



## **KG COLLEGE OF ARTS AND SCIENCE**

**Affiliated to Bharathiar University**

**Accredited by NAAC**

**ISO 9001:2015 Certified Institution**

**KGiSL Campus, Coimbatore – 641 035**

### **Criterion 3 – Research, Innovations and Extension**

#### **Key Indicator – 3.4- Extension Activities**

**3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., ( including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. )and/or those organised in collaboration with industry, community and NGOs**

**Academic Year 2017-2018**

**NSS Activities**

Activity	Stop Child Labour
Organized By	National Service Scheme
Date	12/06/2017
Objective	To create awareness among students and the public about the abolition of child labor
Total no. of Participants	200
Outcome	Child labour Awareness was created among the public.

**12/06/2017 - Awareness Program on Stop Child Labour**



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Activity	Blood Donors Day
Organized By	National Service Scheme
Date	14/06/2017
Objective	To raise awareness about blood donation to the students and the public inside the campus premises.
Total no. of Participants	100
Outcome	Blood donor Awareness program was created among the public.

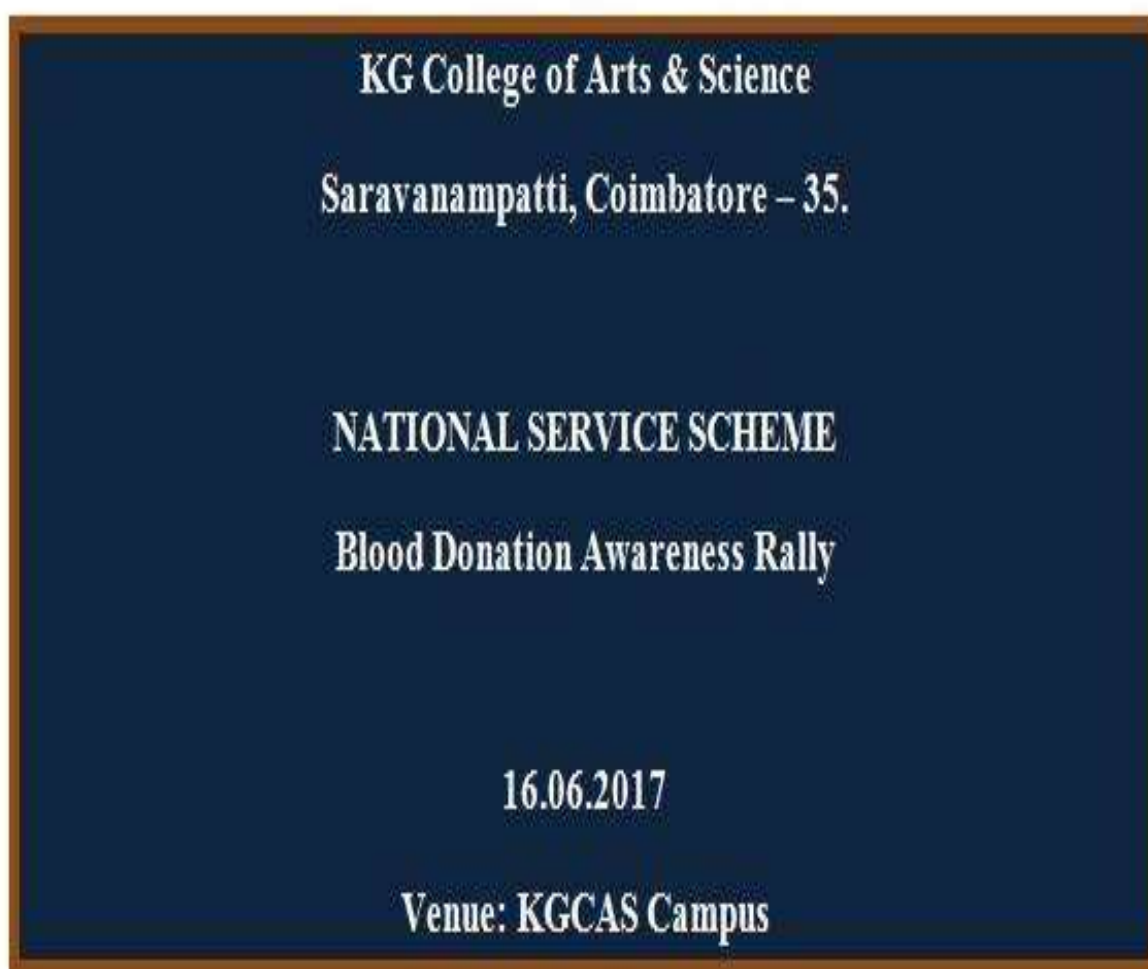
**14/06/2017 - Awareness Program on Blood Donation**



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Activity	Blood Donation Awareness Rally
Organized By	National Service Scheme
Date	16/06/2017
Topic	Blood Donation
Objective	To raise awareness about blood donation to the students and the public inside the campus premises.
Total no. of Participants	200
Outcome	Blood donation Awareness was created among the public.

