



KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University

Accredited by NAAC

ISO 9001:2015 Certified Institution

KGiSL Campus, Coimbatore – 641 035

Criterion 3 – Research, Innovations and Extension

Key Indicator – 3.4- Extension Activities

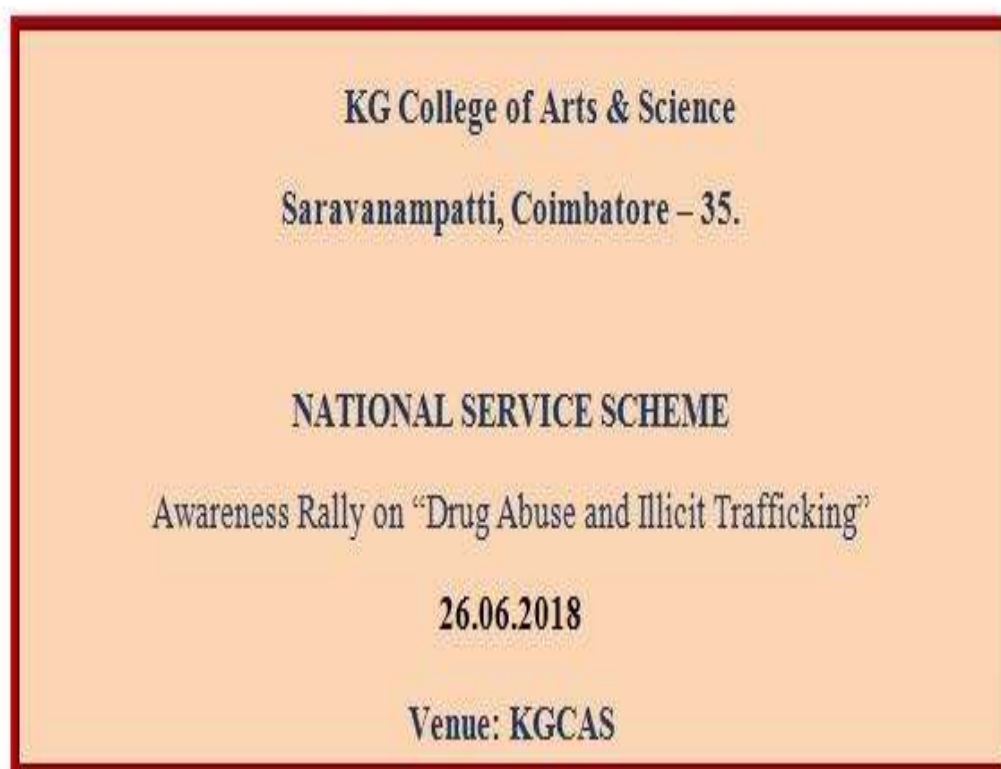
3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc.)and/or those organised in collaboration with industry, community and NGOs

Academic Year 2018-2019

NSS Activities

Activity	Awareness Rally on Drug Abuse and Illicit Trafficking
Organized By	National Service Scheme
Date	26/06/2018
Topic	Drug Abuse and Illicit Trafficking
Objective	To create awareness among the students about Drug Abuse and Illicit Trafficking
Total no. of Participants	300
Outcome	At the end of this event, Students gained adequate knowledge about Drug Abuse and Illicit Trafficking.

26/06/2018 - Awareness Rally on Drug Abuse and Illicit Trafficking




 NSS Programme Officer
 KG College of Arts & Science
 Saravanampatti, COIMBATORE.

Activity	Blood Donation Camp
Organized By	National Service Scheme
Date	27/06/18
Objective	To create awareness among the students about the importance of Blood Donation practice with its benefits
Total no. of Participants	140
Outcome	Around 140 donors donated blood.

27/06/2018 - Blood Donation Camp



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Activity	Lake Cleaning Campaign at Chinnavedampatti
Organized By	National Service Scheme
Date	14/07/18
Topic	Lake Cleaning Campaign
Objective	To clean the lake premises and planted palm saplings around the lake of Chinnavedampatti
Total no. of Participants	200
Outcome	Lake surroundings are cleaned and Palm saplings are planted in the premises of Chinnavedampatti Lake.

