

The Annual Quality Assurance Report (AQAR) of the IQAC

Part – A

AQAR for the year: 2017 - 18

1. Details of the Institution

1.1 Name of the Institution : KG College of Arts and Science

1.2 Address Line 1 : KGiSL Campus

Address Line 2 : Saravanampatti

City/Town : Coimbatore

State : Tamil Nadu

Pin Code : 641035

Institution email address : anuja.r@kgcas.com

Contact Numbers : 0422-441 9999

Name of the Head of the Institution : Dr.R.Anuja

Telephone No. with STD Code : 0422-441 9999

Mobile : +91 9843555678

Name of the IQAC Co-ordinator : Dr.S.Vidhya

Mobile : 9092923261

IQAC e-mail address : iqackgcas@kgcas.com

1.3 NAAC Track ID : TNCOGN24270

1.4 NAAC Executive Committee No. &Date : EC(SC)/17/A&A/7.1

1.5 Website address : www.kgcas.ac.in

Web-link of the AQAR : www.kgcas.ac.in

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B++	2.78	2016-2017	5 Years

1.7 Date of Establishment of IQAC : 10/08/2016

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC:

i) AQAR 2016 - 2017 Submitted on 22/07/2017

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self-Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges)

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence UGC-CPE

DST Star Scheme UGC-CE

UGC-Special Assistance Programme DST-FIST

2. IQAC Composition and Activities

2.1 No. of Teachers

2.2 No. of Administrative/Technical staff

2.3 No. of students

2.4 No. of Management representatives

2.5 No. of Alumni

2.6 No. of any other stakeholder and

Community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholder

No.

Faculty

Non-Teaching Staff

Students

Alumni

Others

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

International

National

State

Institution Level

(ii) Themes

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
Ph.D.	-	2 (Computer Science & Tamil)	-	-
PG	5	-	-	-
UG	13	-	-	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	-
Others	1 (M.Phil. Computer Science)	4 (M.Phil Tamil, Commerce, Management & Electronics)	-	-
Total	19	6	-	-

Interdisciplinary	-	-	-	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes

Pattern	Number of programmes
Semester	18
Trimester	-
Annual	7

1.3 Feedback from stakeholders Alumni: Parents: Employers: Students:

(On all aspects)

Mode of feedback: Online: Manual: Co-operating schools (for PEI):

*Please provide an analysis of the feedback in the Annexure

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes. The revisions and or updations as brought in by the Bharathiar University appointed board of studies from time to time are followed.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Criterion – II**2. Teaching, Learning and Evaluation**

2.1 Total No. of Permanent faculty	Total	Asst. Professors	Associate Professors	Professors	Others
	133	109	24	-	-

2.2 No. of permanent faculty with Ph.D. 15

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
15	-	-	-	-	-	-	-	15	-

2.4 No. of Guest and Visiting faculty and Temporary faculty 3 1 -

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars	8	34	-
Presented papers	8	33	-
Resource Persons	2	2	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

The departments are provided with Computer with Internet connectivity and LCD projectors. The College is equipped with 30Mbps leased line and Wi-Fi internet connectivity. The library is equipped with internet for students and staff. All these facilities prompt the faculty members to use more computer-aided teaching-learning methods. The College provides a 24/7 e-Learning facility. Staff members update their knowledge regularly. They regularly attend seminars, workshops, and conferences. By providing these facilities, teachers feel encouraged to make use of these innovations in teaching-learning process. Association activities are conducted in which all the students are provided with intent to explore some ideas and present it before other participants. Value added technical courses help the students to acquire complete insights on their domain specific industry expected subjects. These help the student to gain confidence in that concept, to improve knowledge and attend the placement drives. The technical training centers established for the college run by industrial experts conduct technical trainings in the platforms such as Clouddcoder, Cyber dojo, E-box Assessment and conducts hackathons regularly. All these helps the students to acquire thought provoking creative ideas in programming skills. Apart from these Group Discussion, Student Seminar, Quiz conducted regularly, ICT Oriented teaching, E learning, Brain Storming sessions, Project based learning, Case Studies, Collaborative problem solving exercise, peer learning, group

learning, Concept based instructions are provided. Such methods and techniques have created interest among students to learn more and more.

2.7 Total No. of actual teaching days during this academic year : 170

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions

Conduct of examinations and evaluation are the responsibilities of the affiliating university. Examinations are conducted as per the University norms

2.9 No. of faculty members involved in curriculum Restructuring/revision/syllabus development as member of Board of Study/Faculty/ Curriculum Development workshop : 10 - -

2.10 Average percentage of attendance of students 83

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	Total no. of students appeared	Division						
		Outstanding	Excellent	Distinction	I	II	III	Pass %
B.A. English Literature	51	-	1	5	40	3	-	96
B.Com.	103	-	-	2	47	28	10	84
B.Com. CA	117	-	1	5	81	16	2	90
B.Com. IT	57	-	1	2	38	9	2	91
B.Com. PA	97	-	2	9	54	19	1	88
B.B.A.	23	-	-	-	13	9	-	96
B.B.A. CA	34	-	-	2	23	8	-	97
B.Sc. Mathematics	59	-	-	20	30	8	-	98
B.C.A.	115	-	-	5	4	80	15	94
B.Sc. Computer Science	156	-	-	29	106	16	-	97
B.Sc. Information Technology	101	-	3	15	63	18	1	99
B.Sc. Computer Technology	96	-	2	17	67	7	-	97
B.Sc. Electronics and Communication Systems	33	-	-	9	22	2	-	100
M.Sc. Software Systems	36	-	4	9	23	-	-	92
M.Sc. Computer Science	14	-	-	6	8	-	-	100
M.A. English Literature	5	-	-	5	-	-	-	100
M.Sc. Mathematics	25	-	-	4	17	-	-	84

M.Com. IB	24	-	-	4	20	-	-	100
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2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

Quality audits are conducted regularly to ensure that quality of work is carried out in each department. Student attendance records, internal assessment, internal marks, faculty log book, student feedback, lab observation note, lab record notes are audited. The outcomes of the quality audits are considered as important and the necessary action are taken immediately to ensure the institutional quality. The IQAC assess the incremental academic growth for the students and special actions had been taken. Internal academic Audit is conducted every semester by deputing cross functional team. The head of the various departments constitute the internal academic committee. The audit data are compiled and respective heads ensure that quality. The suggestion of the committee has been taken and implemented. Academic audit by eminent academicians to evaluate the performance of the students are carried out, teachers are provided with orientation and development programmes regularly to enrich themselves based on the audit report.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	13
Summer / Winter schools, Workshops, etc.	44
Others	40

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	07	-	-	-
Technical Staff	08	-	-	-

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution :

- The seminars and workshops regularly for enriching the domain knowledge.
- The Management sponsors for the higher studies and research publications of the faculty members.
- Support is extended towards various research activities.
- Availability of e-learning for students and staff through e-campus.
- Special training is provided to the faculty members on copy right, patent, innovative teaching pedagogy, research activities and for writing project proposals.
- On-duty and funds are offered for attending Seminars, Workshops, Orientation Courses and Refresher Courses to enrich themselves in their domains.
- The college organizes many programmes to enhance research culture and scientific temper among the students also through the Creatives Ideas Club and Product development Center.
- The faculty's whose proposal was called in for presentation in other states are provided with flight travel and accomodation.
- MoUs established with reputed Research institutions.

