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# ***STRATEGIC MANAGEMENT***

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# STRATEGIC MANAGEMENT

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## ABOUT THIS BOOK

Strategic Management is a well-structured book for all graduate students of management and commerce. This book fulfills the requirements of B.B.A / B.B.A. CA / B.Com / B.Com (CA) and other relevant degree course for various Indian University.

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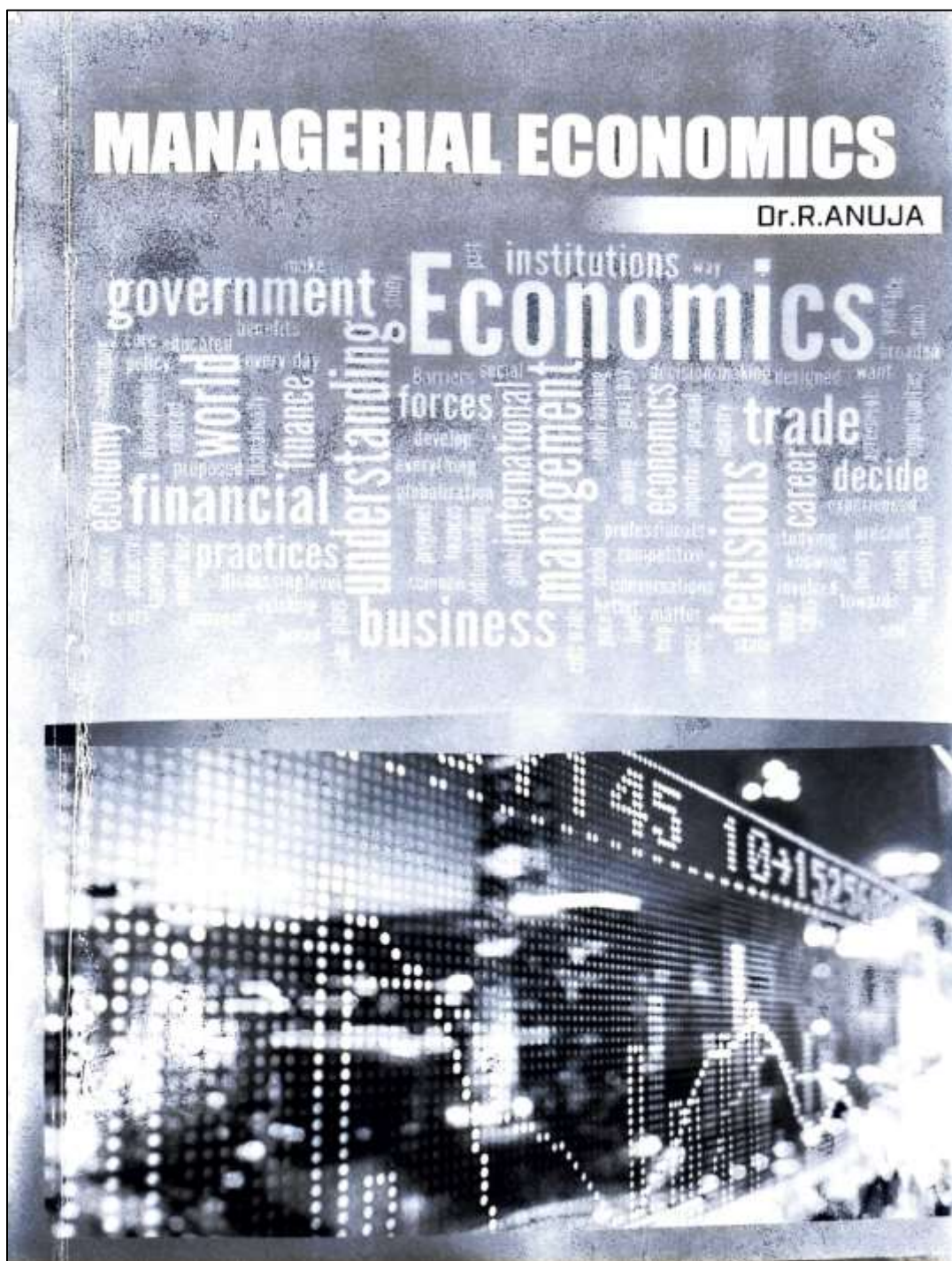
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# MANAGERIAL ECONOMICS

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The present text is the most authentic presentation of contemporary concepts and practices in Managerial Economics an attempt has been made to incorporate the latest developments in the field.