14/07/2018 - Lake Cleaning Campaign at Chinnavedampatti



Lake cleaning campaign at Chinnavedampatti on 14th July 2018

Activity	Kargil Day Celebration
Organized By	National Service Scheme
Date	26/07/18
Objective	To educate the students about the eminent freedom fighters and soldiers on Kargil day (26 th of July) with Floral tribute.
Total no. of Participants	100
Outcome	As the outcome of the event, integrity and sovereignty of the Nation is taught to the students

26/07/2018 - Kargil Day Celebration



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Activity	Lake Cleaning Campaign at Chinnavedampatti
Organized By	National Service Scheme
Date	12/08/2018
Topic	Lake Cleaning Campaign in Chinnavedampatti
Total no. of Participants	125
Outcome	The surroundings of lake was cleaned and planted with saplings inside the lake premises of Chinnavedampatti.

12/08/2018 - Lake Cleaning Campaign at Chinnavedampatti

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Saravanampatti, Coimbatore – 35.

NATIONAL SERVICE SCHEME
Lake Cleaning Campaign
12.08.18
Venue: Chinnavedampatti



Planting saplings near Chinnavedampatti lake on 12th Aug 2018




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Activity	Kavi Sammelanam on Gandhiji's Teachings
Organized By	National Service Scheme & KG Hospital
Date	13/08/18
Objective	To educate students with Gandhian thoughts
Total no. of Participants	100 Students
Outcome	To imbibe the truthiness and Gandhian values among the students

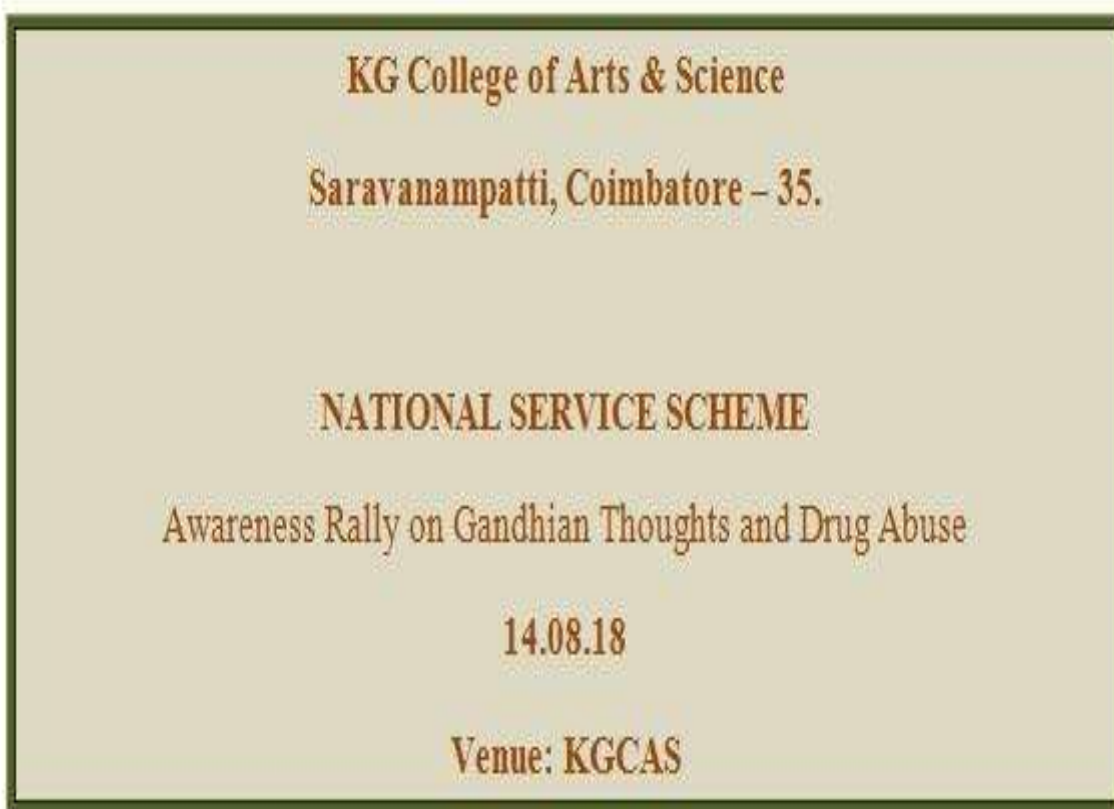
13/08/2018 - Kavi Sammelanam on Gandhiji's Teachings




