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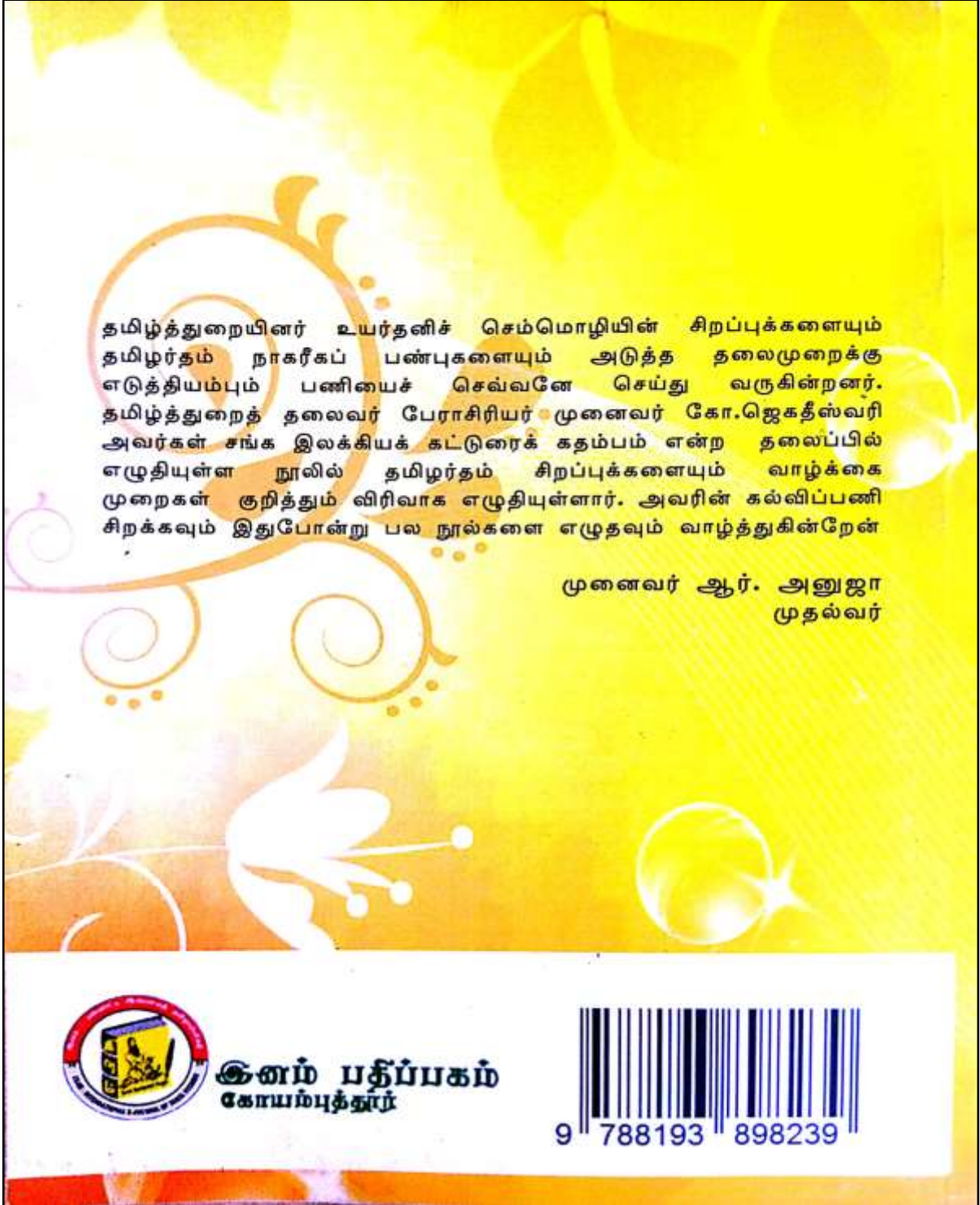
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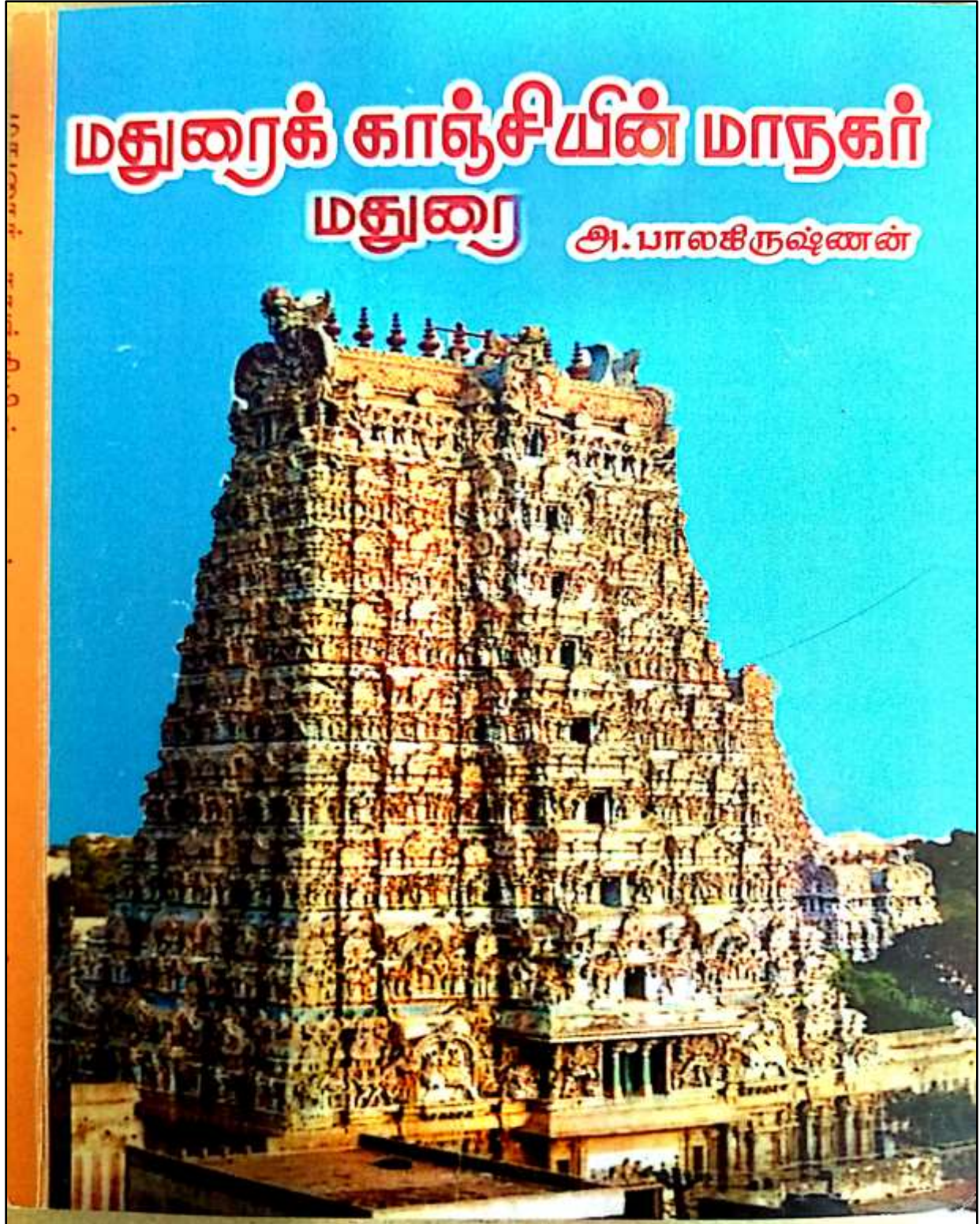
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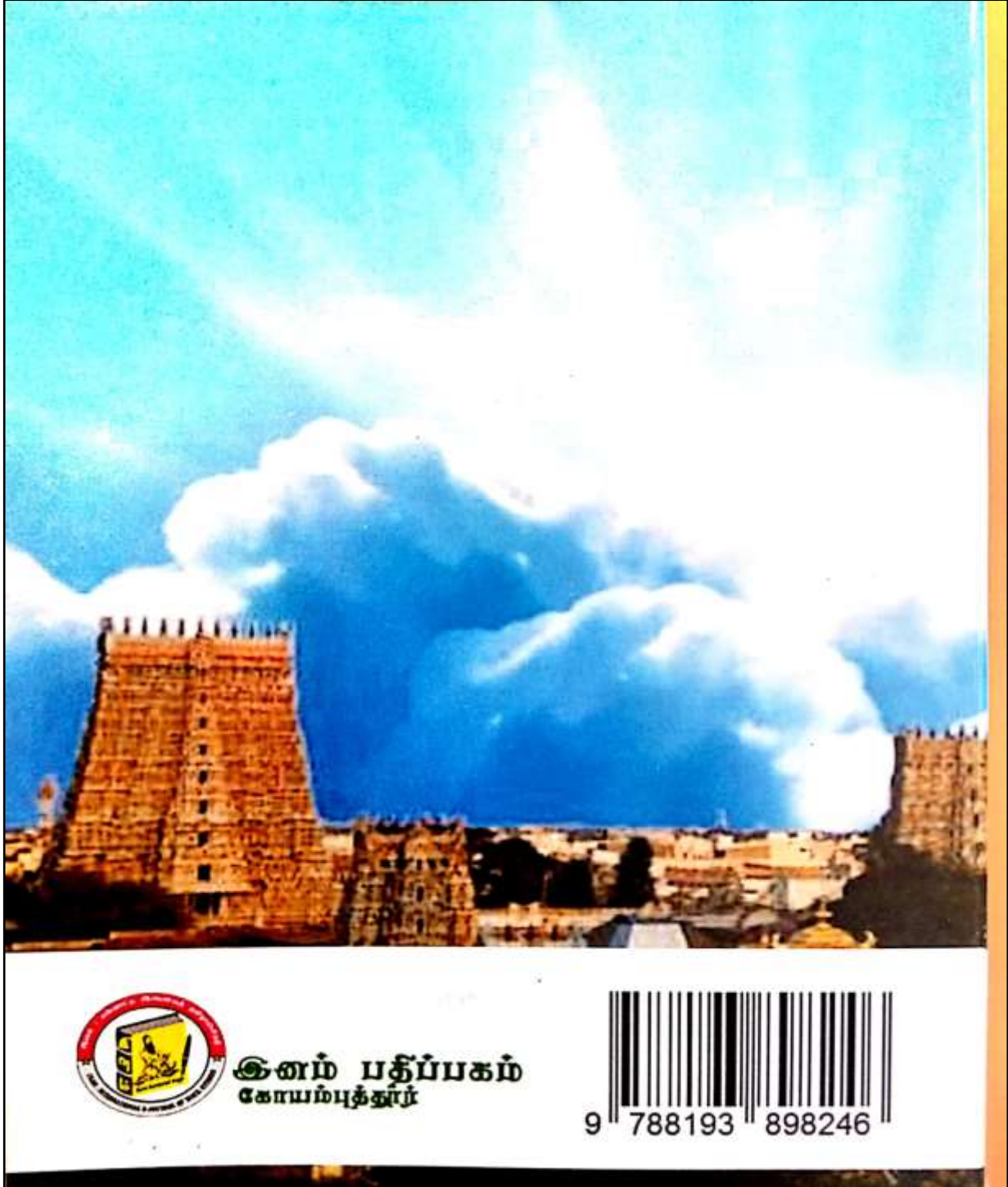
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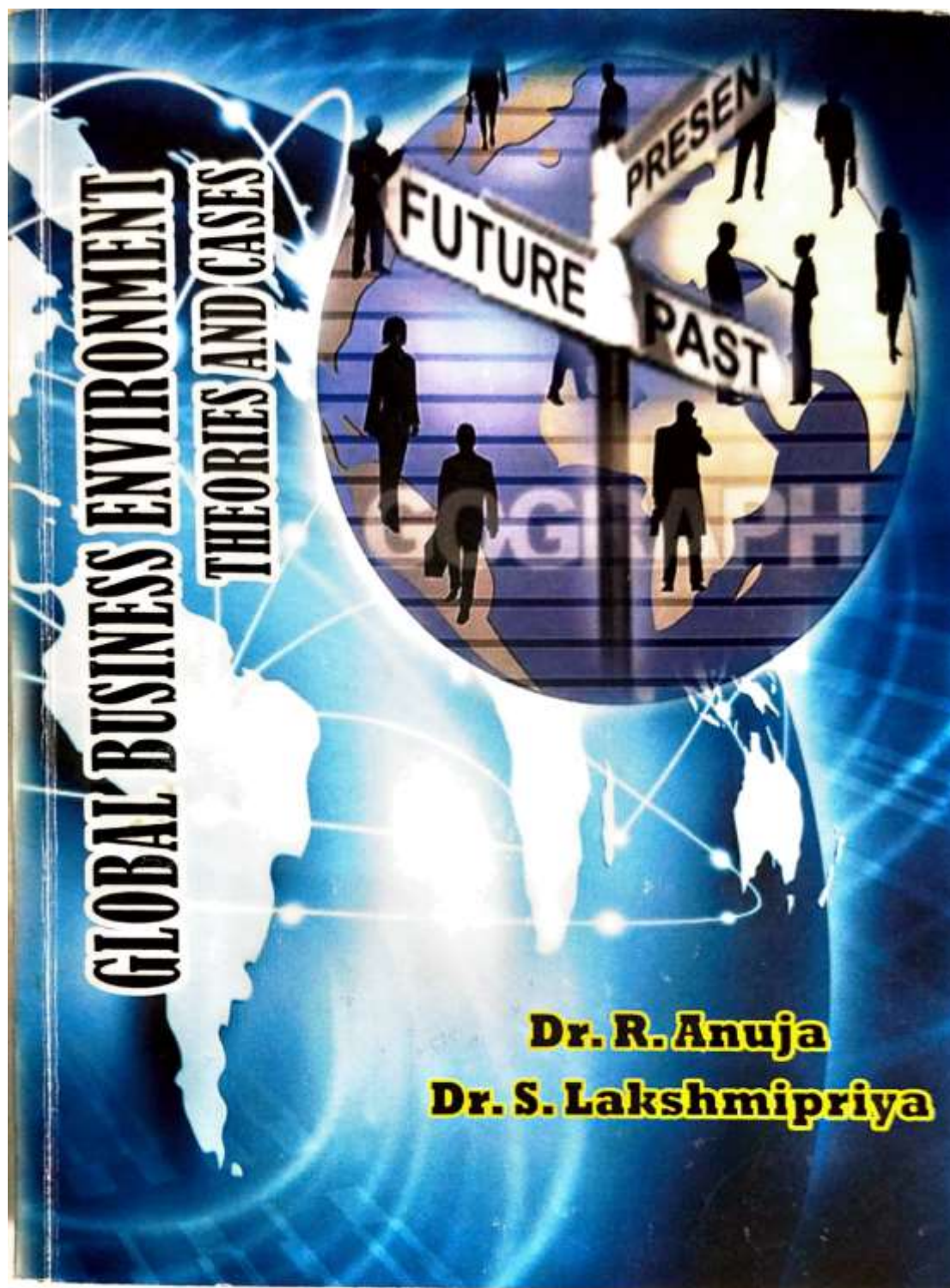












