association	UNICORN
Activity	Day Celebrations
Day Celebrated	World Water Day
Date of the activity	22/3/2022
Details of the activity organized	Awareness Programme, Interdepartmental Poetry Competition
Objective	The main objective of celebrating this day is to focus the attention on the importance of water and how to preserve it.
Resource Person if any	-
Total no. of beneficiaries	-
Outcome / Report	Awareness was given to the faculty and students to save water and 34 students from various departments participated in the Poetry competition enthusiastically on the theme "Save Water". I Prize – G.Divya I.B.Com CA, Nithyashree I MA Eng II Prize – K.Aisvarya I B.Sc IT B, Sakthisri T III BA Eng

Criterion 7 – Institutional Values 7.1.4 Institution Initiatives in KG College of Arts and Science and Best Practices **Providing Exclusive Environment** KC College of Arts and Science Department of Commerce IT WORLD MARCH 22 DAY INTERDEPARTMENTAL POETRY COMPETITION ON SAVE WATER CO-ORDINATOR Ms. T P Nagapriya Assistant Professor 2022 MAR f 🖌 🖸 in 🞯 02:00PM @Kgcasofficial

22/03/2022 - World Water day -Poetry Competition



7.1.4 Institution Initiatives in Providing Exclusive Environment

1	Interdepartmental Competition & Con 17			
	L	POETRY COMPETITION		
	5.0	Name	Class	
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	13	P. deniya	T. B. LONZ CR	
		V.S. Abhinayaasus	I.B. COM CA	
	5	M. Shaline	I. B. LOMLA	
	6	S. NIKitha	T. BIDMLA	
	7	al. Alex Mili	T. BLODCA	
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		K. SARANYA	I.B.COMCA	
	13	Navitha . &	T. B. Com CA	
	41.	shihal. A.	111 B. com PA'B'	
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	16.	K. Alshvarya.	T-BSCIT (B)	
	1 1-	K- ABHILASH	-E-856-CS A'	
	18.	S. SHARUKHAN	IN BBA CA	
	19.	GI. SHYAM PRASANTH	U BBA CA	
	20.	RITHI. R.	M-BAEnglish1	
1	21.	Sanigu Kam-P	III - BA English	
Γ	22	Aremandara P	J. BLOM.LA B	
F	23	Samaari . C		
-			J-BUMUA-B'	
-	24	Aiswarya R	I - BLOWN - CA'E	
-	25	Madhumitha .D	I BOOM OR B	
	26	T-B-Honishaa S.Jellin	The BA Eng dit	
	27	Elisvadhanani k	III BA. Englit	
	29	NAGIPLAKSHMI N	III. BSC. CS - "R"	
	30.	Roshini V	TU B.A. Fra lit	
	31	Asmath Rahima N	ITT. BAEng GA	
		Mageshwari. S.	In BA Eng lit	
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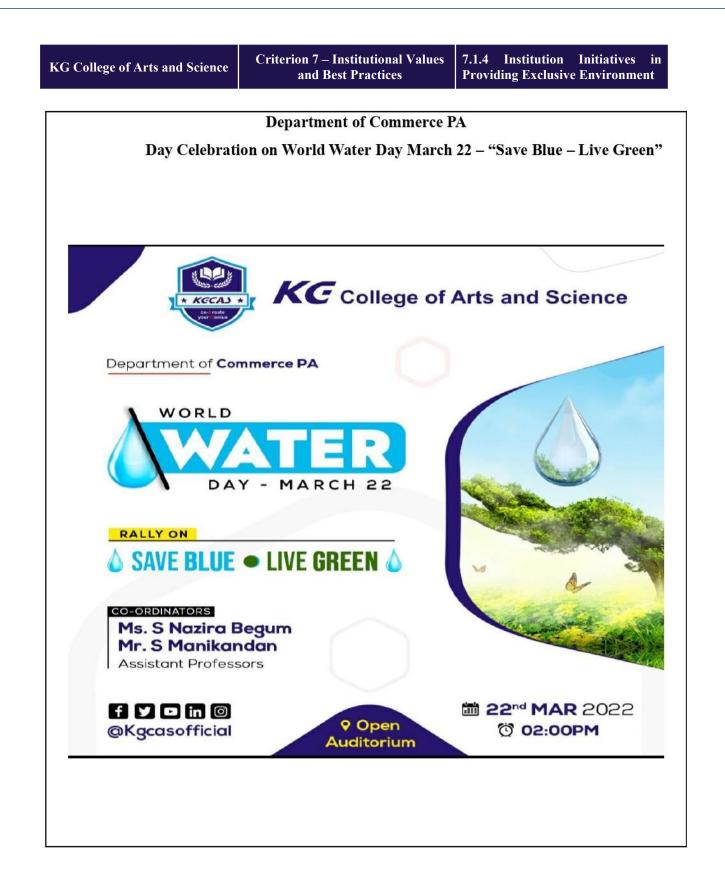


PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

World Water Day

KG COLLEGE OF ARTS AND SCIENT Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Insitution KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	Protants'22
Activity	Day Celebrations
Date of the activity	22/03/2022
Title of the activity	World Water Day March 22 – "Save Blue – Live Green"
Objective	Rally on "Save Blue - Live Green"
Resource Person	The main objective of the World Water Day March 22 is to Save Water for the future. "Save Blue – Live Green" is the theme and a Rangoli was created based on the theme. A Rally was organised and the students prepared placards, by holding placards rally was organised, the main motive of the rally was to safeguard the water and to live green, when the water is saved, our future will be green. 115 students participated in the rally and created awareness of saving water.
Total no. of beneficiaries	115



7.1.4 Institution Initiatives in Providing Exclusive Environment



World Health Day

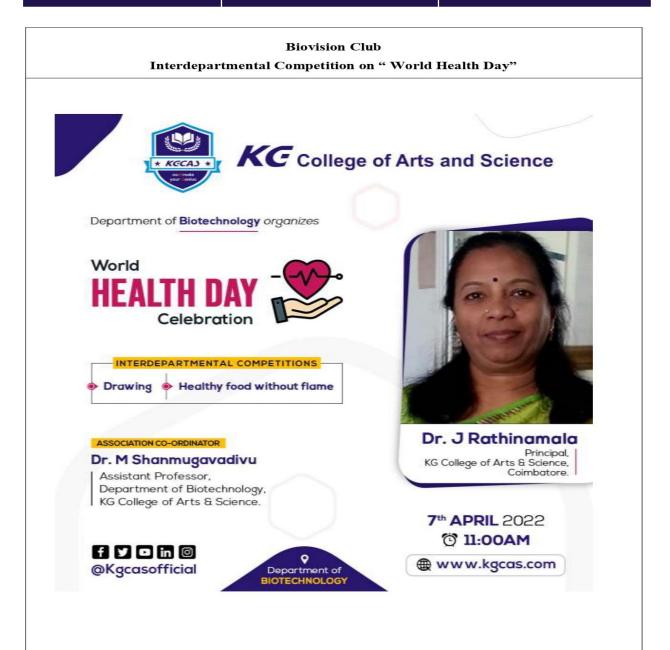


KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Coimbatore - 35

Name of the Department	Biotechnology
Name of the department Association / Club	Biovision club
Activity	Interdepartmental Competition
Date of the activity	07.04.2022
Title of the activity	Interdepartmental Competition on "World Health Day"
Objective	World Health Day is celebrated every year on 7 April to commemorate the anniversary of the founding of the World Health Organization (WHO) in 1948. Each year for this date, a theme is chosen that highlights an area of priority concern for WHO. In the face of the current pandemic, a polluted planet, and an increasing incidence of diseases, the theme for World Health Day 2022 is Our Planet, Our Health. The interdepartmental competitions are conducted to emphasis the theme of this year.
Resource Persons	Dr.J.Rathinamala Principal KG College of Arts and Science
Total no. of beneficiaries	100
Outcome / Report	The students from various department had eagerly participated in drawing and without flame cooking and showcased their talents.



7.1.4 Institution Initiatives in Providing Exclusive Environment



Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



KG College of Arts and Science	Criterion



Interdepartmental Competitions On World Health Day On 07.04.2022 Organized by DEPARTMENT OF BIOTECHNOLOGY KG College of Arts and Science

Attendance sheet for Cooking without Fire S. No Name of the Participant Department Signature M. Anitha 11. tritha Team I S. Anushya Anlige IB.Com (PA) P. Sahana alma V.R. Harsha Hashe V.R. Team II C. Ramya II B.Sc (Biotech) P. Raraja. M. Dharshini M.DL 4. G. Keerthana Sri Kenthen Team III E. Priyanka 1 B.Sc (CT) E-proganka G. Sumitha Sundta A.Mariya Team IV Juns IB.Sc (CS) R. Madhumitha Honta S. Manju nacyt Team V K. Vinithasri I B.Sc (CS) . Vinfusor Saishree eshous

7.1.4 Institution Initiatives in **Providing Exclusive Environment**



Interdepartmental Competitions On World Health Day On 07.04.2022 Organized by DEPARTMENT OF BIOTECHNOLOGY KG College of Arts and Science

S. No	Name Name Sheet for	Drawing Competition	
1	and of the rarticipant	Department	Signature
1	S. KALIYAMMAL	I BBA CA	
2	SD.KEERTHANA		Kohnmal.
3		I BBA CA	Kendlen.
	S. SUBASREE	I B.Com PA	0
4	K. PRIVADHARSHINI	I B.Com PA	Dubu Qhat
5	B.R. SWEATHA		Pour haven
6	M. SOWMIYA	II B.Sc BT	S. Atro. B.R.
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7	S. DHAYANANTH	I B.Sc CT	Bulu Oht Bristhartin Grouthar B.R J.S. Epstery G. Dlanes
8	H. GOKUL		d. Danepag
9	R. AASHITHA	I B.Sc CT	G
		I B.Sc CS	Aculola:
10	S.S. SELCIA	1 B.Sc CS	Aantala
11	SR. PREETHI		1/2m. A
12		I B.Sc BT	
12	S. DIVYA PRABHA	I B.Sc BT	SR. PREETI
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Rall-enormale. PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

World Heritage Day

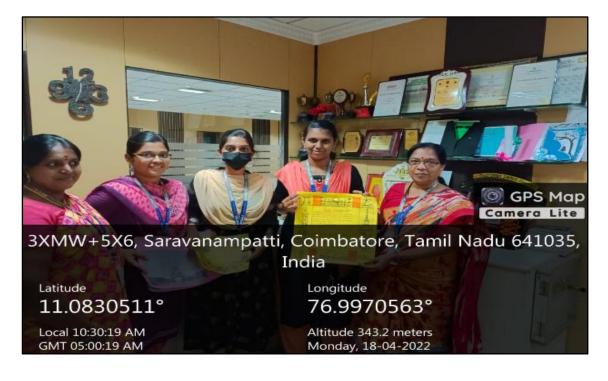
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KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35				
Name of the Department	Commerce with Information Technology			
Name of the department Association	UNICORN			
Activity	Day Celebrations			
Day Celebrated	World Heritage Day			
Date of the activity	18/04/2022			
Details of the activity organised	Awareness & Interdepartmental Competition			
Objective	World Heritage Day was celebrated with an aim to increase awareness about the importance of protecting culture and diversity.			
Resource Person if any	-			
Total no. of beneficiaries	36			
Outcome / Report	The students displayed the charts witnessing the different monuments in the world. Pencil sketching competition was conducted and 36 students from various departments participated and exhibited their art on the theme "Our heritag our pride". I Prize – Shahid Nayas N – I.B.Sc IT A, Abinav V- I.BSc IT II Prize Nivetha N- II B.Com PA A			