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Activity	Awareness Rally on Gandhian Thoughts and Drug Abuse
Organized By	National Service Scheme
Date	14/08/2018
Topic	Rally
venue	KG College of Arts and Science
Objective	To spread awareness on Gandhian thoughts and values among the public
Total no. of Participants	220
Outcome	Awareness was created among the student and public

14/08/2018 - Awareness Rally on Gandhian Thoughts and Drug Abuse



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Activity	Independence Day - Flag distribution to the public
Organized By	National Service Scheme
Date	14/08/2018
Objective	To distribute the flags to the Public and other employees inside the campus premises by students wearing masks of National Leaders.
Total no. of Participants	100
Outcome	Students wore masks of various freedom fighters and distributed the flags throughout the campus

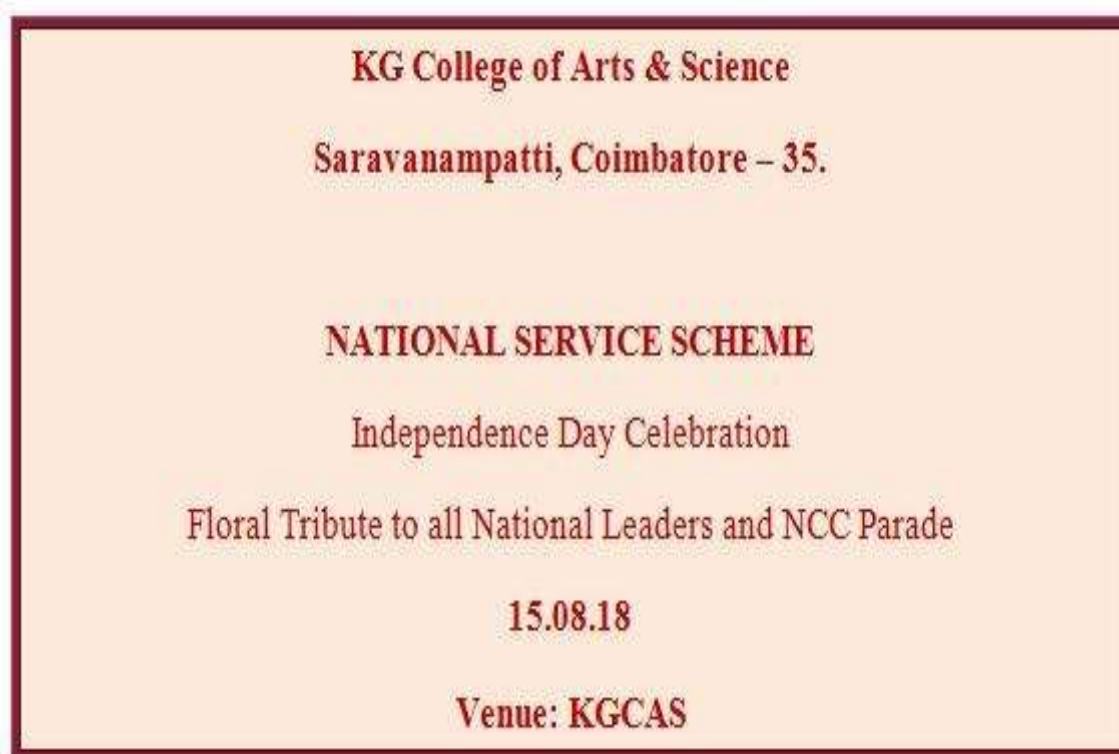
14/08/2018 - Independence Day - Flag distribution to the public



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Activity	Independence Day Celebration on Floral Tribute to all National Leaders and NCC Parade
Organized By	National Service scheme
Date	15/08/2018
Topic	Floral tribute
Objective	Independence day was celebrated by floral tribute to National leaders
Total no. of Participants	120
Outcome	By the end, students came to know the importance of Independence Day and about the struggles of various National leaders

15/08/2018 - Independence Day Celebration on Floral Tribute to all National Leaders and NCC Parade