# **GLOBAL BUSINESS ENVIRONMENT**

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**Dr. R. Anuja**  
Principal

**Dr. S. Lakshmipriya**  
Associate Professor  
Department of Management Studies  
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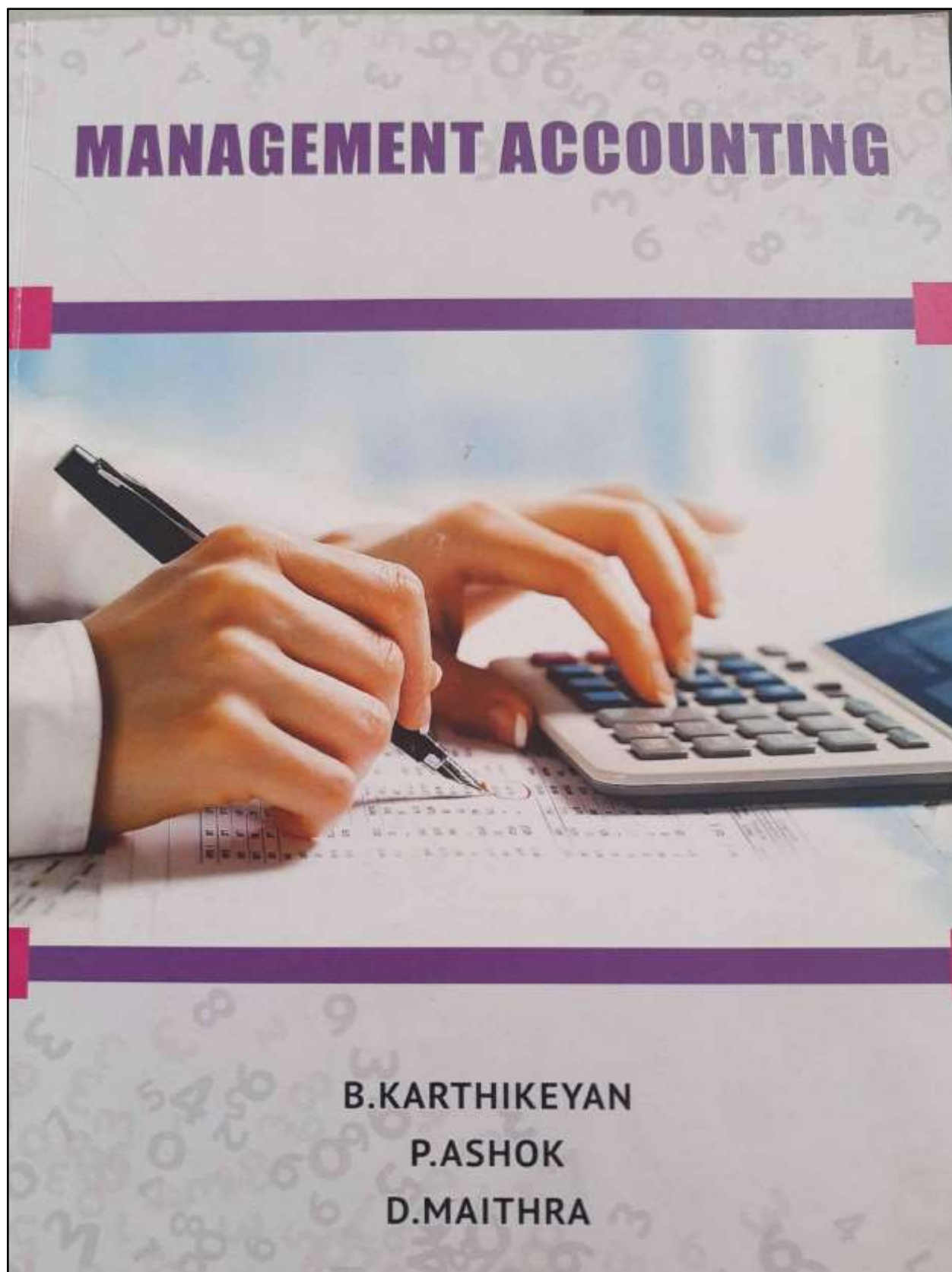
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## ABOUT THIS BOOK

The information is made useful by analysis and interpretation of financial statement with the help of management accounting. Financial accounting provides necessary accounting information to the management. In present days the management accounting has become an integral part of business. It helps the management in planning, coordinating, communicating and controlling.

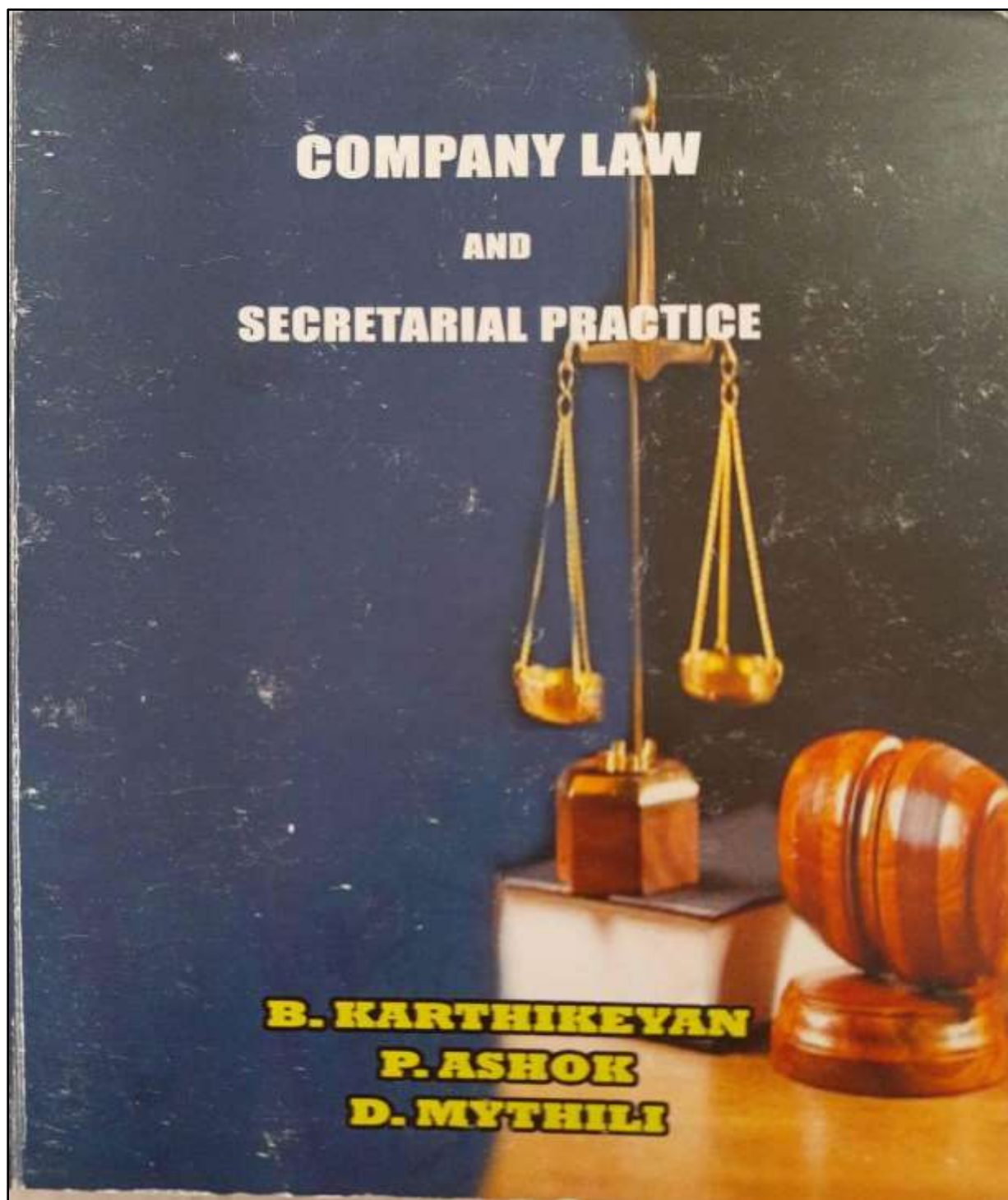
The area covered in this subject is very wide, it not only includes the tools and techniques for analysis and interpretation of financial statements like common size statement, comparative statement, ratio analysis, fund flow and cash flow statement, marginal costing, budgetary control but it also covers management reporting. The knowledge of all these areas are imperative for commerce and management students. We have tried to bring forth the complex subject in a systematic and simple language. This book has been exhaustively dealt with simple presentation of theoretical concept.

