

KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Coimbatore – 641 035

**Criterion 7: Institutional values & Best Practices** 

# Key Indicator 7.1 : Institutional values & Social Responsibilities

7.1.1 Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years

Supporting Documents	Link for supporting documents
Institution initiatives for the promotion of gender equity	PDF
Day celebrations / organize national and international commemorative days, events and festivals	PDF

# Institution initiatives for the promotion of gender equity

S. No.	Description	Link
1	1 Facilities for Women	
2	Safety and Security	PDF
3	Clubs and Committees	PDF
4	Co-curricular Activities	PDF

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

## **Example 1** Facilities for Women Automatic Sanitary Napkin Vending Machine



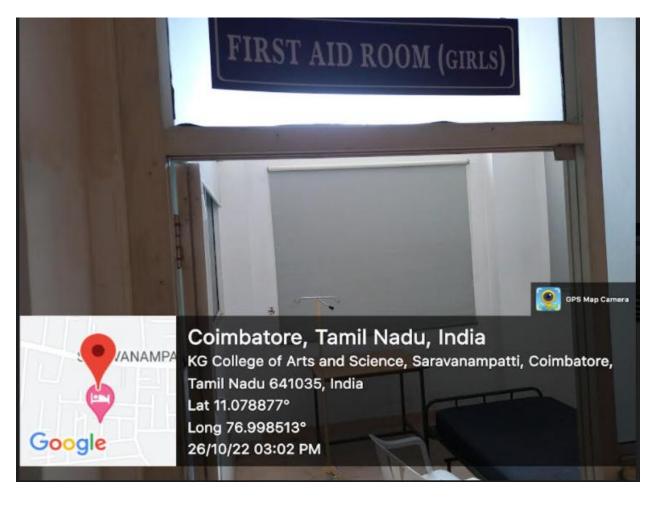
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### **Automatic Sanitary Napkin Incinerator Machine**



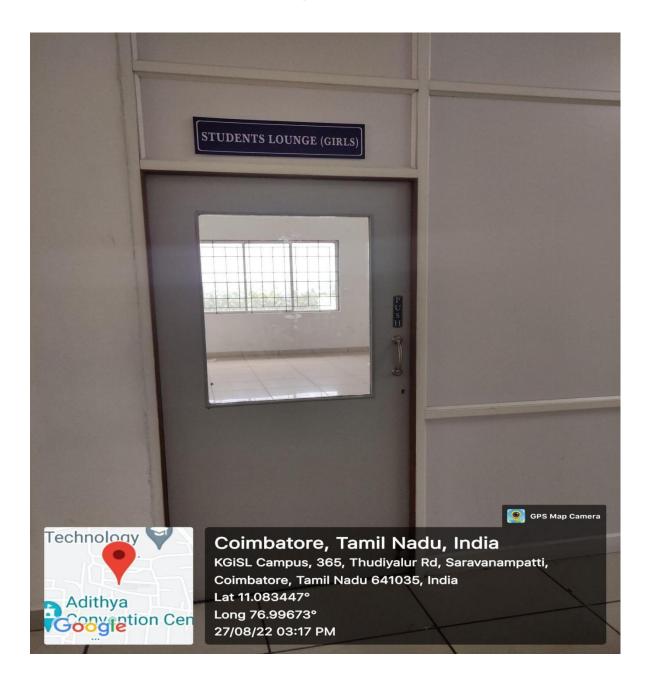
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### **First Aid Room for Girls**



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

## Waiting Room for Girls

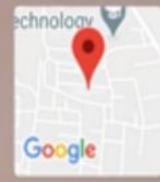


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# Safety and Security Ambulance Contact Number



# College Ambulance Contact Number



Coimbatore, Tamil Nadu, India 365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat N 11° 5' 0.3552" Long E 76° 59' 50.0424"

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#### **A Ragging Complaint Box**

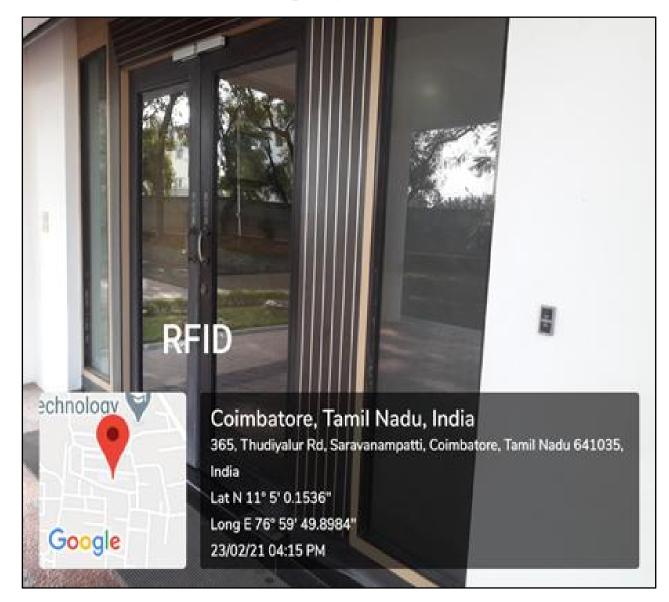
# A RAGGING COMPLAINT BOX

# **Ragging Complaint Box**

Coimbatore, Tamil Nadu, India KG Campus, 365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat N 11° 5' 0.2184" Long E 76° 59' 51.1044" 23/02/21 04:17 PM

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

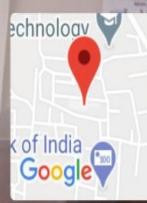
## **Radio-frequency identification**



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#### **Total number of CCTV Cameras: 54**

# Block: B, Ground Floor, Camera: 1



Coimbatore, Tamil Nadu, India

365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035,

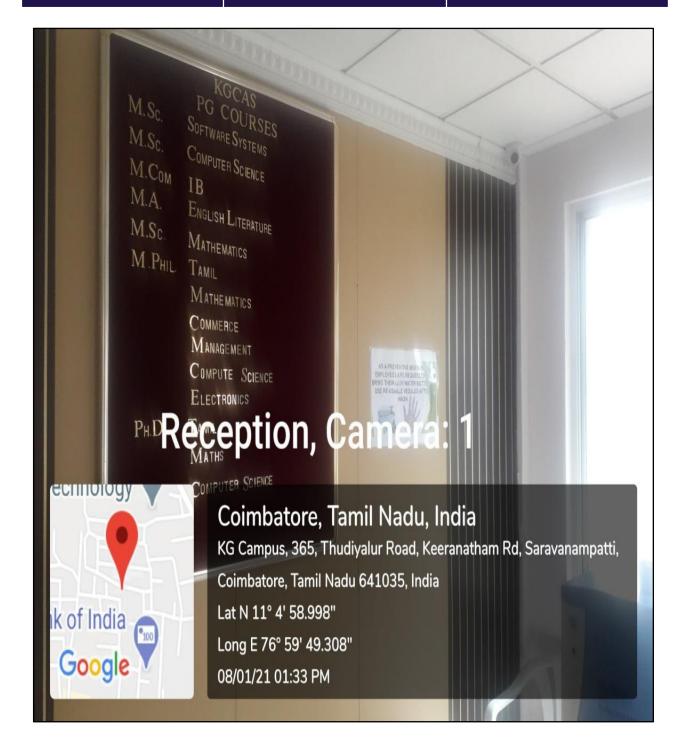
India

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Long E 76° 59' 50.0028"

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Criterion 7 – Institutional values & Best Practices



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# Block: B, First Floor, Camera: 2

# Coimbatore, Tamil Nadu, India

365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat N 11° 5' 0.3444" Long E 76° 59' 49.884"

Long L 70 33 43.004

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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

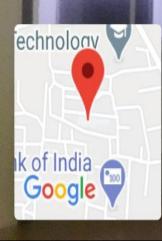
# Block: C, First Floor Camera: 2



Coimbatore, Tamil Nadu, India KG Campus, 365, Thudiyalur Road, Keeranatham Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat N 11° 5' 0.0528'' Long E 76° 59' 48.5232'' 08/01/21 02:07 PM

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# Lab: PG, Camera



# Coimbatore, Tamil Nadu, India

KG Campus, 365, Thudiyalur Road, Keeranatham Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India Lat N 11° 5' 0.3192'' Long E 76° 59' 49.2972'' 08/01/21 02:11 PM

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# Library, Camera: 3



Coimbatore, Tamil Nadu, India 365, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

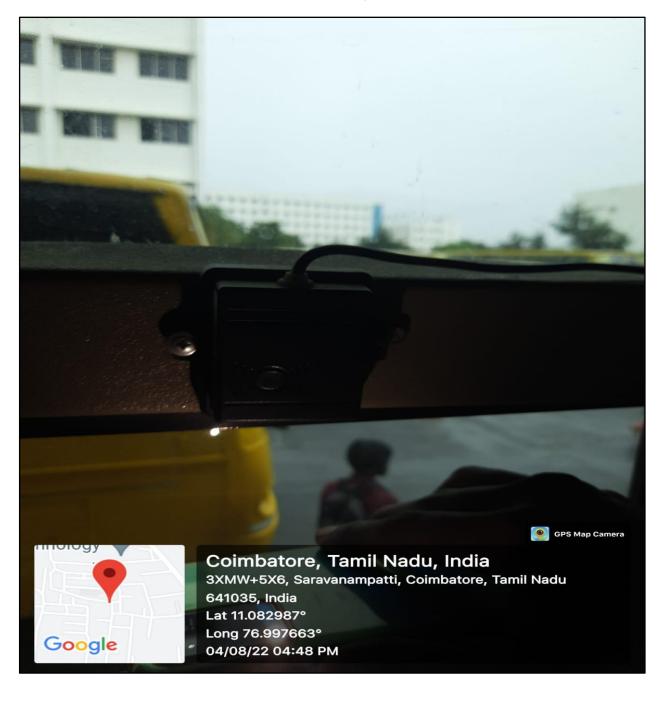
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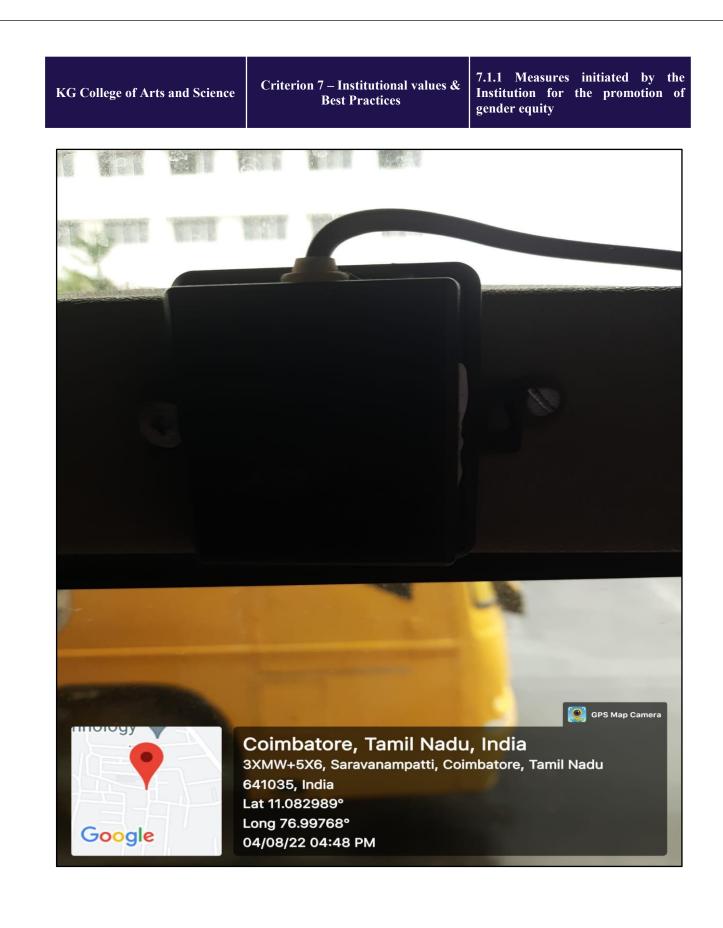
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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

## **RFID at College Bus**





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#### **Camera at College Bus**



## **Mental Health**

https://edu.kgisl.com/mental-health-emotional-wellbeing-counselling-for-studentscoimbatore/

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#### **Clubs and Committees**



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#### Internal Quality Assurance Cell (IQAC)

#### **Grievance Redressal Policy**

In order to redress individual as well as collective grievances; general in nature, and also related to ragging and sexual harassment of the students, teachers and the staff of the college, Grievance Redressal Mechanism has been devised by KG College of Arts and Science. Grievance Redressal Mechanism has been constituted with the following details and the representations of the stakeholders in different capacities to enquire the nature and extent of the grievances.

What is a Grievance? A grievance may be any kind of discontent or dissatisfaction or negative perception, whether expressed or not, arising out of anything connected with the college that a student or staff thinks, or even feels, is unfair, unjust or inequitable. Any grievance/complaint relating to sexual harassment and ragging will be covered by different committees mentioned above form for the purpose under a separate mechanism for addressing such matters.

#### **Objectives:**

- · To formulate a policy to investigate and review complaints or grievances.
- · To create awareness of availability of members
- · To investigate the causes of the grievances.
- To ensure an effective solution to the grievance depending upon the gravity of the grievance.

Awareness Policy: The institution has devised its fix policy to undertake various measures to create awareness to avoid the cases of grievances in regards to sexual harassment, ragging and general grievances of the students, faculty and the staff. The awareness among them has been created through-

- · Prospectus
- · Undertaking of students and parents at the time of admission

· Institutional website

· On campus display of rules.

The committee has three layers working separately to address the specific issues. The three segments of the committee are

- 1. General Grievance Redressal Committee
- 2. Internal Complaints Committee
- 3. Anti-Ragging Committee

These three committees shall work under the control and guidance of the Principal to redress the grievances. Grievances of serious nature if any can only be forwarded to the highest authority viz. College Committee or the Governing Body. Issues common in nature can be sorted out then and there only at the committee level. The grievances can be represented through online, drop boxes placed at various places in the campus, in person: oral or written and cases detected during the vigilance of the Discipline Committee. The Committee shall meet at least twice in an academic year but in emergency, it can meet any number of times. The committees are required to maintain the record. Note: While these platforms allow to voice the concerns in an open manner it is imperative that the complainant exercises due diligence and care in deciding what he/she would qualify as a grievance that is serious enough to deserve the attention of this committee of senior faculty of the institution. All the committees to redress the Grievances on campus have student representatives.

**1**. **General Grievance Redressal Committee:** There shall be a grievance redressal committee at the institutional level to redress the grievances of students, faculty members and the staff in the institution during the general functioning. The committee shall meet at least twice a year or as and when required. The Principal shall be the chairperson of the committee and a senior faculty member shall facilitate it as its Convener. The Chairperson shall nominate faculty members and students as the members.

**2. Internal Complaints Committee:** - In pursuance of UGC (Prevention, Prohibition and Redressal of Sexual Harassment of Women Employees and Students in Higher Education Institutions) Regulations, 2015 read with Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, the Internal Complaints Committee (ICC) of the College is constituted as under to deal with complaints relating to Sexual harassment at the work place. There shall be a committee at the institutional level to prevent the sexual harassment of the students, teachers and the staff in the institution during the

general functioning. The institution follows the guideline as per the UGC and formed an Internal Complaint Committee. The Committee shall meet at least twice in a year or as and when required. The Principal shall be the Chairperson of the committee and faculty wise representation shall be given and a few students shall act as members nominated by the Principal. Besides, a senior faculty member shall facilitate it as its Convener. A legal adviser, a social worker & a medical doctor shall also be nominated by the Principal as the members. The institution is abide by the following policy

a. Confidentiality of the student's identity on the concerns raised in sexual harassment be maintained.

b. Dress code and code of conduct for female and male students to be formed

c. 24X7 point of contact for the students to address their concerns immediately be established

**d.** Orientation for the female students on the potential activities which may led to sexual harassment be given.

**e.** Activities such as molesting, bullying and any other forms of physical disturbance and mental disturbance to the students be considered as sexual harassment

f. Update of policy from time to time as per the Government norms and regulations is taken care off. https://www.ugc.ac.in/pdfnews/9606743\_ICC-GSP.pdf

**3.** Anti-Ragging Committee: The institution adopts the anti-ragging policy which was specified by the UGC, dated April 2009, NO. F 1-16/2007 (CPP-II) to observe and regulate the ragging cases of the students that occurred in the institution during the general functioning. The Committee shall meet at least twice in a year or as and when required. The Principal shall be the Chairperson of the committee and senior faculty members shall facilitate it as its Convener. The Chairperson shall nominate faculty wise members as the members of it to regulate the affairs along with student representatives. Students can read the Anti-Ragging Policy followed by the College and take their pledge against ragging in the link ps://www.antiragging.in

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Internal Complaints Committee**

#### 2021 - 2022

* KCCA3 *		KG COLLEGE OF ARTS AND SC Affiliated to Bharathiar University, Accre ISO 9001:2015 Certified Institu	dited by NAAC
Jane, carrier		KGiSL Campus, Saravanampatti, Coimbatore –	641 055, Talini Hadu,
Ref. No. : H	KGCA	S/ICC-01/05/07/2021	Date: 05/07/2021
		CIRCULAR	
		ACADEMIC YEAR 2021 - 2022	
		MEETING OF INTERNAL COMPLAINTS COMMITT	EE
Dear Memb	bers,		
Thi	s is to	inform you that the Internal Complaint committee meetin	ng will be held on
		pm at Board Room.	
		AGENDA	
≻ To	plan tl	ne activities of the Internal Complaints committee.	
> An	y othe	r related issues.	
MEMBEI	RS:		
S.	No	Name & Designation	Signature
	1	Dr.J.Rathinamala, Principal	Rand
	2	Ms.M.Usha, (Convener), HoD, B.Sc.IT	M
	3	Dr.N.Eswaran (Member), Vice Principal Admin	pol g
	4	Mr.L.Poovalingam (Member), Dean - Student affairs.	Seen?"
	5	Ms.A.Nagarathinam, (Member), Assistant Professor, Commerce	d.Nag-thi-
	6	Ms.J.Nirmala (member), Assistant Professor, Mathematics	J. Mind
	7	Mr.S.Soma Sundaram M.A.,B.L., Advocate Enl.No:1351/92	IN ABSENCE
	8	MsR Muthumani, Research Scholar	R. Muthumani
	9	K. Pooja, II B.Sc. IT 'B'- Student	Loojaki

7.1.1 Measures initiated by the Institution for the promotion of gender equity



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University, Accredited by NAAC ISO 9001:2015 Certified Institution

KGiSL Campus, Saravanampatti, Coimbatore – 641 035, Tamil Nadu, INDIA.

Date: 27/07/2021

Venue: Board Room

#### ACADEMIC YEAR 2021 - 2022

Minutes of the Meeting of Internal Complaints Committee

The Internal Complaints Committee Meeting for the members was held on 27.07.2021 at 3:45 pm in the Board Room.

#### The points discussed

- > It is proposed to conduct a program on Safety for Women.
- > It is proposed to celebrate International Women's Day.

#### **Members** Attended

S. No.	Name & Designation	Name & Designation Signature	
1	Dr.J. Rathinamala, Principal	Relat	
2	Ms.M.Usha, (Convener), HoD, B.Sc.IT	M	
3	Dr.N.Eswaran (Member), Vice Principal Admin	Nelp	
4	Mr.L.Poovalingam (Member), Dean - Student affairs.	pogant.	
5	Ms. A. Nagarathinam, (Member), Assistant Professor, Commerce	A. Nag-thi-	
6	Ms.J.Nirmala (member), Assistant Professor, Mathematics	1. vil	
7	Mr.S.Soma Sundaram M.A., B.L., Advocate Enl.No:1351/92	IN ABSENCE	
8	MsR Muthumani, Research Scholar	R. Muthum	
9	K. Pooja, II B.Sc. IT 'B'- Student	Proojaki	



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KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University, Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Saravanampatti, Coimbatore – 641 035, Tamil Nadu,

Ref. No. : KGCAS/ICC-02/09/03/2022

Date: 09/03/2022

#### CIRCULAR ACADEMIC YEAR 2021 - 2022 MEETING OF INTERNAL COMPLAINTS COMMITTEE

Dear Members,

This is to inform you that the Internal Complaint committee meeting will be held on 28/03/22 at 3:45 pm at Board Room.

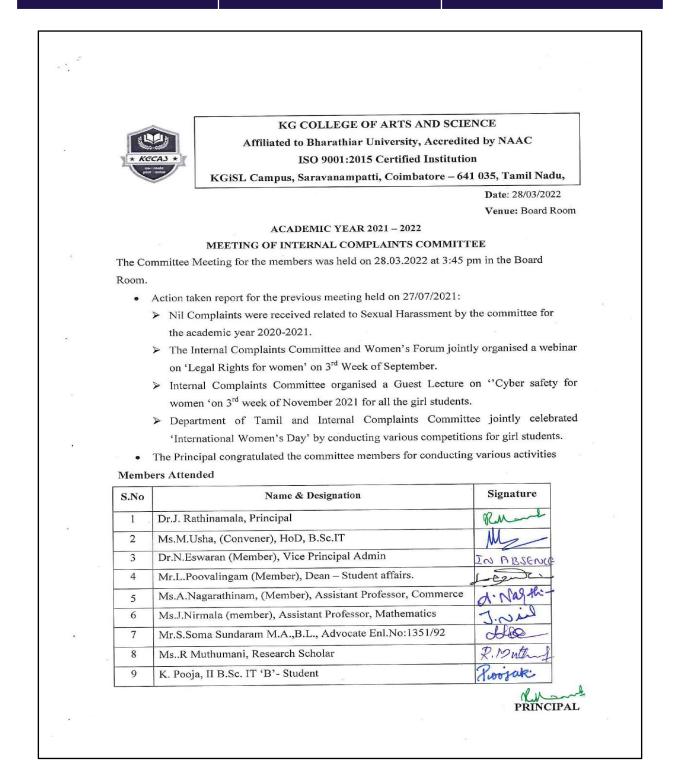
#### AGENDA

- > To review the activities of the Internal Complaints committee.
- > Any other related issues.