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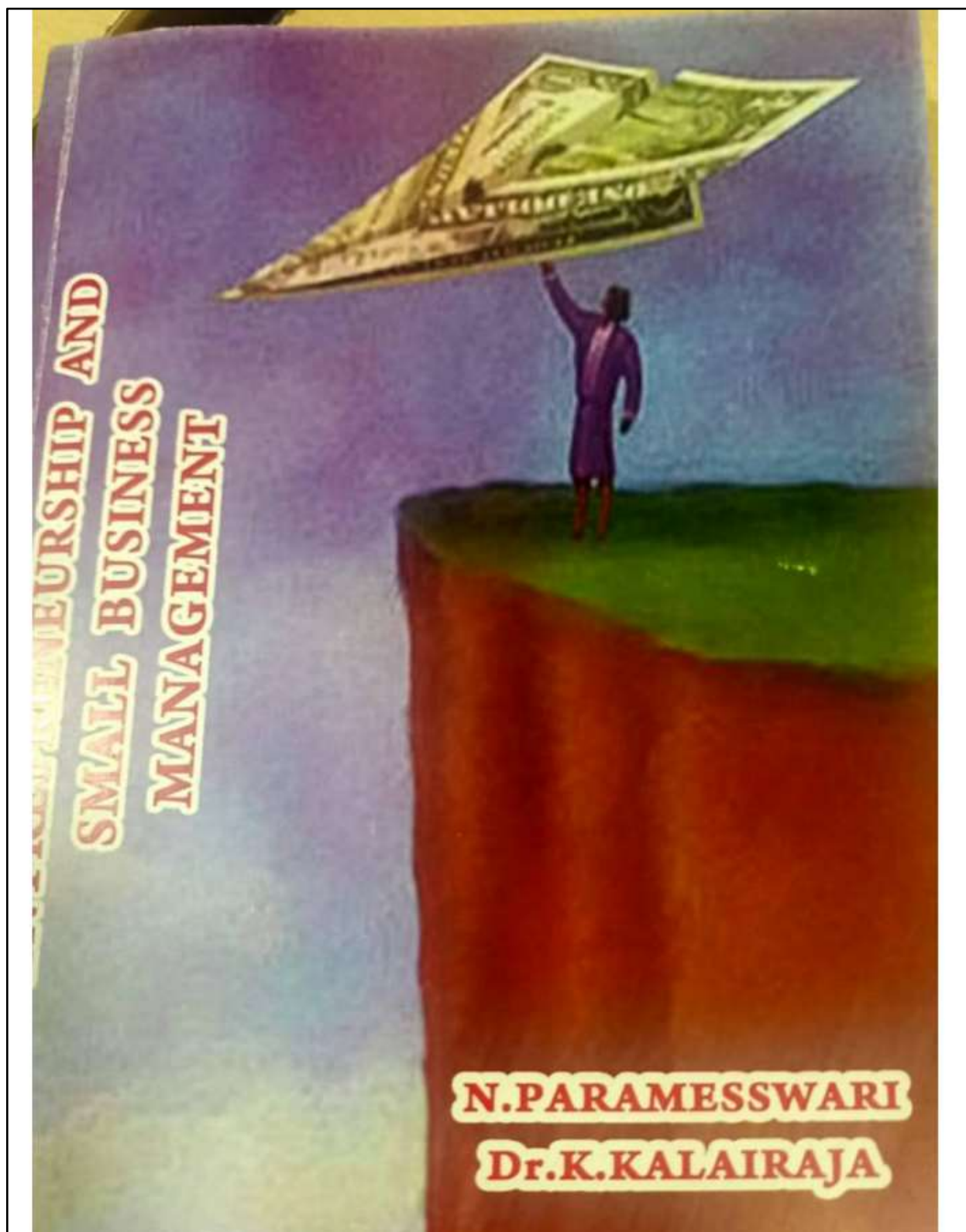
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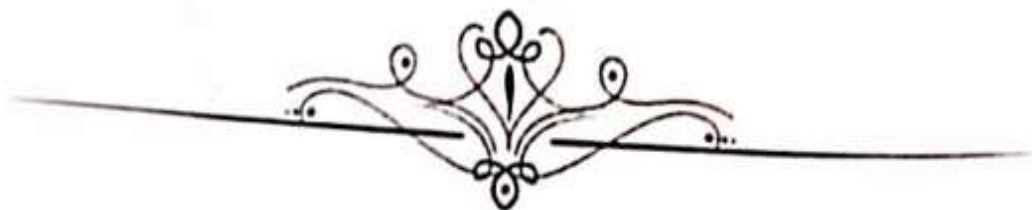
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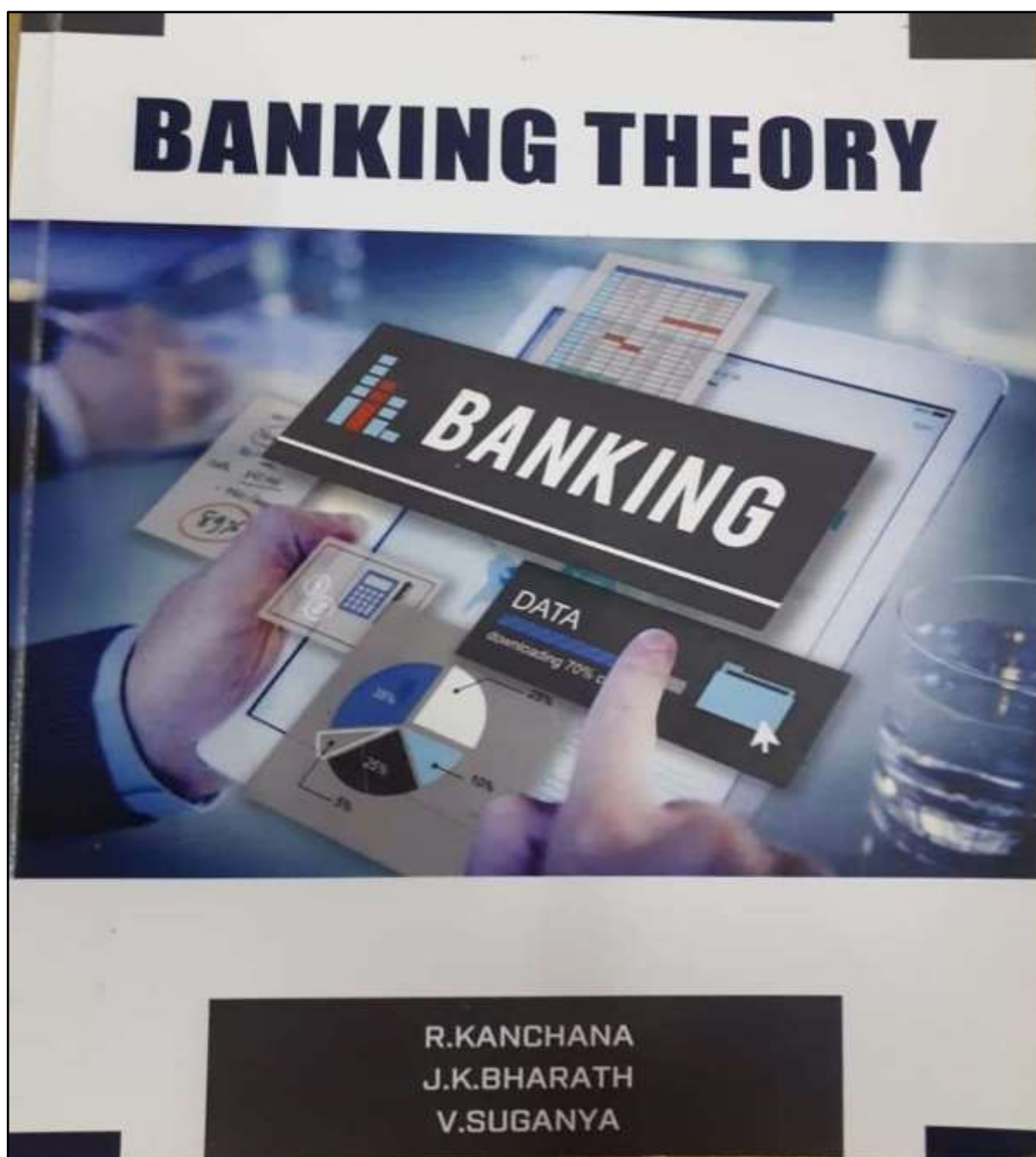


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# BANKING THEORY

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## ABOUT THIS BOOK

Banking is an important subject for studying commerce graduate courses, many universities in India have formulated their banking courses to include theory, law and practices of banking, but also for professional bankers and those who pursue more advanced and practically oriented studies on the subject. Banking Theory and Practice covers the entire gamut of topics in the field of banking—from its evolution to the latest trends. The Indian banking system is undergoing unprecedented changes as a result of new legislations and reforms in response to the contemporary needs.