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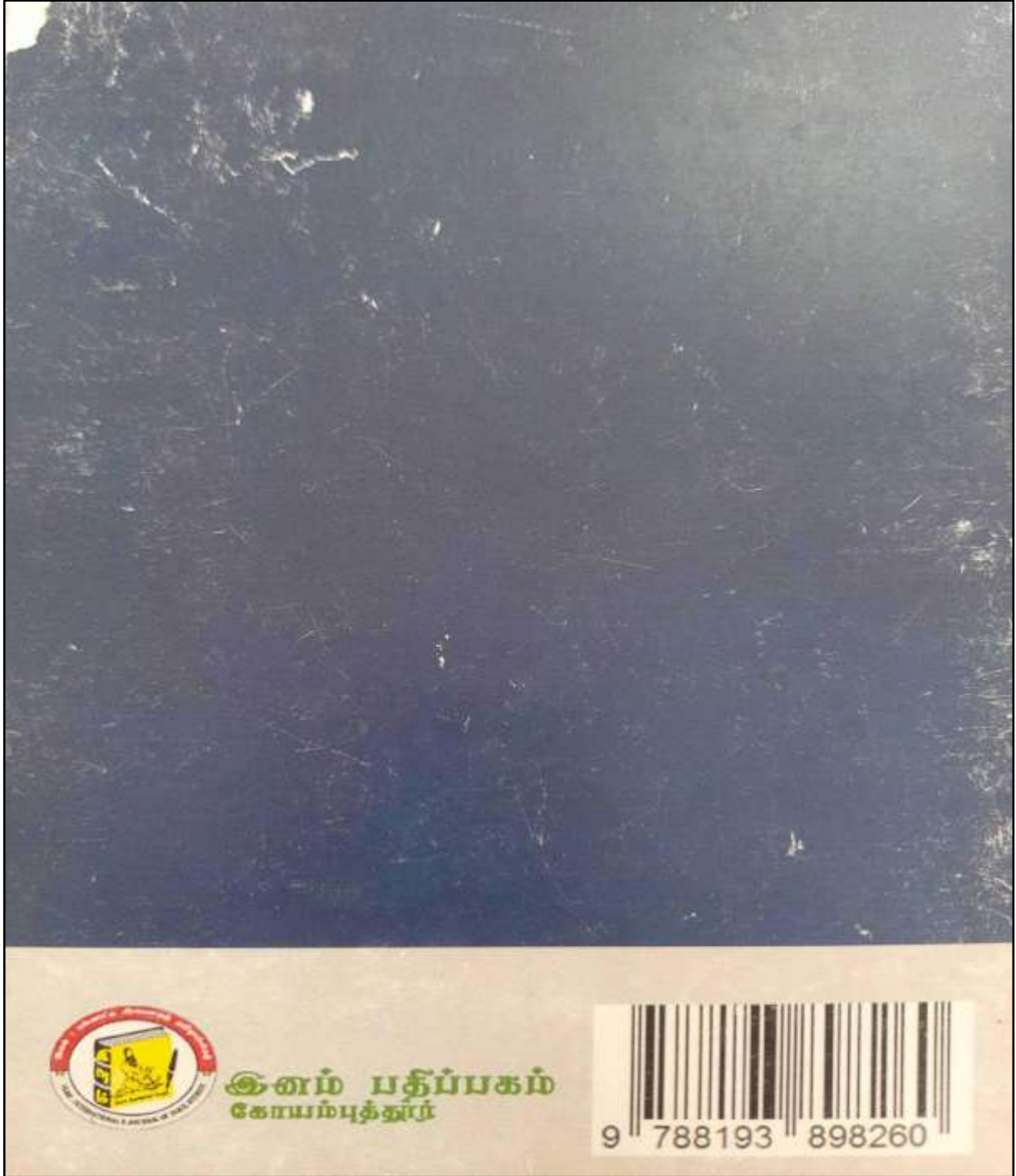
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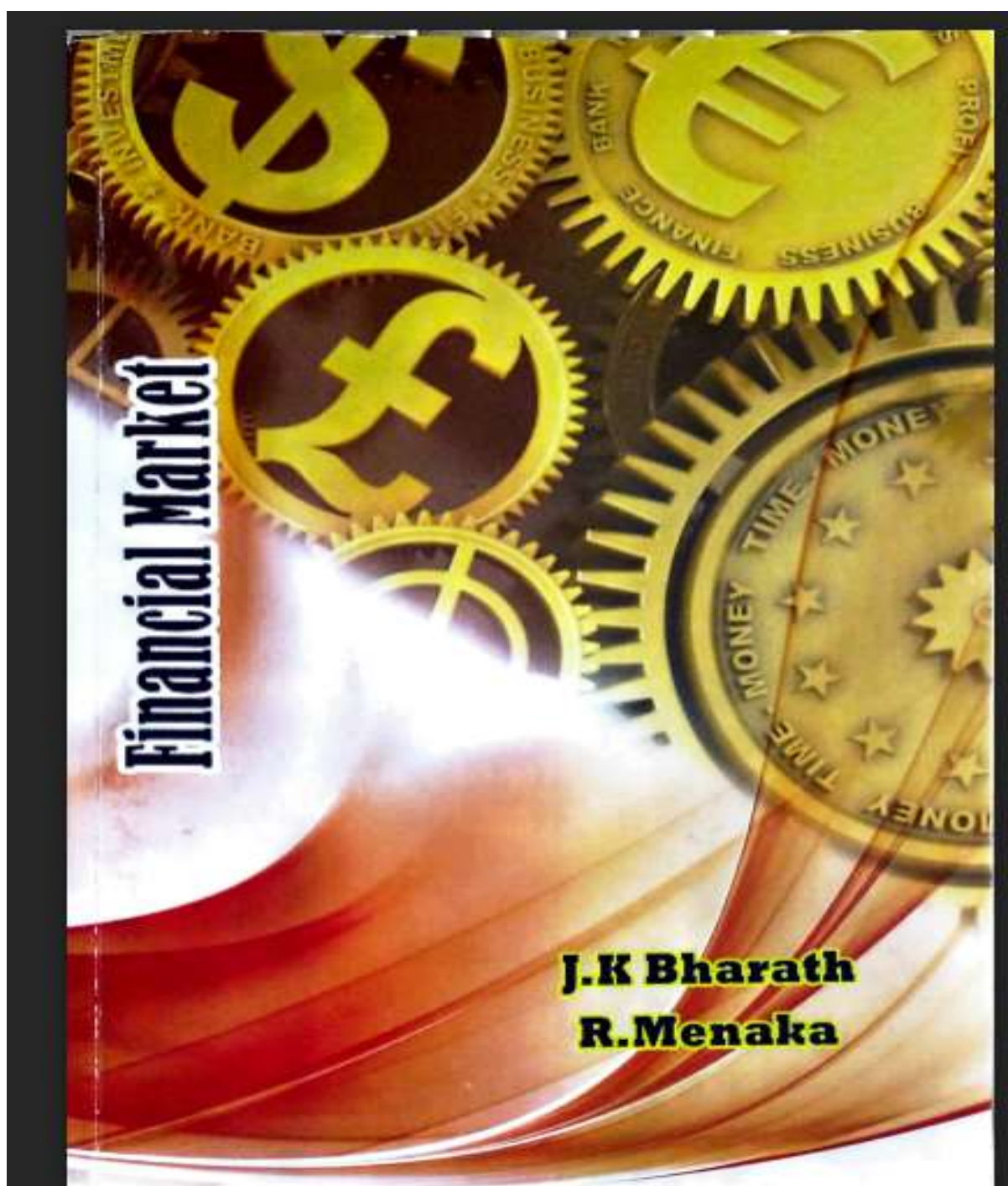
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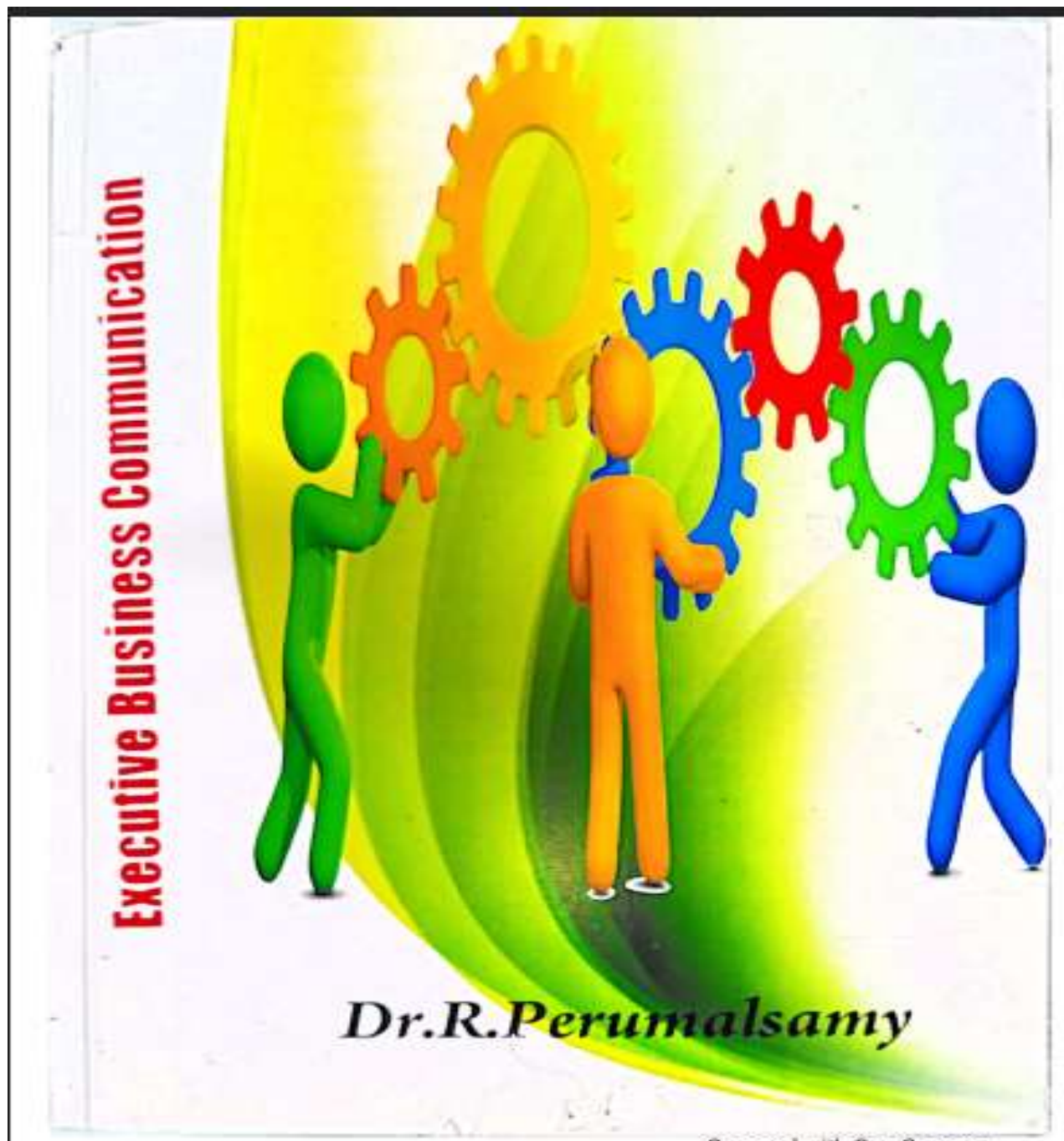
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# **Executive Business Communication**