3.2 Details regarding major projects :

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	21
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects :

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.4 Details on research publications :

	International	National	Others
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Peer Review Journals	122	-	-
Non-Peer Review Journals	-	-	-
e-Journals	-	8	-
Conference proceedings	17	8	-

3.5 Details on Impact factor of publications :

Range: Average: h-index: Nos. in SCOPUS:

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations :

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	FORGE	1,00,000	1,00,000
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP: CAS : DST-FIST:
DPE: DBT Scheme/funds:

3.9 For Colleges

Autonomy : CPE : DBT Star Scheme :
INSPIRE: CE : Any Other (specify):

3.10 Revenue generated through consultancy:

3.11 No. of conferences organized by the Institution:

Level	International	National	State	University	College
Number	5	-	-	-	-
Sponsoring agencies	-	-	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons:

1

3.13 No. of collaborations:

International:

1

National :

-

Any other:

-

3.14 No. of linkages created during this year:

-

3.15 Total budget for research for current year in lakhs :

From Funding agency :

40000

From Management of University/College:

Rs. 1,50,000

Total:

Rs. 1,90,000

3.16 No. of patents received this year :

Type of Patent		Number
National	Applied	1
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year:

Total	International	National	State	University	Dist	College
-	-	1	8	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them :

4

3.19 No. of Ph.D. awarded by faculty from the Institution:

-

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) :

JRF:

-

SRF:

-

Project Fellows:

-

Any other:

-

3.21 No. of students Participated in NSS events :

University level:

State level:

National level:

International level:

3.22 No. of students participated in NCC events :

University level:

State level:

National level:

International level:

3.23 No. of Awards won in NSS :

University level:

State level:

National level:

International level:

3.24 No. of Awards won in NCC:

University level:

State level:

National level:

International level:

3.25 No. of Extension activities organized

University forum:

College forum:

NCC:

NSS:

Any other:

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility :

S. No.	Date	Event	No. of Students Participated
1	16/06/2017	Blood Donation Awareness Rally inside KGISL campus	200
2	21/06/2017	International Yoga Day was observed and activities like yoga with dance were done by students.	100
3.	25/06/2017	Velliangiri Mass Cleaning campaign at Poondi, Velliangiri Hills.	30
4.	19/06/2017 to 30/06/2017	Donation of Rice bags to Orphanage	-
5.	29/06/2017	Awareness Rally on Drug Abuse	200

6.	04/07/2017 & 25/07/2017	Distribution of Nilavembu water to avoid Dengue.	10
7.	13/07/2017	Blood Donation Camp	250
8.	22/07/2017	Human Chain Program on Helmet Awareness	69
9.	26/07/2017	Kargil Day celebration.	50
10	26/07/2017	Road Safety Training Session	300
S. No.	Date	Event	No. of Students Participated
11.	27/07/2017	Environment Awareness rally	120
12.	01/08/2017	Guest Lecture on Cancer Awareness	200
13.	08/08/2017	Swachh Bharat activity for Road Cleaning	20
14.	10/08/2017	Swachh Bharat Cleanliness Awareness Rally	150
15.	11/08/2017	Independence Day Celebration and Distribution of Flag to Public	40
16.	18/08/2017	Fund Raising for Blind Association on India	25
17.	02/09/2017	Karatamedu Temple function Crowd control	25
18.	08/09/2017	Guest Lecture on Petroleum Conservation	250
19.	12/09/2017	Self Defense program for Girls Students	36
20.	22/09/2017	Tobacco Awareness Video Session	200
21.	28/09/2017	Non- violence Day Rally for International Day for Peace	100
22.	02/01/2018	Vivekananda Mission Centenary Day function	250
23.	02/01/2018 & 03/01/2018	Vivekananda Mission Book Exhibition	200
24.	06/01/2018	Chinnavedampatti Lake Cleaning campaign	30
25.	09/01/2018	Donation of Books to Saravanampatti Public Library	-
26.	21/01/2018	Marathon Coimbatore trail run organized by Rotary club	35
27.	23/01/2018	Subash Chandra Bose birth anniversary celebration	200
28.	29/01/2018	Guest Lecture on Today's Society	250

29.	30/01/2018	Martyrs day Celebration	100
30.	02/02/2018	Cleanliness Awareness Rally	50
31.	09/02/2018	Siddha medicines expo	2
32.	18/02/2018	Ramakrishna Paramahansa birth anniversary celebration	100
33.	19/02/2018	Guest Lecture on Petroleum Conservation	250
34.	23/02/2018	Gender Sensitization Awareness Rally	120
S. No.	Date	Event	No. of Students Participated
35.	28/02/2018	Dr.Rajendra Prasad Death Anniversary remembrance	100
36.	05/03/2018	Guest Lecture on Body building	176
37.	07/03/2018	Guest Lecture on Disaster Management	300
38.	24/03/2018 to 28/03/2018	NSS Special Camp	120

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities :

Facilities	Existing acres	Newly created	Source of Fund	Total
Campus area	9.6	-	-	9.6
Class rooms	82 nos.	-	Management	82 nos.
Laboratories	12 nos.	-	-	12 nos.
Seminar Halls	02 nos.	-	-	02 nos.
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	-	-	-	-
Value of the equipment purchased during the year (Rs. in Lakhs)	-	-	-	-
Others	-	-	-	-

4.2 Computerization of administration and library :

The College has Campus Management System 'ecampus'. Through this the College office operations, admissions, payment of fees, maintenance of student's records, transport, hostel and the entire examination process, student's feedback are fully automated. The library is computerized with Library Management System. Gate register is maintained by using bar coding Technology.

Accounts Office:

Salary bills, Arrear bills, financial statements have been computerized

Examinations Office:

Question bank
Generating Question Paper
Internal assessment
University results

Computerization of library: Library Automation:

The Library is computerized using Library Management System. The software has all the necessary modules needed for running library services most efficiently. (Cataloguing, Circulation, Acquisition, Serial Control, OPAC, Gate Entry and User Management)

Content Management System for e-learning:

The Students are provided with the lesson plan and lesson notes through the Campus Management System 'e-campus'. Wi-Fi connectivity is also available and e-Learning resources are made available.

Participation in Resource sharing networks / consortia:

The Digital Library facilitates value added services by providing access to several significant link namely
Delnet, N-List, Shodhganga of INFLIBNET, NPTEL e-Learning free download courses of IITs and

IISc Open Access Journals.

Computerization of administration:

The academics and students Circulars are sent through the College Management System ‘ecampus’. The administration activities like fees collection, hostel management, transport management, purchases, and arrangements for functions are fully automated.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	11,821	42,49,307	230	1,78,964	12618	44,28,271
Reference Books	1,500	3,02,900	15	4,500	1,515	3,07,400
e-Books	30,00000	5,900	-	-	-	-
Journals	21	15,500	4	5,800	25	21,300
e-Journals	6,237+	-	-	-	-	-
Digital Database	24,557+	-	-	-	-	-
CD & Video	1,304	-	15	-	1319	-
Others (specify)	5-Systems, Delnet, INFLIBNET	-	-	-	-	-

4.4 Technology up gradation (overall):

Particulars	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	645	580	TATA-leased 13 Mbps speed Wired	6	-	14	17	28
Added	20	-	Wi-Fi	-	-	-	-	20
Total	665	580	13 Mbps	6	-	14	17	48

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

Students have easy access to computers as computer laboratories are kept open even beyond college working hours. Both students and teachers are provided with internet access. Faculty attended workshop on e-content development organized by the college.