18/04/2022-World Heritage Day-Pencil Sketch Competition



18/04/2022-World Heritage Day-Pencil Sketch Competition



List of students participated

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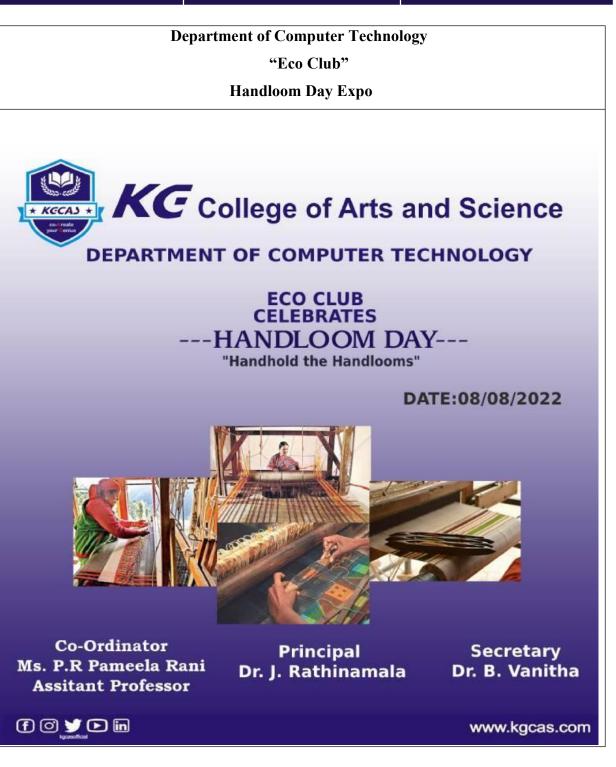
HoD

Program Co-ordinator

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
KG Conege of Arts and Science	and Best Practices	Providing Exclusive Environment

Handloom Day Celebration

Name of the Department	Computer Technology	
Name of the department Association / Club	ECO CLUB	
Activity	Handloom Sarees - Expo	
Date of the activity	08/08/2022	
Title of the activity	Handhold the Handlooms - EXPO	
Objective	To organize production and to promote the handloom industry. To extend marketing support to weavers' cooperative societies. To develop handloom industry on a commercial basis and also bring awareness to the students about the Handloom	
Total no. of beneficiaries	1000	
Outcome / Report	The faculties and the students are very interested and they help the handloom weavers by collecting some of the handloom made product like handloom sarees.	



7.1.4 Institution Initiatives in Providing Exclusive Environment





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

Independence Day

Name of the Department	COMMERCE CA
Association / Club	XEBEC 2022
Activity	Day Celebration
Day Celebrated	75 th Independence day
Date of the activity	13/08/2022
Details of the activity organised	Flying Dove, Oath taking and Mime
Objective	To promote love, unity and peace
Total no. of beneficiaries	55
	On Occasion of Independence Day, our department celebrated it on 13 th .August.2022 in KGCAS Campus. Secretary, Principal, Deans, Heads and faculties from all streams were invited for the celebration. The function was felicitated by our Secretary Dr.B.Vanitha and the inaugural speech was given by our Principal Dr.J.Rathinamala, followed by this our Secretary and Principal released two Doves as a token of Love and Peace. A mime was presented by our students on awareness towards saving water; finally an oath was
Outcome	taken by our students associated to independent India to be a good citizen. This celebration created patriotism among students and they also came to know their role in the society as a good citizen of INDIA.





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

KG	College	of Arts	and	Science
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Academic Year 2020-21

S. No.	Date	Days celebrated	No. of Beneficiaries
1	15/07/2020	Educational Development Day Celebration	60
2	26/07/2020	Kargil Victory Day	72
3	07/08/2020	National Handlooms/Handicrafts Day Celebrations	150
4	12/08/2020	Marketing Day	147
5	14/08/2020	HR Day	110
6	03/12/2020	Women Entrepreneurship Day	40
7	24/12/2020	E – Governance Day	82
8	04/02/2021	World Cancer Day	300
9	20/02/2021	World Social Justice Day	07
10	01/03/2021	National Science Day	120
11	10/03/2021	National Science Day : Poster Presentation	26
12	12/03/2021	Agro Based Development Incubation Unit – Technology Business Incubators (TBI)	30
13	23/03/2021	International Forest Day	97

Educational Development Day Celebration

Name of the Department	Department of English
Name of the department Association	Utopia
Activity	Day Celebrations
Day Celebrated	Educational Development Day
Date of the activity	15/07/2020
Objective	To remind the people about Kamarajar's contribution to boosting the education facilities of Tamil Nadu state
Resource Person	Dr.N.Eswaran , Vice-Principal of KG College of Arts and Science
Total no. of beneficiaries	60

Report	On 15/07/2020 the Department of English conducted Educational Development Day in commemoration of the great soul Kamarajar (Kamarajar Birth Anniversary). A Talkathon was organized on <i>The Most Inspirational Educational Leaders</i> , students from the various departments had participated and
	made the function to be grand.

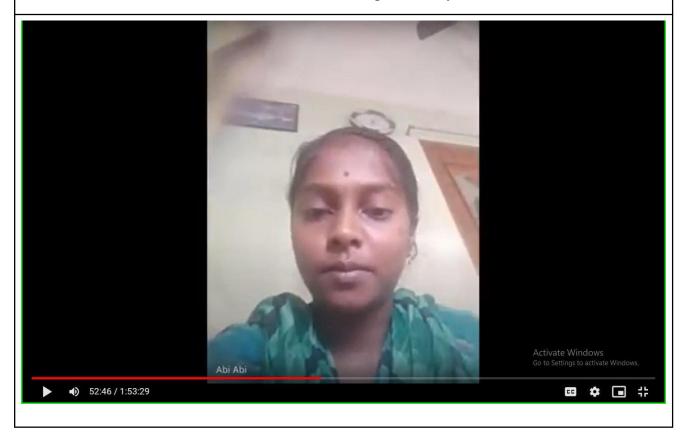
Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of English Educational Development Day KG COLLEGE OF ARTS AND SCIENCE (ACCREDITED BY NAAC, AN ISO 9001:2008 CERTIFIED INSTITUTION) (APPROVED BY GOVT. OF TAMILNADU & AFFILIATED TO BHARATHIAR UNIVERSITY) KGISL CAMPUS, SARAVANAMPATTI, COIMBATORE - 641035 KG TALKATHON 2020 Department Of Tamil and English **Topic For Speech:** தமிழ் : கல்வித் தலைவர்கள் English : The Most Inspirational Educational Leaders 15,16 JULY 2020 **Registration OR CODE:** Venue: **Online Platform** E-Certificates will be awarded to all the participants **Co-Ordinators:** Name: G. Prakash Raj / Contact: 6374092929 Name: J. Harinath / Contact: 9787649382

7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of English

Educational Development Day





KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

Kargil Day

Name of the Department	B.Com IT
Name of the department Association / Club	Unicorn'20
Activity	Day Celebrations
Day Celebrated	Kargil Day
Date of the activity	26/07/2020
Details of the activity organized	Guest Lecture
Objective	The Faculty members and students understood the sacrifice of kargil victory soldiers. To teach the students about the victory of the Indian Army in the Kargil War. To understand how our soldiers acted bravely to save this nation, and our duty to our nation.
Resource Person if any	Mr. C. A. Karthikeyan, Indian Air Force (Reted.), Coimbatore.
Total no. of beneficiaries	72

Department of Commerce with Information Technology Kargil Day KG COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathiar University, Accredited by NAAC) DEPARTMENT OF COMMERCE IT Cordially invites you to our Department Association Day Celebration KARGIL VICTORY DAY CELEBRATION on 26th July 2020 at 10.00 am Rtn. Mr. C.A.Karthikeyan Indian Air force (Rtd.) has kindly consented to the association day celebration in the executive presence of Dr.R. Ravichandran Secretary **KGiSL Institutions** Dr.N. Eswaran Dr.P. Krishna Priya Vice Principal -Administration Vice Principal-Academics KGCAS. KGCAS. Dr.K.G. Senthil Kumar **Dean-Commerce** KGCAS.All are invited....

7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of Commerce with Information Technology Kargil Day Guest lecture by Mr. C. A. Karthikeyan, Indian Air Force (Retd.), Coimbatore.

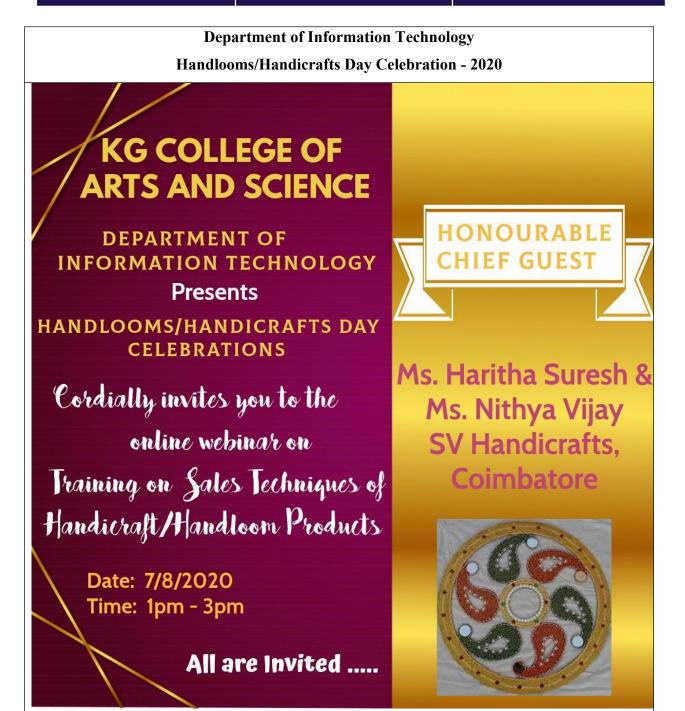




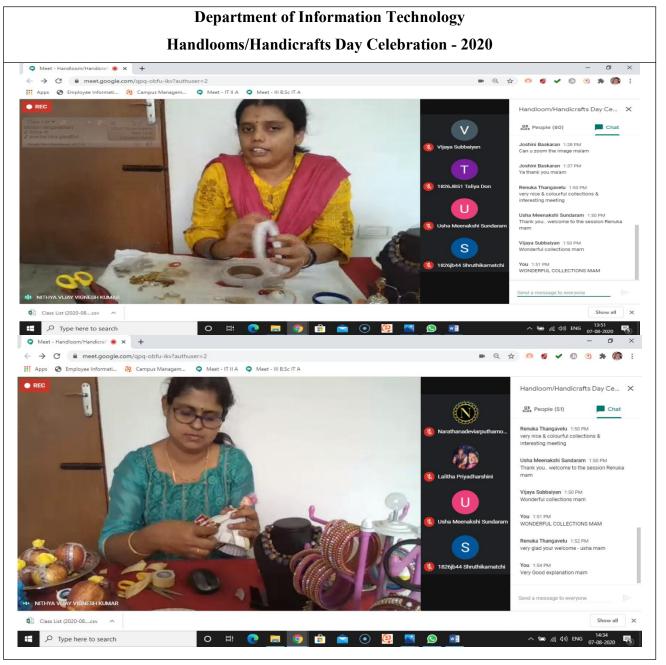
Handlooms/Handicrafts Day

Name of the Department	INFORMATION TECHNOLOGY
Name of the department Association / Club	SAGAX'20
Activity	Webinar
Day Celebrated	Handlooms/Handicrafts Day
Date of the activity	07.08.2021
Details of the activity organised	Webinar on Training on Sales Techniques of Handicraft/Handloom Products
Objective	To train the students to do the Handicraft/Handloom Products using Virtual Hands-on Training. To help instill a sense of achievement and pride in students, boosting their self-confidence.
Resource Person if any	Ms.Haritha Suresh, Ms.Nithya Vijay, SV Handicrafts, Coimbatore.
Total no. of beneficiaries	150
Outcome / Report	There are various products have trained like Thread Ornaments, Teddy Bear, Dolls, wall decors, key chains, and some other handicraft things. The students have been encouraged to make these kinds of art work and also how to apply the science and technology into their product designs.