**16/06/2017 - Blood Donation Awareness Rally**





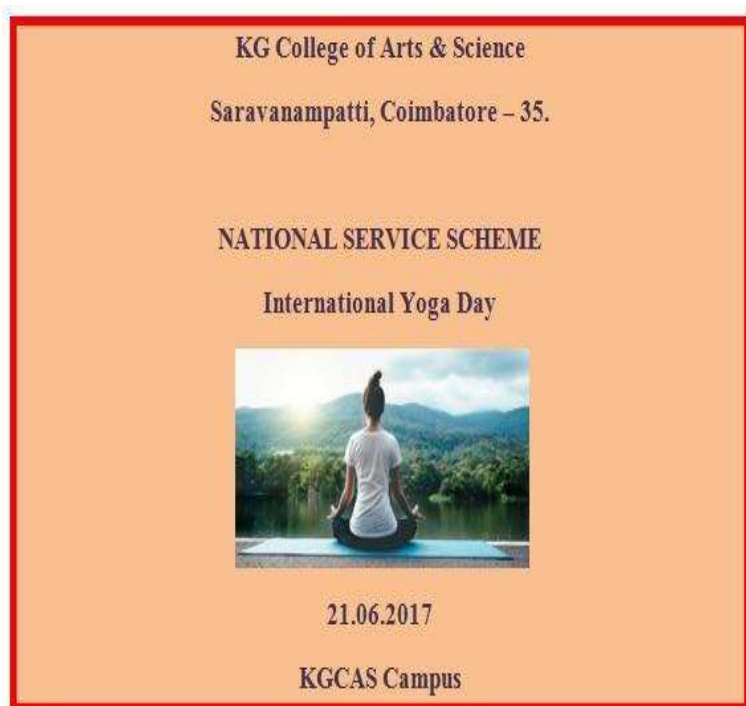


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Activity	International Yoga Day
Organized By	National Service Scheme
Date	21/06/17
Objective	To educate the students about Yoga and its benefits.
Total no. of Participants	100
Outcome	At the end of this event, Students gained more knowledge about Yoga

**21/06/2017 - Awareness on Yoga Day**




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Activity	Vellingiri Mass Cleaning Campaign
Organized By	National Service Scheme
Date	25/06/2017
Objective	To clean up the Vellingiri Hills areas by collecting plastic bags with student volunteers
Total no. of Participants	100
Outcome	Students gained knowledge about the importance of cleanliness and protection of the natural environment.

**25/06/2017 - Vellingiri Mass Cleaning Campaign**

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**NATIONAL SERVICE SCHEME**  
**Vellingiri Mass Cleaning Campaign**



**25.06.2017**

**Venue : Vellingiri Hills**




25/06/2017 - Vellingiri Mass Cleaning Campaign

**கேஜி கலை அறிவியல் கல்லூரி**  
**KECAS** **நாட்டு நலப்பணித் திட்டம்**

தனியார் தொண்டு நிறுவனத்துடன் இணைந்து வெள்ளியங்கிரி மலையில்  
தூய்மை பணி மேற்கொள்ளப்பட்டது.