#### MEMBERS:

S. No.	Name & Designation	Signature	
1	Dr.J. Rathinamala, Principal	Round	
2	Ms.M.Usha, (Convener), HoD, B.Sc.IT	M	
3	Dr.N.Eswaran (Member), Vice Principal Admin	NOR	
4	Mr.L.Poovalingam (Member), Dean - Student affairs.	Jugen 2'	
5	Ms.A.Nagarathinam, (Member), Assistant Professor, Commerce	d'Nag-thi-	
6	Ms.J.Nirmala (member), Assistant Professor, Mathematics	J. wit	
7	Mr.S.Soma Sundaram M.A.,B.L., Advocate Enl.No:1351/92	ditte	
8	MsR Muthumani, Research Scholar R. Muthum		
9	K. Pooja, II B.Sc. IT 'B'- Student	R. Muthumani	

PRINCIPAL



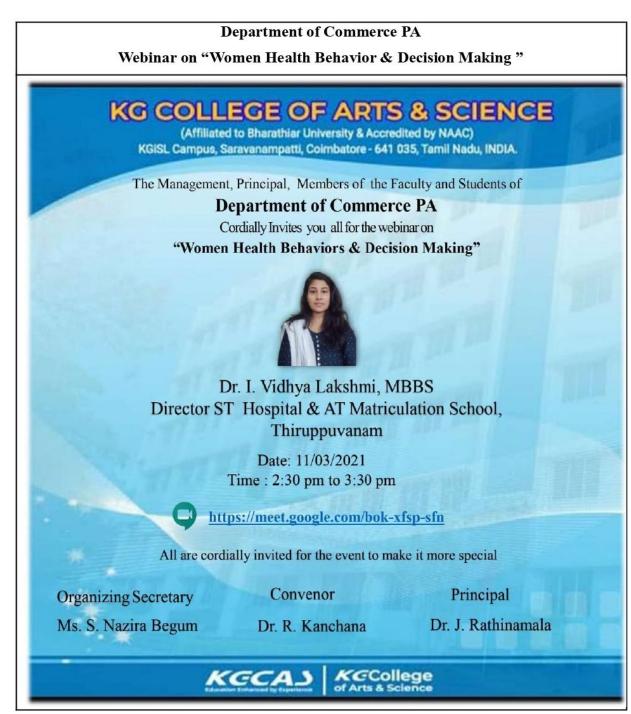
7.1.1 Measures initiated by the Institution for the promotion of gender equity

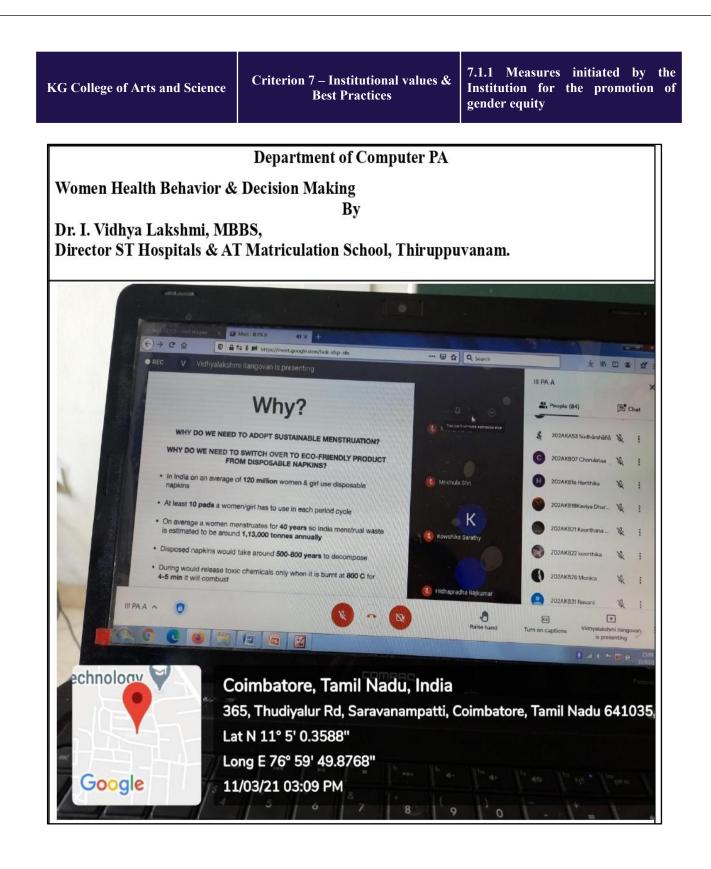
## **Co-curricular Activities**

## Webinar on Women Health Behavior and Decision Making

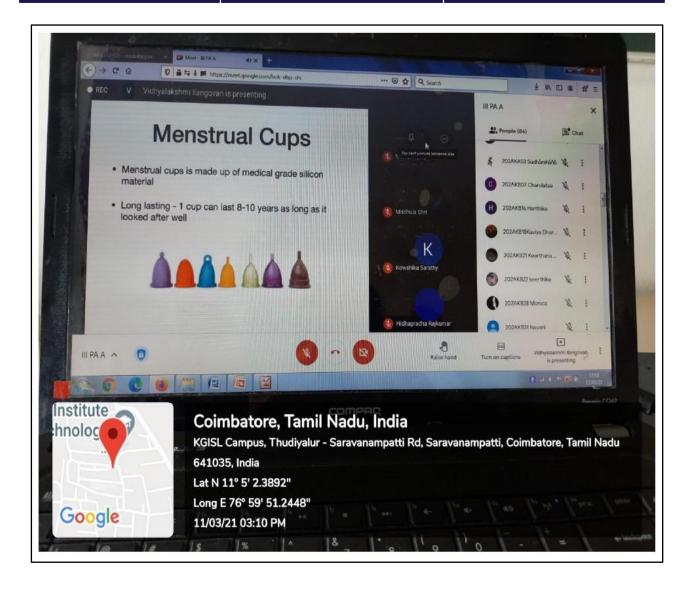
KGCOLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35		
Name of the Department	B.Com Professional Accounting	
Name of the department Association / Club	ProTants '20	
Activity	Webinar for Women	
Date of the activity	11.03.2021	
Title of the activity	Women Health Behavior & Decision Making	
Objective	Dr. Vidhya Lakshmi,MBBS Director ST Hospitals & AT Matriculation School, Thiruppuvanam, Chief guest of the day delivered Enthusiastic talk on the topic <b>"Women Health Behavior &amp; Decision Making".</b> She started her Speech with the Health Benefits and Behaviors for women, we come across in our day to day life. She insisted the girls maintain their health in a hygienical way.	
Resource Person	Dr. I. Vidhya Lakshmi, MBBS, Director ST Hospitals & AT Matriculation School, Thiruppuvanam.	
Total no. of beneficiaries	64.2% of the Students gave their feedback as Excellent about the overall rating of the session, 22.7% given their opinion as Fair, 6.3% of the responses was Very Good and 6.8%% is of opinion it is Good.	
Outcome / Report	Good	

Criterion 7 – Institutional values & Best Practices





Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





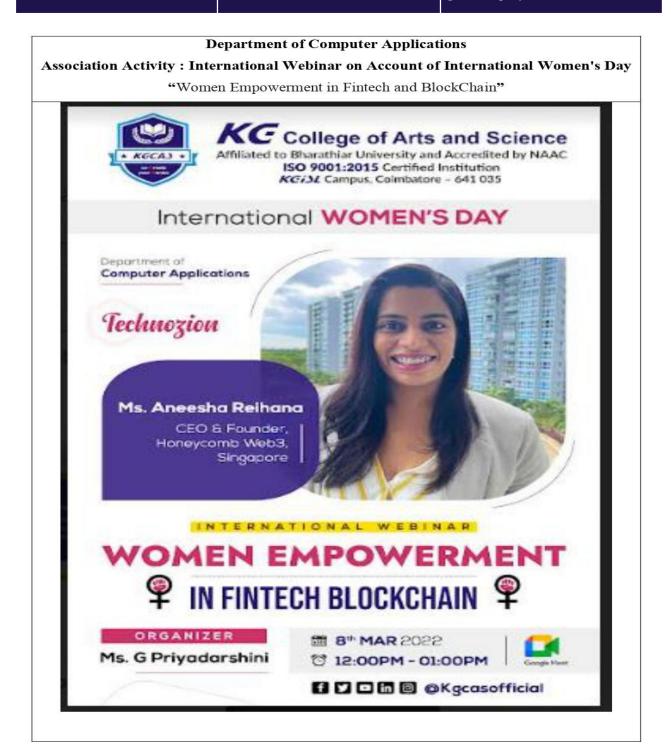
PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035. Γ

# International Webinar on Women Empowerment in Fintech and Blockchain

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* KECAS *	ISO 9001 : 2015 Certified Institution KGiSL Campus. Coimbatore - 35

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Name of the Department	Computer Applications
Name of the department Association	Technozion'21
Activity	International Webinar - International Women's Day
Date of the activity	08.03.2022
Title of the activity	"Women Empowerment in Fintech and BlockChain"
Objective	The main objective of the session was to create an awareness among the women students of the department about Women Empowerment through Fintech and BlochChain Technologies.
Resource Person	Mrs. Aneesha Reihana, CEO, HoneyComb Web3, Singapore.
Total no. of beneficiaries	95
Outcome	The students gained an understanding about the basics of BlockChain and about the opportunities available for Women in the IT domain, especially in FinTech and Blockchain areas



Criterion 7 – Institutional values & Best Practices





A report on the International Webinar on Account of International Women's Day

"Women Empowerment in Fintech and BlockChain" Organized by Technozion

8<sup>th</sup> March 2022

#### **OBJECTIVES:**

To create an awareness among the women students of the department about Women Empowerment through Fintech and BlochChain Technologies.

#### REPORT

Technozion, the association of the Department of Computer Applications organized an International Webinar titled Women Empowerment through Fintech and BlockChain Technologies at 12 Noon on **March 8, 2022** exclusively for the women students of the department.

Mrs. Aneesha Reihana, CEO & Founder, HoneyComb Web3 was the resource person. The resource person explained about the opportunities available for women in the Information Technology Industry especially in Fintech and Blockchain streams. She also explained the career planning guidelines for women by quoting her life as a case study. The resource person also explained the steps to be taken by young women for empowerment. The participants interacted with the resource person to get their doubts cleared about the block chain technology and the relevant disciplines.



KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

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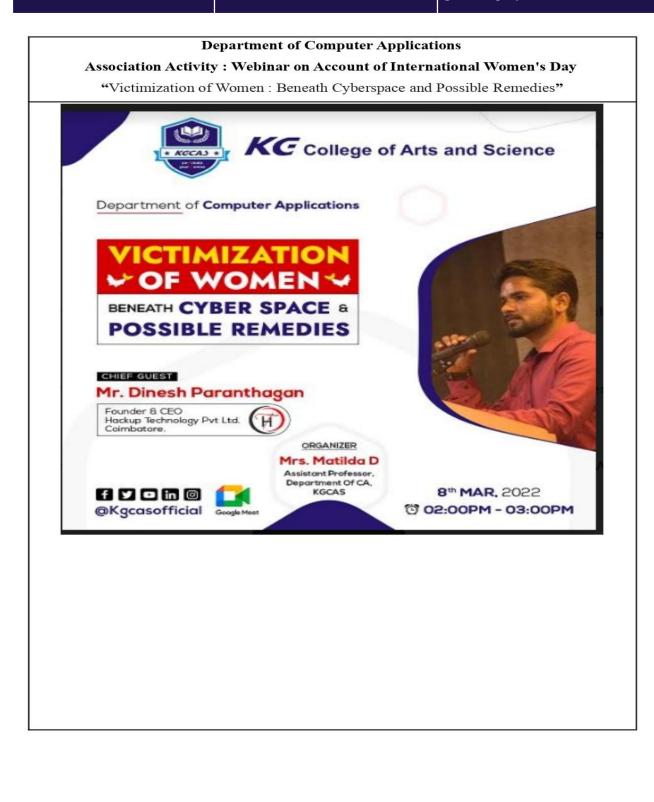
7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Webinar on Victimization of Women: Beneath Cyberspace and Possible Remedies



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001 : 2015 Certified Institution KGISL Campus, Coimbatore - 35

Name of the Department	Computer Applications
Name of the department Association	Technozion'21
Activity	Webinar - International Women's Day
Date of the activity	08.03.2022
Title of the activity	"Victimization of Women : Beneath Cyberspace and Possible Remedies"
Objective	The main objective of the session was to create an awareness among the women students of the department about the possible ways by which women become victims in cyberspace.
Resource Person	Mr. Dinesh Paranthangan, Founder & CEO, Hackup Technology Pvt Ltd, Coimbatore.
Total no. of beneficiaries	98
Outcome	The students gained an understanding about the basics of Cyberspace, the ways by which women are targeted and the preventive methods to keep themselves away from being victimized in cyberspace.



7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### **Department of Computer Applications**

#### Association Activity : Webinar on Account of International Women's Day

"Victimization of Women : Beneath Cyberspace and Possible Remedies"



#### A report on the Webinar on Account of International Women's Day

"Victimization of Women : Beneath Cyberspace and Possible Remedies" Organized by

### Technozion on 8th March 2022

### **OBJECTIVES:**

To create an awareness and sensitize the women students of the department about the possible ways by which women become victims in cyberspace.

### REPORT

Technozion, the association of the Department of Computer Applications organized an Webinar titled Victimization of Women : Beneath Cyberspace and Possible Remedies at 2PM on **March 8, 2022** exclusively for the women students of the department.

Mr. Dinesh Paranthangan, Founder & CEO, Hackup Technology Pvt Ltd, Coimbatore was the resource person. Dr. D. Kavitha, Head of the Department delivered the welcome address. Mrs. D. Matilda, Assistant Professor - Computer Applications introduced the resource person to the audience. The resource person started the session by greeting the participants on account of International Women's Day and explained the victimization process that takes place in the Cyberspace by covering the Women targets exculsively. The resource person also highlighted the most vulnerable aspects, the hotspots that make a room for victimization and explained the preventive and remedial steps to be taken by young women for keeping themselves protected from the Cyberspace victimization attacks. The participants interacted with the resource person to get their doubts cleared about the guidelines needed to prevent cyberspace victimization. Dr. Maharasan.K.S, Associate Professor, Department of Computer Applications Proposed vote of thanks.



RINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Webinar on Opportunities for Women Entrepreneurs



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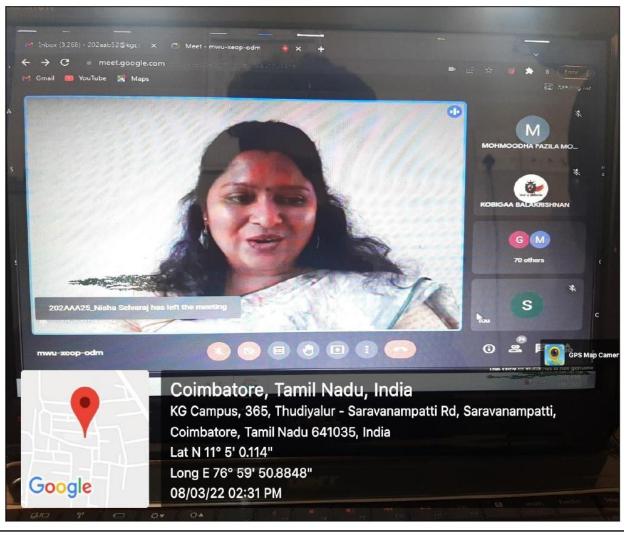
Affiliated to Bharathiar University and Accredited by NAAC

KGISL Campus, Coimbatore - 35

Name of the Department	Department of Commerce
Name of the Department Association / Club	ROCKING GEEKS
Activity	Webinar
Date of the activity	08.03.2022
Title of the activity	" OPPORTUNITIES FOR WOMEN ENTREPRENEURS"
Objectives	To improve the entrepreneurial Skills among the Students and Improving the Leadership skills among the Students.
Resource person	Mrs.R.Vidhya Priya Women Entrepreneur
Total number of beneficiaries	100
Outcome	The Students developed the skills to utilize the opportunities and Entrepreneur skills to enhance the business in future.



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





RINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Webinar on Opportunities for Women Entrepreneurs



### KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Commerce with Information Technology
Name of the department Association / Club	Unicorn'21
Activity	Webinar
Date of the activity	01/09/2021
Title of the activity	Opportunities for Women Entrepreneurs
Objective	To create awareness about the start-up culture to the girl students. The targeted audience are girl students. To empower the women by starting their own business. To give the knowledge of startups and to break some myths in entrepreneurship and women entrepreneurship. To motivate them to start their innovative business. This program also serves as an experience sharing program to get the knowledge from the pioneers in this field. To make the students think about the start-ups and starting their own innovative business.
Resource Person	Ms. Vaishnavi Rajalakshmi, CEO, CosmicOne Institute of Competitive Exams, Founder – I'm Your Gene, Coimbatore.
Total no. of beneficiaries	85
Outcome / Report	The Department of Commerce with Information Technology on $01/09/2021$ conducted a webinar on "Opportunities for Women Entrepreneurs". Ms. Vaishnavi Rajalakshmi, CEO, CosmicOne Institute of Competitive Exams, Founder – I'm Your Gene, Coimbatore was the invited chief guest. There are 85 students from II and III year participated in this event. The chief guest addressed the hurdles faced by women entrepreneurs and she explained the status of women entrepreneurs in India. The guest has shared the different sources of getting ideas especially to women entrepreneurs. She shares some resources where we can get the ideas and can read stories of entrepreneurs exclusively for women. The resource person shared her experience and the hurdles she faced during the early stages of her own startup.



7.1.1 Measures initiated by the Institution for the promotion of gender equity

**Department of Commerce with Information Technology** 

**Unicorn'21** Association

Webinar on "Opportunities for Women Entrepreneurs"

# KC College of Arts & Science

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#### **Department of Commerce IT**

& Unicorn Association

#### Invites you all for the Webinar

### "OPPORTUNITIES FOR WOMEN ENTREPRENEURS"



Ms. S. Vaishnavi Rajalakshmi CosmicOne Institute of Competitive Exams Chief Executive Officer DATE: 01.09.2021 Founder of I'm your Genie Coimbatore

TIME: 02:30 PM

### **All are Invited**

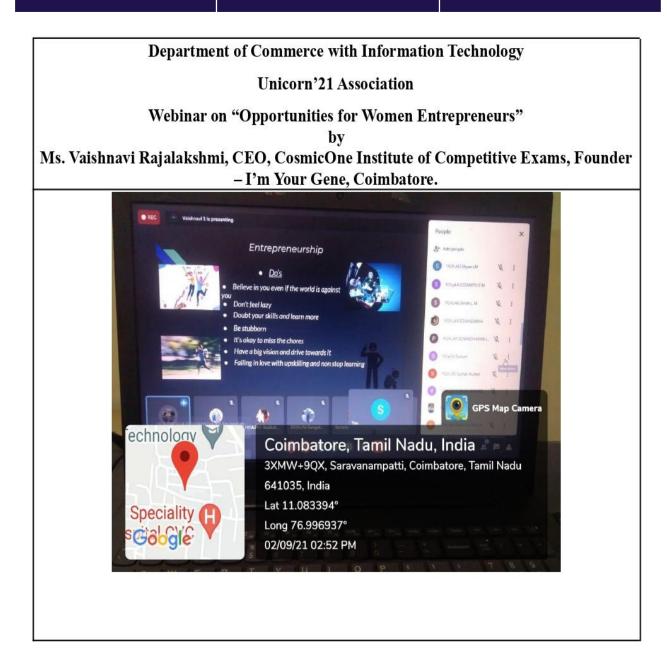
Mrs.G.Saraniya Mr.N.Sriram Association Coordinators Dr.R.Perumalsamy Head of the Department Convener

Dr.J.Rathinamala Principal

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www.kgcas.com

Criterion 7 – Institutional values & Best Practices





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Flash Mob on Women Empowerment



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### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Software Systems and Computer Science [PG]	
Name of the department Association / <b>Dance Club</b>	Razzle Dazzle '2021	
Activity	Flash Mob	
Date of the activity	22/03/2021	
Title of the activity	Women Empowerment	
Objective	<ul> <li>This event aims at spreading awareness for the various societal issues pushing women to the margins. It is aimed to empower female students and provide for them a safe environment.</li> <li>The events will help reach out to all the incoming as well as existing students and ensure that they know that Women's Association is there to help and provide support for all endeavors that degrade women, that is female students on campus and the problems they have had to deal with.</li> <li>The girls choreographed the song.</li> <li>Physical and Mental Wellness of the women. We organized the flash mob programme to create Women awareness with enormous support with the help of our female students from our dance team.</li> <li>The students declared messages of women empowerment, gender equality, Girl Child education were also showcased during the performance.</li> </ul>	
Total no. of beneficiaries	500	

KG College of Arts and Science	Criterion 7 – Institutional values & Best Practices	7.1.1 Measures initiated by the Institution for the promotion of gender equity
Outcome / Report	<ul> <li>The flash mob took our st became a talking point.</li> <li>The movement of the bod to music and within a give expressing an idea or emot simply taking delight in the statement of the bod to here.</li> </ul>	y in a rhythmic way, usually en space, for the purpose of otion, releasing energy, or

Department of Software Systems and Computer Science [PG]

Flash mob on "Women Empowerment"



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

### KG COLLEGE OF ARTS AND SCIENCE

#### **DEPARTMENT OF SOFTWARE SYSTEMS & COMPUTER SCIENCE (PG)**

#### **RAZZLE DAZZLE 2021**

Organizes Flash Mob on

"Women Empowerment"

#### **Program Flow Schedule**

Venue: A Block Entrance,

Date: 22<sup>nd</sup> March 2021 Time: 4.30 PM to 4.50 PM

KGCAS.