Faculty attended workshop on the following topics

- MVC Design Pattern in C++
- MVC Design Pattern in JAVA
- Graph Theory
- MATLAB
- Soft computing and computational Mathematics
- Opportunities and challenges in Entrepreneurship development
- Demonetization to Digitalization
- Hierarchy Protocol for Energy Conservation in Wireless Sensor Network

The departments are equipped with computers with Internet connection, LCD projectors, and Wi-Fi for effective teaching. ICT enabled access to the e-journals and e-books in N-LIST and Delnet is provided, PPTs, relevant online resources, etc. are also used as aids to teaching. NPTEL Videos / PDFs and open e-learning resources are available for the students to learn the subjects.

4.6 Amount spent on maintenance in lakhs:

i) ICT	:	<input type="text" value="2.10"/>
ii) Campus Infrastructure and facilities	:	<input type="text" value="12.32"/>
iii) Equipments	:	<input type="text" value="2.10"/>
iv) Others	:	<input type="text" value="19.61"/>
v) Total	:	<input type="text" value="36.13"/>

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

For enhancing the awareness about the Student Support Services the following methods are used:

- Admission Counselling
- Orientation programme at the beginning of the academic year
- Bridge courses for Non-Mathematics students
- Guest lectures by eminent guests are arranged periodically
- Personal counselling by a professional counsellor
- Arranging Government Scholarships
- Arranging Private Scholarships for economically backward students
- Providing Institutional Scholarships
- Parents teachers meeting is arranged periodically.
- Each Faculty is a mentor for 30 Students. They offer counselling for students regarding their educational and personal problems. At the end of each semester the progress of their wards is communicated to their parents.
- Remedial classes are conducted after the college hours to help the slow learners.
- The annual seminars and workshops conducted regularly, help in widening the knowledge in the field, which promote the students' capacity to interact and communicate with experts in the field.
- Student member of the IQAC are encouraged to come out with their views and suggestions for the enhancement of quality of the institution.
- All the students are offered Soft skill training, Career Orientation, Pre-placement training, Team Building skills, Leadership skills etc.
- The activities like class presentations, reading activities, group discussions etc are conducted to improve the communication skills. Value added technical courses are provided to enrich the student's knowledge as expected by Industry.
- Class Committee Review Meeting is conducted once in a month to find out the academic difficulties faced by the students. Remedies are taken based on the feedback of Class Committee Review Meeting.
- Students are provided with all the facilities and training for their participation in hackathons which includes Product development.

5.2 Efforts made by the institution for tracking the progression :

- Continuous internal assessment tests
- Report given by the tutors
- Views of subject teacher
- Parent's feedback
- Hostel warden's reports in case of inmates
- Internal audit conducted and monitored by IQAC.
- The placement cell regularly conducts training programmes and arranges campus interviews and also deputed students to off-campus drives.
- Academic records are maintained to monitor the progress of the students.
- Scholarships: Economically weaker students are supported with government scholarships for SC/ST, First generation and Students from Agricultural family. Management also helps by providing institutional scholarships and as well arranging scholarships through private agencies. Apart from this, fee concession are also given on merit basis.

Tutor-ward Meeting

- The students are supported by Tutor ward system. For each class, a tutor act in support of their curricular, co-curricular, extracurricular activities, to take up competitive exams, to present and publish papers in conferences, seminars and journals and to do mini projects. The tutor arranges for counselling with professional counsellor and HOD whenever required.

Class Committee Meeting

- Class committee meetings are conducted every month by the respective head of the department. Feedbacks received along with actions planned are recorded.

Feedback from Students

- The students enter the feedback through the Campus Management System 'ecampus' each semester. Apart from this, Feedback form is also issued to the students at the end of each semester by the class advisors and reviewed by the HoD. When the faculty academic delivery does not match with the expectations of the students, the HoD with a senior faculty member evaluate the performance of the faculty member by attending one or two sessions of his/ her lecture and suitable guidance is provided. When the performance of the faculty is not improved in the subsequent semester HoD prepares summary report based on the feedback received from the students' feedback form and report to the Principal. Principal reviews the report with concerned faculty and actions planned are recorded in the summary report.

5.3 (a) Total Number of Students	:	UG :	PG	Ph. D.	Others
		3393	259	11	30

(b) No. of students outside the state :

58

(c) No. of international Students :

7

Men	:	No.	%
		1475	39.9

Women	:	No.	%
		2218	60.1

Demand ratio: 1:2

Dropout %: 2.6

Last Year							This Year						
General	SC	ST	MBC	Physically Challenged	Others	Total	General	SC	ST	MBC	Physically Challenged	Others	Total
2647	238		740	8	-	3625	2675	245		773	10	-	3693

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- Guidance and Training both for physical and written test are provided to the students for appearing for the examinations such as TNPSC are provided. Enrolled: 138
- Through the Public addressing system the examination dates of the various competitive examinations are informed to all the students' very week.
- Coaching classes for ICWAI foundation courses are conducted each year : Enrolled: 14, Appeared: 7.
- The students are also provided with BEC coaching – Enrolled : 99 Appeared : 99 Cleared : 40
- The Placement training syllabus covers the necessary topics asked in the civil service examinations.

No. of students' beneficiaries:

5.5 No. of students qualified in these examinations

NET: SET/SLET: GATE: CAT:

IAS/IPS etc: State PSC: UPSC: Others:

5.6 Details of student counselling and career guidance

Each class has a class tutor who counsels their wards regularly. They recommend the students to the Management for financial support as well for counselling whenever they are in distress. Student counselling is conducted regularly by professional counsellor Dr.Ponni, from KG Hospital monthly once. Seminars are given to enrich students to overcome the pains and pressure. Career Orientation programmes are conducted by inviting executives from MNCS and also by alumni who are working in various corporate. The College has a separate division called Soft Skills Academy who takes care of the career counselling and guidance for corporate. The training for placements begins from the first of the degree. This academy provides awareness to the students regarding higher studies in India and abroad, internships, and placement in corporate. The guidance regarding the government jobs, eligibility conditions, syllabus of the examinations, date of examinations are provided to the students through the public addressing system. Interested students register in BEC, TNPSC, Police training, Bank examination coaching centers in the institution. The students are provided with ample opportunities to exhibit their skills and talents through various academic clubs.

No. of students benefitted:

Placement training is offered for all the UG and PG students. **No. of beneficiaries: 1062**

The students are placed in various corporate. To name a few TCS, CTS, Infosys, Wipro HCL, HP, IBM, Capgemini, KGiSL, KGfSL etc. with a pay package ranging from Rs.1.5 lakhs per annum to Rs. 2 lakhs per annum.

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
26	916	565	67

5.8 Details of gender sensitization programmes

Foundation course on Women's rights in India is offered to all the I year students. Awareness on Sexual harassment and the Sexual harassment committee at college level is informed to all the students. Pre-marital counselling is given to students through Women's forum. Special lectures are arranged on the problems of women in the modern-day society, pride of women, legal issues and most importantly the role of women in the family and society. The students are also provided awareness on health issues. Women's forum does an active role in inculcating Indian Ethos. Activities of the Women's forum, NSS includes celebration of Women's Day, Rally on gender perspective in collaboration with NGOs.

5.9 Students Activities:

5.9.1 No. of students participated in Sports, Games and other events

State/ University level National level International level

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level: National level: International level:

Cultural: State/ University level National level : International level:

5.10 Scholarships and Financial Support

Particulars	Number of students	Amount (Rs.)
Financial support from institution	202	10,65,000
Financial support from government	74	2,78,400
Financial support from other sources	22	4,25,500
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs: State/ University level :

National level:

International level:

Exhibition: State/ University level:

National level:

International level:

5.12 No. of social initiatives undertaken by the students:

29

5.13 Major grievances of students (if any) redressed:

The Class Committee Meeting convened once in a month enables to take steps relating to courses and grievance of the students.