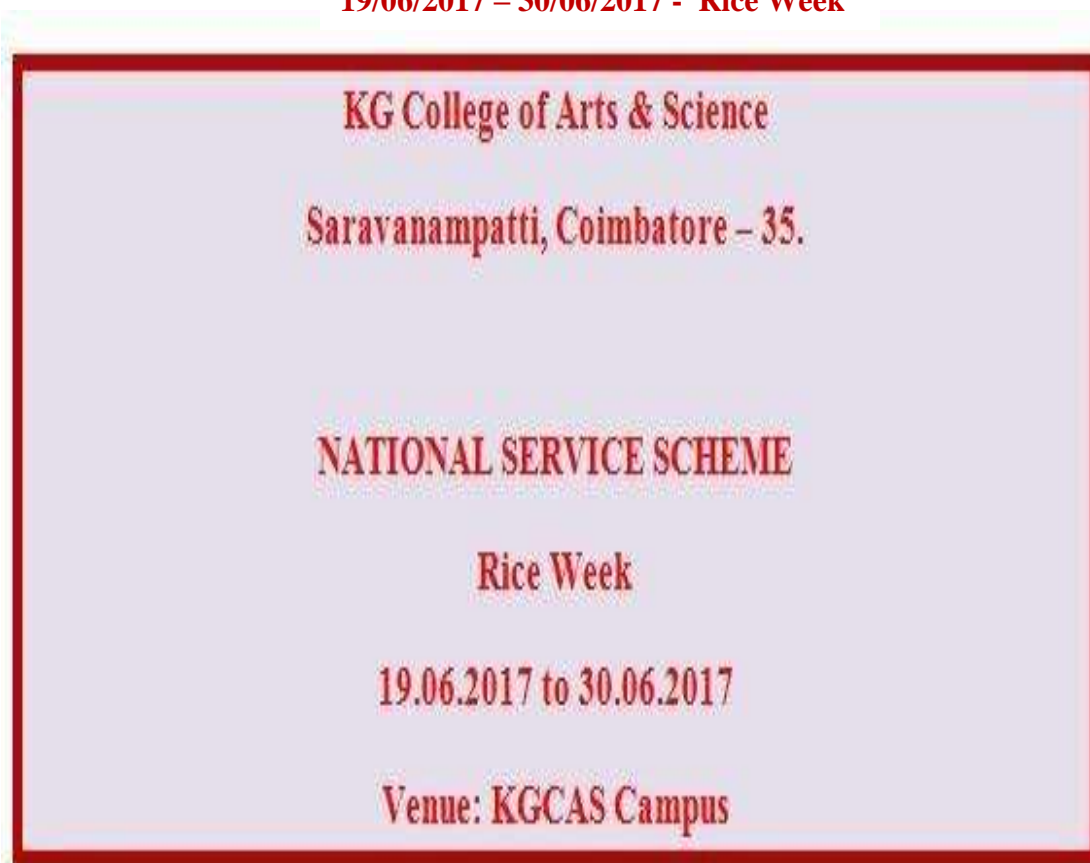


  
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Activity	Rice Week
Organized By	National Service Scheme
Date	19/06/2017 to 30/06/2017
Topic	Rice Week
Objective	To cultivate the importance of charity by donating rice to the needy during Rice Week
Total no. of Participants	100
Outcome	Students learnt about the team work and importance of Donation