 BHARATHIAR SONG Vinisha

Mixed Songs

K.Vanathi Priya II Bsc.CS - B Sushmitha.T - II B.Sc.CS-C Mary Clinda T D B.Com CA Jisha paulose .K Bcom CA C.Anuradha 1 MSc SS Keerthana. V 1 BCA - B

CHIEF GUEST ADDRESS

Mr.Alwin Pinakas James, Head of the Department, Department of SS & CS (PG), Coimbatore. Mr.Arul Selvan, Assistant professor, Department of SS & CS (PG), Coimbatore.

### Criterion 7 – Institutional values & Best Practices

7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### Department of Software Systems and Computer Science [PG]

RAZZLE DAZZLE 2021 Organizes Flash Mob on "Women Empowerment"







PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

# Guest Lecture on Awareness program on Kavalan SoS Application and Self Defense Mechanism



### KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Computer Technology
Name of the department Association / Club	Spangle's
Activity	<u>Guest lecture</u> / Seminar / Webinar / Workshop / Association Inauguration
Date of the activity	11 <sup>th</sup> March 2021
Title of the activity	Awareness program on Kavalan SOS Application and Self Defense Mechanism
Objective	The main objective of the awareness program is gaining awareness on the Tamilnadu police's application, Kavalan SOS. It has come in handy for users during emergencies. It is more helpful while suffering from harassment on the road or intrusion at home by strangers. Immediate response is given by the police to those who used the application.
Resource Person	Dr. M. Jai kumar, Company Commander, Tamilnadu HomeGuards, Coimbatore
Total no. of beneficiaries	98
Outcome / Report	Through this awareness program, Students gained a better awareness on Self defensive mechanisms and How to make use of the Kavalan SOS Application while facing issues with strangers.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

### **Department of Computer Technology**"

Awareness program on Kavalan SOS Application and Self Defense

Mechanism

# **KG COLLEGE OF ARTS & SCIENCE**

(Affiliated to Bharathiar University & Accredited by NAAC) KGiSL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

# **Department** of

# **Computer Technology**

Cordially invites you for an Awareness program

On

# Kavalan SOS Application and Self Defence Mechanism

**Resource Person** 



Dr.M.Jaikumar Company Commander Tamilnadu HomeGuards,Coimbatore

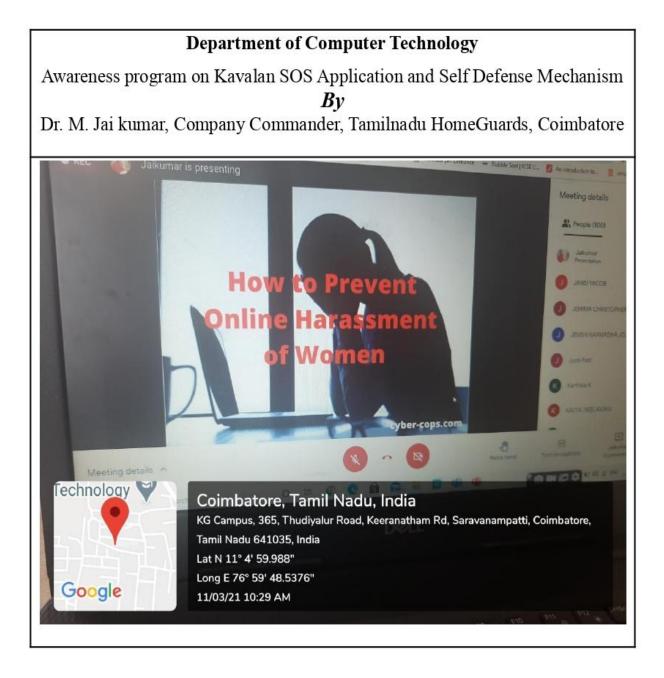
> Date:11-03-2021 Time:10:00 am-11:00am

## https://meet.google.com/czm-ried-fji

Co-ordinators Ms.A.Lavanya Ms.N.Sowndharya

HoD Ms.V.Sathyavathy Principal Dr.J.Rathinamala







PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

# Webinar on Nutritional Importance of Women

Cology dArts and Bolence	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	BIOTECHNOLOGY
Name of the department Association / Club	Women's forum
Activity	Guest lecture
Date of the activity	11.3.2021
Title of the activity	Nutritional importance to women
Objective	Nowadays, disorders related to malnutrition increase day by day, especially for women. Because all the working women most of the time depend on outside food. They do not bother about nutrition. So give awareness about the importance of nutritional food for women.
Resource Person	Dr.R.Emilian Renita, Assistant Professor (SG), Department of food processing technology, Karunya institute of technology and sciences, Coimbatore.
Total no. of beneficiaries	60
Outcome / Report	Nowadays people are frequently using Jung foods and fast foods with low nutritional values, with these webinar students get awareness about the demerits of fast food and also the importance of proper nutritional foods such as fruits, vegetables, nuts, sea foods especially for women.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### WOMEN EMPOWERMENT CELL

Webinar on "Nutritional importance to women"

## **KG COLLEGE OF ARTS & SCIENCE**

(Affiliated to Bharathiar University & Accredited by NAAC) KGiSL Campus, Saravanampatti, Coimbatore - 641 035, Tamil Nadu, INDIA.

# DEPARTMENT OF BIOTECHNOLOGY

In the occasion of

# **INTERNATIONAL WOMEN'S DAY**

The management, the principal, Member of the faculty and students of biotechnology and the

# **BIOVISION ASSOCIATION** *Invite you all for the webinar on*

# NUTRITIONAL IMPORTANCE TO WOMEN



#### DR.R.EMILIN RENITTA

Assistant professor (SG), Department of food processing technology, Karunya institute of technology and sciences

DATE:11/03/2021

TIME: 2.00PM

https://meet.google.com/ndf-criv-yvx

DR.D.SHALINI ASSOCIATION CO-ORDINATOR DR.B.SANGEETHA CONVENOR DR.J.RATHINAMALA PRINCIPAL



KCCollege of Arts & Science

7.1.1 Measures initiated by the Institution for the promotion of gender equity



The Chief Guest Dr.R.Emilian Renita, Assistant Professor (SG), Department of food processing technology, Karunya institute of technology and sciences delivers her lecture to the gathering.



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7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Workshop on Women's Wellness

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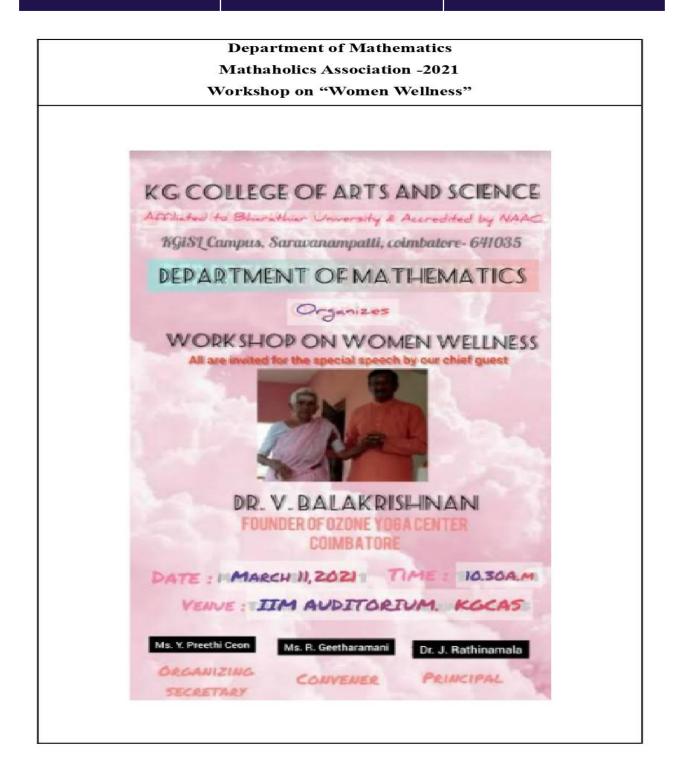


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#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Mathematics
Name of the department Association	Mathaholics 2021
Activity	Workshop
Date of the activity	11.03.2021
Title of the activity	Workshop on "Women Wellness"
Objective	The department of Mathematics conducted the workshop on women's wellness based on yoga. The objective of program is to practice mental hygiene, possessing emotional stability and integrate moral values. The concentration power is increased by yoga.
Resource Person	Dr.V.Balakrishnan, Founder of Ozone Yoga Centre, No 19 / 1, FCI Main Road, Ganapathy, Coimbatore -641006
Total no. of beneficiaries	69
	A few minutes of Yoga during the day can be a great way to get rid of stress that accumulates daily, in both, body and the mind. Yoga postures, Pranayama and meditation are effective techniques to release stress.
Outcome / Report	The yoga instructor, Dr.V.Balakrishnan and Mrs Chithra Balakrishnan. The students participated with full interest, enthusiasm and eagerness. The session began by seeking the blessings of the Almighty. Asanas starting with warming up and stretching were followed by a series of Padmasanas, Sukhasan and Shavasana. Exercises for relieving stress, reducing joint pain and enhancing the flexibility of the back were also done for the benefit of the teachers. It motivated the students and staff to convey the importance of making yoga an integral part of our daily life by extending the practice of yoga. The session was very refreshing, reviving and relaxing.

Criterion 7 – Institutional values & Best Practices



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Department of Mathematics**

Mathaholics Association - 2021

### Workshop on "Women Wellness"

by

# Dr.V.Balakrishnan, Founder of Ozone Yoga Centre, Coimbatore.



### **International Webinar on Women in Computing**

A report on Women in Computing Webinar- 8th March 2021

#### **OBJECTIVES:**

To motivate and sensitize the participants (girl students) about the prominent roles they can play in the Information Technology Sector with options as employee, entrepreneur and free-lancing consultant.

### REPORT

The Department of BCA conducted an online workshop on 8<sup>th</sup> March 2021 at 2:00PM. Mrs. Mahalakshmi Ram, Senior Data Analyst, DBS, Singapore was the chief guest.

The webinar started with the prayer song. Mr. S.Boopalan, Assistant Professor & Head, Department of BCA, has delivered the welcome address. Dr. J. Rathinamala, Principal, KGCAS delivered the Presidential Address and initiated the interaction with the resource person. Dr. Maharasan.K.S, Assistant Professor, Department of BCA, has introduced the chief guest.

In the chief guest address, Mrs. Mahalakshmi Ram provided a brief overview about the current trends in the Computing World and about the domains and roles where women can contribute more. She also narrated her career path journey and motivated the participants about the skill sets they need in-order to grab the right opportunity and be an asset to the employer. She also shared her experience of being an entrepreneur and software consultant, highlighted the importance of work-life balance and exhibiting social responsibility.

Our principal, Dr.J.Rathinamala, initiated the interaction with the resource person by posting queries on Data Mining and it was followed by a good number of questions by the participants. Close to 65 participants attended the event.

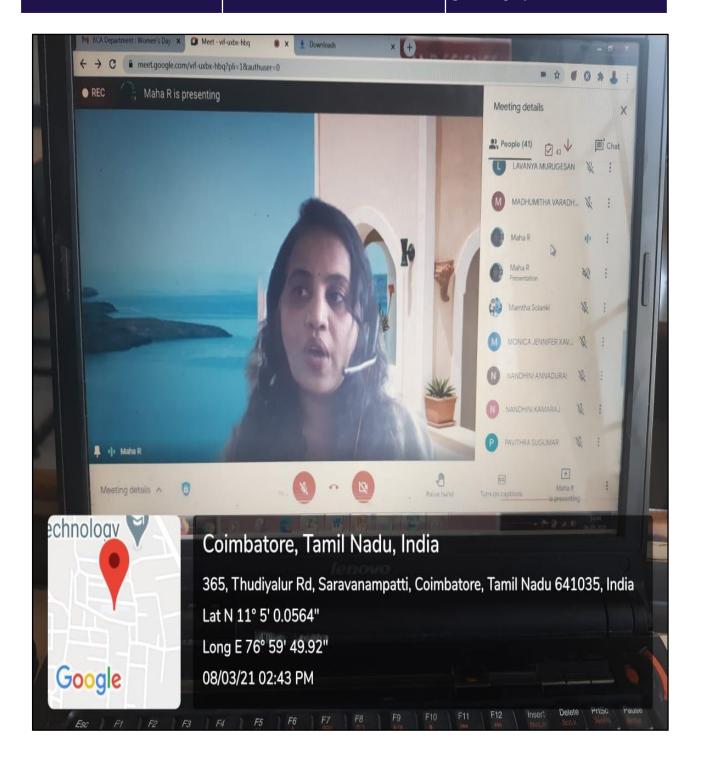
Mrs. Romeela Elizabeth Prena, Assistant Professor, Department of BCA, proposed the vote of thanks. The function concluded with the National anthem.



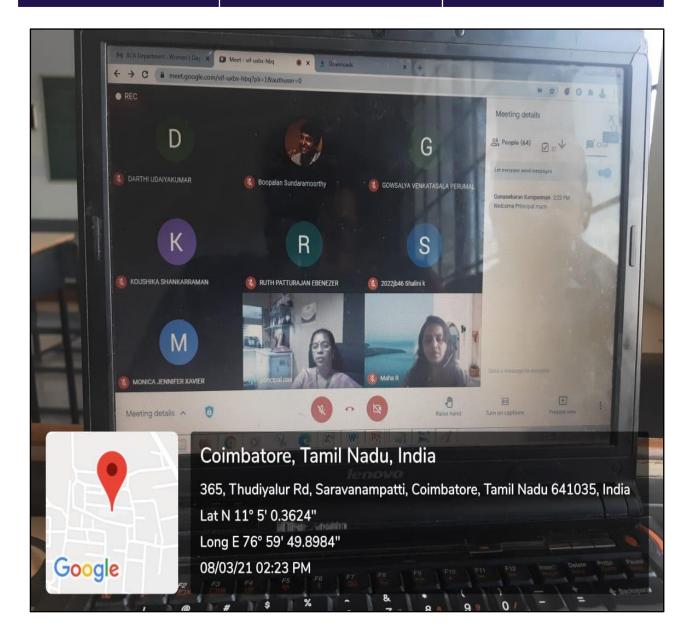
PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.



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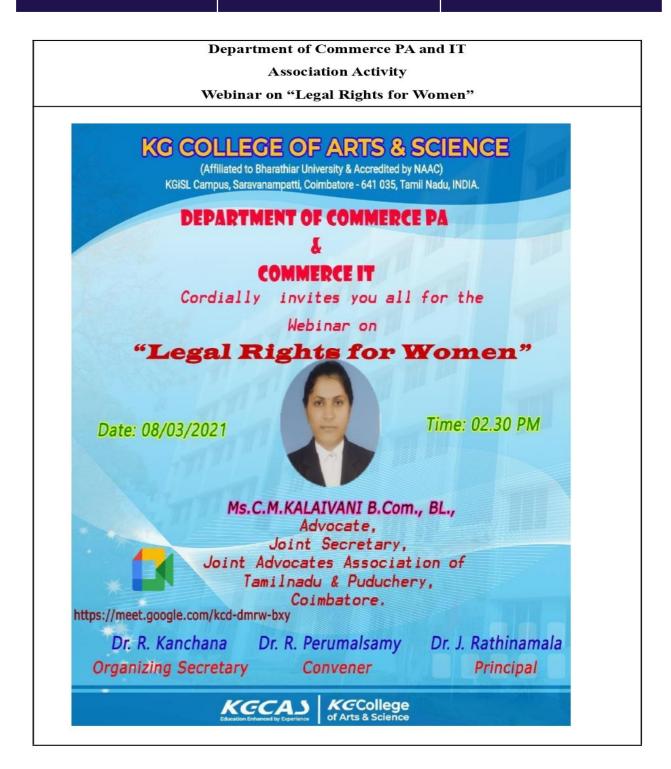
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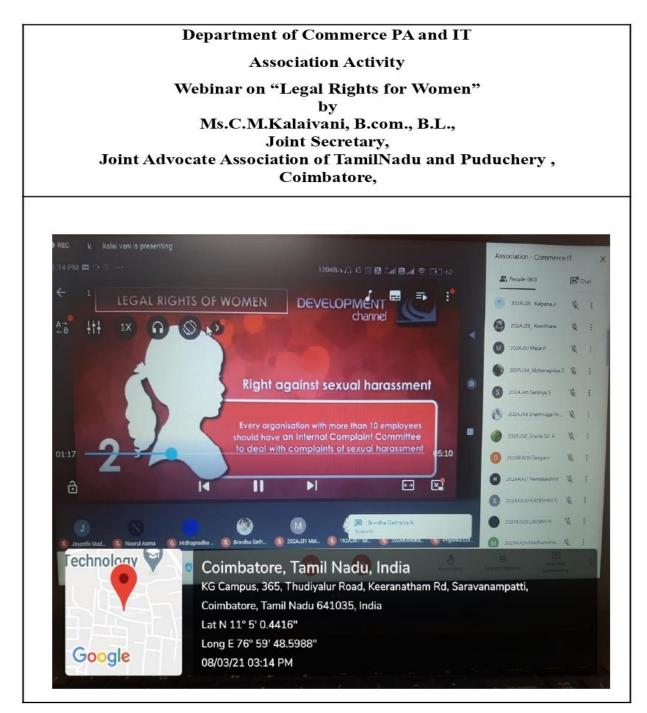
# Webinar on Legal Rights for Women

Affil	KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Coimbatore - 35	
Name of the Department	Department of Commerce PA and IT	
Name of the department Association / Club	Department of Commerce PA and IT	
Activity	Webinar	
Date of the activity	08.03.2021	
Title of the activity	"Legal Rights for Women"	
Objective	The main Objective of this program is to create legal safety awareness to the female students. The Girls Students get awareness of the provisions and sections of Indian law which provides the safety measurement of girls and Child marriage, Relief against Sexual harassment.	
Resource Person	Ms.C.M.Kalaivani, B.com., B.L., Joint Secretary Joint Advocate Association of TamilNadu and Puduchery Coimbatore	
Total no. of beneficiaries	148 Female beneficiaries	
Outcome / Report	The Outcome of the program to created legal safety awareness to the female students. Our Chief Guest Advocate Mr.C.M.Kalaivani has explained the provisions and sections of Indian law which provides the safety measurement of girls and Child marriage, Relief against Sexual harassment and Practical Case Studies. The program established the students Women's safety involves strategies, practices and policies which aim to reduce gender-based violence including women's fear of crime. Women's Safety involves safe spaces.	