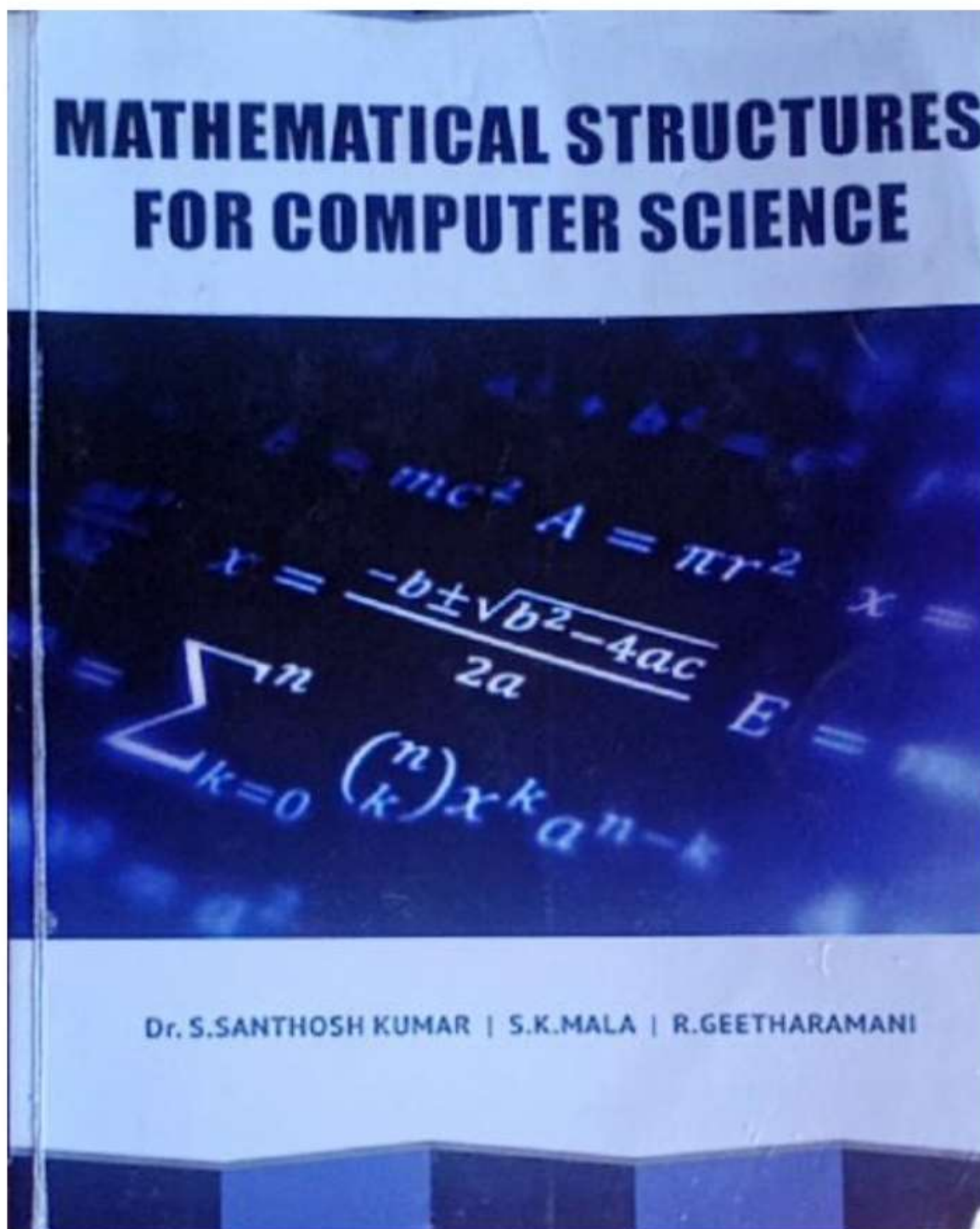
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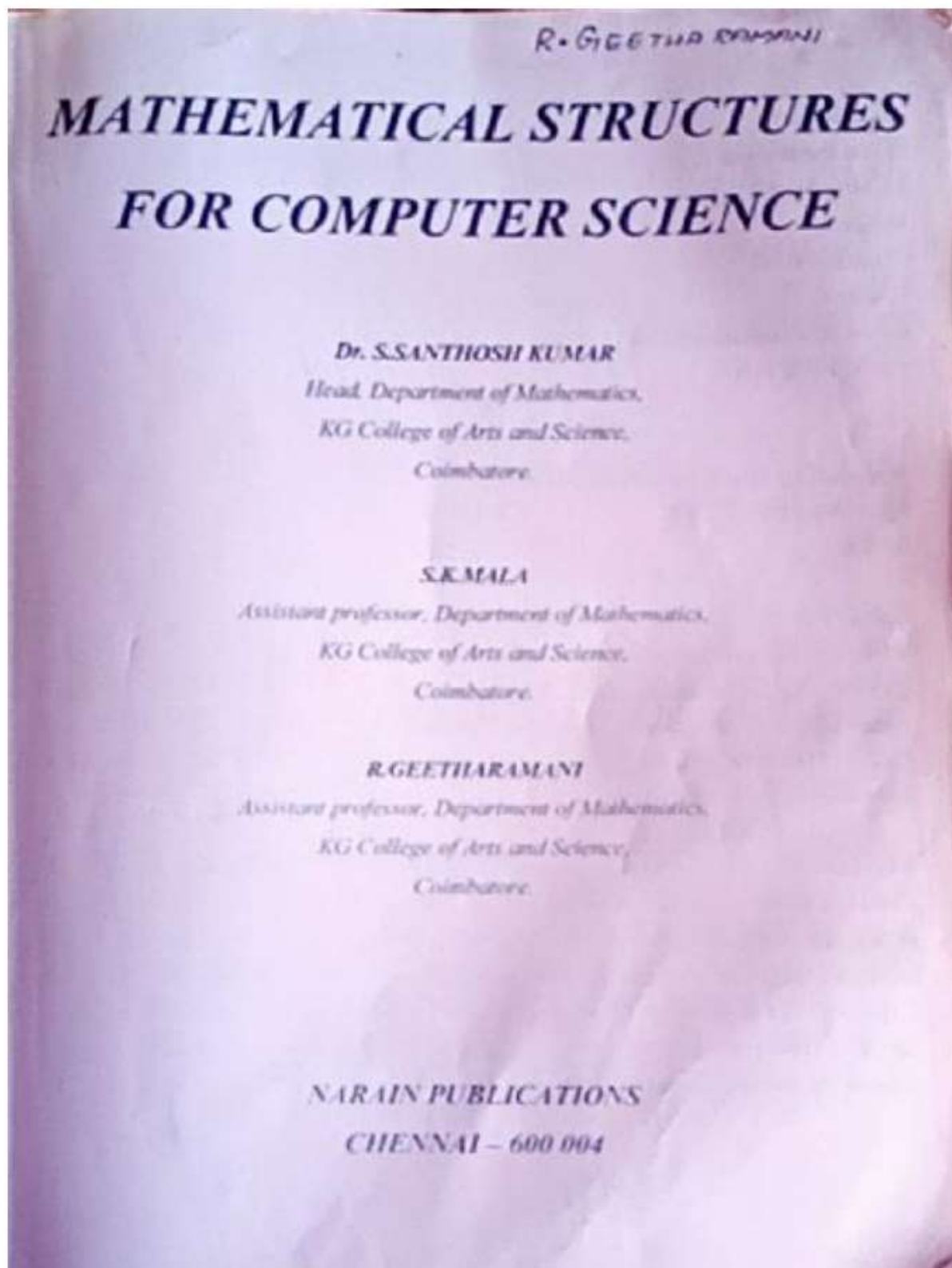
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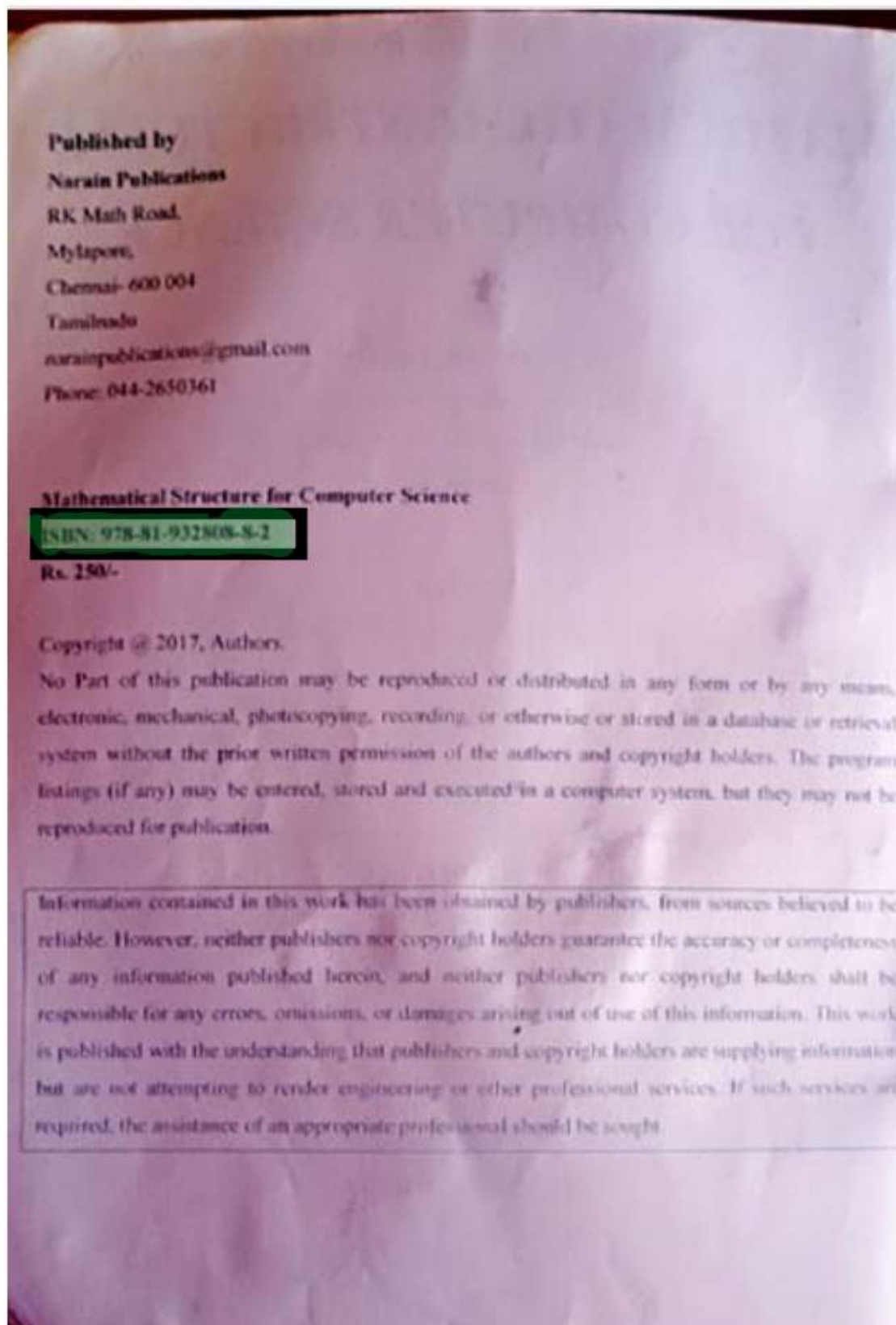