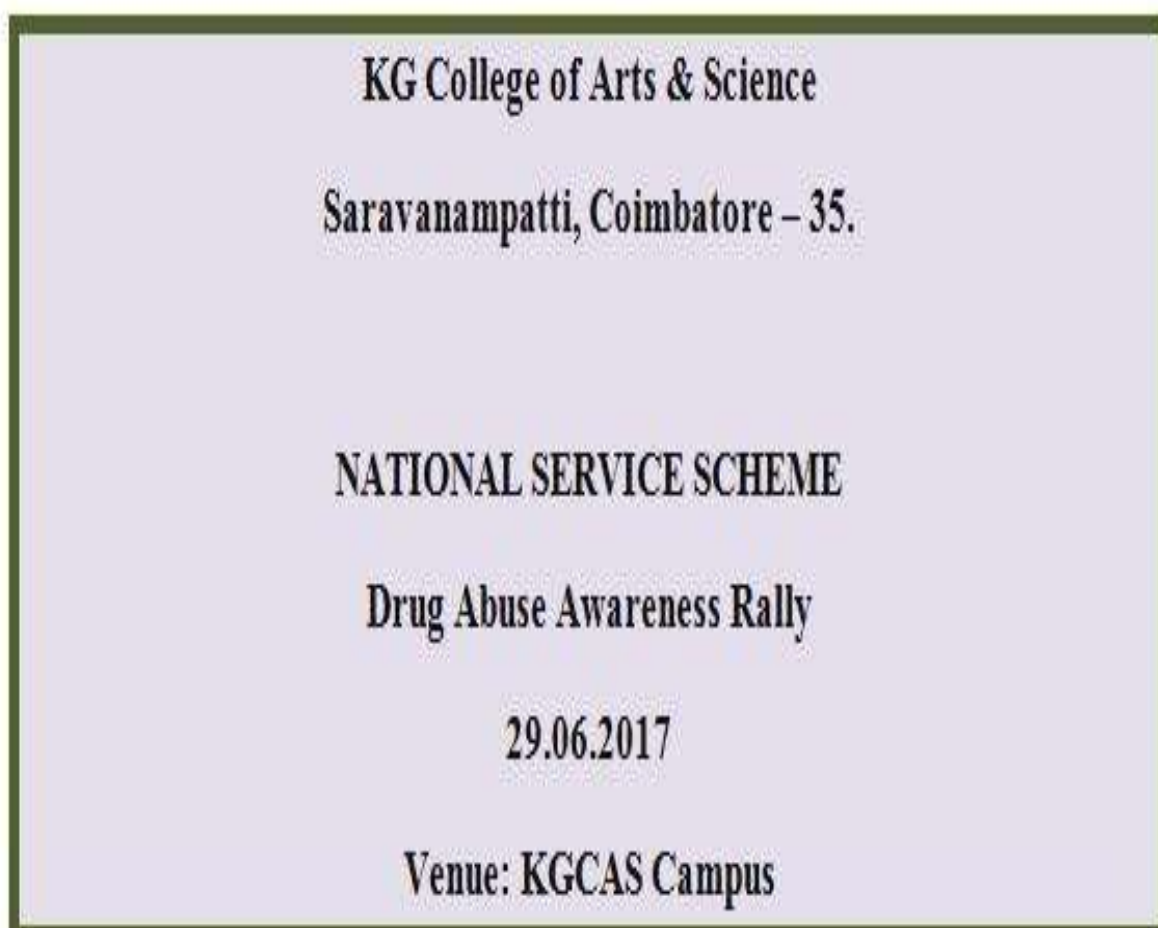
**19/06/2017 – 30/06/2017 - Rice Week**



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Activity	Awareness Rally on Drug Abuse
Organized By	National Service Scheme
Date	29/06/2017
Objective	Awareness Rally on Drug Abuse was conducted to create awareness on Drug abuse
Total no. of Participants	200
Outcome	As the outcome of the event, Awareness Rally on Drug abuse was created

**29/06/2017 - Awareness Rally on Drug Abuse**





  
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Activity	Distribution of Nilavembu water to avoid Dengue.
Organized By	National Service Scheme
Date	04/07/2017 & 25/07/2017
Topic	Distribution of Nilavembu water
Objective	This event was conducted by the National Service Scheme to create awareness on Nilavembu water.
Total no. of Participants	100 Volunteers
Outcome	Nilavembu water was distributed to students and Faculty members

**04/07/2017 & 25/07/2017- Distribution of Nilavembu water to avoid Dengue.**

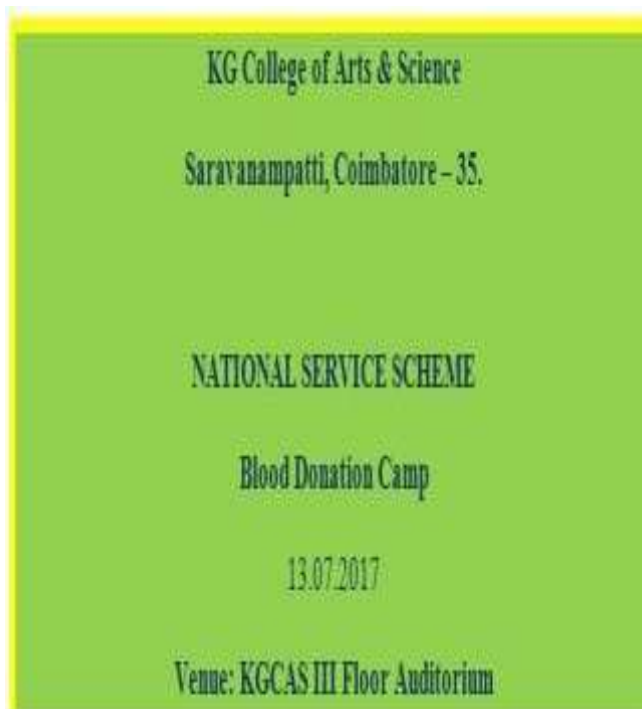


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Activity	Blood Donation Camp
Organized By	National Service Scheme & KG Hospital
Date	13/07/2017
Medical Team	KG Hospital Blood Bank, Coimbatore.
Objective	A Blood donation camp was organized by the National Service Scheme team of KGCAS on 13.07.2017 with the support of KG Hospital Blood Bank Coimbatore to create awareness on the importance of blood donation.
Total no. of Participants	20 students and 02 Faculty members and 100 donors
Outcome	Finally 120 students donated their blood.