Criterion 7 – Institutional values & Best Practices



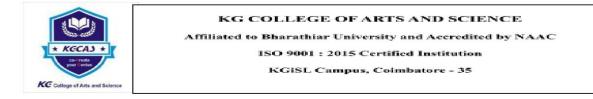
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





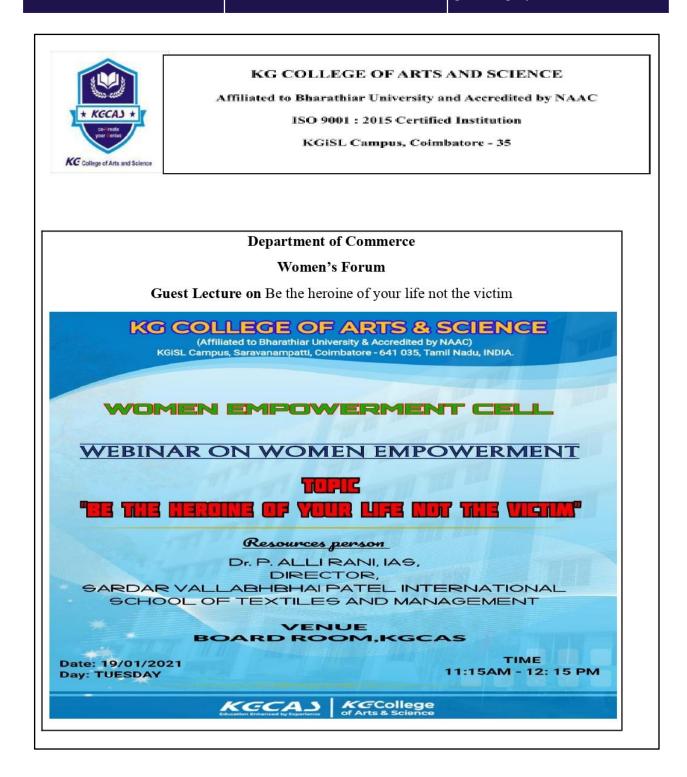
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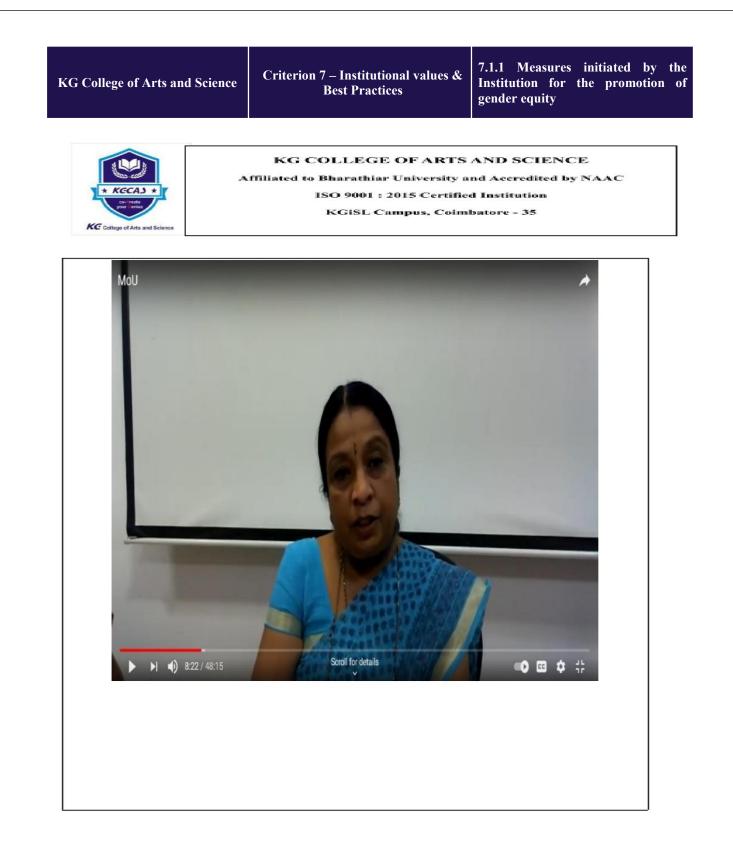
# Webinar on Women Empowerment - Guest Lecture on Be the heroine of your life not the victim

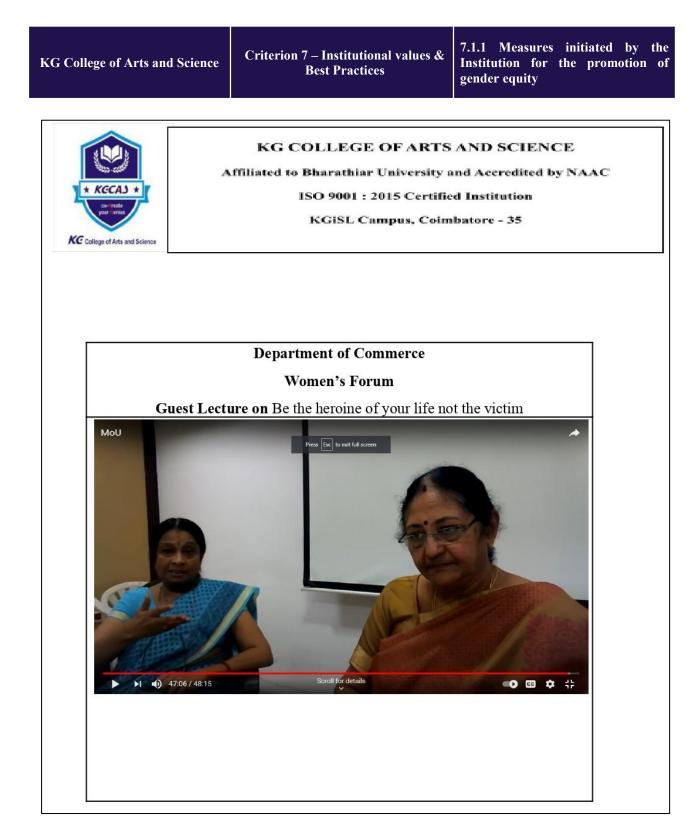


Name of the Department	B.Com.
Name of the department Association / Club	Women's Forum
Activity	Guest lecture
Date of the activity	19.1.2021
Title of the activity	Be the heroine of your life not the victim
Objective	The main feature of this session is how to overcome the hurdles
Resource Person	Dr.P.AlliRani, IAS, Director, Sardar Vallabhbhai Patel International School of Textiles and Management
Total no. of beneficiaries	100
Outcome / Report	How to work for their goal not to comprise with which we get and also to spend time for our personal development

Criterion 7 – Institutional values & Best Practices









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7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Guest Lecture on Gender Ethics**

KGCAJ Education Enhanced by ExperienceKG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35	
Name of the Department	WOMEN EMPOWERMENT CELL
Name of the department Association / Club	Women's forum
Activity	Guest lecture
Date of the activity	17.10.2020
Title of the activity	Gender Ethics
Objective	Educating our girl students about gender ethics .Women is generally more ethical than men. Being a woman was related to increased ethical judgment, being a woman and older was associated with increased ethical intention and moral.
Resource Person	Dr.K.MANGAYARKARASI, Associate Professor, Department of Women's Studies, Bharathiar University, Coimbatore.
Total no. of beneficiaries	100
Outcome / Report	The concept of gender equity refers to fairness of treatment for women and men, according to their respective needs. This may include equal treatment or treatment that is different but which is considered equivalent in terms of rights, benefits, obligations and opportunities.

Criterion 7 – Institutional values & Best Practices







# **Guest Lecture on Women Safety Measures and Protection**

# KG COLLEGE OF ARTS AND SCIENCE

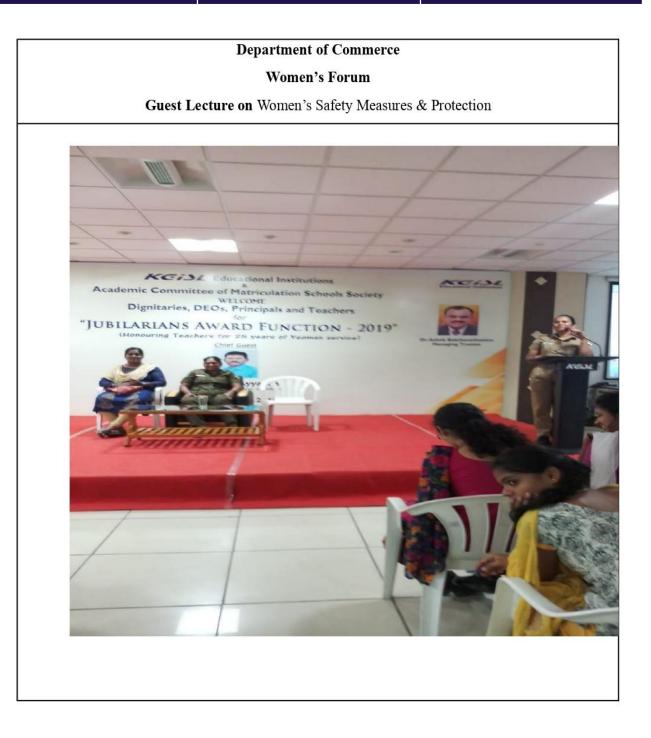
Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Commerce
Name of the department Association / Club	Women's Forum
Activity	Guest lecture
Date of the activity	7.2.2019
Title of the activity	Women's Safety Measures & Protection
Objective	The main purpose for arranging this lecture is to provide awareness to the students related to their safety.
Resource Person	Mrs. Chandra & Mrs. Sangeetha, Collect orate Police Officers, Coimbatore.
Total no. of beneficiaries	180
Outcome / Report	Both the guests explained clearly how to protect themselves from critical situations with the help of self defense and the usage of Kavalan App.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Department of Commerce** Women's Forum Guest Lecture on Women's Safety Measures & Protection KC JL KEISL Educational Institutions emic Committee of Matriculation Schools Society WELCOME Dignitaries, DEOs, Principals and Teachers ILARIANS AWARD FUNCTION - 2019" for (Honouring Teachers for 25 years of Yeoman service) Chief Guest

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



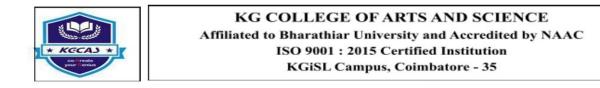


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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Guest Lecture on Health Issues of Women**

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Name of the Department	Commerce
Name of the department Association / Club	Womens Forum
Activity	Guest lecture
Dateof the activity	29.1.2020
Title of the activity	Health issues of Women
Objective	The main aim of organizing this lecture is to make students aware of the health issues and to get rid of the issues.
Resource Person	Dr.V.Ponni Muralidharan M.B.B.S.,D.P.M., PSYCHIATRY KG Hospital Coimbatore
Total no. of beneficiaries	200
Outcome / Report	The guest discussed about the various health issues for women and solutions were provided to solve those health issues.

7.1.1 Measures initiated by the Criterion 7 – Institutional values & Institution for the promotion of KG College of Arts and Science **Best Practices** gender equity **Department of Commerce Womens Forum** Guest Lecture on Health issues of Women KG COLLEGE OF ARTS AND SCIENCE **WOMEN'S FORUM** Cordially invites you to the Guest Lecture of Women's Forum To be held on 29<sup>th</sup> January 2020 at 1.00 ph in III Floor Auditorium Dr.V.Ponni Muralidharan M.B.B.S., D.P.M., PSYCHIATRY KG Hospital Coimbatore has kindly consented to the Guest Lecture of the Women Forum Under the executive presence of Dr.R.Ravichandran, Secretary, KGiSLInstitutions Dr.P.Krishnapriy Principal i/c, KGCAS ....All are invited.



7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Guest Lecture on Fitness and Importance of the Exercise for Women

#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Commerce
Name of the department Association / Club	Women's Forum
Activity	Guest lecture
Date of the activity	30.7.2019
Title of the activity	Fitness and Importance of the Exercise for women
Objective	The main purpose for arranging this lecture is to provide awareness related to fitness for woman.
Resource Person	Mrs.Shyama Kelath, Properitor & Zumba Dancer, Shivani Designers, Coimbatore.
Total no. of beneficiaries	200
Outcome / Report	In her address she demonstrated Physical Fitness and other Socially Relevant activities. It creates social responsibility among students by making them understand that no action is small as long as it benefits the needy.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### **Department of Commerce**

Women's Forum

Guest Lecture on Fitness and Importance of the Exercise for women

### KG COLLEGE OF ARTS AND SCIENCE

#### WOMEN'S FORUM

Cordially invites you to the Inauguration of Women's Forum

To be held on 30<sup>th</sup> July 2019 at 2.30 pm in III Floor Auditorium

#### Mrs.Shyama Kelath Zumba Instructor & Fashion Designer Coimbatore

has kindly consented to inaugurate the Women's Forum

Under the executive

presence of

Dr.R.Ravichandran, Secretary, KGiSLInstitutions

Dr. P.Krishnapriya, Principal i/c, KGCAS

....All are invited ....

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Department of Commerce**

Women's Forum

Guest Lecture on Fitness and Importance of the Exercise for women





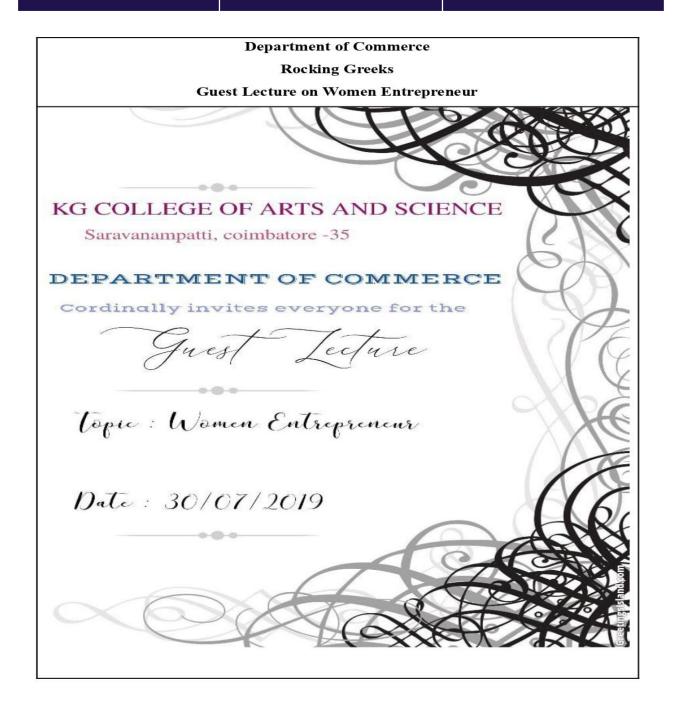
7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Guest Lecture on Women Entrepreneur**

### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGISL Campus, Coimbatore - 35

Name of the Department	Commerce
Name of the department Association / Club	Rocking Greeks
Activity	Guest lecture
Date of the activity	30/7/2019
Title of the activity	Women Entrepreneur
Objective	The main purpose for arranging this lecture is to make students develop their career as an entrepreneur.
Resource Person	Mrs. R.Srinithi Mohan, Proprietor, Shiska jewellers, Coimbatore.
Total no. of beneficiaries	230
Outcome / Report	On 30 /07/2019 Our department arranged a guest lecture on Women entrepreneur . Nearly 230 participated and made it a great success by understanding the power of entrepreneur.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Commence
Department of Commerce
Rocking Greeks
Guest Lecture on Women Entrepreneur
Prayer song
Welcome address & Chief guest
introduction
Presidential address
Honoring the chief guest address
Vote of thanks
vote of thanks
National Anthem

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity\_\_\_\_\_\_

# **Department of Commerce**

# **Rocking Greeks**

# **Guest Lecture on Women Entrepreneur**





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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

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# Workshop on Beauty and Health Care



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### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	B.Com.
Name of the department Association / Club	Women's Forum
Activity	Workshop
Date of the activity	06-02-2019 & 07-02-2019
Title of the activity	Beauty and Health Care
Objective	Proper knowledge to students about the beautician the course was taken up and continuous session of two classes were held for girls with reputed trainers.
Resource Person	Mrs. Latha.R, Beautician, Manikarampalayam.
Total no. of beneficiaries	170
Outcome / Report	The students felt that the classes were useful to know more about the technique and health matters on the whole it would be useful and helpful to build an extra knowledge.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

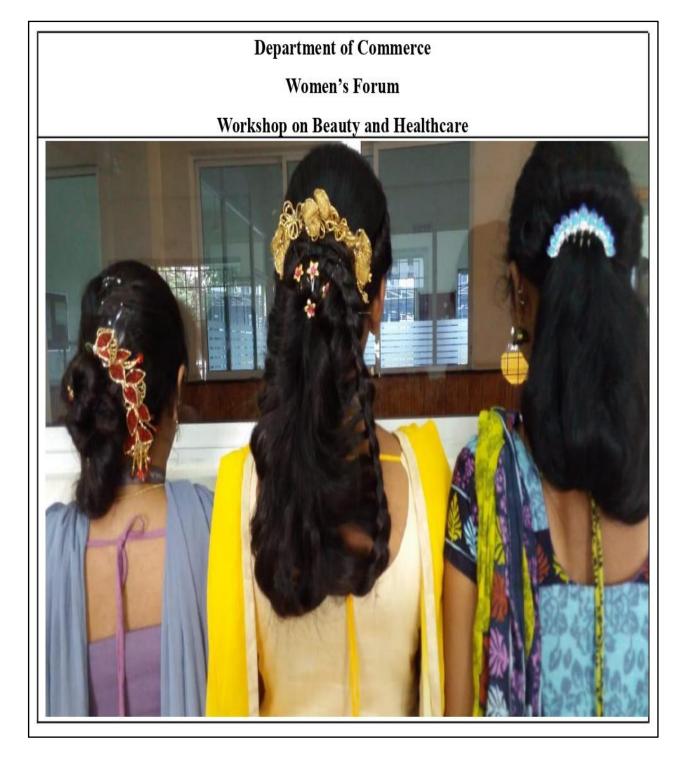
# **Department of Commerce**

Women's Forum

#### Workshop on Beauty and Healthcare



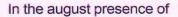
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity\_\_\_\_\_\_





Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Celebrating Women who make our world a better place to be.



PADMA SHRI DR. G. BAKTHAVATHSALAM Chairman KG Hospital

DR. ASHOK BAKTHAVATHSALAM Managing Trustee KGiSL Trust

Date : March 19th, 2022 Time : 9.00 AM Venue : Shri K. G. Govindasamy Naidu Auditorium, KGiSL Campus, Saravanampatti, Coimbatore.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# The Smt. Divyalakshmi Awards 2022 – 3rd Edition Inspirers

#### 1. J. Innocent Divya IAS Officer, Managing Director - Tamil Nadu Skill Development Corporation (TNSDC)



Innocent Divya is a 2009 cluster IAS official of Tamil Nadu framework. She is viewed as an extraordinary official who has brought the ethos of extreme hard working attitudes in the organization. An official with a clean record, Divya has accomplished gigantic achievements in saving the remarkable biodiversity of Nilgiris. She is a B. F.Sc. graduate. She was made District Collector and District Magistrate of Nilgiris in July 2017 and she had stayed in this post for over four years to turn into an encouraging sign for the delicate and energetic Nilgiris. As Collector of the Nilgiris, her significant needs are environment preservation and protection of the delicate and remarkable Nilgiris Biosphere, and working on the fundamental conveniences, especially of the weak tribal gatherings native to the Nilgiris District.

Starting her campaign for climate security, she initiated Unnadha Udhagai (Sublime Udhagai/Ooty) that won the organization the

Green Award for the year 2018 from the Tamil Nadu government and the Skoch Silver honor 2019.

Among this multitude of steps taken towards the development of Nilgiris district, she enforced the total prohibition on plastic in the region. Divya lets it out as one that was the hardest to execute. Divya is currently serving as the Managing Director of the Tamil Nadu Skill Development Corporation (TNSDC).

#### 2. Commander Prasanna Edayilliam

Retired Naval Officer - Indian Navy, Head of Mahila Wing - VDM India NGO, Executive Member -



Mehnaz AG Nadiawala foundation.

**Distress Management Collective India** Cdr Prasanna Edayilliam is retired Naval Officer who worked as an Air Traffic Controller in the Indian Navy. She is one of the 5 lady officers who initiated the fight for the permanent commission for women, which culminated on 17 March 2020 with a favorable judgment from Hon Supreme Court of India, after 10 long years. Entries for girls are open for NDA/RIMC/Sainik school after this judgment.

> She is a dynamic professional with 20 plus years of rich experience in the aviation industry across airport management, operations management, and general administration. During her tenure she had demonstrated excellence in handling aircraft accident/incident procedures & investigative techniques. Prasanna has a record of streamlining the working procedures for enhanced operational effectiveness. During her student days, she was a state level Table Tennis player and an NCC "C" certificate holder. She is a recipient of "Inspiring Woman of the Year Award" from ASSOCHAM and Women Achiever Award by KNSS, and also the most admired and inspiring Indian award by Indian ex-defense service employee, Chamber of Commerce and Industries, and Women of Steel Shoorveer award by

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### 3. Meenakshi Vijayakumar

First Indian Woman Fire Officer

Meenakshi Vijaykumar is the first Indian woman fire officer. At present she is working as the Joint Director, State Training Center, Tambaram, Chennai. She has received The President's Medal for Gallantry in 2013 for saving two lives. She has also received The President's Medal for Meritorious Service in 2019. She is the first Indian Fire Officer to have won medals in the World Firefighters Games and World Police and Fire Games held in South Korea, Australia, USA and also Indian Fire Service Games held in Nagpur.

Meenakshi Vijayakumar started her career as assistant professor in English at Chellamal College, Chennai in 1990. She worked as a lecturer in Communication Technique at Father Agnel Institute of Management, New Delhi. She cleared Group 1 service exam in 1998, but had to wait until 2003, before it was decided that women officers could be included in the fire service.

Holding a Bachelor's Degree of Education from Annamalai

University in 1994, she went on to complete Advanced Diploma courses in National Fire Service College. She was awarded certificate of "Graduate Member" by Institute of Fire Engineers, India in 2008 and was awarded IFE Level 4 Certificate in Fire Science and Fire Safety (HL) by Institute of Fire Engineers, Marton in Marsh, United Kingdom in 2014. She was also awarded NEBOSH International General Certificate in Occupational Health and Safety by National Examination Board in Occupational Safety and Health, England in 2014. She has also earned an MBA degree in 2017. She worked as the Divisional Fire Officer of north Chennai for four and a half years and suburban Chennai for one and a half years. She has attended more than 400 fire and rescue calls. She took part in the rescue operations in the Tsunami disaster. She was also responsible for organizing fire safety programs in her division. She has trained more than 30 batches of fire officers from all over India. She gives talks encouraging young Indian women to pursue challenging careers.