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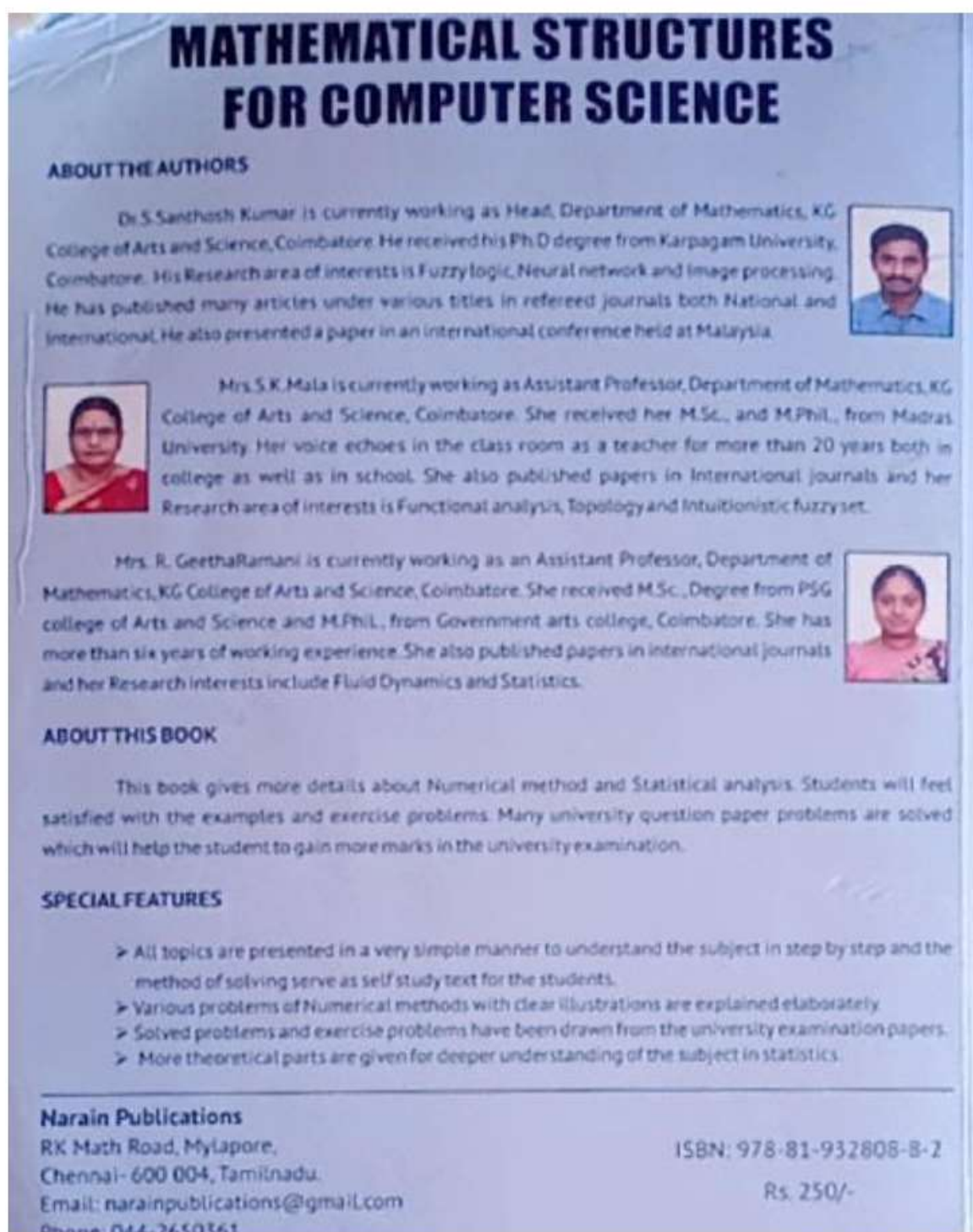
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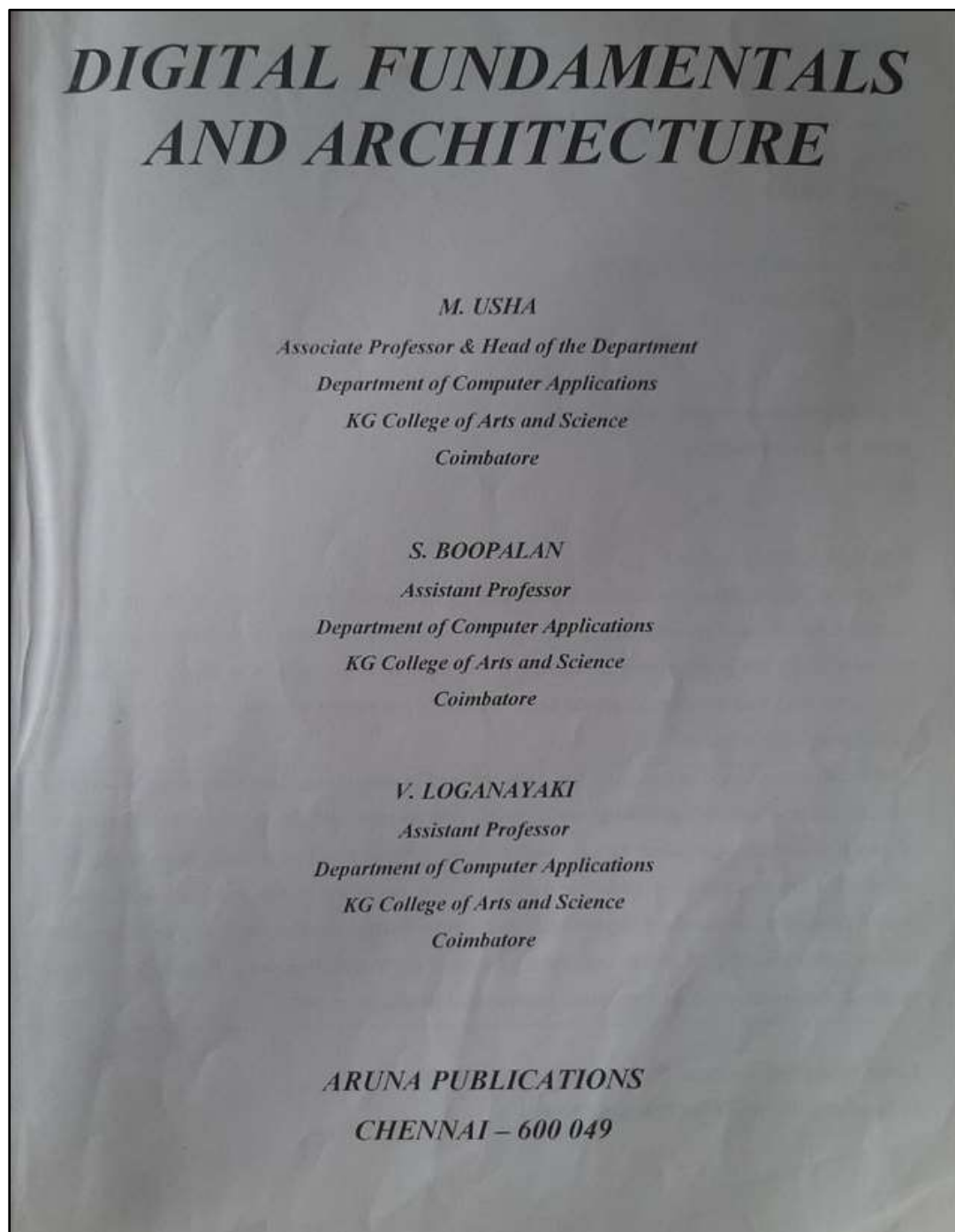












# DIGITAL FUNDAMENTALS AND ARCHITECTURE

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## ABOUT THIS BOOK