7.1.4 Institution Initiatives in Providing Exclusive Environment









Marketing Day

	KG COLLEGE OF ARTS AND SCIENCE Affiliated to <u>Bharathiar</u> University & Accredited by NAAC ISO 9001:2015 Certified Institution <u>KGISL</u> Campus, <u>Saravanampatti</u> , Coimbatore – 641 035
Name of the Department	MANAGEMENT STUDIES
Name of the department Association / Club	Arthasasthra
Activity	National level CK Prahalad's Day Celebration
Date of the activity	12.08.2021
Title of the activity	CK Prahalad's Day Birth Celebrations- Online Quiz
Objective	The main Objective of this programme to make the students aware of the contributions made by CK Prahalad, Management Guru, Coimbatore.
Resource Person	Online Quiz Competition https://docs.google.com/forms/d/e/1FAIpQLSelbaq8jBx3UJdyXwHvlJStTFn1119x WFE9Nnq_0zrO3AYK2Q/viewform?usp=sf_link
Total no. of beneficiaries	147
Outcome / Report	An online E Quiz programme was organized by the department and there were 147 participants attended the quiz and received certificates. The quiz was related with the contributions given by CK Prahalad. (Bottom of the Pyramid, Competency, Business models and Co Creation) E Certificates were distributed to the students and faculty members those who have attended the E- Quiz programme.

KG College of Arts and Science

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



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PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

Women Entrepreneurship Day

KG COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar university and Accredited by NAAC)

Saravanampatti, Coimbatore -35,

CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP DEVELOPMENT (CAED Cell) In Association with Institution's Innovation Council

WOMEN'S ENTREPRENEURSHIP DAY s November 2020



Objective:

Women's Entrepreneurship Day is observed each year on November 19 to celebrate, recognise and appreciate all women entrepreneurs around the world. This is an influential day for our students aspiring women who wish to be entrepreneurs.

Benefits:

The students gained awareness among women entrepreneurship by sharing selfwritten articles and poems on the inspiring journey of women Entrepreneurs.

Report:

Center for Agribusiness Entrepreneurship Development Cell in association with Institution's Innovation Council commemorated the celebration of "Women's Entrepreneurship Day" on 03.12.2020. Our students are participated by sharing self-written articles and poems on the inspiring journey of women Entrepreneurs.



Articles & Poems: (By Students)



KG COLLEGE OF ARTS AND SCIENCE COIMBATORE-35, TAMILNADU

CENTER FOR AGRIBUSINESS ENTREPRENEURSHIP DEVELOPMENT (CAED CELL)



Celebrates

WOMEN'S ENTREPRENEURSHIP DAY NOV' 2020

"Do what you love and love what you do" is one quote that I strongly believe in. This is the era where women have freed themselves from oppression and have levelled up to being successful in all the fields possible. So it is safe to say that women are doing what they love. Breaking all the odds, patriarchy and stereotypes women have walked a tough path to get here. Women entrepreneurs have proved that women possess "street smartness" not just in managing homes but also in managing a business. From biding money in the kitchen to making billions in business, it has been a long and a beautiful journey. Of 58.8 million entrepreneurs in India, 14% are women entrepreneurs which is indeed a great achievement but we still have miles to go and beights to reach.

Wishing you all a very happy "Women's Entrepreneurship Day".



N.Sadhana II.B.Com.CA



E-Governance Day

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants'20
Activity	Day Celebration
Date of the activity	24.12.2020
Title of the activity	E - Governance
Objective	 Dr. N. Sundaram, Professor, Higher Academic Grade, Department of Commerce, School of Social Sciences and Languages, Vellore Institute of Technology (VIT), Vellore. He began the session with the Introduction of E Governance and the recent implications and benefits of E – Governance. He stated the various activities that are carried through recent technology that is beneficial to both the public and the Government. He insisted the students to get updated with the recent technology and utilize it in a fruitful manner.
Resource Person	Dr. N. Sundaram, Professor, Higher Academic Grade, Department of Commerce, School of Social Sciences and Languages, Vellore Institute of Technology (VIT). Vellore.
Total no. of beneficiaries	82 Students

KG COLLEGE OF ARTS AND SCIENCE

Accredited by NAAC & Affiliated to Bharathiar University

DEPARTMENT OF COMMERCE PA

Cordially Invites you to the Good Governance Day Celebration of our Department Association

ProTants'20

Topic : E-Governance



Dr. N.Sundaram Ph.D, M.Phil, PGDCA, M.Com

Professor, Higher Academic Grade Department of Commerce, School of Social Sciences and Languages, VELLORE INSTITUTE OF TECHNOLOGY, VELLORE

https://meet.google.com/bok-xfsp-sfn

Date : 24/12/2020 Time : 2pm to 3pm

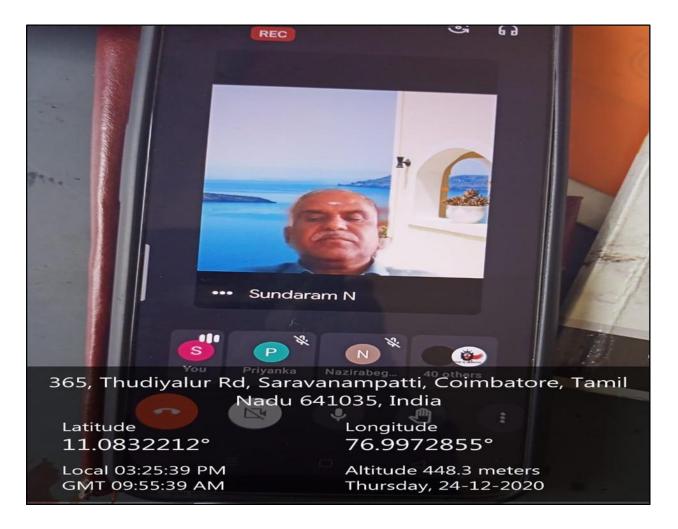
Organizing Secretary Convenor

Principal

Secretary

Dr.A.Sreedevi Mrs.R.Kanchana Dr.J.Rathinamala Dr.B.Vanitha

24/12/2020 - Guest lecture - E-Governance





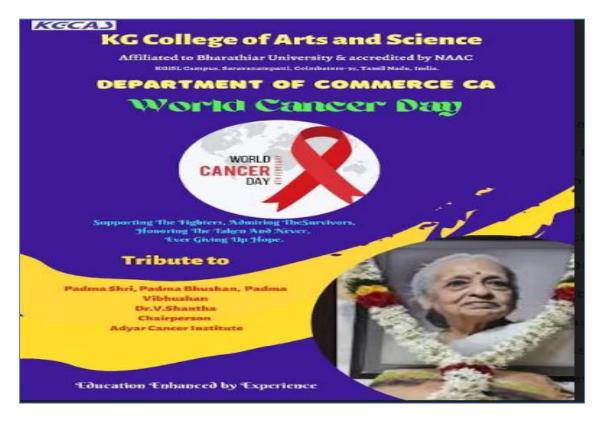
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KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

World Cancer Day

Name of the Department	COMMERCE CA
Name of the department Association / Club	XEBEC 20
Activity	Day Celebrations
Day Celebrated	World Cancer Day
Date of the activity	04/02/2021
Details of the activity organized	Other
Objective	Awareness about the deadly disease.
Total no. of beneficiaries	300
Outcome / Report	We created a video tribute to Padma Sri, Padma Bhushan , Padma Vibhushan Dr. V. Shantha, Chairperson, Adyar Cancer Institute .



04/02/2021- World Cancer Day





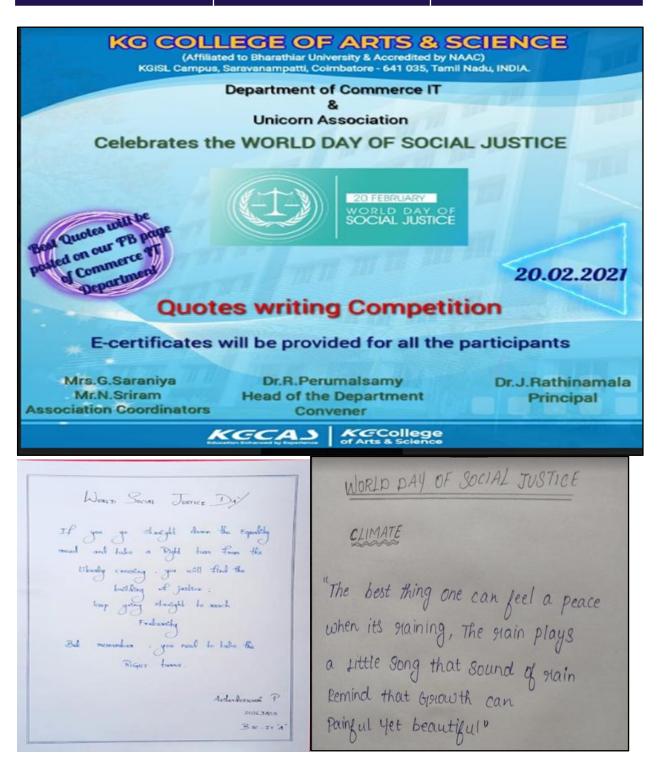
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COIMBATORE - 641 035.