The student's feedbacks are collected during these meeting. The feedback given by the students usually relate to:

- Academic delivery
- Course coverage and clarity
- Transport
- Hostel
- Handling of students' grievances
- Rules of the college
- Project guidance
- Biased decisions of the staff
- Suggestions on curriculum and teaching –learning-evaluation are obtained

The Committee ensures that the possible needs of the students needs are met immediately after the meeting

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

CMVO

Intense workshippers, fiercely intent on being #1 in transforming geniuses.

1 Operating Culture- செய்யும் தொழிலேதெய்வம்

- End Value : Workship – Work is worship
- Mean Values: daily Improvement and No Arrogance

2 Core Mission Question - How can we maximize learner transformation in 10,440 hours?

- We are co-responsible for producing remarkable behavioural traits such as deep inquiry (self-generated questions, curiosity, research), an intrinsic desire for uncomfortable struggle (for employable skills, specific interests, big ideas) and an inclusive mindset (real-world projects, collaboration, compassion)

3 Envisioned Future - “More genius per genius”

- To be recognized as the #1 Arts and Science educational institution regionally and nationally by all stakeholders, including employers, faculty and society.

4 Brouhaha Objectives

- “Big, ridiculously high, hairy, audacious goals. Bigger the better; ambitious yet realistic and authentic.”
 - Achieve 100% placement by delivering FIRST-focused, **innovative**, industry-ready, **smart** talent
 - Strengthen the industry embedded education value proposition; Provide mentoring and expertise to help them begin a career long before they graduate
 - Achieve 100% graduation rate
 - Learning that stays with them long after they have graduated
 - Achieve 100% student satisfaction; Achieve 100% faculty satisfaction

6.2 Does the Institution has a Management Information System

Yes. The Management Information System (MIS) tool of the college “ecampus” is designed and developed exclusively for the use of the college. The ecampus includes the following operations:

- Student’s admission
- Allotment of roll number
- Student and staff attendance
- Class planner
- Lesson planner
- Result analysis
- Classification of students for special care
- Internal Assessment evaluation
- ISO records
- Fees administration
- Hostel administration
- Library management
- Automation for the autonomous process

Other than the above,

- College has a website

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

The College follows the curriculum designed and developed by Bharathiar University since it is non autonomous.

6.3.2 Teaching and Learning

- Competent teachers are appointed
- Continuous efforts to develop faculty members
- ICT enabled teaching is appreciated
- Interaction learning is enabled
- Self-learning through library resources and computer laboratories
- Learning materials are prepared and given to students

- Class committee meetings conducted regularly and collected feedback from students
- Students and staff are encouraged to do Online Certificate Courses
- Video conferences, guest lectures, seminars, conferences, quizz, case studies, projects and internships are provided to the students on various topics to gain practical learning experience
- For better understanding of the theoretical concepts Field trips and Industrial visits are arranged to enable the students to get hands on exposure. Students are instructed to use library and other IT facilities while preparing their assignments. Quizz, class seminars, and projects are provided.
- Analytic and communication skill training is provided to the students.
- For enriching the technical skills the students are provided training in the platforms created such as FCC, Cyber dojo and Cloudcoder.
- Workshops are conducted regularly to make the students understand the technology used in industries.
- The hackathons are conducted regularly to enrich the programming and presentation

6.3.3 Examination and Evaluation

Internal Assessment

The salient feature of the scheme of internal assessment is as follows:

Table -1 (A): The following are the distribution of marks for internal for theory papers of UG Courses

S.No.	For Theory - UG Courses	Maximum Marks			
		25	20	15	10
1.	Two Internal assessment exams of two hours duration will be conducted and the best test performance be taken and proportionality the internal marks be awarded subject to a subject maximum of 10 marks	10	8	6	4
2.	One University model examination for three hours test for whole syllabus be conducted and proportionally the internal marks be awarded subject to a maximum of 10 marks	10	8	6	4

3.	Assignment-2 Nos.	5	4	3	2
	TOTAL	25	20	15	10

Table – 1 (B): The following are the distribution of marks for Internal for Practical papers of UG courses

S. No.	For Practical - UG Courses	Maximum Marks			
		40	30	25	20
1.	Minimum 10 Experiments to be conducted / Practical / semester	15	10	10	7
2.	Test: Two tests out of which one will be during the mid semester and other to be conducted as model test at the end of the Semester	20	15	10	8
3.	Observation to be write during mid of the semester	5	5	5	5
	TOTAL	40	30	25	20

Table -2 (A): The following are the distribution of marks for Internal for theory papers of PG courses

S.No.	For theory - PG Courses	Maximum Marks			
		25	20	15	10
1.	Let two(2) Internal testes of two hours duration be conducted and the best one test performance be taken and proportionality the internal marks be awarded subject to a subject maximum of 5 marks	5	4	3	2
2.	One Model examination three hours test for whole syllabus be conducted and proportionally the internal marks be awarded subject to a maximum of 10 marks	10	8	6	4
3.	Assignment-2 Nos.	5	4	3	2

4.	Seminars	5	4	3	2
	TOTAL	25	20	15	10

Table – 2 (B): The following are the distribution of marks for Internal for Practical papers of PG courses.

S.No.	For Practical - PG Courses	Maximum Marks			
		40	30	25	20
1.	Minimum 10 Experiments to be conducted/Practical/semester	20	15	10	8
2.	Test: Two tests out of which one will be during the mid-semester and other to be conducted as model test at the end of the Semester	15	10	10	7
3.	Record to be write during mid of the semester	5	5	5	5
	TOTAL	40	30	25	20

Evaluation:

The college values the effectiveness of teaching by collecting student feed-back on every individual teacher. At the same time, the college believes that learning and testing should go hand-in-hand. Therefore, classroom tests are also considered to be the best mode of monitoring and evaluating the teaching learning process. The evaluation process is deemed to be very transparent and unbiased in the College and it is well taken care off. Progress reports are sent to the Parents after each test. Academic audit is conducted and areas for improvement is given to each faculty. Affirmations are recorded for consecutive area appraisal.

6.3.4 Research and Development

- The Research cell, through its efforts promotes research and development among the students and faculty.
- Research programmes like M.Phil and Ph.D, are provided by all the departments for promoting research.
- The research review meetings are regularly conducted to assess the progress made in research by M.Phil. and Ph.D. Research Scholars.
- All the departments are encouraged and supported to organize seminars/conferences/workshops to promote research.
- The faculty members are encouraged to obtain research degrees.
- The faculty members are provided with Partial financial support for attending conferences abroad and publications in standard journals and patenting.
- Since our college is connected with the companies inside, there exists collaborative research.
- Support is given for the faculty members to present and publish papers in National and International Conferences.
- The research cell along with Creative Ideas Club meets periodically and discusses the research avenues of the various disciplines.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- The college aims at developing a more comprehensive collection of print and electronic resources, giving a vital support to the academic and research needs of the College. Library is the Learning Resource Centre for teaching and learning activities in educational institutions. The College library has open access system both for reference and stack section. The following initiatives are taken by the Librarian based on the suggestions given by the Committee :
- Subscribed for N-List (National Library and Information Services Infrastructure and scholarly Content) an E-resource project of INFLIBNET Centre, Ahmedabad. Orientation programs are conducted for the first year students on usage of library resources and digital library services. Digital Library systems are in place. Based on the requisitions from faculty members the books are purchased.