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Activity	Lake Cleaning Campaign at Chinnavedampatti
Organized By	National Service Scheme
Date	26/08/2018
Objective	To create the awareness on Field work
Total no. of Participants	150
Outcome	Palm tree saplings are planted around the lake to stop land sliding

26/08/2018 - Lake Cleaning Campaign at Chinnavedampatti



Planting Palm trees saplings at Chinnavedampatti lake on 26th Aug 2018



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Activity	Drawing Competition on Swami Vivekananda Chicago Speech
Organized By	National Service Scheme
Date	30/08/2018
Objective	To motivate the students to learn about Swami Vivekananda
Total no. of Participants	50
Outcome	Students draw few pictures representing the thoughts of Swami Vivekananda

30/08/2018 - Drawing Competition on Swami Vivekananda Chicago Speech




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Activity	Essay Competition on Swami Vivekananda Chicago Speech
Organized By	National Service Scheme
Date	04/09/2018
Objective	To motivate the students to learn about Swami Vivekananda
Total no. of Participants	50
Outcome	Students written essays provoking the thoughts of Swami Vivekananda

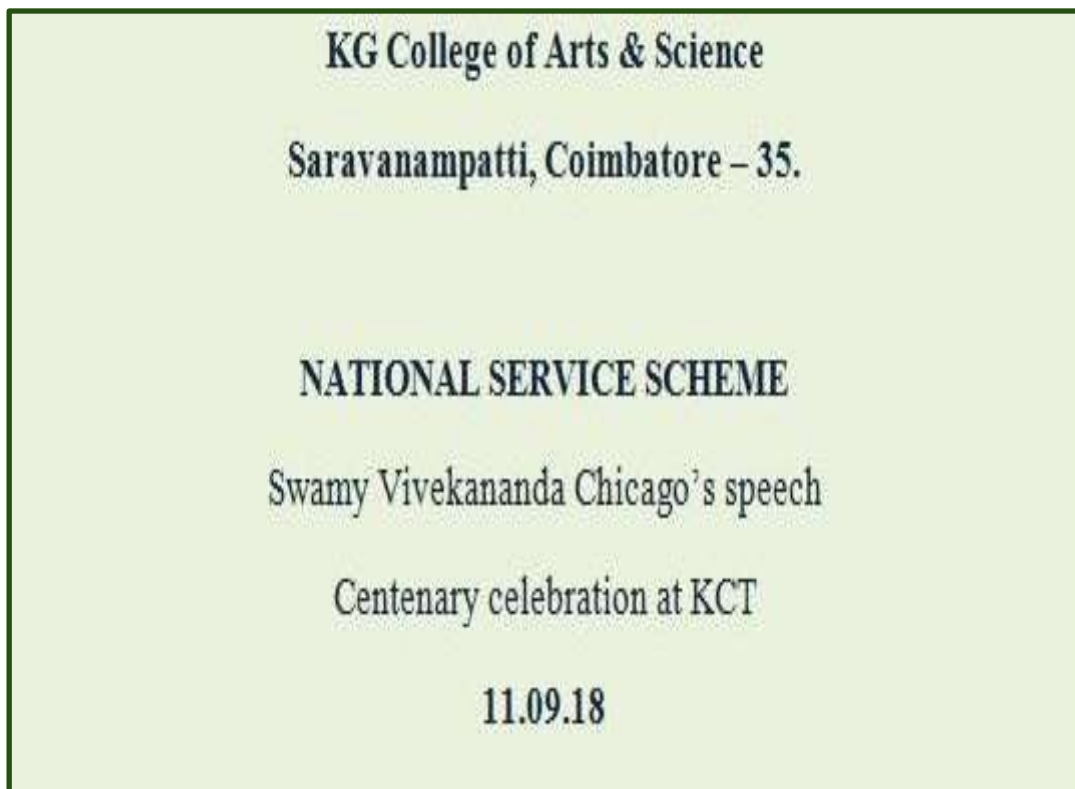
04/09/2018 - Essay Competition on Swami Vivekananda Chicago Speech




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Activity	Swamy Vivekananda Chicago's speech centenary celebration at KCT
Organized By	National Service Scheme
Date	11/09/2018
Objective	Students actively participated in the centenary celebration
Total no. of Participants	50
Outcome	Students got awareness on the thoughts of Swami Vivekananda