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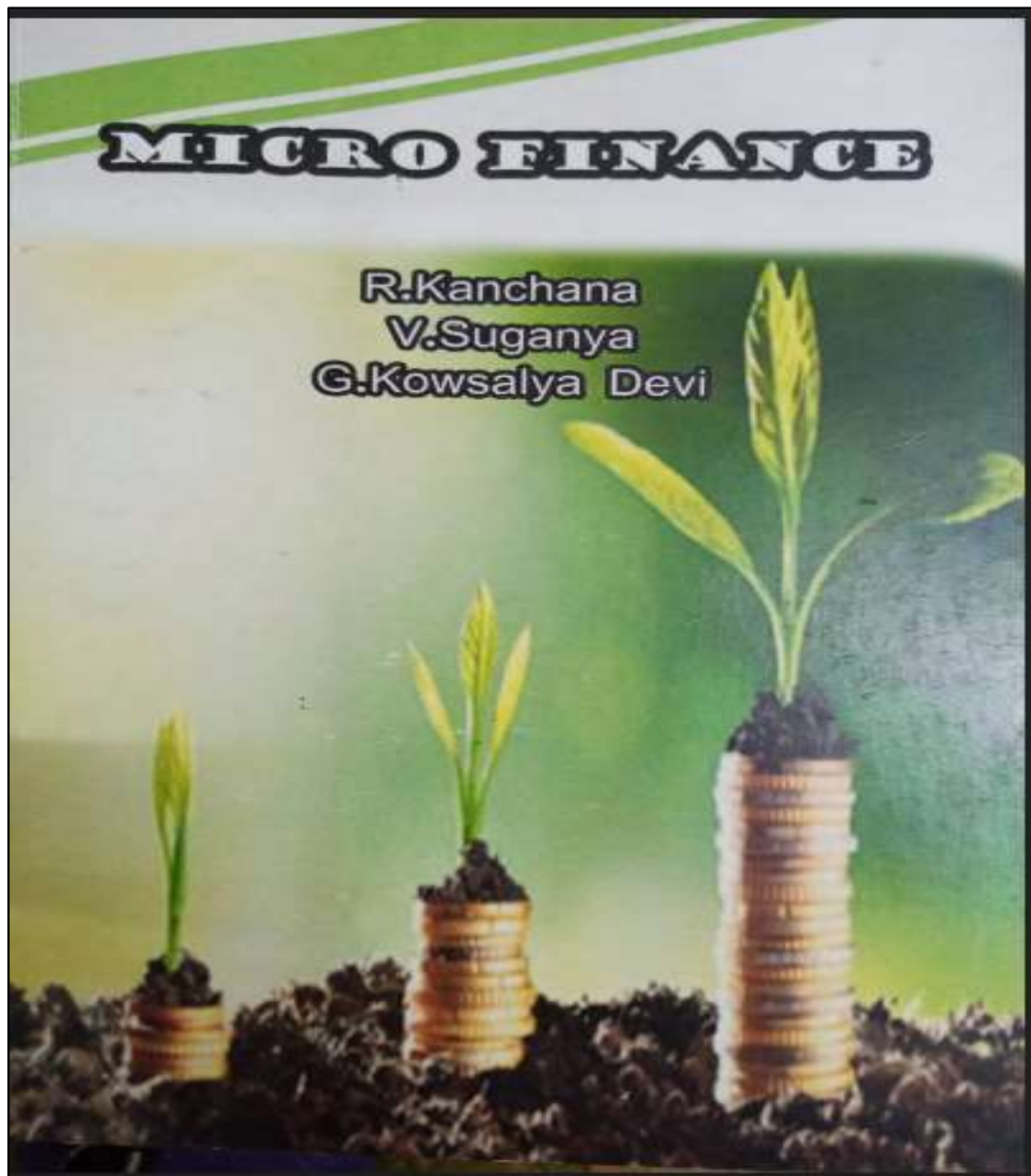
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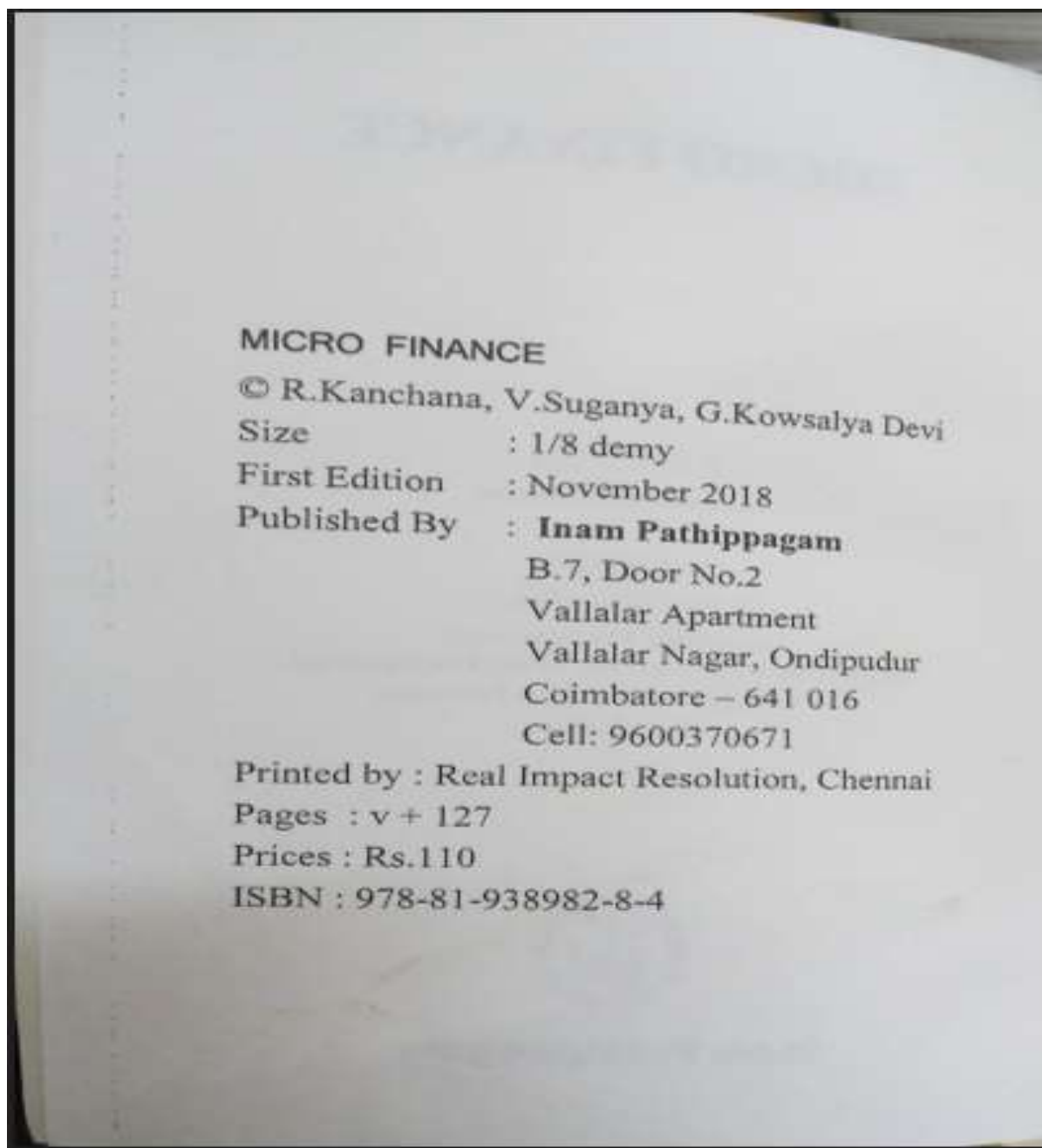
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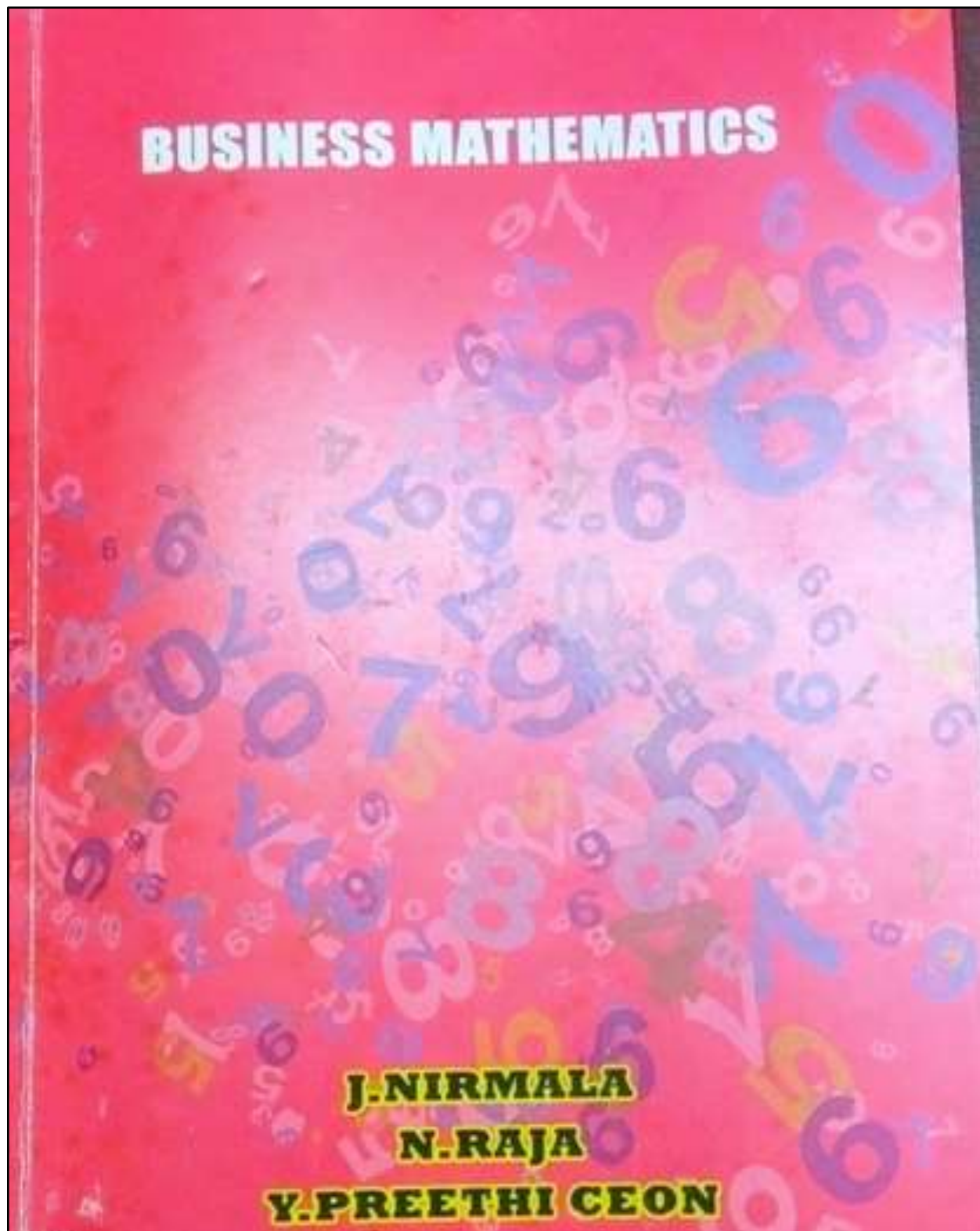