ICT:

All the computer laboratories are equipped with LCD projectors to facilitate ICT enabled learning. Wi-Fi facility is provided for the entire campus. The laboratories have been restored with advanced equipment's. Access to e-learning resources in the departments and digital library is provided.

Library Automation: The Library operations are computerized using Library Management System. The software has all the necessary modules needed for running library services most efficiently. It includes Cataloguing, Circulation, Acquisition, Serial Control, OPAC, Gate Entry and User Management.

Content management system for e-learning: The faculty uploads the lesson notes for their

The college follows the guidelines provided by Bharathiar University and UGC for the recruitment and selection process. The faculty members are encouraged to attend orientation, refresher courses and faculty development programmes regularly for enriching themselves. Principal conducts faculty review meeting and gives feedbacks for enhancing their teaching skills. The noteworthy performances of the faculty are noted and appreciated. The staff members are given free hand to adopt best practices for the development of the institution and

6.3.7 Faculty and Staff recruitment

After working out the workload of the various departments, if new staff members are required, the College advertises in newspapers. The applications received are scrutinized as per their qualification and teaching experience in consultation with the Principal and the shortlisted candidates are called for a demonstration class and an interview. The selection is made, taking into account the eligibility, academic record, subject expertise, teaching efficiency and previous experience. The selected list is sent to the parent University for Qualification approval. After receiving the approval, the candidates are appointed initially on probation for one year. The College has strong policy on the enablement of the faculty members and their welfare.

6.3.8 Industry Interaction / Collaboration

The institute has signed MoU / preserves informal professional relationships with the following companies / institutions for issues related with training, placement, guest participation in technical events, support in developing training facilities, FDP etc.

- MoU with KGiSL Finishing School for technical training for UG and PG students
- MoU with ICT Academy for conducting technical training and workshops
- MoU with Beta technology for internship UG and PG
- MoU with IAS Academy for live projects
- MoU with IMS Academy for live networking projects
- MoU with CAI-IFRS for UG Arts students
- MoU with Prime Bio Medical Systems for Electronics and communication systems.
- MoU with Asia Pacific University of Technology and Innovation, Malaysia

Through such MoUs / Collaborations with the industry, the institution has benefited with the improvements in the training facilities for students, increased number of placements, visit of

6.3.9 Admission of Students

The College ensures transparency in the admission process through prospectus, College website and advertisements in all leading national and regional daily newspapers in English and Tamil languages. The prospectus and application form are uploaded in the College website. Prior to the results of higher secondary examinations, counselling center inside the College helps the parents to enquire information about the range of courses, eligibility criteria, and process of admission as well as academic support facilities. The College participates in various educational fairs of various leading publications in Coimbatore. The College adheres to the norms given by the government order and issued by Bharathiar University.

6.4 Welfare schemes for

Staff members

- Accidental policy coverage is provided
- Loan facilities through bank.
- Flexible timings of work
- Contributory Provident Fund
- Contribution towards medical insurance
- Maternity leave benefits through ESI
- Advance to meet emergency expenditure of the staff through staff welfare fund

Students

- The students are provided with Several Scholarship schemes
- Welfare activities such as disbursing scholarships, financial aid, free education
- Bus passes distributed in collaboration with State Transport Corporation.
- Organized orientation programmes for the first year students on all matters relating to academics, student discipline and services
- Organized medical camp for students
- Several National/International seminars and Guest lectures organized.
- Multipurpose Gym, Fitness programmes,
- Opportunities provided to participate in community oriented programmes, skill development programmes etc.
- Career Guidance provided for students to enhance their employability, in addition to providing information on job availability.
- Coaching classes for Bank Exams, Foundation level for ICWA, TNPSC exams, Uniform services etc.,
- Placement training programmes and campus drives are organised with reputed concerns to help them get placed in corporate houses with good package.

6.5 Total corpus fund generated :

6.6 Whether annual financial audit has been done : Yes No

6.7 Whether Academic and Administrative Audit(AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Panel of expert	Yes	IQAC
Administrative	Yes	TUV	Yes	IQAC

6.8 Does the University/Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/Autonomous College for Examination Reforms?

NA

6.10 What efforts are made by the University to promote autonomy in the affiliated / constituent Colleges?

NA

6.11 Activities and support from the Alumni Association:

Alumni meets are conducted each year by the respective departments. Alumni association is formed and they meet in the college regularly and plan for the activities to be carried out by them. The alumni organize guest lectures and interaction with the students. Very effectively alumni association runs with a peer team which includes President [Alumni] Vice president, Secretary, Joint Secretary and Treasurer. Alumni has opened and bank account and the association is registered. The funds sponsored by the alumni are deposited in this account and used by the alumni for productive purposes. Alma maters take initiative to visit their concerned department giving suggestion for curriculum development. They provide professional experience and placement information with regard to corporate expectation. The Feedback from Alumni serves to improve in the prospectus of career building and curriculum design. Alumni meet and student feedbacks at the end of each semester are used to review the activities of the institution

6.12 Activities and support from the Parent– Teacher Association

The college conducts the Parent-Teacher meet regularly for enhancing better understanding and cooperation. The concerned head of the department explains about the various activities carried out by the department for enrichment of knowledge of their wards. The tutors meet the parents personally to elaborate the performance of their wards. Other than such formal meetings the Parents meet when ever they have any issues to be addressed. Attendance of their wards is sent every day through SMS to the Parents.

6.13 Development programmes for support staff

Staffs are provided regular training for improving their communication skills and basics of computer.

ICT staff are given training in CCNA – computer networking course.

6.14 Initiatives taken by the institution to make the campus eco-friendly Our campus is recognized by Ministry of Environment, Forest and Climate change (MOEFCC), Government of India.

Energy conservation:

- Students are oriented on energy conservation and environmental hygiene are provided from the first year of their study.
- The environmental club is run by the students with of motto of preserving the environment.
- Solar water heaters are installed in the hostels for providing hot water in order to conserve energy and minimize energy consumption.
- Florescent tubelights are replaced by LED bulbs.
- The students and other users are advised to switch off the lights / fans when not required.
- Building structures are designed with high natural lighting and ventilation to minimize usage of electricity.
- The campus has a sewage water treatment plant with a capacity of 3,00,000L/day to treat the waste water.

Use of renewable energy:

AQA

- The campus has a water harvest tank to hold rain water. The watert has harvested is utilized for watering the plants and garden.

Hazardous waste management:

- The sources of hazardous waste if any in the Department of Biosciences are disposed adhering to the biohazard guidelines.
- High level biological contaminants, if any, are subjected to moist heat sterilization using autoclave in the laboratory and then disposed off.

E-waste Management:

- The campus ensures that e-waste is not generated. Most of the old gadgets from the electronics and computer laboratories are used for project work by the students. Certain electronic devices are given back to the supplier for reuse of parts or disposed of in an appropriate manner.
- The environmental club creates awareness and environmental consciousness to conserve the environment for future. The NSS unit of our College organizes various programmes in nearby villages to emphasize the need for protecting our mother nature for our future generation.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

The following are the best practices adopted at our institution for the students to learn and achieve.