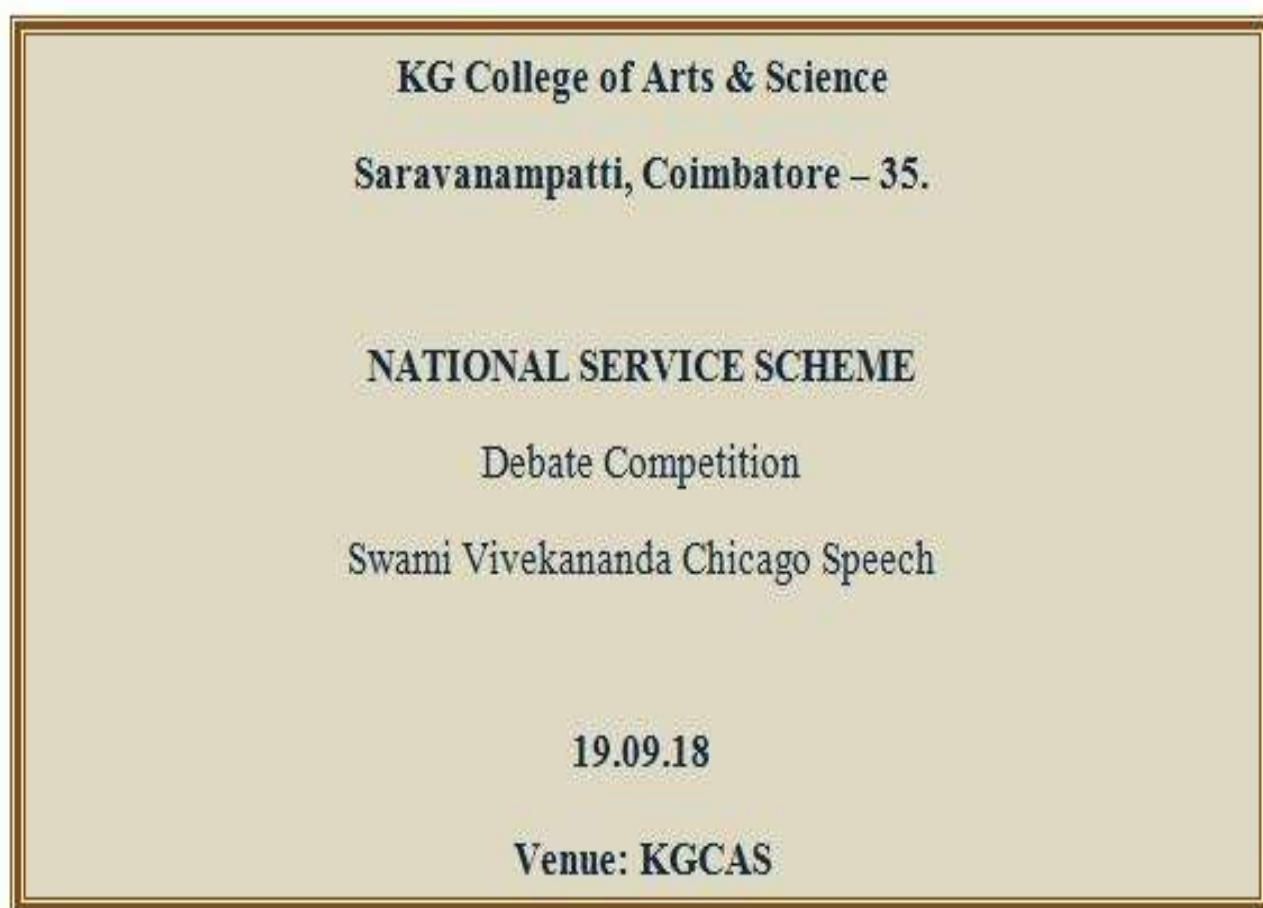
11/09/2018 - Swamy Vivekananda Chicago's speech centenary celebration at KCT




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Activity	Debate Competition on Swami Vivekananda Chicago Speech
Organized By	National Service Scheme
Date	19/09/2018
Topic	Debate Competition
Objective	To motivate the students to learn about Swami Vivekananda
Total no. of Participants	50
Outcome	Students participated in the debate actively.