World Social Justice Day

Name of the Department	Department of Commerce with Information Technology
Name of the department Association / Club	Unicorn 20
Activity	Interdepartmental Competition
Date of the competition	20/02/2021
Title of the competition	Quotes writing
Objective	To improve the Creativity among the Students in this field and to enhance their knowledge on world justice day. Encouraging everyone to show their talents in writing quotes.
Total no. of students participated	7
I Prize	Akilandeswari P- I B.Sc-IT 'A'
II Prize	S. Kanishka - II B.Com PA

7.1.4 Institution Initiatives in Providing Exclusive Environment



List of students participated

S.No	Roll No	Name	Class
1	202AKA22	Kayalvizhi.T	I B.Com PA "A"
2	202AKA19	Jeevitha.M	I B.Com PA A
3	202AKA20	Ms. S. Kanishka	I B. Com.PA'A'
4	1926JA38	Roshini.K	II B.Sc IT A
5	1926JB27	Ms.V.T.Keerthana Sri	II B.Sc IT 'B'
6	2022JA02	Ms.Abinaya.S	I-BCA-A
7	2026JA03	Akilandeswari P	I B.Sc-IT 'A'

Bauard

Program Co-ordinator

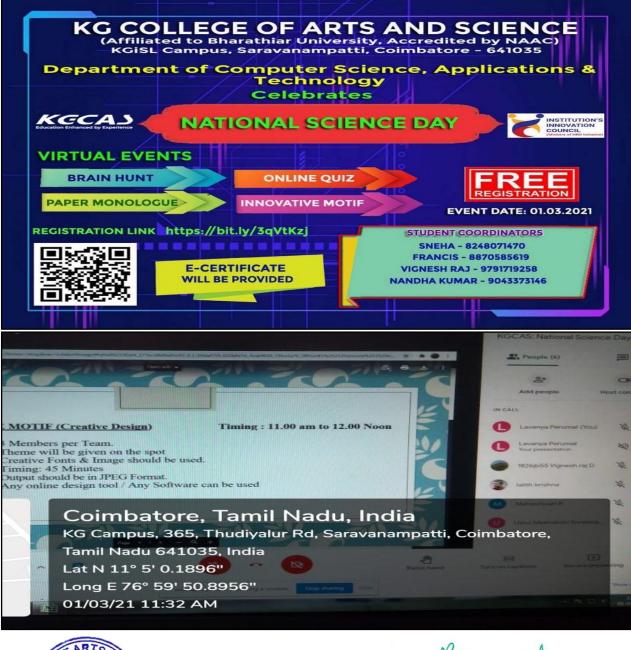
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National Science Day

Name of the Department	INFORMATION TECHNOLOGY
Name of the department Association / Club	SAGAX'20
Activity	Day Celebrations
Day Celebrated	National Science Day
Date of the activity	01/03/2021
Details of the activity organised	Intercollegiate Event - Innovative Motif Contest
Objective	To spread a message about the importance of science used in the daily life of the people, to display all the activities, efforts and achievements in the field of science for human welfare. And also boosting students in extra-curricular activity, motivating students through various competitions, engrossing the hidden talent of the students, encouraging independent study and academic excellence.
Resource Person if any	-
Total no. of beneficiaries	7
Outcome / Report	This Innovative Motif Contest created a positive innovation culture in a very efficient and structured way. This contest awakened ambition and motivated students, in a positive way, to extraordinary achievements. Students have experience of "thinking outside the box". This Contest helped to boost the students to innovation. And also this contest stimulated growth and generated substantial benefits for the students.

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment





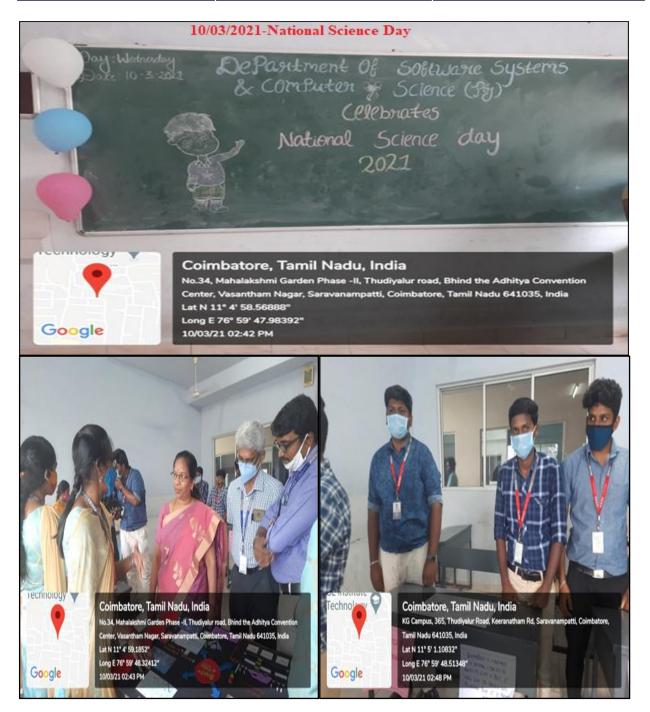
PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

National Science day - Poster Presentation

Name of the Department	MSc Software Systems and Computer Science (PG)
Name of the Association	MindBenders
Activity	National Science Day
Date of the activity	10 th March 2021
Title of the activity	Poster Presentation
Objective	This poster presentation event is covering all the key aspects of science, technology and innovation. The main objective is to understand the importance of science and technology in the future projects and perspectives
Resource Person	1) Dr.J.Rathinamala-Principal, KGCAS 2) Dr.K.G.Senthilkumar- Dean-Management,KGCAS
Total no. of beneficiaries	26
Outcome / Report	13 teams with 26 students actively participated. The students gathered much knowledge about science & technology and how to derive solutions for real life time problems using their project ideas in the form of posters. Students explained well about their ideas. Dr.J.Rathinamala, Principal and Dr. Senthilkumar, Dean, Academics Commerce evaluated the students' project and wished them well.
I Prize	Mr.D.Gowtham & V.Raghavendara

7.1.4 Institution Initiatives in Providing Exclusive Environment







PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

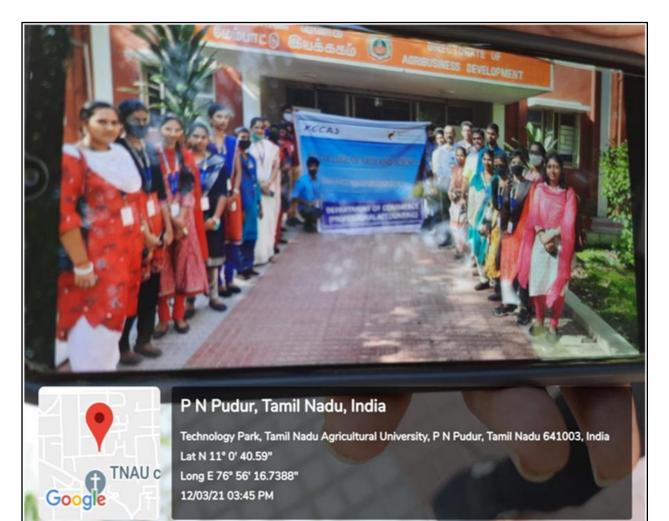
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Agro Based Development Incubation Unit – Technology Business Incubators (TBI)

Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	Department of Commerce PA
Activity	MHRD s Innovation Cell - Exposure Visit
Date of the activity	12/03/2021
Title of the activity	Agro Based Development Incubation Unit – Technology Business Incubators (TBI)
Objective	To Enhance and Improve the Students Practical knowledge, and to educate them regarding the Agro based Technology Implementation. To promote Entrepreneurs in Agribusiness, and to educate them about Production through Bio inputs.
Speaker	Mr. A. V. Gnanasambandam, CEO
Total no. of beneficiaries	30 Students, 1 Faculty



12/01/2021- Exposure Visit to TNAU, Coimbatore



7.1.4 Institution Initiatives in Providing Exclusive Environment

Participants

1	1924K,408	DEEPIKA V	II B.Com PA "A"	
2	1924KA10	DELARSHINER	II B.Com PA "A"	
3	1924K A19	HARISHSP	II B.Com PA "A"	
4	192AK.A.20	HARITHA N	II B.Com PA "A"	
5	192AKA23	KARTHIKEYAN R	II B.Com PA "A"	
6	192AKA29	KEERTHANA G	II B.Com PA "A"	
$\mathcal{T}_{\mathcal{C}}$	192AKA28	MADHUMADTHES	II B.Com PA "A"	
\$	192AKA32	MUGUND M	II B.Com PA "A"	
9	192AKA33	OMESH BHARATH R	II B.Com PA "A"	
10	192AKA39	SABARISH NATHAN S	II B.Com PA "A"	
11	192AKA49	SASMITA G	II B.Com PA "A"	
12	192A8;A53	JONES KEROLINE S P K	II B Com PA "A"	
13	192AKA56	SWATHI S	II B Com PA "A"	
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14	192AKA57	SWATHY R	II B.Com PA "A"	
15	192AKA38	THAMARAIKANIV	II B. Com PA "A"	
15	192AKB07	ANNAPOORANI T S	II B.Com PA "B"	
17	192AKB12	GAYATHRI G	II B.Com PA "B"	
18	192AKB13	GAYATHRIS	II B.Com PA "B"	
19	192AKB14	00WSIKA M	II B.Com PA "B"	
20	192AKB14	HARINI S	II B.Com PA "B"	
21	192AKB28	KOWSHIKA FR	II B.Com PA "B"	
22	192AKB27	LAVANYA B	II B.Com PA "B"	
23	192AX823	MURSITHA RABIYA S	II B.Com PA "B"	
24	192AXB30	NITHIN K	II B. Com PA "B"	
25	192AKB3)	RAJESWARIS	II B.Com PA "B"	к 1 7
26	192AKB46	SHEHANAZ HASIEN R	II B.Com PA "B"	e -
27	192AX648	SNEGEA 0	II B.Com PA "B"	
27	102A3:B43	SNEOHA G	ILB Com PA "B"	
28	192AKB13	SURYAS	II B.Com PA 'B'	
29	192AKB34	SWETHA S	II B.Com PA 'B'	
30	192A8:B58	VINITHA S	II B. Com PA "B"	

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Co-ordinator (Ms.S.Nazira Begum) Potion .

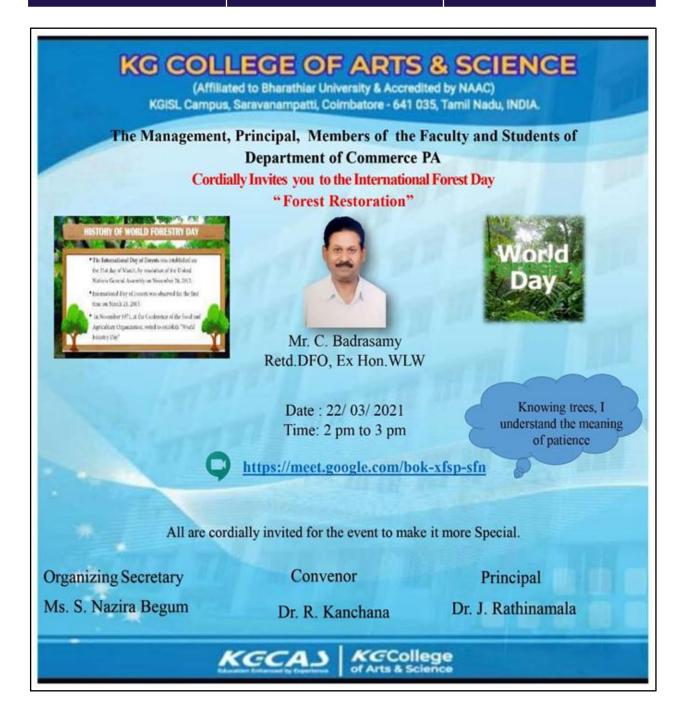
HoD (Dr.R.Kanchana)