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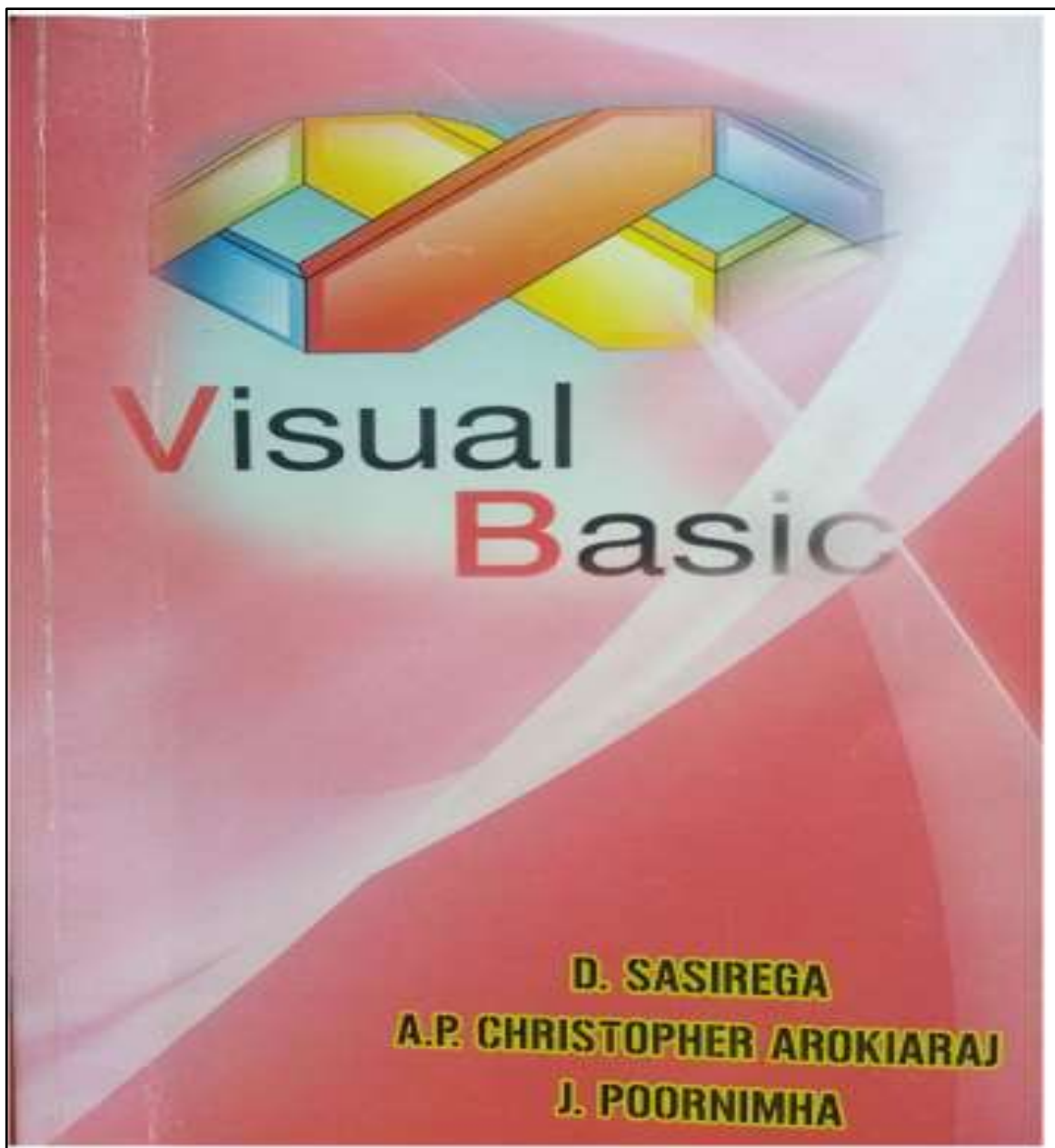
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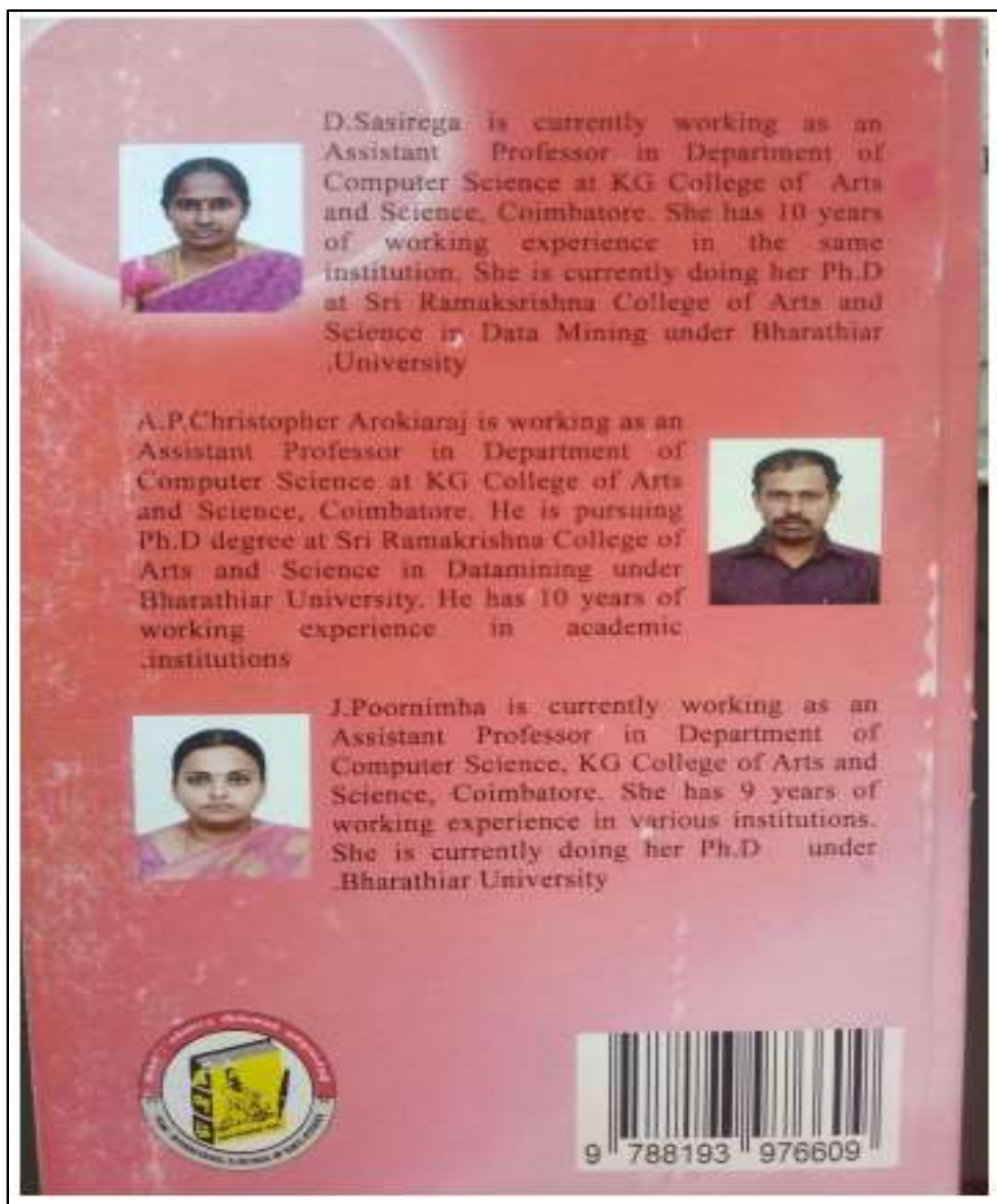
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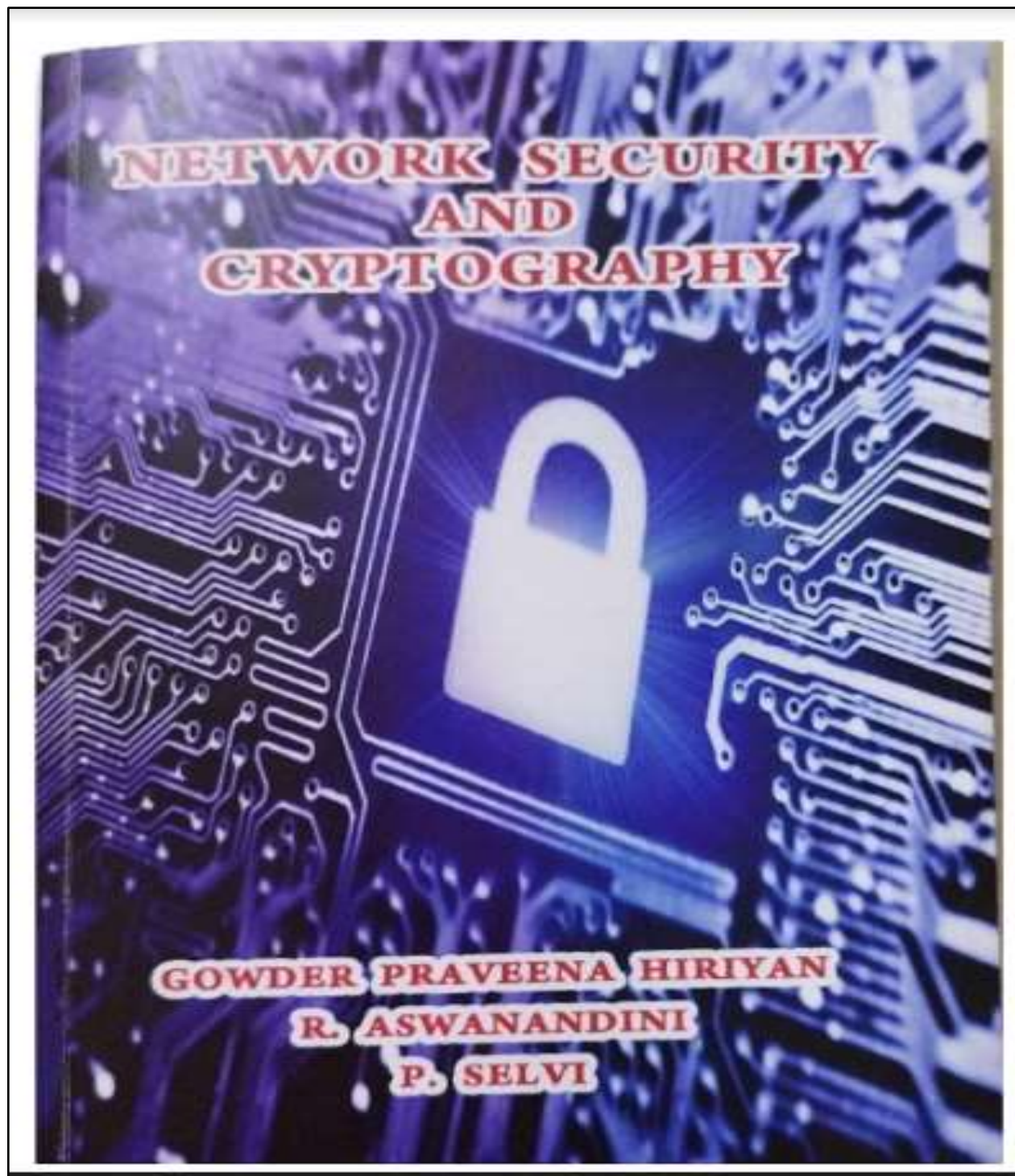
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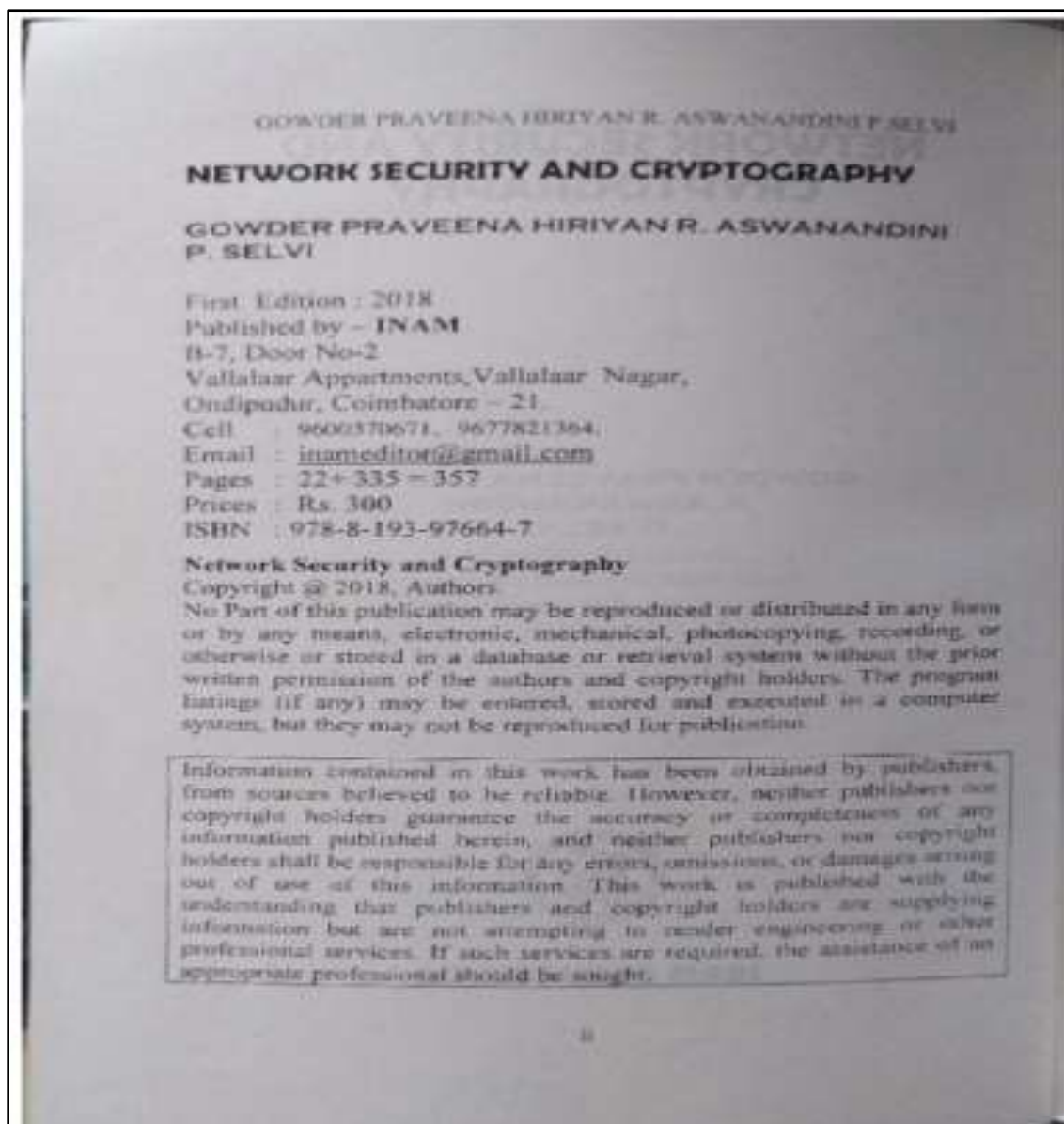
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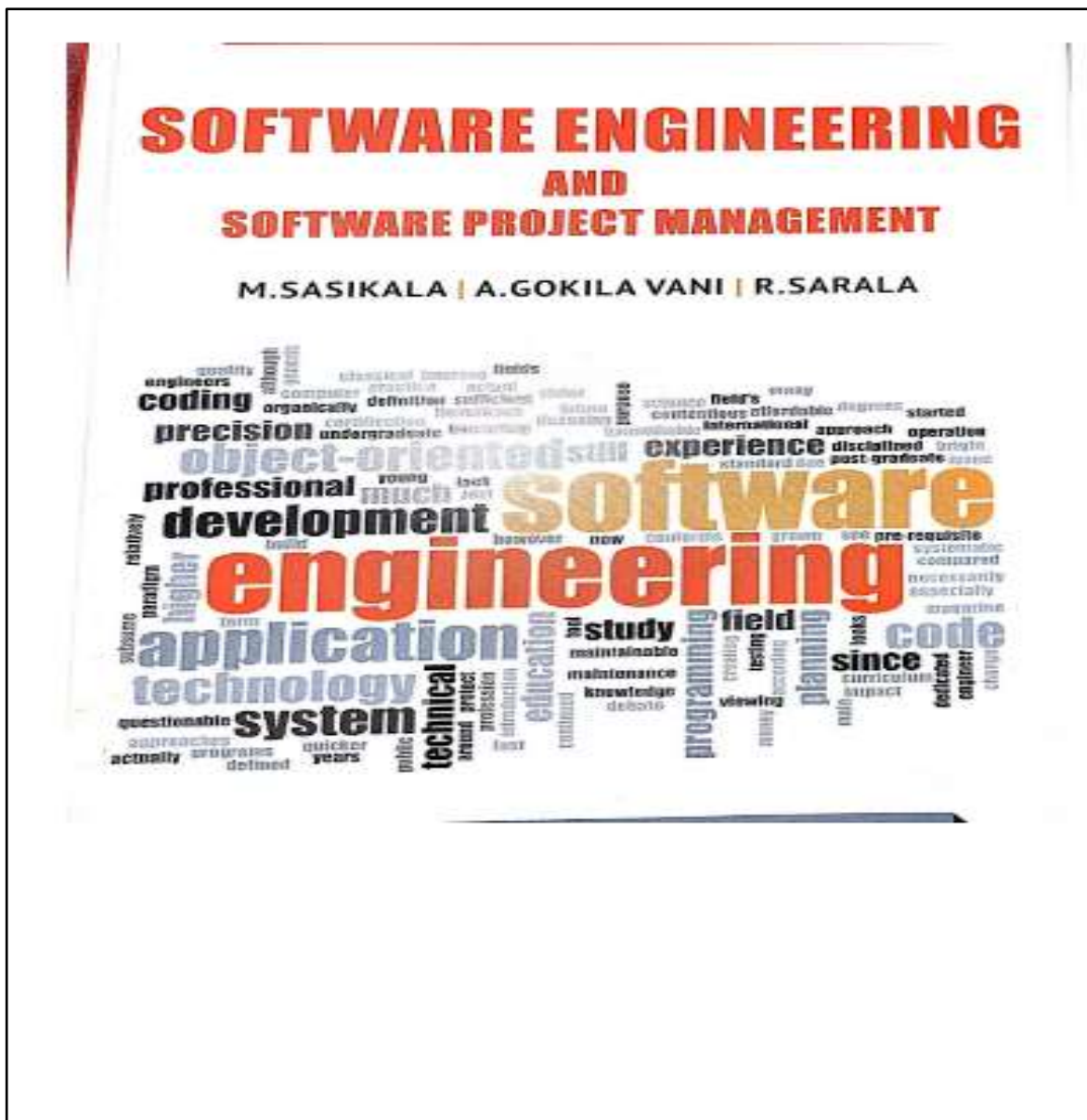
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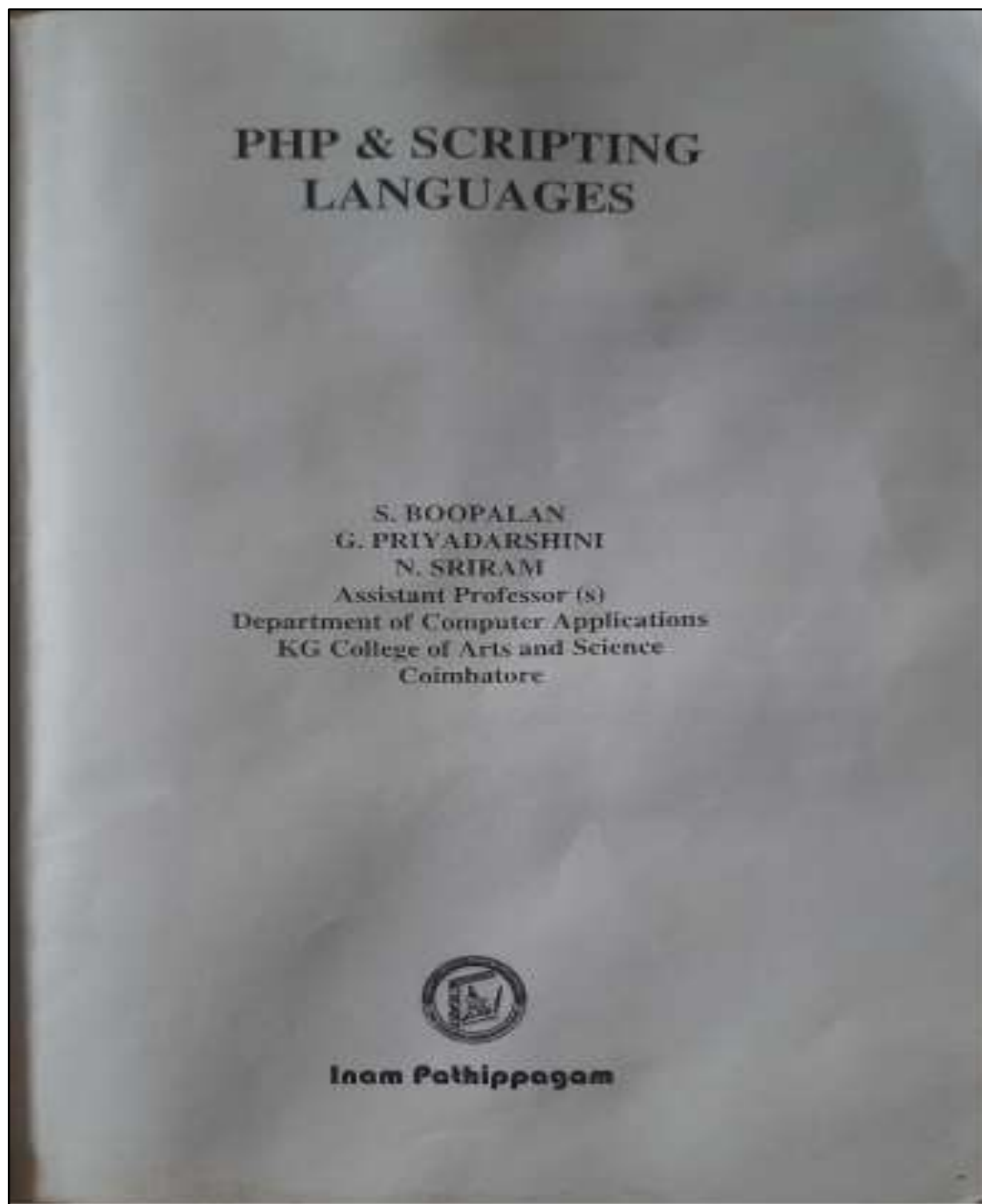
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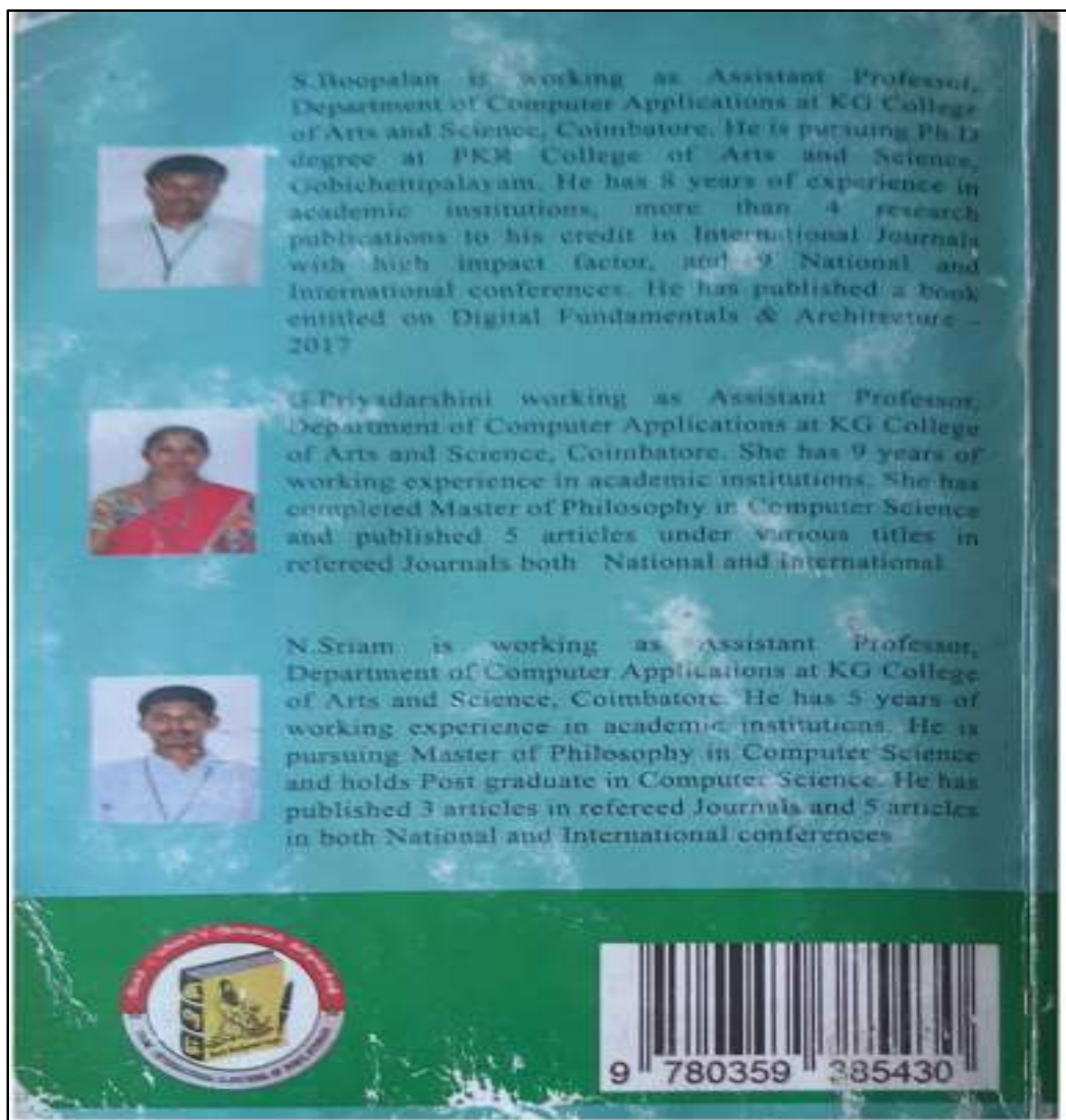