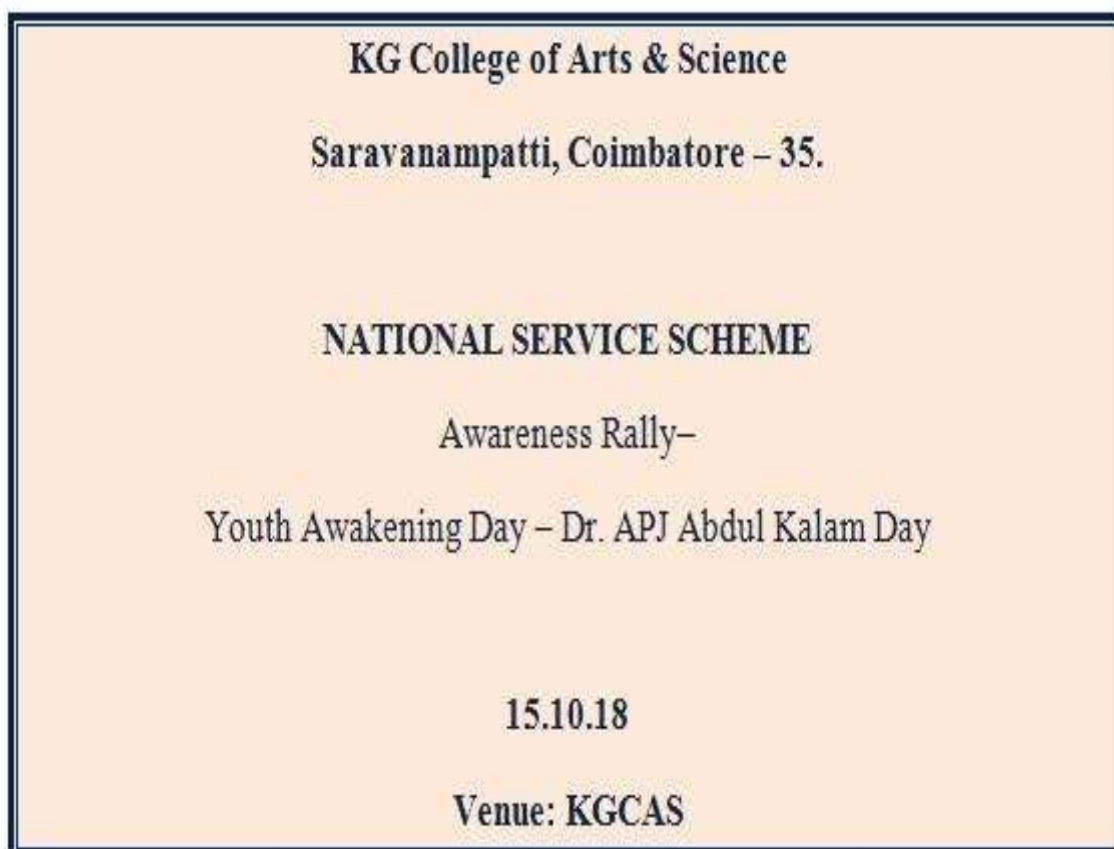
19/09/2018 - Debate Competition on Swami Vivekananda Chicago Speech




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Activity	Awareness Rally on Youth Awakening Day
Organized By	National Service Scheme
Date	15/10/18
Objective	To celebrate the Youth Awakening Day by conducting Awareness Rally
Total no. of Participants	100
Outcome	Students are actively participated in the Rally