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

International Forest Day

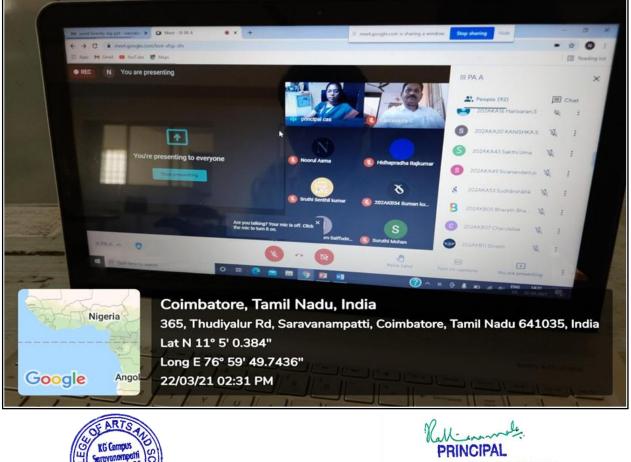
Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	ProTants'21
Activity	Day Celebration - International Forest Day
Date of the activity	22/03/2021
Title of the activity	Forest Restoration
Objective	Mr. C. Badrasamy,Retd DFO, Ex Hon. WLW, He began the session with the Introduction about the Forest and the Resources available from the Forest. He insisted on the various benefits of the forest and how to safeguard the available resources. He explained about his working experiences in the Forest Department, and about the wealth availability in the forest. He also stated about the forest animals and how to save the animals and forest resources. He also insisted on the Elephants, and how the elephants should be protected to enhance the forest wealth.
Resource Person	Mr. C. Badrasamy, Retired District Forest Officer, Ex Hon. WildLife Warden.
Total no. of beneficiaries	97 Students

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



7.1.4 Institution Initiatives in Providing Exclusive Environment

22/03/2021-International Forest Day - Guest Lecture – "Forest Restoration"



PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

Academic Year 2019-20

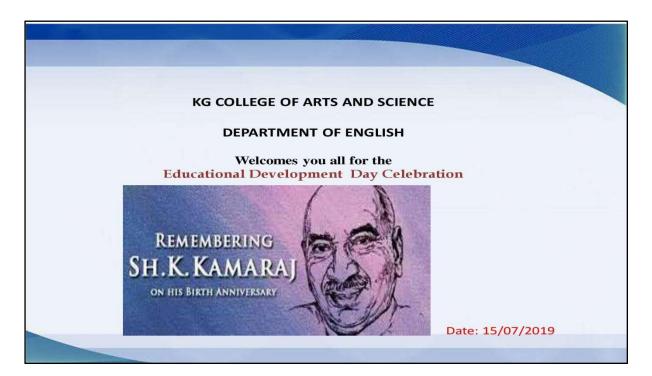
S. No.	Date	Days celebrated	No. of Beneficiaries
1	15/07/2019	Educational Development Day	80
2	26/07/2019	Kargil Victory Day	90
3	13/08/2019	Senior Citizen Day	15
4	6/9/2019	Nutritional Day	70
5	15/10/2019	Youth Awakening day	150
6	31/12/2019	Farmer's Day	35

KG	College	of Arts	and Science
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Educational Development Day

Name of the Department	Department of English
Name of the department Association	Utopia
Activity	Day Celebrations
Day Celebrated	Educational Development Day
Date of the activity	15/07/2019
Objective	To remind the people about Kamarajar's contribution to boosting the education facilities of Tamil Nadu state
Resource Person	Dr.N.Eswaran , Vice-Principal of KG College of Arts and Science
Total no. of beneficiaries	80

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



15/07/2021-Educational Development Day Celebration

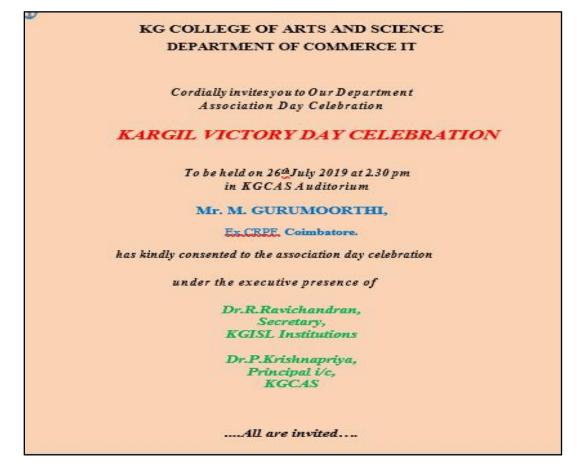




KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

Kargil Day

Name of the Department	Commerce with Information Technology
Name of the department Association / Club	Unicorn
Activity	Day Celebrations
Day Celebrated	Kargil Day
Date of the activity	26/07/2019
Details of the activity organized	Guest Lecture
Objective	The faculty members and students understood the sacrifice of Kargil victory soldiers. To teach the students about the victory of the Indian Army in the Kargil War. To understand how our soldiers acted bravely to save this nation, and our duty to our nation.
Resource Person if any	Mr. M. Gurumoorthi, Ex.CRPF, Coimbatore.
Total no. of beneficiaries	90



26/07/2019- Kargil Day – Guest Lecture



KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
KG Conege of Arts and Science	and Best Practices	Providing Exclusive Environment

Senior Citizen day

Name of the Department	COMPUTER TECHNOLOGY
Name of the department Association / Club	SPANGELS
Activity	Guest lecture / Seminar / Webinar / Workshop / Association Inauguration/ Day CELEBRATIONS
Date of the activity	13-08-2019
Title of the activity	Senior Citizen day
Objective	The main objective of this CSR activity is to provide a value education to our students. Normally the people living in the orphanages are abandoned by their own family members. It's really a painful thing to live a lonely life. So, if our students visit such orphanages, they will understand the value of their parents, teachers, family members and friends. This will create a great impact in the students' community by creating kindness in their hearts and they will be more responsible in the future.
Total no. of beneficiaries	15



13/08/2019-World senior Citizen Day – Osonam Old Age Home Visit





Nutritional Day

KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Biotechnology
Name of the department Association / Club	Biovision
Activity	Nutritional Day celebration
Date of the activity	06/09/2019
Title of the activity	COOKING WITHOUT FIRE
Objective	Create awareness about nutritional rich food
Resource Person	Dr.P.Krishna Priya Principal (i//c) KG College of Arts and Science Coimbatore.

Total no. of beneficiaries	70	
	The program was started with the felicitation by Dr. R.	
	Ravichandran, secretary KGCAS Institution and Dr. P.	
Outcome / Report	Krishnapriya Principal i/c KG College of Arts and Science and	
	delivered welcome address by Mrs. B. Sangeetha Head,	
	Department of Biotechnology. In this regard we conducted	
	cooking without fire competition. Around seventy students	
	were participated from various departments	

06/09/2021-Nutritional Day – Cooking Without Fire Competition

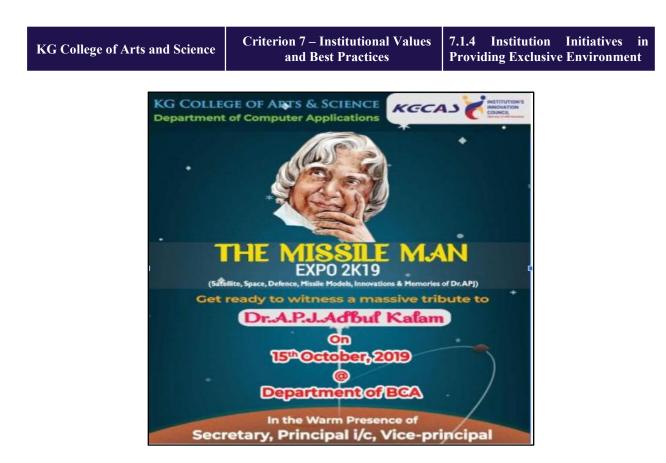




KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

Youth Awakening Day

Name of the Department	COMPUTER APPLICATIONS
Name of the department Association / Club	Technozion
Activity	Guest lecture / Seminar / Webinar / Workshop / Association / Inauguration/ Exhibition
Date of the activity	15/10/2019
Title of the activity	MISSILE MAN EXPO-2K19
Objective	The exhibition aimed to exhibit innovative ideas and technologies and to show the pragmatic approach for enhancing the quality of education.
Total no. of beneficiaries	150
Outcome / Report	This expo exhibited various themes based on Dr.APJ Kalam's Life History and Achievements. 'Seed Balls' were distributed to the visitors.The exhibitors had an opportunity to know about the achievements of Dr. APJ Kalam by creating models.

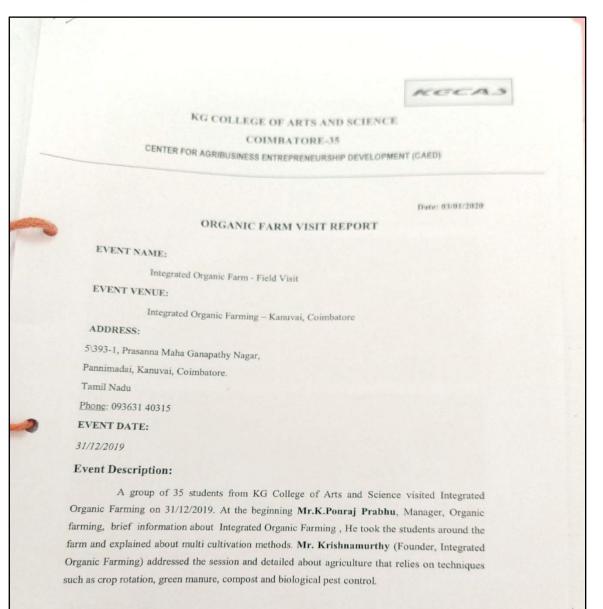


15/10/2019 – The Missile Man Expo



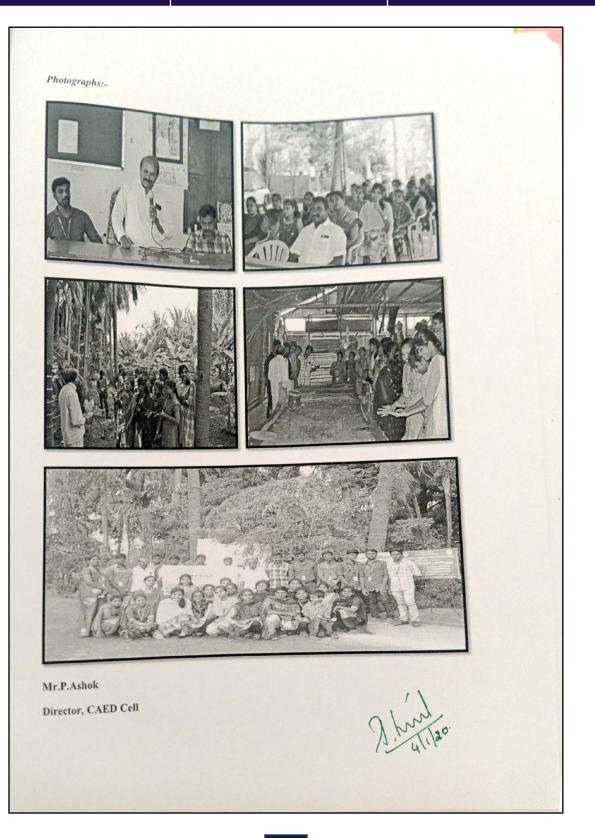


Farmers Day



Criterion 7 – Institutional Values and Best Practices

7.1.4 Institution Initiatives in Providing Exclusive Environment



Criterion 7 – Institutional Values and Best Practices

7.1.4 Institution Initiatives in Providing Exclusive Environment

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33	192AAA29	MUKESH KUMAR.K	Mullieth Vinner.
34	192AAA45	SHAKTHI MAHESHWARAN	gleushi
35	192AAA53	SURYA PRAKASH	Syzyafnanost