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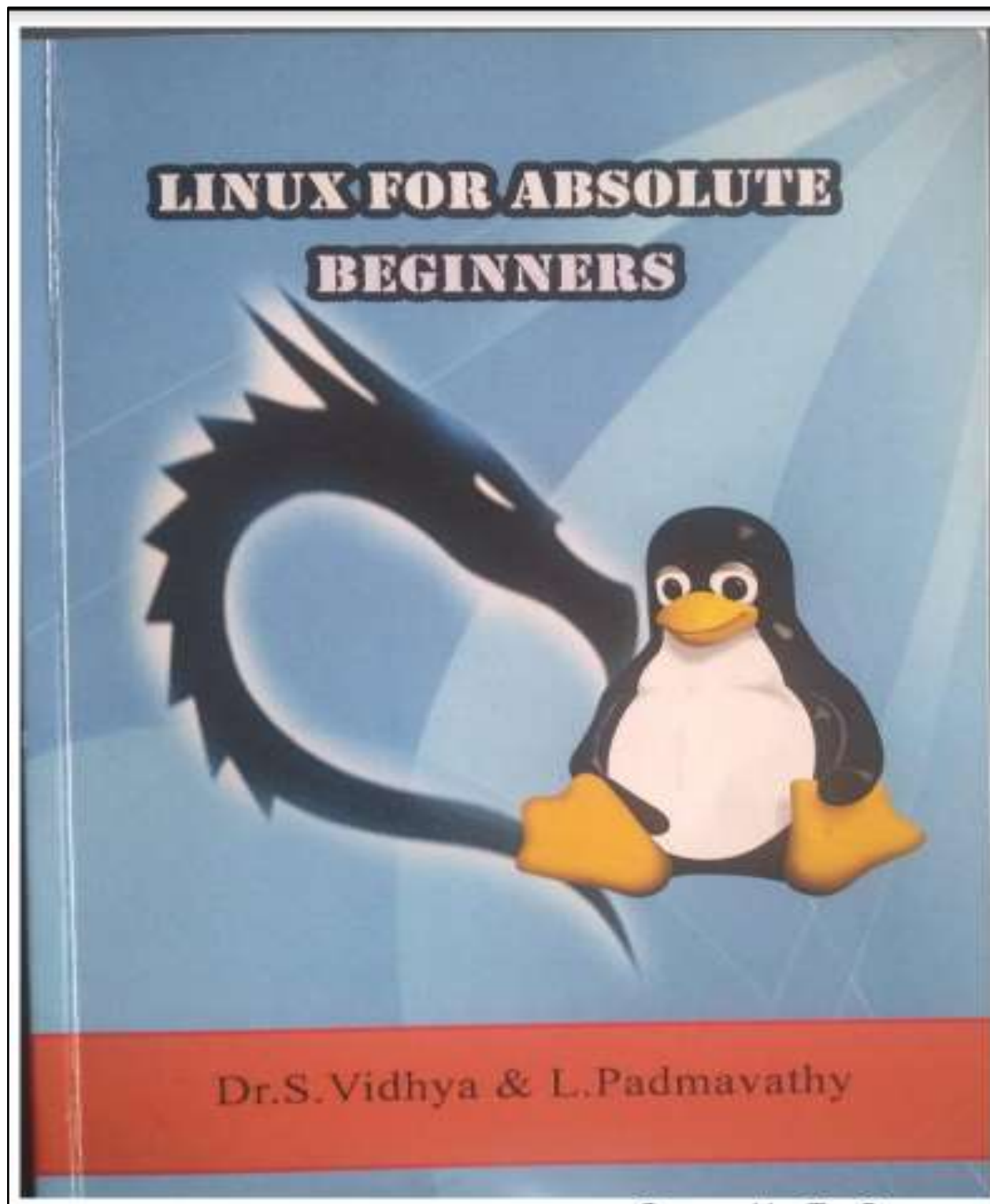