- Support centers after college hours for Mathematics, Accountancy, Career Counseling and Training, Competitive examinations training and Project
- Teaching through technical tools such as FCC, Cyber-dojō and CloudCoder
- Industrial mentors for project guidance
- Hackathons for experiential learning
- Technical workshops

The following capacity building programmes for faculty members were held during this academic year. The programmes are:

S. No.	Date	No. of Days	No. of Beneficiaries	Topics	Organized / Handled By
1.	19/01/2018 to 22/01/2018	4	3	FORGE – Tamilnadu Innovation Grand Challenges	Hackathon #2
2.	10/03/2018	1	3	International Women’s Hackathon – 2018	Hackerearth & Schlumberger
3.	21/02/2018	1	3	Global Infosec Convention 2018	International Society Analysts & Programmers
4.	31/03/2018	1	2	Funding Carnival	TiE Coimbatore
5.	22/11/2017 – 25/11/2017	5	8	PATDRFI-2017	Center for intellectual property rights (CIPR), Anna University.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

S. No.	Date of Submission	Funding Agency	Type of Proposal	Title	Submitted By
1.	31/07/2017	SERB - EMR	Project	An investigation of automated subsurface drip irrigation system with IOT	Dr.P.Krishna Priya, Dr.K.Vanaja
2.				Image processing technique to assist Indian farmer using artificial intelligence	Ms.M.Usha, Dr.A.P.Carolin Hirndhaya
3.				Early diagnosis of hodckin lymphoma using intuitionist fuzzy logic	Dr.S.Santhosh Kumar
4.	31/07/2017	SERB - MATRICS	Project	Finding shortest path in networks using intuitionist fuzzy graphs	Dr.R.Buveneswari
5.	31/07/2017	SERB - EMR	Project	Sentiment analysis in internet content filtering for public Wi-Fi	Dr.S.Vidhya, Ms.P.Ajitha

				hotspots using Machine Learning Algorithm and NLP	
6.	31/07/2017	SERB - EMR	Project	In vitro and in silicon characterization of the anticancer activity of Catechin and Epicatechin from Abutilon theophrasti against Breast cancer	K.Tharshna Priya
7.	15/08/2017	BIRAC	Project	A Production of value added products using Nilavembu Andrographis paniculata to control Aedes aegypti mosquitos in the environment	K.Tharshna Priya
8.	14/09/2017	DBT	Project	Creation of nano eye-drops for Diabetic retinopathy and effective drug delivery to the interior of the eye	K.Tharshna Priya
9.	15/09/2017	DST - WOS-B	Project	Intuitionistic fuzzy logic based voice control washing machine for the elderly people	Dr.R.Buveneswari
10.	31/10/2017	BIRAC SoCH	Project	Preparation of tablet from charantin extracts of bitter gourd to control the blood glucose level in type2 diabetes	Ms.K.Tharshna Priya
11.	01/11/2017	NABARD	Workshop	Retaining youth in agriculture	Dr.S.LakshmiPriya
12.	01/11/2017	ICMR	Seminar	Medical Robotics : Challenges and Future	Dr.P.Krishna Priya
13.	09/11/2017	TNSCHE	Seminar	Innovation and Creativity in Teaching - Learning	Dr.S.Vidhya
14.	09/11/2017	SERB	Seminar	Embedded Technologies in Engineering and Bio-medical applications	Dr.P.Krishnapriya
15.	12/11/2017	DST-SEED-TSP	Project	Preservation of Todas Weaving Art applying Science and Technology	Dr.S.Kavitha & Ms.S.Nithya
S. No.	Date of Submission	Funding Agency	Type of Proposal	Title	Submitted By
16.	12/11/2017	DST-STEM	Project	Alert System to Identify Unidentities	Ms.V.Sathyavathy & Ms.G.Yasodha
17.	12/11/2017	Semmozhi	Seminar	Tamil sevvial illakiyathil mevialbu kurukalum marabukalum	Dr.G.Jagadeswari
18.	17/11/2017	TNSCST	Conference	Robotics - Artificial Intelligence	Dr.P.Krishna Priya
19.	22/12/2017	CSIR	Workshop	Analysis of Biological System using Fuzzy and Roughset	Dr.S.Santhosh Kumar
20.	22/12/2017	Science Academy	Workshop	Machine Learning and Natural Language Processing	Dr.S.Vidhya
21.	26/12/2017	DST-NIMAT	Camp	Entrepreneurship Awareness Camp	Ms.G.Karthiyayini
22.	26/12/2017	ICMR	Workshop	Mathematical Modeling on infectious diseases	Dr.S.Santhosh Kumar

23.	26/12/2017	DBT	Project	Concept Proposal on Organ Regeneration	Dr.P.Sagadevan
24.	30/12/2017	DST SEED	Project	Development of Sensor based footwear to assist caregivers of elderly dementia patients	Dr.P.Krishnapriya
25.	30/12/2017	DST - Nano Bio	Project	Nanoformulation prototype of the essential oil of Eucalyptus citriodora and citronella to population management of Aphis craccivora Koch in faba bean (Vicia faba) cultivars	Ms.K.Tharshnapriya
26.	30/12/2017	TNSCST	Seminar	New Frontiers in Transforming future of Medical Plants	Ms.K.Tharshnapriya
27.	30/12/2017	DBT-HRD Division	Skill development Programme	Techniques in Biochemistry, Molecular Biology and Immunology	Ms.K.Tharshnapriya
28.	19/01/2018	DBT - R&D	Project	Production of BIO CIGARETTE using HerbTulasi (Ocimum tenuiflorum)	Ms.K.Tharshnapriya
29.	25/01/2018	NAAC	Seminar	The role of Academic and Administration audit for enhancing quality of learning	Dr.S.Vidhya
30.	10/03/2018	Funding carnival Coimbatore	Product	Sensor based footwear assistive for Senior Citizens	Dr.P.Krishnapriya
31.	10/03/2018	Funding carnival Coimbatore	Product	Fuzzy based Automated washing machine for partially disabled persons	Dr. Buvaneshwari
32.	10/03/2018	Funding carnival Coimbatore	Product	Animal Detection at forest fringes	Mr.KavinKishore
33.	10/03/2018	Funding carnival Coimbatore	Product	Fully Solar powered auto	Mr.Dinesh

National and International Conferences:

S.No.	Date	Department	No.of papers received	ISBN Number
1.	27/02/2018	International Conference on Tamil Ilakiathil Aram	60	9788193-689721
2.	10/03/2018	2 nd International conference Research on The Binding of Literature with Culture	41	978-93-5279-342-6
3.	10/02/2018	2 nd International conference Advances in Computer Science & Information Technology	62	978-93-5291-522-4
4.	23/09/2017	International on Collaborative Research in Mathematical Science	58	978-1-941505-95-3
5.	17/02/2018	International Research conference on	65	978-93-5291-465-4

		Global issues, innovations & future challenges in Business, Economics, IT and Management		
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Co-curricular and extracurricular activities:

GUEST LECTURE

S. No.	Department	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
1.	Tamil	17/07/17	Guest Lecture on “Spiritual Speech”	Mr.N.Narayana Rao, Tamil Writer and Spiritual Orator, Coimbatore
2.		09/08/17	Guest Lecture on “Moral Values”	Dr.Guruselvaraj, DGM – HR & IR FLOW LINK SYSTEM(P) LTD., Coimbatore
3.		01/02/18	Guest Lecture	Dr.V.Iraianbu I.A.S., Principal Secretary / Director Entrepreneurship Dev and Innovation Institution Chennai
4.	English	06/07/17	Guest Lecture on “Motivating the students for their career”	Dr. S. Lavanya, Associate Professor, PSGR Krishnammal College for Women.
5.	Mathematics	19/06/2017	Guest Lecture on “Applications of Mathematics”	Dr.A.Santha, Associate Professor, Kumaraguru College of Technology, Coimbatore.
6.		29/06/2017	National Statistical Day	Prof.A.Rajagopal, Indian Statistical Institute, Coimbatore.
7.		28/07/2017	International Tiger Day	R.Joseph Nagaraj, District Superintendent, Mudumalai Tiger Reserve, Ooty.
S. No.	Department	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
8.	Mathematics	29/08/2017	Guest Lecture “Applications of Graph Theory”	Dr.A.Devika, Associate Professor, PSG College of Arts & Science, Coimbatore.
9.	Commerce	11/07/2017	Guest Lecture on “E-Banking”	Mr.Karthikeya Prabhu, Senior Head, HDFC Bank, Coimbatore
10.	Commerce	25/07/2017	Guest Lecture on “Modern Terms in Banking”	Mr.E.Prabhu, Senior Head, Federal Bank, Coimbatore