Name of the Student : MUKESH KUMAR-K FIELD VISIT FEEDBACK FORM Branch : B. com (commerce department) Roll. No. : 192AAA29 Date : 04/01/2020 Name & Address of Field Visit: Integrated organic Barming (KVK supportive 1. State two important experiences that had been gained from the Field visit: 2. Main problems encountered during the field visit:hack of agricultural labourer Instability in climatic condition .majes.psoblems. faced in farming 3. How do you evaluate your overall field visit? Satisfactory Excellent Not Satisfactory 4. Your satisfaction level after field visit (only tick) : (5: Highest; 1:Lowest) 1 2 3 4 5 5. If any suggestions specify: . please conduct more feeld visit like this. Signature with Date: -le-le 04/01/2020

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

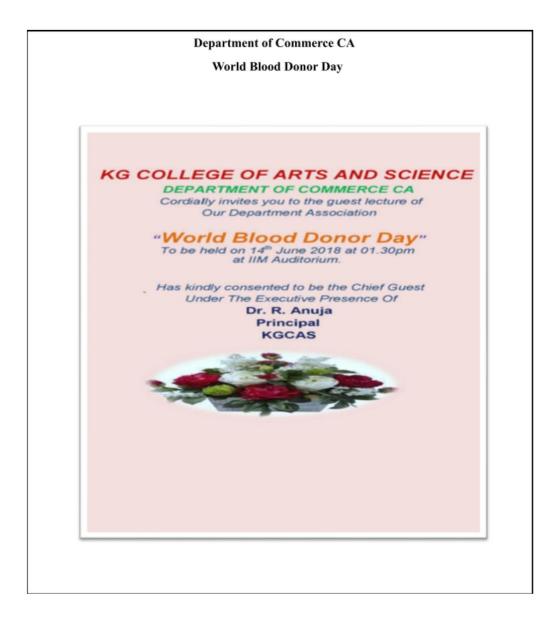
Academic Year 2018-219

S. No.	Date	Days celebrated	No. of Beneficiaries
1	14/06/2018	World Blood Donor Day	250
2	20/07/2018	Plastic Bag Free Day	150
3	26/07/2018	Kargil Victory Day	1500
4	27/07/2018	World Hepatitis Day	1450
5	20/09/2018	International day of Peace	120
6	14/12/2018	National Energy Conservation Day	150
7	14/12/2018	World Energy Conservation Day	45
8	23/12/2018	Farmers day	75
9	24/12/2018	National consumers day	120
10	11/1/2019	Orphanage Day	25
11	04/02/2019	World Cancer Day	1500
12	05/02/2019	World Cancer Day	56
13	04/01/2019	World Braille day	260
14	25/01/19	Voter's Day	240
15	25/01/2019	National Voters day	59
16	14/02/2019	International Book Giving Day	65

World Blood Donor Day

	KG COLLEGE OF ARTS AND SCIENCE
KGCAJ	Affiliated to Bharathiar University and Accredited by NAAC
	KGiSL Campus, Coimbatore - 35

Name of the Department	COMMERCE CA
Name of the department Association / Club	XEBEC 2018
Activity	Day Celebrations
Day Celebrated	World Blood Donor Day
Date of the activity	14/06/2018
Details of the activity organized	Other
Objective	The aim is to raise global awareness of the need for safe blood and blood products for transfusion and of the critical contribution voluntary, unpaid blood donors make to national health systems.
Resource Person if any	250
Total no. of beneficiaries	All the department Students
Outcome / Report	It contributes to saving millions of lives each year in both normal and emergency situations.





V. Jenfor Coordinator

HoD

Plastic Bag Free Day



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	COMPUTER APPLICATIONS
Name of the department Association / Club	TECHNOZION
Activity	Guest lecture / Seminar / Webinar / Workshop / <u>Association</u> / Inauguration / Day Celebration
Date of the activity	20/07/2018
Title of the activity	Plastic Bag Free Day
Objective	To create awareness among the faculty, staff and students about the adverse effects of single use plastic bags, know about the available alternate carry options and to motivate the students to act as the change agents.
Total no. of beneficiaries	150
Outcome / Report	Participants were educated about the adverse effects of using and discarding plastic bags, paper bags were distributed and alternate options like carrying cloth bags and not demanding plastic carry bags in shops were informed.

7.1.4 Institution Initiatives in Providing Exclusive Environment



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Kargil Victory Day



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University

Accredited by NAAC KGiSL Campus, Coimbatore – 641 035

Name of the Department	INFORMATION TECHNOLOGY
Name of the department Association / Club	SAGAX'18
Activity	Day Celebrations
Day Celebrated	Kargil Victory Day
Date of the competition	26/07/2018
Details of the activity organised	To commemorate the Kargil victory and remember those who sacrificed their lives for this country, Kargil Victory Day is celebrated with the collection of their photos and chart work.
Objective	The Indian Army successfully removed Pakistani forces who were illegally occupying a hilltop at the LoC at Kargil, Ladakh. To commemorate this victory and remember those who sacrificed their lives for this country, Kargil Vijay Diwas is celebrated annually in India on July 26.
Resource Person if any	-
Total no. of beneficiaries	1500 Students from Various Departments
Outcome / Report	Kargil Vijay Divas honours the Kargil War's heroes. Our students have commemorated this victory and remember those who sacrificed their lives for our country.



KGCAJ

DEPARTMENT OF INFORMATION TECHNOLOGY

Kargil Victory Day Celebration - 2018

KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University Accredited by NAAC KGiSL Campus, Coimbatore – 641 035

DEPARTMENT OF INFORMATION TECHNOLOGY



7.1.4 Institution Initiatives in Providing Exclusive Environment



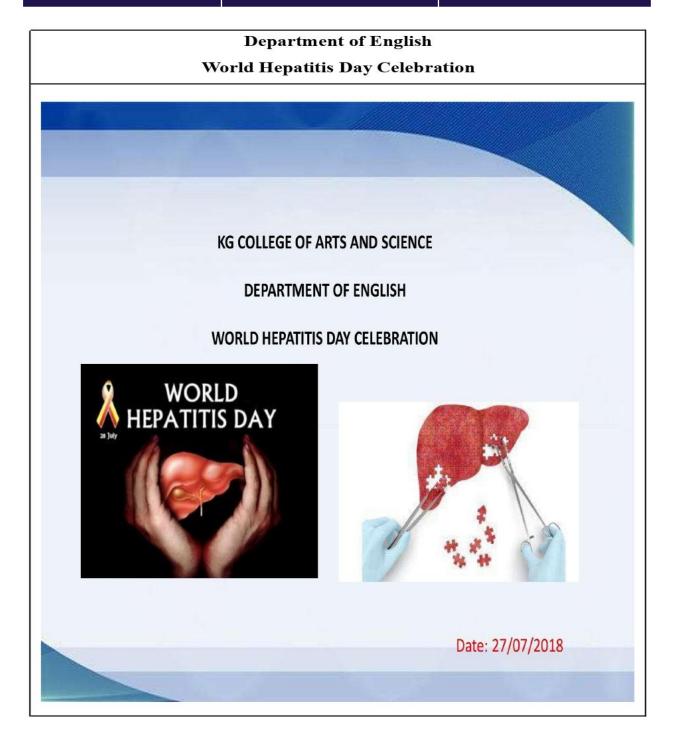
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World Hepatitis Day

KCCAS Education Enhanced by Experience	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35	
Name of the Department	English	
Name of the department Association / Club	Utopia	
Activity	Day Celebration	
Dateof the activity	27/07/2018	
Title of the activity	World Hepatitis Day	
Objective	To achieve hepatitis elimination by 2030. To get there, WHO calls on countries to achieve specific targets: Reduce new infections of hepatitis B and C by 90%; Reduce hepatitis related deaths from liver cirrhosis and cancer by 65%.	
Total no. of beneficiaries	1,450	
Outcome / Report	On 27/07/2018, the Department of English celebrated World Hepatitis Day. Students of B.A. and M.A. English created awareness by visting to all the classes and delivered the awareness speech. They threw light on Hepatities and its different types like Hepatitis A, B, C, D and E insisted educational campaign aiming to increase testing for all types of Hepatitis among all adults. They showed supporting fact sheets, posters, infographic, buttons & badges, live-read radio scripts, templates, and other images.	



7.1.4 Institution Initiatives in Providing Exclusive Environment



Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of English World Hepatitis Day Celebration





International Day of Peace



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Commerce. IT
Name of the department Association / Club	UNICORN -2018
Activity	Day Celebration
Date of the activity	21/09/ 2018
Title of the activity	" International Day of Peace "
Objective	Each year the International Day of Peace is observed around the world on 21 September. The UN General Assembly has declared this as a day devoted to strengthening the ideals of peace, through observing 24 hours of non-violence and cease-fire.
Resource Person	-
Total no. of beneficiaries	120 Students
Outcome / Report	The International Day of Peace is celebrated every year on 21 September across the world. The day is devoted to building the ideals of peace among all countries and peoples. World or International Peace Day is also known as Peace Day, established in 1981 by the United Nations with a unanimous resolution.

KG College of Arts and Science	Criterion 7 – Institutional Values and Best Practices	7.1.4 Institution Initiatives in Providing Exclusive Environment
Da	Department of Commerce IT ay Celebration " International day of Po	eace "
KG	KG COLLEGE OF ARTS AND SC Affiliated to Bharathiar University Accredited by NAAC KGISL Campus, Coimbatore – 641 03	
	<u>CIRCULAR</u> Department of Commerce IT has to planned to Celebrate <u>"I</u> n 21/09/2018. Kindly support and Spread the peace.	19/09/2018 nternational Day of
	bordinator HoD	track
Kin	L, f	1 total
Coo	ordinator	HoD

National Energy Conservation Day

CCAS ion Enhanced by Experience	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35
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Name of the Department	COMPUTER APPLICATIONS
Name of the department Association / Club	TECHNOZION
Activity	Guest lecture / Seminar / Webinar / Workshop / <u>Association</u> / Inauguration/ <i>Day Celebration</i>
Dateof the activity	14.12.2018
Title of the activity	Energy Conservation Day
Objective	The session is to acquaint the students to reduce the use of energy and to encourage people to use it efficiently in the fast world, and to provide them with an understanding of how energy conservation must be among the utmost priorities of humanity.
Total no. of beneficiaries	150
Outcome / Report	Students learnt about an Energy Conservation how a project contributes to the City of Barrie's interest in reducing greenhouse gas. Students will assure Early identification of opportunities to integrate local energy solutions that are efficient, low carbon, and resilient.

Department of Computer Technology

Energy Conservation Day

KG COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF COMPUTER TECHNOLOGY

ENERGY CONSERVATION DAY



ON 14 TH DECEMBER 2018.

CONSERVE ENERGY TO PRESERVE FUTURE.



KECAS

World Energy Conservation Day

KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University Accredited by NAAC KGiSL Campus, Coimbatore – 641 035

Name of the Department Department of Mathematics Name of the department Infinite Learners-18 Association / Club Activity Day Celebration Date of the activity 14/12/2018 World Energy Conservation Day Title of the activity The aim of this day celebration is to make students to be aware Objective of the need to conserve energy resources. Total no. of beneficiaries 45 The students took the voth to save energy resources for the Outcome / Report furure generations.

KG College of Arts and Science

7.1.4 Institution Initiatives in Providing Exclusive Environment

DEPARTMENT OF MATHEMATICS

WORLD ENERGY CONSERVATION DAY





Farmers Day



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Computer Technology
Name of the department Association / Club	SPANGELS
Activity	Ехро
Date of the activity	26/12/2017
Title of the activity	Farmers Day Celebration
Objective	To create awareness among college students on the importance of farmers and farming for a healthy and prosperous nation. To inculcate the benefits of millets to the young generation.
Total no. of beneficiaries	75
Outcome / Report	To express our gratitude to the farmers who are the backbone of the country, millets were bought from the farmers. It has been distributed to the students and faculties to know about the importance of the millets in this technological and fast food world. Students were also given knowledge of direct purchasing of goods from the farmers to honour their hard work.





