



KG COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University

Accredited by NAAC

ISO 9001:2015 Certified Institution

KGiSL Campus, Coimbatore – 641 035

Criterion 3 – Research, Innovations and Extension

3.2 Innovation Ecosystem

3.2.1. Institution has created an ecosystem for innovations and has initiatives for creation and transfer of Knowledge.

Supporting documents

- **Institution's Innovation Council**
- **Center for Agri Business Entrepreneurship Development**
- **Entrepreneurship Development and Innovation Institute**
- **Creative Ideas Club**
- **Technical Club**

Activities organized by Institution's Innovation Council

❖ Five star on Annual Performance rating in Institution's Innovation Council

S. No.	Date of the Activity	Type of Activity	Theme	Programme Name	No. of Participants
1	09.07.2020	IIC Calendar Activity	Orientation	Orientation Session on National Education Policy (with a focus on Innovation and Entrepreneurship)	574
2	16.12.2020 to 23.12.2020	IIC Calendar Activity	Innovation	Pitching workshop & linkage of innovators with Innovation Ambassadors	248
3	11.12.2020	IIC Calendar Activity	Innovation	Session on Problem Solving and Ideation Workshop	1181
4	04.09.2020	IIC Calendar Activity	StartUp	My Story - Motivational Session by Successful Entrepreneur/Startup founder.	147
5	17.11.2020	IIC Calendar Activity	Innovation	My Story - Motivational Session by Successful Innovators	257
6	12.11.2020	IIC Calendar Activity	Entrepreneur	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	688
7	01.10.2020 - 30.11.2020	IIC Calendar Activity	Internship	Semester Break : Internship at startup	35
8	30.01.2021	IIC Calendar Activity	Orientation	Orientation Session on National Innovation and Startup Policy (NISP)	121
9	03.10.2020	IIC Calendar Activity	Innovation	Session on How to write case study/ report on innovation happening at the campus and publish the case studies in the Institute webpage	560
10	07.11.2020	IIC Calendar Activity	Innovation	Orientation session for all students & faculties of Institute by Innovation Ambassador	25

Events organized by Center for Agri Business Entrepreneurship Development Centre

S. No.	Date	Details of the Event	No. of Students Participated
1	02/09/2020	CAED Cell Inauguration 2020-2021 Chief Guest: Dr.S.Shanthakumari, Career Counsellor, Corporate Trainer & Propretrix, ARCAANA, Coimbatore.	200
2	02/09/2020	Online Course Entrepreneurial Development for other college Students. Launched by Dr.S.Shanthakumari, Career Counsellor, Corporate Trainer & Propretrix, ARCAANA, Coimbatore.	1306
3	12/09/2020	Interdepartmental Webinar on “Entrepreneurship” Paper Presented by students from various Departments	180
4	01/10/2020	Webinar on "Agripneurship Opportunities" Resource Person: Mr.A.V.Gnanasambandam CEO, TBI-ABIS Directorate of Agribusiness Development TNAU, Coimbatore	160
5	03/12/2020	Women Entrepreneurship Day Students are participated by sharing self-written articles and poems on the inspiring journey of women Entrepreneurs.	22
6	11/01/2021	National Farmer’s Day CAED Cell in Association with Department of Commerce, Celebrated National Farmer’s Day at ‘Integrated Organic Framing’ Kanuvai, Coimbatore.	24

7	29/01/2021	<p>FDP on “Financial Planning and Investors Awareness” (SEBI Sponsored Programme)</p> <p>Resource Persons: Dr. P. Karthika SEBI -Resource Person and NCFE Trainer Assistant Professor School of Management Studies Kongu Engineering College, Erode</p> <p>Dr. K. Prabhakaran, Faculty members - Finance & Entrepreneurship SEBI -Resource Person and NCFE Trainer</p>	56
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S. No.	Date	Details of the Event	No. of Students Participated
8	19/02/2021	<p>Webinar on “Entrepreneurial Attitude” Resource Person: Mr.SelvakumarVaradharajan, Chief Executive Layman, Laymen Agro Ventures Private Limited, Coimbatore</p>	78
9	23/03/2021	<p>World Water Day (Conducted E quiz for School students)</p>	180

**Programmes organized through
Entrepreneurship Development and Innovation Institute**

Event date	Title of the programmes	Number of students participated	Number of Faculty members participated
8/12/2020	Start up India Challenges	15	2
8/14/2020	TNSI 2020 Awareness Programme	5	1
8/21/2020	Innovation Voucher Program	5	0
8/24/2020	Start ups and its management	9	1
8/17/2020	Entrepreneurship Challenges in India	15	1
8/27/2020	How to Market a New Business	8	1
8/28/2020	Design Thinking -Webinar	5	1
9/17/2020	TNSI 2020 Awareness Program Phase XII	70	4

Creative Ideas Club events

S. No.	Date	Event Name
1	18/09/2020	Creative Ideas Club Inaugurated by conducting Webinar on the title “Design Thinking and Creative Ideas”
2	11/11/2020	Induction Programme to the first year students on the title “Innovations Products”
3	27/11/2020	Webinar on the title “Product Innovation Types and Challenges”
4	23/12/2020	Inter Departmental Hackathon 2020
5	11/12/2020	Webinar on the title “Innovation Planning and Development”
6	29/12/2020	Workshop on “Problem Solving in Data Science”
7	15/02/2021	Ideation Camp On “Mentorship Session for Innovators”

Technical Club events

S. No.	Date	Event Name
1	30/09/2020	International Webinar on “Performance Engineering”
2	08/02/2021	Webinar on “Photoshop”