4. A S Thahira Inspector, State Crime Records Bureau

A. S. Thahira is the Inspector of Police, at the all women police station in Uthukkottai, Tiruvallur District.

Thahira is a multitasker in-charge of the Computer Wing of the State Crime Records Bureau, Thahira has dealt with hardcore criminals, working in the law and order wing of the Tamil Nadu police. Thahira has also been helping missing people reconnect with their families. Through her commendable efforts 92 missing people have been reunited with their families. She is a part of the 'Hunt Mission' led by ADGP Seema Agarwal. Ever since ADGP Seema Agarwal initiated the reunion drive, Thahira has been working relentlessly with NGOs and police stations to unite mentally unsound people with their families. It is her sensitivity and efficiency that has made Thahira, the apt person for the task.



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### 5. Preethi Srinivasan Paraplegic Motivational Speaker

Preethi Srinivasan has seen life as a promising cricketer who captained the Under19 Tamil Nadu State cricket team. She was a champion swimmer, excellent at academics, and a girl who was admired by her peers and their parents alike. For a go-getter like her, having to give up on her passions may have been the most difficult thing to do. But after a seemingly harmless accident took away her ability to walk and confined her to a wheelchair for the rest of her life, Srinivasan had to unlearn everything she knew and start life afresh. Preethi went from playing for the Tamil Nadu women's cricket team at just eight years of age to losing all movement below her neck at 17, from feeling utterly helpless after the accident to now leading the team at her NGO, Soulfree.



Soulfree's main goals are to spread awareness about spinal-cord injuries in India and to ensure that those living with this currently incurable condition are given the opportunity to lead a dignified and purposeful life. The special focus is on women, and they are committed to supporting women with severe disabilities, even if it's not spinal-cord injury. It also provides a monthly stipend that supports those with high-level injuries from low-income backgrounds. Those who are struggling for day-to-day survival are provided `1,000 per month for a period of one There's an 'independent living programme', where they ensure that the financial independence of their

beneficiaries continues through the purchase of sewing machines and other seed funding operations. They also organise wheelchair donation drives; conduct spinal-cord injury awareness programmes; provide medical rehabilitation and financial assistance for emergency medical procedures; and connect people with spinal-cord injury through conference calls to ensure that they know they are not alone

6. P Seetha Graveyard Keeper



The Corporation memorial park in Salem gives P. Seetha an inward feeling of harmony. It's her work environment, where she has taken care of around 10,000 bodies in the past 20 years. Everything started at 13 years old, when as a Class 8 student, Seetha saw her mom immolate herself after a squabble with her dad. Incapable of bearing the misfortune, she spent restless evenings at her old neighborhood, Pethanaickenpalayam, in the locale.

A couple of days after the fact, she came to Salem to meet her grandma, who worked at the Corporation cemetery, otherwise called the 'televisions Burial Ground'.

"My grandma frequently advised me to go to class, yet I denied as I got an inward feeling of harmony at the memorial park. I

began assisting her with her work, and have kept at it for the past 20 years. I've even covered bodies at 12", says Seetha. "I've been near where bodies are covered around evening time; however I have felt nothing strange".

She clarifies that she's not keen on getting hitched as she's seen what had befallen her mom. As for the difficulties she faces, Seetha clarifies, "Bodies that are sent after post-mortem are hard to cover as we need to eliminate every one of the plastic they are enveloped by." If these bodies are covered as they show up, they would require 20-30 years to decay, rather than the standard 3-4 months.

She currently resides and dozes around evening time in a room in the burial ground which was redesigned by a private NGO. See tha has an interest in public authority. Despite having done a stupendous job, See tha leads a life of simplicity.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### 7. Sheeba Ameer Social Worker, Founder of 'Solace'

an organization, 'Solace', in 2007.

From being a housewife to the mother of an ailing child to a social worker, Sheeba provides solace to thousands of families across Kerala. While her daughter was still struggling with cancer, she started

In1998, Sheeba's daughter Nilufar was diagnosed with cancer. She was 13 years old then. Sixteen long years after battling the disease, Nilufar breathed her last in 2013.

While her daughter was under treatment Sheeba spent time with the parents of other kids battling cancer. She found that there were monetary limitations for these families that kept them from providing proper treatment, while on the clinic bed; Nilufar would frequently impart her pain to her mom, on becoming aware of the



sufferings of different families. She recalls Nilufar would advise her to go assist those families, to give similar help she gave her then, at that point. In 2001, Sheeba started working at the Pain and Palliative Care unit situated in Thrissur. By then, at that point, she had started to think over setting up an association to help kids with perilous sicknesses.

The long term period she was related with the Pain and Palliative Care pediatric unit gave her schoolwork and groundwork for setting up Solace. The main objective of Solace was to provide affordable medical,

psychological and social help to cancer patients and their families. After a decade in 2017, Solace has four

Focuses across Kerala and monetarily helps upwards of 1400 youngsters. The association spends basically Rs. 10 lakh consistently to help the treatment costs of these youngsters.

Sheeba, through her association, gives monetary guidance of at minimum Rs. 8 lakh consistently to the numerous recipients she works with. The drive has gotten liberal gifts from numerous benefactors, well-wishers and allies from across the globe.

From counseling family members to extending financial aid, Solace is like a ray of hope for hundreds of people suffering from Cancer.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

8. Tiffany Brar Social Service Worker, Founder – Jyothirgamaya Foundation

Tiffany Brar is an Indian community service worker who became blind as an infant due to oxygen toxicity. Brar is the founder of Jyothirgamaya Foundation, a Non-profit organization that teaches life skills to blind people of all ages. Tiffany Brar is a powerful orator, unique teacher, social dissident, and at any point prepared to speak loudly for her local area and for different incapacities too. She has a decent control over more than six Indian

dialects. In spite of all obstacles and difficulties because of her inabilities during her schooling, she had the option to score the best grades in the CBSE board assessments. She finished her Degree in English

Literature from Kerala University and later on, her Bachelor's in Education in a custom curriculum from

RamaKrishna Mission Vivekananda University, Coimbatore after which she started her vocation as a secretary. She then, at that point, proceeded to visit many visually impaired individuals and figured out that they were all back benchers and, surprisingly, attached to their beds. She promptly needed to put her expertise to activity and began a versatile visually impaired school, which follows the aphorism that "in the event that the visually impaired can't go to class, let the school go to them". She went to many homes all over all through the province of Kerala openly transporting the visually



impaired that were restricted to their four dividers in portability, certainty, correspondence, day to day residing abilities, Braille, access innovation, etc.

Tiffany, as an admirer of autonomous voyaging and experience, has broken the boundaries that young ladies can't do sports, particularly the individuals who are visually impaired by refuting the general public. She has done sky jumping, paragliding, couple cycling, rope climbing and much more. The President of India himself alludes to her as "THE COURAGEOUS DAUGHTER OF INDIA", at the United Nations International Day for Persons with Disabilities in December, 2017 where he additionally gave her the "Public Award for the Best Role Model". Her endeavors have also received felicitation, from the former President of India, late Dr. .APJ Abdul Kalam. She is one of the main visually impaired ladies In India who has delivered 5 TED talks on an assortment of intriguing subjects.

For her commendable outstanding work, Tiffany has received numerous awards and recognitions both national and international.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Trisha Prabhu

9. Innovator, Social Entrepreneur, Global Advocate and Inventor of ReThinkTM

Trisha Prabhu is a 21-year-old redefining the next generation of tech & social leadership through founding ReThink™, a patented technology and an effective way to detect and stop online hate. In the fall of 2013, Trisha, then just 13 years old, read the shocking news story of Rebecca Sedwick's suicide. After being cyberbullied for over a year and a half, Rebecca, a 12-year-old girl from Florida, took her own life. As a victim of harassment herself, Trisha was shocked, heartbroken, and outraged - she couldn't be a bystander, and decided to be an Upstander. In response, Trisha created the patented technology product ReThink<sup>TM</sup>, which detects and stops online hate at the source, before bullying occurs and the damage is done. Her globally acclaimed research has found that with ReThink, adolescents change their mind 93% of the time and decide not to post an offensive message.

As a social entrepreneur, Trisha has received worldwide acclaim in the business world. In 2016, President Obama and the U.S. State Department invited Trisha to the Global Entrepreneurship Summit, to showcase her work and share her story with other entrepreneurs. Not long after, ReThink was featured on ABC's hit T.V. show, Shark Tank. In 2019, ReThink was the Grand Prize Winner of Harvard University's President's

Innovation Challenge. In 2020, Trisha was named one of the inaugural winners of the prestigious Elevate Prize, as well as an Adrian Cheng Fellow at Harvard Kennedy School's Social Innovation and Change Initiative. In 2021,



she was the youngest honoree named to Forbes' 30 Under 30 Social Impact list.

Trisha has also helped spark a rallying cry against online hate. To date, she has shared the ReThink message in over 60+ keynotes in 30+ cities in 3 languages, speaking on platforms that include TED, TEDx, WIRED, The Aspen Ideas Festival, La Ciudad de Las Ideas, SAP, Girls Who Code, the Family Online Safety Institute, Universities, Schools, Conferences and more.

Outside of ReThink, Trisha is involved in a number of initiatives that are close to her heart. In 2017, she was elected Illinois's Youth Governor - the state's first female Youth Governor in 28 years. She's also an ardent supporter of empowering women in the entrepreneurial community. Whether volunteering her time to teach young women how to code at Girls Who Code, or leading SoGal Boston, a chapter of the SoGal movement, which is committed to ending the diversity gap in entrepreneurship, Trisha is working to inspire and support a generation of fierce, fearless leaders tackling the world's most important issues.

Trisha is currently pursuing her undergraduate education at Harvard University in Cambridge, MA.

KG College of Arts and Science	Criterion 7 – Institutional values & Best Practices	7.1.1 Measures initiated by the Institution for the promotion of gender equity
Day celebrations / organize national and international commemorative days, events and festivals		

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Bharathidasan Birthday Celebration



# KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University, Accredited by NAAC

KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Bharathidasan Birthday Celebration
Date of the activity	02.05.2022
Title of the activity	Kaviyarangam
Objective	To improve the performance of the students in poetic roll was conducted.
Resource Person	Dr. A. Nagarathinam, Assistant Prof, Dept. Of Commerce, KGCAS.
Total no. of beneficiaries	23 Students
Outcome / Report	23 students participated in this poetry competition and expressed their poetry. Prizes were given to the best poems. In this case the referee showed some guidelines regarding how to enhance the poetic skills.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





7.1.1 Measures initiated by the Institution for the promotion of gender equity\_\_\_\_\_

#### LIST OF STUDENTS PARTICIPATED

S.No	Name	Class
1	S.PARNIKA	I. B.sc IT
2	R.SIVANESHWARI	I. B.sc CS
3	N.GOMATHI	I. B.sc CS
4	P.SRIDHAR	I. B.sc CS
5	P.PREETHI	II. B.sc CS
6	P.AISHWARYA	I. B.com PA
7	G.MADHUSRI	I. B.sc IT
8	J.SUDHARSON	I. B.sc CT
9	S.P.AKSHAYA	I. B.sc IT
10	Y.NIVYA	I. B.sc IT
11	P.SHIVANI	I. B.sc IT
12	R.SAISREE	I. B.sc CS
13	L.SANMATHISREE	I. B.sc IT
14	T.K.REVATHI	I.B.com PA
15	K.M.DIKEESH	I. B.sc CS
16	P.JANAKUMAR	I. B.sc IT
17	GUNAVARMA	I.BCA
18	S.SOWMIYA	I. B.sc CS
19	S.SAJEETHA	I.BBA
20	P.KEERTHANA	I.BBA
21	K.KEERTHIKA	I.BBA
22	M.UDHAYA KEERTHI	I.BBA
23	A.LAKSHMANA SUBASH	I.BBA

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Program Coordinator Dr. A.Jeba Christy

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HOD Dr.G.Jagadeeswari

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Tamil New Year Day Celebration**



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001:2015 Certified Insitution KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Management Studies - BBA
Name of the department Association / Club	Arthasasthra - 2022
Activity	Day Celebration
Date of the activity	13.4.2022
Title of the activity	Day Celebration " Tamil New Year April 2022"
Objective	Tamil New year April 2022 was celebrated to exchange the greetings all over the college and to welcome a happy and health New Year.
Resource Person	Dr. J. Rathinamala, The Principal, KG College of Arts and Science
Total no. of beneficiaries	96 Students
Outcome / Report	The Quintessential celebration helped the students to realize the importance of the festival. The students relished the festivity by sharing fresh fruits and fruit salad to all the faculties in the college



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Management Studies Day Celebration " Tamil New Year April 2022"





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# **Tamil New Year Day Celebration**



# KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001 : 2015 Certified Institution KGISL Campus, Coimbatore - 35

Name of the Department	Computer Applications
Name of the department Association / Club	Association
Activity	Day Celebrations
Day Celebrated	Tamil New Year / Chithirai Thirunaal
Date of the activity	13/04/2022
Details of the activity organised	Distributed Three fruits to all Department in our College
Objective	Distributed Three fruits to all departments in our College, to welcome the fresh and New Year of Tamil and our life to fulfill with all wealth, health, enjoyment to all our family.
Resource Person if any	-
Total no. of beneficiaries	All Department
Outcome / Report	Shared our Celebration moment, throughout College

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Computer Applications

Tamil New Year/Chithirai Thirunaal

KG College of Arts and Science HAPPY TAMIL NEW YEAR CHITHIRAI THIRUNAL

# ALL TOGETHER WE CELEBRATE THE NEW YEAR

Department of Computer Applications

Dt: 13:04:2022 Timings : 02:00p.m. to 03:00p.m. Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Department of Computer Applications Tamil New Year/Chithirai Thirunaal



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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



Coordinator

Q.X - TC)

HoD

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Women's Day Celebration - Music Fest

KG C	COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Insitution KGiSL Campus, Coimbatore - 35
Name of the Department	Department of Commerce with Professional Accounting
Name of the department Association / Club	Fine arts Club
Activity	Women's Day Celebration – "Musical Fest "
Date of the activity	14.03.2022
Title of the activity	Musical Fest
Objective	On behalf of Women's Day Musical and Dance Fest was organised, the Fine Arts Club students performed in the Fest. The Fine Arts Club students performed their Singing and Instrument playing talents, many songs were performed by the students and also they contribute a tribute for Women on behalf of Women's Day. The program made to identify the Musical talents of the students.
Resource Person	Nil
Total no. of beneficiaries	200 Students
Outcome / Report	Nil

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Commerce with Professional Accounting - Fine Arts Club Women's Day Celebration "Musical & Dance Fest" **KC** College of Arts and Science Fine Arts Club & Department of Commerce PA & M.Sc. SS & CS WOMEN'S DAY \* Celebration \* **MUSICAL & DANCE FEST** CO-ORDINATORS Ms. S Nazira Begum Ms. J Viba Mary Assistant Professors, f У 🖸 in 🞯 14th MAR 2022 9 C 2:30PM @Kgcasofficial III FLOOR AUDITORIUM



7.1.1 Measures initiated by the Institution for the promotion of gender equity

## List of Students Participated:

S.No.	Name of the Participants	Class Name
1	Aswin K B	IV M.Sc. SS
2	Cyril Jaison P	III M.Sc. SS.
3	Rajkumar V	II BBA.
4	Indhumathi S	I B.Sc. IT.
5	Varsha P S	II B.Com PA.
6	Rithiga S	I B.A. English
7	Srinithi J	I B.A. English
8	Nidin P S	IB.Sc. CT.
9	Gowri Shanker M	I B.Sc. ECS.
10	Oviya K G	III M.Sc. SS.

Swap ...

Co-ordinator (Ms.S.NAZIRA BEGUM)

R. S.

HoD (Dr.R.KANCHANA)

# Women's Day Celebration



## KG COLLEGE OF ARTS AND SCIENCE

## Affiliated to Bharathiar University, Accredited by NAAC

KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Women's Day Celebration
Date of the activity	09.03.2022
Title of the activity	Oratorical Competition
Objective	The advancement of women is essential for the progress of the country and the home. International Women's Day is celebrated as a day to promote the advancement of women. Students can gain learning, enhance memory, promote speech, and learn about world events. The speech contest is held to continue to provide the inspiration and social awareness needed for the advancement of women.
Resource Person	Dr. S. Kavitha, Dr.A. Prasanth Assistant Profs, Dept. of Tamil, KGCAS.
Total no. of beneficiaries	20 Students
Outcome / Report	Women folk understood with great assurance the various. Challenges that they have to face in the modern Era. The aims that they need to achieve by acting in unity, the different steps to be followed to attain their development, the thoughts of self-confidence, the steps of growth to bring out the self-expression in their lives must be brought into every woman as an awareness program.

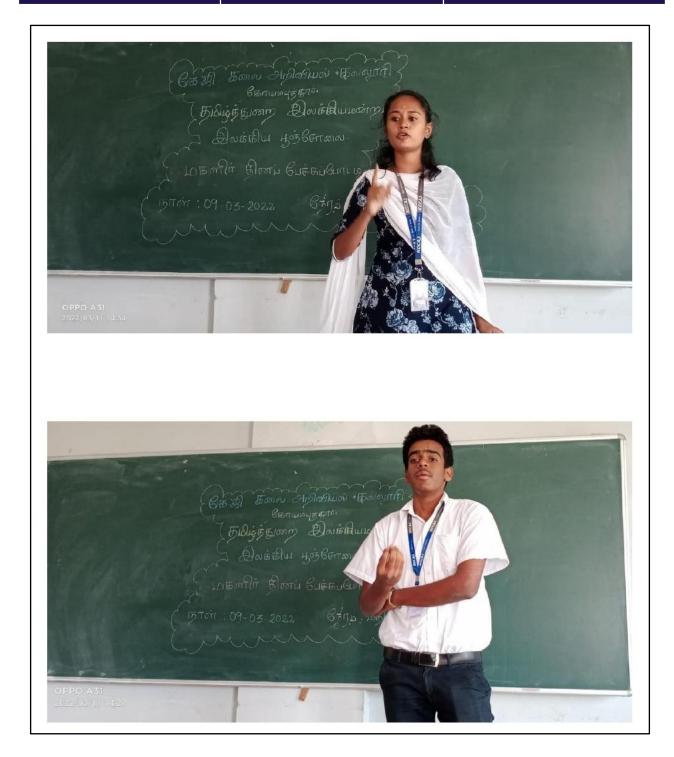
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

கேஜி கலை அறிவியல் கல்லூரி, கோயம்புத்தூர். தமிழ்த்துறை இலக்கிய மன்றம் இலக்கிய பூஞ்சோலை மகளிர் தினம் பேச்சுப் போட்டி நேரம் மதியம் 2.00 மணி நாள்: 09/03/2022 தலைப்புகள் <u>ி பெண்ணின் பெருமையே மண்ணின் பெருமை</u> 2. பாரதி கண்ட புதுமைப்பெண் 3. சாதனைப் பெண்களின் வரிசையில் நான்? முனைவர் ப. வனிதா

செயலர்

முனைவர் ஜெ. இரத்னமாலா முதல்வர் முனைவர் கோ. ஜெகதீஸ்வரி துறைத்தலைவர்

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



7.1.1 Measures initiated by the Institution for the promotion of gender equity

## LIST OF STUDENTS PARTICIPATED

S.No	Name	Class
1	S.VARSHITHA	I. B.sc IT
2	MADHU SRI KUMAR	I. B.sc IT
3	POOVIZHI	III. BCA
4	S.SNEGA	III. BCA
5	S.AFRIN MUNVRA	I. B.com CA
6	G.KAVYASRI	I. B.com CA
7	V.AISHWARYA	I. B.sc CT
8	R.SIVANESHWARI	I. B.sc CS
9	K.RAJESHWARI	I. B.sc CT
10	S.KAVYA	I. B.com PA
11	P.DHANALAKSHMI	I. B.sc IT
12	J.KEETHA	I. M.A English
13	A.SUDHARSON	I. B.sc CT
14	S.GOKUL KANNAN	I. B.com CA
15	P.KAVYA	I.BBA CA
16	M.MENAGA	I.B.sc IT
17	P.DHANUSHIYA	I.B.sc BT
18	M.S.ARCHANA	I.BA English
19	M.AKILA	I.B.sc BT
20	A.SHELINA JONES	I.B.com

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Program Coordinator Dr. A.Jeba Christy

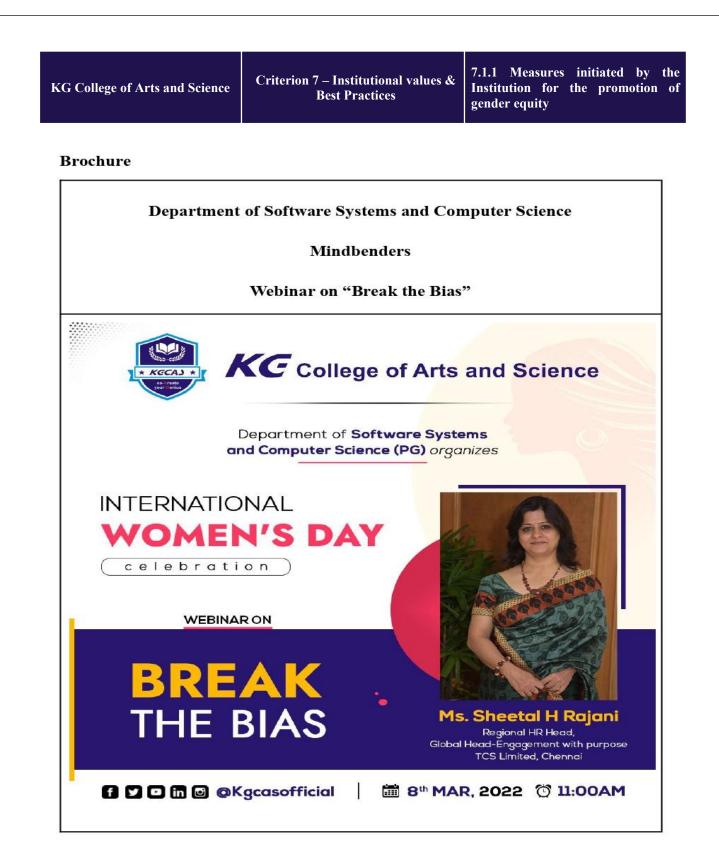
HOD Dr.G.Jagadeeswari

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **International Women's Day Celebration - Break the Bias**