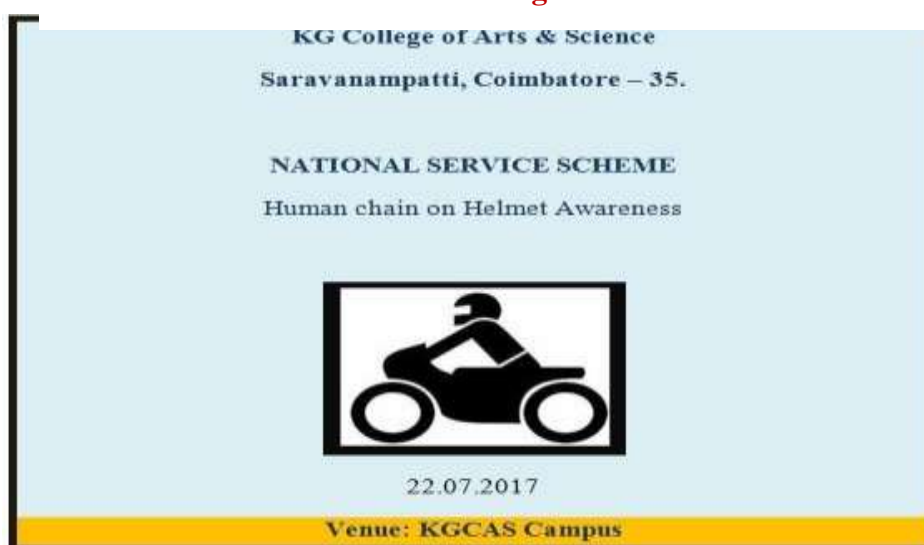
**13/07/2017 - Blood Donation Camp**



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Activity	Human Chain Program on Helmet Awareness
Organized By	National Service Scheme
Date	22/07/2017
venue	Saravanampatti, Coimbatore
Objective	To create awareness on the usage of helmets among college students and the public.
Total no. of Participants	100
Outcome	As an outcome, public got awareness on wearing Helmet

**22/07/2017 - Human Chain Program on Helmet Awareness**



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Activity	Road Safety Awareness
Organized By	National Service Scheme
Date	26/07/2017
Resource Person	Mr. Vinayagamorthy, Road Safety Trainer
Objective	An event was conducted to create an awareness on Road safety
Total no. of Participants	100
Outcome	Road safety awareness was created among public and students