11.		29/12/2017	Guest Lecture on “About GST Tax”	Mr.Surendran, Tax Consulant, Coimbatore
12.	Commerce with Computer Applications	27/06/2017	Guest Lecture on “GST- Challenges and Opportunities in India”	C.A Anish, Chartered Accountant.
13.		20/07/2017	Guest Lecture on “Changing Scenario in Indian Banking Sector”	Mr. M.Krishnamoorthy, Bank Manager, Canara Bank.
14.		22/08/2017	Guest Lecture on “Creating Awareness about Financial Markets for Future Inventors”	Mr.P. Somasundaram, Chartered Accountant.
15.		23/01/2017	Guest Lecture on “Corporate Expectations from Commerce Graduates”	Ms.K.A.Anusha, Senior Rep Associate, CTS.
16.		30/01/2017	Guest Lecture on “Career Planning in areas of Auditing and Accounting”	Mr. N.N.Shanmugavadivel, Chartered Accountant.
17.		Commerce with Information Technology	09/01/2018	Guest Lecture on “Career opportunity”
18.	22/12/2017		Motivational speech	Dr.R.Anuja, Principal, KG College of Arts and Science, Coimbatore.
19.	25/09/2017		Alumni Guest Lecture on “Career Development”	Ms.Bhavani, Quality Controller in Personal, Coimbatore.
20	20/06/2017		Guest Lecture on “Goods & service tax in India”	CA.S.Rajesh, Chartered Account, Vice Chairman, The Institute of Chartered Accountants of India, Coimbatore Branch of SIRC.
21.	Commerce with Professional Accounting	16/08/2017	Guest Lecture on “How to prepare for competitive examination”	K/Haripriya, Branch Manager, State Bank of India/
S. No.	Department	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
22.	Management	18/07/2017	Guest Lecture on “Orientation for startups”	Ms.B.Kayalvizhi Assistant Director, Branch MSME Development, Ministry of MSME, Coimbatore
23.		19/08/2017	Guest Lecture on “Women Empowerment”	Ms.C.R.Ranimohan Chairperson of Tirupur Ladies Circle, Tirupur.
24.	Management	28/08/2017	Guest Lecture on “Banking Functions”	Mr.R.Kumar Regional Head, ICICI bank,

				Coimbatore
25.		18/01/2018	Alumni Guest lecture on "Recruitment process"	Ms.Blessy Babu Functional Head, Street HCL Ltd., Coimbatore.
26.		25/01/2018	Guest Lecture on "Import and Export procedure"	Mr.J.Sukumar Principal, St. Mary. Hr. Sec. School, Coimbatore.
27.	Computer Applications	12/07/2017	Guest Lecture on "How to face interview"	Mr. Parthiban, Manager, IT Operations, Virteous Tek Software, Coimbatore.
28.		27/07/2017	Guest Lecture on "Cloud Computing"	Mr.I.Francis Antony Raj, Project Manager, PPTS Pvt. Ltd., Coimbatore.
29.		23/08/2017	Guest Lecture on "Big Data"	Mr.K.Vinodh Kumar, Technical Lead, Owler India Pvt. Ltd, Coimbatore.
30.	Computer Science	28/06/2017	Guest Lecture on "Internet of Things"	Mrs.Indhumathi Shanmugam, Technical Lead, Wipro Technologies, Coimbatore.
31.		24/08/2017	Alumni Guest Lecture on "IT Infrastructure Services & its job opportunities"	Sreerag.K, Process Executive, TCS, Chennai
32.		23/01/2018	Alumni Guest Lecture on "Demongo Database"	Nirmal Kumar.S Software Associate, Capgemini, Bangalore
33.	Information Technology	07/07/2017	Guest Lecture on "Current trends in IT"	Mr.Wilson Manuel, Chairman and Managing Director, Nissi Infotech Private Limited, Coimbatore
34.		08/08/2017	Guest Lecture on "How to face Interview"	Ms.Rekha Thiyagarajan, Senior Software Engineer, Robert Bosch, Coimbatore
35.		28/08/2017	Guest Lecture on "How to develop the project code"	Mr.Anbarasu Thangavelu, Chief Operations Officer, Knila IT Solutions India Pvt. Ltd.,
S. No.	Department	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
36.	Information Technology	12/09/2017	Guest Lecture on "Sustainable Development"	Ms.V.Mohana Maniganda Babu, Managing Director, Orbit Technologies, Coimbatore
37.		19/12/2017	Alumni Lecture on "How to Face Corporate World"	Ms.V.SasiRekha, Associate Software Staff Engineer, Verizon Data Service Limited,

				Chennai.
38.		05/01/2018	Guest Lecture on “Talk on Network Tools”	Ms.Poornima Gokulnath, Senior System Engineer, Cognizant Technology Solutions, Coimbatore
39.		20/02/2018	Alumni Lecture on “Software Quality Testing”	Mr.R.Karthik, Quality Analyst, KGiSL Information System Private Limited, Coimbatore.
40.	Computer Technology	06/07/2017	Guest Lecture on “Speech on Insurance Domain”	Mr.Venkatesan, Project Director, EBIX Software Solutions, Coimbatore
41.		01/08/2017	Alumni Guest Lecture on “Software Development Life Cycle”	Mr.Vengatesh, Software Engineer, CTS,Coimbatore
42.		26/12/2017	Alumni Guest Lecture on “How to face interviews	Mr.Sriram, Oracle Developer, WIPRO Solutions, Bangalore
43.		24/1/2018	Guest Lecture on “Industrial Ethics”	Mr. Guna Sekar, Project Leader, CTS, Coimbatore
44.		14/02/2018	Alumni Guest Lecture on “Open Source Software”	Mr.P.Vigneshwarn, LINUX Administrator, TCS, Bangalore.
45.		Software System & Computer Science	07/08/2017	Guest Lecture on “Big Data”
46.	16/08/2017		Alumni Guest Lecture on “How to prepare for placements”	Mr. Rahul.N, Technical support Associate, IBM, Bangalore.
47.	31/08/2017		Guest Lecture on “Latest trends and Technologies”	Mr. Mohana Manikanda Babu, Co-founder, Q-Bit Technologies, Coimbatore.
48.	13/12/2017		Alumni Guest Lecture on “Big Data”	Mr . Santhosh Kumar. Developer, Pinnacle Seven Technologies, Coimbatore.
49.	15/12/2017		Guest Lecture on “Basic of Networking”	Mr. Suriya Narayanan IMS-KGiSL, Coimbatore.