	KG COLLEGE OF ARTS AND SCIENCE
Mars and	Affiliated to Bharathiar University and Accredited by NAAC
* KECAS *	ISO 9001 : 2015 Certified Institution
co-it reate your Genius	KGiSL Campus, Coimbatore - 35

Name of the Department	M.Sc. Software Systems and Computer Science (PG)
Name of the Association	MindBenders
Activity	International Women's Day- Webinar
Date of the activity	08th March 2022
Title of the activity	Break the Bias
Objective	This webinar session is covering all the key aspects of dealing with the life transitions of being women in a society, family and workplace. The main objective is to understand the importance of gender equality and breaking the stereotypes between the genders.
Resource Person	Ms. Sheetal H Rajani Regional HR HeadGlobal Head-Engagement with purpose TCS Limited, Chennai
Total no. of beneficiaries	85
Outcome / Report	85 participants were actively participated via Google Meet. The session is titled "Break the Bias". Students got the knowledge about how to deal with the life transitions at the instant. The speaker explained well about self-confidence, motivation and how to overcome self-doubts. She described her own life experiences and struggles, which was a dose of motivation. This was a brainstorming session which inspired and motivated all the students to have a clear-cut vision about their life



7.1.1 Measures initiated by the Institution for the promotion of gender equity

Agenda

## KG COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF SOFTWARE SYSTEMS & COMPUTER SCIENCE (PG)

#### Webinar on Break the Bias

**Program Flow Schedule** 

Venue: Online Via Google Meet

Date: 08<sup>th</sup> March 2022

## Time: 11.00 am

\* PRAYER SONG

≻ Tamil Thai Valthu

### WELCOME ADDRESS

Mr.Alwin Pinakas James

Head, Department of Software Systems

KG College of Arts and Science

Coimbatore-641035

### \* CHIEF GUEST ADDRESS

Ms. Sheetal H Rajani

Regional HR HeadGlobal Head-Engagement with purpose

TCS Limited, Chennai

## **\*** VOTE OF THANKS

➤ Ms.K.Gomathi

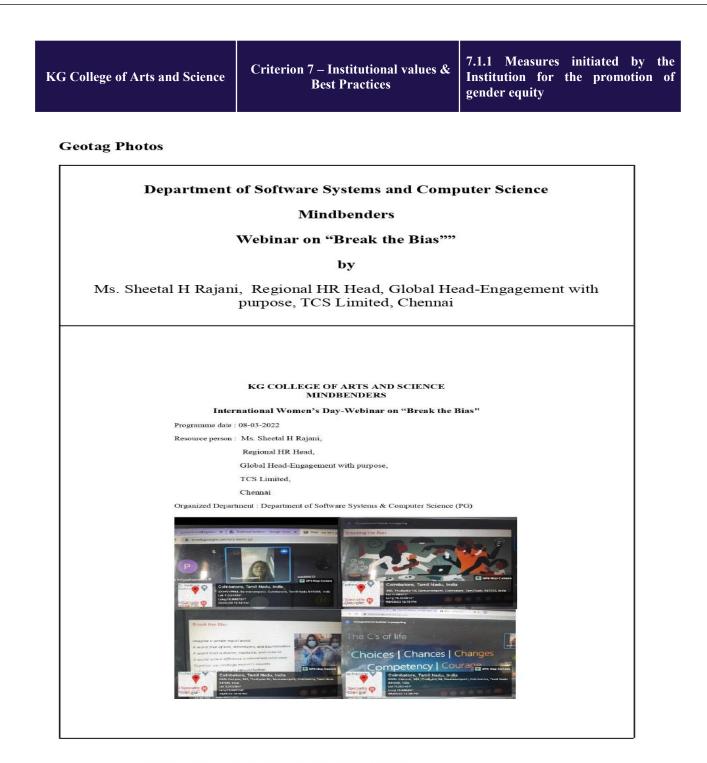
Assistant Professor

Department of Software Systems

KG College of Arts and Science

Coimbatore-641035

\* NATIONAL ANTHEM



Meet Link: <u>https://meet.google.com/sxa-kwm-jyz</u>

U.U. C. S.

Program Coordinator [Dr.V.V.Gomathi]

HoD [Mr.Alwin Pinakas James]

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Bharathiar Birthday Celebration**



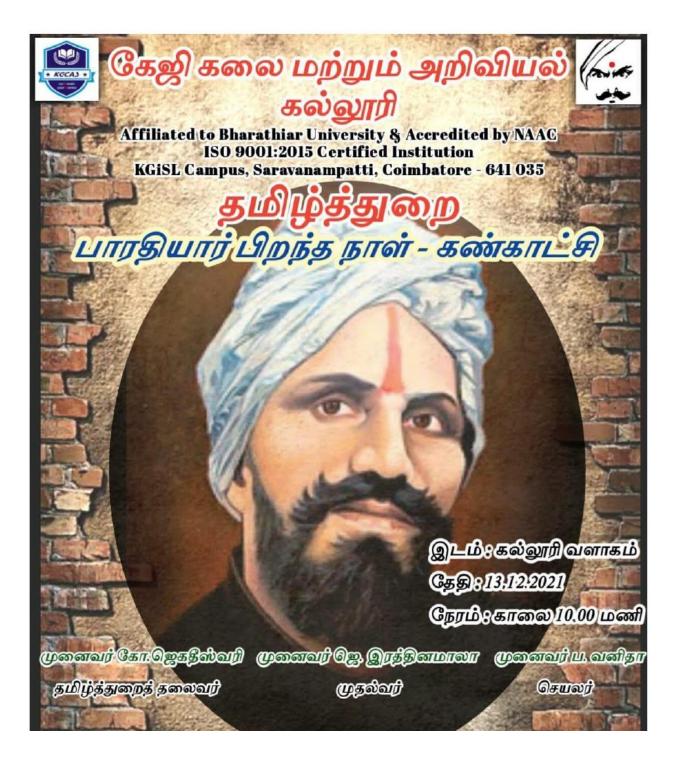
# KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University and Accredited by NAAC

KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Day Celebration
Date of the activity	13/12/2021
Title of the activity	Bharathiyar Birthday Celebration - Exhibition
Objective	Literature is the Product of Man's Outpouring emotions. It Initiates his thinking and imagination. The Association aims to induce the creativity of every student. It induces thought and imagination and helps them to create a productive outcome in all his works.
Resource Person	Dr.J.Rathinamala, Principal, KG College of Arts & Science, Coimbatore. Dr.G.Jegadeeswari ,Head of the Tamil Department KG College of arts and Science, Coimbatore.
Total no. of beneficiaries	300 Students
Outcome / Report	To say that human beings are human beings is to say that human beings are human beings .Many new literary genres have emerged in the Tamil language and are still thriving today Tamil poets who lived in different eras have been composing immortal Tamil literature and giving many good ideas to the society .Thus students can easily understand Tamil literature through this event these concepts are based on knowing and following biological elements.

7.1.1 Measures initiated by the Institution for the promotion of gender equity



7.1.1 Measures initiated by the Institution for the promotion of gender equity





Program Coordinator Dr. A.Jeba Christy HOD Dr.G.Jagadeeswari

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Gandhi Jayanti Celebration



# KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC

KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Day Celebration
Date of the activity	02.10.2021
Title of the activity	Mahathma Gandhi Birthday Celebration
Objective	Literature is the Product of Man's Outpouring emotions. It Initiates his thinking and imagination. The Association aims to induce the creativity of every student. It induces thought and imagination and helps them to create a productive outcome in all his works.
Resource Person	Dr.G.Jegadeeswari, Head of the Department KG Arts and Science College, Coimbatore.
Total no. of beneficiaries	70 Students
Outcome / Report	Very trivial topics are given to make the students think, imagine, realise and write the thoughts in the form of essays, poems, blank verses and Hikkoo poems. Provide them situations to create stories. Giving them the themes to draw, paint and to form pictures express their imagination and creativity. During Pongal Festival competitions on Rangoli with proper themes and certificates are given to all the participants.

7.1.1 Measures initiated by the Institution for the promotion of gender equity



7.1.1 Measures initiated by the Institution for the promotion of gender equity

# KG COLLEGE OF ARTS AND SCIENCE DEPARTMENT OF TAMIL Literary Floriculture DAY CELEBRATION - Gandhiji Birthday Celebration

Date: 02.10.2021

Time : 9.00 am

# AGENDA

Prayer Song Tamil Thai Valthu

Chief Guest Address Dr G.Jegadeeswari, Assistant professor & Head. Dr M.Suganya, Assistant professor Vote of Thanks A.Jeba Christy, Assistant professor

National Anthem

7.1.1 Measures initiated by the Institution for the promotion of gender equity

## LIST OF STUDENTS PARTICIPATED

S.No	Name	Class
1	SANTHIYA R	I. B.com CA
	ABINAYA J	
2	KAVYA.V.P	I. B.com CA
3	VAISNAVI R A	I. B.com CA
4	RAVEENA A	I. B.com CA
5	SATHYA PRIYA K	I. B.com CA
6	THANANJAYAN B	I. B.com CA
7		I. B.sc IT
8	RIYASKHAN. M	I. B.sc IT
9	MUKILA SHREE B	I. B.sc IT
10	MOHAMMED ASIF S	I. B.sc IT
11	SANDHIYA M	I. B.sc IT
12	PRITHIKAR	I. B.sc IT
13	SHREEDHARSHINI B	I.B.com
	SUGHISHREE M	
14	SANJAY R	I.B.com
15	SANJEEVITHA P	I.B.com IT
16	SHANTHI . N	I.B.com IT
17	HARSHAVARDINI D	I.B.com IT
18	DHARNESH V	I.B.com IT
19	Testistis (CO-GARINGER ROCCUPIE) AND TEST TO AN	I.BBA CA
20	SANJEEVIRAM G	I.BBA CA
21	AASHITHA R	I.BBA CA
22	PARAMESH S	I.BBA CA
23	RAGULR	I.BBA CA
24	AJAY K	I.BCA
25	ABHILASH K	I.BCA
	AKAASH B U	
26	ARUNASH B U	I.BCA
27		I.BCA
28	ARUNRAJ S	I.BCA
29	GOKUL G	I.BCA
30	DHANUSH KUMAR K	I.BCA

7.1.1 Measures initiated by the Institution for the promotion of gender equity

	VARSHINI S	
31		I.BCA
32	THANUSH K	I.BCA
33	VIGNESH S	I.BCA
44	YOGESHWARAN B	I.BCA
	VINITHASRI K	
35	SRIDHAR P	I.BCA
36	PRAGATHEESVARA S	II. B.sc CS
37	VENKATESH K	II. B.sc CS
38		II. B.sc CS
39	GOWTHAM M	II. B.sc CS
40	GOKIL P	II. B.sc CS
41	SOWMIYA S	II. B.sc CS
42	SAЛТН К	II. B.sc CS
43	VASANTH R	
	DHARSHAN KUMAR A	II. B.sc CS
44	GOKULRAJ N	II. B.sc CS
45	SANJAY G	II. B.sc CS
46	DIWAHAR K	I.B.com PA
47		I.B.com PA
48	GOWRI SHANKAR T R	I.B.com PA
49	KANISHKA S	I.B.com PA
50	APARNA M	I.B.com PA
51	PRABU SIDHARTH R	I.B.com PA
000072	HARIS B	I.B.com PA
52	VARSHITHA S	
53	AKSHAYA C B	I.B.com PA
54	SHAHID NAYAS N	I.BCA
55	MADHUSHREE K	I.BCA
56		I.BCA
57	YOGALAKSHMI R	I.BCA
58	SHIVANI B	I.BCA
	MONISHA C	
59	AISHWARYA B	I.B.sc Maths
60		I.BBA CA

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

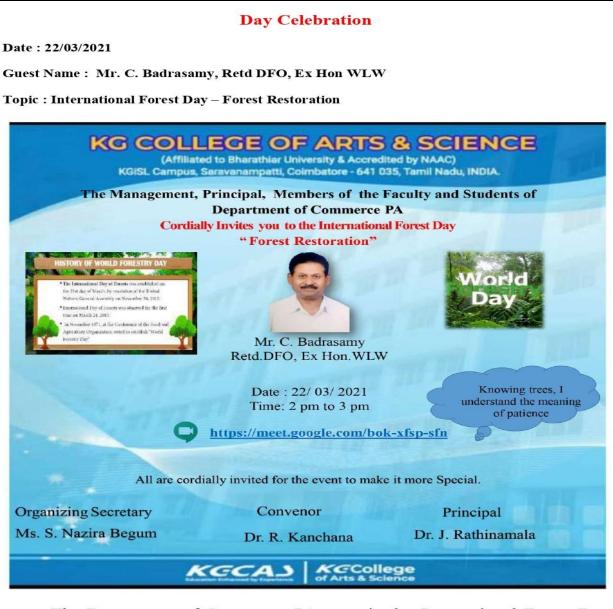
<i>c</i> 1	SIVA SHANKAR A V	L D CT
61		I. B.sc CT
62	HARISH SRINI .S	I. B.sc CT
63	DEEPANRAJ P	I. B.sc CT
64	POOJA R	I. B.sc CT
65	MOHAMMED ABSAR A	I. B.sc CT
66	JEYESH V	I. B.sc CT
67	AFRIN MUNAWRA	I. B.sc CT
68	SANJALK R	I. B.sc CT
69	NIKITHA S	I. B.sc CT
70	MEHA K	II. B.sc CS

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Program Coordinator Dr. A.Jeba Christy HOD Dr.G.Jagadeeswari

7.1.1 Measures initiated by the Institution for the promotion of gender equity

## **International Forest Day Celebration on Forest Restoration**

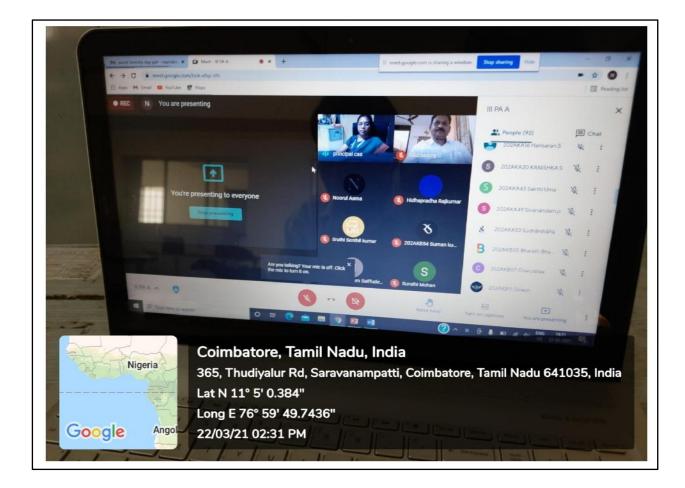


The Department of Commerce PA organised a International Forest Day on 23<sup>rd</sup> March 2021. The Lecture was addressed by Mr. C. Badrasamy, Retd DFO, Ex Hon WLW. The inauguration started with the prayer song, Ms. S. Nazira Begum, Assistant Professor delivered the Welcome Address and Introduced the Guest of the session. A Rally was Conducted in the Forenoon session to create Awareness of planting and Saving trees and also Saplings were planted in the Campus. In the Afternoon Session, a Webinar was Organized and the Guest was Mr. C. Badrasamy, Retd DFO, Ex Hon. WLW, He Begin the session with the Introduction about the Forest and the Resources available from the Forest. He insisted the various benefits of the forest and how to safe guard the available resources. He explained about his working experiences in the Forest Department, and about the wealth availability in the forest. He also stated about the forest animals and how to save the animals and forest resources. He also insisted about the Elephants, and how the elephants to be protected to enhance the forest wealth.

Dr. R. Kanchana, Head of the Department has given the vote of thanks to all including Secretary, Principal, Vice Principals, Dean and Faculty members without whom this event wouldn't have been Successful. He thanked the chief guest for granting the occasion by his solemn presence and to all students of the B.Com (PA) Department who were the main ingredient of this function.

The function was a grand success and ended fruitfully.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





RINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **International Women's Day Celebration**

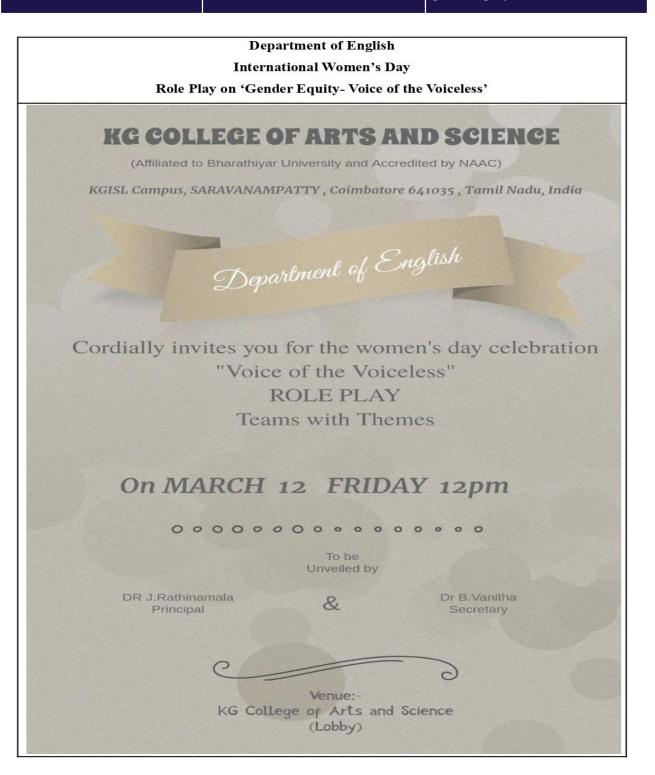


## KG COLLEGE OF ARTS AND SCIENCE

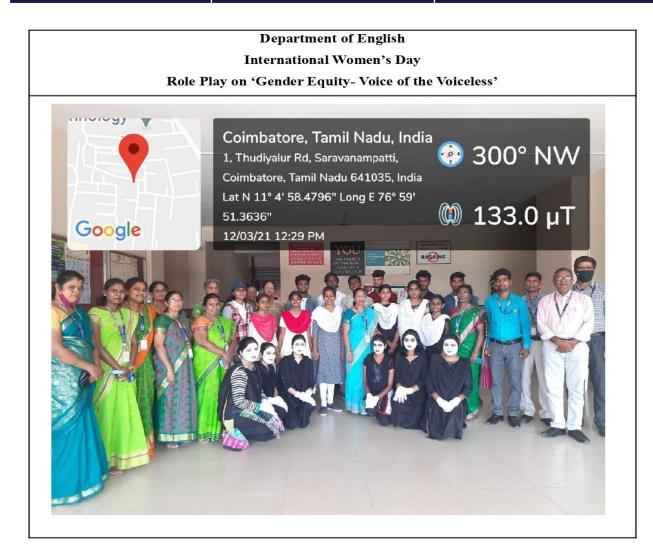
Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	English
Name of the department Association / Club	English
Activity	Role Play on 'Gender Equity- Voice of the Voiceless'
Day Celebrated	International Women's Day Celebrations
Date of the activity	12/03/2021
Details of the activity organised	Teams with Themes
Objective	It is a lobby for accelerated gender parity and for looking ahead to the untapped potential and opportunities that await future generations of women. The themes focused on gender equality, greater awareness of discrimination and a celebration of women's achievements.
Resource Person if any	Dr. B. Vanitha, Secretary and Dr. J. Rathinamala, Principal unveiled the programme.
Total no. of beneficiaries	Nineteen Students from English Literature and Commerce IT actively enacted the role play in an excellent manner.
Outcome / Report	The students of I B.A. proved that how a single female parent can excel in her motherhood to bring her female child to touch the pinnacle of achievement thus made her husband to come back to the family by enacting the role play. The III B.A. girl brought the live example of Neerja Bhanot's sacrifice of her life to save the lives of kids to prove women are not less in their endeavour by mine. I B.Com. IT, the boys brought an awareness that men should change their attitude of harming, humiliating and ill treating the women folk but support, safeguard and honour them, by their splendid dance performance. Through this activity, the students were aware about gender equality and this event brought out their talents.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **International Women's Day Celebration**



## KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Department of commerce
Name of the department Association / Club	Rocking Geeks
Activity	Day Celebrations
Day Celebrated	Women's day celebration
Date of the activity	08/03/2021
Details of the activity organised	Stall and Conducting Games
Objective	To encourage womens and to further promote and raise awareness of women's rights and to achieve equal opportunity status in all walks of life.
Total no. of beneficiaries	120
Outcome / Report	We conducted various games and stalls for teaching and non- teaching women staff. We presented greeting cards and badges for all.