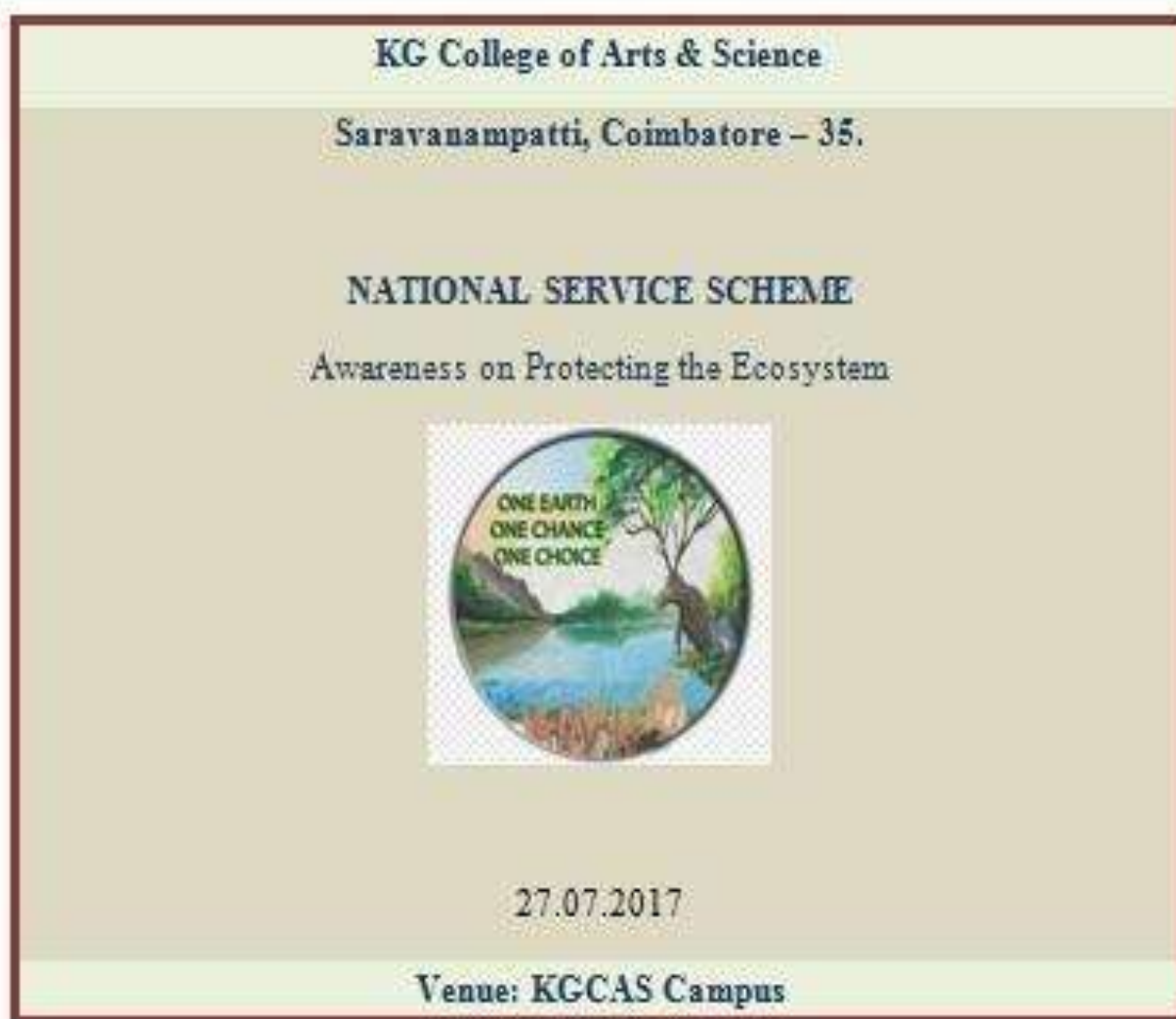
**26/07/2017 - Road Safety Awareness**



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Activity	Awareness on Protecting the Ecosystem
Organized By	National Service scheme
Date	27/07/2017
Objective	To protect the Ecosystem
Total no. of Participants	120
Outcome	By the end of event, students came to know the importance of Protecting the ecosystem

