

KG COLLEGE OF ARTS AND SCIENCE

CENTER FOR AGRI BUSINESS ENTREPRENEURSHIP DEVELOPMENT (CAED)

24.02.2019

TNAU-ABD AND GASS FOREST MUSEUM VISIT REPORT

The Center for Agri-business entrepreneurship development , KGCAS, had organized a one day orientation program on " New Business opportunities in the Agricultural Sector" in Tamil Nadu Agriculture University's Agri Business Development cell on 24.02.19.

The Session was conducted by Dr.A.V. Gnanasambandam, Business Manager, Directorate of Agribusiness Development, Tamilnadu Agricultural University. He expositioned on the business opportunities and potential of new developments in agriculture and how aspiring students can tap into it and make a successful venture in the agri startup space.

Post the session, the students visited the ABD's Lab to gain insights of the new product's and prototypes functionality and thus complementing their theoretical understanding of the earlier orientation session.

The day's engagement quotient was heightened with a visit to the GASS Forest museum in the forest college campus in the vicinity. The students appreciation of the rich repositories of the extinct wild life and the ancient weaponaries gave a sense of completeness ,satisfaction and balance to the programme.

I render and record my hearty thanks to the inspired and spirited self of our principal madam and insightful guidance of Dr.A.V. Gnanasambhandam for making this program a reality and realization of a purpose well served.

AGRIBUSINESS DEVELOPMENT (ABT) – TNAU VISIT

Session 1 : Orientation Programme by Dr. A.V Gnanasambandam, Business Manager, ABD

Time: 10.30.am to 11.30am



Session 2 : Visiting ABD Exhibition Hall

Time: 11.45am to 12.30pm



GASS FOREST MUSEUM VISIT

Session 1: Audio & visual session, Time – 1.00pm to 1.20pm



Session 2: Visiting Museum, Time – 1.30pm to 2.30pm