National Consumers Day

KGCAJ

KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGISL Campus, Coimbatore - 35

Name of the Department	Department of Commerce. IT
Name of the department Association / Club	UNICORN -2018
Activity	Day Celebration
Date of the activity	24/12/2018
Title of the activity	Day Celebration "National Consumer Day "
Objective	They should be aware of their rights under the Consumer Protection Act and should practice the same in case of need. They should be well aware of the product they are buying. Should act as a cautious consumer while purchasing the product.
Resource Person	-
Total no. of beneficiaries	120 Students
Outcome / Report	The day which shows the rights and power of a consumer and customer, National Consumer Day which is celebrated on 24th of December, the day has been presented to make people aware about the rights of consumers.

K	G College of Arts and Science	Criterion 7 – Institutional Values and Best Practices	7.1.4 Institution Initiatives in Providing Exclusive Environment
	Department of Commerce IT Day Celebration " National Consumer Day "		
	KGC	KG COLLEGE OF ARTS AND S Affiliated to <u>Bharathia</u> Universi Accredited by NAAC KGISL Campus, Coimbatore – 641	ty
	The Depai on 24/12/2018	CIRCULAR truent of Commerce IT has to planned to Celebrate <u>Na</u>	
	Coord	nator HoD	ature

KG College of Arts and Science

7.1.4 Institution Initiatives in Providing Exclusive Environment



Fire

Coordinator

J. Estato

HoD

Orphanage Day

KGCAS

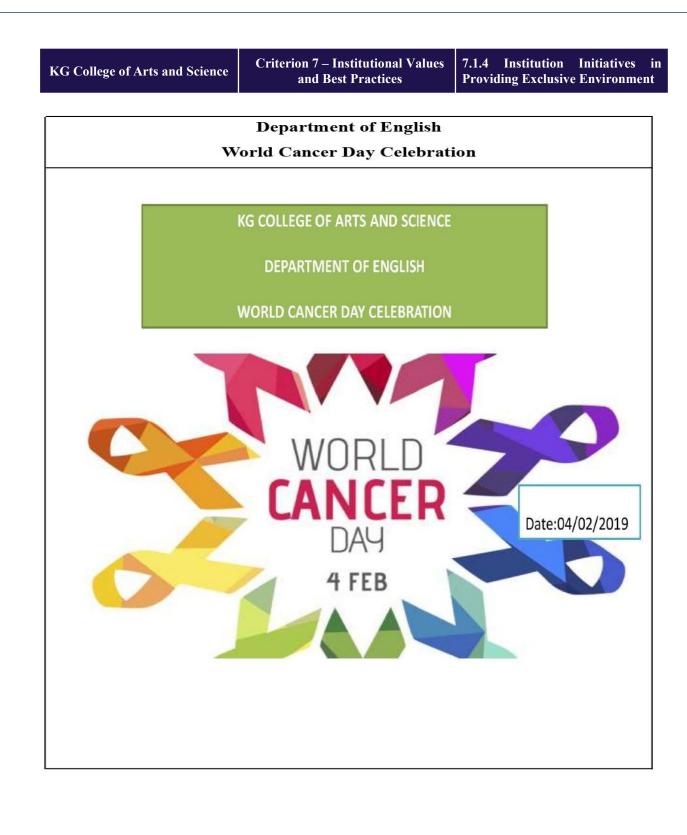
KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore – 35.

Name of the Department	COMMERCE
Name of the department Association / Club	ROCKING GEEKS
Activity	Day Celebrations
Day Celebrated	Orphanage Day
Date of the activity	11/01/2019
Details of the activity organized	Visit to Orphanage
Objective	Main aim to help orphanage children by providing the essential things to them and make them happy
Resource Person if any	_
Total no. of beneficiaries	25
Outcome / Report	It contributes to save children in orphanage and meet their basic needs to some extent.



World Cancer Day

KCCAS Education Enhanced by Experience	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35	
Name of the Department	English	
Name of the department Association / Club	Utopia	
Activity	Day Celebration	
Dateof the activity	04/02/2019	
Title of the activity	World Cancer Day Celebration	
Objective	To prevent millions of deaths each year by raising awareness and education about cancer, and pressing governments and individuals across the world to take action against the disease.	
Total no. of beneficiaries	1,500	
Outcome / Report	Students of B.A. and M.A. English vistited to all the classes and delivered the awareness speech on World Cancer Day Celebration. Students insisted the precautionary measures like avoiding consuming alchohol, too much cholesterol food, reducing obesity and curtailing use of tobacco, the ways to identify it in early stages to be cured. Everyone appreciated and agreed to follow such precautionary methods to avoid cancer.	



7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of English

World Cancer Day Celebration





World Cancer Day



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University Accredited by NAAC KGiSL Campus, Coimbatore – 641 035

Name of the Department	Department of Mathematics	
Name of the department Association / Club	Infinite Learners-18	
Activity	Day Celebration	
Date of the activity	05/02/2019	
Title of the activity	World Cancer Day	
Objective	The aim of this day celebration is to make students to be aware of the factors causing cancer disease.	
Total no. of beneficiaries	56	
Outcome / Report	The students came to know about the various effects of cancers and how to prevent it by using our natural foods.	



DEPARTMENT OF MATHEMATICS

WORLD CANCER DAY





KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

World Braile Day

Name of the Department	COMPUTER TECHNOLOGY	
Name of the department Association / Club	SPANGELS	
Activity	Guest lecture / Seminar / Webinar / Workshop / Association Inauguration/ <u>Day Celebration</u>	
Dateof the activity	04.01.2018	
Title of the activity	Software Available for blind people	
Objective	Guest lecture sessions is to acquaint the students with the occurrences in the real business world, and to provide them with an understanding of how their learning inside the classroom translates into application in the real world.	
Resource Person	Mr.SyedHussain S.M, Asst.Professor, Department of English,Govt.Arts College,Coimbatore	
Total no. of beneficiaries	260	
Outcome / Report	Students learnt about the tools that are used for blind people. They know about the importance of the software tools that are used by the blind people. Students will be assured to design new tools that are useful to blind people.	

KG College of Arts and Science

KG COLLEGE OF ARTS AND SCIENCE Department of Computer Technology SPANGLES'18

Solicit your gracious presence on the occasion of

Delivering a guest lecture on

Software Available for blind people

04.01.2018 at IIIrd floor Auditorium From 1.30p.m to 2.45p.m

Mr.SyedHussain S.M,

Asst.Professor.

Department of English,

Govt.Arts College.Coimbatore

Has accepted to be the guest Under

the executive presence of

Dr.R.Anuja, Principal, KGCAS,

All are cordially invited...





Voter's Day



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University Accredited by NAAC KGiSL Campus, Coimbatore – 641 035

Name of the Department	Department of Mathematics
Name of the department Association / Club	Infinite Learners-18
Activity	Day Celebration
Date of the activity	25/01/2019
Title of the activity	National Voter's Day
Objective	The aim of this day celebration is to make students aware of the importance of voting in the election.
Resource Person	Dr.Anuja, Principal, KG College of Arts & Science.
Total no. of beneficiaries	59
Outcome / Report	The students visited various departments and shared their ideas about voting among the students.

KG College of Arts and Science

7.1.4 Institution Initiatives in Providing Exclusive Environment

DEPARTMENT OF MATHEMATICS

NATIONAL VOTER'S DAY







National Voters Day

KECAS Education Enhanced by Experience	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35
Name of the Department	COMPUTER TECHNOLOGY
Name of the department Association / Club	SPANGELS
Activity	Guest lecture / Seminar / Webinar / Workshop / Association Inauguration/ <u>Day Celebration</u>
Dateof the activity	25.01.2019
Title of the activity	Taking Pledge on "Voters day"
Objective	The main purpose behind the day is to engage the younger generation which has crossed 18 but is reluctant to be a part of the nation building process. The engagement of youth was considerably low in beginning of the last decade than what it is now. In order to inform the youth that it is their turn to be an active part of the electoral process and to get the eligible voters out of their homes so that they can exercise what is their basic right, the day was started.
Total no. of beneficiaries	240
Outcome / Report	Day to identify those who are eligible to vote, encourage people to vote, and reassure voters about the election process security.

Department of Computer Technology

National Voters Day

KG COLLEGE OF ARTS AND SCIENCE Department of Computer Technology



National Voters Day "Democracy is based upon the conviction there are extraordinary possibilities in ordinary People"

Date : 25/01/2019

KG College of Arts and Science

7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of Computer Technology

National Voters Day



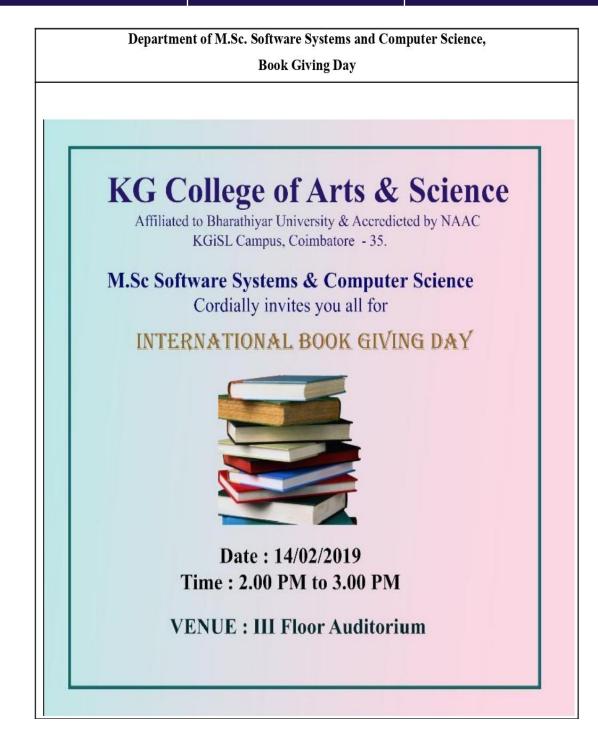


International Book Giving Day

KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGISL Campus, Coimbatore - 35

Name of the Department	M.Sc. Software Systems and Computer Science
Name of the department Association / Club	Mind Benders
Activity	Day Celebrations
Day Celebrated	Book Giving Day
Date of the activity	14/02/2019
Objective	Awareness about the book reading habits and its importance
Total no. of beneficiaries	65
Outcome / Report	Books reading habits and how it gives mental stability. and given the concentration power and memory fast activity. The session was informative.