7.1.1 Measures initiated by the Criterion 7 – Institutional values & KG College of Arts and Science Institution for the promotion of **Best Practices** gender equity **Department of Commerce** Women's day A Woman is like a too Bag You navor know How strong she i HAPPY WOMEN'S DAY UNIFI she gats en Hot Water Happy Woman's Day.... SHA MOUCH 2022

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



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**Program Co-ordinator** 

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Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **National Science Day Celebration**

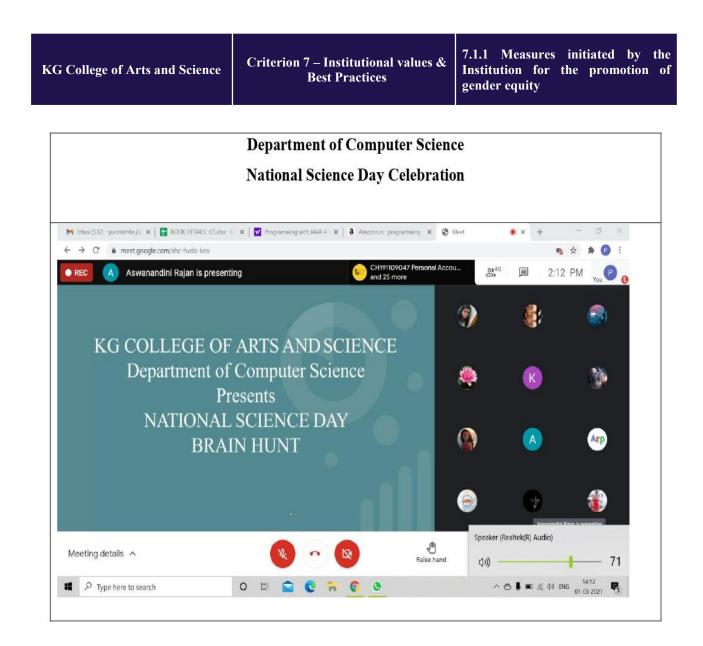


## KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Computer Science
Name of the department Association / Club	Cyber Rockz
Activity	Day Celebrations
Day Celebrated	National Science Day
Date of the activity	01/03/2021
Details of the activity organised	Webinar Activity – Online Brain Hunt
Objective	National Science Day is celebrated to commemorate the discovery of Raman Effect by Nobel laureate, physicist CV Raman on this day in 1928. Every year, on this particular day, the Government of India felicitates scientists from various fields for their valuable contribution to science.
Resource Person if any	-
Total no. of beneficiaries	40
Outcome / Report	40 students from various colleges participated in the event. The students enthusiastically answered the questions displayed.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity







RINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Swami Vivekananda Birthday (National Youth day) Celebration



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Electronics and Communication Systems
Name of the department Association / Club	ELECTRO GENIX
Activity	Day Celebrations
Day Celebrated	National Youth Day
Date of the activity	12/01/2021
Details of the activity organised	Guest Lecture
Objective	The main objective is to provide positive thinking on roles and responsibilities of todays youth which are reinforced by thoughts such as optimism, hope and belief that hard work is never wasted.
Resource Person if any	Lion R. Krishnarajan, Founder, Thought Factory Academy, Coimbatore.
Total no. of beneficiaries	85
Outcome / Report	The resource person delivered speech on motivational things and the responsibilities that a positive mind anticipates happiness, health, joy and successful outcome of every situation and action. He also insisted to deal with the difficult times and great deal of uncertainty.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Department of Electronics and Communication Systems **National Youth Day** KG COLLEGE OF ARTS AND SCIENCE KGCAS (Accredited by NAAC & Affiliated to Bharathiar University) KGiSL Campus, Saravanampatti, Coimbatore - 641035. DEPARTMENT OF ELECTRONICS AND COMMUNICATION SYSTEMS ELECTRO GENIX ASSOCIATION The Management, The Principal, Member of the faculty and students of Department of Electronics and Communication Systems Invite you all for the NATIONAL YOUTH DAY - 2021 RESOURCE PERSON A Guest Lecture on **"ROLES AND RESPONSIBILITIES** OF TODAY'S YOUTH" 03:00 PM January, 2021 Lion.R.KRISHNARAJAN 8 Coimbatore. https://meet.google.com/bck-dojt-rmh All are cordially invited for the event to make it more special Organizing Secretary Convener Principal Mr. S. Karthikeyan Mr. M. Arun Prasad Dr. J. Rathinamala

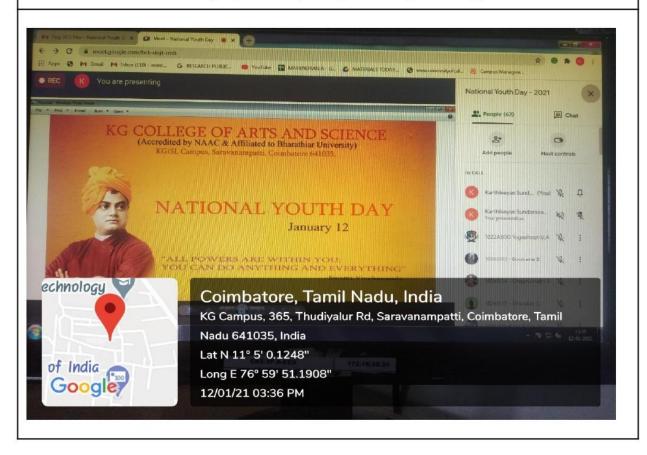
Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Department of Electronics and Communication Systems

## **National Youth Day**

Guest lecture by

## Lion R. Krishnarajan, Founder, Thought Factory Academy, Coimbatore.





RINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

7.1.1 Measures initiated by the Institution for the promotion of gender equity\_\_\_\_\_\_

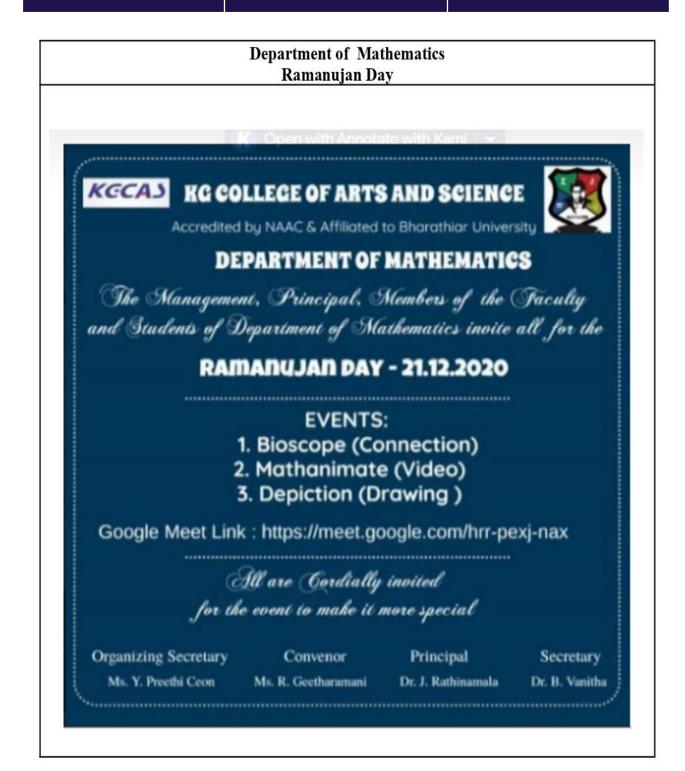
# Ramanujam Day Celebration



KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGISL Campus, Coimbatore - 35

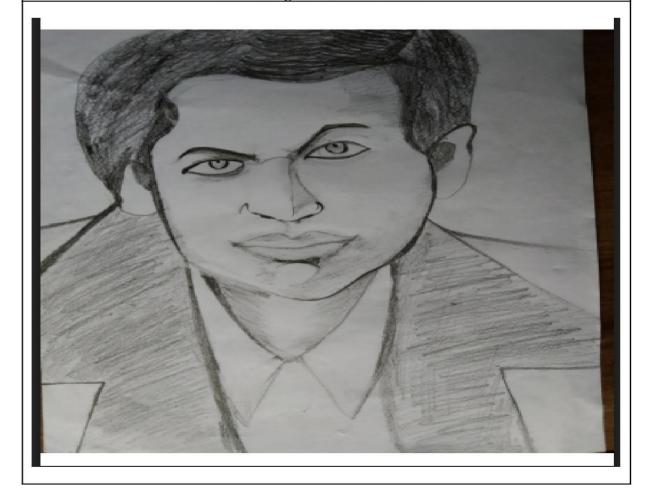
Name of the Department	Mathematics
Name of the department Association / Club	MATHAHOLICS-20
Activity	Day Celebrations
Day Celebrated	Ramanujan Day
Date of the activity	23/12/2020
Details of the activity organised	Interdepartment function
Objective	The objective of this day celebration is to bring out the talent of the students in various competitions like Bioscope, Mathanimate and Depiction.
Chief Guest	Dr.J.Rathinamala, Principal, KG College of Arts and Science.
Total no. of beneficiaries	62
Outcome / Report	The students enthusiastically participated in all events and revealed their hidden talents.

Criterion 7 – Institutional values & Best Practices



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

Department of Mathematics Ramanujan Day by Dr.J.Rathinamala Principal KG College of Arts and Science



Program Co-ordinator Ms.Y.Preethi Ceon

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HoD Ms.R.Geetharamani

7.1.1 Measures initiated by the Institution for the promotion of gender equity

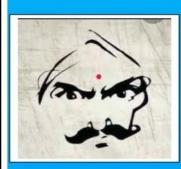
# **Bharathiar Birthday Celebration**



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Bharathiyar Birthday Celebration
Date of the activity	03/12/2020
Title of the activity	Speech Competition, poem Competition
Objective	Literature is the feast of man's thoughts, Emotions and imagination. Learning of Language connected with Literature can provide relation to thought and enriches the heart. Literature established in various periods exemplifies the truth of life and guiding men to live through the disposition of humans is the nature of Literature.
Resource Person	Whistle, A.Kaliappan Tolkappiyam Assembly President, Coimbatore.
Total no. of beneficiaries	37 Students
Outcome / Report	To say that human beings are human beings is to say that human beings are human beings. Many new literary genres have emerged in the Tamil language and are still thriving today Tamil poets who lived in different eras have been composing immortal Tamil literature and giving many good ideas to the society. Thus students can easily understand Tamil literature through this event; these concepts are based on knowing and following biological elements.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



கேஜி கலை அறிவியல் கல்லூரி சரவணம்பட்டி, கோயம்புத்தூர். தமிழ்த்துறை பாரதியார் பிறந்தநாள் விழா இணையவழிப் போட்டிகள்

தலைமை மற்றும் நடுவர்: தொல்காப்பியச் செம்மல் புலவர் ஆ. காளியப்பன் தொல்காப்பிய பேரவையின் தலைவர் கோயம்புத்தூர்.

ஒருங்கிணைப்பு: தமிழ்த்துறை & தொல்காப்பியப்பேரவை

தேதி: 03.12.2020

நேரம்: மாலை 2.30 மணி

செயலி: Google meet

Link: https://meet.google.com/jwc-ovnj-fbo

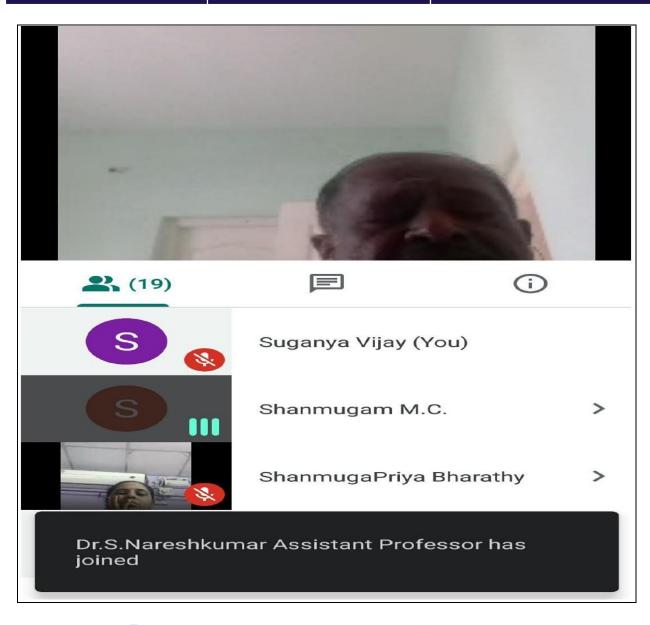
# பேச்சுப்போட்டி

- 1. ரௌத்திரம் பழகு
- 2. செய்வதை துணிந்து செய்
- 3. நேர்பட பேசு

# கவிதைப்போட்டி

- 1. கற்றது ஒழுகு
- 2. புதியன விரும்பு
- 3. தொன்மைக்கு அஞ்சேல்

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity





RINCIPAL PRINCIPAL KG COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 035.

149

7.1.1 Measures initiated by the Institution for the promotion of gender equity

## LIST OF STUDENTS PARTICIPATED

S.No	Name	Class
1	GANSIYA T	I. BA English
2	SOPHIA M	I. BA English
3	RITHI R	I. BA English
4	PAVITHRA.C	I. BA English
5	SUCHITRA O.J	I. BA English
6	MADHUMITHA D	I. BA English
7	RIDHA .M	I.B.com
8	SHALINI BENITA S	I.B.com
9	ABIRAMI.S	I.B.com
10	AKSHAY KRISHNA T S	I.B.com
11	DHARANI M	I.B.com
12	DHARSHINI.S	I.B.com
13	DINESH R	I.B.com
14	KANISHKA B	I. B.sc IT
15	DIVYA BHARATHI C	I. B.sc IT
16	POORNA SHWETHA. P	I. B.sc IT
17	RAMYA SHREE M	I. B.sc IT
18	KAREN J GRACE	I. B.sc IT
19	ROHIT S	I. B.sc IT
20	RUMANA FARVEEN B	I. B.sc IT

		- 64
21	SURYA E	I. BBA CA
22	KARTHIKEYAN N	I. BBA CA
23	ARTHI S	I. BBA CA
24	MANIKANDAN V	I. BBA CA
25	NIPRAS. A	I. BBA CA
26	JAGADESH S	I. BBA CA
27	SATHISH K	I. B.sc Bio Technology
28	PRAVEEN KUMAR.T	I. B.sc Bio Technology
29	SHERIN M	I. B.sc Bio Technology
30	SANTHOSH KUMAR V	I.BBA CA
31	SRI HARISH .G	I.B.com IT
32	SANTHOSH K	I.BCA
33	VIDHYA S	I.BCA
34	KARTHIKEYAN R	I.BCA
35	ROSHIT G	I.BCA
36	POORNACHANDRAN. K	I.BCA
37	NIVYA B.P	I.B.com IT

12

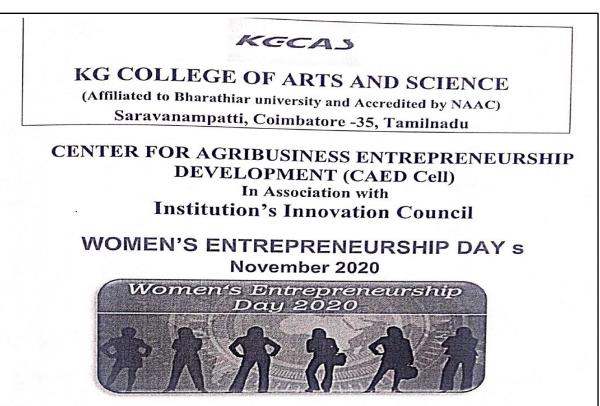
Program Coordinator Mrs. A.Jeba Christy

6-66

HOD Dr.G.Jagadeeswari

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

### Women's Entrepreneurship Day Celebration



#### **Objective:**

Women's Entrepreneurship Day is observed each year on November 19 to celebrate, recognise and appreciate all women entrepreneurs around the world. This is an influential day for our students aspiring women who wish to be entrepreneurs.

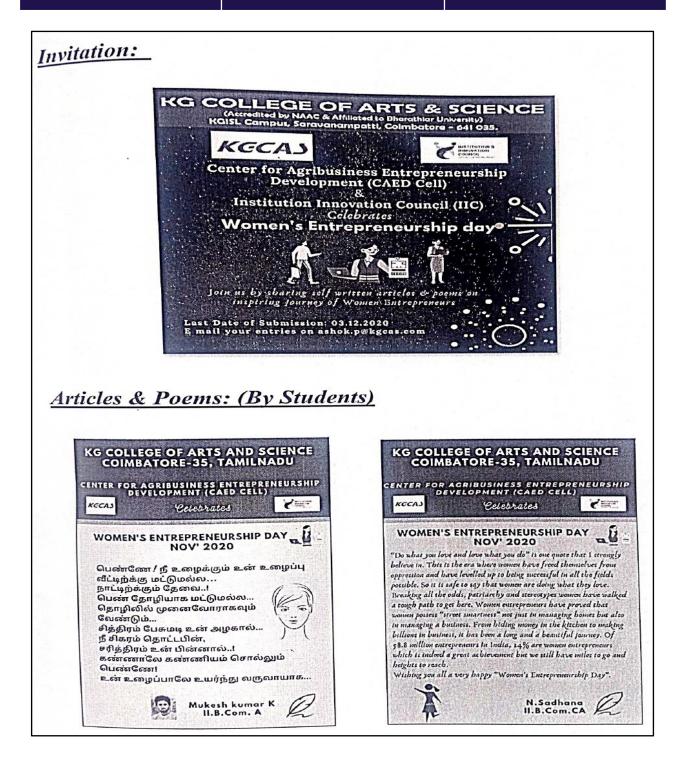
#### **Benefits:**

The students gained awareness among women entrepreneurship by sharing selfwritten articles and poems on the inspiring journey of women Entrepreneurs.

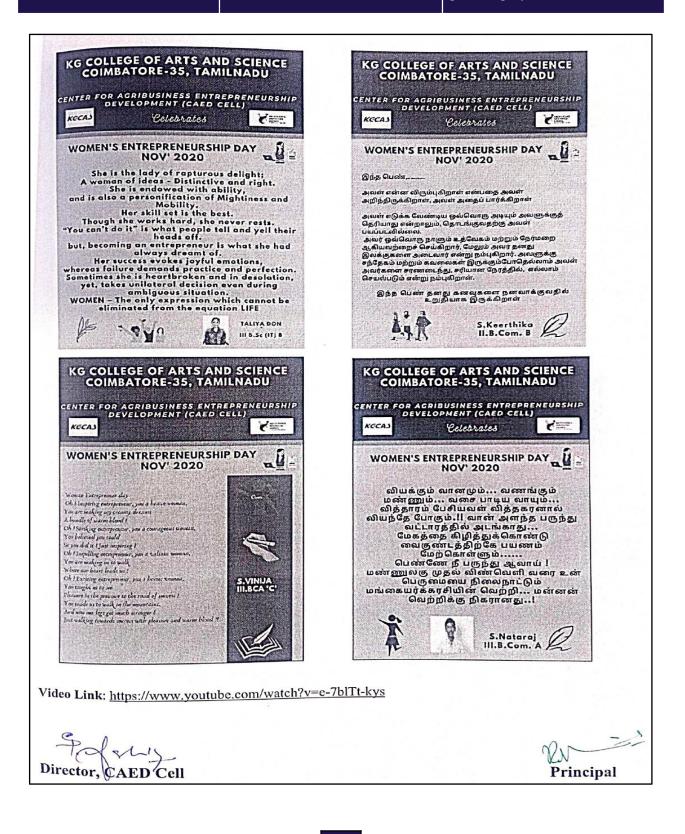
#### **Report:**

Center for Agribusiness Entrepreneurship Development Cell in association with Institution's Innovation Council commemorated the celebration of "Women's Entrepreneurship Day" on 03.12.2020. Our students are participated by sharing self-written articles and poems on the inspiring journey of women Entrepreneurs.





Criterion 7 – Institutional values & Best Practices



7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Dr.APJ Abdul Kalam Birthday Celebration



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#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	COMPUTER APPLICATIONS
Name of the department Association / Club	Technozion
Activity	Guest lecture / Seminar / Webinar / Workshop / Association / Inauguration/ Quiz Competition
Date of the activity	15/10/2020
Title of the activity	Dr.APJ Abdul Kalam Birthday Celebration
Objective	To create awareness among the students through a quiz on the Life History, Services and Achievements of Dr. APJ Abdul Kalam
Total no. of beneficiaries	150
Outcome / Report	Students had an opportunity to explore and understand the life history, services and achievements of Dr. APJ Abdul Kalam by participating in the quiz. The organizing team has an opportunity to consolidate the content required to frame questions for the Quiz.