Club Activities

S. No.	Name of the Club	Date	Name of the Event	Designation & Company
1.	Women’s Forum	03/07/2017	Inauguration	Ms.Latha Sundaran, Managing Trustee, Aram Foundation
2.		04/08/2017	Rangoli	Ms.Karthiyayini, Head of the Department, Commerce with Computer Applications,

				KG College of Arts and Science.
3.		01/09/2017	Poo Kolam	Dr.R.Anuja, Principal, KG College of Arts and Science.
4.		12/09/2017	Cooking without Fire	Mr.Karthikeyan, Mr.Ashok, Commerce, KG College of Arts and Science.
5.		27/09/2017	Preparing dish using Sesame seed	Dr.R.Anuja, Principal, KG College of Arts and Science.
6.	Drama Club	26/02/2018	Jayashree.V.Murthy	Sthaayi Trust, Coimbatore
7.		29/01/2018	Intercollegiate Drama Club Competitions	Mr. Bala Krishnan, Assistant Professor, Department of Tamil
8.	Music Club	18/12/2017	Bal.Kumar	Light Music Troupes, Palladam, Coimbatore.
9.	E-Cell	30/08/2017	Dr.S.Narasimhan	CEO & Principal Consultant, The Lyceum, Coimbatore.
10.	Creative ideas club	12/07/2017	Mr.Ram Kadambi	CEO Aries BioMedical, Coimbatore
11.		11/01/2018	Agricultural Innovative Contest	Dr.P.Krishnapriya, Associate Professor, Department of Software System, KG College of Arts and Science.
12.	Environmental club	02/08/2017	Mr.Mohan Prasath Palanisamy	Professional Social Worker, Coimbatore
13.	Handicraft club	28/07/2017	Mr.Aruli	Artist, Harmony Fine Arts Academy, Coimbatore.
14.		11/08/2017	Craft Expo	Dr.R.Anuja, Principal, KG College of Arts and Science, Coimbatore.
15.		21/12/2017		

Extension activities to reach out to the community:

S. No.	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
1.	26/07/2017	Road Safety Awareness Programme	Mr.Vinayagamoorthy, Traffic Rules Trainer, Coimbatore.
2.	01/08/2017	Cancer awareness Guest Lecture	Mr. Mohammed Dhadaji, Programme Coordinator , AROH - Giving Hope
S. No.	Date	Name of the Event	Name of the Chief Guest / Resource Persons Details
3.	15/08/2017	Independence Day Celebration	Mr. Viswanathan, President, KGiSL
4.	08/09/2017	Guest Lecture – Conservation of Oil	Mr.Vaitheeswaran, PCRA Oil Conservation

5.	30/01/2018	Guest Lecture – Social Work	Mr.Shantha Kumar, Thozhar Trust, Coimbatore
6.	05/03/2018	Guest Lecture for Body Building	Mr. Pradeep, Body Builder, Coimbatore
7.	07/03/2018	Guest Lecture –	Mr.Arumugam, Disaster Authority, Coimbatore

Sports

S. No.	Game	Name of the Student	Organised by	Date	Prize Won
1.	Volley Ball	Sabareesan.S	Bharathair University	21/09/2017- 22/09/2017	IV
2.		Mohan Kumar.V			
3.		Sanjay.P			
4.		Mohammed Afsal.S			
5.		Vimal.S.N			
6.		Rgavendran.G			
7.		Sachin.S			
8.		Aravindhan.V			
9.		Abishek.V			
10.		Vaithya Nathan.P			
11.		Terrans Antony Jeyan.A			
12.	Pushup	Martin.S	Indian Fitness Federation	13/08/2017	VIII
13.	Badminton	Jagan.K	Rural Games Federation	19/01/2018 to 21/01/2018	Bronze
14.	Body building	Martin.S	Tamil Nadu Fitness Association	10/12/2017	7
15.	Squat	Martin.S	Indian Fitness Federation	23/06/2017	8
16.	Pushup	Martin.S	Indian Fitness Federation	23/06/2017	4
17.	Pushup	Karthik.M			3
18.	Pushup	Martin.s			4
19.	Squat	Shankar.S.M			4
20.	Body Focus				9

Give two Best Practices of the institution (please see the format in the NAAC Self-studyManuals)

The Interaction between learners and teachers, teachers and the management, alumni and teachers result in a number of best practices and the best two among them are:

1. Product development
2. Enhancing Technical skills by mentoring for hackathons

7.4 Contribution to environmental protection :

The Environmental cell of the institution takes necessary steps to promote environmental consciousness and protection

This cell plays an active role and does the following activities:

Conducting Green Audit

Promote Eco-friendly environment

Energy conservation through awareness

Utilization of alternate source of energy

Maintenance of green campus

This cell facilitates the institution to promote ecological environment. The Institution takes utmost care in providing and maintaining the following:

The campus has laid lawns and has ornamental plants.

Sprinklers are installed for even and uniform watering of the lawns and to reduce the heat of premises.

Over a hundred plant species are maintained regularly.

Gardeners have been appointed for the maintenance of greenery.

The students are made aware of the drastic consequences which mankind will have to face in case we do not take steps to protect the environment.

Students are educated not to bring polybags. Instead they are motivated to use jute bags.

Exhibition-cum-sale of jute bags are also organized from time to time.

7.5 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

SWOT Analysis

Strengths

- Campus inside the corporate enables better learning through industrial mentors.
- Excellent infrastructure, very well maintained. Environment -friendly measures undertaken.
- Ensured High quality in academic programmes at both UG & PG levels with ICT oriented Teaching-Learning process.
- Strong commitment to community service and empowerment of women since girl student's ratio is more.
- Highly qualified faculty, committed to student welfare
- Excellent library facilities
- Well maintained and safe residential facilities
- Well-equipped labs
- Increase in research activities
- The parents feel that their children are safe both in the college and hostel as the institution as discipline is emphasized.
- The bus facilities offered by the college makes commutation comfortable, safe, and convenient to students and tension-free to parents.
- The tutors mentoring as a regular practice and counselling, at times of need make the slow learners happy as their problems in learning are thrashed out then and there.
- The support centers for Mathematics, Accountancy and Project helps the students to clear the doubts after the college hours also.
- The Co-curricular activities and extracurricular activities of extension arms of the college facilitate the volunteers to learn the need for socialization and the methods through which socialization can become a reality.
- A vibrant placement cell identifies the needs of prospective employers and shapes the learners to acquire the required knowledge and competencies to adorn jobs of their preference.
- The Industry interaction cell enables for consultancy and interactions with company's around.

Weaknesses

- Students do not utilize all the opportunities available in this campus
- Identifying funding agencies for research projects is slow

Opportunities

- Student exchange programmes
- Periodical organization of seminars, workshops and conferences assists learners to get insight into the latest developments in their area of specialization.
- Increased opportunities to develop and establish new programmes to meet the new and growing demands of society
- Increasing interest from foreign institutions for collaborations
- Expertise of faculty to tap the corporate sector for consultancy and funding for research projects
- First generation rural learners are deriving benefit through the programmes of the college.
- Creating a platform for self-employment by promoting leadership qualities and entrepreneurial skills through ecell.

Challenges / threats

- Faculty does not get enough industrial training and exposure.
- Inter departmental research and projects with International Collaboration.
- Changing Industrial expectations for recruitments.
- As the industry needs are more dynamic, curriculum needs timely updation.

AWARDS & RECOGNITION FROM OUTSIDE

The College was honoured with the following awards:

- **6th rank in SwacchBharath Institutional ranking – All over India**
- **Best Educationist award by Friends of Police**
- **8 faculties are awarded honorary Doctrate degree (A special programme for Indian decated teachers) by Dr.Radhakrishnan Research and Development Center affiliated to university of South America.**

8.Plans of institution for next year

- Enhance the number of research publications at International level.
- Take up more consultancy projects with industries.
- Setting up “Business incubation Centre”.
- Apply to funding agencies for major and minor projects.
- Signing MOUs with industries and research centers for internships and trainings.
- MoUs with foreign universities for students and faculty exchange.