**27/07/2017 - Awareness on Protecting the Ecosystem**



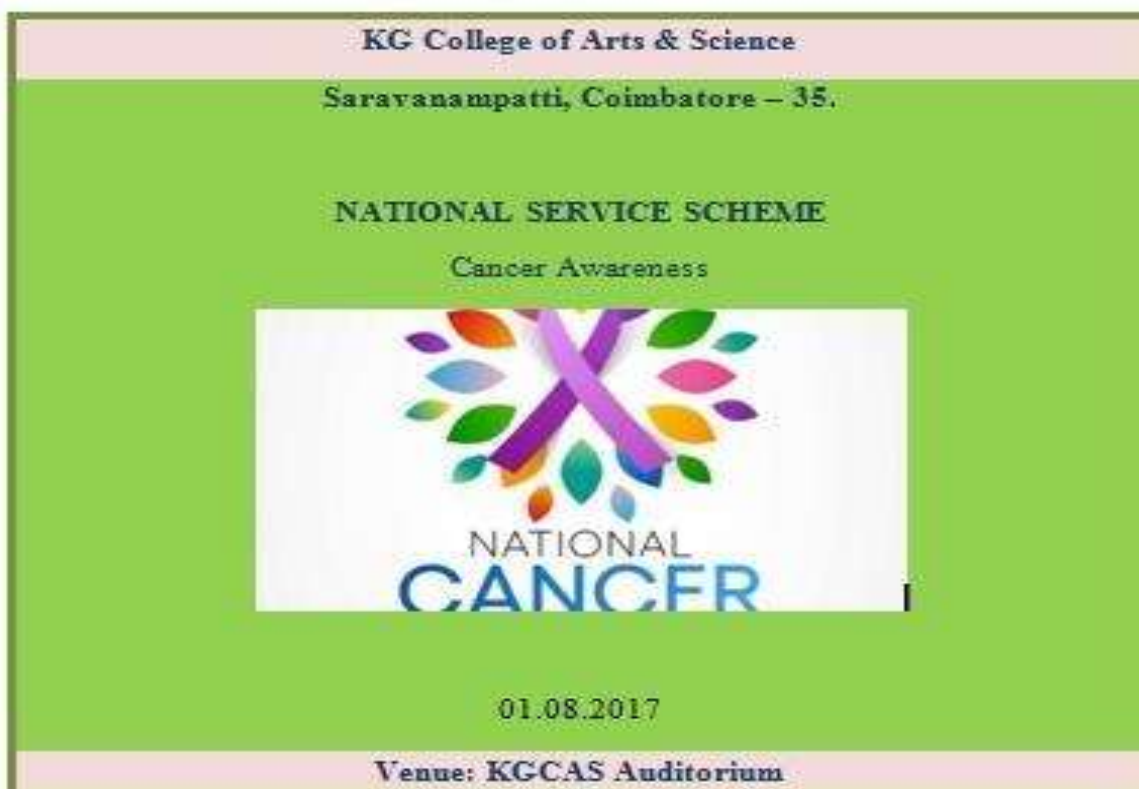




  
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Activity	Cancer Awareness
Organized By	National Service Scheme
Date	01/08/2017
Topic	Cancer awareness
Resource Person	Guest Lecture by Mr. Mohammed Dhadaji
Objective	To create awareness on cancer
Total no. of Participants	100
Outcome	Awareness about cancer was created among students

**01/08/2017 – Cancer Awareness**



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Activity	Swachh Bharat – Road Cleaning
Organized By	National Service Scheme
Date	08/08/2017
Topic	Swachh Bharat
Objective	To clean the road side for the Swachh Bharat scheme
Total no. of Participants	100
Outcome	To create awareness on road cleanliness

**08/08/2017 - Swachh Bharat – Road Cleaning**







  
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KG College of Arts and Science	Criterion 3 – Research, Innovations and Extension	3.4.3 Extension and outreach Programmes
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Activity	Swachh Bharat – Cleanliness Awareness Rally
Organized By	National Service Scheme
Date	10/08/2017
Venue	Saravanampatti to Kalapatti Junction
Objective	To clean the road side for the Swachh Bharat scheme
Total no. of Participants	100
Outcome	To create awareness on road cleanliness

**10/08/2017 Swachh Bharat – Cleanliness Awareness Rally**



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Activity	Independence Day - Flag distribution to the public
Organized By	National Service Scheme
Date	11/08/2017
Venue	Saravanampatti Area
Objective	To educate the importance of Independence Day
Total no. of Participants	120
Outcome	Importance of Independence Day is delivered to the students and public

**11/08/2017 - Independence Day - Flag distribution to the public**



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Activity	International day for Peace - Rally
Organized By	National Service Scheme
Date	28/09/2017
Venue	Saravanampatti Area
Objective	A Rally to educate the public and students about the values of peace on International day for peace
Total no. of Participants	100
Outcome	Educated the public and students about the values of peace

**28/09/2017 - International day for Peace - Rally**



*[Signature]*  
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KG College of Arts and Science	Criterion 3 – Research, Innovations and Extension	3.4.3 Extension and outreach Programmes
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Activity	Floral Tribute to Mahatma Gandhi
Organized By	National Service Scheme
Date	02/10/2017
Venue	KG College of Arts and Science
Objective	To give floral tribute to the Father of Indian Nation, Mahatma Gandhi
Total no. of Participants	100
Outcome	Floral Tribute is done for the Father of Indian Nation, Mahatma Gandhi

**02/10/2017 - Floral Tribute to Mahatma Gandhi**



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Activity	Book Exhibition - Vivekananda Mission
Organized By	National Service Scheme
Date	02/01/2018 – 03/01/2018
Venue	KG College of Arts and Science
Objective	To conduct Book Exhibition - Vivekananda Mission
Total no. of Participants	2000
Outcome	Conducted Book Exhibition - Vivekananda Mission

**02/01/2018 – 03/01/2018 - Book Exhibition - Vivekananda Mission**



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