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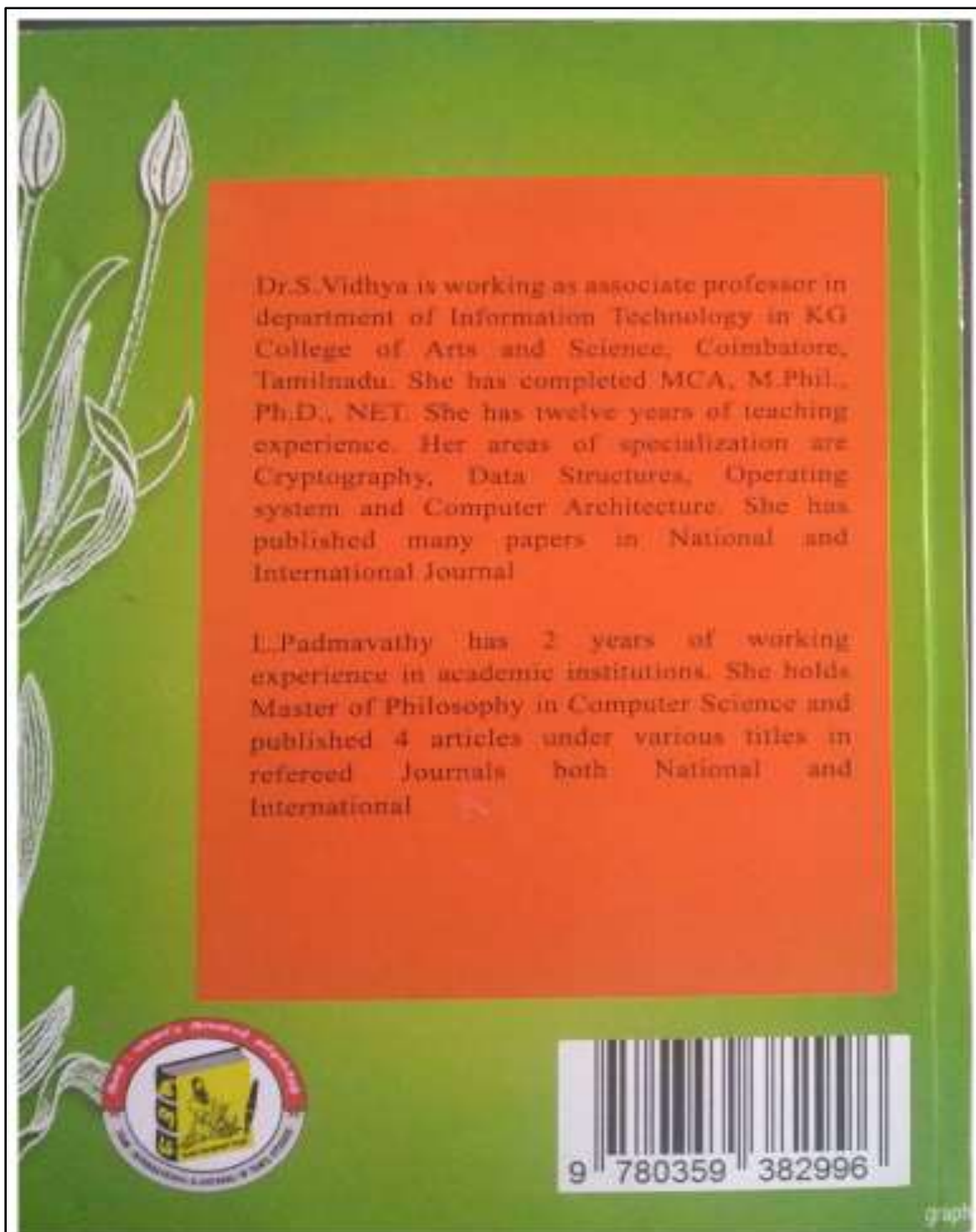
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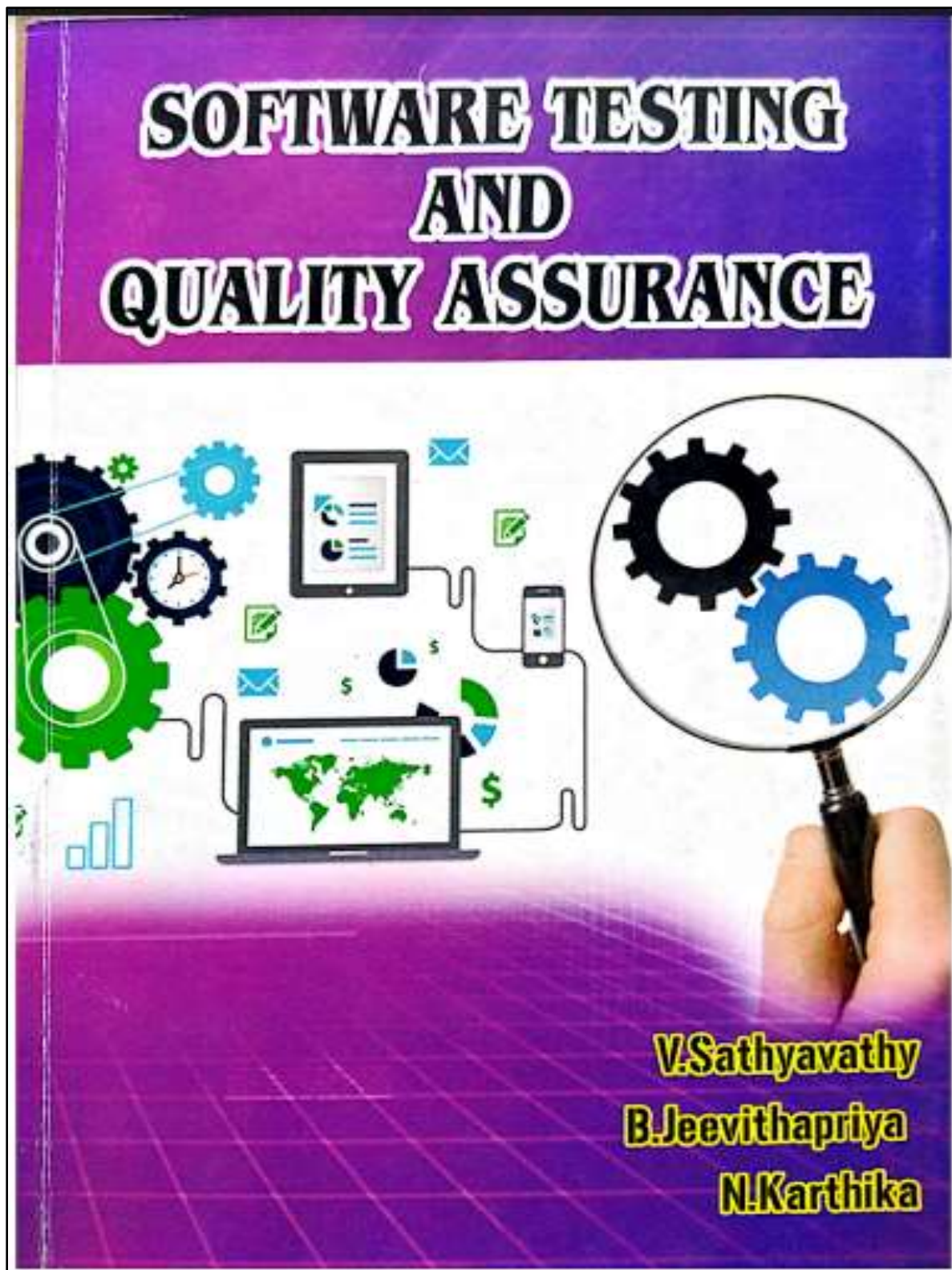
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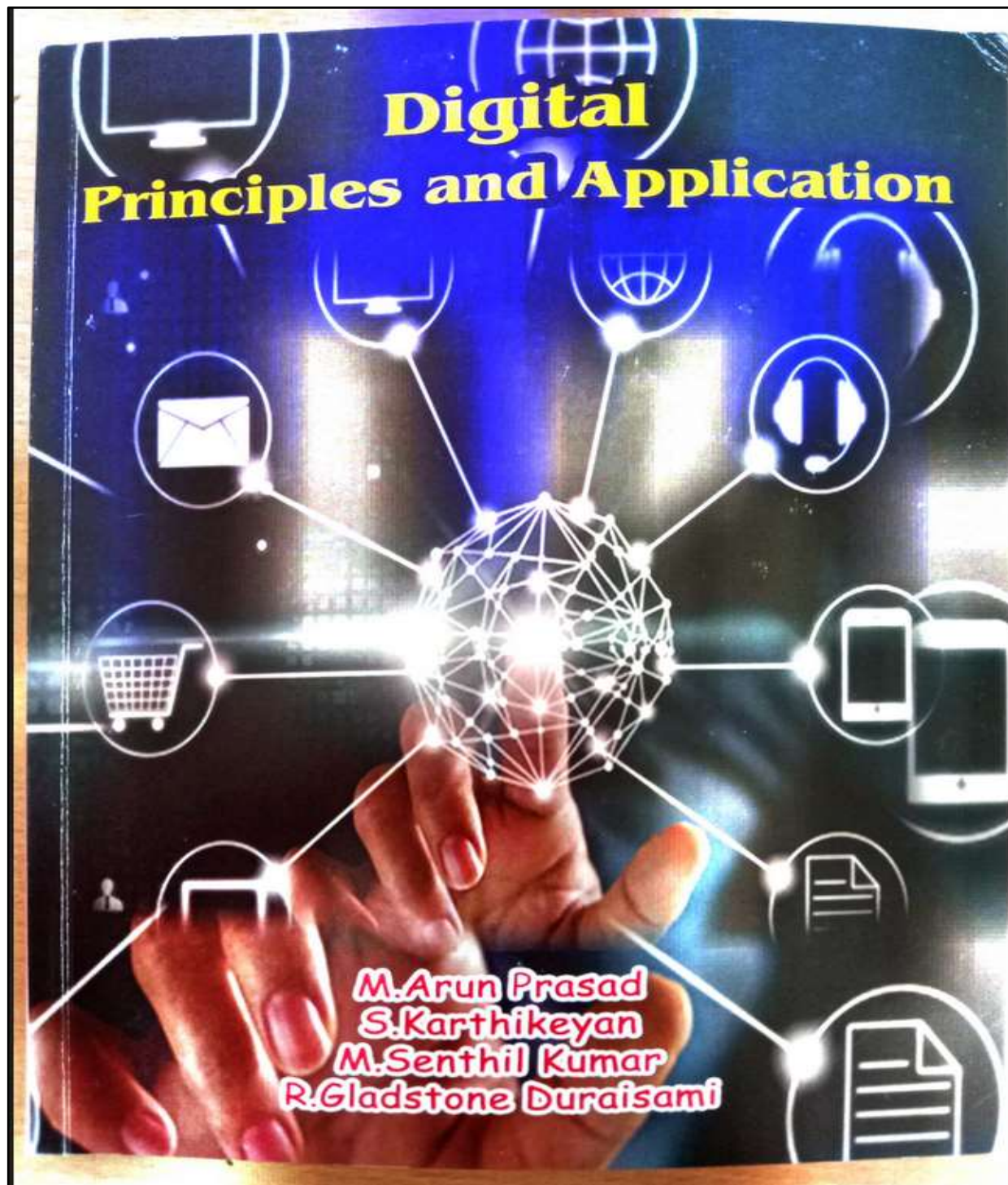