15/10/2018 - Awareness Rally on Youth Awakening Day




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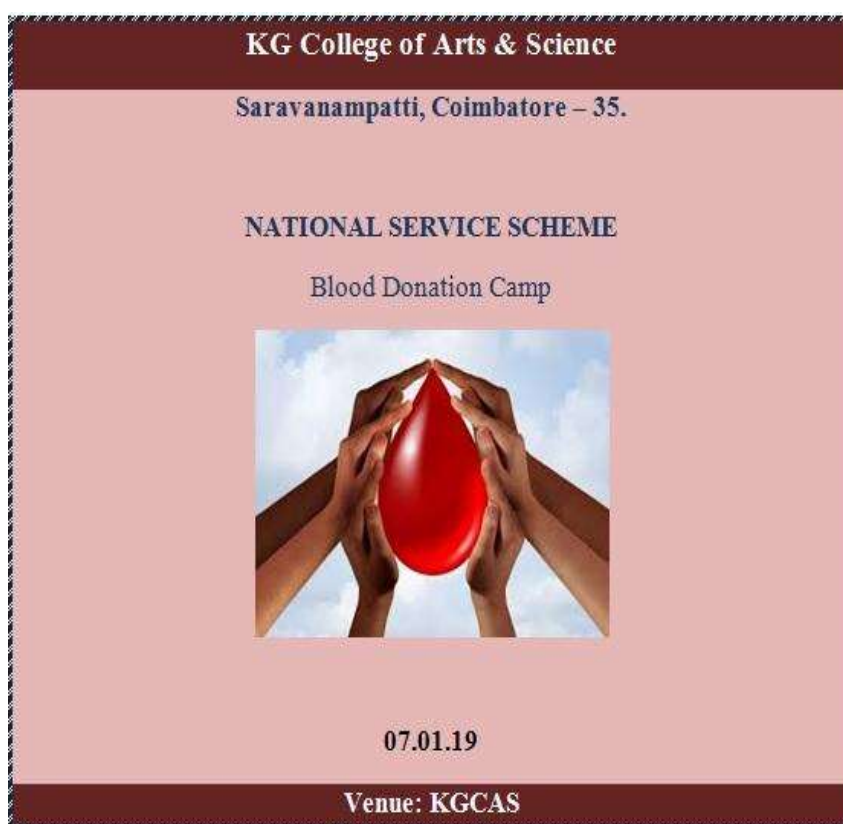
Activity	Students Volunteered for a function in United Handicapped, Kurumbampalayam
Organized By	National Service Scheme
Date	10/12/2018
Total no. of Participants	35
Outcome	Students volunteered actively in the Expo and function




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Activity	Blood Donation Camp
Organized By	National Service Scheme
Date	07/01/2019
Objective	To cultivate the habit of Blood donation among student community
Total no. of Participants	120
Outcome	120 active student blood donors donated the blood

07/01/2019 - Blood Donation Camp



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Activity	Outreach - Don Bosco Anbu Illam - Orphanage Visit
Date of the activity	20/01/2019
Objective	To educate the values of humanity to our students.
Total Participate	50
Outcome / Report	Our students interacted with the children and they spent quality time with the children in the orphanage. Conducted various events and it was the most worthwhile time ever spent. This creates a great impact in the students' community by creating kindness in their hearts and they will be more responsible in the future. During the visit, our students realized the importance of the morality of their life.

20/01/2019 - Outreach - Don Bosco Anbu Illam - Orphanage Visit



Activity	Outreach Programme - Jana Ranjana Seva Ashram
Date of the event	08/08/2018
Location	Jana Ranjana Seva Ashram (Home for Old Aged), Chinnakannanpudhur, Swamychettipalayam, Coimbatore 641 047.
Objective	The main objective of this CSR activity is to educate the value of humanity to our students.
Total Participate	50
Outcome / Feedback	During the visit, our students had a quality time with the thirty persons who are living in that Old Age Home. When our students came to know from the Old peoples that their own family members left them without providing proper care and attention, our students realized the importance of having relationships among people. Later on the day, our students had served lunch and Grocery for them and after having the lunch our students involved themselves in cultural activities (signing, story telling) along with the people in the old age home. Everyone in the home showed their heartfelt gratitude.