7.1.4 Institution Initiatives in Providing Exclusive Environment



Photo



Ajato

Association Coordinator Ms. P. Ajitha

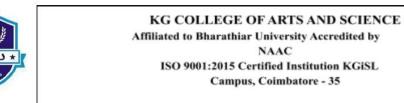
HoD Mr. Alwin Pinakas James

KG College of Arts and Science	Criterion 7 – Institutional Values	7.1.4 Institution Initiatives in
	and Best Practices	Providing Exclusive Environment

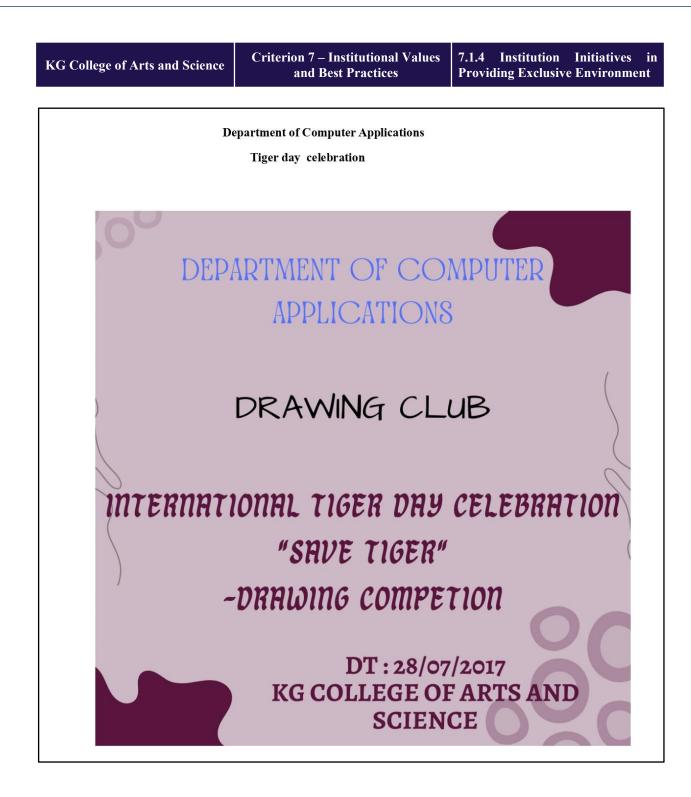
Academic Year 2017-18

S. No.	Date	Days celebrated	No. of Beneficiaries
1	28/07/2017	World Tiger Day	15
2	10/08/2017	Independence Day	250
3	11/08/2017	National Leaders - Independence Day	20
4	11/09/2017	Vivekanandar day / National Youth Day	22
5	24/12/2017	National Consumer Rights Day	47

World Tiger day



Name of the Department	Department of Computer Applications
Name of the department Association / Club	Drawing Club
Activity	Drawing Competition
Date of the competition	28/07/2017'
Title of the competition	International Tiger day Celebration(Save Tiger)
Objective	To improve the Creativity among the Students in this field and Saving Importance for Tiger Current scenario. Encouraging everyone to show their talents in drawing Criteria.
Total no. of students participated	15
I Prize	S.Santhosh Kumar- I B.sc(CT)-A
II Prize	S.Krithika-II B.A
II Prize	K.Dharshini-IB.Com(PA)-A S.InbaPrakash-III B.sc(CT)-A



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List of students participated

	KG COLLEGE OF ARTS AND SCIENCE		
	DRAWING CLUB-DRAWING COMPETITION		
	PARTICIPANTS NAME LIST		
	TIGER DAY CELEBRATION		
S.NO	CLASS	STUDENT NAME	
1	IB.sc(CT)-A	S.Santhosh Kumar	
2	II B.A	S.Krithika	
3	IB.Com(PA)	K.Dharshini	
4	III B.sc(CT)-A	S.InbaPrakash	
5	II B.Com	R.Ashifa	
6	II B.Com	R .Janani	
7	III B.sc(Maths)	K. Akalyadevi	
8	III B.sc(Maths)	D.Brindha	
9	IB.Com(PA)	R.Deepak	
10	IB.Com(PA)	K .Karthikeyan	
11	II B.A	C.Abarna	
12	II B.A	C.Chippi	
13	I B.Sc(IT)-A	R.Balaj	
14	I B.Sc(IT)-A	S.Gokul	
15	I B.Sc(IT)-B	P.Gokul	

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Signature of the Coordinator

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Signature of the HoD

National Leaders - Independence Day



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Name of the Department	Department of Computer Applications
Name of the department Association / Club	Drawing Club
Activity	Drawing Competition
Date of the competition	11.08.2017
Title of the competition	National Leaders Photos-Independence day Celebrations
Objective	To improve the Creativity among the Students in this field and Gaining Knowledge for National Leaders Current scenarios. Encouraging everyone to show their talents in drawing Criteria.
Total no. of students participated	20
I Prize	A.Abubakker Siqdiq- IIIB.sc(CT)
II Prize	B.Pavithra-II B.sc (maths)-A
III Prize	M.Lakshhmipriya-IIB.sc (maths)-A
II Prize	B.Pavithra-II B.sc (maths)-A

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of Computer Applications

National Leaders Photos-Independence day Celebrations



List of students participated

KG COLLEGE OF ARTS AND SCIENCE

DRAWING CLUB-DRAWING COMPETITION

PARTICIPANTS NAME LIST

NATIONAL LEADERS PHOTOS-INDEPENDENCE DAY CELEBRATIONS

S.NO	CLASS	
	CLASS	STUDENT NAME
1	IB.sc(CT)-A	S.InbaPrakash
2	II B.A	S.Krithika
3	IB.Com(PA)	K.Dharshini
4	III B.sc(CT)-A	S.Santhosh Kumar
5	II B.sc (maths)-A	B.Pavithra
6	IIIB.sc(CT)	A.Abubakker Siqdiq
7	IIB.sc (maths)-A	M.Lakshhmipriya
8	III B.sc(Maths)	K. Akalyadevi
9	IB.Com(PA)	R.Deepak
10	IB.Com(PA)	K .Karthikeyan
11	II B.A	C.Abarna
12	II B.A	C.Chippi
13	I B.sc(IT)-A	R.Balaj
14	I B.sc(IT)-A	S.Gokul
15	I B.sc(IT)-B	P.Gokul

KG College of Arts and Science

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

16	II B.Com	R.Ashifa
17	III B.sc(CT)-A	S.Kannan
18	I B.sc(CT)-B	M.Gunavarma
19	II B.Com	R .Janani
20	III B.sc(Maths)	D.Brindha

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Signature of the Coordinator

Signature of the HoD

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Independence Day



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KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by

NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Independence Day Celebration
Date of the activity	10.08.2017
Title of the activity	Guest Lecture
Objective	Literature is the feast of man's thoughts, Emotions and imagination. Learning of Language connected with Literature can provide elation to thought and enriches heart. Literature established in various period exemplifies the truth of life and guiding men to live through the disposition of human is the Nature of Literature.
Resource Person	Dr.Ramraj, Assistant professor in Tamil, P.S.G.Arts and Science College, Coimbatore.
Total no. of beneficiaries	250 Students
Outcome / Report	To say that human beings are human beings is to say that human beings are human beings .Many new literary genres have emerged in the Tamil language and are still thriving today Tamil poets who lived in different eras have been composing immortal Tamil literature and giving many good ideas to the society. Thus students can easily understand Tamil literature through this event these concepts are based On knowing and following biological elements.

கேஜி கலை அறிவியல் கல்லூற் கோயம்புத்தூர்.
தமிழ்த்துறை இலக்கிய மன்றம் இலக்கிய பூஞ்சோலை கதந்திர தினம் சிறப்புச் சொற்பொறிவு
திறப்பு விருந்தினர் முனைவர்.ராம்ராஜ், உதவிப் பேராசிரியர் பூ, சா.கோ. கலை அறிவியல் கல்லூரி, கோயம்புத்தூர்.

நாள்: 10.08.2017

நேரம்: மதியம் 02.00 மணி

KG College of Arts and Science

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment



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Program Co-ordinator Dr. S.Kavitha

HOD Dr.G.Jagadeeswari

Vivekanandar Day / National Youth Day



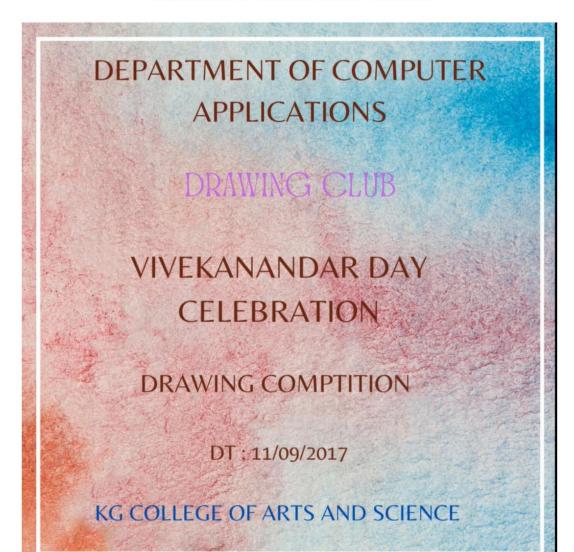
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Name of the Department	Department of Computer Applications
Name of the department Association / Club	Drawing Club
Activity	Drawing Competition
Date of the competition	11.09.2017
Title of the competition	Vivekanandar Day celebration- Drawing Competition
Objective	To improve the Creativity among the Students in this field and Gaining Knowledge for Vivekanandar Current scenarios. Encouraging everyone to show their talents in drawing Criteria.
Total no. of students participated	22
I Prize	S.Krithika-II B.A
II Prize	M.Jaishri-II B.sc(IT)-B
III Prize	M.Gunavarma-I B.sc(CT)-B

Criterion 7 – Institutional Values and Best Practices 7.1.4 Institution Initiatives in Providing Exclusive Environment

Department of Computer Applications

Vivekanandar Day celebration- Drawing Competition



List of students participated

KG COLLEGE OF ARTS AND SCIENCE				
DRAWING CLUB-DRAWING COMPETITION				
PARTICIPANTS NAME LIST				
VIVEKANANDAR DAY CELEBRATION- DRAWING COMPETITION				
S.NO	CLASS	STUDENT NAME		
1	II B.A	S.Krithika		
2	II B.sc(IT)-B	M.Jaishri		
3	III B.sc(Maths)	M.Meena		
4	I B.sc(IT)-A	S.Gokul		
5	I B.sc(IT)-B	P.Gokul		
6	II B.Com	R.Ashifa		
7	II B.sc (maths)-A	B.Pavithra		
8	IB.sc(CT)-A	S.Santhosh Kumar		
9	IIB.sc (maths)-A	M.Lakshhmipriya		
10	III B.sc(Maths)	D.Brindha		
11	IB.Com(PA)	R.Deepak		
12	IB.Com(PA)	K .Karthikeyan		
13	II B.A	C.Abarna		
14	II B.A	C.Chippi		
15	III B.sc(Maths)	K. Akalyadevi		
16	I B.sc(IT)-A	R.Balaj		

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17	IIIB.sc(CT)	A.Abubakker Siqdiq
18	IB.Com(PA)	K.Dharshini
19	III B.sc(CT)-A	S.InbaPrakash
20	III B.sc(CT)-A	S.Kannan
21	I B.sc(CT)-B	M.Gunavarma
22	II B.Com	R .Janani

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Signature of the Coordinator

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Signature of the HoD

National Consumer Rights Day

Name of the Department	Department of Commerce PA
Activity	Day Celebration
Date of the activity	24/12/2017
Title of the activity	National Consumer Day
Objective	To make the students be aware of their rights under the Consumer Protection Act and should practice the same in case of need.
Total no. of beneficiaries	47

KG COLLEGE OF ARTS & SCIENCE

Affiliated to Bharathiar University, Accredited by NAAC Saravanampatti, Coimbatore-641035

Department of Commerce with Professional Accounting Celebrates

"National Consumers Day"



Date: 24/12/2017

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24/12/2017-National Consumers Day