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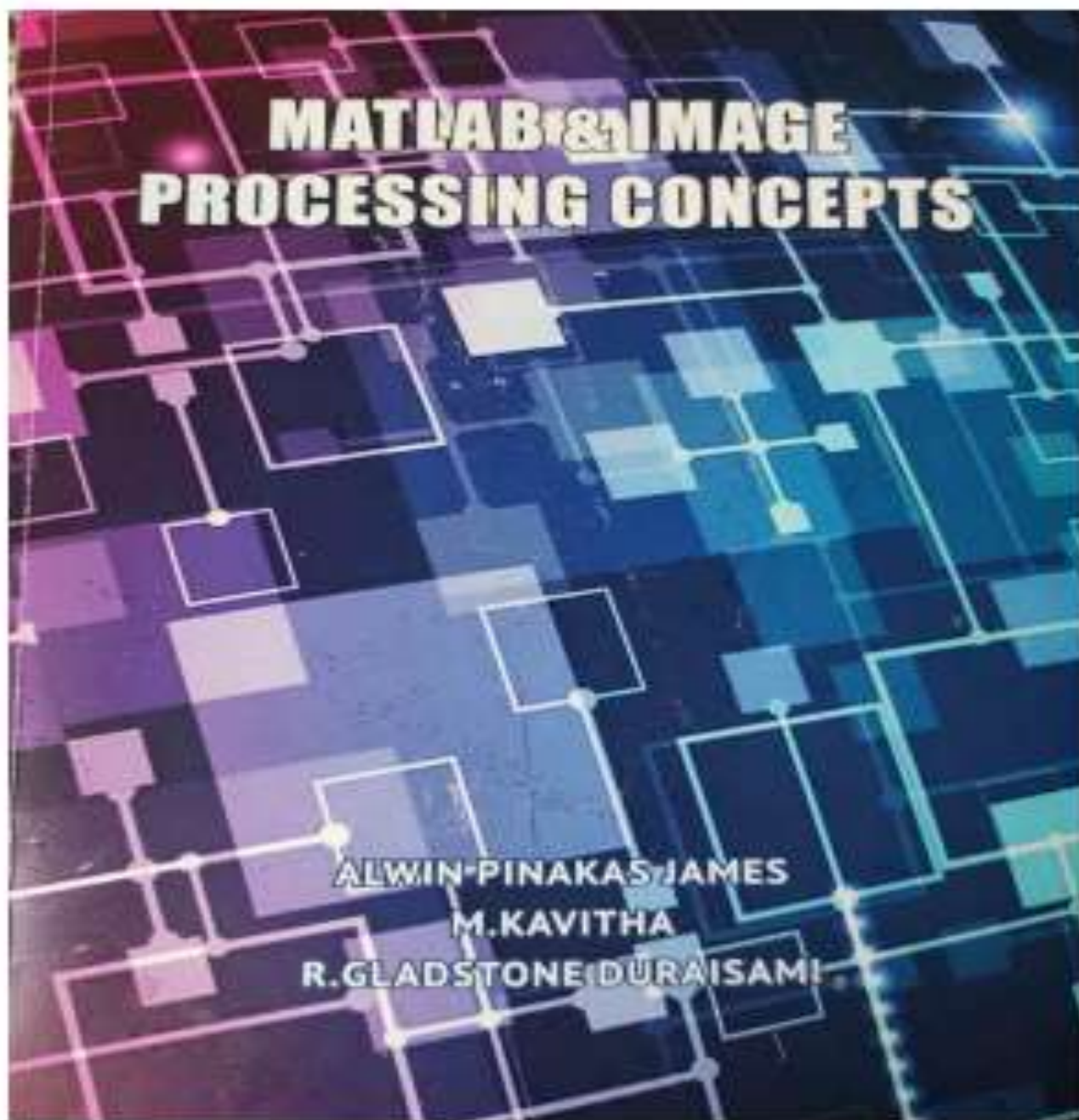
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# MATLAB & IMAGE PROCESSING CONCEPTS

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## ABOUT THIS BOOK

MATLAB AND IMAGE PROCESSING CONCEPTS is a well structured book for all graduate students of engineering, computer science, diploma and who are all working in the field of image processing.

This book fulfills the requirements of BE / MCA / M.Sc / BCA / B.Sc / Diploma and other relevant degree for various University all over the world.

## SPECIAL FEATURES

- Most comprehensive coverage with latest developments.
- Conceptual and theoretical aspects of MATLAB and how the MATLAB is used to process an image are presented with well true examples.
- Each chapter has been given with a logical and mathematical explanation.
- Language is consistent and easy for students to follow.

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