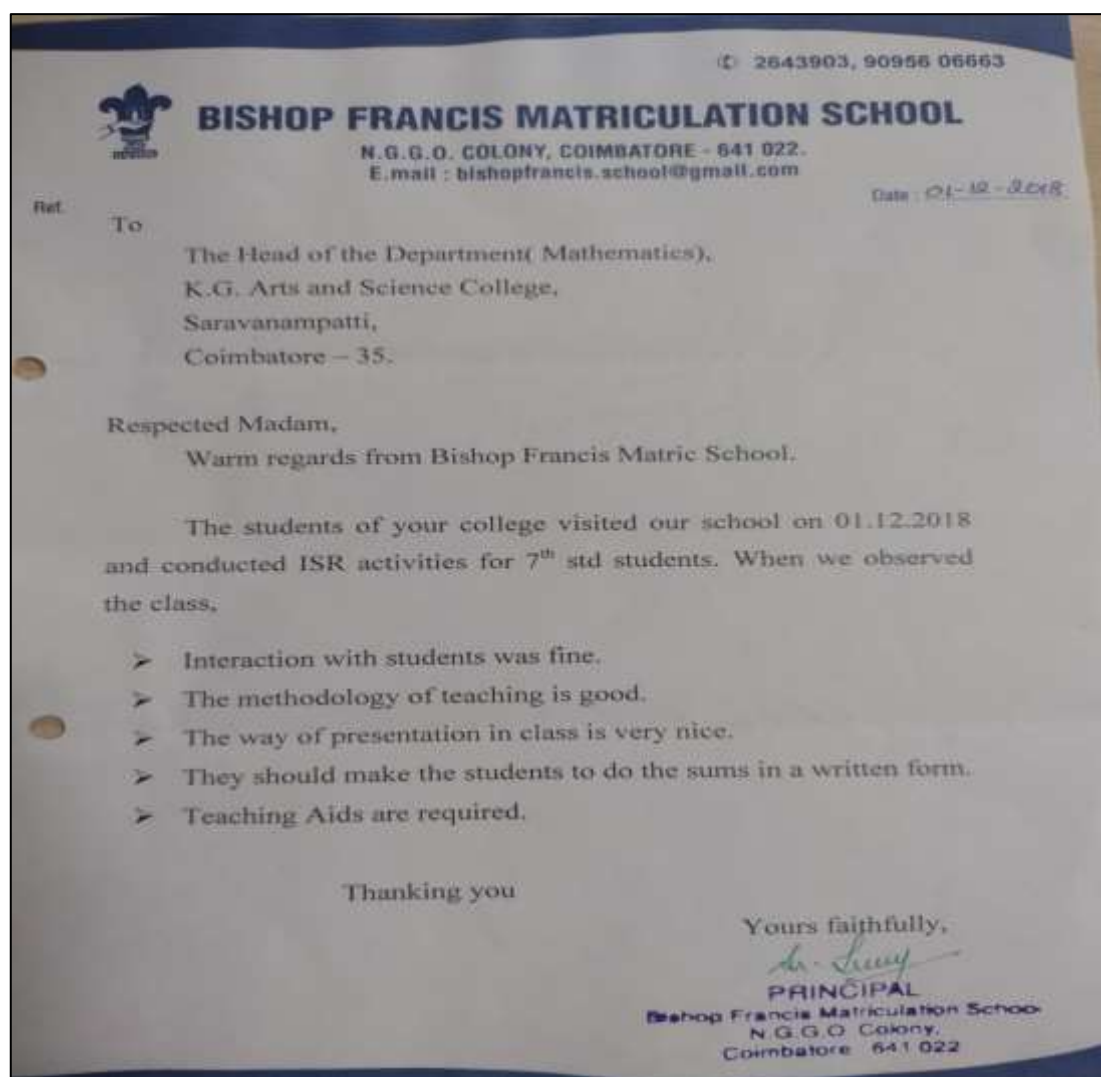
08/08/2018 - Outreach Programme - Jana Ranjana Seva Ashram





Activity	Outreach- School Visit
Date	01/12/2018
Objective	The main objective of CSR program is to educate the importance of mathematics to the school students. Our students understood the value of teaching and how they can help the society in future by lending their hands morally and financially.
Total Participate	50
Outcome / Report	During the visit, the students had a quality time with the students by playing different math activity game. They conducted various event for the students in which they actively participated.

01/12/2018 - Outreach- School Visit





KG College of Arts and Science	Criterion 3 – Research, Innovations and Extension	3.4.3 Extension and outreach Programmes
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Title	Awareness Rally Against Drugs
Date	26/06/2018
Venue	Red Cross to VOC Park
Total Participation	100
Brief about the program	The main objective of this CSR activity is to create awareness among the college students, public and society. If our students conduct this kind of activities, they will understand the value of their disciplined life, Parents, teachers, family members and friends. This will create a great impact in the students community by creating kindness in their hearts and they will be more responsible in the future. During the visit, our students realized the importance of the morality of their life.

01/12/2018 - Awareness Rally Against Drugs