Criterion 7 – Institutional values & Best Practices



Criterion 7 – Institutional values & Best Practices

🍽 Dr.APJ Abdul Kalam Birthday cei 🗙	Dr.APJ Abdul Kalam Birtl	v		
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DR.APJ KALAM DAY CE	LEBRATION QUIZ 🗋 ☆	0 0 4	5 0	Send : 🚺
	Questions Responses Settings	Total points: 10	0	
	DR.APJ KALAM DAY CELEBRATION QU Greetings to All. On the occasion of Dr.Abdul Kalam's birthday, the Department of Co (B.C.A), is celebrating the 'Missile Man Day ' 2020. Email * Valid email This form is collecting emails. Change settings NAME ( in CAPITAL LETTERS) * Short answer text		<ul> <li>↔</li> <li>↔</li></ul>	

M.W

Coordinator

HoD

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Gandhi Jayanti Celebration



## KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC

#### KGISL Campus, Coimbatore - 35

Name of the Department	DEPARTMENT OF TAMIL
Name of the department Association / Club	Literary Floriculture
Activity	Mahatma Gandhi Birthday Celebration
Date of the activity	02/10/2020
Title of the activity	Essay Competition
Objective	Literature is the feast of man's thoughts, Emotions and imagination. Learning of Language connected with Literature can provide relation to thought and enriches the heart. Literature established in various period exemplifies the truth of life and guiding men to live through the disposition of human is the nature of Literature
Resource Person	Dr.G.Jegadeeswari, Head of the Tamil Department KG College of arts and science , Coimbatore.
Total no. of beneficiaries	32 Students
Outcome / Report	To say that human beings are human beings is to say that human beings are human beings .Many new literary genres have emerged in the Tamil language and are still thriving today Tamil poets who lived in different eras have been composing immortal Tamil literature and giving many good ideas to the society .Thus students can easily understand Tamil literature through this event these concepts are based on knowing and following biological elements

#### கே.ஜி கலை மற்றும் அறிவியல் கல்லூரி

சரவணம்பட்டி,கோயம்புத்தூர்.

#### தமிழ்த்துறை நடத்தும் கட்டுரைப்போட்டி

தமிழ்த்துறையில் மாணவர்களின் திறன்களை மேம்படுத்தும் வகையில் இலக்கிய மன்றம் சார்பாக பல்வேறு போட்டிகள் நடத்தி வருகின்றோம்.அதனைத் தொடர்ந்து மகாத்மா காந்தி அவர்களின் பிறந்த தினத்தை நினைவுகூறும் வகையில் அக்டோபர் 02 .10.2020 ஆம் நாள் தமிழ்த்துறையில் கட்டுரைப்போட்டி நடத்தத் திட்டமிட்டுள்ளோம்.

நாள்:- 02.10.2020

#### நேரம்:- 02.10.2020 முதல் 10.10.2020 வரை

தலைப்பு:-

அகிம்சையின் அடையாளம் காந்தி

அண்ணல் காந்திக்காட்டிய அரசியல் பாதை

இன்றைய சூழலில் காந்தியம்

போட்டியாளர்கள் தங்களது பெயரைத்

தமிழ்த்துறையின் உதவிப்போராசிரியர் முனைவர் மா.சுகன்யா அவர்களிடம் 9715233171 என்ற புலனஎண்(Whatsup) வாயிலாக 01.10.2020 மாலை 5.00 மணிக்குள் பதிவு செய்து கொள்ளுமாறு கேட்டுக்கொள்கிறோம்.

குறிப்பு:

கட்டுரைகள் A4தாள்களில் ஐந்து பக்கம் மிகாமல் எழுதி ஒளி நகல் (Scan) எடுத்து இக்குழுவில் பதிவேற்றம் செய்யவும்.

இங்ஙனம்,

தமிழ்த்துறை.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

KG COLLEGE OF ARTS AND SCIENCE DEPARTMENT OF TAMIL Literary Floriculture DAY CELEBRATION - Mahatma Gandhi Birthday Celebration Date: 02.10.2020 Time: 11.00am AGENDA

> PRAYER SONG Tamil Thai Valthu

CHIEF GUEST ADDRESS Dr G.Jegadeeswari, Assistant Professor & Head. Dr.M.Suganya, Assistant Professor

VOTE OF THANKS Dr.M.Suganya, Assistant Professor

NATIONAL ANTHEM

7.1.1 Measures initiated by the Institution for the promotion of gender equity

## LIST OF STUDENTS PARTICIPATED

S.No	Name	Class
1	AKILA M	II. B.com PA
2	DHARSHINI M	I. B.com PA
3	YADHUNANDHASARADHI V	I. B.com PA
4	SREEJA R	I. B.com PA
5	ARCHANA C	I. B.com PA
6	CHARU CHITRA M	I. B.com PA
7	DEEPIKA P S	I. B.sc IT
8	DEEPIKA SHREE. R	I. B.sc IT
9	DEJASINI D	I. B.sc IT
10	DHANUSHIYA P	I. B.sc IT
11	EVANGELINE STEFFIE G.J	I. B.sc IT
12	GOKULNATH R	I. B.sc IT
13	HARSHA V.R	I.B.com
14	JEEVANANTHAM	I.B.com
15	MYTHILI S	I. B.com CA
16	MERCY V	I. B.com CA
17	NAGALAKSHMI. R	I. B.com CA
18	NIVETHA J	I. B.com CA
19	RAMYA C	I.BBA CA
20	MALAR SELVI K	I.BBA CA

21	GAYATHRI DEVI A	I. B.sc Bio Technology
22	ABILESHWARI P	I. B.sc Bio Technology
23	THARINI CK	I. B.sc Bio Technology
24	SIVANANDAM P	I. B.sc Bio Technology
25	HARISARAN S	I. B.sc Bio Technology
26	SARUMATHI K	I. B.sc Bio Technology
27	ANDREW KINGSLEY R	I. B.sc Bio Technology
28	ASHWIN M	I. B.sc Bio Technology
29	ARCHANAN	I. B.sc Bio Technology
30	BHAKYA SHREEMATHI S	I.BBA CA
31	NAVEEN VEERA V	I.B.com IT
32	LINISHA N	I.B.com IT

**Program Coordinator** Mrs. A.Jeba Christy

HOD Dr.G.Jagadeeswari

7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Dr.Vikram Sarabhai Birthday Celebration

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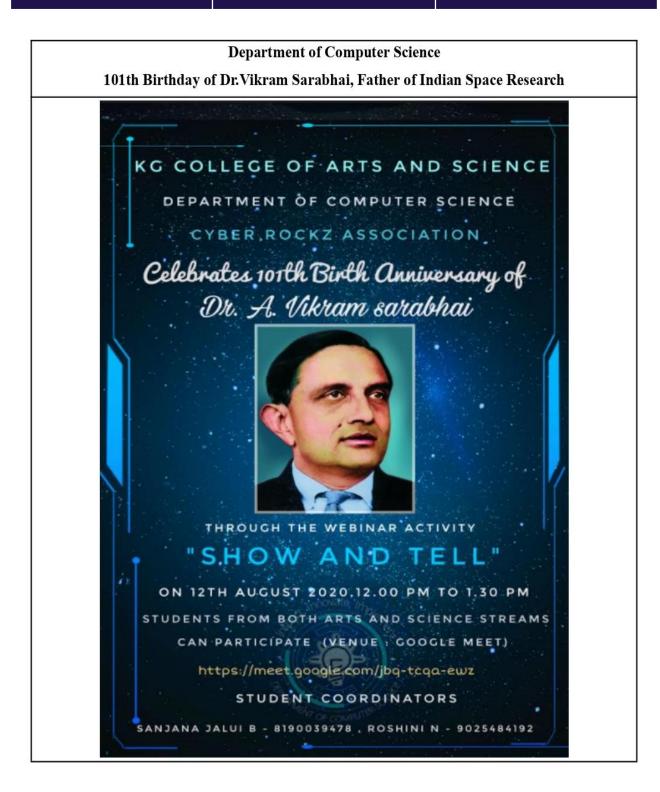


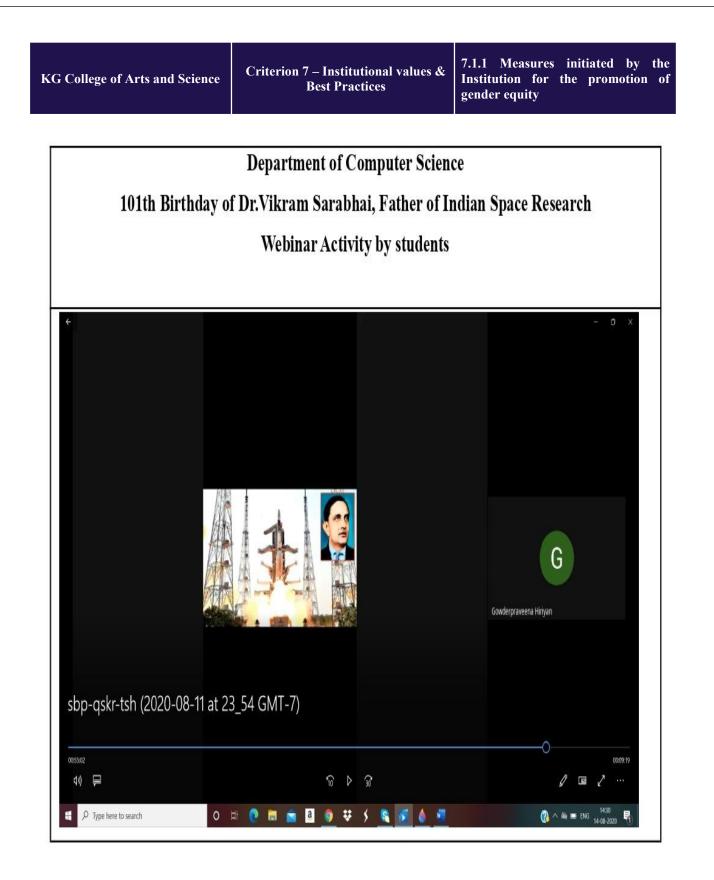
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#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Coimbatore - 35

Name of the Department	Computer Science
Name of the department Association / Club	Cyber Rockz
Activity	Day Celebrations
Day Celebrated	101th Birthday of Dr. Vikram Sarabhai, Father of Indian Space Research
Date of the activity	12/08/2020
Details of the activity organised	"Show and Tell" Presentation Event
Objective	To celebrate the birth centenary of Dr.Vikram Sarabhai, great Indian Scientist, Physicist and very importantly a great person due to whom whole India have achieved much in space research as ISRO. The theme for this event is "Space Research and its future". An activity to enhance the creativity and presentation skills of the participant.
Resource Person if any	Dr.P.Ajitha, Dean of Academic Science, KG College of Arts and Science, Coimbatore
Total no. of beneficiaries	50
Outcome / Report	The students presented their pencil drawing, slide shows, videos and narrated about the achievements of Dr.Vikram Sarabhai, Father of Indian Space Research. The students exhibited their skills innovatively about space research. This served as a platform to know more about the achievements of the father of Indian Space Research.

Criterion 7 – Institutional values & Best Practices





7.1.1 Measures initiated by the Institution for the promotion of gender equity

## National Women's Day Celebration - Seminar on Think Pink Think Fit

## 13<sup>th</sup> Feb 2020

## National Women's Day

#### KG COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF SOFTWARE SYSTEMS & COMPUTER SCIENCE

(PG)

Venue: III Floor Auditorium

Date: 13<sup>th</sup> February 2020

National Women's Day Celebration



Seminar on "Think Pink Think Fit"

&

"PCOS-Polycystic Ovary Syndrome"

# **Program Flow Schedule**

PRAYER SONG

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Tamil Thai Valthu

- WELCOME ADDRESS
  - Ms.Akshara.M-IV MSc SS
- CHIEF GUEST ADDRESS
  - Dr.Asha R.Rao MD.,DGO.,FICOG Managing Director, Senior Consultant Rao Hospital R.S.Puram

KG College of Arts and Science	Criterion 7 – Institutional values & Best Practices	7.1.1 Measures initiated by the Institution for the promotion of gender equity
	Coimbatore-641002 • Dr.Minu Devassy MBBS.,MS(OBC Consultant, CARE Clinic (Unit of I Saravanampatti Coimbatore-641035 VOTE OF THANKS • Ms.Keerthana.S-IV MSc SS NATIONAL ANTHEM	



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

#### KG COLLEGE OF ARTS AND SCIENCE

## DEPARTMENT OF SOFTWARE SYSTEMS & COMPUTER SCIENCE (PG)

Venue: III Floor Auditorium

Date: 13<sup>th</sup> February 2020

National Women's Day Celebration- Agenda



- PRAYER SONG
- ✤ WELCOME ADDRESS
- ✤ CHIEF GUEST ADDRESS
- ✤ VOTE OF THANKS
- ✤ NATIONAL ANTHEM

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity



#### KG COLLEGE OF ARTS AND SCIENCE COIMBATORE-641035

Subject: KG College of Arts and Science- National Women's Day 2020 - Education hub - reg.

Dear Sir,

Press note for Education Hub : KG College of Arts and Science – National Women's Day 2020 –

Department of Software Systems and Computer Science(PG) conducted National Women's day 2020 on 13<sup>th</sup> February at III Floor Auditorium. There were about 130 students participated.

Dr.Asha R Rao, Managing Director, Rao Hospital, R.S.Puram, Coimbatore and Dr.Minu Devassy Consultant, C.A.R.E Fertility center, Rao Hospital, Saravanampatti Coimbatore acted as the Chief Guest. The Student of IV MSc Software Systems has given the welcome address and started up the programme.

Dr. Asha R.Rao presented the students with an admiring and proficient speech on "Think Pink and Think Fit". The session was very much informative. She advised to the students to maintain their body fit and healthy. The students known about the PCOS, Breast cancer, cervical cancer, diagnosis methods and screening procedure.



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

## **National Youth Day**

# KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by

## NAAC

#### ISO 9001:2015 Certified Institution

KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Mathematics
Name of the department Association / Club	Infinite Learners-18
Activity	Day Celebration
Date of the activity	12/01/2019
Title of the activity	National Youth Day
Objective	The aim of this day celebration is to make students aware of the rights and challenges in their coming future life.
Total no. of beneficiaries	48
Outcome / Report	The students came to know about various challenges they have to overcome inorder to obtain a safe and secure future life.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **DEPARTMENT OF MATHEMATICS**

# NATIONAL YOUTH DAY





Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Pongal Day Celebration**

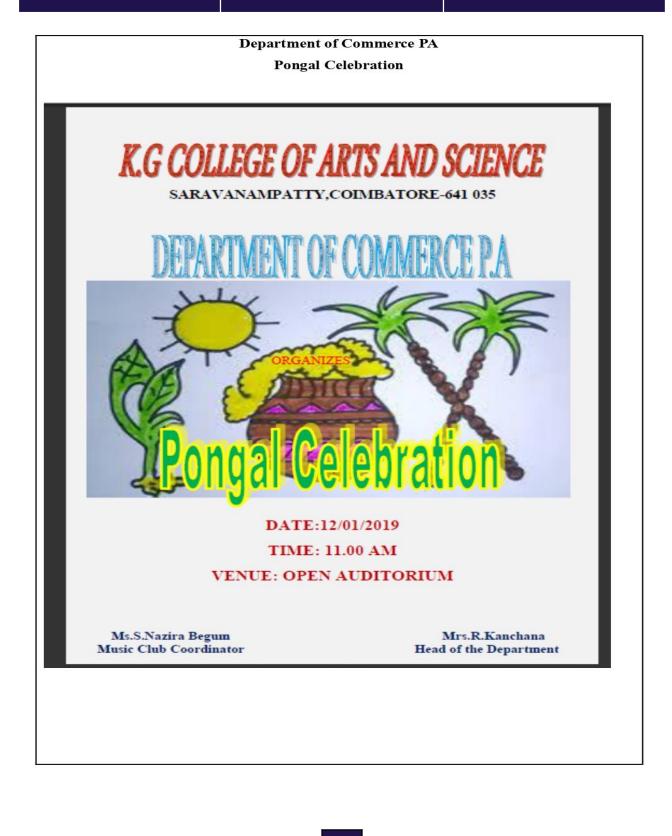
#### KG COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University Accredited by NAAC ISO 9001:2015 Certified Institution KGiSL Campus, Coimbatore – 35

Name of the Department	Department of Commerce PA
Name of the department Association / Club	Music Club
Activity	Music Club Celebration
Date of the activity	12/01/2019
Title of the activity	Pongal Celebration
Objective	KGCAS Music Club Celebrated Pongal Festival in our Campus on 12/01/2019 and organised various music events. The function was organised in a grand manner and the music club students participated and performed well in the Pongal celebrations in the college.
Resource Person	Nil
Total no. of beneficiaries	150 Students

Criterion 7 – Institutional values & Best Practices



Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Department of Commerce PA Pongal Celebration



175

## List of Students Participated:

S.No.	Name of the Participants	Class Name
1	Karthikeyan B	I B.Sc. ECS
2	Jeevnandhini L	II B.Sc. ECS
3	Malavika M	II B.Sc. ECS
4	Vigneshwaran A	III B.Sc. ECS
5	Oviya K G	II M.Sc. SS
6	Rachel Praisy	II M.Sc. SS
7	Ashik Farhaan M R	III M.Sc. SS
8	Jeevanandhan S	III M.Sc. SS
9	Pavithra R	II B.Sc. CS 'A'
10	Apoorrva R	II B.Sc. CS 'A'
11	Karthick Raaja P	I B.Sc. IT 'B'

Swap ...

Co-ordinator (Ms.S.NAZIRA BEGUM)

R.S.

HoD (Ms.R.KANCHANA)

7.1.1 Measures initiated by the Institution for the promotion of gender equity

## Srinivasa Ramanujan Birthday



# KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC

KGiSL Campus, Coimbatore - 35

Name of the Department	COMPUTER TECHNOLOGY
Name of the department Association / Club	SPANGELS
Activity	Guest lecture / Seminar / Webinar / Workshop / Association Inauguration / <u>Day Celebration</u>
Date of the activity	22/12/2018
Title of the activity	Srinivasa Ramanujan Birthday
Objective	The main objective behind the celebration is to raise awareness among people about the importance of mathematics for the development of humanity.
Total no. of beneficiaries	240
Outcome / Report	This celebration has become an inspiration to many of the students. Ramanujan is physically not with us but mentally always between and with us.

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# **Department of Computer Technology**

# **National Mathematics Day**

# **KG COLLEGE OF ARTS AND SCIENCE**

## **Department of Computer Technology**

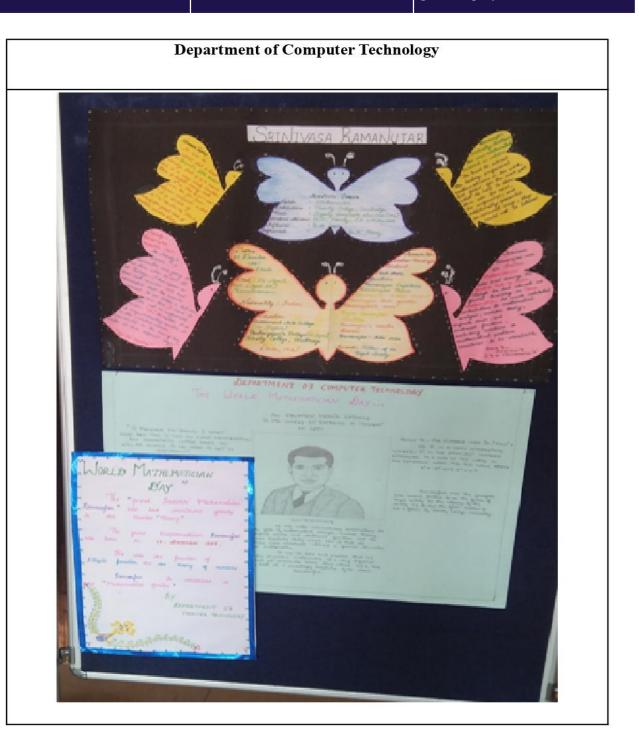


133<sup>rd</sup> Birth Anniversary of the Great Mathematician Srinivasa Ramanujan

"An equation for me has no meaning unless it Express a thought of God"

# Date : 22/12/2018

Criterion 7 – Institutional values & Best Practices





Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# Nelson Mandela International Day



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University and Accredited by NAAC KGiSL Campus, Coimbatore - 35

Name of the Department	Department of Commerce. IT
Name of the department Association / Club	UNICORN -2018
Activity	Day Celebration
Date of the activity	18 <sup>th</sup> July -2018
Title of the activity	Day Celebration " International Nelson Mandela day "
Objective	Mandela Day was created to inspire people to embrace the values of democracy and contribute towards the ideals of ensuring a just and fair society. President Jacob Zuma first introduced the concept of Nelson Mandela Day in 2009, to motivate a nationwide campaign to get the public involved in charitable activities.
Resource Person	-
Total no. of beneficiaries	60 Students
Outcome / Report	Nelson Mandela has left us a legacy of forgiveness, reconciliation and his pledge for freedom for everybody, no matter their race or colour. He will always be an inspiration to the world. In the long and cruel battle to achieve this, he has taught us some invaluable life lessons.

Criterion 7 – Institutional values & Best Practices 7.1.1 Measures initiated by the Institution for the promotion of gender equity

# **Department of Commerce IT**

Day Celebration "International Nelson Mandela day "



#### KG COLLEGE OF ARTS AND SCIENCE Affiliated to Bharathiar University Accredited by NAAC

KGiSL Campus, Coimbatore – 641 035

16/07/2018

#### CIRCULAR

The Department of Commerce IT has planned to Celebrate "International Nelson Mandela day" on 18/07/2018. Motivate the Students by remembering leaders and their Footpath.

Rine.

Coordinator

- LE Bar

HoD

Criterion 7 – Institutional values & Best Practices