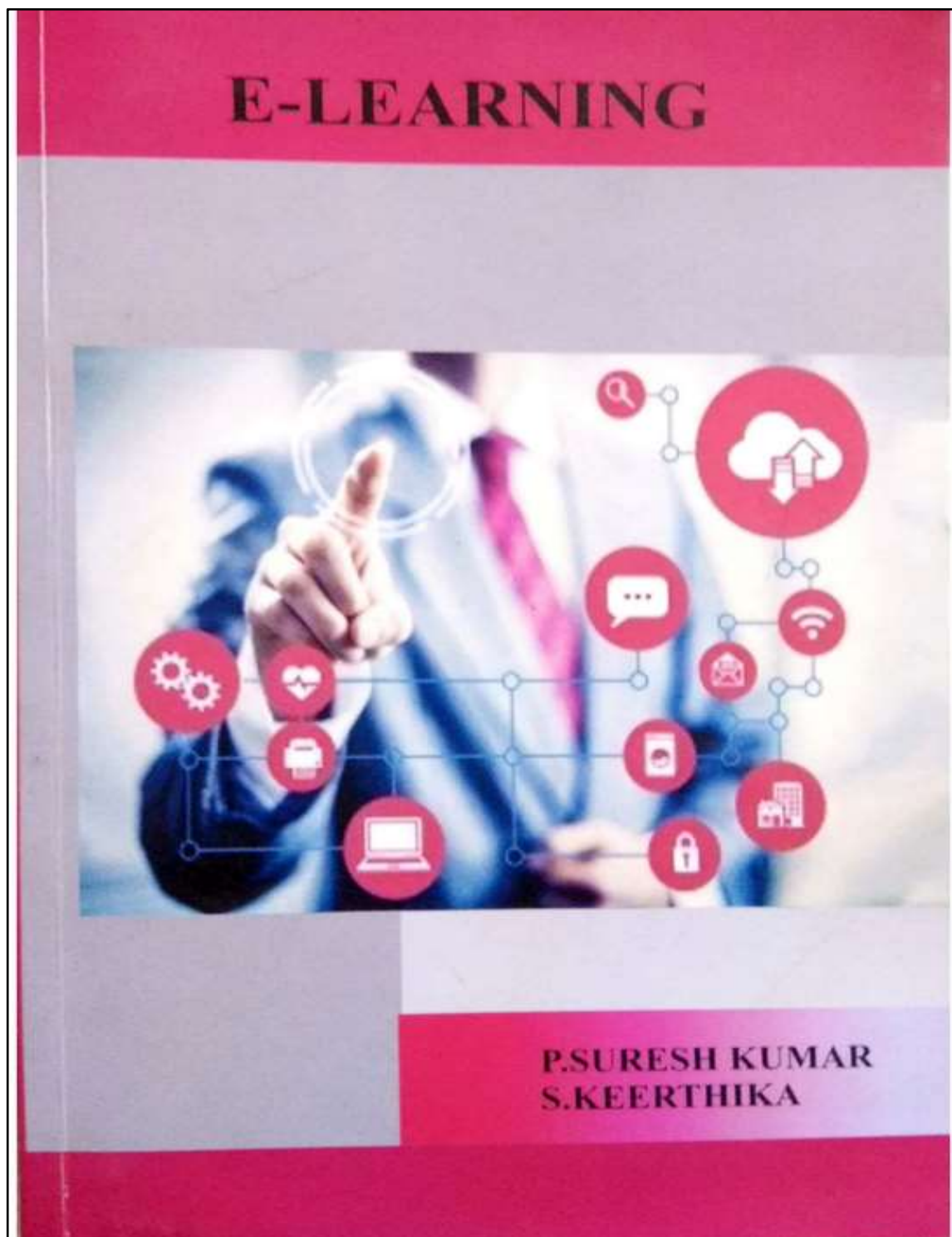
This book has been written to meet the requirement of students to know how computer fundamental and architecture worked. This is a book about computer organization and architecture. It focuses on the functions and design of the various components necessary to process information digitally. The study of computer organization focuses on this hierarchy and the issues involved with how we partition the levels and how each level is implemented. The majority of information contained in this textbook is devoted to computer hardware, computer memory, organization and architecture and their relationship of microprocessor with memory organization.

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